



WELCOME TO KAMLOOPS

AS DYNAMIC AS THE LANDSCAPE.

With over 2,000 hours of sunshine annually, there are plenty of opportunities to get outside in the great weather and explore. Savour the unique flavours of B.C.'s newest wine region along the Kamloops Wine Trail, enjoy a pint on our downtown Brew Tour, and taste local products and produce along the Kamloops Flavours Trail. Visit our city's newest resident, Clover the Kermode Spirit Bear at his home at the BC Wildlife Park, and make time to uncover our First Nation's history

and heritage at the Secwepemc Museum and Heritage Park. Challenge our area's distinct landscape on foot, mountain bike, horseback, or motorbike, and enjoy 100+ pristine lakes on paddle board, kayak, or canoe. Then, find time to relax at the Sunmore Ginseng Spa, North America's only ginseng spa. Notably known as Canada's Hottest Diverse Golf Destination, Canada's Tournament Capital, and B.C.'s Friendliest City, we know you'll meet great people and find tons to do!

ANNUAL EVENTS

- KAMLOOPA POWWOW** August Long Weekend
- RIBFEST** Second Weekend in August
- BREWLOOPS** Late September
- ADAMS RIVER SALMON RUN** October

TOURISMKAMLOOPS.COM/EVENTS

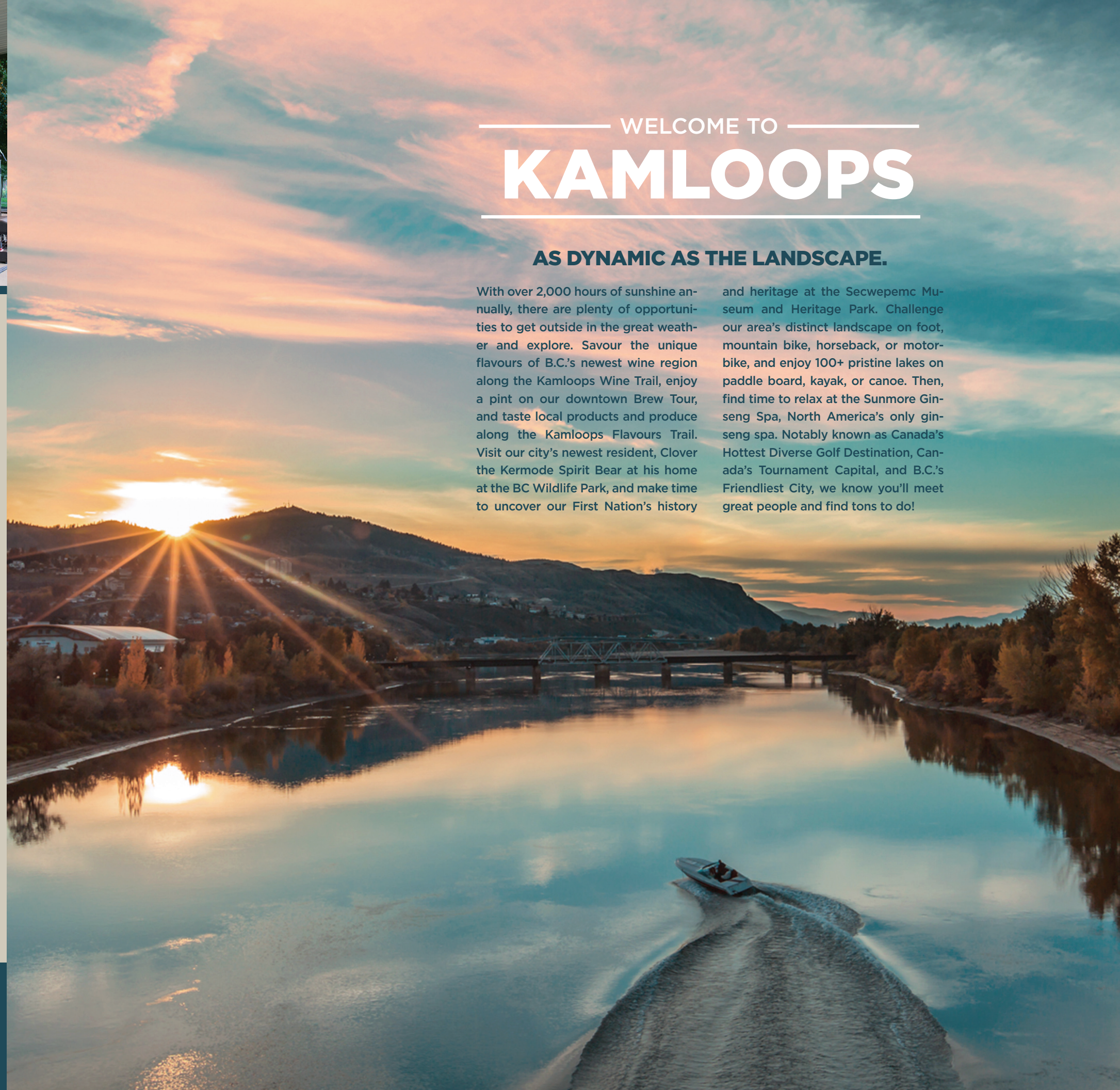


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KAMLOOPS' TOP 6

THINGS TO SEE & DO

1 A LANDSCAPE OF ADVENTURE

Kamloops' dramatic semi-arid landscape and four distinct seasons set the stage for everything adventure...mountain biking, hiking, paddling, dirt biking, ATV riding, horseback riding, hang gliding, stand up paddle boarding, rock climbing, and motorcycle touring on the city's doorstep. Ideally located between Vancouver and the Canadian Rockies, Kamloops is as diverse as its landscape.



HAYDEN SCOTT



HARPERS TRAIL



©JESSICA ZAHND



THE NOBLE PIG BREWHOUSE

4 KAMLOOPS FLAVOURS TRAIL

The Kamloops Thompson Valley is quickly becoming recognized as a desirable new wine destination to explore. The Kamloops Wine region is truly a story reflecting adventurous people with pioneering spirits and great passions for wine. With four distinct wineries, visitors to Kamloops are encouraged to savour the local scenery as they sip through tasting rooms, tour vineyards and dine on scenic patios. Kamloops has beer...great beer, in fact and Kamloops is now the location of the largest hops farm in Canada. The Noble Pig Brew Pub, Red Collar Brewing and Red Beard Café serve signature Kamloops brews as well as bringing craft beers from across the province to their taps. Stay tuned, as the city is set to welcome two more breweries in 2017. There's even a beer festival! The annual Brewloops Festival is the perfect marriage of beer and bikes celebrating the best in craft brewing while showcasing Kamloops' remarkable bike experiences. It's the place to be this October.



2

SECWPEMC FIRST NATIONS CULTURE

The celebration of culture and history of Kamloops' First Nations people comes alive at the Secwepemc Museum & Heritage Park. Tour 2,000 year old pit houses and learn of the important history through storytelling fireside. Come back in the summer for one of the largest pow wows in Western Canada, the Kamloopa Powwow. Held annually on the August long weekend.

PETER OLSEN

SALUTE TO THE SOCKEYE

Each year, sockeye salmon make their way back from the Pacific Ocean up to the Adams River to spawn. Every four years is a dominant year seeing a return of millions of salmon. For 2018, the Adams River Salmon Society will host the Salute to the Sockeye celebration at Roderick Haig-Brown Park, just east of Kamloops.



BREWLOOPS BLOCK PARTY



BREWLOOPS PUB BIKE CRAWL



KELLY FUNK

5 MOUNTAIN BIKE MECCA

Offering up over 200 kilometers of single-track and open trails, Kamloops is the place to ride. Due to the semi-arid desert climate, it is not uncommon to see locals riding one of the largest Municipal bike parks in Canada on a warm, December afternoon.



MARGUS RIGA



6 FAMILY FUN

If you're looking for a family escape, Clover the Spirit Bear at the BC Wildlife Park is great start. Or, if some adrenaline is up your alley the 100-foot descent on Treetop Flyer's Screaming Eagle Swing will get the blood pumping. Families love Riverside Park all year round, but summertime is the best for splashing in the kids waterpark, taking in Music in the Park (a free nightly concert in July and August) and soaking up the crimson sunset along the Rivers Trail bordering the Thompson River. The ultimate summer celebration happens during the second weekend in August with Ribfest and Hot Nite in the City. Check out the vintage car show and shine during the day and indulge in sticky BBQ'd ribs in the evening summer warmth. Live music and a kids fun zone make this the perfect family hangout. The 2141 Spirit of Kamloops steam locomotive is a great option for history buffs and kids of all ages - one of the only steam engines left in its kind.



2141 LOCOMOTIVE | PETER OLSEN



SCREAMING EAGLE SWING | TREETOP FLYERS