

Council on Travel and Tourism
Board of Regents – 5th Floor, Curtis State Office Building – 1000 SW Jackson Street
Friday, December 1st, 2017 10:00am-3:00pm

AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided at noon.

1. Call to Order – Introductions Bridgette Jobe
2. Approval of Minutes Bridgette Jobe
3. Amusement Park Ride Act, review & sign letter of request to the Legislative body
4. Little Jerusalem – A partnership project between The Nature Conservancy and KDWP (10:15) Nature Conservancy
 - a. Kris Knight – TNC
5. Key Metrics Review (10:55) KDWP
 - a. Annual Report – Year in Review video
 - b. Sales Tax Report
 - c. Transient Guest Tax Report
 - d. STR Report
 - e. National Budget/Funding Comparison
6. Freedom’s Frontier National Heritage Area (11:15) FFNHA
 - a. Jim Ogle – Executive Director
 - b. Julie McPike – Managing Director
7. Lunch
8. Annual Tourism Conference - Report & Discussion (1:00)
9. Agri-Tourism Report (1:30) KDWP
 - a. Sue Stringer - KDWP
 - b. Jay Leipzig – Johnson County Planning Director
10. Industry/Legislative Reports
 - a. Chair’s Topic – Tourism Funding Strategy
 - b. Sport Hunting Association
 - c. Tourism Industry Association of KS
 - d. KS Bed & Breakfast Association
 - e. KS Museum Association
 - f. Fuel Marketing Association
 - g. Restaurant & Hospitality
 - h. Legislators
 - i. Staff
11. Call To Action/Review Bridgette Jobe
 - a. Council Appointments

- b. Nomination & Election of Chair/Vice-Chair
- c. Recap Topics of Presentations – Assign action
 - 1. Little Jerusalem
 - 2. Tourism Funding Strategy
 - 3. FFNHA
 - 4. Agri-Tourism

Next Meetings & Requested Topics:

March 2nd – American Royal Update

June 1st -

September 7th – KS State Fair begins (should we have the meeting in Hutch?)

October 22nd – 24th – Tourism Conference – Junction City

December 7th -