- Do you expect an increase in overnight stays in your community as a result of this marketing activity?
- Are new partnerships being formed to support the grant activities?
- How will you measure your return on investment?
- What other funding sources have you applied for or considered to support the grant project?
- Will you be able to complete this project if we are unable to fund your request?
- If grant funds are being requested for TODS or Brown Attraction Signage, provide documentation that shows you have submitted a request to participate in these programs. A copy of the approval document shall be submitted with the final tourism marketing grant application.
- If grant funds are being requested for C-TIC activities, provide documentation that you have submitted a request to be designated a C-TIC. A copy of the C-TIC approval document shall be submitted with the final tourism marketing grant application. If you are presently a state designated C-TIC, no documentation is required.

## (5.) Mail the original and four copies of the completed application to:

Kansas Department of Wildlife, Parks and Tourism Tourism Division Attn: Pete Szabo 1020 S. Kansas Ave, Ste 200 Topeka, KS 66612

## (6.) Authorized Signatures

I have read the grant guidelines and have accurately completed this application. I understand that this is a competitive grant process and that I must meet the eligibility requirements outlined in the grant guidelines in order to be considered for a grant. I acknowledge that I have the authority to submit this application and commit the matching funds.

I understand that it is a criminal violation under Kansas Law to engage in deception and knowingly make or cause to be made, directly or indirectly, a false statement in writing for the purpose of procuring economic development assistance from a state agency or division.

Signature	Title	Date