# Team KANSAS Tourism



### **Robin Jennison**

#1 | Team Manager | Healy



Title: Secretary of Kansas Department of Wildlife, Parks & Tourism

Tourism Experience: 4 years

Favorite Teams: Denver Broncos, KC Royals



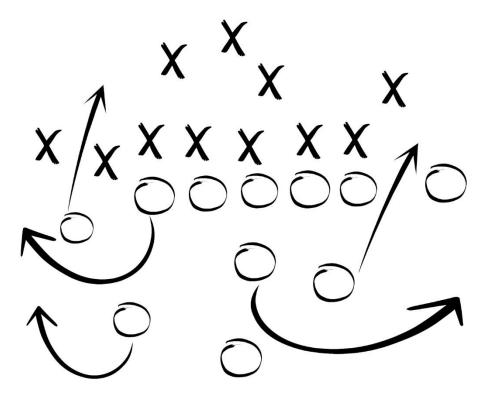
## Linda Craghead #7 | Head Coach | Danville



Title: Assistant Secretary, Parks & Tourism

Tourism Experience: 12 years

Favorite Team: Kansas State Wildcats, KC Royals





## Richard Smalley

#7 | Quarterback | Marysville



Title: Marketing Manager

Tourism Experience: 10 years

Favorite Team: KSU Wildcats, KC Chiefs, KC Royals

- Film Room & Scouting Report (Research)
- Game Plan (Marketing Plan)
- Scout Team (jhP)
- Recruiting (Logan Mize)



## Kelli Hilliard #87 | Center | Council Grove



Title: Travel Development Manager

Tourism Experience: 17 Years

Favorite Team: Kansas State Wildcats, Thunderbirds, KC Royals

- Group Tour & Tour Kansas
- MeetKS & SATW Conference
- SportsKS
- Itinerary Development
- International



# Lisa Weigt #21 | Punt Returner | Phoenix



Title: International Marketing Manager

Tourism Experience: 27 years Favorite Team: Phoenix Suns

- International Program
- Matt Bates
- Klaus Boog
- Margit Brinke & Peter Kränzle



#### Andrea Johnson

#21 | Running Back | Hoyt



Title: Industry Relations Manager

Tourism Experience: 7 years

Favorite Team: Kansas Jayhawks, KC Chiefs, KC Royals

- Education
- Co-op
- Industry Communications
- Kansas At Your Service



#### Sue Stringer #13 | Wide Receiver | Quenemo



Title: Byways & Agritourism Manager

Tourism Experience: 7 years

Favorite Team: Kansas State Wildcats, KC Chiefs, KC Royals

- Kansas Byways
- Kansas Agritourism



### Andrea Etzel

Team

KANSAS

Tourism

#43 | Right Guard | Topeka

Title: Publications Manager

Tourism Experience: 5 years

Favorite Teams: Kansas Jayhawks, Georgia Bulldogs, KC Royals

- KANSAS! Magazine
- Kansas Outdoors Guide
- Kansas State Parks Guide
- Kansas Travel Guide



## Mona Carver #18 | Kicker | Goodland



Title: Travel Information Centers Manager

Tourism Experience: 9 years

Favorite Teams: Kansas State Wildcats, Denver Broncos, KC Royals

- Kansas Travel Information Centers
- Community Travel Information Centers
- Call Center



#### Pete Szabo #1/2 | Left Tackle | Herington



Title: Fiscal Manager

Tourism Experience: 2 years

Favorite Teams: Kansas State Wildcats, Alabama Crimson Tide, KC Royals

- Fiscal
- Grants
- Signage



## Connie Hartford #22 | Right Tackle | Topeka



Title: Administrative Specialist Tourism Experience: 10 years Favorite Team: Kansas Jayhawks

- TravelKS.com Database
- KANSAS! Magazine
- Material Requests
- Director & Staff Support



Team

+YOU = KANSAS

Tourism



AKANSHS MINISHS VICTORY!!!