

Kansas City Kansas

2017
Media Kit

5 INTRIGUING
STORY IDEAS

8 EPIC
EXPERIENCES

FUN
FACTS & FIGURES



Kansas
City
Kansas

Convention & Visitors Bureau, Inc.



Welcome to Kansas City, KS

The history of Kansas City is a tale of two cities; Kansas City, KS and Kansas City, MO. Divided by the Missouri river, each holds its own unique character and story. Together the two cities and a dozen others make up the greater Kansas City metropolitan area.

Tourism in Kansas City, KS began thriving in 2001 with the completion of Kansas Speedway and continued with the 400-acre tourist development, Village West. Presently Kansas City, KS now welcomes more than 10 million visitors each year.

Known as a mecca for sports and shopping, Kansas City, KS is also home to a plethora of affordable family-fun experiences. Here you'll find a true melting pot of history and culture through our museums and monuments telling the stories of our past.

We invite you to visit and uncover unique stories your readers haven't read!

INSIDE

**KANSAS CITY, KS 101 3 / INTRIGUING STORY IDEAS 4 /
8 EPIC EXPERIENCES 6 / FACTS & FIGURES 7 /
KC METRO MAP 8**



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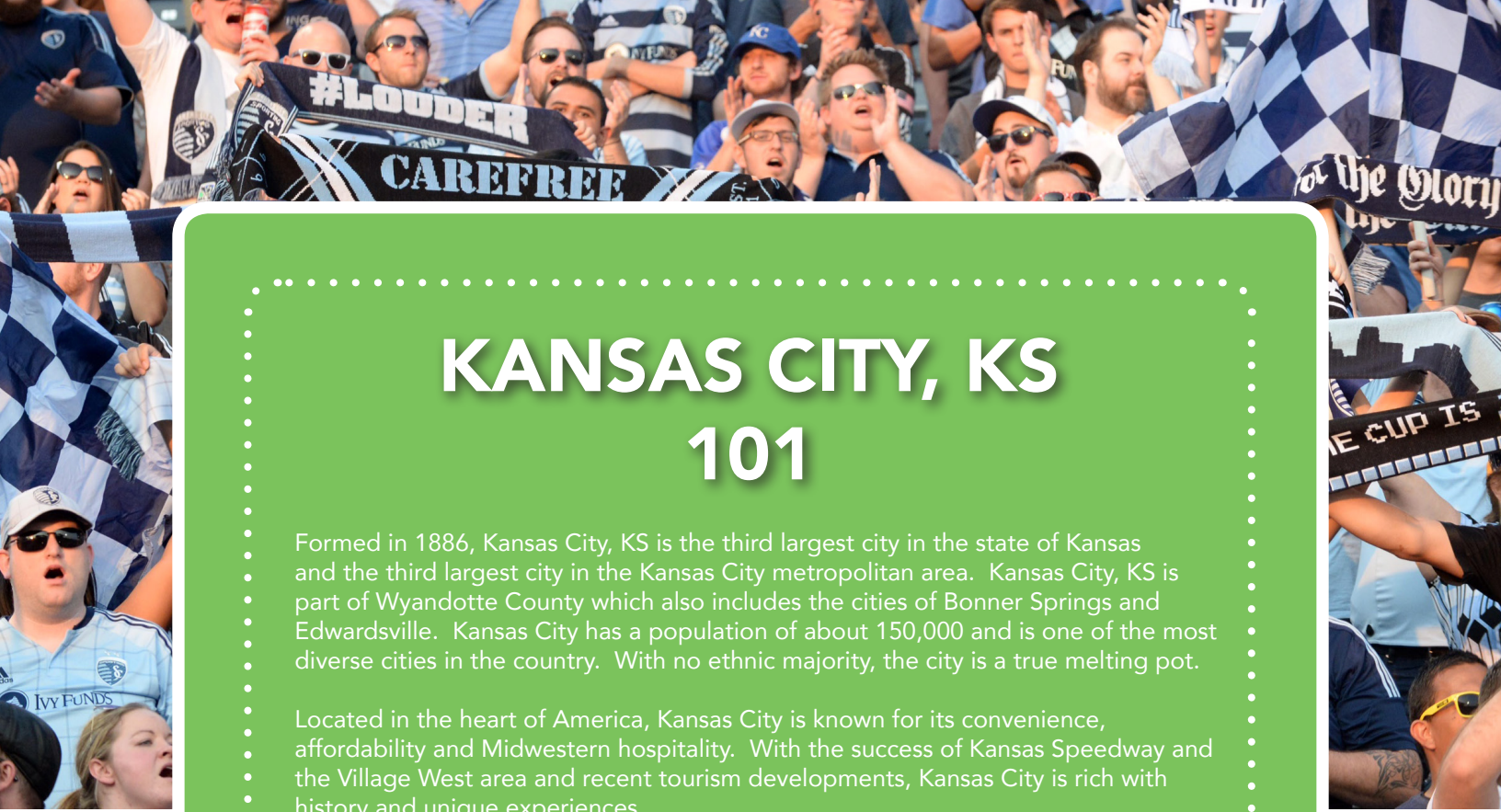
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KANSAS CITY, KS 101

Formed in 1886, Kansas City, KS is the third largest city in the state of Kansas and the third largest city in the Kansas City metropolitan area. Kansas City, KS is part of Wyandotte County which also includes the cities of Bonner Springs and Edwardsville. Kansas City has a population of about 150,000 and is one of the most diverse cities in the country. With no ethnic majority, the city is a true melting pot.

Located in the heart of America, Kansas City is known for its convenience, affordability and Midwestern hospitality. With the success of Kansas Speedway and the Village West area and recent tourism developments, Kansas City is rich with history and unique experiences.

Kansas City, KS is Home To:

Soccer Capital of America – Soccer exploded in Kansas City when Major League Soccer team Sporting KC moved across the state line. Kansas Citians have fully embraced Sporting KC with sellout crowds at nearly every home game. Sporting Kansas City play at Children’s Mercy Park a state-of-the-art stadium. Sporting KC has won three U.S. Open Cup championships (2004, 2012, 2015) to go along with two MLS Cup trophies (2000, 2013) and a Supporters’ Shield (2000) title.

NASCAR Racing – Kansas Speedway a 1.5 mile tri-oval track is host to two NASCAR race series annually. The race track officially opened in 2001 and becomes the sixth largest city in Kansas on NASCAR race weekends.

World's Best Barbecue – The Kansas City metropolitan area is renowned for barbecue and several large cooking contests including the American Royal which will be held at Kansas Speedway in 2017. Bring your appetites and get ready to chow down at one of the many award-winning barbecue joints in Kansas City, KS.



KANSAS CITY, KANSAS

5 INTRIGUING STORY IDEAS

Kansas City, KS story ideas that will surely peak your readers interest.

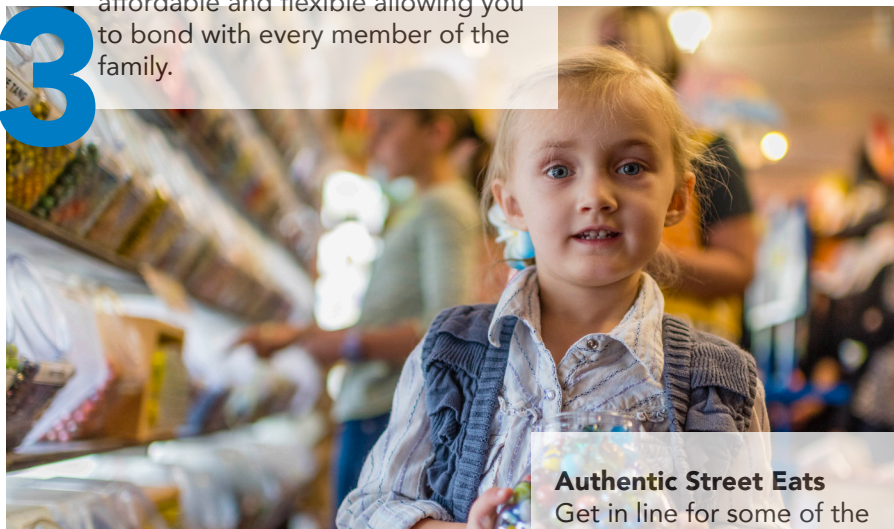


1 A True Melting Pot
Diverse museums tell the stories of a community filled with a majority of minorities.



Smokin' Hot 'Cue
Whether it's ribs, burnt ends or brisket you crave, get your grub on at one of these famous barbecue joints.

2



3 Multigenerational Travel
Kansas City, KS is convenient, affordable and flexible allowing you to bond with every member of the family.



Authentic Street Eats
Get in line for some of the best street tacos you'll ever taste.

5



4 Active Adventures
From driving a race car to zipping at 55mph over the city, these high-octane adventures are not for the faint of heart.



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1. A True Melting Pot

With no ethnic majority, Kansas City, KS is one of the most diverse cities in the country. Kansas City is 40 percent white, 29 percent Latino and 26 percent African-American. Kansas City is home to three museums that once were former residence offering a window to the past of how Kansas City became the diverse melting pot it is today.

Strawberry Hill Museum - Strawberry Hill Museum preserves the history of the eastern Europeans who immigrated to Kansas City, KS and called the Strawberry Hill area home.
www.strawberryhillmuseum.org

Old Quindaro Museum - Quindaro Museum preserves the rich history of the town "Quindaro" where runaway slaves once found sanctuary. See old-fashioned shackles and learn about the families and their stories. www.ccoq.org

Grinter Place - Home to Moses Grinter who established the first ferry across the Kansas River. Moses married Annie Marshall, a Lenape (Delaware) Indian. Together they operated the ferry and a trading post that exchanged goods for cash and fur from the Delaware's. www.kshs.org/grinter_place

2. Smokin' Hot Cue

Squeal Like A Pig aka *Slap's BBQ*, is the new kid on the block that has quickly climbed up everyone's "must eat bbq" list. Slap's is the evolution of Squeal like a Pig BBQ's competition cooking team. After years of winning numerous awards on the competition circuit, two brothers followed their dreams of opening up a restaurant. Lines form quickly during the lunch hour. The restaurant sells out nearly every day, so get there early! Get your fill of cue in Kansas City, KS:

Arthur Bryant's Barbeque | www.arthurbryantsbbq.com

Gates Bar-B-Q | www.gatesbbq.com

Joe's Kansas City Bar-B-Q | www.joeskc.com

Rosedale BBQ | www.rosedalebarbeque.com

Slap's BBQ | www.slapsbbqkc.com

Woodyard Bar-B-Que | www.woodyardbbq.com

3. Multigenerational Travel

What's the latest trend in travel? Multigenerational vacations. More and more families want to travel together to experience new things with the people they love. Centrally located, affordable and with a variety of activities to please all ages, Kansas City, KS is the perfect destination for a multigen vacation.

Cider Hill Family Orchard - 38 acres covered with 1300+ trees. 18 different kinds of apples are grown, as well as asparagus, blackberries and raspberries. Activities include U-Pick Orchard, hayrides, fishing and miniature train rides.
www.ciderhillfamilyorchard.com

Schlitterbahn Kansas City Waterpark - Home to over a mile of interconnected river attractions. Enjoy exhilarating tube and mat slides, a water coaster, surfing, kids play area more. Affordable fun for the whole family. Free parking and tubes, picnics welcome.
www.schlitterbahn.com

Moon Marble Company Store - Kids and adults of all ages will love watching live marble-making demonstrations, exploring timeless toys and playing old-fashioned marble games.
www.moonmarble.com

4. Active Adventures

Calling all rookie and seasoned thrill seekers - Kansas City has plenty of extreme adventures that will get your heart racing. Get your adrenaline-junkie fix at these attractions:

Richard Petty Driving Experience - Ride shotgun or drive a stock car around the track up to speeds of 155 mph. www.drivepetty.com

Zip KC - Get a bird's-eye view of the city as you zip line over the forest and reach speeds of nearly 55 mph. Sunset Tours great for date night and book a Glow In The Dark tour for the ultimate zipline experience. www.zipkc.com

Lewis & Clark Park at Kaw Point - For a historic journey, ride or hike along the trails at Kaw Point, the confluence of the Kansas and Missouri rivers, where the famous explorers stopped to camp on June 26, 1804.

5. Authentic Street Eats

Get ready to feast on \$1 tacos made with fresh corn tortillas, and stuffed with seasoned meat and topped with cilantro, onion and pickled veggies. The growing Hispanic population in Kansas City, KS has led to an explosion of Mexican restaurants all over town, but five were recently recognized for their classic street tacos:

- **Bonito Michoacan**

- **El Camino Real**

- **Tacos El Tio**

- **Carneceria El Torito II**

- **Carneceria La Siete**



8 EPIC EXPERIENCES

World's Hottest Hot Sauce Challenge "The Source"

Original Juan Specialty Foods has created some of the spiciest concoctions in the world. Measuring at 7.1 million Scovilles, challengers are required to sign a waiver.

Go to the Moon

Watch live marble-making demonstrations, play a round of Ringer and peruse the tiny shelves packed with nostalgic toys and marbles of every shape and size.

Stay in a Chateau

Go on an adventure and explore the world at Chateau Avalon Hotel. Featuring themed adventure rooms such as the Castaway Isle, New York Penthouse, Tahitian Treehouse and Egyptian Palace, the boutique hotel provides a unique lodging experience.

Shop 400+ acres of bargains at Village West

Find premium fashion at value prices at Legends Outlets Kansas City. Cabela's features everything from hunting and fishing to outdoor gear. And if you are in the market for new flooring, appliances or furniture, Nebraska Furniture Mart has everything you need to furnish your home and more.

Leave boring in the dust

Get behind the wheel of a Late Model or Modified race car with a Kenny Wallace Dirt Racing Experience at Lakeside Speedway and gear up for some high-powered sideways fun in the dirt.

Slay Charlock, the evil dragon

MagiQuest at Great Wolf Lodge turns the hotel into your personal playground. Players choose their adventure along with a magic wand to unlock clues, befriend the Treetop Pixies and defeat the Goblin King.



Go zip lining in the dark

Experience the ultimate glow-in-the-dark adrenaline rush at Zip KC. The new Night Flights Adventure Zip Line Tours features illuminating zip towers with color changing LED's, laser light shows dancing through the trees and glow sticks galore.

All aboard

Don a paper conductor hat and watch your meal be delivered by an overhead train at Fritz's Railroad Restaurant. Covered with train décor, the diner has been a local favorite since 1954 delivering tasty old-fashioned hamburgers and soda-fountain treats.



NICKNAMES:

Heart of America, KCK,
The Dot (Dotte)

VISITATION:

Kansas City, KS welcomes over
10 million visitors annually

POPULATION:

151,306

LAND AREA:

151 square area

ELEVATION:

740 ft.

COST OF LIVING INDEX:

92.7%

HOTEL ROOMS:

1800+



The Beaumont Fountain at Chateau Avalon is modeled after the Fountain de Mers at the Place de la Concorde in Paris, France.

WEATHER:

Average High Daily
Temperatures in
Fahrenheit

January	39°
February	45°
March	56°
April	67°
May	76°
June	85°
July	90°
August	89°
September	80°
October	68°
November	54°
December	42°

DISTANCE TO LARGER CITIES:

Wichita, KS	196 miles
St. Louis, Mo	251 miles
Chicago, IL	529 miles
Dallas, TX	553 miles
Denver, CO	602 miles

KANSAS CITY KANSAS

FACTS & FIGURES

The Kansas City Kansas Convention and Visitors Bureau Inc., (KCK CVB) is the official destination marketing organization for the city of Kansas City. The mission of the CVB is to market Kansas City, KS as a visitor destination and to increase the number of overnight stay thus boosting the economic impact of the city.

DID YOU KNOW?



Kansas City, KS has a Yellow Brick Road that leads to legendary discoveries at Legends Outlets.

The highest Rooftop Patio in Kansas City, Kansas is at Dave & Buster's.

More than 11 million cubic yards of dirt was moved to construct Kansas Speedway. That's enough dirt to fill 1 million dump trucks or an NFL stadium five times.

The Wyandotte County Historical Museum has a piece of the Arizona, the ship that was hit by the Japanese at Pearl Harbor.

1,200 fishing rods and 715 mounts are on display at Cabela's Kansas City.

Over 40,000 hot dogs are served annually at CommunityAmerica Ballpark, home to MLB Kansas City T-Bones.

Hollywood Casino houses the original Ruby Red Slippers from the Wizard of Oz.

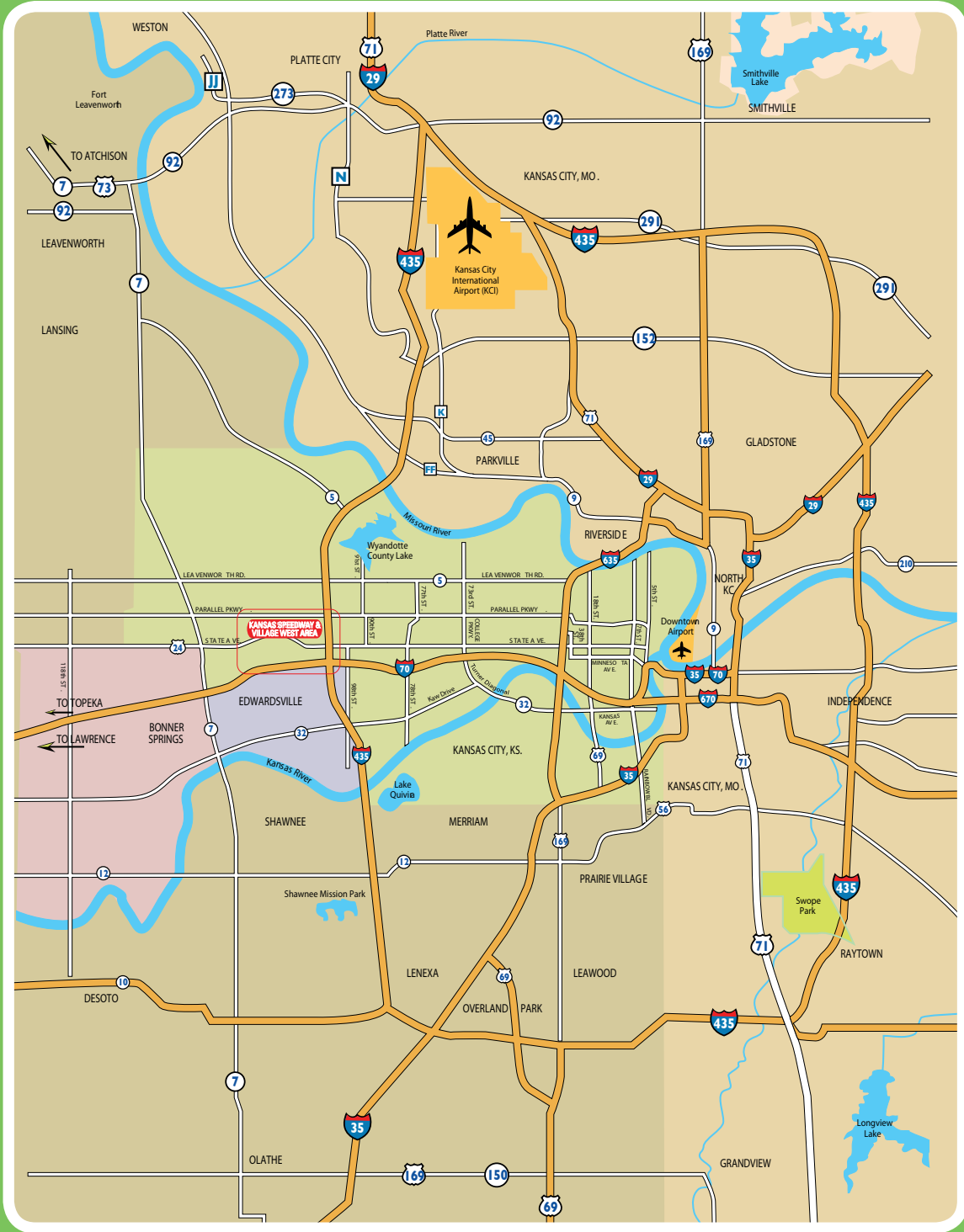
The only agricultural museum chartered by Congress to honor America's farmers is in Wyandotte County.

Country singer Garth Brooks performed at the Wyandotte County Fair in Kansas City, KS in 1990 before making it big.

There are two Kansas Cities – Kansas City, KS and Kansas City, MO.

KANSAS CITY

Metro Map



Kansas
City
Kansas

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