

# ADVERTISING AGREEMENT

## Spring/Summer 2015 Co-operative Advertising Feature



Advertiser

Address

City/Prov

Postal Code

Contact

Title

Tel

email

### 2015 ADVERTISING RATES

AD SIZE	DIMENSIONS (TRIM SIZE: W X D)	NAP* HOLDER	NON-NAP HOLDER
<b>FULL PAGE:</b>			
Back cover	8.375" x 10.75"	\$5245	\$6030
Inside front/back cover	8.375" x 10.75"	\$4860	\$5590
Interior positioning	8.375" x 10.75"	\$3890	\$4475
Full page ads submitted by advertiser			
<b>1/2 page ad – horizontal</b>	7.5" x 4.75"	\$2880	\$3312
Ad submitted by advertiser			
<b>1/4 page ad – square</b>	3.75" x 4.75"	\$2110	\$2426
Ad is formatted by Tourism Kelowna			
<b>1/8 page ad - vertical</b>	1.875" x 4.75"	\$1550	\$1780
Ad is formatted by Tourism Kelowna			
<b>Cube listing</b>	1.875" x 2.375"	\$ 200	\$ 230
Ad is formatted by Tourism Kelowna			



\*NAP – Necessities Advertising Package.

### PAYMENT

AMOUNT OWED: AD RATE (\$) x 1.05 (GST) =

PAYMENT METHOD: CHEQUE CREDIT CARD

CREDIT CARD INFORMATION: NAME ON CARD CARD NUMBER  
EXPIRY: MONTH EXPIRY: YEAR SECURITY CODE

### DEADLINES

**AD SPACE** Friday January 30, 2015 | **ARTWORK + MATERIALS** Wednesday February 11, 2015

### TERMS & CONDITIONS

- Payment is due at the time of booking.
- If artwork is not supplied camera ready (where applicable), extra charges will apply.
- Tourism Kelowna reserves the right to refuse any advertising placement.

← I agree to these terms and conditions

Digital signature (using Acrobat Reader)

Signature by hand

Date

## BOOK YOUR SPACE.

Email completed form to Laura Gibbs at [lgibbs@tourismkelowna.com](mailto:lgibbs@tourismkelowna.com) or fax to 778.752.1010

Tourism Kelowna, 214 – 1626 Richter Street, Kelowna BC V1Y 2M3 Tel: 250.469.3029

For more information on Tourism Kelowna programs and services visit [www.tourismkelowna.com/programs](http://www.tourismkelowna.com/programs)