

Be part of the Kelowna Outdoor Trails guide – one of the most requested maps in the area. A comprehensive piece that’s conveniently sized to fit in your pocket, the Outdoor Trails guide covers some of the more popular Central Okanagan trails for those looking to explore on foot, bike, or by water. Also included within the guide will be local tips, hiking/biking etiquette, trail difficulty indicators, swimming and paddling routes, services, and more.

#### Includes

- business listing with name, phone, email, web address OR formatted ad with image, copy, logo, address, contact info, and hours of operation
- locator on map
- placement of digital brochure on [tourismkelowna.com](http://tourismkelowna.com)

#### Support Tactics

- local and travel media outreach
- social media and blog content

#### Distribution

- 50,000 copies of the Outdoor Trails guide will be distributed at the Kelowna Visitor Centres, as well as at attractions, hotels, restaurants, and retail outlets throughout the area

Business Name

Contact

Address

Tel

City/Prov

Email


Postal Code

#### Program Fee

Business Listing \$250 | Formatted Ad \$750

#### Payment

Amount Owed: Fee(s) x 5% (gst) = CVC Code: Payment Method: Cheque Credit Card

Credit Card:    Name on Card Card No

Expiry: Month Expiry: Year

**Deadlines** Book program: March 9, 2018 | Materials: March 16, 2018

#### Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand \_\_\_\_\_