



Local flavours of Kelowna and the Okanagan Valley draw travellers from across North America and the world. This proven, self-guided tour generates visitor traffic for participating businesses through expanded exposure and cross promotion. The farm to table and glass experience comes alive for visitors and celebrates the connection between local farmers, artisan producers, local chefs, and mixologists. Guides are distributed at participating businesses, Visitor Centres, and at attractions and accommodations throughout the Central Okanagan, and across British Columbia.

**Includes**

- formatted ad in printed guide with business name, photo, description, hours of operation, address, phone, and website (100,000 produced)
- locator on map
- display materials (sign, decal, logo) for use by program participants
- enhanced additional listing on [tourismkelowna.com/do/farm-to-table](http://tourismkelowna.com/do/farm-to-table)
- placement of digital brochure on [tourismkelowna.com/do/farm-to-table](http://tourismkelowna.com/do/farm-to-table)

**Prerequisites**

- hold a current Necessities Advertising Package
- business is located within the Central Okanagan
- grow, produce, or sell local and Okanagan Valley products
- operate an agri-tourism business, brewery, winery, distillery, cidery, and/or farm to table restaurant with regular public hours
- restaurants must utilize, on a continual basis, local flavours from a minimum of two participating farms, as well as wine, beer, cider, or spirits from a minimum of two Kelowna-area businesses

To view the current Kelowna Farm to Table guide, go to [tourismkelowna.com/do/farm-to-table](http://tourismkelowna.com/do/farm-to-table)

Business Name  Contact

Address  Tel

City/Prov  Email

Postal Code

**Program Fee**  
\$525

**Payment**

Amount Owed: \$525 x 1.05 (gst): \$551.25      Payment Method: Cheque  Credit Card

Credit Card:    Name on Card  Card No

Expiry: Month  Expiry: Year

**Material Required** One high resolution photo, copy (20 words maximum), business name, physical address, phone, web address, and months/days/hours of operation

**Deadlines** Book program: November 15, 2017 | Materials: January 12, 2018

**Terms and Conditions**

Payment is due at time of booking | Participation is subject to approval

← I agree to these terms and conditions      Signature (digital)

Date       Signature by hand \_\_\_\_\_