

## ADVERTISING AGREEMENT 2018 KELOWNA WINE TRAILS

GUIDED TOUR OPERATOR



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

## Includes

- ightarrow formatted ad with business listing, logo, contact info
- $\rightarrow$  enhanced additional listing on kelownawinetrails.com/do/wine
- $\rightarrow$  placement of digital brochure on tourismkelowna.com/do/wine/guide

## Prerequisites

- → hold a current Necessities Advertising Package
- ightarrow have a valid transportation license and commercial insurance

## Distribution

→ 100,000 copies of the Kelowna Wine Trails guide are distributed at attractions and services throughout BC and Alberta

To view the current Kelowna Wine Trails guide, go to tourismkelowna.com/do/wine/guide

Business Name	Contact
Address	Tel
City/Prov	Email
Postal Code	
Program Fee \$675	
PaymentAmount Owed: \$675 x 1.05 (gst): \$708.75Payment Method: Cl	heque 🗌 Credit Card 🗌
Credit Card: VISA 🗌 😋 📄 🔤 📄 Name on Card Expiry: Month	Card No Expiry: Year
Deadlines Book program: November 15, 2017   Materials: January 12, 2018	
Terms and Conditions   → Payment is due at time of booking   → Participation is subject to approval	
$\frown$ + I agree to these terms and conditions Signature (digital)	
Date Signature by hand	d

Print, scan, and return completed form to accounting@tourismkelowna.com | Questions? Email shauna@tourismkelowna.com