



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

Includes

- formatted ad with business listing, image, address, contact info, and hours of operation in guide
- locator on map
- inclusion in Tourism Kelowna's content marketing program
- inclusion in a Kelowna Wine Trails video
- access to creative package that includes video and photography
- discounted access to mobile consumer marketing program
- enhanced additional listing on tourismkelowna.com/do/wine
- placement of digital brochure on tourismkelowna.com/do/wine/guide
- display materials/sign, decal, logo for use by program participants

Prerequisites

- hold a current Necessities Advertising Package
- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

Distribution

- 100,000 copies of the Kelowna Wine Trails guide are distributed at attractions and services throughout BC and Alberta

To view the current Kelowna Wine Trails guide, go to tourismkelowna.com/do/wine/guide

Business Name	<input type="text"/>	Contact	<input type="text"/>
Address	<input type="text"/>	Tel	<input type="text"/>
City/Prov	<input type="text"/>	Email	<input type="text"/>
Postal Code	<input type="text"/>		

Program Fee

\$3,000

Payment

Amount Owed: \$3,000 x 1.05 (gst): \$3,150

Payment Method: Cheque Credit Card

Credit Card:

Name on Card Card No

Expiry: Month Expiry: Year

Deadlines Book program: October 31, 2017 | Materials: January 12, 2018

Terms and Conditions

- Payment is due at time of booking
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____