## **ADVERTISING AGREEMENT**

# Visitor Centre Backlit Signage





#### Visitor Centre Backlit Signage

More than 28,000 people stop at the Harvey Avenue Visitors' Centre seeking recommendations and information on what to do in Kelowna. Grab their attention with an eye-catching, full-colour backlit sign promoting your activity, attraction or service.

INCLUDES

- ightarrow production and installation of one backlit sign
- $\rightarrow$  photo of experience/service, business name and tagline
- → placement of QR code linked to your website, promotional page or GPS location

PREREQUISITE

- $\rightarrow$  hold a current Necessities Advertising Package
- $\rightarrow$  be located within the Central Okanagan

Business Name		Contact				
Address		Title				
		Tel				
City/Prov		email				
Postal Code						
FEE						
<b>\$ rac</b> Standard Sign (25" x 20") - one year						

- **\$ 590** Standard Sign (25" x 20") one year
- \$ 1,300 Large Reception Sign\* (62.5"x48.5") October thru March
- \$1,900 Large Reception Sign\* (62.5"x48.5") April thru September

\*Availability of signs is subject to Tourism Kelowna approval. Space is limited.

#### PAYMENT

AMOUNT OWED:	SIGN FEE	:	x 1.05 (gst) =				
PAYMENT METHOD:	CHEQUE	CREDIT CARD					
CREDIT CARD INFORMATION:	VISA		NAME ON CARD		CARD NUMBER		
			EXPIRY: MONTH		EXPIRY: YEAR		SECURITY CODE

**DEADLINE** Can be booked at any time.

#### **TERMS & CONDITIONS**

- ➔ Payment is due at time of booking.
- → Standard Sign: commences on the first day of the month following the date of this agreement and is valid for a 12-month period.
   → Large Sign: commences on the first day of the month following the date of this agreement and is valid for a 6-month
- period (April-September or October-March).
- → Please allow for ten business days after receipt of payment and all creative materials required for sign installation.
- → Missing information and/or materials may delay installation of the backlit signage.
- → You will automatically be invoiced for renewals and have the option of replacing the current image upon renewal.
- → Any changes to signage will be at the expense of the purchaser/named business in this agreement.
- → Participation is subject to approval. Tourism Kelowna reserves the right to choose primary listing category.

← I agree to these terms and conditions
Digital signature (using Acrobat Reader)
Signature by hand
Date

### **BOOK YOUR SPACE.**

Please email completed form to **accounting@tourismkelowna.com** or mail it to: Tourism Kelowna, Attention: Lauren Lander, 214 – 1626 Richter Street, Kelowna BC V1Y 2M3 For more information on Tourism Kelowna programs and services visit **www.tourismkelowna.com/programs**