



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. Participating wineries become part of a network of five different wine trails who cross promote each other to our visitors resulting in increased business for all. Current Wine Trail participants have ranked this guide to be valuable for their business.

INCLUDES

- Formatted ad with business listing, image, address, contact info, and hours of operation
- Locator on maps
- Enhanced additional listing on www.tourismkelowna.com/do/wineguide
- Placement of digital brochure on www.tourismkelowna.com/do/wineguide

PREREQUISITES

- Hold a current Necessities Advertising Package
- Available only to Central Okanagan wineries, breweries, and distilleries with tasting rooms

DISTRIBUTION

- 200,000 copies of the *Kelowna Wine Trails* guide are distributed at local attractions and services throughout BC and Alberta

TO VIEW THE CURRENT KELOWNA WINE TRAILS GUIDE, GO TO www.kelownawinetrails.com/guide

Advertiser

Contact

Address

Tel

City/Prov

Fax

Postal Code

Email

PROGRAM FEE

\$3000

PAYMENT

AMOUNT OWED: \$3,000 x 1.05 (gst): **\$3,150**

PAYMENT METHOD: CHEQUE

CREDIT CARD

CREDIT CARD: 



NAME ON CARD

CARD NO

EXPIRY: MONTH

EXPIRY: YEAR

DEADLINES Book program: Friday October 30, 2015 | Materials: Friday January 15, 2016

TERMS & CONDITIONS

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____

To submit, email: accounting@tourismkelowna.com

For more information on Tourism Kelowna programs and services, visit www.tourismkelowna.com/programs