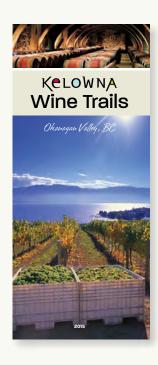


Advertising Agreement | 2016 Wine Trails



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. Participating wineries become part of a network of five different wine trails who cross promote each other to our visitors resulting in increased business for all. Current Wine Trail participants have ranked this guide to be valuable for their business.

INCLUDES

- → Formatted ad with business lising, image, address, contact info, and hours of operation
- → Locator on maps
- → Enhanced additional listing on www.tourismkelowna.com/do/wineguide
- → Placement of digital brochure on www.tourismkelowna.com/do/wineguide

PREREQUISITES

- → Hold a current Necessities Advertising Package
- → Available only to Central Okanagan wineries, breweries, and distilleries with tasting rooms

DISTRIBUTION

→ 200,000 copies of the Kelowna Wine Trails guide are distributed at local attractions and services throughout BC and Alberta

TO VIEW THE CURRENT KELOWNA WINE TRAILS GUIDE, GO TO www.kelownawinetrails.com/guide

Advertiser		Contact
Address		Tel
City/Prov		Fax
Postal Code		Email
PROGRAM FEE \$3000		
PAYMENT AMOUNT OWED: \$3,000 x 1.05 (gst): \$3,150	PAYMENT METHOD: CHEC	QUE CREDIT CARD
CREDIT CARD: VISA COMPRISES	NAME ON CARD	CARD NO
	EXPIRY: MONTH	EXPIRY: YEAR
DEADLINES Book program: Friday October 30, 2015 Materials: Friday January 15, 2016		
TERMS & CONDITIONS		
 → Payment is due at time of booking → Participation is subject to approval 		
← I agree to these terms and conditions	Signature (digital)	
Date	Signature by hand	