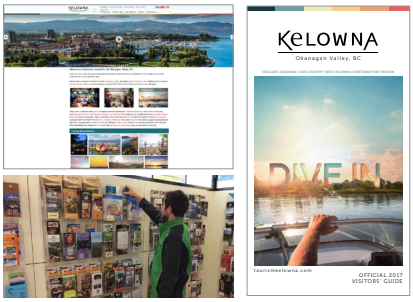
TOURISM KELOWNA

ADVERTISING AGREEMENT
2018 NECESSITIES ADVERTISING PROGRAM



This entry level advertising package links your business to travellers researching their trip to Kelowna and exploring while they are here.

INCLUDES

- business listing and link on **tourismkelowna.com**
- business listing in the Official 2018 Visitors' Guide (150,000 produced)
- business listing on Kelowna & Area Map (170,000 produced)
- Visitor Centre racking for a 4" x 9" brochure
- access to Tourism Kelowna resources and tools (extranet, invitations to workshops, digital assets, etc.)
- ability to use Tourism Kelowna logo on website and marketing materials (with prior approval)
- display materials (sign, decal, logo)
- voting stakeholder of Tourism Kelowna Society*
- ability to run for the Tourism Kelowna Board of Directors*

**Available to Central Okanagan participants only*

Start with the Necessities Advertising Package and increase your exposure to visitors by adding on other packages that best suit your business. For more information, visit **tourismkelowna.com/programs**

Business Name		Contact	
Address		Tel	
City/Prov		Email	
Postal Code			

ANNUAL PROGRAM FEE

- ☐ **N/C** Central Okanagan accommodations collecting the MRDT or DMF
- ☐ **$360** accommodations, attractions, and services *within* the Central Okanagan
- ☐ **$ 50** additional web listing or location *within* the Central Okanagan
- ☐ **$475** attractions and services *beyond* the Central Okanagan
- ☐ **$ 75** oversize brochure fee

PAYMENT

AMOUNT OWED: FEE(S) _____ x 5% (gst) 1.05 = 0 PAYMENT METHOD: CHEQUE ☐ CREDIT CARD ☐

CREDIT CARD INFO: VISA ☐ MasterCard ☐ AMERICAN EXPRESS ☐ NAME ON CARD _____ CARD NO _____

EXPIRY: MONTH _____ EXPIRY: YEAR _____

TERMS & CONDITIONS

- **payment is due at time of booking**
- a copy of your current business license must accompany this form*
- please allow ten business days after receipt of payment for processing
- unless otherwise noted, participation commences on the first day of the following month from date of this agreement and is valid for a 12-month period
- you will automatically be invoiced for renewals in subsequent years unless you request cancellation
- incomplete forms and/or missing information may delay processing of this agreement and/or setting up your online profile
- participation is subject to approval and Tourism Kelowna reserves the right to select primary listing category

**Additional documentation required for tour/transportation companies*

☐ ← **I agree to these terms and conditions** Signature (digital) _____

Date _____ Signature by hand _____

Complete and submit electronically, or print, complete and email to
Lgibbs@tourismkelowna.com