# Kelowna

# ADVERTISING AGREEMENT 2018 NECESSITIES ADVERTISING PROGRAM

<image>

This entry level advertising package links your business to travellers researching their trip to Kelowna and exploring while they are here.

#### Includes

- → business listing and link on **tourismkelowna.com**
- → business listing in the Official 2019 Visitors' Guide (150,000 produced)
- $\rightarrow$  business listing on Kelowna & Area Map (170,000 produced)
- → Visitor Centre racking for a 4" x 9" brochure
- → access to Tourism Kelowna resources and tools (extranet, invitations to workshops, digital assets, etc.)
- → ability to use Tourism Kelowna logo on website and marketing materials (with prior approval)
- $\rightarrow$  display materials (sign, decal, logo)
- → voting stakeholder of Tourism Kelowna Society\*
- ightarrow ability to run for the Tourism Kelowna Board of Directors\*

\*Available to Central Okanagan participants only

Start with the Necessities Advertising Package and increase your exposure to visitors by adding on other packages that best suit your business. For more information, visit **tourismkelowna.com/programs** 

| Business Name | Contact |
|---------------|---------|
| Address       | Tel     |
| City/Prov     | Email   |
| Postal Code   |         |
|               |         |

#### **Annual Program Fee**

- N/C Central Okanagan accommodations collecting the MRDT or DMF
- \$360 accommodations, attractions, and services within the Central Okanagan
- \$ 50 additional web listing or location within the Central Okanagan
- **\$475** attractions and services *beyond* the Central Okanagan
- \$ 75 oversize brochure fee

#### Payment

| Amount Owed: Fee(s)   | x 5% (gst)          | =            | CVC Code | Payment Method: Cheque | Credit Card |
|-----------------------|---------------------|--------------|----------|------------------------|-------------|
| Credit Card: VISA 🛛 😜 | AMERICAN<br>EXPRESS | Name on Card |          | Card No                |             |
|                       |                     | Expiry: Mont | h        | Expiry: Year           |             |

## **Terms & Conditions**

### ightarrow payment is due at time of booking

- ightarrow a copy of your current business license must accompany this form\*
- ightarrow please allow ten business days after receipt of payment for processing
- → unless otherwise noted, participation commences on the first day of the following month from date of this agreement and is valid for a 12-month period
- $\rightarrow$  you will automatically be invoiced for renewals in subsequent years unless you request cancellation
- → incomplete forms and/or missing information may delay processing of this agreement and/or setting up your online profile
- ightarrow participation is subject to approval and Tourism Kelowna reserves the right to select primary listing category

\*Additional documentation required for tour/transportation companies

| $\leftarrow$ I agree to these terms and conditions         | Signature (digital)                     |
|--|---|
| Date   | Signature by hand ————————————————————— |
| Complete and submit electronically, or print, complete and | email to                                |

accounting@tourismkelowna.com