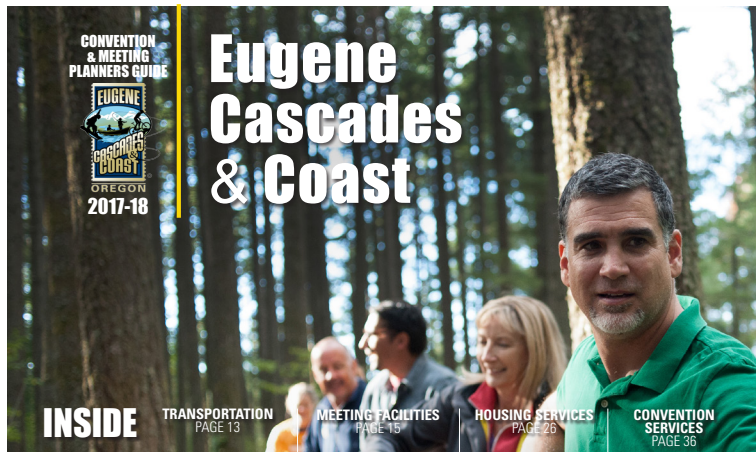


Eugene, Cascades & Coast

Digital Meeting Planner Rates



Audience

Convention and meeting planners look to the Eugene, Cascades & Coast region for its breadth of experiences and attractions. They know they will find a facility or service to match their needs, whether large or small. In 2017, Travel Lane County staff worked with over 30 conferences to the region, resulting in nearly 16,000 room nights and over \$6.2 million in spending on hotels, meals, transportation and shopping. And meeting planners know that convention delegates will enjoy a visit they won't soon forget. Don't miss your opportunity to shine when demand is hot.

Distribution

Throughout the year, this planner will be electronically distributed to professional convention and meeting planners. It will be featured in blogs, e-newsletters, on-line ad campaigns and on our website as an interactive guide. Your ad will become an electronic link direct to your business.

Ad Rates for Members

- Page 1 (Full Page Display Ad)..... \$630
 - Premium Placement pgs 3-6 (Full Page Display Ad) \$580
 - Full Page (Display Ad or Meeting Space Design) \$550
 - 1/2 Page (Display Ad or Meeting Space Design) \$340
 - 1/4 Page (Display Ad or Meeting Space Design) \$200
- Sports Planner also available. Buy both and save 10% on each. Expand your reach, get a discount.

Place Your Ad TODAY!

For more details, contact:

Maxine Walton, 541.520.0577
 Maxine@EugeneCascadesCoast.org



Deadlines: Space Reservation: .. January 16, 2018
 Materials: January 16, 2018

Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name _____ Contact Name _____
 Ad size _____ Contact Phone _____
 Credit Card# _____ Expiration Date _____ CVR # _____
(Credit Cards accepted - VISA / MC)

Name on Card _____ Payment Enclosed \$ _____
 Signature _____

Remit payment to: Travel Lane County • PO Box 10286 • Eugene OR 97440 • Fax | 541.343.6335