Eugene, Cascades & Coast **Convention & Meeting Planner 2016-17**



Display Ads



Audience

Convention and meeting planners look to the Eugene, Cascades & Coast region for its breadth of experiences and attractions. They

know they will find a facility or service to match their needs, whether large or small. In 2015, conventions brought nearly 32,000 visitors to the Eugene, Cascades & Coast region resulting in 20,000 room nights and more than \$5.7 million in spending on hotels, meals, transportation and shopping. And meeting planners know that convention delegates will enjoy a visit they won't soon forget. Don't miss your opportunity to shine when demand is hot.

Distribution

Throughout the year, this planner will be electronically distributed to professional convention and meeting planners. It will be featured in blogs, e-newsletters, on-line ad campaigns and on our website as a flip book. Your ad will become an electronic link direct to your business on every page

Ad Rates for Members

Inside Front Cover (Display Ad) \$630
Inside Back Cover (Display Ad) \$580
Full Page (Display Ad or Meeting Space Design) \$550
1/2 Page (Display Ad or Meeting Space Design) \$340
1/4 Page (Display Ad or Meeting Space Design) \$200
2 Page Spread\$1000
Sports Planner also available. Buy both save 10% on each. Expand your reach, + get a discount.

Meeting Space Design

Place Your Ad TODAY!

Deadlines: Space:January 15, 2017 Materials:January 15, 2017

For more details, contact: Maxine Walton, 541.520.0577 Maxine@EugeneCascadesCoast.org

Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name _____ Contact Name _____ Ad size _____ Contact Phone _____ Credit Card# _____ Expiration Date _____ CVVR # _____ Name on Card _____ Payment Enclosed \$ _____ Signature

of the meeting section.

Remit payment to: Travel Lane County • PO Box 10286 • Eugene OR 97440 • Fax | 541.343.6335