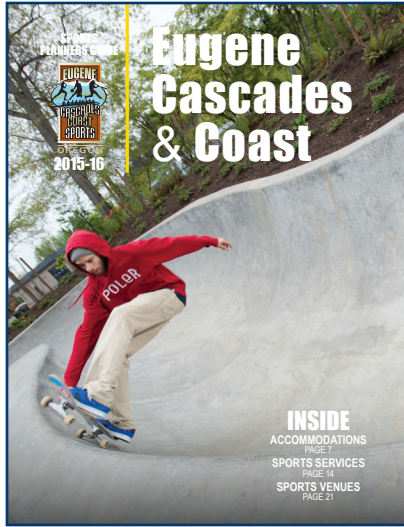


# Eugene, Cascades & Coast Sports Planner 2015-16



TRAVEL LANE COUNTY



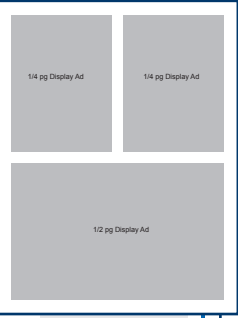
## Audience

Sports event organizers count on the Eugene, Cascades & Coast region for its world-class venues, offering professional service assistance and breadth of experiences and attractions. Our destination has an international reputation for sports excellence and the sports tourism market has experienced tremendous growth over the past ten years. The Eugene, Cascades & Coast Sports Commission is the first and primary point of contact for literally hundreds of sports events in the region.

In 2014, sports events brought nearly 180,000 visitors to the Eugene, Cascades & Coast region, resulting in 50,000 room nights and nearly \$38 million in direct visitor spending on hotels, meals, transportation and shopping.

Don't miss your opportunity to be in front of these event organizers as they make their site decision!

## Display Ads



## Distribution

The Sports Commission will distribute this planner electronically to professional sports organizers, national governing bodies and leagues. It will be featured in blogs, e-newsletters, on-line ad campaigns, and on our website as a flip book. Your ad will become an electronic link directly to your business.

## Ad Rates

- Inside Front Cover (Display Ad)..... \$630
- Inside Back Cover (Display Ad) ..... \$580
- Full Page (Display Ad or Sports Venue Design) ..... \$550
- 1/2 Page (Display Ad or Sports Venue Design) ..... \$340
- 1/4 Page (Display Ad or Sports Venue Design) ..... \$200

Convention & Meeting Planner also available.  
Buy both save 10% on each. Expand your reach, get a discount.

## Sports Venue Design

**BUSINESS NAME**  
Address  
Phone  
Website

**THE OREGON GARDEN RESORT**  
The Oregon Garden Resort is a premier destination for all outdoor enthusiasts. It is a beautiful, scenic area with over 100 acres of gardens, trails, and scenic views. The resort offers a variety of amenities including a golf course, tennis courts, and a spa. It is a perfect location for a variety of events and activities.

**AMENITIES**  
• Golf Course  
• Tennis Courts  
• Spa  
• Restaurant  
• Bar  
• Event Space  
• Parking

**BUSINESS NAME**  
Address  
Phone  
Website

**GRAND CENTRAL RESTAURANT AND BAKERY**  
Grand Central Restaurant and Bakery is a premier dining and baking destination. It offers a variety of cuisines and baked goods. The restaurant is a perfect location for a variety of events and activities.

**BARBARICA**  
Barbarica is a premier dining and entertainment destination. It offers a variety of cuisines and entertainment options. The restaurant is a perfect location for a variety of events and activities.

**THE LOFTS CANTONMENT & BAKE**  
The Lofts Cantonment & Bake is a premier dining and baking destination. It offers a variety of cuisines and baked goods. The restaurant is a perfect location for a variety of events and activities.

**THE THIRTY LION**  
The Thirty Lion is a premier dining and entertainment destination. It offers a variety of cuisines and entertainment options. The restaurant is a perfect location for a variety of events and activities.

**AMENITIES**  
• Event Space  
• Parking  
• Restaurant  
• Bar  
• Event Space  
• Parking

**FACILITIES CHART**

Facility	Area	Capacity	Notes
Event Space	1000	1000	
Event Space	2000	2000	
Event Space	3000	3000	
Event Space	4000	4000	
Event Space	5000	5000	
Event Space	6000	6000	
Event Space	7000	7000	
Event Space	8000	8000	
Event Space	9000	9000	
Event Space	10000	10000	

## Place Your Ad TODAY!

**Deadlines:** Space: ..... April 20, 2015  
Materials: ..... April 30, 2015

## Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Ad size \_\_\_\_\_ Contact Phone \_\_\_\_\_

Credit Card# \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVR # \_\_\_\_\_  
(Credit Cards accepted - VISA / MC)

Name on Card \_\_\_\_\_ Payment Enclosed \$ \_\_\_\_\_

Signature \_\_\_\_\_

## For more details, contact:

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Maxine@EugeneCascadesCoast.org