



GREATER LANSING'S GREEN RESOURCES FOR MEETING PLANNING PROFESSIONALS

A Publication of the Greater Lansing Convention and Visitors Bureau

The hospitality industry can have a significant impact on the natural environment. The average conference attendee generates as much as 20 pounds of waste a day while the average person generates only 4-5 pounds of waste a day. On a daily basis, hotels nationwide use 600 million gallons of water, spend \$10 million in electricity and send 5.4 million pounds of waste to landfills.

With the Michigan State Spartans right in our backyard, the concept of GO GREEN has always evoked a lot of passion in the Greater Lansing area. That passion has since grown to include our effort to lead the push in the commitment to support and encourage sustainable practices in the meetings and conferences industry.

What can we do? A lot!

GLCVB Internal Operations

The GLCVB has revamped purchasing policies, initiated an office recycling program, educated GLCVB staff on local green initiatives/practices, and taken consideration of green practices in planning GLCVB functions and events.

Communication Efforts

The GLCVB will promote Green Meeting attributes to Meeting Planners and inform them on how they can use the resources that Lansing has to offer.

Community and Industry Initiatives

Greater Lansing Go Green! is a local initiative recognizing/promoting green certified hotels, offering education to industry partners about green certification opportunities and green meetings and coordinating industry assets and resources with other local green initiatives.

Green Lodging MI Certified Facilities

Venues - Convention Centers & Hotels

- Country Inn & Suites - Steward Level
- Quality Suites Hotel - Steward Level
- Comfort Inn & Suites - Steward Level
- Kellogg Hotel & Conference Center - Partner Level
- East Lansing Marriott at University Place - Partner Level
- Cozy Koi Bed & Breakfast - Partner Level
- Capitol Region International Airport - Partner Level
- Lansing Center - 100% Green Certified Event Venue
 - Capital Improvements are Energy Star Rated
 - Recycling of cardboard, paper and plastic bottles
 - Heated sidewalks reduce use of ice melt products
 - Leftover food products donated to Food Movers International
 - Green certified soap products, bio friendly cleaners and paper products are 100 % recycled paper

Earth-Friendly GLCVB Members

Art Craft Display Group - biodegradable material available for your event signs.

Friedland Industries, Inc. - operating in Lansing for over 120 years they are a leader in the recycling industry in the state of Michigan. Services include scrap materials processing, paper recycling, electronic scrap processing, residential and industrial plastics recycling, and document destruction.

Urban Options - As one of Michigan's earliest energy star rated buildings, the Urban Options Energy Center demonstrates how recycled and remodeled buildings can benefit the environment and the local economy.

Offsite Tours/Events

Within close walking distance of the Lansing Center there are many free attractions - The State Capitol Building, Michigan Historical Museum, Hall of Justice, Supreme Court Learning Center and the Vietnam Veteran Memorial Monument. Other walkable attractions include: The Michigan Walk of Fame, Museum Drive, Cooley Law School Stadium, and the Lansing City Market.

Lansing's River Trail - Lansing was named a 'Cool Capital City' because of our eight miles of scenic and winding boardwalk style River Trail.

Michigan State University attractions available to those meeting on/near campus of MSU are abundant! - Abrams Planetarium, MSU Museum, the Broad Art Museum, Wharton Center, Horticulture Demonstration Gardens, Beaumont Tower and the MSU Recycling Center.



GREATER LANSING GREEN MEETINGS



Offsite Tours/Events (continued)

Green Spaces are another great way to spend your time in Lansing. Our parks and nature centers include Cooley Gardens, Fenner Nature Center, Francis Park, Harris Nature Center, Hawk Island Park, Lake Lansing, Potter Park Zoo, Shigematsu Memorial Garden, Woldumar Nature Center and many more!

Lansing's (city wide) Greening Efforts - Resources & Programs

Board of Water & Light - with programs like Adopt-a-River, the BWL is always looking out for Lansing! With internal efforts like electric work vehicles, community efforts including renewable energy options and major conservation efforts including a hybrid biomass power plant to replace the aging Eckert Station, BWL is committed to its community.

Capital Area Transportation Authority - CATA is the first city bus system in the state to use full size hybrid diesel-electric buses, cutting emissions by 90% compared to conventional buses. CATA will host over 11 million riders this year, serving the community's 277,000 people living in CATA's 600 sq. mile service area.

CSO Project - When Lansing's 30-year Combined Sewer Overflow (CSO) Control Program is completed in the year 2020, the City will have:

- Eliminated 1.65 billion gallons per year of CSO
- Protected the Grand and Red Cedar Rivers, and the Great Lakes
- Revitalized hundreds of miles of sanitary sewers and roads

Greater Lansing Go Green Initiative - Go Green! is a comprehensive effort designed to establish and promote a "green" ethic and raise awareness about environmental issues throughout the region's communities, businesses, and schools. Check it out online at www.lansingmi.gov/gogreen/

Rain Gardens Downtown Lansing - much more than beautiful; they are engineered bio-retention areas designs to help remove pollutants from storm water before it is released into the river. Another way we are keeping Lansing cleaner!

Recycling Resources

Dart Container - Offering an international leading edge public recycling program for post-consumer polystyrene foam products like foam cups and containers, egg cartons, and food/ lunch trays.

Granger - Offers a public recycling program for newspaper, glossy magazines and catalogs, corrugated cardboard and brown paper bags, boxboard, food and beverage containers, tin cans and aluminum, #1 plastic bottles and jugs, #2 milk jugs, #2 colored plastic bottles and jugs, office paper, and commercial composting services.

Michigan State University - GO GREEN!

MSU was one of only four institutions in the nation honored for its sustainability efforts at the annual conference of the Association for the Advancement of Sustainability in Higher Education in September 2007. MSU was recognized for making environmental stewardship a major part of its campus vision, committing to reducing greenhouse gas emissions, and offering academic programs and research projects related to sustainability.

MSU's High Performance Computing Center ranks 43rd on the Green500 List of the world's most energy efficient supercomputers.

The MSU office of Recycling and Waste Reduction was established in 1990. In 2009, a new facility was built to house the newly named MSU Recycling (formally the Office of Recycling and Waste Management), MSU Surplus Store and MSU Surplus Storage Solutions. The MSU Surplus Store & Recycling Center is helping to achieve MSU's clear goals to reduce energy use by 15%, reduce greenhouse gas emissions by 15%, and reduce landfill waste by 30% by 2015.

**This is just the beginning!
Want to know more? Contact us.**

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