



LAS VEGAS INTERNATIONAL VISITATION ESTIMATES*

As of September 12, 2017

* Source: Global City Travel (GCT) data model from Tourism Economics (Estimates from other methodologies are not comparable.)

Origin market	2007r	2008r	2009r	2010r	2011r	2012r	2013r	2014r	2015	2016	Change from 2015 vs 2016	Share of Total Int'l
Canada	1,045,890	1,186,760	1,461,400	1,512,980	1,653,300	1,771,290	1,855,240	1,736,580	1,543,430	1,440,846	-6.6%	25.3%
Mexico	1,135,500	1,120,390	1,082,940	1,008,650	994,276	1,057,390	1,108,330	1,247,940	1,241,820	1,210,128	-2.6%	21.2%
N. America Subtotal	2,181,390	2,307,150	2,544,340	2,521,630	2,647,576	2,828,680	2,963,570	2,984,520	2,785,250	2,650,974	-4.8%	46.5%
United Kingdom	626,890	705,078	629,866	733,480	783,885	645,552	670,936	729,959	737,120	753,026	2.2%	13.2%
Australia	153,695	173,976	180,371	268,887	329,256	321,676	339,361	370,267	395,371	364,433	-7.8%	6.4%
Japan	205,061	187,956	157,326	226,393	228,585	259,646	258,507	236,607	228,310	236,145	3.4%	4.1%
China	61,769	70,259	70,112	109,009	140,583	180,637	190,309	188,658	206,743	233,132	12.8%	4.1%
Germany	122,436	153,920	142,004	172,887	199,817	191,026	213,435	218,986	218,320	213,319	-2.3%	3.7%
South Korea	48,293	52,987	59,414	97,719	110,721	114,948	132,656	130,554	165,650	164,429	-0.7%	2.9%
Brazil	16,587	27,647	36,557	64,889	105,037	176,398	180,356	214,510	221,941	154,574	-30.4%	2.7%
France	51,340	75,791	63,661	98,820	127,554	104,237	110,892	106,175	99,995	97,164	-2.8%	1.7%
Ireland	49,092	63,529	50,788	52,050	54,182	43,638	48,947	52,931	66,577	70,466	5.8%	1.2%
Netherlands	34,287	44,219	40,326	45,417	53,789	53,893	60,563	53,336	55,284	57,518	4.0%	1.0%
Switzerland	23,545	32,208	33,603	44,135	57,976	48,359	48,172	49,191	50,368	46,216	-8.2%	0.8%
India	16,912	22,386	21,649	28,381	33,196	35,825	38,119	41,671	43,284	44,597	3.0%	0.8%
Spain	21,692	32,530	29,568	38,428	46,009	33,965	34,952	40,530	41,547	42,786	3.0%	0.8%
Italy	29,817	40,261	33,266	44,056	54,142	41,622	43,800	50,625	46,256	41,479	-10.3%	0.7%
Sweden	14,133	19,624	16,724	22,213	28,174	23,994	26,124	29,121	31,390	38,771	23.5%	0.7%
Taiwan	22,735	30,063	20,256	28,634	30,180	29,576	36,683	32,929	37,777	36,631	-3.0%	0.6%
Argentina	9,412	12,571	13,048	19,867	25,274	31,259	29,136	30,065	30,135	32,715	8.6%	0.6%
Philippines	22,536	29,506	29,196	33,435	34,257	34,570	36,192	31,296	31,326	31,477	0.5%	0.6%
Belgium	12,708	19,819	19,599	25,811	29,199	24,559	25,049	28,695	29,615	25,935	-12.4%	0.5%
Denmark	8,902	13,181	13,450	18,038	21,185	17,539	17,384	20,928	19,858	24,648	24.1%	0.4%
Hong Kong	14,247	17,255	15,030	18,317	19,745	19,785	16,025	13,375	16,174	17,432	7.8%	0.3%
Norway	5,870	9,159	8,838	12,870	16,096	14,217	15,333	17,804	16,858	16,189	-4.0%	0.3%
Austria	5,560	8,430	9,213	12,192	14,422	12,361	12,538	14,127	15,835	14,691	-7.2%	0.3%
Israel	11,743	13,909	12,115	16,713	17,165	15,753	14,877	14,094	14,133	14,202	0.5%	0.2%
Russia	5,180	8,963	7,095	10,059	14,529	14,628	17,555	15,683	13,309	13,119	-1.4%	0.2%
<i>All Other Overseas</i>	<i>123,439</i>	<i>159,283</i>	<i>135,972</i>	<i>178,550</i>	<i>209,282</i>	<i>214,898</i>	<i>229,541</i>	<i>254,804</i>	<i>267,096</i>	<i>266,137</i>	<i>-0.4%</i>	<i>4.7%</i>
Total Overseas	1,717,880	2,024,510	1,849,050	2,421,250	2,784,240	2,704,560	2,847,440	2,986,920	3,100,270	3,051,231	-1.6%	53.5%
YoY% change	4.4%	17.8%	-8.7%	30.9%	15.0%	-2.9%	5.3%	4.9%	3.8%	-1.6%		
Total International	3,899,270	4,331,660	4,393,390	4,942,880	5,431,816	5,533,240	5,811,010	5,971,440	5,885,520	5,702,205	-3.1%	100.0%
YoY% change	6.3%	11.1%	1.4%	12.5%	9.9%	1.9%	5.0%	2.8%	-1.4%	-3.1%		



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Mexico	1,135,500	1,120,390	1,082,940	1,008,650	994,276	1,057,390	1,108,330	1,247,940	1,241,820	1,210,128	-2.6%	21.2%
Total North America	2,181,390	2,307,150	2,544,340	2,521,630	2,647,576	2,828,680	2,963,570	2,984,520	2,785,250	2,650,974	-4.8%	46.5%
Europe	1,046,658	1,281,058	1,143,088	1,387,827	1,570,836	1,332,172	1,412,204	1,499,919	1,518,351	1,531,884	0.9%	26.9%
Western Europe	1,019,330	1,237,230	1,107,630	1,344,060	1,514,840	1,280,100	1,354,940	1,441,620	1,460,580	1,474,614	1.0%	25.9%
Eastern Europe	27,328	43,828	35,458	43,767	55,996	52,072	57,264	58,299	57,771	57,270	-0.9%	1.0%
Asia	408,211	431,797	391,243	565,634	625,365	703,780	736,350	698,264	752,283	787,354	4.7%	13.8%
South Asia	18,001	23,836	23,049	30,034	35,027	37,764	40,246	43,699	45,050	46,011	2.1%	0.8%
Southeast Asia	37,963	49,252	45,882	55,329	60,326	61,220	61,767	52,299	52,429	53,435	1.9%	0.9%
Northeast Asia	352,247	358,710	322,312	480,272	530,013	604,796	634,338	602,265	654,804	687,909	5.1%	12.1%
Oceania	180,967	201,746	203,705	300,263	365,504	363,815	385,965	427,953	454,416	421,366	-7.3%	7.4%
South America	39,758	59,331	66,263	106,780	156,181	237,434	241,685	280,748	291,115	224,707	-22.8%	3.9%
Central America	12,659	14,753	13,711	17,842	19,269	19,999	22,738	27,585	28,726	33,663	17.2%	0.6%
Middle East	12,959	15,825	14,295	21,412	24,274	24,915	24,503	25,600	26,503	25,732	-2.9%	0.5%
Caribbean	10,249	11,650	10,084	13,414	12,663	12,018	13,216	14,567	14,732	16,094	9.2%	0.3%
Africa	6,316	8,254	6,477	7,912	10,013	10,317	10,638	11,970	13,792	10,431	-24.4%	0.2%
Total Overseas	1,717,880	2,024,510	1,849,050	2,421,250	2,784,240	2,704,560	2,847,440	2,986,920	3,100,270	3,051,231	-1.6%	53.5%
Total International	3,899,270	4,331,660	4,393,390	4,942,880	5,431,816	5,533,240	5,811,010	5,971,440	5,885,520	5,702,205	-3.1%	100.0%