



2017

Year-End Summary
Volume 45 - Number 166

Clark County
Marketing Bulletin

CLARK COUNTY MARKETING BULLETIN

Year-End 2017: Volume 45, Number 166

Las Vegas Convention and Visitors Authority
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VegasMeansBusiness.com LVCVA.com VisitLasVegas.com
VisitPrimm.com VisitLaughlin.com VisitMesquite.com VisitBoulderCity.com

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The staff of the Las Vegas Convention and Visitors Authority takes this opportunity to thank all of the people who have assisted us in compiling our marketing information and conducting our research projects. The LVCVA staff also welcomes any suggestions and/or editorial contributions.

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LAS VEGAS TOURISM INDICATORS

LAS VEGAS EXECUTIVE SUMMARY

Tourism Indicator	January - December		Change
	2016	2017	
Visitor Volume	42,936,100	42,214,200	(1.7%)
Conventions Attendance	6,310,600	6,646,200	5.3%
Room Inventory	149,339	148,896	(0.3%)
Occupancy Levels			
Total	89.1%	88.7%	(0.5)
Weekend	95.0%	94.5%	(0.5)
Midweek	86.5%	86.0%	(0.5)
Strip	90.5%	90.0%	(0.5)
Downtown	82.8%	83.0%	(0.3)
Average Daily Room Rate	\$125.97 r	\$129.41	2.7%
Strip	\$135.87	\$139.78	2.9%
Downtown	\$65.53	\$69.48	6.0%
Revenue Per Available Room	\$112.29 r	\$114.60	2.1%
Strip	\$123.01	\$125.66	2.1%
Downtown	\$54.22	\$57.96	6.9%
Total Room Nights Occupied	48,485,600	47,663,200	(1.7%)
Gross Gaming Revenue			
Clark County	\$9,713,930,000 r	\$9,978,938,000	2.7%
Strip	\$6,376,257,000 r	\$6,461,034,000	1.3%
Downtown	\$564,616,000 r	\$631,235,000	11.8%
Boulder Strip	\$787,975,000 r	\$812,952,000	3.2%
Enplaned/Deplaned Airline Passengers	47,435,027 r	48,500,194	2.2%
Automobile Traffic			
Average Daily Traffic			
All Major Highways	115,229 e	116,391	1.0%
I-15 at CA/NV Border	45,329	44,880	(1.0%)
Room Tax/LVCVA's Portion*	\$273,079,478	\$282,497,037	3.4%

r = Revised

e = Estimated

* Does not include revenue collected under SB-1 for the Las Vegas Convention Center expansion and renovations.

SOURCES: Las Vegas Convention and Visitors Authority, McCarran International Airport, Nevada Department of Transportation (NDOT), Nevada Gaming Control Board

LAS VEGAS TOURISM INDICATORS

LAS VEGAS VISITOR VOLUME

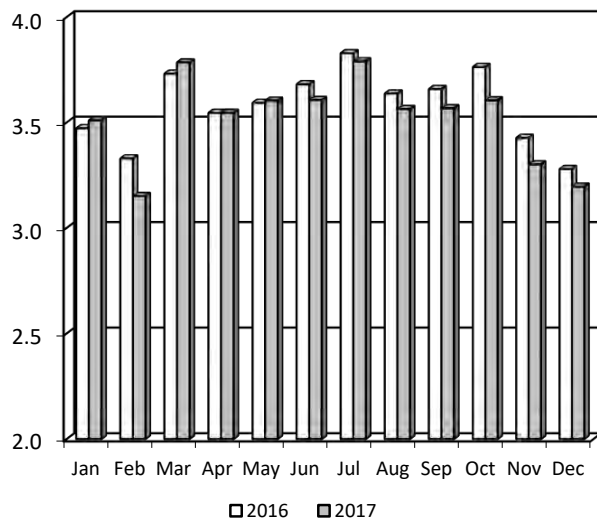
Reaching 42.2 million people visited the Las Vegas area in 2017. This represents a decrease of (1.7%) compared to 2016.

The Las Vegas Convention and Visitors Authority presents a monthly analysis of visitor volume in the following chart:

Month	2016	2017	Percent Change
Jan	3,471,700	3,508,800	1.1%
Feb	3,328,100	3,150,500	(5.5%)
Mar	3,730,400	3,783,900	1.4%
Apr	3,544,500	3,545,100	0.0%
May	3,592,100	3,602,100	0.3%
Jun	3,680,300	3,605,700	(2.0%)
Jul	3,827,600	3,788,800	(1.0%)
Aug	3,636,600	3,562,900	(2.0%)
Sep	3,657,800	3,566,700	(2.5%)
Oct	3,762,400	3,604,300	(4.2%)
Nov	3,426,400	3,300,500	(3.7%)
Dec	3,278,200	3,194,800	(2.5%)
Total	42,936,100	42,214,200	(1.7%)

Visitor Volume

Millions



SOURCE: Las Vegas Convention and Visitors Authority

VISITOR VOLUME BY QUARTER

The following data presents the visitor volume for Las Vegas by quarter:

	2016	2017	Change
First Quarter	10,530,200	10,443,200	(0.8%)
Second Quarter	10,816,900	10,752,900	(0.6%)
Third Quarter	11,122,000	10,918,400	(1.8%)
Fourth Quarter	10,467,000	10,099,600	(3.5%)
Annual Total	42,936,100	42,214,200	(1.7%)

VISITOR VOLUME - HISTORICAL REVIEW

An analysis of the various visitor indicators since 1981 for Las Vegas is contained in the chart below.

Year	Visitor Volume	Room Inventory	Citywide Occupancy
1981	11,820,788	49,614	75.7%
1982	11,633,728	50,270	70.3%
1983	12,348,270	52,529	72.6%
1984	12,843,433	54,129	72.5%
1985	14,194,189	53,067	79.8%
1986	15,196,284	56,494	81.4%
1987	16,216,102	58,474	83.4%
1988	17,199,808	61,394	85.1%
1989	18,129,684	67,391	85.2%
1990	20,954,420	73,730	84.7%
1991	21,315,116	76,879	80.3%
1992	21,886,865	76,523	83.9%
1993	23,522,593	86,053	87.6%
1994	28,214,362	88,560	89.0%
1995	29,002,122	90,046	88.0%
1996	29,636,361	99,072	90.4%
1997	30,464,635	105,347	86.4%
1998	30,605,128	109,365	85.8%
1999	33,809,134	120,294	88.0%
2000	35,849,691	124,270	89.1%
2001	35,017,317	126,610	84.7%
2002	35,071,504	126,787	84.0%
2003	35,540,126	130,482	85.0%
2004	37,388,781	131,503	88.6%
2005	38,566,717	133,186	89.2%
2006	38,914,889	132,605	89.7%
2007	39,196,761	132,947	90.4%
2008	37,481,552	140,529	86.0%
2009	36,351,469	148,941	81.5%
2010	37,335,436	148,935	80.4%
2011	38,928,708	150,161	83.8%
2012	39,727,022	150,481	84.4%
2013	39,668,221	150,593	84.3%
2014	41,126,512	150,544	86.8%
2015	42,312,200	149,213	87.7%
2016	42,936,100	149,339	89.1%
2017	42,214,200	148,896	88.7%

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS VISITOR INDICATORS

2017 LAS VEGAS VISITOR SEGMENTATION ANALYSIS

Month	Convention Delegates	Leisure Visitors	Total Visitors
Jan	736,000	2,772,800	3,508,800
Feb	620,200	2,530,300	3,150,500
Mar	757,400	3,026,500	3,783,900
Apr	505,800 r	3,039,300	3,545,100
May	514,600	3,087,500	3,602,100
Jun	486,300 r	3,119,400	3,605,700
Jul	507,000	3,281,800	3,788,800
Aug	548,400	3,014,500	3,562,900
Sep	463,600	3,103,100	3,566,700
Oct	687,200	2,917,100	3,604,300
Nov	530,600	2,769,900	3,300,500
Dec	289,100	2,905,700	3,194,800
Total	6,646,200	35,568,000	42,214,200

r = Revised

LAS VEGAS ROOM NIGHTS OCCUPIED

Month	2016	2017	Percent Change
Jan	3,900,600	3,951,300	1.3%
Feb	3,751,600	3,545,900 r	(5.5%)
Mar	4,230,100	4,303,200	1.7%
Apr	4,000,600	4,016,100	0.4%
May	4,056,000	4,078,400	0.6%
Jun	4,177,800	4,087,700 r	(2.2%)
Jul	4,329,900	4,304,800	(0.6%)
Aug	4,115,100	4,038,200	(1.9%)
Sep	4,137,900	4,013,300	(3.0%)
Oct	4,261,900	4,090,700	(4.0%)
Nov	3,861,100	3,708,900	(3.9%)
Dec	3,663,100	3,524,700	(3.8%)
Total	48,485,600	47,663,200	(1.7%)

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

LAS VEGAS HOTEL/MOTEL ROOM INVENTORY

As of December 31, 2017

	Number of Properties	Total Number Of Rooms	Percent Of Total
Hotels	168	135,488	91.0%
Motels	113	13,408	9.0%
Total	281	148,896	100%

LARGEST HOTELS IN THE WORLD

As of December 31, 2017

Rank	Property	Number of Rooms
1	First World Hotel (Malaysia)	7,351
2	MGM Grand Hotel and Casino	4,968
3	Luxor Hotel and Casino	4,400
4	The Venetian Resort Hotel Casino	4,219
5	Ambassador City Jomtien (Thailand)	4,027
6	ARIA Resort & Casino	4,004
7	Sheraton Hotel Macao Cotai Central (China)	3,981
8	Excalibur Hotel and Casino	3,933
9	Bellagio	3,909
10	Caesars Palace	3,792
11	Circus Circus Hotel, Casino	3,767
12	Shinagawa Prince Hotel (Japan)	3,588
13	Flamingo Las Vegas	3,460
14	Mandalay Bay Resort & Casino	3,211
15	The Palazzo Resort - Hotel - Casino	3,066
16	The Mirage Hotel & Casino	3,044
17	The Cosmopolitan of Las Vegas	3,026
18	The Venetian Macau Resort Hotel (China)	2,992
19	Park MGM Las Vegas	2,950
20	Westgate Las Vegas Resort & Casino	2,916
20	Paris Las Vegas	2,916

Las Vegas Properties in Bold

SOURCES: LVCVA, STR and Individual properties

2017 U.S. CITIES ROOM INVENTORY RANKING

Rank	City	Hotel Rooms
1	Las Vegas	148,896
2	Orlando	121,005
3	New York	116,500
4	Chicago	116,465
5	Los Angeles	103,569
6	Atlanta	95,600
7	Houston	80,000
8	Dallas	78,000
9	Phoenix	64,000
10	San Diego	61,456

SOURCES: Las Vegas Convention and Visitors Authority and Individual City CVBs

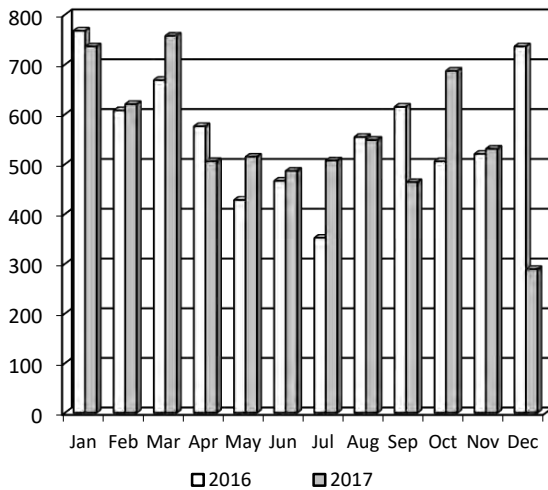
CONVENTION ANALYSIS

CONVENTION ATTENDANCE

Month	2016	2017	Change
Jan	767,700	736,000	(4.1%)
Feb	607,800	620,200	2.0%
Mar	668,700	757,400	13.3%
Apr	576,000	505,800	(12.2%)
May	428,000	514,600	20.2%
Jun	466,400	486,300	4.3%
Jul	351,800	507,000	44.1%
Aug	554,300	548,400	(1.1%)
Sep	614,900	463,600	(24.6%)
Oct	505,600	687,200	35.9%
Nov	520,400	530,600	2.0%
Dec	736,000	289,100	16.1%
Total	6,310,600	6,646,200	5.3%

Convention Attendance

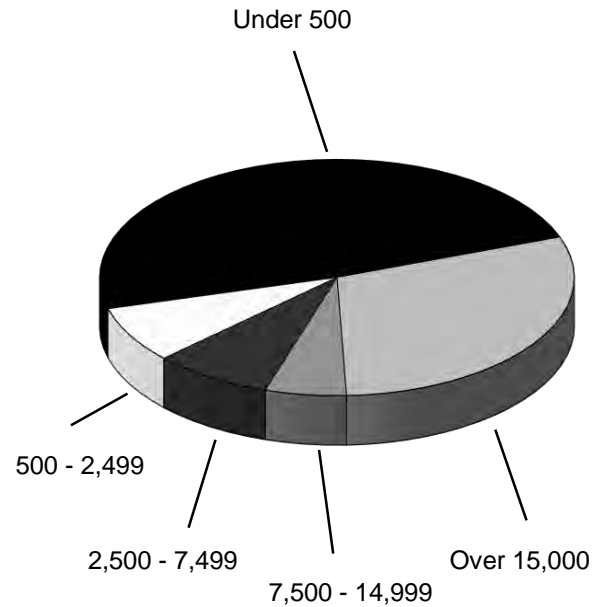
Thousands



SOURCE: Las Vegas Convention and Visitors Authority

2017 CONVENTION ANALYSIS BY NUMBER OF DELEGATES

Size of Convention by Delegates	Number of Delegates	Percent of Total
Over 15,000	1,988,441	29.9%
7,500-14,999	367,494	5.5%
2,500-7,499	539,404	8.1%
500-2,499	512,214	7.7%
Under 500	3,238,647	48.7%
Total	6,646,200	100.0%



CONVENTION ANALYSIS

HISTORICAL CITYWIDE CONVENTION DATA

Year	Number of Shows	Attendance
1970	296	269,129
1971	320	312,347
1972	385	290,794
1973	305	357,248
1974	339	311,908
1975	393	349,787
1976	325	367,322
1977	352	417,090
1978	421	607,318
1979	356	637,862
1980	449	656,024
1981	515	719,988
1982	518	809,779
1983	453	943,611
1984	499	1,050,916
1985	480	1,072,629
1986	564	1,519,421
1987	556	1,677,716
1988	681	1,702,158
1989	711	1,508,842
1990	1,011	1,742,194
1991	1,655	1,794,444
1992	2,199	1,969,435
1993	2,443	2,439,734
1994	2,662	2,684,171
1995	2,826	2,924,879
1996	3,827	3,305,507
1997	3,749	3,519,424
1998	3,999	3,301,705
1999	3,847	3,772,726
2000	3,722	3,853,363
2001 *	20,346	5,014,240
2002	23,031	5,105,450
2003	24,463	5,657,796
2004	22,286	5,724,864
2005	22,154	6,166,194
2006	23,825	6,307,961
2007	23,847	6,209,253
2008	22,454	5,899,725
2009	19,394	4,492,275
2010	18,004	4,473,134
2011	19,029	4,865,272
2012	21,615	4,944,014
2013	22,027	5,107,416
2014	22,111	5,194,580 r
2015	21,306	5,891,151
2016	21,864	6,310,600
2017	21,336	6,646,200

r = Revised

*After 2001 convention counts are based on an updated methodology that reflects significant growth in the small meetings market in Las Vegas. 2001 convention counts were REVISED retroactively using this new methodology.

HISTORICAL LAS VEGAS CONVENTION CENTER DATA

Year	Number of Shows	Attendance
1970	23	134,790
1971	27	172,585
1972	27	109,787
1973	34	157,284
1974	25	131,052
1975	35	117,057
1976	37	183,659
1977	44	217,551
1978	37	273,173
1979	38	341,693
1980	36	305,657
1981	40	388,375
1982	43	454,069
1983	51	487,445
1984	54	596,184
1985	49	576,288
1986	39	574,279
1987	41	722,358
1988	39	680,027
1989	38	649,619
1990	47	744,968
1991	37	687,127
1992	47	819,259
1993	43	996,675
1994	56	1,044,580
1995	56	1,057,500
1996	44	1,140,736
1997	50	1,229,424
1998	64	1,184,957
1999	50	1,307,711
2000	66	1,267,482
2001	63	1,295,262
2002	68	1,255,281
2003	71	1,177,072
2004	80	1,477,266
2005	76	1,632,631
2006	85	1,701,052
2007	67	1,553,034
2008	70	1,613,712
2009	63	1,121,022
2010	66	1,160,013
2011	52	1,289,383
2012	50	1,206,914
2013	50	1,176,072
2014	46	1,320,817
2015	49	1,301,381 r
2016	52	1,363,658 r
2017	50	1,407,280

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

GAMING SUMMARY

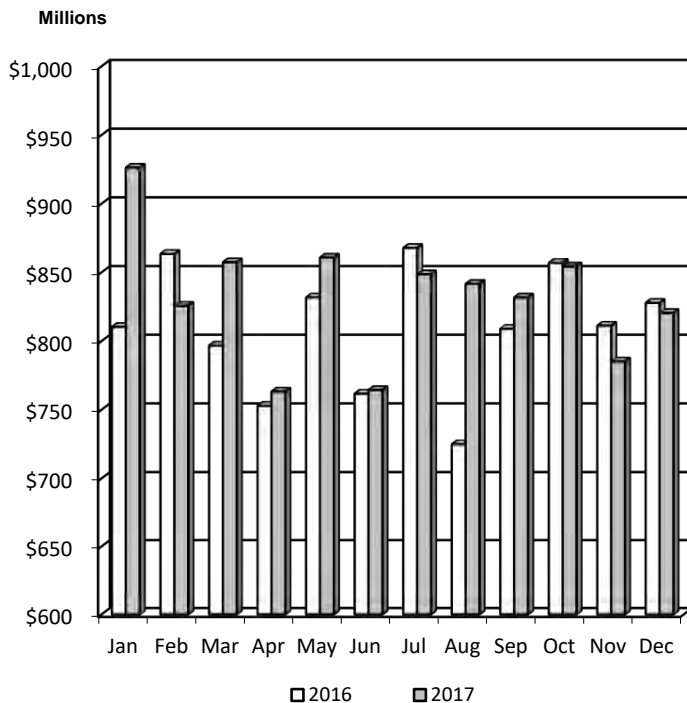
CLARK COUNTY GROSS GAMING REVENUE

In 2017, Clark County's gross gaming revenue increased 2.7% compared to 2016. As of December 31, 2017, there were 172 casinos in Clark County with non-restricted gaming licenses, of which 161 had gaming revenues of over \$1 million.

Month	2016	2017	Percent Change
Jan	\$810,286,000 r	\$926,124,000	14.3%
Feb	863,403,000 r	825,618,000	(4.4%)
Mar	796,766,000 r	857,352,000	7.6%
Apr	752,885,000 r	763,200,000	1.4%
May	831,721,000 r	860,706,000	3.5%
Jun	761,674,000 r	764,318,000	0.3%
Jul	867,749,000 r	848,564,000	(2.2%)
Aug	724,746,000 r	841,595,000	16.1%
Sep	808,861,000 r	831,713,000	2.8%
Oct	856,930,000 r	854,292,000	(0.3%)
Nov	811,123,000 r	785,062,000	(3.2%)
Dec	827,786,000 r	820,394,000	(0.9%)
Total	\$9,713,930,000 r	\$9,978,938,000	2.7%

r = Revised

Clark County Gross Gaming Revenue



SOURCE: Nevada Gaming Control Board

HISTORICAL CLARK COUNTY GROSS GAMING REVENUE

Year	Clark County Gross Gaming Revenue	Percent Change
1971	\$399,411,000	N/A
1972	476,127,000	19.2%
1973	588,222,000	23.5%
1974	684,715,000	16.4%
1975	770,337,000	12.5%
1976	845,976,000	9.8%
1977	1,015,463,000	20.0%
1978	1,236,235,000	21.7%
1979	1,423,620,000	15.2%
1980	1,617,195,000	13.6%
1981	1,676,149,000	3.6%
1982	1,751,421,000	4.5%
1983	1,887,452,000	7.8%
1984	2,008,155,000	6.4%
1985	2,256,763,000	12.4%
1986	2,431,237,000	7.7%
1987	2,789,336,000	14.7%
1988	3,136,901,000	12.5%
1989	3,430,851,000	9.4%
1990	4,104,001,000	19.6%
1991	4,152,407,000	1.2%
1992	4,381,710,000	5.5%
1993	4,727,424,000	7.9%
1994	5,430,651,000	14.9%
1995	5,717,567,000	5.3%
1996	5,783,735,000	1.2%
1997	6,152,415,000	6.4%
1998	6,346,958,000	3.2%
1999	7,210,700,000	13.6%
2000	7,671,252,000	6.4%
2001	7,636,547,000	(0.5%)
2002	7,630,562,000	(0.1%)
2003	7,830,856,000	2.6%
2004	8,711,426,000	11.2%
2005	9,717,322,000	11.5%
2006	10,630,387,000	9.4%
2007	10,868,464,000	2.2%
2008	9,796,749,000	(9.9%)
2009	8,838,261,000	(9.8%)
2010	8,908,574,000	0.8%
2011	9,222,677,000	3.5%
2012	9,399,845,000	1.9%
2013	9,674,404,000	2.9%
2014	9,553,864,000	(1.2%)
2015	9,617,671,000 r	0.7%
2016	9,713,930,000 r	1.0%
2017	9,978,938,000	2.7%

r = Revised

SOURCE: Nevada Gaming Control Board

GAMING SUMMARY

LAS VEGAS LEISURE AND HOSPITALITY MONTHLY EMPLOYMENT INDEX

The following chart contains the monthly employment statistics for the Las Vegas Metropolitan Statistical Area (MSA) in the Leisure and Hospitality industry in 2017. Please note that the Las Vegas MSA encompasses Clark County, Nevada.

Month	Hospitality Employment	% of City	% of State
Jan	284,200	28.3%	19.7%
Feb	286,400	28.4%	19.8%
Mar	290,600	28.9%	20.0%
Apr	291,100	28.9%	20.0%
May	293,400	29.0%	20.1%
Jun	292,700	29.0%	20.0%
Jul	291,500	28.6%	19.9%
Aug	289,900	28.5%	19.7%
Sep	290,500	28.4%	19.7%
Oct	291,400	28.3%	19.8%
Nov	286,700	27.8%	19.4%
Dec	284,900	27.7%	19.3%

SOURCE: State of Nevada - Department of Employment Training & Rehabilitation

CASINO REVENUE DISTRIBUTION ANALYSIS

Casinos Earning \$1 Million and Over in Gross Gaming Revenues (Fiscal Year 2017)

Illustrated below is the departmental revenue distribution for the Las Vegas Strip, Downtown Las Vegas, the Boulder Strip and Laughlin Casinos during fiscal year 2017. The chart represents casinos earning \$1 million and over in gaming revenue. Please note that figures may not always total 100% due to rounding.

	Las Vegas			
	Strip	Downtown	Boulder	Laughlin
Locations	45	15	32	10
Departmental Revenues:				
Gaming	34.0%	49.9%	69.3%	63.1%
Rooms	28.6%	19.5%	7.8%	13.9%
Food	15.5%	13.9%	14.1%	11.3%
Beverage	7.2%	9.4%	4.8%	6.0%
Other	14.8%	7.2%	4.0%	5.7%
Total	100.0%	100.0%	100.0%	100.0%

SOURCE: State of Nevada Gaming Control Board

HISTORICAL CLARK COUNTY LEISURE AND HOSPITALITY EMPLOYMENT

The table below provides the annual ratios of employment per hotel/motel room for Clark County for the last decade. Clark County includes the Las Vegas, Laughlin and Mesquite areas.

Year	Total Hospitality Employment	Total Clark County Hotel/Motel Rooms	Employees To Rooms Ratio
2007	273,100	146,372	1.9
2008	269,500	153,165	1.8
2009	251,500	161,383	1.6
2010	253,400	161,052	1.6
2011	259,600	162,258	1.6
2012	261,700	162,559	1.6
2013	267,400	162,662	1.6
2014	278,300	162,548	1.7
2015	282,500	160,946	1.8
2016	286,100	160,946	1.8
2017	289,400	160,653	1.8

The above chart indicates that, on average, 1.8 people were directly employed in the leisure and hospitality fields for each available hotel/motel room in Clark County on December 31, 2017. Total hotel/gaming employment figures now represent all leisure and hospitality employees.

SOURCES: State of Nevada - Department of Employment Training & Rehabilitation; Las Vegas Convention and Visitors Authority

CASINO LOCATION ANALYSIS

Number of Casinos with Gross Gaming Revenue of \$1 Million and Over (Fiscal Year)

Location	2013	2014	2015	2016	2017
<i>Clark County:</i>					
Las Vegas Strip	43	45	47	46	45
Downtown LV	16	16	16	15	15
Boulder Strip	31	30	31	30	32
Laughlin	9	9	10	10	10
Total	99	100	104	101	102
Statewide Total	263	270	271	273	272

SOURCE: State of Nevada Gaming Control Board

GAMING SUMMARY

LAS VEGAS GAMING REVENUE PER VISITOR ANALYSIS

The analysis below divides the monthly gross gaming revenue for the Las Vegas core areas encompassing the Strip, Downtown and Boulder Strip casinos by the monthly visitor volume.

Month	2016	2017	Percent Change
Jan	\$185	\$214	15.4%
Feb	208	209	0.5%
Mar	164	174	5.7%
Apr	166	167	0.6%
May	183	189	3.2%
Jun	163	167	2.3%
Jul	186	179	(3.7%)
Aug	156	188	20.5%
Sep	177	188	6.0%
Oct	183	186	1.8%
Nov	187	186	(0.7%)
Dec	208	208	0.3%
Total	\$180	\$187	4.0%

CAUTION: This analysis does not address local residents who may be contributing to the gaming revenues at these casinos.

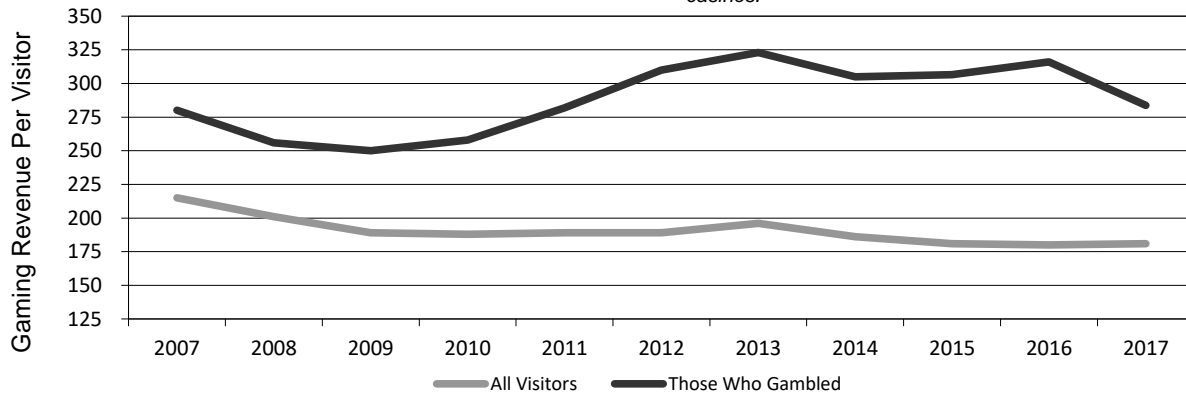
HISTORICAL LAS VEGAS GAMING REVENUE

The following table analyzes gaming revenues by visitor. "Visitors Who Gambled" is derived from the Las Vegas Visitor Profile Study and excludes visitors under the age of 21, as well as visitors who indicate that they did not gamble while in Las Vegas.

Year	All Visitors	Those Who Gambled
2007	\$215	\$280
2008	201	256
2009	189	250
2010	188	258
2011	189	282
2012	189	310
2013	196	323
2014	186	305
2015	181	307
2016	180 r	316 r
2017	181	284

r = Revised

CAUTION: This analysis does not address local residents who may be contributing to the gaming revenues at these casinos.



SOURCE: Las Vegas Convention and Visitors Authority, Las Vegas Visitor Profile Study, and NV Gaming Control Board

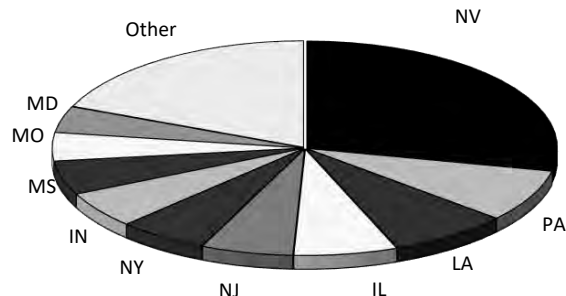
TOP 10 U.S. CASINO GAMING REVENUE

State	2016 Gaming Revenue (win)	2017 Gaming Revenue (win)	% of Total U.S. Gaming Win
NV	\$11,257,147,000	\$11,571,114,000	28.4%
PA	3,213,422,000 r	3,226,917,000	7.9%
LA	3,113,424,000	3,138,194,000	7.7%
IL	2,522,570,000	2,710,690,000	6.7%
NJ	2,406,012,000 r	2,413,408,000	5.9%
NY	2,012,561,000 r	2,348,895,000	5.8%
IN	2,216,004,000	2,239,893,000	5.5%
MS	2,212,246,000	2,080,089,000	5.1%
MO	1,714,237,000 r	1,737,696,000	4.3%
MD	1,203,287,000 r	1,614,337,000	4.0%
Other	7,529,151,000 r	7,611,472,256	18.7%
Total	\$39,400,061,000 r	\$40,692,705,256	100.0%

r = Revised

SOURCE: Individual State's Gaming Commissions

U.S. Casino Gaming Win by State



Note: Does not include Indian Casino Gaming

GAMING SUMMARY

LAS VEGAS STRIP GROSS GAMING REVENUE

	2016	2017	Percent Change
Jan	\$532,276,000	\$608,911,000	14.4%
Feb	570,303,000 r	541,901,000	(5.0%)
Mar	486,820,000 r	526,093,000	8.1%
Apr	491,369,000 r	475,375,000	(3.3%)
May	531,004,000	546,792,000	3.0%
Jun	488,929,000 r	496,989,000	1.6%
Jul	613,014,000 r	565,606,000	(7.7%)
Aug	449,561,000	545,538,000	21.3%
Sep	542,541,000	567,890,000	4.7%
Oct	562,740,000 r	528,682,000	(6.1%)
Nov	516,992,000	485,753,000	(6.0%)
Dec	590,708,000 r	571,504,000	(3.3%)
Total	\$6,376,257,000 r	\$6,461,034,000	1.3%

r = Revised

BOULDER STRIP GROSS GAMING REVENUE

	2016	2017	Percent Change
Jan	\$68,171,000	\$84,887,000	24.5%
Feb	70,962,000	64,489,000	(9.1%)
Mar	75,186,000	68,732,000	(8.6%)
Apr	53,665,000 r	63,875,000	19.0%
May	77,550,000	79,986,000	3.1%
Jun	69,219,000	58,737,000	(15.1%)
Jul	55,666,000	66,434,000	19.3%
Aug	73,640,000	74,250,000	0.8%
Sep	56,477,000	52,993,000	(6.2%)
Oct	67,178,000	78,669,000	17.1%
Nov	72,791,000	72,847,000	0.1%
Dec	47,470,000	47,053,000	(0.9%)
Total	\$787,975,000 r	\$812,952,000	3.2%

r = Revised

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

DOWNTOWN GROSS GAMING REVENUE

	2016	2017	Percent Change
Jan	\$42,052,000 r	\$55,549,000	32.1%
Feb	50,611,000	51,736,000	2.2%
Mar	51,312,000	62,915,000	22.6%
Apr	42,905,000	52,295,000	21.9%
May	50,420,000	55,229,000	9.5%
Jun	42,354,000	46,047,000	8.7%
Jul	41,833,000	45,113,000	7.8%
Aug	42,785,000	48,519,000	13.4%
Sep	49,247,000	49,255,000	0.0%
Oct	57,818,000	63,575,000	10.0%
Nov	50,770,000 r	54,232,000	6.8%
Dec	42,509,000	46,770,000	10.0%
Total	\$564,616,000 r	\$631,235,000	11.8%

r = Revised

CLARK COUNTY GROSS GAMING REVENUE

	2016	2017	Percent Change
Jan	\$810,286,000 r	\$926,124,000	14.3%
Feb	863,403,000 r	825,618,000	(4.4%)
Mar	796,766,000 r	857,352,000	7.6%
Apr	752,885,000 r	763,200,000	1.4%
May	831,721,000 r	860,706,000	3.5%
Jun	761,674,000 r	764,318,000	0.3%
Jul	867,749,000 r	848,564,000	(2.2%)
Aug	724,746,000 r	841,595,000	16.1%
Sep	808,861,000 r	831,713,000	2.8%
Oct	856,930,000 r	854,292,000	(0.3%)
Nov	811,123,000 r	785,062,000	(3.2%)
Dec	827,786,000 r	820,394,000	(0.9%)
Total	\$9,713,930,000 r	\$9,978,938,000	2.7%

r = Revised

SOURCE: Gaming Control Board - Monthly Gaming Revenue Report

AIRLINE STATISTICS

LAS VEGAS McCARRAN AIRPORT TOTAL ENPLANED/DEPLANED PASSENGERS

McCarran International Airport experienced a 2.2% increase in total passenger traffic during 2017. An analysis of the monthly data follows:

Month	2016	2017	Percent Change
Jan	3,551,697	3,676,329	3.5%
Feb	3,443,923	3,432,220	(0.3%)
Mar	4,074,257	4,206,358 r	3.2%
Apr	3,912,116	4,062,190	3.8%
May	4,149,513	4,208,019	1.4%
Jun	4,133,764	4,192,034 r	1.4%
Jul	4,168,391	4,325,676	3.8%
Aug	4,098,084	4,244,800	3.6%
Sep	4,053,362	4,071,128	0.4%
Oct	4,277,372 r	4,339,416	1.5%
Nov	3,865,110	3,913,935	1.3%
Dec	3,707,438	3,828,089	3.3%
Total	47,435,027 r	48,500,194	2.2%

r = Revised

SOURCE: McCarran International Airport

AIRLINE PASSENGERS AS PERCENTAGE OF TOTAL VISITOR MARKET FOR LAS VEGAS

Month	2017 Visitors	Est. % of Visitors Utilizing Air Transportation	Net Chg From 2016
Jan	3,508,800	42.4%	1.7
Feb	3,150,500	44.9%	2.4
Mar	3,783,900	46.3%	1.5
Apr	3,545,100	46.7%	1.6
May	3,602,100	47.0%	0.5
Jun	3,605,700	45.9%	0.9
Jul	3,788,800	45.2%	1.6
Aug	3,562,900	47.3%	2.5
Sep	3,566,700	47.1%	1.1
Oct	3,604,300	49.0%	2.3
Nov	3,300,500	47.7%	2.1
Dec	3,194,800	46.4%	0.0
Total	42,214,200	46.3%	1.4

SOURCES: McCarran International Airport; Las Vegas Convention and Visitors Authority

AVERAGE SCHEDULED DAILY FLIGHTS (INBOUND ONLY)

Month	2016	2017	Percent Change
Jan	456	466	2.2%
Feb	472	459	(2.8%)
Mar	474	480	1.3%
Apr	479	479	0.0%
May	480	486	1.3%
Jun	491 r	494	0.6%
Jul	484 r	489	1.0%
Aug	481 r	490	1.9%
Sep	481 r	483	0.4%
Oct	488	491	0.6%
Nov	465	464	(0.2%)
Dec	453 r	456	0.7%
Average	475 r	478	0.6%

r = Revised

SCHEDULED AIRLINES AVERAGE DAILY SEAT CAPACITY

Month	2016	2017	Percent Change
Jan	71,162 r	74,624	4.9%
Feb	73,733 r	73,696	(0.1%)
Mar	74,635 r	77,613	4.0%
Apr	76,340 r	77,157	1.1%
May	77,061 r	78,387	1.7%
Jun	78,091 r	79,273	1.5%
Jul	77,067 r	78,371	1.7%
Aug	76,483 r	78,623	2.8%
Sep	77,309 r	78,266	1.2%
Oct	78,773 r	79,684	1.2%
Nov	74,822 r	74,740	(0.1%)
Dec	72,208 r	72,806	0.8%
Average	75,640	76,937	1.7%

r = Revised

SCHEDULED AIRLINES AVERAGE NONSTOP MARKETS

Month	2016	2017	Percent Change
Jan	140	137	(2.1%)
Feb	138	134	(2.9%)
Mar	138	135	(2.2%)
Apr	139	133	(4.3%)
May	133	131	(1.5%)
Jun	131	132	0.8%
Jul	130	131	0.8%
Aug	130	130	0.0%
Sep	130	129	(0.8%)
Oct	133 r	135	1.5%
Nov	134 r	136	1.5%
Dec	135 r	134	(0.7%)
Average	134 r	133	(0.9%)

r = Revised

SOURCE: McCarran International Airport

AIRLINE STATISTICS

HISTORICAL LAS VEGAS McCARRAN INTERNATIONAL AIRPORT TOTAL PASSENGERS

Year	Total Enplaned/Deplaned Passengers	Percent Change
1975	6,500,806	58.5%
1976	7,685,817	18.2%
1977	7,964,687	3.6%
1978	9,110,842	14.4%
1979	10,574,127	16.1%
1980	10,302,106	(2.6%)
1981	9,469,727	(8.1%)
1982	9,438,648	(0.3%)
1983	10,312,842	9.3%
1984	10,141,809	(1.7%)
1985	10,924,047	7.7%
1986	12,428,748	13.8%
1987	15,582,302	25.4%
1988	16,231,199	4.2%
1989	17,106,948	5.4%
1990	19,089,684	11.6%
1991	20,171,557	5.7%
1992	20,912,585	3.7%
1993	22,492,156	7.6%
1994	26,850,486	19.4%
1995	28,027,239	4.4%
1996	30,459,965	8.7%
1997	30,315,094	(0.5%)
1998	30,227,287	(0.3%)
1999	33,715,129	11.5%
2000	36,865,866	9.3%
2001	35,179,960	(4.6%)
2002	35,009,011	(0.5%)
2003	36,265,932	3.6%
2004	41,441,531	14.3%
2005	44,267,370	6.8%
2006	46,193,329	4.4%
2007	47,729,527	3.3%
2008	44,074,642	(7.7%)
2009	40,469,012	(8.2%)
2010	39,757,359	(1.8%)
2011	41,481,204	4.3%
2012	41,667,596	0.4%
2013	41,857,059	0.5%
2014	42,885,350	2.5%
2015	45,389,074	5.8%
2016	47,435,027	4.5%
2017	48,500,194	2.2%

SOURCES: McCarran International Airport; Las Vegas Convention and Visitors Authority

HISTORICAL AIRLINE PASSENGERS AS PERCENTAGE OF TOTAL VISITOR MARKET FOR LAS VEGAS

Year	Total Visitor Volume	Total Air Visitors	Air as Percent of Total
1975	9,151,427	3,248,757	35.5%
1976	9,769,354	3,839,356	39.3%
1977	10,137,021	3,983,849	39.3%
1978	11,178,111	4,560,669	40.8%
1979	11,696,073	5,286,625	45.2%
1980	11,941,524	5,146,797	43.1%
1981	11,820,788	4,740,136	40.1%
1982	11,633,728	4,723,294	40.6%
1983	12,348,270	5,161,577	41.8%
1984	12,843,433	5,073,156	39.5%
1985	14,194,189	5,464,763	38.5%
1986	15,196,284	6,215,280	40.9%
1987	16,216,102	7,329,678	45.2%
1988	17,199,808	7,516,316	43.7%
1989	18,129,684	7,668,856	42.3%
1990	20,954,420	8,737,993	41.7%
1991	21,315,116	9,037,609	42.4%
1992	21,886,865	9,258,144	42.3%
1993	23,522,593	10,373,464	44.1%
1994	28,214,362	12,498,962	44.3%
1995	29,002,122	12,818,938	44.2%
1996	29,636,361	14,047,635	47.4%
1997	30,464,635	13,952,803	45.8%
1998	30,605,128	13,925,333	45.5%
1999	33,809,134	15,586,011	46.1%
2000	35,849,691	17,100,303	47.7%
2001	35,017,317	16,142,983	46.1%
2002	35,071,504	15,606,819	44.5%
2003	35,540,126	16,099,677	45.3%
2004	37,388,781	17,460,561	46.7%
2005	38,566,717	18,049,224	46.8%
2006	38,914,889	17,745,189	45.6%
2007	39,196,761	16,854,607	43.0%
2008	37,481,552	15,629,807	41.7%
2009	36,351,469	14,904,102	41.0%
2010	37,335,436	16,352,921	43.8%
2011	38,928,708	16,778,273	43.1%
2012	39,727,022	16,963,438	42.7%
2013	39,668,221	16,819,326	42.4%
2014	41,126,512	17,232,009	41.9%
2015	42,312,216	18,109,628	42.8%
2016	42,936,100	19,278,309	44.9%
2017	42,214,200	19,545,175	46.3%

SOURCE: Las Vegas Convention and Visitors Authority

TRANSPORTATION STATISTICS

LAS VEGAS DAILY AUTO TRAFFIC PRINCIPAL HIGHWAYS - AUTO TRAFFIC LEADING TO LAS VEGAS (TWO-WAY TRAFFIC)

	Southern CA I-15 South		Salt Lake City I-15 North		Tonopah/Reno U.S. 95 North		Searchlight/Laughlin U.S. 95 South		Boulder City U.S. 93 South	
	Total Vehicles	% Chg From 16	Total Vehicles	% Chg From 16	Total Vehicles	% Chg From 16	Total Vehicles	% Chg From 16	Total Vehicles	% Chg From 16
2017										
Jan	37,375	(7.1%)	23,803	3.6%	15,078	6.0%	6,607	(1.7%)	16,527	(10.1%)
Feb	38,173	(2.7%)	25,549	5.7%	13,738	4.9%	7,237	2.5%	18,270	4.1%
Mar	43,099	(9.0%)	30,648	1.0%	14,084	4.6%	8,351	1.2%	21,589	(2.8%)
Apr	46,640	11.0%	31,282	10.3%	13,869	6.3%	8,205	11.1%	21,735	12.1%
May	44,738	(1.0%)	31,881	8.1%	14,573	4.2%	7,380	2.7%	20,839	2.4%
Jun	50,096	(0.9%)	32,343	2.9%	15,322	2.1%	7,144	0.4%	21,032	2.9%
Jul	54,137	(0.8%)	34,271	3.0%	15,127	0.7%	7,238	0.8%	21,920	(0.4%)
Aug	49,414	2.4%	31,825	2.4%	15,862	3.0%	6,729	(2.0%)	19,825	2.8%
Sep	43,774	(0.0%)	29,935	1.1%	14,805	1.0%	6,665	1.0%	19,508	(0.5%)
Oct	40,740	(1.6%)	30,668	1.0%	14,547	4.0%	6,805	(0.7%)	19,590	0.3%
Nov	46,482	(0.1%)	29,545	3.1%	13,200	0.8%	7,080	0.0%	19,836	(1.4%)
Dec	43,890	(2.3%)	26,831	2.0%	13,162	(11.5%)	6,633	1.0%	19,441	1.3%
Average	44,880	5.0%	29,882	3.6%	14,447	6.1%	7,173	1.4%	20,009	0.9%

SOURCE: State of Nevada Department of Transportation - Traffic Section

LAS VEGAS DAILY AUTO TRAFFIC

Total (All Five Directions)

Average Daily Flow Month	2016	2017	Percent Change
Jan	102,525	99,390	(3.1%)
Feb	101,094	102,967	1.9%
Mar	121,601	117,771	(3.1%)
Apr	110,206	121,731	10.5%
May	116,193	119,411	2.8%
Jun	124,558	125,937	1.1%
Jul	132,060	132,693 e	0.5%
Aug	120,870	123,655 e	2.3%
Sep	114,244	114,687 e	0.4%
Oct	112,118	112,350	0.2%
Nov	115,447	116,143 e	0.6%
Dec	111,832	109,957 e	(1.7%)
Average	115,229	116,391 e	1.0%

e = Estimate as partial NDOT data unavailable

SOURCE: State of Nevada Department of Transportation - Traffic Section

NUMBER OF TAXICAB TRIPS IN NEVADA

Month	2016	2017	Percent Change
Jan	2,091,142	1,867,815	(10.7%)
Feb	1,854,862	1,484,911	(19.9%)
Mar	2,115,445	2,037,478	(3.7%)
Apr	2,044,127	1,695,806	(17.0%)
May	2,051,364	1,773,281	(13.6%)
Jun	2,090,979	1,713,381	(18.1%)
Jul	1,977,069	1,762,834	(10.8%)
Aug	1,900,672	1,653,745	(13.0%)
Sep	1,990,580	1,721,523	(13.5%)
Oct	1,957,769	1,667,721	(14.8%)
Nov	1,602,775	1,388,319	(13.4%)
Dec	1,400,843	1,181,054	(15.7%)
Total	23,077,627	19,947,868	(13.6%)

SOURCE: State of Nevada Taxicab Authority

TRANSPORTATION STATISTICS

HISTORICAL LAS VEGAS DAILY AUTO TRAFFIC ALL FIVE DIRECTIONS

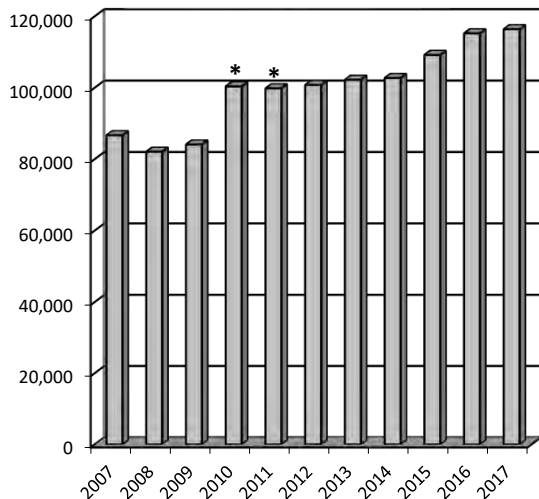
Average Daily Flow

Year	Total Vehicles	Percent Change
1995	58,917	3.6%
1996	59,777	1.5%
1997	63,261	5.8%
1998	66,058	4.4%
1999	68,906	4.3%
2000	70,294	2.0%
2001	72,973	3.8%
2002	78,405	7.4%
2003	78,013	(0.5%)
2004	81,923	5.0%
2005	85,544	4.4%
2006	86,961	1.7%
2007	86,698	(0.3%)
2008	82,094	(5.3%)
2009	84,115	2.5%
2010 *	100,391	N/A
2011 *	99,844	(0.5%)
2012	100,774	0.2%
2013	102,244	2.2%
2014	102,725	0.6%
2015	109,204	6.3%
2016	115,229	5.5%
2017	116,391 e	1.0%

e = Estimate as partial NDOT data unavailable

Average daily flow is an adjusted average daily traffic for all highways in and out of Las Vegas.

Daily Auto Traffic - All Five Directions

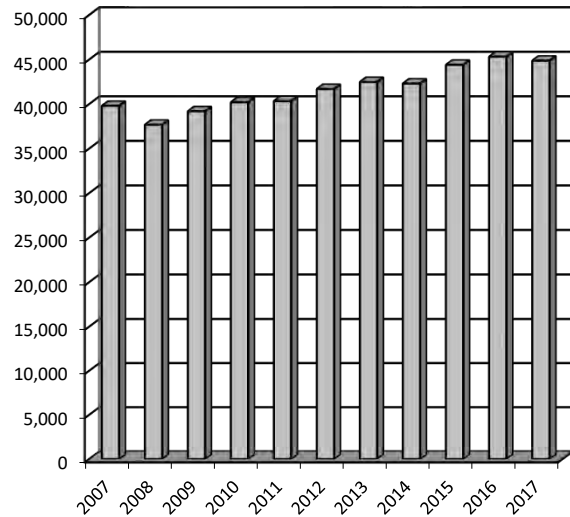


* To reflect altered traffic patterns from the Hoover Dam bypass bridge that opened October 2010, the 2010 and 2011 figures have been retroactively revised.

HISTORICAL LAS VEGAS DAILY AUTO TRAFFIC I-15 AT NV/CA BORDER

Year	Total Vehicles	Percent Change
2004	38,799	N/A
2005	39,649	2.2%
2006	40,383	1.9%
2007	39,808	(1.4%)
2008	37,686	(5.3%)
2009	39,199	4.0%
2010	40,213	2.6%
2011	40,344	0.3%
2012	41,706	3.4%
2013	42,485	1.9%
2014	42,318	(0.4%)
2015	44,419	5.0%
2016	45,329	2.0%
2017	44,880	(1.0%)

Daily Auto Traffic - I-15 at NV/CA Border



SOURCE: State of Nevada Department of Transportation - Traffic Section

OCCUPANCY - ADR - RevPAR

CITYWIDE

Month	Occupancy			ADR			RevPAR		
	2016	2017	Change	2016	2017	Change	2016	2017	Change
Jan	84.7%	85.7%	1.0	\$144.88	\$150.21	3.7%	\$122.71	\$128.73	4.9%
Feb	87.2%	85.5%	(1.7)	121.76	118.66	(2.5%)	106.17	101.57	(4.3%)
Mar	91.8%	94.0%	2.2	122.25	149.02	21.9%	112.23	140.08	24.8%
Apr	89.7%	90.7%	1.0	130.64	125.49	(3.9%)	117.18	113.82	(2.9%)
May	88.0%	89.1%	1.1	122.73	127.14	3.6%	108.00	113.28	4.9%
Jun	93.5%	92.6%	(0.9)	121.25	121.47	0.2%	113.37	112.48	(0.8%)
Jul	93.7%	94.5%	0.8	119.24	125.97	5.6%	111.73	119.04	6.5%
Aug	89.3%	88.6%	(0.7)	112.50	115.68	2.8%	100.46	102.49	2.0%
Sep	92.9%	91.1%	(1.8)	137.11	139.57	1.8%	127.38	127.15	(0.2%)
Oct	92.7%	90.0%	(2.7)	139.06	139.62	0.4%	128.91	125.66	(2.5%)
Nov	86.5%	84.5%	(2.0)	124.77	119.66	(4.1%)	107.93	101.11	(6.3%)
Dec	79.6%	77.4%	(2.2)	114.86 r	116.05	1.0%	91.43 r	89.82	(1.8%)
Year-to-Date	89.1%	88.7%	(0.5)	\$125.97 r	\$129.41	2.7%	\$112.29 r	\$114.60	2.1%

r = Revised

LAS VEGAS STRIP

Month	Occupancy			ADR			RevPAR		
	2016	2017	Change	2016	2017	Change	2016	2017	Change
Jan	85.9%	87.1%	1.2	\$157.77	\$163.72	3.8%	\$135.52	\$142.60	5.2%
Feb	88.2%	87.0%	(1.2)	131.40	127.75	(2.8%)	115.89	111.14	(4.1%)
Mar	93.2%	94.8%	1.6	130.47	161.00	23.4%	121.60	152.63	25.5%
Apr	91.1%	91.9%	0.8	141.48	135.24	(4.4%)	128.89	124.29	(3.6%)
May	89.6%	90.4%	0.8	132.60	137.46	3.7%	118.81	124.26	4.6%
Jun	94.9%	94.2%	(0.7)	130.55	130.99	0.3%	123.89	123.39	(0.4%)
Jul	95.4%	95.9%	0.5	127.98	135.35	5.8%	122.09	129.80	6.3%
Aug	91.3%	91.1%	(0.2)	120.95	124.57	3.0%	110.43	113.48	2.8%
Sep	93.9%	92.3%	(1.6)	148.29	150.41	1.4%	139.24	138.83	(0.3%)
Oct	93.7%	91.3%	(2.4)	150.36	152.24	1.3%	140.89	139.00	(1.3%)
Nov	87.9%	85.5%	(2.4)	134.64	129.43	(3.9%)	118.35	110.66	(6.5%)
Dec	81.2%	78.5%	(2.7)	123.83	124.56	0.6%	100.55	97.78	(2.8%)
Year-to-Date	90.5%	90.0%	(0.5)	\$135.87	\$139.78	2.9%	\$123.01	\$125.66	2.1%

DOWNTOWN

Month	Occupancy			ADR			RevPAR		
	2016	2017	Change	2016	2017	Change	2016	2017	Change
Jan	79.3%	81.4%	2.1	\$73.07	\$74.59	2.1%	\$57.94	\$60.72	4.8%
Feb	83.2%	82.7%	(0.5)	62.45	62.91	0.7%	51.96	52.03	0.1%
Mar	85.2%	89.2%	4.0	67.75	83.98	24.0%	57.72	74.91	29.8%
Apr	85.0%	86.6%	1.6	64.81	65.80	1.5%	55.09	56.98	3.4%
May	82.5%	82.5%	0.0	60.57	64.71	6.8%	49.97	53.39	6.8%
Jun	84.4%	85.0%	0.6	63.23	66.73	5.5%	53.37	56.72	6.3%
Jul	84.9%	86.3%	1.4	65.39	70.84	8.3%	55.52	61.13	10.1%
Aug	78.5%	79.1%	0.6	58.02	59.43	2.4%	45.55	47.01	3.2%
Sep	86.1%	85.2%	(0.9)	72.58	80.58	11.0%	62.49	68.65	9.9%
Oct	87.6%	86.0%	(1.6)	71.32	74.62	4.6%	62.48	64.17	2.7%
Nov	81.1%	78.2%	(2.9)	63.35	65.11	2.8%	51.38	50.92	(0.9%)
Dec	75.5%	74.3%	(1.2)	62.49	65.85	5.4%	47.18	48.93	3.7%
Year-to-Date	82.8%	83.0%	0.3	\$65.53	\$69.48	6.0%	\$54.22	\$57.96	6.9%

SOURCE: Las Vegas Convention and Visitors Authority

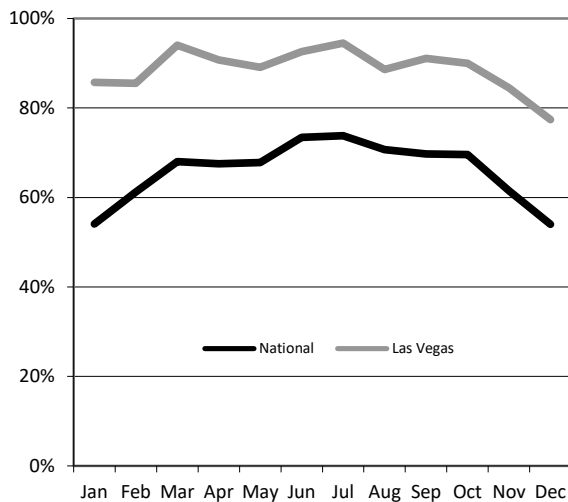
OCCUPANCY STATISTICS

LAS VEGAS OCCUPANCY VS. U.S. NATIONAL AVERAGE

The following table compares the Las Vegas monthly occupancy rates to the U.S. hotel average monthly occupancy rates. The "Lodging Review" report published by the national firm of STR was utilized for the comparative study.

Month	National Occupancy	Las Vegas Occupancy	Net Difference
Jan	54.1%	85.7%	31.6
Feb	61.2%	85.5%	24.3
Mar	68.0%	94.0%	26.0
Apr	67.5%	90.7%	23.2
May	67.8%	89.1%	21.3
Jun	73.4%	92.6%	19.2
Jul	73.8%	94.5%	20.7
Aug	70.7%	88.6%	17.9
Sep	69.7%	91.1%	21.4
Oct	69.6%	90.0%	20.4
Nov	61.5%	84.5%	23.0
Dec	54.0%	77.4%	23.4
Year-to-Date	65.9%	88.7%	22.8

Las Vegas vs. U.S. National Occupancy



SOURCES: Las Vegas Convention and Visitors Authority; STR

CITYWIDE WEEKEND OCCUPANCY RANKING

Rank	Date	2016	2017	Change
1	Jul 29-30	97.8%	98.8%	1.0
2	Mar 17-18	98.8%	98.5%	(0.3)
3	Mar 25-26	96.8%	98.5%	1.7
4	Jul 7-8	97.3%	98.3%	1.0
5	Mar 10-11	96.6%	98.3%	1.7
6	Apr 22-23	95.0%	98.3%	3.3
7	Jun 16-17	97.6%	98.1%	0.5
8	Jun 23-24	98.4%	98.0%	(0.4)
9	Jul 22-23	98.2%	97.6%	(0.6)
10	Mar 3-4	97.6%	97.6%	0.0
11	Apr 8-9	95.2%	97.6%	2.4
12	Sep 16-17	98.4%	97.5%	(0.9)
13	Jul 14-15	97.7%	97.4%	(0.3)
14	May 6-7	91.3%	97.1%	5.8
15	Oct 21-22	98.2%	96.5%	(1.7)
16	Sep 23-24	97.6%	96.4%	(1.2)
17	May 27-28	96.4%	96.3%	(0.1)
18	May 20-22	96.1%	96.3%	0.2
19	Mar 31 - Apr 1	98.3%	96.2%	(2.1)
20	Sep 2-4	95.7%	96.1%	0.4
21	Nov 11-12	98.0%	96.0%	(2.0)
22	Aug 12-13	95.3%	95.8%	0.5
23	Feb 17-19	92.5%	95.8%	3.3
24	Jun 30 - Jul 1	95.1%	95.7%	0.6
25	Apr 29-30	94.6%	95.7%	1.1
26	Jun 9-10	96.7%	95.5%	(1.2)
27	Aug 5-6	97.6%	95.4%	(2.2)
28	Sep 30-Oct 1	96.3%	95.4%	(0.9)
29	Oct 28-29	97.4%	95.2%	(2.2)
30	Apr 15-16	95.2%	95.1%	(0.1)
31	Dec 30-Jan 1, 17	90.3%	94.9%	4.6
32	Sep 9-10	95.0%	94.7%	(0.3)
33	Feb 24-25	94.8%	94.6%	(0.2)
34	Nov 4-5	95.3%	94.4%	(0.9)
35	Dec 30-Jan 1	94.9%	94.4%	(0.5)
36	Aug 19-20	94.4%	94.2%	(0.2)
37	Jan 6-7	89.1%	93.9%	4.8
38	Jan 20-21	94.6%	93.7%	(0.9)
39	Jan 13-15	90.6%	93.3%	2.7
40	Jun 2-3	98.0%	93.2%	(4.8)
41	Nov 18-19	94.4%	93.1%	(1.3)
42	Oct 7-8	98.8%	93.0%	(5.8)
43	Aug 26-27	94.2%	92.7%	(1.5)
44	Oct 14-15	98.0%	92.0%	(6.0)
45	May 13-14	95.0%	91.8%	(3.2)
46	Nov 24-26	94.1%	91.0%	(3.1)
47	Feb 3-4	93.8%	91.0%	(2.8)
48	Dec 9-10	89.0%	90.3%	1.3
49	Feb 10-11	96.5%	89.3%	(7.2)
50	Jan 27-28	81.0%	88.4%	7.4
51	Dec 16-17	82.0%	87.9%	5.9
52	Dec 2-3	94.8%	82.6%	(12.2)
53	Dec 23-25	82.6%	77.6%	(5.0)

SOURCE: Las Vegas Convention and Visitors Authority

OCCUPANCY STATISTICS

LAS VEGAS WEEKEND

Month	2016	2017	Change
Jan	89.3%	92.6%	3.3
Feb	94.6%	93.0%	(1.6)
Mar	97.5%	98.0%	0.5
Apr	95.7%	96.4%	0.7
May	94.8%	95.5%	0.7
Jun	97.7%	96.1%	(1.6)
Jul	97.0%	97.8%	0.8
Aug	95.4%	94.5%	(0.9)
Sep	96.5%	96.0%	(0.5)
Oct	97.9%	94.2%	(3.7)
Nov	95.3%	93.3%	(2.0)
Dec	88.1%	86.5%	(1.6)
Year-to-Date	95.0%	94.5%	(0.5)

LAS VEGAS MIDWEEK

Month	2016	2017	Change
Jan	82.2%	82.4%	0.2
Feb	83.8%	81.9%	(1.9)
Mar	89.9%	92.3%	2.4
Apr	86.7%	88.3%	1.6
May	85.2%	86.5%	1.3
Jun	91.9%	91.0%	(0.9)
Jul	91.9%	93.1%	1.2
Aug	87.2%	86.6%	(0.6)
Sep	91.1%	88.3%	(2.8)
Oct	90.5%	88.6%	(1.9)
Nov	82.8%	80.8%	(2.0)
Dec	74.9%	71.6%	(3.3)
Year-to-Date	86.5%	86.0%	(0.6)

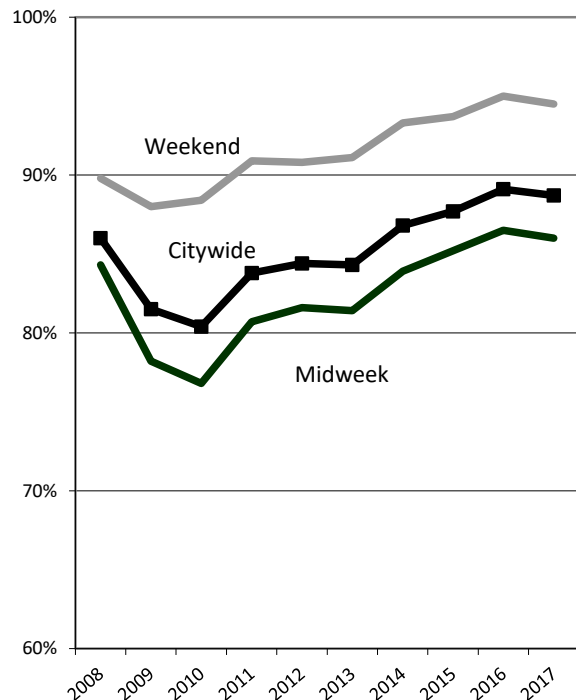
SOURCE: Las Vegas Convention and Visitors Authority

HISTORICAL LAS VEGAS OCCUPANCY - WEEKEND & MIDWEEK

The following table presents the citywide, weekend, and midweek occupancy rates over the last ten years.

Year	Midweek	Weekend	Citywide
2008	84.3%	89.8%	86.0%
2009	78.2%	88.0%	81.5%
2010	76.8%	88.4%	80.4%
2011	80.7%	90.9%	83.8%
2012	81.6%	90.8%	84.4%
2013	81.4%	91.1%	84.3%
2014	83.9%	93.3%	86.8%
2015	85.2%	93.7%	87.7%
2016	86.5%	95.0%	89.1%
2017	86.0%	94.5%	88.7%

Las Vegas Occupancy



SOURCE: Las Vegas Convention and Visitors Authority

OTHER ECONOMIC INDICATORS

UNEMPLOYMENT RATE *

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
United States												
2016	4.9	4.9	5.0	5.0	4.7	4.9	4.9	4.9	4.9	4.8	4.6	4.7
2017	4.8	4.7	4.5	4.4	4.3	4.4	4.3	4.4	4.2	4.1	4.1	4.1
Nevada												
2016 r	6.2	6.1	6.0	5.9	5.8	5.8	5.7	5.6	5.5	5.5	5.4	5.3
2017	5.3	5.2	5.2	5.1	5.1	5.1	5.0	4.9	4.9	4.9	4.9	4.9
Las Vegas												
2016 r	6.5	6.2	6.1	6.0	5.8	6.1	6.1	5.8	5.7	5.5	5.4	5.3
2017	5.6	5.4	5.3	5.3	5.2	5.5	5.4	5.3	5.2	4.9	4.9	5.0

* Seasonally adjusted rates

r = Revised

SOURCES: U.S. Department of Labor and NV Dept. of Employment, Training and Rehabilitation

UNITED STATES CONSUMER PRICE INDEX (CPI) U.S. City Average: (1982-1984=100)

Month	2016	2017	Percent Change
Jan	236.9	242.8	2.5%
Feb	237.1	243.6	2.7%
Mar	238.1	243.8	2.4%
Apr	239.3	244.5	2.2%
May	240.2	244.7	1.9%
Jun	241.0	245.0	1.6%
Jul	240.6	244.8	1.7%
Aug	240.9	245.5	1.9%
Sep	241.4	246.8	2.2%
Oct	241.7	246.7	2.0%
Nov	241.4	246.7	2.2%
Dec	241.4	246.5	2.1%
Average	240.0	245.1	2.1%

SOURCE: U.S. Department of Labor

UNITED STATES TRAVEL PRICE INDEX (TPI) U.S. City Average: (1982-1984=100)

Month	2016	2017	Percent Change
Jan	263.4	272.0	3.3%
Feb	265.6	276.4	4.1%
Mar	270.6	278.6	3.0%
Apr	273.8	282.9	3.3%
May	280.3	285.9	2.0%
Jun	285.3	286.1	0.3%
Jul	279.7	279.7	0.0%
Aug	274.5	280.8	2.3%
Sep	274.5	282.6	3.0%
Oct	274.5	281.3	2.5%
Nov	267.9	275.3	2.8%
Dec	265.8	271.4	2.1%
Average	273.0	279.4	2.4%

SOURCE: U.S. Travel Association

CONSUMER CONFIDENCE INDEX

Composite Series: (1985=100)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2005	105	104	103	98	103	106	104	106	87	85	98	104
2006	107	103	108	110	105	105	107	100	106	105	105	110
2007	110	111	108	106	109	105	112	106	100	95	88	91
2008	87	76	66	63	58	51	52	59	61	39	45	39
2009	37	25	27	41	55	49	47	55	53	49	51	54
2010	57	46	52	58	63	54	51	53	49	50	58	63
2011	65	72	64	66	62	58	59	45	46	41	55	65
2012	62	72	70	69	64	63	65	61	68	73	72	67
2013	58	68	62	69	74	82	81	82	80	72	72	78
2014	79	78	84	82	82	86	90	93	89	94	91	93
2015	104	99	101	94	95	100	91	101	103	99	93	96
2016	98	94	96	95	92	98	97	102	104	101	109	113
2017	112	116	125	119	118	117	120	120	121	126	129	123

SOURCE: The Conference Board

ROOM TAX REVENUE

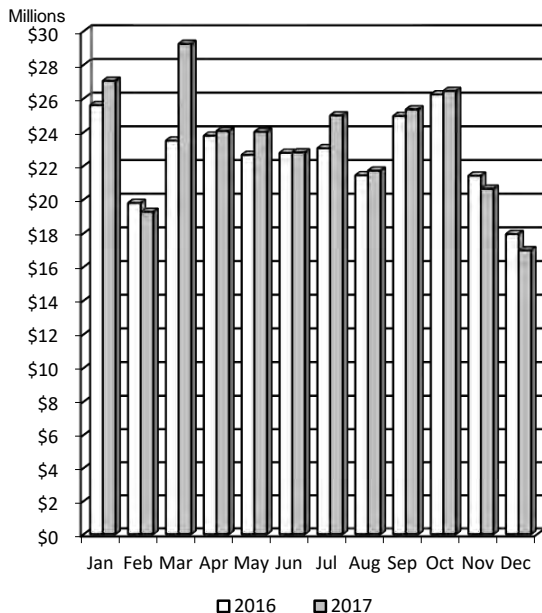
LVCVA ROOM TAX REVENUE EARNED*

Clark County room tax revenue allocated to the LVCVA totaled nearly \$282.5 million in 2017, an increase of 3.4% when compared with last year.

Month	2016	2017	Percent Change
Jan	\$25,597,528	\$27,042,714	5.6%
Feb	19,790,308	19,260,931	(2.7%)
Mar	23,492,923	29,237,193	24.5%
Apr	23,781,589	24,061,033	1.2%
May	22,643,034	24,011,906	6.0%
Jun	22,767,407	22,789,884	0.1%
Jul	23,040,083	24,985,840	8.4%
Aug	21,427,353	21,707,237	1.3%
Sep	24,951,255	25,343,827	1.6%
Oct	26,236,041	26,439,073	0.8%
Nov	21,409,193	20,634,309	(3.6%)
Dec	17,942,765	16,983,089	(5.3%)
Total	\$273,079,478	\$282,497,037	3.4%

* Does not include revenue collected under SB-1 for the Las Vegas Convention Center expansion and renovations.

LVCVA Room Tax Revenue



SOURCE: Las Vegas Convention and Visitors Authority

ROOM TAX REVENUE ANNUAL ANALYSIS

Room tax revenue distributed to the LVCVA for the period covering 1985 through 2017 is presented in the following table:

Year	Room Tax Revenue	Percent Change
1985	\$26,956,881	12.7%
1986	30,587,141	13.5%
1987	34,443,765	12.6%
1988	38,175,535	10.8%
1989	40,528,245	6.2%
1990	49,493,569	22.1%
1991	49,396,226	(0.2%)
1992	52,259,477	5.8%
1993	56,125,234	7.4%
1994	76,876,787	37.0%
1995	82,135,745	6.8%
1996	91,565,876	11.5%
1997	98,186,440	7.2%
1998	100,468,931	2.3%
1999	118,299,856	17.7%
2000	130,550,852	10.4%
2001	129,053,244	(1.1%)
2002	127,102,165	(1.5%)
2003	138,941,106	9.3%
2004	164,821,755	18.6%
2005	193,136,789	17.2%
2006	207,289,931	7.3%
2007	219,713,911	6.0%
2008	207,117,817	(5.7%)
2009	153,150,310	(26.1%)
2010	163,809,985	7.0%
2011	194,329,584	18.6%
2012	200,384,250	3.1%
2013	210,138,974	4.9%
2014	232,443,537	10.6%
2015	254,438,208	9.5%
2016	273,079,478	7.3%
2017	282,497,037	3.4%

ROOM TAX EARNED BY ENTITY

An analysis of the collection of room tax revenue by the various entities in Clark County is listed in the table below.

Entity	Dollar Amount	% Chg from 2016	Share of Total Collected
County	\$259,629,022	3.3%	91.9%
Las Vegas	15,328,506	4.9%	5.4%
Others *	7,539,509	5.1%	2.7%
Total	\$282,497,037	3.4%	100.0%

* Includes Boulder City, Mesquite, Henderson and North Las Vegas.

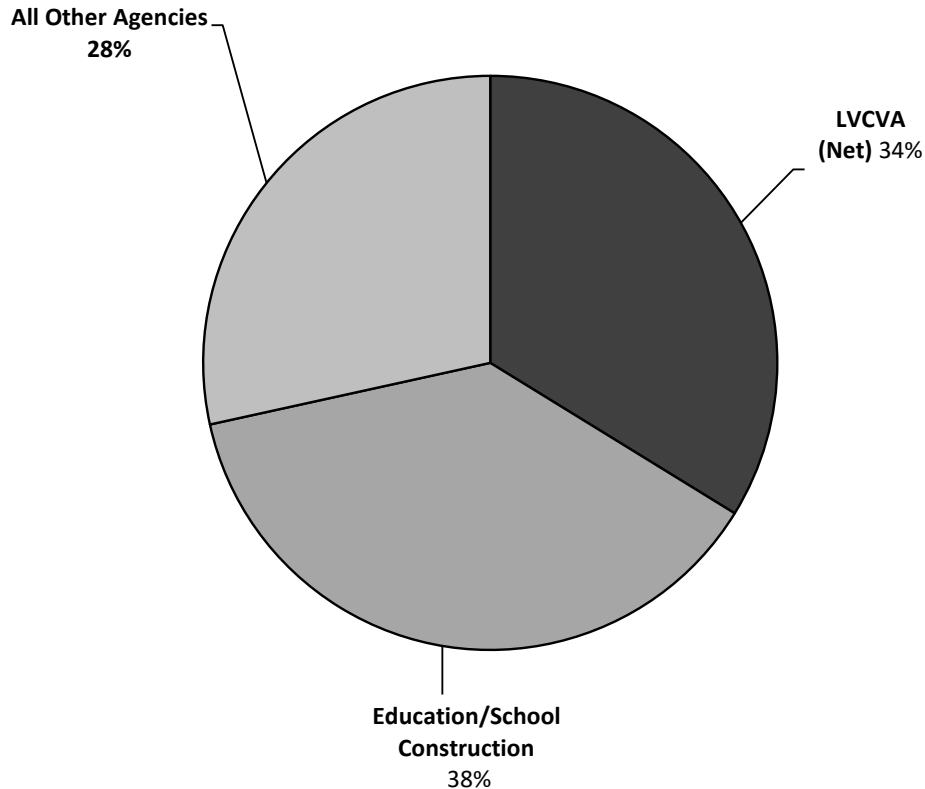
SOURCE: Las Vegas Convention and Visitors Authority

ROOM TAX REVENUE

CLARK COUNTY ROOM TAX DISTRIBUTION

The final distribution of Clark County's room tax is shown here. Of note, the LVCVA receives approximately 34 percent of the room tax, with the remaining 68 percent going back into the community to fund projects such as schools, parks and roads.

FY 2017-Room Tax Distribution	Amount	Percent
LVCVA Retains for Operations & Marketing	\$248,733,775	33.7%
4 - 5% distributed to LVCVA	\$281,389,017	
SB 1 - restricted for LVCCD Activities	\$11,246,673	
(Less Collection Allocation Paid to Entities)	(25,000,000)	
(Less Debt Service for Transportation)	(18,901,915)	
<hr/>		
Portion Distributed to Entity / Jurisdiction	\$92,347,741	12.5%
1 - 2% Room Tax Retained by Entity	\$67,347,741	
Collection Allocation Grants to Entities	25,000,000	
<hr/>		
Stadium Authority (.88%)	\$13,806,739	1.9%
Nevada Department of Transportation	\$18,901,915	2.6%
Clark County Transportation (1%)	63,752,468	8.6%
State General Fund - Tourism (3/8%)	22,105,803	3.0%
Clark County School District (1 5/8%)	101,211,399	13.7%
State of Nevada Schools (3%)	176,914,578	24.0%
<hr/>		
TOTAL ROOM TAX COLLECTED	\$737,774,418	100%

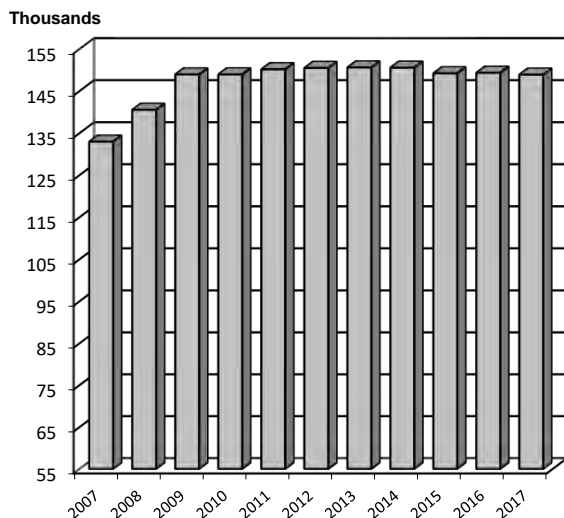


ROOM INVENTORY & SALES TAX REVENUE

HISTORICAL LAS VEGAS HOTEL/MOTEL ROOM INVENTORY

Year	Total Hotel/Motel Rooms	Percent Change
1987	58,474	3.5%
1988	61,394	5.0%
1989	67,391	9.8%
1990	73,730	9.4%
1991	76,879	4.3%
1992	76,523	(0.5%)
1993	86,053	12.5%
1994	88,560	2.9%
1995	90,046	1.7%
1996	99,072	10.0%
1997	105,347	6.3%
1998	109,365	3.8%
1999	120,294	10.0%
2000	124,270	3.3%
2001	126,610	1.9%
2002	126,787	0.1%
2003	130,482	2.9%
2004	131,503	0.8%
2005	133,186	1.3%
2006	132,605	(0.4%)
2007	132,947	0.3%
2008	140,529	5.7%
2009	148,941	6.0%
2010	148,935	(0.0%)
2011	150,161	0.8%
2012	150,481	0.2%
2013	150,593	0.1%
2014	150,544	(0.0%)
2015	149,213	(0.9%)
2016	149,339	0.1%
2017	148,896	(0.3%)

Las Vegas Room Inventory



SOURCE: Las Vegas Convention and Visitors Authority

TOTAL CLARK COUNTY TAXABLE SALES

According to figures compiled by the State Department of Taxation, retail sales transactions in Clark County nearly \$41.5 billion during calendar year 2017, an increase of 3.9 percent from 2016 levels.

Month	2016	2017	Percent Change
Jan	\$2,884,688,698	\$3,185,485,374	10.4%
Feb	3,005,246,209	3,031,891,520	0.9%
Mar	3,507,763,113	3,850,511,394	9.8%
Apr	3,223,278,336	3,313,594,016	2.8%
May	3,282,693,095	3,469,787,068	5.7%
Jun	3,600,742,478	3,613,093,102	0.3%
Jul	3,264,077,922	3,339,493,259	2.3%
Aug	3,264,266,134	3,383,912,382	3.7%
Sep	3,462,945,994	3,540,432,820	2.2%
Oct	3,281,139,756	3,363,628,519	2.5%
Nov	3,278,265,615	3,391,170,773	3.4%
Dec	3,873,419,565	3,993,398,852	3.1%
Total	\$39,928,526,915	\$41,476,399,079	3.9%

SOURCE: State of Nevada - Department of Taxation

CLARK COUNTY TAXABLE SALES

Business Type: Food Services and Drinking Places and Accommodations* Only

Month	2016	2017	Percent Change
Jan	\$843,367,834 r	\$887,034,802	5.2%
Feb	800,811,749 r	817,207,667	2.0%
Mar	925,863,502 r	1,017,615,994	9.9%
Apr	914,048,419 r	916,365,301	0.3%
May	920,739,604 r	947,501,571	2.9%
Jun	910,446,600 r	941,966,080	3.5%
Jul	889,012,065 r	958,749,663	7.8%
Aug	879,050,649 r	901,612,886	2.6%
Sep	914,549,357 r	933,746,437	2.1%
Oct	893,377,880 r	911,429,070	2.0%
Nov	819,459,899 r	824,589,929	0.6%
Dec	815,162,480 r	800,625,825	(1.8%)
Total	\$10,525,890,038 r	\$10,858,445,225	3.2%

r = Revised

SOURCE: State of Nevada - Department of Taxation

*Accommodations category reflects all sales tax derived from hotel-owned revenue centers (i.e. gift shop, catering, room service, retail outlets and hotel-owned restaurants) excluding lodging. Restaurants that are owned independently are categorized in "Food Services and Drinking Places."

OTHER TOURISM STATISTICS

VISITORS TO RED ROCK CANYON

Spring Mountain, First Creek & Oak Creek Areas.

Month	2016	2017	Percent Change
Jan	12,381	13,618	10.0%
Feb	18,203	14,813	(18.6%)
Mar	27,765	31,168	12.3%
Apr	54,267	28,623	(47.3%)
May	61,729	27,536	(55.4%)
Jun	28,652	30,734	7.3%
Jul	22,216	28,802	29.6%
Aug	27,279	25,316	(7.2%)
Sep	18,989	31,570	66.3%
Oct	20,824	18,640	(10.5%)
Nov	18,204	15,826	(13.1%)
Dec	13,370	15,990	19.6%
Total	323,879	282,636	(12.7%)

SOURCE: State of Nevada - Parks Division

VISITORS TO VALLEY OF FIRE

Month	2016	2017	Percent Change
Jan	39,500	41,866	6.0%
Feb	66,374	52,684	(20.6%)
Mar	79,410	77,700	(2.2%)
Apr	74,339	87,005	17.0%
May	68,662	67,803	(1.3%)
Jun	36,261	41,577	14.7%
Jul	34,578	37,501	8.5%
Aug	38,529	41,723	8.3%
Sep	52,236	50,650	(3.0%)
Oct	59,642	62,747	5.2%
Nov	50,597	53,814	6.4%
Dec	46,585	47,232	1.4%
Total	646,713	662,302	2.4%

SOURCE: State of Nevada - Parks Division

VISITORS TO HOOVER DAM

In 2017, more than 700,000 people visited the complex at Hoover Dam. The comparative monthly totals for the calendar year of 2016 versus 2017 are contained in the following analysis.

Month	2016	2017	Percent Change
Jan	42,852	45,605	6.4%
Feb	48,465	49,635	2.4%
Mar	75,863	63,485	(16.3%)
Apr	64,526	72,311	12.1%
May	63,674	61,936	(2.7%)
Jun	74,072	73,261	(1.1%)
Jul	83,507	77,762	(6.9%)
Aug	65,717	63,931	(2.7%)
Sep	58,838	46,230	(21.4%)
Oct	67,864	52,356	(22.9%)
Nov	55,056	49,561	(10.0%)
Dec	55,213	47,408	(14.1%)
Total	755,647	703,481	(6.9%)

SOURCE: Boulder Canyon Project - Visitor Services - Report of Visitors

VISITORS TO LAKE MEAD

During 2017, the Lake Mead area received nearly 8 million recreational visitors, an increase of 9.8 percent from the year prior.

Month	2016	2017	Percent Change
Jan	399,047 r	502,237	25.9%
Feb	573,278 r	473,634	(17.4%)
Mar	628,219 r	596,445	(5.1%)
Apr	599,190 r	819,457	36.8%
May	682,314 r	634,163	(7.1%)
Jun	756,475 r	908,949	20.2%
Jul	763,475 r	833,518	9.2%
Aug	600,037 r	716,890	19.5%
Sep	745,475 r	757,960	1.7%
Oct	536,315 r	648,531	20.9%
Nov	509,132 r	515,599	1.3%
Dec	382,934 r	474,956	24.0%
Total	7,175,891 r	7,882,339	9.8%

r = Revised

SOURCE: U.S. Department of Interior - National Park Service

LAS VEGAS VISITOR PROFILE

LAS VEGAS VISITOR PROFILE HIGHLIGHTS

Calendar Year	2013	2014	2015	2016	2017
First vs. Repeat					
First time visitor	15%	19%	16%	27%	21%
Repeat visitor	85%	81%	84%	73%	79%
Purpose of Current Visit					
Vacation/pleasure/gamble	41%	47%	47%	52%	48%
Business/convention	14%	15%	16%	15%	16%
Other	45%	38%	37%	33%	36%
Transportation					
Air	42%	42%	43%	46%	46%
Automobile/Bus/RV	58%	58%	57%	54%	54%
Other Trip Characteristics					
Room occupants (mean)	2.2	2.1	2.0	2.1	2.0
Number of visits in past year	1.7	1.6	1.8	1.7	1.6
Adults in party	2.4	2.4	2.2	2.4	2.3
Nights stayed	3.3	3.2	3.4	3.4	3.5
Visitors with children	10%	10%	8%	12%	8%
Expenditures Per Visitor					
Food & drink (per trip)	\$278.95	\$281.88	\$292.00	\$318.09	\$376.97
Transportation (per trip)	\$59.68	\$68.83	\$73.45	\$96.08	\$88.29
Shopping (per trip)	\$140.90	\$149.77	\$122.66	\$156.91	\$143.13
Shows (per trip)	\$38.45	\$47.56	\$61.95	\$67.55	\$60.22
Sightseeing (per trip)	\$9.29	\$14.49	\$14.86	\$35.93	\$31.41
Hotel/Motel room (per night)	\$83.62	\$86.55	\$102.64	\$116.15	\$114.85
Gambling Behavior					
Gambled while in Las Vegas	71%	71%	73%	69%	74%
Daily hours gambled	2.9	2.6	2.9	1.9	1.6
Gambling Budget (per trip)	\$529.57	\$530.11	\$578.54	\$619.01	\$541.18
Visitor Origin					
Eastern States	6%	7%	7%	7%	7%
Southern States	12%	12%	13%	15%	15%
Midwestern States	10%	9%	11%	10%	9%
Western States	52%	53%	53%	49%	52%
California	33%	33%	29%	31%	31%
Arizona	6%	6%	9%	6%	7%
Foreign	20%	19%	16%	19%	16%
Ethnicity					
White	73%	77%	85%	69%	69%
African American/Black	5%	4%	4%	9%	12%
Asian/Asian American	12%	10%	4%	5%	4%
Hispanic/Latino	8%	8%	7%	14%	14%
Other	2%	1%	1%	3%	1%
Average Age					
Age	45.8	45.2	47.7	44.0	44.3

During the calendar year of 2017, the Las Vegas Convention and Visitors Authority (LVCVA) completed the Las Vegas Visitor Profile Study. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Las Vegas visitor, as well as to identify trends in visitor behavior that occur over time. Copies of this research can be obtained by contacting the LVCVA Research Center at (702) 892-2805 or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

SOURCE: Las Vegas Convention and Visitors Authority - 2017 Las Vegas Visitor Profile Study

DIGITAL MARKETING

VISITLASVEGAS.COM

Unique Desktop & Mobile Visits

Month	2016	2017	Percent Change
Jan	1,358,124	1,048,020	(27.7%)
Feb	1,188,624	892,593	(29.6%)
Mar	1,223,017	911,309	(28.9%)
Apr	1,194,608	783,058	(36.0%)
May	1,308,240	714,487	(43.0%)
Jun	1,344,589	799,701	(38.3%)
Jul	1,123,700	457,245	(60.3%)
Aug	1,121,222	N/A	N/A
Sep	969,517	N/A	N/A
Oct	867,679	N/A	N/A
Nov	825,420	N/A	N/A
Dec	788,779	N/A	N/A
Total	13,313,519	5,606,413	(57.9%)

VEGASMEANSBUSINESS.COM

Unique Site Visits

Month	2016	2017	Percent Change
Jan	93,719	85,346	(8.9%)
Feb	71,105	63,053	(11.3%)
Mar	66,677	65,872	(1.2%)
Apr	61,114	56,177	(8.1%)
May	58,008	53,123	(8.4%)
Jun	53,379	48,018	(10.0%)
Jul	52,026	44,201	(15.0%)
Aug	58,339	45,756	(21.6%)
Sep	58,489	70,392	20.4%
Oct	58,713	65,034	10.8%
Nov	53,166	60,872	14.5%
Dec	48,395	59,369	22.7%
Total	733,130	717,213	(2.2%)

LVCVA.COM

Unique Site Visits

Month	2016	2017	Percent Change
Jan	78,330	84,246	7.6%
Feb	55,501	50,531	(9.0%)
Mar	50,867	63,533	24.9%
Apr	59,972	72,983	21.7%
May	37,576	41,534	10.5%
Jun	45,242	43,891	(3.0%)
Jul	48,384	47,007	(2.8%)
Aug	44,454	38,064	(14.4%)
Sep	50,666	52,102	2.8%
Oct	51,261	59,987	17.0%
Nov	62,163	47,377	(23.8%)
Dec	52,076	29,548	(43.3%)
Total	636,492	630,803	(0.9%)

SOURCE: Las Vegas Convention and Visitors Authority

VISITLAUGHLIN.COM

Unique Site Visits

Month	2016	2017	Percent Change
Jan	55,038	56,433	2.5%
Feb	67,602	57,130	(15.5%)
Mar	67,594	69,622	3.0%
Apr	72,434	88,205	21.8%
May	72,126	59,589	(17.4%)
Jun	77,505	109,845	41.7%
Jul	67,806	66,216	(2.3%)
Aug	70,565	64,385	(8.8%)
Sep	79,384	58,122	(26.8%)
Oct	47,470	46,051	(3.0%)
Nov	39,002	49,211	26.2%
Dec	39,625	54,592	37.8%
Total	756,151	779,401	3.1%

VISITMESQUITE.COM

Unique Site Visits

Month	2016	2017	Percent Change
Jan	40,036	28,103	(29.8%)
Feb	20,514	16,923	(17.5%)
Mar	14,700	16,211	10.3%
Apr	16,915	15,286	(9.6%)
May	15,100	14,256	(5.6%)
Jun	12,429	18,710	50.5%
Jul	12,180	12,247	0.6%
Aug	12,819	14,129	10.2%
Sep	12,499	14,960	19.7%
Oct	12,712	20,438	60.8%
Nov	11,536	13,645	18.3%
Dec	11,994	13,657	13.9%
Total	193,434	198,565	2.7%

VISITBOULDERCITY.COM

Unique Site Visits

Month	2016	2017	Percent Change
Jan	1,936	1,747	(9.8%)
Feb	1,979	1,722	(13.0%)
Mar	2,305	1,873	(18.7%)
Apr	2,169	1,638	(24.5%)
May	2,203	1,823	(17.2%)
Jun	1,895	18,142	857.4%
Jul	1,974	2,700	36.8%
Aug	1,705	1,938	13.7%
Sep	1,905	3,542	85.9%
Oct	1,803	5,961	230.6%
Nov	1,530	2,092	36.7%
Dec	1,398	2,918	108.7%
Total	22,802	46,096	102.2%

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN, NEVADA

LAUGHLIN EXECUTIVE SUMMARY

Tourism Indicator	2016	2017	Change
Visitor Volume	1,910,200	1,941,000	1.6%
Room Inventory	9,920	9,862	(0.6%)
Occupancy Level	62.8%	65.0%	2.2
Average Daily Room Rate	\$47.22	\$47.54	0.7%
Revenue Per Available Room (RevPAR)	\$29.63	\$30.90	4.3%
Room Nights Occupied	2,292,100	2,351,300	2.6%
Gross Gaming Revenue	\$473,347,000 r	\$492,814,000	4.1%
Laughlin/Bullhead City Air Passengers	210,666	240,686	14.3%
Average Daily Traffic-Hwy 163	4,583	4,709	2.7%

r = Revised

SOURCES: Las Vegas Convention and Visitors Authority, Mohave County Airport Authority, Nevada Department of Transportation (NDOT), Nevada Gaming Control Board

LAUGHLIN VISITOR PROFILE HIGHLIGHTS

Calendar Year	2013	2014	2015	2016	2017
First vs. Repeat					
First time visitor	15%	13%	10%	9%	10%
Repeat visitor	85%	87%	90%	91%	90%
Purpose of Current Visit					
Vacation/pleasure	44%	40%	46%	50%	49%
Gamble	30%	37%	30%	26%	26%
Other	26%	23%	24%	24%	25%
Other Trip Characteristics					
Room occupants (mean)	2.1	2.0	2.0	2.0	2.0
Number of visits in past year	2.9	2.8	2.3	2.5	3.3
Adults in party	2.0	2.0	2.2	2.1	2.2
Nights stayed	3.4	3.5	3.4	3.3	3.5
Visitors with children	5%	4%	5%	6%	6%
Expenditures Per Visitor					
Food & drink (per trip)	\$134.13	\$146.52	\$146.75	\$150.63	\$163.88
Transportation (per trip)	\$71.93	\$64.97	\$42.76	\$41.75	\$44.11
Shopping (per trip)	\$66.15	\$65.76	\$69.69	\$66.20	\$59.21
Shows (per trip)	\$8.84	\$7.87	\$8.59	\$5.95	\$4.74
Sightseeing (per trip)	\$6.67	\$8.07	\$9.08	\$10.41	\$9.95
Gambling Behavior					
Gambled while in Laughlin	99.8%	98.8%	98.1%	99.0%	98.0%
Daily hours gambled	5.8	5.3	5.1	5.0	5.1
Gambling Budget (per trip)	\$575.30	\$619.43	\$688.12	\$657.51	\$634.91
Average Age					
Age	57.9	59.1	61.2	59.4	59.8

During the calendar year of 2017, the Las Vegas Convention and Visitors Authority completed the Laughlin Visitor Profile Study. The purpose of this marketing research survey is to provide the Las Vegas Convention and Visitors Authority (LVCVA) with an objective assessment of the Laughlin visitor, as well as to identify trends in visitor behaviors that occur over time. Copies of this research can be obtained by contacting the LVCVA Research Center at (702) 892-2805, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

SOURCE: Las Vegas Convention and Visitors Authority - 2017 Laughlin Visitor Profile Study

LAUGHLIN, NEVADA

LAUGHLIN VISITOR VOLUME

Month	2016	2017	Percent Change
Jan	139,900	143,000	2.2%
Feb	157,400	152,000	(3.4%)
Mar	176,300	178,400	1.2%
Apr	171,500	170,500	(0.6%)
May	162,500	164,100	1.0%
Jun	165,700	170,000	2.6%
Jul	194,500	196,600	1.1%
Aug	161,500	160,900	(0.4%)
Sep	156,500	157,900	0.9%
Oct	160,800	166,900	3.8%
Nov	140,000	150,600	7.6%
Dec	123,600	130,000	5.1%
Total	1,910,200	1,941,000	1.6%

HISTORICAL LAUGHLIN VISITOR VOLUME

Year	Total Visitor Volume	Percent Change
1990	3,244,568	9.1%
1991	3,824,735	17.9%
1992	4,021,925	5.2%
1993	4,504,351	12.0%
1994	4,758,520	5.6%
1995	4,745,004	(0.3%)
1996	4,656,578	(1.9%)
1997	4,518,354	(3.0%)
1998	4,290,892	(5.0%)
1999	4,458,824	3.9%
2000	4,576,326	2.6%
2001	4,453,104	(2.7%)
2002	4,258,411	(4.4%)
2003	4,191,407	(1.6%)
2004	4,046,453	(3.5%)
2005	3,884,791	(4.0%)
2006	3,323,673	(14.4%)
2007	3,098,084	(6.8%)
2008	2,862,086	(7.6%)
2009	2,446,655	(14.5%)
2010	2,363,734	(3.4%)
2011	2,253,124	(4.7%)
2012	2,072,230	(8.0%)
2013	2,044,974	(1.3%)
2014	1,988,750	(2.7%)
2015	1,887,853	(5.1%)
2016	1,910,200	1.2%
2017	1,941,000	1.6%

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN OCCUPANCY

Month	Occupancy Percentage 2016	Occupancy Percentage 2017	Net Change
Jan	52.7%	55.0%	2.3
Feb	65.4%	66.5%	1.1
Mar	69.0%	71.1%	2.1
Apr	69.4%	70.1%	0.7
May	62.8%	64.6%	1.8
Jun	66.7%	69.9%	3.2
Jul	77.1%	79.4%	2.3
Aug	63.0%	63.2%	0.2
Sep	63.1%	64.2%	1.1
Oct	62.7%	65.9%	3.2
Nov	55.4%	60.8%	5.4
Dec	45.9%	49.4%	3.5
Total	62.8%	65.0%	2.2

LAUGHLIN ADR

Month	2016	2017	Percent Change
Jan	\$43.43	\$40.46	(6.8%)
Feb	\$44.32	\$45.02	1.6%
Mar	\$42.77	\$41.57	(2.8%)
Apr	\$54.15	\$55.45	2.4%
May	\$48.43	\$49.01	1.2%
Jun	\$44.37	\$48.93	10.3%
Jul	\$53.37	\$54.64	2.4%
Aug	\$53.24	\$48.41	(9.1%)
Sep	\$50.38	\$51.32	1.9%
Oct	\$42.93	\$43.42	1.1%
Nov	\$42.41	\$41.72	(1.6%)
Dec	\$42.97	\$47.47	10.5%
Total	\$47.22	\$47.54	0.7%

LAUGHLIN RevPAR

Month	2016	2017	Percent Change
Jan	\$22.89	\$22.25	(2.8%)
Feb	\$28.99	\$29.94	3.3%
Mar	\$29.51	\$29.56	0.2%
Apr	\$37.58	\$38.87	3.4%
May	\$30.41	\$31.66	4.1%
Jun	\$29.59	\$34.20	15.6%
Jul	\$41.15	\$43.38	5.4%
Aug	\$33.54	\$30.60	(8.8%)
Sep	\$31.79	\$32.95	3.6%
Oct	\$26.92	\$28.61	6.3%
Nov	\$23.50	\$25.37	8.0%
Dec	\$19.72	\$23.45	18.9%
Total	\$29.63	\$30.90	4.3%

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN, NEVADA

LAUGHLIN WEEKEND OCCUPANCY RANKING

Rank	Date	2016	2017	Net Change
1	Jul 28-29	96.0%	95.8%	(0.2)
2	Jun 16-17	93.7%	95.4%	1.7
3	Jul 14-15	95.2%	95.3%	0.1
4	Apr 28-29	95.8%	95.2%	(0.6)
5	Jun 23-24	96.2%	94.8%	(1.4)
6	Jul 21-22	94.6%	94.7%	0.1
7	Aug 4-5	94.4%	94.0%	(0.4)
8	May 5-6	93.7%	93.7%	0.0
9	Mar 17-18	96.8%	93.2%	(3.6)
10	May 26-27	92.7%	92.9%	0.2
11	Jul 7-8	88.6%	92.7%	4.1
12	May 19-20	92.0%	92.5%	0.5
13	Nov 10-11	83.8%	92.5%	8.7
14	Apr 21-22	88.7%	91.4%	2.7
15	Sep 1-3	88.9%	90.6%	1.7
16	Jun 9-10	87.3%	90.5%	3.2
17	Mar 24-25	81.7%	90.5%	8.8
18	Sep 22-23	87.0%	90.2%	3.2
19	Feb 24-25	82.4%	90.0%	7.6
20	Aug 18-19	94.2%	89.6%	(4.6)
21	Oct 27-28	70.3%	89.6%	19.3
22	Sep 15-16	83.6%	88.9%	5.3
23	Feb 17-19	85.7%	88.3%	2.6
24	Apr 7-8	76.3%	87.7%	11.4
25	Jun 30 - Jul 1	89.9%	87.4%	(2.5)
26	Dec 30-Jan 1	80.7%	87.4%	6.7
27	Oct 13-14	87.5%	87.3%	(0.2)
28	Mar 10-11	87.5%	87.0%	(0.5)
29	Oct 6-7	87.2%	86.7%	(0.5)
30	May 12-13	82.2%	85.9%	3.7
31	Aug 25-26	86.6%	85.6%	(1.0)
32	Aug 11-12	91.3%	85.3%	(6.0)
33	Apr 14-15	88.2%	84.7%	(3.5)
34	Dec 29-31	87.4%	84.2%	(3.2)
35	Jun 2-3	82.7%	84.0%	1.3
36	Nov 23-25	76.9%	83.0%	6.1
37	Oct 20-21	78.4%	82.7%	4.3
38	Mar 31 - Apr 1	95.1%	81.9%	(13.2)
39	Sep 29-30	86.1%	81.7%	(4.4)
40	Sep 8-9	82.3%	77.8%	(4.5)
41	Feb 3-4	73.8%	75.3%	1.5
42	Mar 3-4	78.8%	75.0%	(3.8)
43	Jan 20-21	61.8%	74.4%	12.6
44	Jan 13-15	71.8%	74.1%	2.3
45	Feb 10-11	92.4%	73.4%	(19.0)
46	Nov 3-4	65.3%	72.9%	7.6
47	Nov 17-18	59.8%	72.8%	13.0
48	Jan 27-28	56.7%	69.2%	12.5
49	Dec 8-9	54.8%	67.8%	13.0
50	Dec 1-2	66.6%	62.3%	(4.3)
51	Jan 6-7	54.8%	55.5%	0.7
52	Dec 22-24	46.4%	44.4%	(2.0)
53	Dec 15-16	40.0%	41.7%	1.7

LAUGHLIN ROOM NIGHTS OCCUPIED

Month	2016	2017	Percent Change
Jan	163,700	169,100	3.3%
Feb	190,000	184,700	(2.8%)
Mar	214,300	218,600	2.0%
Apr	208,600	208,600	0.0%
May	195,100	198,700	1.8%
Jun	200,500	207,900	3.7%
Jul	239,500	244,000	1.9%
Aug	193,700	194,200	0.3%
Sep	187,800	190,900	1.7%
Oct	192,800	202,500	5.0%
Nov	164,900	180,800	9.7%
Dec	141,200	151,000	7.0%
Total	2,292,100	2,351,300	2.6%

LAUGHLIN OCCUPANCY - MIDWEEK

Month	2016	2017	Net Change
Jan	45.5%	47.5%	2.0
Feb	56.8%	58.9%	2.1
Mar	63.0%	65.0%	2.0
Apr	59.7%	62.1%	2.4
May	51.5%	53.6%	2.1
Jun	64.1%	61.0%	(3.1)
Jul	68.6%	73.5%	4.9
Aug	53.0%	54.4%	1.4
Sep	51.7%	51.4%	(0.3)
Oct	55.0%	58.7%	3.7
Nov	48.3%	52.3%	4.0
Dec	49.9%	49.9%	0.0
Total	54.8%	56.9%	2.1

LAUGHLIN OCCUPANCY - WEEKEND

Month	2016	2017	Net Change
Jan	65.8%	70.8%	5.0
Feb	84.6%	82.5%	(2.1)
Mar	86.2%	85.9%	(0.3)
Apr	88.8%	88.9%	0.1
May	90.4%	91.4%	1.0
Jun	90.0%	90.8%	0.8
Jul	92.6%	93.8%	1.2
Aug	91.6%	88.6%	(3.0)
Sep	85.9%	86.3%	0.4
Oct	81.4%	86.6%	5.2
Nov	72.1%	80.6%	8.5
Dec	57.9%	60.8%	2.9
Total	81.7%	83.2%	1.5

SOURCE: Las Vegas Convention and Visitors Authority

LAUGHLIN, NEVADA

LAUGHLIN DAILY AUTO TRAFFIC

(State Route 163)

The Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route 163, 1/2 mile east of U.S.-95. This marketing tool can be utilized to study the automobile volume along a major highway that leads to the Laughlin area.

The following chart contains the traffic volume on State Route 163.

Month	Average Daily Traffic		Percent Change
	2016	2017	
Jan	4,303	4,086	(5.0%)
Feb	4,589	4,644	1.2%
Mar	5,130	5,276	2.8%
Apr	4,907	5,161	5.2%
May	4,704	4,761	1.2%
Jun	4,603	4,719	2.5%
Jul	4,828	5,122	6.1%
Aug	4,686	4,890	4.4%
Sep	4,340	4,448	2.5%
Oct	4,464	4,510	1.0%
Nov	4,338	4,641	7.0%
Dec	4,107	4,248	3.4%
Average	4,583	4,709	2.7%

SOURCE: Nevada Department of Transportation - Traffic Section

LAUGHLIN/BULLHEAD CITY AIRPORT

Enplaned and Deplaned Passengers

Month	2016	2017	Percent Change
Jan	21,361	18,686	(12.5%)
Feb	20,512	21,682	5.7%
Mar	21,814	24,562	12.6%
Apr	21,979	23,493	6.9%
May	17,395	21,420	23.1%
Jun	14,705	18,016	22.5%
Jul	15,703	18,464	17.6%
Aug	12,656	16,980	34.2%
Sep	17,565	18,091	3.0%
Oct	20,635	24,126	16.9%
Nov	20,779	23,360	12.4%
Dec	5,562	11,806	112.3%
Total	210,666	240,686	14.3%

SOURCE: Mohave County Airport Authority, Inc.

LAUGHLIN GROSS GAMING REVENUE

Month	2016	2017	Percent Change
Jan	\$42,095,000 r	\$44,121,000	4.8%
Feb	43,395,000 r	43,127,000	(0.6%)
Mar	48,463,000 r	50,274,000	3.7%
Apr	41,170,000	42,918,000	4.2%
May	39,637,000	43,308,000	9.3%
Jun	38,645,000	37,048,000	(4.1%)
Jul	38,065,000 r	40,647,000	6.8%
Aug	36,554,000 r	39,091,000	6.9%
Sep	35,896,000	36,867,000	2.7%
Oct	40,978,000 r	41,948,000	2.4%
Nov	40,246,000 r	42,231,000	4.9%
Dec	28,203,000	31,234,000	10.7%
Total	\$473,347,000 r	\$492,814,000	4.1%

r = Revised

SOURCE: Nevada Gaming Control Board

HISTORICAL LAUGHLIN GROSS GAMING REVENUE

Year	Gross Gaming Revenue	Percent Change
1992	\$507,534,000	9.5%
1993	539,822,000	6.4%
1994	534,990,000	(0.9%)
1995	515,847,000	(3.6%)
1996	490,664,000	(4.9%)
1997	482,348,000	(1.7%)
1998	491,385,000	1.9%
1999	531,993,000	8.3%
2000	559,948,000	5.3%
2001	545,215,000	(2.6%)
2002	551,214,000	1.1%
2003	552,149,000	0.2%
2004	594,787,000	7.7%
2005	621,183,000	4.4%
2006	630,533,000	1.5%
2007	631,196,000	0.1%
2008	570,978,000	(9.5%)
2009	492,514,000	(13.7%)
2010	482,389,000	(2.1%)
2011	464,713,000	(3.7%)
2012	462,061,000	(0.6%)
2013	455,166,000	(1.5%)
2014	459,610,000	1.0%
2015	467,790,000	1.8%
2016	473,347,000 r	1.2%
2017	492,814,000	4.1%

r = Revised

SOURCE: Las Vegas Convention and Visitors Authority

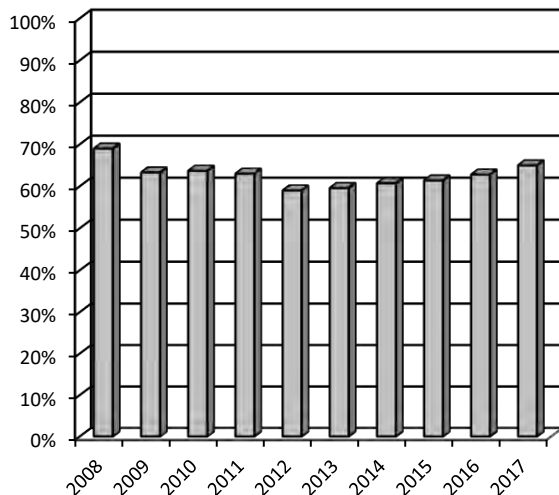
LAUGHLIN, NEVADA

HISTORICAL LAUGHLIN HOTEL/MOTEL ROOM INVENTORY & OCCUPANCY

Year	Occupancy Percentage	Room Inventory
1990	91.4%	7,180
1991	89.6%	8,098
1992	91.1%	9,054
1993	90.8%	10,290
1994	89.2%	10,494
1995	86.4%	11,035
1996	87.1%	11,035
1997	85.3%	11,034
1998	82.9%	10,912
1999	85.9%	10,884
2000	88.4%	10,842
2001	86.3%	10,811
2002	83.0%	10,817
2003	81.7%	10,817
2004	79.4%	10,743
2005	78.0%	10,737
2006	74.2%	10,660
2007	71.8%	10,696
2008	69.0%	10,655
2009	63.3%	10,652
2010	63.7%	10,350
2011	63.0%	10,334
2012	59.0%	10,333
2013	59.6%	10,333
2014	60.7%	10,268
2015	61.4%	10,021
2016	62.8%	9,920
2017	65.0%	9,862

SOURCE: Las Vegas Convention and Visitors Authority

Laughlin Occupancy



HISTORICAL LAUGHLIN AVERAGE DAILY AUTO TRAFFIC

(State Route 163)

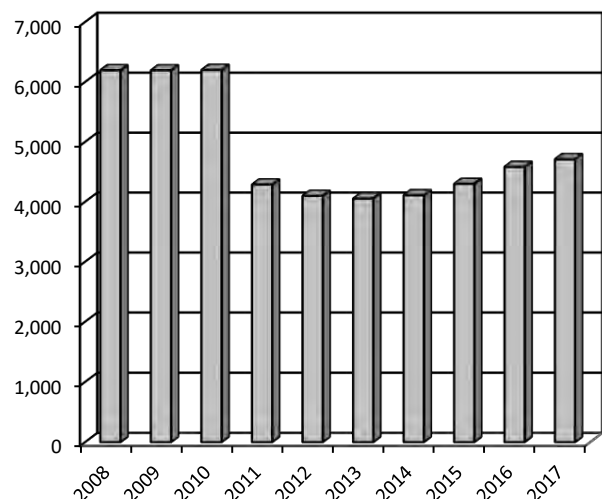
Year	Total Vehicles	Percent Change
1993	4,367	N/A
1994	4,733	8.4%
1995	4,611	(2.6%)
1996	4,836	4.9%
1997	4,883	1.0%
1998	5,025	2.9%
1999	4,965	(1.2%)
2000	4,819	(3.0%)
2001	5,244	8.8%
2002	6,088	16.1%
2003	6,113	0.4%
2004	6,541	7.0%
2005	7,053	7.8%
2006	6,969	(1.2%)
2007	6,797	(2.5%)
2008	6,193	(11.1%)
2009	6,192	(0.0%)
2010	6,199	0.1%
2011	4,286	(30.9%)
2012	4,097	(4.4%)
2013	4,053	(1.1%)
2014	4,109	1.4%
2015	4,298	4.6%
2016	4,583	6.6%
2017	4,709	2.7%

* Data not available prior to 1993

NOTE: Hoover Dam bypass bridge opened in October 2010

SOURCE: State of Nevada Department of Transportation - Traffic Section

Laughlin Average Daily Auto Traffic



MESQUITE, NEVADA

MESQUITE EXECUTIVE SUMMARY

Tourism Indicator	2016	2017	Change
Visitor Volume	1,346,100	1,368,500	1.7%
Room Inventory	1,905	1,895	(0.5%)
Occupancy Level	76.3%	76.9%	0.6
Average Daily Room Rate	\$57.93	\$58.62	1.2%
Revenue Per Available Room (RevPAR)	\$44.36	\$45.09	1.7%
Room Nights Occupied	490,200	534,600	9.1%
Gross Gaming Revenue	\$117,750,000 r	\$124,595,000	5.8%
Average Daily Traffic Hwy I-15 at NV/AZ border	26,182	27,461	4.9%

r = Revised

SOURCES: Las Vegas Convention and Visitors Authority, Nevada Department of Transportation (NDOT), Nevada Gaming Control Board

MESQUITE VISITOR PROFILE HIGHLIGHTS

Calendar Year	2013	2014	2015	2016	2017
First vs. Repeat					
First time visitor	8%	11%	15%	23%	23%
Repeat visitor	92%	89%	85%	77%	77%
Purpose of Current Visit					
Vacation/pleasure	1%	1%	1%	9%	12%
Gamble	20%	20%	23%	15%	12%
Just passing through	27%	28%	23%	22%	18%
Other	52%	51%	53%	54%	58%
Other Trip Characteristics					
Room occupants (mean)	2.1	2.0	1.9	2.0	2.1
Number of visits in past year	11.4	12.8	13.1	9.3	9.4
Adults in party	2.1	2.2	2.3	2.3	2.2
Nights stayed	1.7	1.7	1.8	2.0	2.2
Visitors with children	5%	4%	4%	4%	9%
Expenditures Per Visitor					
Food & drink (per trip)	\$56.47	\$56.49	\$59.72	\$98.79	\$100.39
Transportation (per trip)	\$4.71	\$4.73	\$5.91	\$16.86	\$21.42
Recreational Activities (per trip)	\$4.37	\$5.32	\$4.53	\$10.69	\$15.89
Shows (per trip)	\$1.26	\$1.01	\$1.16	\$0.67	\$0.49
Shopping (per trip)	\$3.92	\$7.17	\$6.39	\$7.58	\$9.65
Gambling Behavior					
Gambled while in Mesquite	96%	96%	95%	87%	73%
Daily hours gambled	2.3	2.2	2.1	2.6	3.0
Gambling Budget (per trip)	\$169.65	\$182.98	\$179.85	\$212.51	\$279.65
Average Age					
Age	55.5	56.0	54.4	56.1	59.1

During the calendar year 2017, the Las Vegas Convention and Visitors Authority (LVCVA) completed the *Mesquite Visitor Profile Study*. The purpose of this marketing research survey is to provide the LVCVA with an objective assessment of the Mesquite visitor, as well as to identify trends in visitor behavior that occur overtime. Copies of this research can be obtained by contacting the LVCVA Research Center at (702) 892-2805, or an electronic version of the report can be viewed and downloaded at www.LVCVA.com.

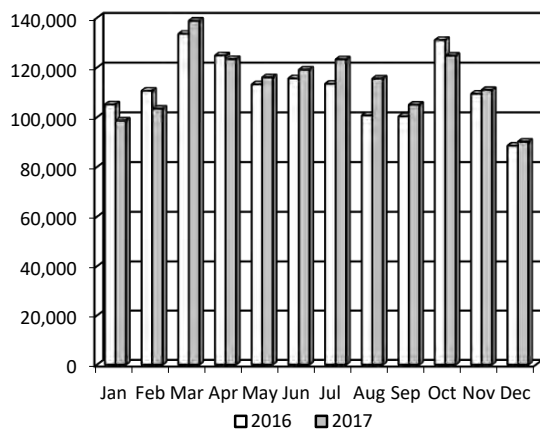
SOURCE: Las Vegas Convention and Visitors Authority - 2017 Mesquite Visitor Profile Study

MESQUITE, NEVADA

MESQUITE VISITOR VOLUME

Month	2016	2017	Percent Change
Jan	105,100	98,600	(6.2%)
Feb	110,600	103,400	(6.5%)
Mar	133,500	138,800	4.0%
Apr	124,800	123,300	(1.2%)
May	113,200	116,000	2.4%
Jun	115,600	119,100	3.0%
Jul	113,400	123,200	8.6%
Aug	100,700	115,500	14.7%
Sep	100,300	105,000	4.8%
Oct	131,000	124,700	(4.8%)
Nov	109,400	110,900	1.4%
Dec	88,500	90,100	1.7%
Total	1,346,100	1,368,500	1.7%

Visitor Volume



MESQUITE ROOM NIGHTS OCCUPIED

Month	2016	2017	Percent Change
Jan	38,300	38,500	0.6%
Feb	40,300	40,400	0.3%
Mar	48,600	54,200	11.5%
Apr	45,500	48,200	6.0%
May	41,200	45,300	9.8%
Jun	42,100	46,500	10.5%
Jul	41,300	48,100	16.5%
Aug	36,700	45,100	23.0%
Sep	36,500	41,000	12.4%
Oct	47,700	48,700	2.1%
Nov	39,800	43,300	8.8%
Dec	32,200	35,200	9.1%
Total	490,200	534,600	9.1%

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE DAILY AUTO TRAFFIC

(I-15 at NV/AZ border)

The State of Nevada Department of Transportation records a continuous tabulation of daily traffic volume on Nevada State Route I-15 at NV/AZ border. This marketing tool is used to measure trends in automobile volume headed into the Mesquite area.

Month	Average Daily Traffic 2016	2017	Percent Change
Jan	22,432	22,360	(0.3%)
Feb	22,746	23,738	4.4%
Mar	27,775	27,502	(1.0%)
Apr	25,491	28,096	10.2%
May	26,531	27,799	4.8%
Jun	28,008	29,658	5.9%
Jul	30,159	31,047	2.9%
Aug	27,544	29,690	7.8%
Sep	26,724	27,818	4.1%
Oct	26,805	28,144	5.0%
Nov	26,259	28,360	8.0%
Dec	23,707	25,316	6.8%
Average	26,182	27,461	4.9%

SOURCE: State of Nevada Department of Transportation - Traffic Section

MESQUITE GAMING REVENUE

Month	2016	2017	Percent Change
Jan	\$10,685,000 r	\$10,531,000	(1.4%)
Feb	10,909,000	10,786,000	(1.1%)
Mar	11,296,000	12,748,000	12.9%
Apr	11,051,000	11,299,000	2.2%
May	9,667,000 r	10,709,000	10.8%
Jun	8,260,000	8,565,000	3.7%
Jul	8,451,000	8,968,000	6.1%
Aug	8,077,000	8,931,000	10.6%
Sep	8,821,000	9,614,000	9.0%
Oct	10,636,000	10,693,000	0.5%
Nov	9,886,000	10,755,000	8.8%
Dec	10,011,000	10,996,000	9.8%
Total	\$117,750,000 r	\$124,595,000	5.8%

r = Revised

SOURCE: Nevada Gaming Control Board

MESQUITE, NEVADA

MESQUITE WEEKEND OCCUPANCY RANKING

Rank	Date	2016	2017	Net Change
1	Mar 24-25	96.7%	98.3%	1.6
2	Mar 17-18	98.3%	97.7%	(0.6)
3	Mar 10-11	97.2%	97.5%	0.3
4	Apr 7-8	97.5%	97.4%	(0.1)
5	Mar 31 - Apr 1	98.7%	97.0%	(1.7)
6	Nov 3-4	80.0%	96.9%	16.9
7	Feb 24-25	93.5%	96.5%	3.0
8	Oct 20-21	94.7%	96.4%	1.7
9	Jul 28-29	86.2%	96.3%	10.1
10	Apr 21-22	94.6%	95.8%	1.2
11	Mar 3-4	97.9%	95.4%	(2.5)
12	Oct 6-7	93.9%	95.4%	1.5
13	Aug 4-5	87.1%	95.3%	8.2
14	Jun 30 - Jul 1	88.3%	94.7%	6.4
15	Feb 17-19	98.0%	93.8%	(4.2)
16	Sep 15-16	92.4%	93.7%	1.3
17	Jul 21-22	90.3%	93.6%	3.3
18	Jun 23-24	88.4%	93.3%	4.9
19	May 26-27	95.2%	92.7%	(2.5)
20	Nov 17-18	71.0%	92.6%	21.6
21	Nov 10-11	92.4%	92.4%	0.0
22	Oct 27-28	92.5%	91.3%	(1.2)
23	Nov 23-25	89.4%	90.8%	1.4
24	Oct 13-14	95.5%	90.7%	(4.8)
25	Apr 28-29	93.7%	90.6%	(3.1)
26	Dec 29-31	86.7%	90.6%	3.9
27	Jun 16-17	92.1%	90.5%	(1.6)
28	Sep 22-23	91.4%	90.4%	(1.0)
29	May 19-20	78.6%	90.3%	11.7
30	May 5-6	89.1%	89.9%	0.8
31	Jan 6-7	87.4%	89.5%	2.1
32	Aug 11-12	87.0%	89.4%	2.4
33	Jun 9-10	90.2%	88.8%	(1.4)
34	Sep 1-3	87.4%	88.8%	1.4
35	Feb 10-11	97.0%	88.5%	(8.5)
36	Aug 18-19	77.6%	88.5%	10.9
37	Jan 13-15	90.7%	88.1%	(2.6)
38	Jul 7-8	86.2%	88.1%	1.9
39	Dec 30-Jan 1	84.4%	86.7%	2.3
40	Jan 27-28	91.3%	86.3%	(5.0)
41	Apr 14-15	98.0%	86.0%	(12.0)
42	Jul 14-15	89.5%	85.9%	(3.6)
43	Jun 2-3	89.1%	85.1%	(4.0)
44	Sep 29-30	93.2%	83.7%	(9.5)
45	Aug 25-26	72.8%	83.0%	10.2
46	Feb 3-4	83.5%	76.6%	(6.9)
47	Dec 8-9	56.8%	75.3%	18.5
48	May 12-13	93.0%	74.9%	(18.1)
49	Sep 8-9	72.8%	74.7%	1.9
50	Dec 1-2	72.8%	72.9%	0.1
51	Jan 20-21	86.3%	70.8%	(15.5)
52	Dec 15-16	53.0%	61.3%	8.3
53	Dec 22-24	46.9%	51.8%	4.9

MESQUITE OCCUPANCY

Month	2016	2017	Net Change
Jan	72.1%	65.2%	(6.9)
Feb	81.1%	75.7%	(5.4)
Mar	91.6%	91.8%	0.2
Apr	88.5%	84.3%	(4.2)
May	77.7%	76.7%	(1.0)
Jun	82.8%	81.4%	(1.4)
Jul	78.6%	81.5%	2.9
Aug	69.8%	76.4%	6.6
Sep	71.8%	71.8%	0.0
Oct	80.8%	82.5%	1.7
Nov	69.7%	75.8%	6.1
Dec	54.6%	59.9%	5.3
Total	76.3%	76.9%	0.6

MESQUITE ADR

Month	2016	2017	Percent Change
Jan	\$62.34	\$58.70	(5.8%)
Feb	\$61.60	\$61.05	(0.9%)
Mar	\$64.40	\$68.05	5.7%
Apr	\$61.88	\$60.98	(1.5%)
May	\$57.08	\$57.58	0.9%
Jun	\$54.69	\$54.95	0.5%
Jul	\$53.64	\$52.81	(1.5%)
Aug	\$48.97	\$52.62	7.5%
Sep	\$53.76	\$54.89	2.1%
Oct	\$62.11	\$63.36	2.0%
Nov	\$56.20	\$60.46	7.6%
Dec	\$54.47	\$55.30	1.5%
Total	\$57.93	\$58.62	1.2%

MESQUITE RevPAR

Month	2016	2017	Percent Change
Jan	\$44.95	\$38.27	(14.9%)
Feb	\$49.96	\$46.21	(7.5%)
Mar	\$58.99	\$62.47	5.9%
Apr	\$54.76	\$51.41	(6.1%)
May	\$44.35	\$44.16	(0.4%)
Jun	\$45.28	\$44.73	(1.2%)
Jul	\$42.16	\$43.04	2.1%
Aug	\$34.18	\$40.20	17.6%
Sep	\$38.60	\$39.41	2.1%
Oct	\$50.18	\$52.27	4.2%
Nov	\$39.17	\$45.83	17.0%
Dec	\$29.74	\$33.12	11.4%
Total	\$44.36	\$45.09	1.7%

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE, NEVADA

MESQUITE HISTORICAL TOURISM INDICATORS

Year	Visitor Volume	% CHANGE	Daily Auto Traffic	% CHANGE	Gaming Revenue	% CHANGE	Total Occupancy	Room Inventory
1999	1,722,193	N/A*	18,714	N/A*	\$92,936,000	N/A*	81.5%	3,113
2000	1,577,583	(8.4%)	18,740	0.1%	96,043,000	3.3%	79.0%	2,901
2001	1,616,672	2.5%	19,925	6.3%	101,850,000	6.0%	80.4%	2,712
2002	1,574,872	(8.6%)	21,511	14.9%	109,149,000	17.4%	82.7%	2,783
2003	1,691,779	7.4%	21,837	1.5%	112,165,000	2.8%	86.1%	2,894
2004	1,737,785	2.7%	22,692	3.9%	122,474,000	9.2%	86.6%	2,671
2005	1,574,380	(9.4%)	23,585 e	3.9%	142,823,000	16.6%	82.5%	2,682
2006	1,601,937	1.8%	23,942	1.5%	159,876,000	11.9%	83.5%	2,683
2007	1,620,804	1.2%	23,680	-1.1%	163,661,000	2.4%	85.1%	2,729
2008	1,450,314	(10.5%)	22,016	-7.0%	143,961,000	-12.0%	78.3%	1,981
2009	1,076,162	(25.8%)	21,961	-0.2%	120,103,000	-16.6%	83.3%	1,790
2010	995,120	(7.5%)	19,538	-11.0%	115,774,000	-3.6%	80.2%	1,767
2011	981,541	(1.4%)	21,793	11.5%	116,955,000	1.0%	78.4%	1,763
2012	996,146	1.5%	21,437	-1.6%	117,513,000	0.5%	72.8%	1,745
2013	1,011,245	1.5%	22,506	5.0%	113,123,000	-3.7%	69.6%	1,736
2014	1,160,745	14.8%	22,806	1.3%	113,025,000	-0.1%	72.3%	1,736
2015	1,208,104	4.1%	24,587	7.8%	114,319,000	0.9%	74.3%	1,712
2016	1,346,072	11.4%	26,182	6.5%	117,750,000 r	3.0%	76.3%	1,905
2017	1,368,517	1.7%	27,461	4.9%	124,596,000	0.9%	76.9%	1,895

r = Revised
e = Estimated

* NOTE: Data not available prior to 1999

SOURCES: Las Vegas Convention and Visitors Authority, State of Nevada Department of Transportation - Traffic Section and Nevada Gaming Control Board

MESQUITE OCCUPANCY - MIDWEEK

Month	2016	2017	Net Change
Jan	63.2%	56.0%	(7.2)
Feb	75.5%	69.2%	(6.3)
Mar	89.5%	89.6%	0.1
Apr	84.5%	80.6%	(3.9)
May	72.8%	72.2%	(0.6)
Jun	80.2%	77.7%	(2.5)
Jul	73.4%	77.5%	4.1
Aug	65.9%	72.0%	6.1
Sep	64.3%	63.3%	(1.0)
Oct	75.8%	78.7%	2.9
Nov	63.6%	68.5%	4.9
Dec	50.7%	53.2%	2.5
Total	71.6%	71.9%	0.3

SOURCE: Las Vegas Convention and Visitors Authority

MESQUITE OCCUPANCY - WEEKEND

Month	2016	2017	Net Change
Jan	88.3%	84.4%	(3.9)
Feb	93.4%	89.4%	(4.0)
Mar	97.5%	97.2%	(0.3)
Apr	96.5%	93.0%	(3.5)
May	89.7%	87.6%	(2.1)
Jun	90.0%	90.0%	0.0
Jul	88.1%	91.4%	3.3
Aug	81.1%	89.1%	8.0
Sep	86.9%	86.5%	(0.4)
Oct	94.1%	93.5%	(0.6)
Nov	83.9%	92.9%	9.0
Dec	61.8%	70.5%	8.7
Total	86.9%	88.2%	1.3

SOURCE: Las Vegas Convention and Visitors Authority

LVCVA PUBLICATIONS

LVCVA TOURISM STATISTICS

Many of the statistics and reports listed below can be viewed and downloaded from the Las Vegas Convention and Visitor Authority's web site at www.LVCVA.com.

LVCVA Executive Summary of Clark County Tourism Indicators

Monthly

The LVCVA publishes statistics for Las Vegas, Laughlin and Mesquite that include visitor volume, convention attendance, occupancy levels, room inventory, gaming revenues, airline passengers and automobile traffic. Requestors of this data receive the Executive Summary, a report with both current month and year-to-date data for the current and prior year.

Visitor Profiles

Annually

Conducted since 1975, the LVCVA's annual Las Vegas Visitor Profile reflects findings from a compilation of visitor surveys to illustrate evolving visitor characteristics and behaviors. In addition to the main visitor profile, cross-tab reports are also published to highlight core visitor segments.

Visitor Origin

Annually

The track where Las Vegas visitors come from, the LVCVA monitors and summarizes information from several data sources. Our most popular visitor origin reports are listed below.

Top Air Feeder Markets to Las Vegas

Top domestic and international origin markets of inbound air visitors based on data from the U.S. Department of Transportation's Origination and Destination survey.

Las Vegas International Visitation Estimates

A multi-year look at international visitation estimates to Las Vegas by country.

Las Vegas Tourism Construction Bulletin

2-3 Times/Year (as needed)

Updated periodically throughout the year, the Construction Bulletin summarizes current and proposed tourism and convention-related projects in Southern Nevada.

LVCVA Marketing Bulletin

Semiannually

A more comprehensive collection of various visitation metrics for Las Vegas, Laughlin and Mesquite, NV.

Clark County Hotel Inventory Detail

Semiannually

A comprehensive listing of all lodging properties in Clark County including the Las Vegas metro area, Jean, Primm, Laughlin and Mesquite, Nevada.

OTHER INFORMATION SOURCES

CLARK COUNTY COMPREHENSIVE PLANNING

500 South Grand Central Pkwy., Ste. 3012
Las Vegas, NV 89155
702-455-4314

clarkcountynv.gov

Maintains information pertaining to Clark County such as population, resident demographics, housing and land-use guides.

LAS VEGAS GLOBAL ECONOMIC ALLIANCE (LVGEA)

6720 Via Austi Parkway Ste #330
Las Vegas, NV 89119
702-791-0000

lvgea.org

The LVGEA is a public-private partnership focused on growing the economy in Southern Nevada through community development and business recruitment, retention and outreach.

MCCARRAN INTERNATIONAL AIRPORT

PO Box 11005
Las Vegas, NV 89111-1005
702-261-5100

mccarran.com

Collects information on airline passengers, average daily flights, air seats and other statistics regarding scheduled, charter and commuter air traffic at Clark County airports.

NEVADA GAMING CONTROL BOARD

555 E. Washington Ave., Ste. 2600
Las Vegas, NV 89101
Las Vegas: 702-486-2000
Carson City: 775-684-7700

gaming.nv.gov

The state agency responsible for collecting and distributing gaming revenue information. Monthly, quarterly and annual reports are available. In addition, booklets regarding gaming regulations, the U.S. gaming industry and the Nevada Gaming Control Act are available.

NEVADA DEPT. OF EMPLOYMENT, TRAINING & REHABILITATION

2800 E. St. Louis Ave.
Las Vegas, NV 89104
702-486-7923

nevadaworkforce.com

Distributes information on Nevada employment statistics, such as labor force estimates, wage surveys and employment guides.

NEVADA DEPARTMENT OF TRANSPORTATION

123 E. Washington Ave.
Las Vegas, NV 89101
702-385-6500

nevadadot.com

Distributes information on traffic volume for all highways and interstates throughout Nevada.

UNLV CENTER FOR BUSINESS & ECONOMIC RESEARCH (CBER)

4505 S. Maryland Pkwy., Box 456002
Las Vegas, NV 89154-6002
702-895-3191

cber.unlv.edu

CBER was established to aid businesses and agencies by providing information that encompasses aspects of the business community, including private, commercial and residential development; public transportation; and communication systems.

UNLV CENTER FOR GAMING RESEARCH

4505 S. Maryland Pkwy., Box 457010
Las Vegas, NV 89154-7010
702-895-2242

gaming.unlv.edu

Has many valuable online resources, including a guide for media and entertainment professionals, an online thesis/dissertation group for graduate researchers, a reading room with topical articles on gaming issues, a message board and a sizable links page.

UNLV INTERNATIONAL GAMING INSTITUTE

4505 S Maryland Pkwy., Box 456037
Las Vegas, NV 89154-6037
702-895-1135

unlv.edu/igi

Billed as the "global intellectual capital of gaming", The UNLV International Gaming Institute (IGI) provides gaming research and programs to more than 50 jurisdictions across the globe.