

LAS VEGAS *Welcomes* ASD MARKET WEEK



ASD Market Week

The Host Committee is excited to welcome back ASD Market Week in summer 2018 to the Las Vegas Convention Center July 29–August 1 with an estimated \$64.6 million in total economic impact.

ASD Market Week is the most comprehensive B2B trade show, bringing the world's widest variety of retail merchandise together in one efficient trade show for the easiest shopping experience.

Held twice a year in Las Vegas, ASD is the premier wholesale buying event, with more than 2,700 exhibitors and 44,000 buyers from over 90 countries. ASD is also home to the SourceDirect Trade Show, a component of the show that allows importers, distributors, wholesalers and large retailers to buy wholesale goods directly from overseas.

Help us welcome attendees by posting on social media using the template provided below.

TWITTER

Over 44K buyers from more than 90 countries connect to over 2,700 exhibitors @ASDShow @Vegas Jul. 29–Aug. 1. World's widest variety of retail merchandise=Best shopping experience. #VegasMeansBusiness

