



## NOTICE OF PUBLIC MEETING

**REGULAR MEETING OF THE BOARD OF DIRECTORS  
TUESDAY, MAY 8, 2018  
9:00 A.M.**

**Las Vegas Convention Center – Board Room  
3150 Paradise Road  
Las Vegas, Nevada 89109**

### BOARD OF DIRECTORS:

**Commissioner Lawrence Weekly, Chair**  
**Mr. Chuck Bowling, Vice Chair**  
**Mr. Bill Noonan, Secretary**  
**Commissioner Larry Brown, Treasurer**  
Councilwoman Michele Fiore  
Mayor Carolyn Goodman  
Mr. Tom Jenkin

Mayor Pro Tem Peggy Leavitt  
Mr. Gregory Lee  
Mayor John Lee  
Councilman John Marz  
Councilman George Rapson  
Ms. Mary Beth Sewald  
Mr. Maurice Wooden

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1<sup>st</sup> Floor Administration Offices  
*3150 Paradise Road, Las Vegas, NV 89109*

City Hall, City of Las Vegas  
*495 South Main Street, Las Vegas, NV 89101*

Clark County Government Center  
*500 South Grand Central Parkway, Las Vegas, NV 89155*

Clark County Law Library  
*309 South 3<sup>rd</sup> Street, Las Vegas, NV 89101*

Grant Sawyer State Office Building  
*555 E Washington Avenue, Las Vegas, NV 89101*

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

*ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS,  
UNLESS STATED OTHERWISE.*

*ITEMS MAY BE TAKEN OUT OF ORDER.*

*ITEMS MAY BE COMBINED FOR CONSIDERATION.*

*ITEMS MAY BE REMOVED FROM THE AGENDA OR DELAYED AT ANY TIME.*

## AGENDA

### **OPENING CEREMONIES**

Call to Order

Invocation

Pledge of Allegiance

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH AND MUST PERTAIN TO AGENDA ITEMS ON THIS AGENDA.

## **APPROVAL OF AGENDA AND MINUTES**

Approval of, including in this Agenda, the consideration of tabled and/or reconsideration items.  
For possible action.

Approval of this Agenda after adding emergency items/deleting items.  
For possible action.

Approval of the Minutes from the April 10, 2018, Regular Meeting of the Board of Directors  
For possible action.

## **PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

### **Presentation by Applied Analysis: Economic Impact Series**

Jeremy Aguero, Principal, Applied Analysis, will present an update entitled “The Fiscal Impacts of Tourism.”

This is an information item. Not an action item.

### **Presentation of U.S. Travel Association’s National Travel and Tourism Week**

Staff will present an update of National Travel and Tourism Week 2018 activities in support of the U.S. Travel Association.

This is an information item. Not an action item.

### **Presentations by the Las Vegas Convention and Visitors Authority Staff**

The LVCVA staff will deliver presentations on People & Possibilities, Operations, Marketing destination achievements, and General Government highlights.

This is an information item. Not an action item.

## **STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

#### **1. IMEX America - Las Vegas, NV - October 16-18, 2018**

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$400,000 to enter into an agreement with IMEX America Ltd. for sponsorship and booth space rental at the IMEX America trade show; 2) Authorize the Chief Executive Officer to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

#### **2. International Representative Office Contracts**

The Marketing Division is requesting the Board of Directors: 1) Authorize the LVCVA CEO to execute the attached two-year contracts with a possible two-year extension if mutually agreed beginning July 1, 2018, through June 30, 2020; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

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### **GENERAL GOVERNMENT DIVISION**

3. **Quarterly Budget and Statistical Report**

The LVCVA Budget and Statistical Report for the quarter ending March 31, 2018, is presented to the Board of Directors for their information and review.

This is an information item. Not an action item.

4. **Quarterly Collection Allocation**

The Finance Department is notifying the Board of Directors that room tax collection allocation amounts for the third quarter of fiscal year 2018 total is \$6,426,082.

This is an information item. Not an action item.

5. **2018-19 Revenue Bond Resolution**

The Finance Department is requesting the Board of Directors: 1) Approve the 2018-19 Bond Resolution authorizing the issuance of the LVCVA, Nevada Convention Center Expansion Revenue Bonds, Series 2018B/C [2019A/B] in the combined maximum principal amount of \$500,000,000; 2) Authorize the Chair of the Board to sign the Resolution; 3) Authorize the Chief Executive Officer or the Chief Financial Officer to arrange for the sale(s) of the bonds and to execute agreements for issuance costs; and 4) Provide for authorization for all other matters relating thereto as defined in the Resolution.

For possible action.

6. **Legal Counsel's Report and Recommendation(s)**

Legal Counsel will present a report and recommendation(s) regarding ratification of staff action, litigation, arbitration, threatened litigation, administrative hearings, and other legal matters.

This is an information item. Not an action item.

### **COMMITTEES**

7. **Audit Committee Report**

The Audit Committee met on April 25, 2018, to discuss items A and B.

**The Audit Committee Chair will present a report to the Board of Directors for item A and provide a recommendation.**

Item A. Staff Travel Policy Review Update - The Audit Committee Chair recommends that the Board of Directors instruct staff to draft and implement staff policies consistent with the recommendations on page 3 of the April 25, 2018, report from Pisanelli Bice and report back to the Audit Committee on such actions.

For possible action.

**No action required on item B.**

Item B. Update on Process of Hiring Vice President of Internal Audit

### **DIRECTORS' RECOGNITION**

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## **ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Courtney Lipski in the Board Office at: 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.

For information or questions regarding this agenda please contact:  
Courtney Lipski, Executive Assistant to the Board of Directors  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-7511 or clipski@lvcva.com