

## LVCVA EXECUTIVE SUMMARY

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

Stats at a Glance	Jun 2018	YoY Change	
Visitor Volume	3,565,400	-1.1%	▼
Convention Attendance	500,600	2.9%	
Citywide Occupancy	<b>90.6%</b>	-2.0	▼
RevPAR*	\$105.47	-4.2%	▼

## Notes & Highlights

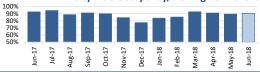
While the destination saw gains in the convention segment this month, overall visitation saw a decline of -1.1% due in part to the movement of Electric Daisy Carnival (EDC) from June in 2017 to May in 2018.

June occupancy reached 90.6% (-2.0 pts) while ADR & RevPAR came in at \$116.41 (-2.1%) and \$105.47 (-4.2%), respectively.

Convention attendance saw a year-over-year increase of +2.9% related to rotation schedules as two tradeshows rotated back into Las Vegas this year (Infocomm, 43,000 attendees and American Water Works Association, 15,000 attendees).



June 2018



LAS VEGAS	Jun 2018	Jun 2017	YoY Change	Jun 2018 YTD	Jun 2017 YTD	YoY Change
Visitor Volume	3,565,400	3,605,700	-1.1%	21,017,900	21,196,200 r	-0.8%
Convention Attendance	500,600	486,300	2.9%	3,508,700	3,620,300	-3.1%
Available Room Inventory (as of Jun)	147,689	147,208	0.3%	147,689	147,208	0.3%
Citywide Occupancy	90.6%	92.6%	-2.0	88.8%	89.7% r	-0.9
Weekend Occupancy	95.8%	96.1%	-0.3	94.4%	95.2% r	-0.8
Midweek Occupancy	88.0%	91.0%	-3.0	86.4%	87.2% r	-0.8
Strip Occupancy	91.6%	94.2%	-2.6	90.0%	90.9%	-0.9
Downtown Occupancy	81.1%	85.0%	-3.9	84.2%	84.6% r	-0.4
Average Daily Room Rate (ADR)*	\$116.41	<b>\$118.95</b> r	-2.1%	\$130.69	\$130.62 r	0.1%
Strip ADR*	\$125.94	\$127.98 r	-1.6%	\$141.10	\$140.96 r	0.1%
Downtown ADR*	\$63.84	\$66.73	-4.3%	\$70.55	\$70.07 r	0.7%
Revenue Per Available Room (RevPAR)*	\$105.47	<b>\$110.15</b> r	-4.2%	\$115.82	\$116.75 r	-0.8%
Strip RevPAR*	\$115.36	\$120.56 r	-4.3%	\$126.61	\$127.77 r	-0.9%
Downtown RevPAR*	\$51.77	\$56.72	-8.7%	\$59.28	\$59.12 r	0.3%
Total Room Nights Occupied	4,013,100	4,087,700	-1.8%	23,687,800	23,982,600 r	-1.2%
Total En/Deplaned Air Passengers	4,311,292	4,192,034	2.8%	24,502,974	23,777,150	3.1%
Avg. Daily Auto Traffic: All Major Highways	<b>125,508</b> e	125,937	-0.3%	<b>116,343</b> e	114,603 r	1.5%
Avg. Daily Auto Traffic: I-15 at NV/CA Border	49,031	50,096	-2.1%	43,999	43,420 r	1.3%
Gaming Revenue: Clark County	\$790,981,000	\$764,615,000 r	3.4%	\$5,190,034,000	\$4,997,628,000 r	3.8%
Gaming Revenue: Las Vegas Strip	\$523,921,000	\$497,276,000 r	5.4%	\$3,337,079,000	\$3,196,347,000 r	4.4%
Gaming Revenue: Downtown	\$44,015,000	\$46,047,000	-4.4%	\$321,531,000	\$323,789,000 r	-0.7%
Gaming Revenue: Boulder Strip	\$60,893,000	\$58,737,000	3.7%	\$438,151,000	\$420,689,000 r	4.2%

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

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\* NOTE: ADR & RevPAR figures for 2017 have been restated to reflect implementation of updated accounting rules in 2018 at some properties. Previously published 2017 ADR and RevPAR figures may reflect former accounting methods.

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June 2018

LAUGHLIN	Jun 2018	Jun 2017	YoY Change	Jun 2018 YTD	Jun 2017 YTD	YoY Change
Visitor Volume	173,100	170,000	1.8%	981,300	978,000	0.3%
Room Inventory (as of Jun)	9,846	9,914	-0.7%	9,846	9,914	-0.7%
Total Occupancy	73.3%	69.9%	3.4	68.2%	66.2%	2.0
Average Daily Room Rate*	\$50.20	\$48.05 r	4.5%	\$49.29	\$45.06 r	9.4%
Revenue Per Available Room (RevPAR)*	\$36.80	\$33.59 r	9.6%	\$33.63	\$29.85 r	12.6%
Total Room Nights Occupied	216,500	207,900	4.1%	1,216,300	1,187,700	2.4%
Gross Gaming Revenue	\$36,356,000	\$37,048,000	-1.9%	\$269,600,000	\$260,809,000 r	3.4%
Laughlin/Bullhead City En/Deplaned Passengers	16,020	18,016	-11.1%	128,768	127,859	0.7%
Avg. Daily Auto Traffic: Highway 163	4,884	4,719	3.5%	4,943	4,828 r	2.4%

MESQUITE	Jun 2018	Jun 2017	YoY Change	Jun 2018 YTD	Jun 2017 YTD	YoY Change
Visitor Volume	112,400	119,100	-5.6%	691,300	699,100	-1.1%
Room Inventory (as of Jun)	1,906	1,905	0.1%	1,906	1,905	0.1%
Total Occupancy	79.4%	81.4%	-2.0	81.3%	79.2%	2.1
Average Daily Room Rate*	\$56.12	\$54.95	2.1%	\$62.96	\$60.48	4.1%
Revenue Per Available Room (RevPAR)*	\$44.56	\$44.73	-0.4%	\$51.22	\$47.88	7.0%
Total Room Nights Occupied	45,400	46,500	-2.4%	279,200	273,100	2.2%
Gross Gaming Revenue	\$9,464,000	\$8,577,000 r	10.3%	\$67,339,000	\$64,651,000 r	4.2%
Avg. Daily Auto Traffic: I-15 at NV/AZ border	30,563	29,658	3.1%	27,943	26,526	5.3%
Sources: Las Vegas Convention and Visitors Authority: Mehave County /	in out Authonity, Nounda Department of T	an an artestian (NDOT). Nou	ada Camina Control Don	d		r rouiso

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

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Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.