

LVCVA EXECUTIVE SUMMARY

May 2018

of Las Vegas, Laughlin & Mesquite, NV Tourism Indicators

| Stats at a Glance | May 2018 | YoY Change | |
|-----------------------|-----------|------------|---|
| Visitor Volume | 3,630,400 | 0.8% | |
| Convention Attendance | 489,100 | -5.0% | • |
| Citywide Occupancy | 89.4% | 0.3 | |
| RevPAR* | \$119.57 | 7.8% | |

Notes & Highlights

Supported in part by the movement of the Electric Daisy Carnival (EDC) event to May in 2018 vs. June last year, May visitation saw a YoY increase of +0.8%.

Convention attendance saw a decline of -5.0% due to a mix of smaller meetings and conventions.

Strong occupancy for both weekends and midweek grew Citywide occupancy by +0.3 points to 89.4% in May.

Based on updated data*, May ADR and RevPAR reached \$133.75 (+7.4%) and \$119.57 (+7.8%), respectively.







| LAS VEGAS | M 2040 | NA 2047 | V-V Ch | Marri 2040 VTD | M 2047 VTD | V-V Change |
|---|------------------|-------------------|------------|------------------|-------------------|------------|
| | May 2018 | May 2017 | YoY Change | May 2018 YTD | May 2017 YTD | YoY Change |
| Visitor Volume | 3,630,400 | 3,602,100 | 0.8% | 17,452,400 | 17,590,400 r | -0.8% |
| Convention Attendance | 489,100 | 514,600 | -5.0% | 3,008,100 | 3,134,100 | -4.0% |
| Available Room Inventory (as of May) | 147,963 | 147,656 | 0.2% | 147,963 | 147,656 | 0.2% |
| Citywide Occupancy | 89.4% | 89.1% | 0.3 | 88.5% | 89.1% r | -0.6 |
| Weekend Occupancy | 96.0% | 95.5% | 0.5 | 94.1% | 95.0% r | -0.9 |
| Midweek Occupancy | 86.7% | 86.5% | 0.2 | 86.1% | 86.5% r | -0.4 |
| Strip Occupancy | 90.5% | 90.4% | 0.1 | 89.6% | 90.3% r | -0.7 |
| Downtown Occupancy | 84.2% | 82.5% | 1.7 | 84.8% | 84.5% r | 0.3 |
| Average Daily Room Rate (ADR)* | \$133.75 | \$124.51 r | 7.4% | \$133.60 | \$133.01 r | 0.4% |
| Strip ADR* | \$143.89 | \$134.05 r | 7.3% | \$144.19 | \$143.57 r | 0.4% |
| Downtown ADR* | \$72.75 | \$64.71 | 12.4% | \$71.82 | \$70.73 r | 1.5% |
| Revenue Per Available Room (RevPAR)* | \$119.57 | \$110.94 r | 7.8% | \$117.90 | \$118.07 r | -0.1% |
| Strip RevPAR* | \$130.22 | \$121.18 r | 7.5% | \$128.85 | \$129.16 r | -0.2% |
| Downtown RevPAR* | \$61.26 | \$53.39 | 14.7% | \$60.79 | \$59.60 r | 2.0% |
| Total Room Nights Occupied | 4,100,600 | 4,078,400 | 0.5% | 19,674,700 | 19,894,900 r | -1.1% |
| Total En/Deplaned Air Passengers | 4,360,117 | 4,208,019 | 3.6% | 20,191,682 | 19,585,116 | 3.1% |
| Avg. Daily Auto Traffic: All Major Highways | 122,794 e | 119,812 r | 2.5% | 114,510 e | 112,337 r | 1.9% |
| Avg. Daily Auto Traffic: I-15 at NV/CA Border | 47,268 | 45,139 r | 4.7% | 42,993 | 42,085 r | 2.2% |
| Gaming Revenue: Clark County | \$904,582,000 | \$860,700,000 r | 5.1% | \$4,399,053,000 | \$4,233,013,000 r | 3.9% |
| Gaming Revenue: Las Vegas Strip | \$581,466,000 | \$546,791,000 r | 6.3% | \$2,813,158,000 | \$2,699,071,000 r | 4.2% |
| Gaming Revenue: Downtown | \$53,309,000 | \$55,229,000 | -3.5% | \$277,516,000 | \$277,742,000 r | -0.1% |
| Gaming Revenue: Boulder Strip | \$79,825,000 | \$79,986,000 | -0.2% | \$377,258,000 | \$361,952,000 r | 4.2% |

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

* NOTE: ADR & RevPAR figures for 2017 have been restated to reflect implementation of updated accounting rules in 2018 at some properties. Previously published 2017 ADR and RevPAR figures may reflect former accounting methods.

r - revised

e - estimate

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| LAUGHLIN | May 2018 | May 2017 | YoY Change | May 2018 YTD | May 2017 YTD | YoY Change |
|---|--------------|--------------|------------|---------------|-----------------|------------|
| Visitor Volume | 160,500 | 164,100 | -2.2% | 808,200 | 808,000 | 0.0% |
| Room Inventory (as of May) | 9,862 | 9,920 | -0.6% | 9,862 | 9,920 | -0.6% |
| Total Occupancy | 64.6% | 64.6% | 0.0 | 67.1% | 65.4% | 1.7 |
| Average Daily Room Rate* | \$53.17 | \$47.48 r | 12.0% | \$49.10 | \$44.42 r | 10.5% |
| Revenue Per Available Room (RevPAR)* | \$34.35 | \$30.67 r | 12.0% | \$32.99 | \$29.11 r | 13.3% |
| Total Room Nights Occupied | 197,500 | 198,700 | -0.6% | 999,800 | 979,800 | 2.0% |
| Gross Gaming Revenue | \$44,028,000 | \$43,308,000 | 1.7% | \$233,244,000 | \$223,761,000 r | 4.2% |
| Laughlin/Bullhead City En/Deplaned Passengers | 19,998 | 21,420 | -6.6% | 112,748 | 109,843 | 2.6% |
| Avg. Daily Auto Traffic: Highway 163 | 4,806 | 4,761 | 0.9% | 4,955 | 4,850 r | 2.2% |

| MESQUITE | May 2018 | May 2017 | YoY Change | May 2018 YTD | May 2017 YTD | YoY Change |
|---|--------------|----------------|------------|--------------|----------------|------------|
| Visitor Volume | 118,100 | 116,000 | 1.9% | 578,900 | 580,000 | -0.2% |
| Room Inventory (as of May) | 1,895 | 1,905 | -0.5% | 1,895 | 1,905 | -0.5% |
| Total Occupancy | 81.2% | 76.7% | 4.5 | 81.7% | 78.8% | 2.9 |
| Average Daily Room Rate* | \$60.97 | \$57.58 | 5.9% | \$64.29 | \$61.62 | 4.3% |
| Revenue Per Available Room (RevPAR)* | \$49.51 | \$44.16 | 12.1% | \$52.55 | \$48.51 | 8.3% |
| Total Room Nights Occupied | 47,700 | 45,300 | 5.3% | 233,800 | 226,600 | 3.2% |
| Gross Gaming Revenue | \$11,329,000 | \$10,701,000 r | 5.9% | \$57,875,000 | \$56,074,000 r | 3.2% |
| Avg. Daily Auto Traffic: I-15 at NV/AZ border | 29,596 | 27,799 | 6.5% | 27,418 | 25,899 | 5.9% |

Sources: Las Vegas Convention and Visitors Authority; Mohave County Airport Authority; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

r - revised

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Note: Air passengers and auto traffic counts are a blend of commercial, pass-thru and resident traffic in addition to visitors.

^{*} NOTE: ADR & RevPAR figures for 2017 have been restated to reflect implementation of updated accounting rules in 2018 at some properties. Previously published 2017 ADR and RevPAR figures may reflect former accounting methods.