



**Regular Meeting of the Board of Directors
January 12, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on January 12, 2016, at Cashman Center, 850 Las Vegas Boulevard North, Las Vegas, Nevada 89101. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Mr. Tom Jenkin, Treasurer
Councilman Ricki Y. Barlow
Commissioner Susan Brager
Mr. Gregory Lee

Mayor John J. Lee
Councilman John Marz
Ms. Kristin McMillan
Councilman George Rapson
Mayor Pro Tem Steven D. Ross
Mayor Pro Tem Cam Walker.....absent
Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Rana Lacer, Senior Vice President of Finance
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Reverend Mary Bredlau of Grace in the Desert Episcopal Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Brett Lashbrook, on behalf of the United Soccer League (USL), spoke about the potential of a USL franchise in Las Vegas beginning in the spring of 2017. Mr. Lashbrook noted USL’s interest in leasing Cashman Field as a co-tenant with the Las Vegas 51s.

Ed Uehling expressed his concerns about the funding of future projects and the proposed plans of the LVCVA.

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve the January 12, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the December 8, 2015, Regular Meeting of the Board of Directors’ minutes.**

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED **Presentations by the Las Vegas Convention and Visitors Authority Staff**

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation highlighting the success of the International Consumer Electronics Show (CES) on January 6-9. Mr. Jicinsky announced that CES contributed over \$100,000 dollars in grants to local organizations and charities. He also underlined Design & Construction Week, January 19-22 at the Las Vegas Convention Center.

In addition, Mr. Jicinsky presented the Board with a pocket card displaying numeric indicators of the impacts of the tourism and convention industry on Southern Nevada.

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- The World Financial Group Continental Cup of Curling – January 14-17
- Mesquite Motor Mania – January 15-17
- Mesquite Hot Air Balloon Festival – January 23-24
- Airline Updates
 - Allegiant begins twice weekly service from El Paso, Texas, and Knoxville, Tennessee, to Las Vegas on April 13
 - Virgin Atlantic begins expanded seasonal service from the United Kingdom adding two weekly flights to Las Vegas from Gatwick Airport between September - October 2016 and two weekly flights from Manchester Airport in November 2016 and March 2017
 - Frontier begins daily service from Colorado Springs, Colorado, three times weekly service from San Antonio, Texas, daily service from Columbus, Ohio, and daily service from Pittsburgh, Pennsylvania, in the summer of 2016
- Fourth-quarter industry awards to the LVCVA include:
 - World Travel Awards
 - TripAdvisor
 - Travel Weekly
 - Hospitality Sales and Marketing Association International
 - Public Relations Society of America

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **2015 Preliminary Year-End Visitor Statistics and 2016 Forecast**

Kevin Bagger, Senior Director of Strategic Research and Analytics, presented an overview of the 2015 preliminary year-end visitor statistics and 2016 forecast.

Member John Lee inquired about the visitation capacity of the destination without adding new construction. Rossi Ralenkotter, President/CEO, answered that without any additional rooms, the destination would reach capacity at 45-46 million visitors per year. Mr. Ralenkotter continued that the number of rooms in the destination is expected to increase over the next five years.

Member Steven Ross thanked Mr. Bagger for his presentation and emphasized the importance of the material presented.

This was an information item. Not an action item.

ITEM 2. **Regional Transportation Commission of Southern Nevada Transportation Investment Business Plan**

Tina Quigley, General Manager of the Regional Transportation Commission of Southern Nevada (RTC), and David Swallow, RTC Senior Director of Engineering and Technology, updated the Board on the Transportation Investment Business Plan (TIBP) recommendations.

Chair Lawrence Weekly said that he felt the plans for additional pedestrian bridges in the resort corridor were well thought out and efforts to promote safety and connectivity are essential. Chair Weekly asked if the TIBP included additional Park & Rides. Mr. Swallow confirmed that there are plans for additional Park & Rides and acknowledged the RTC's partnership with the private sector on existing projects.

Member Steven Ross described the RTC as being "very responsive to the needs of this community" and expressed his appreciation of Ms. Quigley and her team. Member Ross also commended Mr. Ralenkotter for his involvement in the transportation discussions.

Member Maurice Wooden inquired on the prioritization of projects, the anticipated timeline, and involved parties in the decision making process. Ms. Quigley explained that multiple entities will be responsible for different infrastructure projects, that community coordination is required, and that each project has an individual timeline.

Member Susan Brager asked about the relationship with the Nevada Department of Transportation (NDOT). Ms. Quigley explained that there is a coordinative relationship between NDOT and local jurisdictions, which is unique compared to other states.

Chair Weekly recognized representatives of McCarran International Airport, Virginia Valentine, President of the Nevada Resort Association, Betsy Fretwell, City Manager of the City of Las Vegas, and Don Burnette, County Manager/CEO of Clark County, in the audience. Ms. Quigley added that she appreciated the community leaders and their efforts to coordinate the conversations in regards to transportation.

Member John Marz asked what the visitation capacity in the destination is in relation to transportation. Ms. Quigley projected that visitation could continue to grow for another ten years if a portion of the demand in the resort corridor could be shifted elsewhere throughout the destination.

Member John Lee noted that the various local entities have differing priorities and asked how a common goal could be created. Ms. Quigley answered that Mr. Ralenkotter's leadership has created a sense of urgency in relation to transportation issues and that there has been a communal sense of responsibility thus far in the conversations.

Mr. Ralenkotter added that there needs to be an intermodal connected system across the United States and recognized the U.S. Travel Association's Connecting America Through Travel (CATT) conference. He also noted that the conversations need to be a collaborative effort between all entities. Chair Weekly agreed that much can be accomplished when working together.

This was an information item. Not an action item.

ITEM 3. **Las Vegas Events Update**

Pat Christenson, President of Las Vegas Events, presented a comprehensive recap of their second quarter activities to the LVCVA Board of Directors.

This was an information item. Not an action item.

OPERATIONS DIVISION

ITEM 4. **Security Department Staffing Initiative**

Mr. Jicinsky requested the Board of Directors authorize six additional Security Department staff positions.

Fiscal Impact

FY 2016: \$106,200 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to authorize six additional Security Department staff positions.

GENERAL GOVERNMENT DIVISION

ITEM 5. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

ITEM 6. **Cashman Center Update**

Mr. Ralenkotter presented a status report regarding Cashman Center.

Member Ricki Barlow asked about site capacity and usage of Cashman Center, to which Mr. Jicinsky detailed the major trade shows and field events currently utilizing the facility. Mr. Jicinsky explained the challenges of mid-week business in the local market and the proximity to the resort corridor. Mr. Ralenkotter added that additional meeting and convention space in the destination since Cashman Center was built has created competition in the local market.

Member Susan Brager said that it is important to consider the future of Cashman Center that would be in the best interest of the City of Las Vegas, Clark County, the LVCVA, and the Las Vegas 51s.

Secretary Bill Noonan asked Mr. Jicinsky to elaborate on the conversion process of Cashman Field to accommodate soccer, to which Mr. Jicinsky replied, "that it is a relatively easy conversion aside from the seating capacity and the sight lines." Mr. Ralenkotter commented on the safety and usability of the field when such changes are made.

Member George Rapson asked about the exclusivity of Cashman Field in the Las Vegas 51s contract. Mr. Ralenkotter answered that with the cooperation and permission of the Las Vegas 51s, the field can be utilized for other events when not in use by the team.

Member Kristin McMillan inquired about the net operating loss of the facility, to which Rana Lacer, Senior Vice President of Finance, replied that the operating loss has been incrementally growing over time.

Member John Lee spoke on the value of Cashman Center to the local community and asked about marketing both the facility and the baseball team. Mr. Ralenkotter noted the competition for meeting space, the location of the facility, and the responsibility of the LVCVA to increase visitation in Southern Nevada.

Member Steven Ross asked about the operating costs of Cashman Field specifically, versus the facility as a whole. Ms. Lacer explained that the general ledger account does not segregate the operating costs of portions of the facility.

Member John Marz said, "we need to be realistic about the opportunities of this facility" and that the nature of the business will not change.

Member Barlow asked Mr. Ralenkotter for his thoughts in regards to the memorandum of understanding (MOU) between the City of Las Vegas and the LVCVA, to which Mr. Ralenkotter explained that both entities would need to work together when determining the future of Cashman Center.

Chair Lawrence Weekly commented that the discussions involving future plans of the facility need to be a collaborative effort to benefit all parties involved.

This was an information item. Not an action item.

ITEM 7. **Las Vegas Convention and Visitors Authority Five-Year Vision Plan**

Mr. Ralenkotter, staff, and Clare Maher, Director of High Lantern Group, presented an updated Vision Plan for the LVCVA which encompassed a marketing, business, and organizational strategy to support the future growth of tourism and its economic impact for Las Vegas and Southern Nevada. Mr. Ralenkotter requested the Board: 1) Approve the Vision Plan; and 2) Approve the proposed organizational structure including two (2) new executive class positions and two (2) new administrative support positions.

Fiscal Impact

FY 2016: \$ 250,000 Estimated expenditure
FY 2017: \$1,100,000 Estimated expenditure

Chair Lawrence Weekly thanked Vice Chair Chuck Bowling for his assistance with the Vision Plan. Vice Chair Bowling commented that the Vision Plan is critical for achieving the future objectives of the LVCVA. He also noted the strong leadership of Mr. Ralenkotter.

Chair Weekly and Member Susan Brager expressed their concerns about the customer experience at the Las Vegas Convention Center during CES and emphasized the critical need for a future plan.

Member Steven Ross spoke about the importance of the outlined objectives of the Vision Plan being readily available to Board members.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve the Vision Plan; and 2) Approve the proposed organizational structure including two (2) new executive class positions and two (2) new administrative support positions.

COMMITTEES

DIRECTORS' RECOGNITION

Member Ricki Barlow invited the audience to the Dr. Martin Luther King, Jr. Annual Parade in Downtown Las Vegas on January 18 and the Dr. Martin Luther King, Jr. Committee 2016 Annual Scholarship Banquet on January 16 at the Gold Coast Hotel and Casino.

Member John Lee said that North Las Vegas had a great December. He mentioned that North Las Vegas is looking forward to working with the Las Vegas Metro Chamber of Commerce and other organizations to diversify the local economy. Chair Lawrence Weekly thanked Member Lee for the Christmas tree recycling location at Craig Ranch Golf Course.

Member Greg Lee noted the numerous upcoming Mesquite events including Mesquite Motor Mania, January 15-17, and the Mesquite Hot Air Balloon Festival, January 23-24, and mentioned that Mesquite's golf courses are in "great shape."

Secretary Bill Noonan applauded Michael Goldsmith, LVCVA Vice President of International Marketing, for his presentation at the National Council of Legislators from Gaming States Winter Meeting on January 9 in Orlando, Florida.

Member Kristin McMillan announced the return of Preview Las Vegas on January 29 at the Cox Pavilion with the 2016 theme being "Future. Forward." Member McMillan acknowledged a number of the scheduled speakers and said that this year Mr. Ralenkotter will be engaging in a panel discussion with top industry leaders at the event.

Member Steven Ross commented on the new relationship between the Professional Bull Riders, Inc. and Helldorado Days. He also spoke about a press conference celebrating an awareness campaign, concerning the 2016 presidential debates, at the University of Nevada, Las Vegas (UNLV) on January 13.

Member Maurice Wooden thanked the Las Vegas Metropolitan Police Department and other law enforcement departments for the security measures implemented at America's Party on December 31, 2015.

Member Susan Brager recognized Sandy Valley as earning second place on a list of the top ten best Las Vegas suburban areas on a recent survey.

Chair Lawrence Weekly thanked the staff at Las Vegas Events for an entertaining celebration at America's Party. He also thanked Rossi for his leadership and the LVCVA staff for the continuous hard work.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling elaborated on his concerns regarding the future plans of the LVCVA and the projected increases in visitation.

Sean Bus, The Cosmopolitan of Las Vegas employee, addressed the Board and commented on the labor issues between the Culinary Workers Union Local 226 and Station Casinos.

Tim Brooks, President of the National Association of Minority Contractors, requested the Board of Directors to ensure the LVCVA has a diversity plan for future projects to provide opportunities for minority contractors.

Daniel Braisted suggested Cashman Field be the "farm team" for conventions in order to allow for greater opportunity to participate in the larger conventions on a local level.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 12:02 p.m.

Respectfully submitted,

Date Approved: February 9, 2016

Courtney Lipski
Assistant to the Board of Directors

Chuck Bowling
Vice Chair

February 9, 2016

Lawrence Weekly, Chairman
Las Vegas Convention and Visitors Authority
Las Vegas, Nevada

Re: Request to amend minutes of LVCVA Board meeting January 12, 2016 presented at February 9, 2016 Board meeting

Dear Chairman Weekly and Board Members:

The summary of my closing comments, as described in the minutes, at the close of January Board Meeting does not reflect accurately my concerns. I, therefore, request that the Board amend these minutes by inclusion of this letter.

The two issues I raised were:

1. The contradiction that has to be resolved between the lofty tourism growth projected by the LVCVA and the 1.2% growth being projected by your parallel institution, Southern Nevada Tourism Infrastructure Committee and its consultants, apparently at the behest of existing resort hotel interests.
2. Without resolution of this conflict, there is no way that a \$2.5 billion dollar expansion of the Convention Center can be financed. Not only is it not being resolved, the contradiction is not even being recognized. It is my belief, for many reasons, that the LVCVA is correct about the bright future of conventions and tourism—especially now that Las Vegas can step outside its comfortable “domestic” skin and embrace the rest of the world, which has 9 times the money and equal interest in visiting Las Vegas.

In fact, I believe that, based alone on the presentations about other competing venues, Las Vegas needs a convention center much larger convention center than that planned. Once international growth is embraced and factored into future plans, the planned center will actually be small, because, as I have been telling the LVCVA since 2010, the whole world knows Las Vegas and wants to come here.

Thanking you in advance for making this minor correction, I am

Sincerely yours,



Ed Uehling

Evu2@cox.net, 702-808-6000



Policy Committee Meeting
Tuesday, January 12, 2016
Minutes

The Policy Committee Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on January 12, 2016, at Cashman Center, 850 Las Vegas Boulevard North, Las Vegas, Nevada 89101. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Policy Committee Members:

Mayor Pro Tem Steven Ross, Committee Chair

Commissioner Susan Brager

Mayor John Lee

Councilman John Marz

Ms. Kristin McMillan

Mr. Bill Noonan

Councilman George Rapson

Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO

Cathy Tull, Senior Vice President of Marketing

Terry Jicinsky, Senior Vice President of Operations

Rana Lacer, Senior Vice President of Finance

Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES

Committee Chair Steven Ross called the meeting to order at 12:05 p.m. A quorum of the members was present at roll call.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA**

Member George Rapson moved and it was carried by unanimous vote of the voting members present to approve the January 12, 2016, Policy Committee Meeting agenda.

**APPROVAL OF
THE MINUTES**

Member Bill Noonan moved and it was carried by unanimous vote of the voting members present to approve the minutes of the June 12, 2012, Policy Committee Meeting.

Member John Marz arrived at 12:06 p.m.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Modifications to Policy Committee Charter**

Luke Puschnig, Legal Counsel, recommended the attached changes to the Policy Committee Charter and requested that the Policy Committee recommend such changes to the LVCVA Board of Directors.

Member Bill Noonan moved and it was carried by unanimous vote of the voting members present to approve the recommended changes to the Policy Committee Charter and recommend such changes to the LVCVA Board of Directors.

SET NEXT MEETING DATE

The next Policy Committee Meeting will be at the call of the Chair.

DIRECTORS' RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Committee Chair Steven Ross adjourned the meeting at 12:07 p.m.

Respectfully submitted,

Date Approved: August 8, 2017

Courtney Lipski
Executive Assistant to the Board of Directors

John Lee
Policy Committee Chair



**Regular Meeting of the Board of Directors
February 9, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on February 9, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chairabsent	Mayor John J. Lee
Mr. Chuck Bowling, Vice Chair	Councilman John Marz
Mr. Bill Noonan, Secretary	Ms. Kristin McMillan
Mr. Tom Jenkin, Treasurer	Councilman George Rapson.....absent
Councilman Ricki Y. Barlow	Mayor Pro Tem Steven D. Ross
Commissioner Susan Brager	Mayor Pro Tem Cam Walker
Mr. Gregory Lee	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO
	Rana Lacer, Chief Financial Officer
	Cathy Tull, Senior Vice President of Marketing
	Terry Jicinsky, Senior Vice President of Operations
	Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Vice Chair Chuck Bowling called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by City of Boulder City Mayor Pro Tem Cam Walker.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Kenneth Evans, President of the Urban Chamber of Commerce, introduced members of the Urban Chamber of Commerce in the audience and thanked the LVCVA and Adrian Matanza, Senior Director of Community Relations and Public Affairs. Mr. Evans went on to note the potential benefit of the Las Vegas Convention Center District for local minority owned businesses.

Ed Uehling presented the Board of Directors a letter clarifying his comments from the January 12 Regular Meeting of the Board of Directors. He also expressed his concerns regarding the projected growth of tourism in Las Vegas.

Member John Lee noted his participation as a speaker at the Urban Chamber of Commerce Luncheon on January 22. He inquired about opportunities for members of the organization and minority business owners to be provided a forum. Mr. Rossi Ralenkotter, President/CEO, answered that the Riviera Demolition and Site Improvement Project Informational Meeting, scheduled for February 11 at Cashman Center, is designed to provide outreach for local chapters of minority/veteran/women owned businesses. Vice Chair Chuck Bowling added that local resort partners also provide opportunities for minority owned businesses.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Treasurer Tom Jenkin moved and it was carried by unanimous vote of the voting members present to approve the February 9, 2016, Regular Meeting of the Board of Directors' agenda and to approve the January 12, 2016, Regular Meeting of the Board of Directors' minutes.

Mr. Ralenkotter recognized representatives from the Reno-Sparks Convention and Visitors Authority (RSCVA) in the audience.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED Presentation by MGM Resorts International: The Las Vegas Arena

Rick Arpin, Senior Vice President of Entertainment at MGM Resorts International, delivered a presentation on the Las Vegas Arena grand opening.

This was an information item. Not an action item.

PRESENTED Presentations by the Las Vegas Convention and Visitors Authority Staff

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation on the following operation highlights:

- Cashman Field soccer exhibition game – February 13
- World of Concrete – February 2-5
- MAGIC – February 16-18
- ASD Market Week – February 28-March 2
- The Riviera site use – filming of the latest “Bourne” movie

Cathy Tull, Senior Vice President of Marketing, presented the Board with a pocket card of the Vision Plan, originally presented in length at the January 12 Regular Meeting of the Board of Directors. Ms. Tull went on to deliver a video presentation on the following marketing highlights:

- The Anheuser-Busch Clydesdales appearance walking the Las Vegas Strip – January 30
- Chinese New Year – Year of the Monkey
- 12th Annual Dam Short Film Festival – February 10-13
- USA Sevens Rugby – March 4-6
- 2016 NASCAR Weekend Package – March 4-6
- Lady Antebellum concert in Laughlin – March 4
- Airline Update:
 - Thomas Cook will expand service from Manchester, United Kingdom, to Glasgow, United Kingdom, beginning this year

Ms. Tull shared a video clip from NBC's The Today Show showcasing Las Vegas on January 21.

Rana Lacer, Chief Financial Officer, highlighted the LVCVA Service Award Luncheon on January 26 and thanked attending Board members and staff. Ms. Lacer recognized Greg McDermott, Communications Supervisor, for 30 years of service with the LVCVA.

Mr. Ralenkotter commented on the marketing opportunities for Las Vegas in relation to the latest filming of the “Bourne” movie.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Meeting Professionals International World Education Congress (MPI-WEC) – Atlantic City, New Jersey – June 11-14, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$343,000 for expenses associated with participation in an industry conference and sponsorship of the Host City 2017 Preview/Promotional Luncheon at the Meeting Professionals International World Education Congress in Atlantic City, New Jersey, June 11-14, 2016; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2016: \$343,000 Estimated expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$343,000 for expenses associated with participation in an industry conference and sponsorship of the Host City 2017 Preview/Promotional Luncheon at the Meeting Professionals International World Education Congress in Atlantic City, New Jersey, June 11-14, 2016; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 2. **U.S. Travel Association's IPW – New Orleans, Louisiana – June 18-22, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$120,150 for expenses associated with participation in the U.S. Travel Association's IPW to be held in New Orleans, Louisiana, June 18-22, 2016; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2016: \$120,150 Estimated expenditure

Member Cam Walker moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$120,150 for expenses associated with participation in the U.S. Travel Association's IPW to be held in New Orleans, Louisiana, June 18-22, 2016; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 3. **The Skancke Company Ground Transportation Update**

Tom Skancke, President/CEO of The Skancke Company, provided a presentation to the LVCVA Board of Directors on ground transportation initiatives and The Skancke Company's activities on behalf of the LVCVA.

Member Ricki Barlow inquired about the timeline for lane expansion on I-95 near Downtown Las Vegas and the elimination of the Yermo Agricultural Inspection Station. Mr. Skancke replied that he did not anticipate the lane expansion on I-95 to begin until after the completion of Project Neon and that the elimination of the Yermo Agricultural Inspection Station is expected in 2019.

Member John Marz asked about the status of the Sloan Interchange to which Mr. Skancke said that he will obtain the status and provide that information to Member Marz.

This was an information item. Not an action item.

GENERAL GOVERNMENT DIVISION

ITEM 4. **Quarterly Budget and Statistical Report**

Rana Lacer, Chief Financial Officer, presented the LVCVA Budget and Statistical Report for the quarter ending December 31, 2015, to the Board of Directors for their information and review.

This was an information item. Not an action item.

ITEM 5. **Quarterly Collection Allocation**

Ms. Lacer notified the Board of Directors that tax collection allocation amounts for the second quarter of fiscal year 2016 total \$6,893,621.

This was an information item. Not an action item.

ITEM 6. **Appointment of External Audit Firm**

Ms. Lacer requested that the Board of Directors: 1) Approve the reappointment of Piercy, Bowler, Taylor & Kern as the independent audit firm for the fiscal year ending June 30, 2016, at a fee of \$46,000 and; 2) Authorize the Chief Financial Officer to execute the agreement.

Fiscal Impact

FY 2016: \$46,000 Estimated expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present to: 1) Approve the reappointment of Piercy, Bowler, Taylor & Kern as the independent audit firm for the fiscal year ending June 30, 2016, at a fee of \$46,000 and; 2) Authorize the Chief Financial Officer to execute the agreement.

ITEM 7. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

ITEM 8. **Policy Committee Report**

The Policy Committee met on January 12, 2016, to discuss Item A. Committee Chair Steven Ross presented a report and gave the Committee's recommendation to the Board of Directors.

The Policy Committee recommended approval by the Board of Directors for Item A.

Item A. Modifications to Policy Committee Charter

Committee Chair Steven Ross moved and it was carried by unanimous vote of the voting members present to: Approve Item A. Modifications to Policy Committee Charter.

DIRECTORS' RECOGNITION

Member Greg Lee said he enjoyed Mr. Arpin's presentation and that he believes the T-Mobile Arena will be a "game changer for the community."

Member Cam Walker thanked LVCVA staff for recognizing the Dam Short Film Festival. Member Walker also recognized the veterans that served on the USS Nevada.

Secretary Bill Noonan spoke about the community education business event B.E. Engaged! on March 7 at The Smith Center.

Member Kristin McMillan extended a welcome on behalf of the Las Vegas Metro Chamber of Commerce to the representatives from the RSCVA. Member McMillan also commented on the success of Preview Las Vegas on January 29 and the positive feedback about Mr. Ralenkotter's panel presentation at the event.

Member Steven Ross announced the City of Las Vegas Mayor's Cup International Showcase on February 13-15 and the special memorial on February 13 at Bettye Wilson Soccer Complex to honor the victims of the November 13, 2015, terrorist attacks in Paris.

Member Maurice Wooden applauded Mr. Arpin and MGM Resorts International for showcasing the T-Mobile Arena as a common opportunity for Las Vegas to succeed in driving visitation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Vice Chair Chuck Bowling adjourned the meeting at 10:31 a.m.

Respectfully submitted,

Date Approved: March 8, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Regular Meeting of the Board of Directors
March 8, 2016
Minutes**

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Commissioner Lawrence Weekly, Chair	Mayor John J. Lee.....absent
Mr. Chuck Bowling, Vice Chair	Councilman John Marz
Mr. Bill Noonan, Secretary	Ms. Kristin McMillan
Mr. Tom Jenkin, Treasurerabsent	Councilman George Rapson.....via telephone
Councilman Ricki Y. Barlow	Mayor Pro Tem Steven D. Ross
Commissioner Susan Brager	Mayor Pro Tem Cam Walker
Mr. Gregory Lee.....absent	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO
	Rana Lacer, Chief Financial Officer
	Terry Jicinsky, Senior Vice President of Operations
	Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

Vice Chair Chuck Bowling entered the meeting at 9:01 a.m.

INVOCATION The invocation was delivered by Father Ron Zanoni of St. James the Apostle Roman Catholic Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Brett Lashbrook, on behalf of the United Soccer League (USL), spoke about the USL’s formal proposal to lease Cashman Field as a co-tenant with the Las Vegas 51s.

Member Cam Walker entered the meeting at 9:04 a.m.

Daniel Braisted informed the Board of the success of the Las Vegas Mini Maker Faire on February 28 at the Henderson Convention Center.

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the March 8, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the February 9, 2016, Regular Meeting of the Board of Directors’ minutes.**

Member Ricki Barlow entered the meeting at 9:09 a.m.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED Presentation by Applied Analysis: Economic Impact Series

Jeremy Aguero, Principal, Applied Analysis, presented an update titled “The Economic Impact of Southern Nevada’s Tourism Industry and Convention Sector.”

Chair Lawrence Weekly asked about the impact of added convention space at Mandalay Bay, to which Mr. Aguero answered that although it is difficult to measure the impact of one specific venue, the investment from the public and private sector has greatly impacted the growth of the tourism economy, as well as increased wages and salaries.

Vice Chair Chuck Bowling added that investment is key to continuing the growth of leisure and business travel to Las Vegas and went on to speak about the specific investment programs of MGM Resorts International.

This was an information item. Not an action item.

PRESENTED Presentations by the Las Vegas Convention and Visitors Authority Staff

Terry Jicinsky, Senior Vice President of Operations, spoke about March Madness at the Las Vegas Convention Center and recognized the staff involved in the maintenance and transformation of the convention space. Mr. Jicinsky delivered a video presentation on the following operation highlights:

- ASD Market Week – February 28-March 2
- Nightclub & Bar Convention & Trade Show – March 7-9
- The International Pizza Expo – March 7-10
- The Travel Goods Show – March 8-10
- Tobacco Plus Expo (TPE) International – March 16-18
- Wizard World Comic Con – March 18-20
- American Taekwondo Association/West Coast Tournament – March 30-April 2

Mr. Jicinsky delivered a video presentation on the following marketing highlights:

- Mexico Sales Mission – February 5-11
- West Coast Conference Basketball Tournament – March 3-8
- Pac-12 Men’s Basketball Tournament – March 9-10
- Mountain West Basketball Tournament – March 9-12
- Western Athletic Conference (WAC) Basketball Tournament – March 9-12
- The Mint 400 – March 9-13
- St. Patrick’s Day in the destination
- Big League Weekend – March 31-April 1
- Academy of Country Music (ACM) Awards – April 3
- Airline Updates
 - Frontier begins additional service from Las Vegas to Salt Lake City on May 15
 - Allegiant Air begins direct service from Las Vegas to Santa Rosa, California, and Albuquerque, New Mexico

Rana Lacer, Chief Financial Officer, notified the Board that the State Department of Taxation verified that the fiscal year 2015 Comprehensive Annual Financial Report (CAFR), its accompanying independent audit, and the fiscal year 2016 budget augmentation were received timely and reports were found to be compliant with all statutory and regulatory requirements pursuant to Chapter 354 of the NRS. Ms. Lacer also announced that the fiscal year 2015 CAFR was awarded the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association of the United States and Canada.

Rossi Ralenkotter, President/CEO, noted the change in times of the baseball games during Big League Weekend due to out-of-market broadcasting. Mr. Ralenkotter recognized the flexibility of the Las Vegas Convention Center and the multiple shows currently utilizing the facility.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

GENERAL GOVERNMENT DIVISION

ITEM 1. Cashman Center Update

Mr. Ralenkotter presented an update regarding Cashman Center.

Members Steven Ross and Ricki Barlow discussed potential meetings between the City of Las Vegas and the USL.

Member Maurice Wooden inquired about examples of existing professional baseball and soccer teams utilizing a stadium simultaneously, to which Mr. Lashbrook answered that there are a number of stadiums throughout the country that currently are being utilized for both sports. Mr. Ralenkotter added that the difficulty exists with the conversion and maintenance of the field.

Chair Lawrence Weekly asked Don Logan, President/COO of the Las Vegas 51s, for his perspective on utilizing Cashman Field for both baseball and soccer. Mr. Logan answered that the Las Vegas 51s want to be cooperative, but that there are concerns with the maintenance of the field due to the age and condition of the facility. Mr. Logan also recognized Kevin Moses, Grounds Manager at Cashman Center, for the maintenance of Cashman Field.

Member Susan Brager asked if other proposals for the use of Cashman Center are being considered, to which Mr. Ralenkotter answered that they are.

Member Ross spoke about his experience visiting the Portland Timbers conversion stadium in Portland, Oregon.

Secretary Bill Noonan asked Mr. Logan about any feedback from other stadiums that currently are being utilized for both sports. Mr. Logan said that there are differing aspects that need to be considered including climate and age of the facility.

Member Barlow asked Mr. Logan about the impact of previous soccer exhibition games on Cashman Field and the transformation process from a baseball field to a soccer field. Mr. Logan explained the positive feedback from past soccer matches and the multiplicities of the transformation process. Mr. Lashbrook provided additional information about the specifics of transforming a field. Member Barlow inquired about the potential financial responsibilities of the LVCVA if the USL were to lease Cashman, to which Mr. Ralenkotter explained that there had not yet been any discussions nor negotiations regarding the specifics of a potential cohabitation between the USL and the Las Vegas 51s.

Member John Marz asked Mr. Lashbrook about the anticipated attendance of soccer matches and potential constraints of the capacity of Cashman Field. Mr. Lashbrook elaborated on the USL's lease proposal for the use of the stadium and average attendance for league matches.

Member Maurice Wooden inquired about the season dates of major league soccer, to which Mr. Lashbrook replied that the season begins in April with playoffs ending in October.

Vice Chair Chuck Bowling emphasized the importance of transparency with any future proposals brought to the Board of Directors. Vice Chair Bowling also encouraged that the same information be made available to the Southern Nevada Tourism Infrastructure Committee (SNTIC) to ensure that there is a collective understanding of the future funding needs of the LVCVA.

This was an information item. Not an action item.

ITEM 7. **Legal Counsel's Report and Recommendation(s)**

Luke Puschnig, Legal Counsel, reported that the case filed by North American Properties against McCarran International Airport, in which the LVCVA supported the airport in July 2014 by filing an amicus brief in the Nevada Supreme Court, was dismissed in favor of the airport.

This was an information item. Not an action item.

COMMITTEES

DIRECTORS' RECOGNITION

Member Steven Ross spoke about the success of NASCAR Weekend on March 4-6 at the Las Vegas Motor Speedway.

Member Kristin McMillan informed the Board about the business forum Focus Las Vegas: Open for Business on March 23 at The Innovation Center.

Member Cam Walker expressed his enthusiasm about the T-Mobile Arena and its future impact on Southern Nevada. Member Walker also mentioned NASCAR Weekend, the West Coast Conference Basketball Tournament on March 3-8 at the Orleans Arena, the 2016 PAC-12 Men's Basketball Tournament on March 9-12 at the MGM Grand Garden Arena, and USA Sevens Rugby on March 4-6 at Sam Boyd Stadium.

Secretary Bill Noonan congratulated Ms. Lacer and the Finance Department for earning the Certificate of Achievement for Excellence in Financial Reporting. Secretary Noonan also spoke about the success of B.E. Engaged! on March 7 at The Smith Center.

Chair Lawrence Weekly thanked Mr. Ralenkotter and staff for his presentation at the SNTIC meeting on February 25. Chair Weekly also thanked members of the Board who serve on the SNTIC. He went on to speak about the importance of community involvement and cooperation to increasing visitation. Chair Weekly recognized USA Sevens Rugby teams that participated in Nevada Reading Week by visiting local schools.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 9:59 a.m.

Respectfully submitted,

Date Approved: April 12, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Las Vegas Convention Center District
Committee Meeting
March 29, 2016
Minutes**

The Las Vegas Convention Center District (LVCCD) Committee of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 29, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Las Vegas Convention Center District Committee Members:

- Mr. Chuck Bowling, Chair**
 Mr. Tom Jenkin.....via telephone
 Mayor John Lee.....absent
 Ms. Kristin McMillan
 Mayor Pro Tem Steven Ross
 Mayor Pro Tem Cam Walker.....absent

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel
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OPENING CEREMONIES – CALL TO ORDER

Chair Chuck Bowling called the meeting to order at 2:30 p.m. A quorum of the members was present at roll call, including Member Tom Jenkin via telephone.

COMMENTS FROM THE FLOOR BY THE PUBLIC

APPROVAL OF THE AGENDA AND MINUTES **Member Steven Ross moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to approve the March 29, 2016, LVCCD Committee Meeting agenda and the October 13, 2015, LVCCD Committee Meeting minutes.**

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Amendment No. 2 to Professional Services Agreement with Terracon Consultants, Inc. for Construction Oversight Services for Construction Materials Testing and Hazardous Materials Abatement for The Riviera Hotel Demolition and Site Improvements Project**
 Terry Jicinsky, Senior Vice President of Operations, requested the LVCCD Committee recommend to the Board of Directors: 1) Approve Amendment No. 2 to the existing Professional Services Agreement with Terracon Consultants, Inc. (Terracon), Las Vegas, Nevada, in the amount of \$996,180 for construction oversight services for construction materials testing and hazardous materials abatement for the Riviera Hotel Demolition and Site Improvements Project; 2) Authorize the President/CEO to sign the agreement; and 3) Authorize any residual unexpended balances from this agreement to revert to available capital funds.

Fiscal Impact

FY 2016: \$ 199,236 Estimated expenditure
FY 2017: \$ 796,944 Estimated expenditure

Terry Miller, LVCVA Owner's Representative, delivered a PowerPoint presentation outlining the Riviera Hotel Demolition and Site Improvements Project process and the responsibilities of Terracon.

Member Kristin McMillan inquired about the estimated expenditure of the professional services agreement and the process used to determine the cost. Mr. Jicinsky answered that a comparison of Terracon's rates to the industry market was evaluated. Mr. Miller added that the rates were negotiated in the base contract and have not changed.

Member Steven Ross asked Mr. Miller if Terracon had the authority to make decisions on the Riviera site during demolition before consulting the owner's representative. Mr. Miller answered that Terracon had the responsibility to notify the owner's representative of any issues so that the LVCVA may be informed in order to make all the decisions.

Chair Chuck Bowling requested clarification on liability protection, to which Mr. Miller answered that liability was clearly outlined in the contract and that Terracon was required to have insurance coverage. Luke Puschnig, Legal Counsel, added that the LVCVA, as the owner, maintained responsibility for any hazardous materials while Terracon had the responsibility of ensuring compliance with federal law and regulations.

Member Steven Ross moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to recommend to the Board of Directors: 1) Approve Amendment No. 2 to the existing Professional Services Agreement with Terracon Consultants, Inc., Las Vegas, Nevada, in the amount of \$996,180 for construction oversight services for construction materials testing and hazardous materials abatement for the Riviera Hotel Demolition and Site Improvements Project; 2) Authorize the President/CEO to sign the agreement; and 3) Authorize any residual unexpended balances from this agreement to revert to available capital funds.

ITEM B.

Demolition and Construction Services Contract with W.A. Richardson Builders, LLC for The Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155

Mr. Jicinsky requested the LVCCD Committee recommend to the Board of Directors: 1) Award Bid #16-4387, Riviera Hotel Demolition and Site Improvements Project, to W.A. Richardson Builders, LLC, Las Vegas, Nevada, in the Bid amount of \$41,972,958; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2016: \$ 8,394,600 Estimated expenditure
FY 2017: \$33,578,358 Estimated expenditure

Mr. Miller continued his PowerPoint presentation explaining the bid process for the Riviera Hotel Demolition and Site Improvements Project.

Chair Chuck Bowling thanked Member Kristin McMillan for chairing the LVCCD Committee Evaluation Team. Ms. McMillan shared her appreciation of the evaluation process and attributed it to Mr. Miller and Cordell Corporation, Mr. Jicinsky, and Randall Walker, Principal of RHWalker Consulting, LLC.

Member Steven Ross expressed his excitement for the completion of the demolition project and the use of the extra exhibit space.

Member Steven Ross moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to recommend to the Board of Directors: 1) Award Bid #16-4387, Riviera Hotel Demolition and Site Improvements Project, to W.A. Richardson Builders, LLC, Las Vegas, Nevada, in the Bid amount of \$41,972,958; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Mr. Miller provided a closing summary of the timeline of the Riviera Hotel Demolition and Site Improvements Project.

Member Ross asked about the festivities around the implosion of the Riviera, to which Mr. Ralenkotter answered that details about the implosion were being discussed.

SET NEXT MEETING DATE

The next LVCCD Committee meeting will be at the call of the Chair.

DIRECTORS' RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Chuck Bowling said he appreciated the work that has been completed thus far on the Las Vegas Convention Center District project.

Chair Bowling adjourned the meeting at 2:52 p.m.

Respectfully submitted,

Date Approved: November 8, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Chuck Bowling
LVCCD Committee Chair



**Regular Meeting of the Board of Directors
April 12, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on April 12, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

<p>Commissioner Lawrence Weekly, Chair Mr. Chuck Bowling, Vice Chair Mr. Bill Noonan, Secretary Mr. Tom Jenkin, Treasurer Councilman Ricki Y. Barlow Commissioner Susan Brager Mr. Gregory Leevia telephone</p>	<p>Mayor John J. Lee Councilman John Marz.....absent Ms. Kristin McMillan Councilman George Rapson Mayor Pro Tem Steven D. Ross Mayor Pro Tem Cam Walker Mr. Maurice Wooden</p>
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<p>LVCVA Executive Staff in Attendance</p>	<p>Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Cathy Tull, Senior Vice President of Marketing Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel</p>
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OPENING CEREMONIES – CALL TO ORDER

Vice Chair Chuck Bowling called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

Chair Lawrence Weekly entered the meeting at 9:01 a.m.

INVOCATION The invocation was delivered by Ji Haeng Zen Master of the Zen Center of Las Vegas.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Steven Liguori, local Nevadan, presented the Board with a document regarding his Miss Atomic Bomb Monument.

Member Ricki Barlow entered the meeting at 9:05 a.m.

APPROVAL OF THE AGENDA AND MINUTES **Member Steven Ross moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to approve the April 12, 2016, Regular Meeting of the Board of Directors’ agenda, withdrawing item number two, and to approve the March 8, 2016, Regular Meeting of the Board of Directors’ minutes.**

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED Presentation by Applied Analysis: Economic Impact Series

Jeremy Aguero, Principal, Applied Analysis, presented an update entitled “The Fiscal Impact of Southern Nevada Tourism: The Industry’s Contribution to Major Public Revenues.”

Secretary Bill Noonan asked Mr. Aguero about the impact of the live entertainment tax to which Mr. Aguero answered that the expectation is that “it will ultimately yield more revenue for the State of Nevada.”

Member Maurice Wooden requested Mr. Aguero compare revenues from 2014 and 2015, to which Mr. Aguero stated that revenues were higher in 2015.

Member Kristin McMillan inquired about the distribution of room tax dollars in Southern Nevada versus other regions. Mr. Aguero explained that room tax distribution is unique to the circumstances in each region. He thanked Kevin Bagger, Executive Director of the Research Center, and the LVCVA Research team for the collection of room tax data from various markets.

This was an information item. Not an action item.

PRESENTED Presentations by the Las Vegas Convention and Visitors Authority Staff

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation on the following operation highlights:

- Big League Weekend – March 31-April 1
- Las Vegas 51s – 2016 Minor League Baseball season
- Las Vegas ranked as the “Top Trade Show Destination in North America” for the 22nd consecutive year by the Trade Show News Network
- LVCVA YouTube Channel’s video “LV360: MAGIC’s Lasting Impact on Las Vegas” and the impact of major trade shows on local businesses

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- Global Meetings Industry Day (GMID) – April 14, 2016
 - Panel Discussion – T-Mobile Arena
- Laughlin River Run – April 27-30
- 10th Annual Vegas Uncork’d Culinary Festival – April 28-May1
- The LVCVA launching a social media presence on WeChat
- Airline Update:
 - Norwegian Air Shuttle ASA begins new weekly service from Las Vegas to Oslo, Norway, on November 1
- LVCVA Industry Awards:
 - 2015 Platinum Choice Award – *Smart Meetings* magazine
 - Four Travvy Awards – travAlliancemedial
 - Two Impact Awards – Internet Marketing Association
 - Most Creative Mission Award – Best Travel Media (China)
- National Travel and Tourism Week – May 1-7

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **American Society of Association Executives Annual Conference - Salt Lake City, UT - August 13-16, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$110,000 for expenses associated with the LVCVA exhibiting at the American Society of Association Executives (ASAE) Annual Conference on August 13-16, 2016, in Salt Lake City, UT; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

For possible action.

Fiscal Impact

FY 2017: \$110,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Approve an estimated expenditure of \$110,000 for expenses associated with the LVCVA exhibiting at the American Society of Association Executives (ASAE) Annual Conference on August 13-16, 2016, in Salt Lake City, UT; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 2. **World Trade Centers Association General Assembly 2017 - Las Vegas, NV - April 2-5, 2017**

WITHDRAWN

The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$422,000 for expenses associated with hosting the World Trade Centers Association General Assembly to be held in Las Vegas April 2-5, 2017; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 3. **Interlocal Agreement with Clark County for Wedding Tourism Promotion**

Ms. Tull requested the Board of Directors: 1) Authorize the LVCVA President/CEO to sign and execute an Interlocal Agreement with Clark County for the purpose of wedding tourism promotion; and 2) Authorize the President/CEO to expend all funds received by way of the Interlocal Agreement.

Fiscal Impact

\$750,000 Estimated annual revenue

\$750,000 Estimated annual expenditure

Actual expenditures will be determined by amounts received for Clark County

Treasurer Tom Jenkin requested clarification of the expenditure and marketing plan in the agreement. Ms. Tull explained that the revenue will be used solely for the marketing of wedding tourism and that a proposed marketing plan will be presented to the Board at the end of the summer.

Member Kristin McMillan asked if the marketing research for wedding tourism will focus on both domestic and international, to which Ms. Tull answered that the research will focus primarily on domestic marriages.

Member Cam Walker applauded Clark County and the LVCVA for efforts towards the promotion of wedding tourism. Chair Lawrence Weekly added that the Board of County Commissioners is excited about the partnership between Clark County and the LVCVA and said he felt it will ensure that the marketing funds are being directed effectively. Member Susan Brager said that she believed a solution has been reached to determine how Clark County can enhance what the LVCVA has already established in the marketing of wedding tourism.

Vice Chair Chuck Bowling inquired about the timeline of the marketing plan for wedding tourism, to which Ms. Tull stated that research will begin in July and a marketing plan can be expected in August or September.

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Authorize the LVCVA President/CEO to sign and execute an Interlocal Agreement with Clark County for the purpose of wedding tourism promotion; and 2) Authorize the President/CEO to expend all funds received by way of the Interlocal Agreement.

ITEM 4.

Tradeshaw Booth Technology – Software and Hardware

Ms. Tull requested the Board of Directors: 1) Enter into an agreement for tradeshow booth technology with Inhance Digital, Los Angeles, CA, for an initial term of approximately one year in the estimated amount of \$247,851, 2) Authorize the purchase of required hardware in the estimated amount of \$116,000; 3) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2016: \$363,851 Estimated expenditure

Ms. Tull delivered a presentation outlining the anticipated new tradeshow booth design and the interactive Las Vegas experience it will allow tradeshow attendees to explore.

Member Maurice Wooden asked what the initial and future costs of the technology will be for the tradeshow booth design. Ms. Tull explained that the initial expenses will allow for a completely functional booth space and future expenses will be for software updates or new additions.

Chair Lawrence Weekly said that he felt the new booth will allow the LVCVA to remain competitive and encouraged the Board to attend IMEX America, October 18-20, at the Sands Expo, to experience the new booth. Ms. Tull added that enhancing the booth to be technologically driven will allow the LVCVA to better showcase Las Vegas.

Chair Weekly asked when the booth will be completed. Ms. Tull explained that the new booth design allows the LVCVA to rent the hardware needed rather than shipping it to other destinations, but that she anticipated a showing of the completed booth towards the end of the summer to allow staff and hotel partners to become assimilated with the new design.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Enter into an agreement for tradeshow booth technology with Inhance Digital, Los Angeles, CA, for an initial term of approximately one year in the estimated amount of \$247,851, 2) Authorize the purchase of required hardware in the estimated amount of \$116,000; 3) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

- ITEM 5. **Marketing Campaign Update**
Ms. Tull delivered a presentation updating the Board on new domestic and international marketing efforts.

This was an information item. Not an action item.

- ITEM 6. **Las Vegas Events Update**
Pat Christenson, President of Las Vegas Events, presented a comprehensive recap of their third quarter activities to the LVCVA Board of Directors.

This was an information item. Not an action item.

GENERAL GOVERNMENT DIVISION

- ITEM 7. **Food and Beverage RFP Update**
Ms. Lacer provided a report regarding the Request for Proposals (RFP) for food services at LVCVA properties.

Member Cam Walker asked when the Board can expect to view the proposals, to which Ms. Lacer stated that the anticipated date a proposal will be presented to the Board will be in September.

This was an information item. Not an action item.

- ITEM 8. **Las Vegas Convention Center District (LVCCD) Bank Credit Agreement, 2016A and 2016B Subordinate Revenue Bond Resolutions**

Ms. Lacer requested that the Board of Directors: 1) Approve, adopt, and authorize the Chair to sign the Resolutions providing for the issuance by the LVCVA of 2016A and 2016B subordinate revenue bonds in an aggregate principal amount not to exceed \$300,000,000 and \$69,200,000, respectively; 2) Authorize the President/CEO to execute the Credit Agreements with JPMorgan Chase Bank, National Association, and/or DNT Asset Trust (collectively, JPMorgan); and 3) Authorize each the President/CEO and/or the Chief Financial Officer to request advances of principal.

Fiscal Impact

FY 2017:	\$1,270,000	Debt Service Fund – Estimated cost of Issuance and Interest
FY 2018:	\$1,100,000	Debt Service Fund – Estimated Interest
FY 2019:	\$ 40,000	Debt Service Fund – Estimated Interest

Secretary Bill Noonan thanked Ms. Lacer for the briefing he received on this item. He said he believed the LVCVA had taken a “prudent approach” to this issue.

Ms. Lacer reminded the Board that the motion included two contracts and two resolutions.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Approve, adopt, and authorize the Chair to sign the Resolutions providing for the issuance by the LVCVA of 2016A and 2016B subordinate revenue bonds in an aggregate principal amount not to exceed \$300,000,000 and \$69,200,000, respectively; 2) Authorize the President/CEO to execute the Credit Agreements with JPMorgan Chase Bank, National Association, and/or DNT Asset Trust (collectively, JPMorgan); and 3) Authorize each the President/CEO and/or the Chief Financial Officer to request advances of principal.

Member Cam Walker left the meeting at 10:12 a.m.
Treasurer Tom Jenkin left the meeting at 10:12 a.m.

ITEM 9. **Legal Counsel's Report and Recommendation(s)**

Luke Puschnig, Legal Counsel, reported on the following legal matters:

- The LVCVA was served a lawsuit on March 10, 2016, filed by Ms. Angella Ann Everett for injuries claimed from the booth of an exhibitor at the 2014 National Association of Broadcasters (NAB) trade show. Mr. Puschnig tendered the defense of the action and the tender was accepted by NAB's insurance company.
- The LVCVA was served a lawsuit on March 18, 2016, filed by Ms. Tiffany Johnson for injuries claimed from an alleged defective fixture in the Riviera Hotel in November of 2013. The LVCVA purchased the Riviera property on February 20, 2015, and has no direct liability. Mr. Puschnig tendered the defense of the action and the tender was accepted by the Riviera Group.
- A notification to circulate a petition to prevent the LVCVA from demolishing the Riviera was recently filed with the Clark County Registrar of Voters. The LVCVA has hired Todd Bice as representation in this matter in order to ensure the LVCVA's right to develop and move forward with the Las Vegas Convention Center District (LVCCD).

Member Ricki Barlow asked the amount of the insurance cap for the LVCVA. Mr. Puschnig answered that \$100,000 is the statutory cap for the LVCVA, but due to the fact that the tenders have been accepted, the LVCVA does not hold any responsibility for the litigation above.

This was an information item. Not an action item.

COMMITTEES

ITEM 10. **Las Vegas Convention Center District Committee Report**

The LVCCD Committee met on March 29, 2016, at 2:30 p.m. to discuss items A and B.

Committee Chair Bowling presented a report and gave the Committee's recommendation to the Board of Directors for items A and B.

Item A. Amendment No. 2 to Professional Services Agreement with Terracon Consultants, Inc. for Construction Oversight Services for Construction Materials Testing and Hazardous Materials Abatement for The Riviera Hotel Demolition and Site Improvements Project

Item B. Demolition and Construction Services Contract with W.A. Richardson Builders, LLC for The Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155

Fiscal Impact

Item A

FY 2016:	\$ 199,236	Estimated expenditure
FY 2017:	\$ 796,944	Estimated expenditure

Item B

FY 2016:	\$ 8,394,600	Estimated expenditure
FY 2017:	\$33,578,358	Estimated expenditure

Mr. Jicinsky discussed the specifics of the proposed contracts and the timeline of the Riviera hotel Demolition and Site Improvements Project. Mr. Jicinsky introduced Terry Miller, LVCVA Owner's Representative, who presented a brief overview of the project process.

Committee Chair Bowling thanked Member Kristin McMillan for chairing the LVCCD Committee Evaluation Team. Member McMillan acknowledged the thoroughness of the evaluation process and recognized Mr. Miller and Cordell Corporation for guidance throughout the process.

Committee Chair Bowling emphasized the importance of transparency as the sole purpose of the LVCCD Committee.

Chair Lawrence Weekly inquired about the opportunities for minority or veteran owned businesses to participate in the future milestones of the project. Mr. Miller suggested that once the specific milestones of the project had been established, he report back to the Board. Chair Weekly reiterated the importance of minority participation and thanked Mr. Miller for his professionalism throughout the process. Mr. Miller stated that W.A. Richardson Builders, LLC is a certified Woman Business Enterprise (WBE).

Secretary Bill Noonan said that he appreciated the selection of a local firm.

Chair Lawrence Weekly moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Approve Amendment No. 2 to Professional Services Agreement with Terracon Consultants, Inc. for Construction Oversight Services for Construction Materials Testing and Hazardous Materials Abatement for The Riviera Hotel Demolition and Site Improvements Project; and 2) Approve the Demolition and Construction Services Contract with W.A. Richardson Builders, LLC for The Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155.

DIRECTORS' RECOGNITION

Secretary Bill Noonan said that Big League Weekend on March 31-April 1 at Cashman Center was an outstanding experience. Secretary Noonan left the meeting at 10:31 a.m.

Member John Lee congratulated Las Vegas for being named the No. 1 Trade Show Destination for the 22nd consecutive year by Trade Show News Network. Member Lee mentioned the groundbreaking of Faraday at Apex Industrial Park on April 13. He went on to discuss the impact of Hyperloop Technologies, Inc., Bigelow Aerospace, and other technological companies that are emerging in North Las Vegas. Member Lee also acknowledged the efforts of Ms. Tull and Mr. Christenson.

Member Susan Brager recognized the United States Bowling Congress Women's Championships on April 9-July 10 at the South Point Hotel, Casino & Spa.

Member Maurice Wooden congratulated MGM Resorts International for the opening of the T-Mobile Arena. Member Wooden announced new projects by Wynn Las Vegas, including Wynn Plaza and a 38-acre lake.

Member George Rapson acknowledged the Smokin Hot Mesquite Days BBQ on May 4-8 at the Casablanca Resort & Casino and the Mesquite Amateur on May 30-June 3 in Mesquite, Nevada. Member Rapson announced that the construction of Exit 118 in Mesquite is progressing with minimal disruption.

Member Kristin McMillan also congratulated Mr. Ralenkotter and the LVCVA for Las Vegas being named the No. 1 Trade Show Destination, as well as MGM Resorts International for the opening of the T-Mobile Arena. Member McMillan thanked MGM Resorts International for providing tours of the T-Mobile Arena to members of the business community. She went on to discuss the application deadlines and benefits of Leadership Las Vegas and the Leadership Advance program for the community.

Vice Chair Chuck Bowling thanked the Board and the community for their support of the T-Mobile Arena. Vice Chair Bowling complimented the collaborative efforts of the community to earn the title of the No. 1 Trade Show Destination. He also emphasized the importance of the RFP for food services at LVCVA properties to the overall experience of the destination.

Chair Lawrence Weekly thanked the LVCVA, on behalf of the Board, for all of the efforts towards promoting the destination. Chair Weekly expressed his appreciation to Hugh Sinnock, Vice President of Customer Experience, for speaking to the Clark County Neighborhood College at the Clark County Government Center on April 11. Chair Weekly congratulated Mr. Ralenkotter for being inducted into the University of Nevada Las Vegas' Lee Business School Nevada Business Hall of Fame on March 24. He also recognized the LVCVA staff for the success of Big League Weekend.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Kenneth Evans, President of the Urban Chamber of Commerce, thanked Chair Lawrence Weekly for hosting the Riviera Demolition and Site Improvement Project Informational Meeting on February 11 at Cashman Center. Mr. Evans also thanked Mr. Miller and Adrian Matanza, Senior Director of Community Relations and Public Affairs, for their time meeting to discuss the participation of minority owned businesses in relation to the expansion of the Las Vegas Convention Center.

Austin Shepard asked about the implosion of the Riviera, to which Chair Weekly directed Mr. Shepard to Terry Jicinsky, Senior Vice President of Operations.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:44 a.m.

Respectfully submitted,

Date Approved: May 10, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Regular Meeting of the Board of Directors
May 10, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on May 10, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

<p>Commissioner Lawrence Weekly, Chair Mr. Chuck Bowling, Vice Chair Mr. Bill Noonan, Secretary Mr. Tom Jenkin, Treasurer Councilman Ricki Y. Barlow.....absent Commissioner Susan Brager.....via telephone Mr. Gregory Lee</p>	<p>Mayor John J. Lee.....absent Councilman John Marz Ms. Kristin McMillan Councilman George Rapson.....via telephone Mayor Pro Tem Steven D. Ross Mayor Pro Tem Cam Walker Mr. Maurice Wooden</p>
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<p>LVCVA Executive Staff in Attendance</p>	<p>Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Cathy Tull, Senior Vice President of Marketing Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel</p>
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OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Mary Lou Anderson, Spiritual Activist and Board Member of the Interfaith Council of Southern Nevada.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling emphasized the importance of international tourism and encouraged the Board to utilize more funds to help promote visitation from other countries. He also recognized the LVCVA’s presence on WeChat.

Kelden Engel addressed the Board about his concerns with the financial impact analysis of the petition filed with Clark County to prevent the LVCVA from demolishing the former site of the Riviera Hotel & Casino.

APPROVAL OF THE AGENDA AND MINUTES **Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Member Susan Brager via telephone, to approve the May 10, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the April 12, 2016, Regular Meeting of the Board of Directors’ minutes.**

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

Rossi Ralenkotter, President/CEO, introduced Barbara Bolender, Chief Human Resources Officer. Ms. Bolender thanked Mr. Ralenkotter for the opportunity to be a member of the LVCVA staff and said she was looking forward to working with the Board.

PRESENTED Presentations by the Las Vegas Convention and Visitors Authority Staff

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation on the following operation highlights:

- National Hardware Show – May 4-6
- International Council of Shopping Centers RECon 2016 – May 22-25
- Update on the demolition of the Riviera Hotel & Casino

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- National Travel and Tourism Week, Las Vegas – May 1-7
- Helldorado Days 2016 – May 13-15
- 2016 Billboard Music Awards – May 22
- 14th Annual Mesquite Amateur – May 30-June 3
- CAPA Americas Aviation Summit 2016 – April 11-12

Mr. Ralenkotter recognized the Bronze Lot ribbon cutting on May 2 and acknowledged the efforts of the staff involved in the project.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. International Representative Office Contracts

Ms. Tull delivered a PowerPoint presentation on the goals of the international representative offices, the LVCVA's focus on international visitation, and requested the Board: 1) Authorize the LVCVA President/CEO to execute the attached two-year contracts beginning July 1, 2016, through June 30, 2018; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$2,274,000 Estimated expenditure
FY 2018: \$2,330,850 Estimated expenditure

Member Cam Walker asked Ms. Tull about digital activation, to which Ms. Tull explained the purpose and resources used to engage consumers and how those engagements were monitored. Member Walker said that he felt each international office should be required to complete more activations than stated in the current contracts.

Treasurer Tom Jenkin inquired about how the effectiveness of each office would be measured. Ms. Tull clarified the monthly evaluation process performed for each office.

Vice Chair Chuck Bowling emphasized the priority of understanding metrics and asked about contract out clauses, to which Ms. Tull confirmed that each contract included an out clause. Vice Chair Bowling also underlined the importance of maintaining flexibility to adjust to the global economy.

Chair Lawrence Weekly asked Luke Puschnig, Legal Counsel, the terms of the out clauses, to which Mr. Puschnig outlined.

Secretary Bill Noonan requested confirmation that the total expenditure of the international contracts had been budgeted for in the fiscal year (FY) 2017 proposed budget, to which Ms. Tull confirmed that it had.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Susan Brager via telephone, to: 1) Authorize the LVCVA President/CEO to execute the attached two-year contracts beginning July 1, 2016, through June 30, 2018; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

GENERAL GOVERNMENT DIVISION

ITEM 2. **Quarterly Budget & Statistical Report**

Rana Lacer, Chief Financial Officer, presented the LVCVA Budget and Statistical Report for the quarter ending March 31, 2016, to the Board for their information and review.

This was an information item. Not an action item.

ITEM 3. **Quarterly Collection Allocation**

Ms. Lacer notified the Board that tax collection allocation amounts for the third quarter of fiscal year 2016 total \$6,227,685.

Fiscal Impact

FY 2016: \$6,227,685 Expenditure

This was an information item. Not an action item.

ITEM 4. **Fiscal Year 2016 Intra-Fund Budget Transfer and Fiscal Year 2017 Proposed Budget**

Mr. Ralenkotter updated the Board on the status of the Southern Nevada Tourism Infrastructure Committee (SNTIC) and its impact on the proposed budget, specifically in regards to the Las Vegas Convention Center District (LVCCD) project. Mr. Ralenkotter expressed his appreciation to the Board members currently serving on the SNTIC. He also announced that Hainan Airlines proposed nonstop service from Beijing, China, to Las Vegas, and explained its potential impact on the destination. Mr. Ralenkotter went on to describe how the proposed budget was reflective of the future goals of the LVCVA.

Ms. Lacer presented an intra-fund budget transfer for FY 2016, as well as the proposed budget for FY 2017.

Treasurer Tom Jenkin inquired about revenue projections, to which Ms. Lacer explained the percentage increases. Treasurer Jenkin also examined operations revenue versus expenditure in relation to the convention center. Ms. Lacer answered that although the expenditures of a convention may be greater than the revenues generated, "the intent from our perspective as a public agency is for that benefit to flow to the total economic impact and value to the community as a whole." She added, however, that it would be beneficial to periodically evaluate operations revenue versus expenditure.

Secretary Bill Noonan asked Ms. Lacer about potential capital expenditure requirements from a new food service vendor, which would impact the proposed budget. Ms. Lacer replied that the current food service request for proposal (RFP) did not require capital investment from the LVCVA, but requested capital investment into the facility by the vendor.

Member Maurice Wooden examined facility rate increases and the incremental revenue generated from an increase, to which Ms. Lacer explained the absorption period of a rate increase and the annual impact.

Member Steven Ross thanked Ms. Lacer for her presentation.

Vice Chair Chuck Bowling also commended Ms. Lacer on her presentation. He went on to note that capital expenditures should to be addressed conservatively and asked Ms. Lacer to explain the ending fund balance to the Board. Ms. Lacer described the details of the ending fund balance in relation to the Nevada Revised Statutes (NRS) requirements and LVCVA policies. Vice Chair Bowling said that he felt the budget was fiscally responsible, but that the organizational structure should be reexamined in relation to labor expenditures with an analysis brought back to the Board in November.

Chair Lawrence Weekly thanked Ms. Lacer for the transparency in the presentation. He also thanked the resort partners for their contribution and said it would be beneficial for public entities and the public to understand the impact of the private sector.

This was an information item. Not an action item.

ITEM 5. **Request for Approval of Financial Impact Analysis Pursuant to NRS 295.095(4)**

Mr. Puschnig requested that the LVCVA Board of Directors approve the attached report on financial impact of the petition filed with Clark County to stop the LVCVA from demolishing the former site of the Riviera Hotel.

Fiscal Impact
None

Treasurer Tom Jenkin moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the attached report on financial impact of the petition filed with Clark County to stop the LVCVA from demolishing the former site of the Riviera Hotel.

ITEM 6. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

ITEM 7. **Amended and Restated Memorandum of Understanding Regarding Cashman Center with the City of Las Vegas and Transfer Agreement**

Mr. Ralenkotter recognized the cooperation of Betsy Fretwell, City Manager for the City of Las Vegas, and Scott Adams, Deputy City Manager for the City of Las Vegas, in relation to the future of Cashman Center.

Mr. Puschnig delivered a PowerPoint presentation outlining the amended and restated Memorandum of Understanding (MOU) and Transfer Agreement. Mr. Puschnig requested that the Board of Directors: 1) Approve the attached Amended and Restated MOU regarding possible redevelopment of Cashman Center; 2) Approve the attached Transfer Agreement; and 3) Authorize the LVCVA President/CEO to execute all necessary documents including the MOU and the Transfer Agreement.

Fiscal Impact
FY 2016: \$25,000 Estimated expenditure

Secretary Bill Noonan asked Mr. Puschnig if the transfer would occur in one phase, to which Mr. Puschnig confirmed that it would.

Member Susan Brager inquired about the timeline for the future of Cashman Center and the involvement of Clark County. Mr. Ralenkotter answered that the amended and restated MOU and Transfer Agreement would allow the City of Las Vegas to find an appropriate developer for Cashman Center, provided the LVCVA with a definitive date as to when the transfer would occur, and encouraged Clark County and the City of Las Vegas to consider potential new locations for the Las Vegas 51s. Mr. Ralenkotter added that these agreements would benefit all parties involved.

Member Kristin McMillan requested clarification on the purpose of the MOU, to which Mr. Puschnig answered that it would benefit the City of Las Vegas by providing legal rights in order to market Cashman Center.

Member Steven Ross stated that the City of Las Vegas Economic and Urban Development Department had requests of interest in Cashman Center and that, although the Las Vegas 51s is a priority, the City of Las Vegas was excited about the potential of the site.

Scott Adams addressed the Board and thanked the LVCVA staff for their cooperation with the City of Las Vegas. Mr. Adams agreed that the MOU and Transfer Agreement would be beneficial to all interested parties.

Don Logan, President/COO of the Las Vegas 51s, recognized the exceptional relationship between the Las Vegas 51s and the LVCVA and stated that the team would be more than willing to cooperate with any future plans at Cashman Center.

Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Members Susan Brager and George Rapson via telephone, to: 1) Approve the attached Amended and Restated MOU regarding possible redevelopment of Cashman Center; 2) Approve the attached Transfer Agreement; and 3) Authorize the LVCVA President/CEO to execute all necessary documents including the MOU and the Transfer Agreement.

COMMITTEES

There were no committee reports to present.

DIRECTORS' RECOGNITION

Member Steven Ross left the meeting at 10:43 a.m.

Member Gregory Lee recognized the involvement of Mr. Ralenkotter and LVCVA staff with the SNTIC.

Vice Chair Chuck Bowling left the meeting at 10:44 a.m.

Member Kristin McMillan applauded Ms. Lacer and LVCVA staff for the presentation of the FY 2017 proposed budget. Member McMillan also announced the Las Vegas Metro Chamber of Commerce Business Expo 2016 on June 15 at Cashman Center.

Chair Lawrence Weekly thanked the LVCVA staff for their presentations and reports.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted spoke about the potential of Las Vegas becoming a leader in entrepreneur training through conventions and encouraged increased promotion of conventions within the destination.

Jeffrey Weiss, Trump International Hotel Las Vegas employee, addressed the Board and commented on the labor issues between the Culinary Workers Union Local 226 and Trump International Hotel.

Michael Garwood recognized Las Vegas' involvement with the television show *The Amazing Race*. He also encouraged recognition of Betty Willis and the preservation of a portion of the Riviera Hotel & Casino.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:51 a.m.

Respectfully submitted,

Date Approved: June 14, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Public Hearing on the Budget
May 19, 2016
Minutes**

The Public Hearing on the Budget of the Las Vegas Convention and Visitors Authority (LVCVA) was held on May 19, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair	Mayor John J. Lee
Mr. Chuck Bowling, Vice Chairvia telephone	Councilman John Marz
Mr. Bill Noonan, Secretary	Ms. Kristin McMillan
Mr. Tom Jenkin, Treasurervia telephone	Councilman George Rapson.....via telephone
Councilman Ricki Y. Barlow.....absent	Mayor Pro Tem Steven D. Ross.....absent
Commissioner Susan Brager	Mayor Pro Tem Cam Walker
Mr. Gregory Leeabsent	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO
	Rana Lacer, Chief Financial Officer
	Cathy Tull, Senior Vice President of Marketing
	Terry Jicinsky, Senior Vice President of Operations
	Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 11:04 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by City of Boulder City Mayor Pro Tem Cam Walker.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted addressed the Board about education and convention attendance, healthcare, and Cashman Center.

APPROVAL OF THE AGENDA AND MINUTES **Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling, Treasurer Tom Jenkin, and Member George Rapson via telephone, to approve the May 19, 2016, Public Hearing on the Budget agenda.**

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

PUBLIC HEARING ON THE BUDGET

ITEM 1. **Conduct a Public Hearing on the Fiscal Year 2017 Budget**

Rana Lacer, Chief Financial Officer, presented the Fiscal Year (FY) 2017 Tentative Budget. Ms. Lacer stated that the State Department of Taxation found the FY 2017 Tentative Budget to be in compliance with all statutes and regulations required by law.

Open Public Hearing on Fiscal Year 2017 Budget

Chair Lawrence Weekly opened the Public Hearing on the Budget.

There was no discussion by the public.

Close Public Hearing on the Fiscal Year 2017 Budget

Chair Weekly closed the Public Hearing on the Budget.

This was an information item. Not an action item.

ITEM 2.

Adopt Budget for Fiscal Year 2017

Ms. Lacer requested the Board of Directors approve and adopt the FY 2017 Annual Budget as presented.

Chair Lawrence Weekly said that he found Ms. Lacer's budget presentation at the May 10 Regular Meeting of the Board of Directors to be very informative. Member Susan Brager and Vice Chair Chuck Bowling elaborated on the thoroughness of Ms. Lacer's presentation on May 10.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling, Treasurer Tom Jenkin, and Member George Rapson via telephone, to approve and adopt the Fiscal Year 2017 Annual Budget as presented.

Ms. Lacer shared her appreciation of her staff.

ITEM 3.

2016 Refunding Bond Sale Resolution

Ms. Lacer requested the Board of Directors: 1) Approve the 2016 Sale Resolution authorizing the sale of revenue refunding bonds of the LVCVA in the maximum principal amount of \$200,000,000; 2) Authorize the Chair of the Board to sign the resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale of the bonds; and 4) Provide authorization for other matters and issuance costs related thereto.

Fiscal Impact

The purpose of the refunding transaction is to secure savings, which will be determined based on rates at the time of the sale and the amount of bonds refunded. Debt service on the bonds, when issued, will be paid from LVCVA revenues.

Member Cam Walker asked Ms. Lacer if the Clark County Regional Debt Management Commission had reviewed the sale of the bonds, to which Ms. Lacer clarified that the bonds were LVCVA revenue bonds that were not backed by the general obligation pledge of Clark County.

Secretary Bill Noonan stated that he supported staff's recommendations.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Vice Chair Chuck Bowling and Member George Rapson via telephone, to: 1) Approve the 2016 Sale Resolution authorizing the sale of revenue refunding bonds of the LVCVA in the maximum principal amount of \$200,000,000; 2) Authorize the Chair of the Board to sign the resolution; 3) Authorize the President/CEO or the Chief Financial Officer to arrange for the sale of the bonds; and 4) Provide authorization for other matters and issuance costs related thereto.

Ms. Lacer thanked the Board for their support and feedback during the budgeting process.

Chair Lawrence Weekly said that he believed things to be on “the upswing” moving forward into the next fiscal year and gave his appreciation to staff.

Member John Lee inquired about the ending fund balance, to which Ms. Lacer outlined the LVCVA’s ending fund balance in comparison to industry standards and other local agencies.

DIRECTORS’ RECOGNITION

Member Susan Brager spoke about the grand opening of IKEA Las Vegas on May 18.

Member Cam Walker recognized the new Boulder City police chief, Timothy J. Shea.

Member John Lee announced the successful groundbreaking of Hyperloop One, Inc. on May 11 in North Las Vegas. Member Lee also recognized Boyd Gaming Corporation’s investment in North Las Vegas.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Mr. Braisted encouraged the Board to attend Licensing Expo 2016 on June 21-23 at the Mandalay Bay Convention Center.

Terry Jicinsky, Senior Vice President of Operations, briefly summarized the status of the Riviera Hotel & Casino demolition project.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 11:29 a.m.

Respectfully submitted,

Date Approved: June 14, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Regular Meeting of the Board of Directors
June 14, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on June 14, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

<p>Commissioner Lawrence Weekly, Chair Mr. Chuck Bowling, Vice Chair Mr. Bill Noonan, Secretary Mr. Tom Jenkin, Treasurer Councilman Ricki Y. Barlow Commissioner Susan Brager Mr. Gregory Lee.....via telephone</p>	<p>Mayor John J. Lee Councilman John Marz Ms. Kristin McMillan Councilman George Rapson.....absent Mayor Pro Tem Steven D. Ross.....absent Mayor Pro Tem Cam Walker Mr. Maurice Wooden.....absent</p>
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<p>LVCVA Executive Staff in Attendance</p>	<p>Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel</p>
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OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Reverend Bonnie Polley of Christ Episcopal Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

Member Ricki Barlow entered the meeting at 9:03 a.m.
 Member John Lee entered the meeting at 9:03 a.m.
 Member Cam Walker entered the meeting at 9:03 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to approve the June 14, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the May 10, 2016, Regular Meeting of the Board of Directors’ minutes.**

Chair Lawrence Weekly congratulated the LVCVA on a successful Riviera implosion viewing party on June 14. Rossi Ralenkotter, President/CEO, thanked LVCVA staff, Cordell Corporation, and other involved parties. Mr. Ralenkotter highlighted the media coverage of the event.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED Presentations by the Las Vegas Convention and Visitors Authority Staff

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the Riviera implosion on June 14. Mr. Jicinsky recognized Chair Lawrence Weekly's participation in the event as well as the project work of Cordell Corporation, W.A. Richardson Builders, LLC, KGA Architecture, and Terracon Consultants, Inc. He went on to describe the economic impact of the expansion project, following the implosion, in relation to job creation. Mr. Jicinsky also recognized Marla Laughlin, Director of Industry Relations, Rafael Villanueva, Senior Director of International Sales, Jeremy Handel, Senior Director of Communications, and the staff involved in the success of the Riviera implosion viewing party.

Barbara Bolender, Chief Human Resources Officer, delivered a PowerPoint presentation recognizing the Overall Theme Float Award presented to the LVCVA by the Las Vegas City Council for the LVCVA's participation in the Helldorado Days Parade on May 14. Ms. Bolender also recognized the four LVCVA employees honored with the Hospitality Hero Award by the LVCVA's Host Committee.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. Las Vegas Events Agreement – July 1, 2016 – June 30, 2017

Mr. Jicinsky requested the Board of Directors: 1) Approve the attached Las Vegas Events, Inc. (LVE) agreement and expenditures in the estimated amount of \$11,235,600 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the attached agreement; and 3) Authorize any unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$11,235,600 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Approve the attached LVE agreement and expenditures in the estimated amount of \$11,235,600 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the attached agreement; and 3) Authorize any unexpended balances from this authorization to revert to available general funds.

ITEM 2. Las Vegas Events – Event Approval – NBA Summer League – July 8-18, 2016

Mr. Jicinsky requested the Board of Directors approve the distribution of funds to LVE in the amount of \$100,000 to fund the NBA Summer League July 8-18, 2016. The event will be held at the Thomas & Mack Center and Cox Pavilion on the University of Nevada, Las Vegas campus.

Fiscal Impact

FY 2017: \$100,000 Estimated expenditure

Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to approve the distribution of funds to LVE in the amount of \$100,000 to fund the NBA Summer League July 8-18, 2016. The event will be held at the Thomas & Mack Center and Cox Pavilion on the University of Nevada, Las Vegas campus.

OPERATIONS DIVISION

ITEM 3. **Contract with Martin-Harris Construction, Inc., for the Grand Concourse East Lobby Restrooms #109 Remodel, Bid #17-4401**

Mr. Jicinsky requested the Board of Directors: 1) Award Bid #17-4401, Grand Concourse East Lobby Restrooms #109 Remodel, to Martin-Harris Construction, Inc., Las Vegas, Nevada, in the estimated amount of \$877,291; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2017: \$877,291 Estimated expenditure

Chair Lawrence Weekly commended the LVCVA for selecting a local company.

Member Kristin McMillan disclosed for the record that Guy Martin, President of Martin-Harris Construction, Inc., was currently serving as a Board member of the Las Vegas Metro Chamber of Commerce. Luke Puschnig, Legal Counsel, answered that Ms. McMillan was able to vote.

Member Ricki Barlow requested clarification on the specifics of the restroom remodel, to which Mr. Jicinsky outlined in detail.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Award Bid #17-4401, Grand Concourse East Lobby Restrooms #109 Remodel, to Martin-Harris Construction, Inc., Las Vegas, Nevada, in the estimated amount of \$877,291; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

GENERAL GOVERNMENT DIVISION

ITEM 4. **Intra-Fund Budget Transfer – Personnel Funding**

Rana Lacer, Chief Financial Officer, notified the Board of Directors of an intra-fund budget transfer for year-end transfers within adopted salaries and benefits budgets.

This was an information item. Not an action item.

ITEM 5. **Contract #4064, Office Supply Annual Contract (Contract Joinder)**

Ms. Lacer requested the Board of Directors: 1) Award File #4064, Office Supply Annual Contract, to OfficeMax North America, Inc., Las Vegas, Nevada, in the estimated amount of \$115,000 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute (3) three optional one year extensions, in accordance with the contract documents if mutually agreed; and 4) Authorize any residual unexpended balances from this agreement to revert to available general funds.

Fiscal Impact

FY 2017: \$115,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Award File #4064, Office Supply Annual Contract, to OfficeMax North America, Inc., Las Vegas, Nevada, in the estimated amount of \$115,000 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute (3) three optional one year extensions, in accordance with the contract documents if mutually agreed; and 4) Authorize any residual unexpended balances from this agreement to revert to available general funds.

ITEM 6. **2016C Bond Resolution for the Issuance of Revenue Refunding Bonds**

Ms. Lacer requested the Board of Directors: 1) Approve and adopt the 2016 Bond Resolution providing for the issuance of LVCVA, Nevada Revenue Refunding Bonds, Series 2016C in the maximum principal amount of \$200,000,000; 2) Authorize the Chair of the Board to sign the Resolution and necessary documents; and 3) Provide for authorization for all other matters relating thereto as defined in the Resolution.

Fiscal Impact

Debt service on the bonds, when issued, will be paid from LVCVA revenues.

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to: 1) Approve and adopt the 2016 Bond Resolution providing for the issuance of LVCVA, Nevada Revenue Refunding Bonds, Series 2016C in the maximum principal amount of \$200,000,000; 2) Authorize the Chair of the Board to sign the Resolution and necessary documents; and 3) Provide for authorization for all other matters relating thereto as defined in the Resolution.

ITEM 7. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

There were no committee reports to present.

DIRECTORS' RECOGNITION

Member Susan Brager mentioned ongoing projects within Clark County District F.

Member Kristin McMillan congratulated Mr. Ralenkotter and the LVCVA staff on a successful Riviera implosion viewing party. Member McMillan recognized the contractors involved in the project. Member McMillan also detailed the Las Vegas Metro Chamber of Commerce Capitol Hill outreach trip to Washington, DC, in June. She acknowledged the participation of Adrian Matanza, Senior Director of Community Relations and Public Affairs. Lastly, Member McMillan announced the Las Vegas Metro Chamber of Commerce Business Expo 2016 on June 15 at Cashman Center.

Member John Marz spoke about the auction of the Bureau of Land Management (BLM) land in May and its future impact on the economic development of Henderson. Chair Lawrence Weekly noted the groundbreaking of two Chick-fil-A restaurants in Henderson.

Member Ricki Barlow announced the Ward 5 Summer Splash on July 16 at the Doolittle Community Center.

Member John Lee expressed his appreciation to Member McMillan and the Las Vegas Metro Chamber of Commerce for their efforts in Washington, DC.

Member Cam Walker updated the Board on the progress of the Interstate-11 highway project and encouraged citizens to participate in the June 14 elections. Chair Weekly added that the Electric Daisy Carnival (EDC) was returning to Las Vegas on June 17-19 at the Las Vegas Motor Speedway.

Secretary Bill Noonan also recognized the efforts of Member McMillan and the Las Vegas Metro Chamber of Commerce in Washington, DC, and emphasized the importance of the Interstate-11 highway project. Secretary Noonan announced the Audit Committee Meeting immediately following the Regular Board Meeting.

Vice Chair Chuck Bowling described the reimagining of the Monte Carlo Las Vegas Resort and Casino and the project's impact on the community.

Chair Weekly congratulated Member Barlow for his participation in a study abroad program as part of Member Barlow's Masters of Business Administration (MBA) program. Chair Weekly wished the fathers in the audience a happy Father's Day.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted clarified his comments from the public comment section of the May 10 Regular Meeting of the Board of Directors. Mr. Braisted encouraged increased community awareness in regards to local events and conventions.

Mr. Ralenkotter discussed the Presidential Debate Education Initiatives Press Conference on June 15 at the University of Nevada, Las Vegas.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 9:38 a.m.

Respectfully submitted,

Date Approved: July 12, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Audit Committee Meeting
June 14, 2016
Minutes**

The Audit Committee Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on June 14, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Audit Committee Members:

Mr. Bill Noonan, Committee Chair
Commissioner Susan Brager
Mr. Tom Jenkin
Mr. Gregory Lee.....via telephone
Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel
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OPENING CEREMONIES

Committee Chair Bill Noonan called the meeting to order at 9:42 a.m. A quorum of the members was present at roll call, including Member Gregory Lee via telephone.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Member Lawrence Weekly moved and it was carried by unanimous vote of the voting members present, including Member Gregory Lee via telephone, to approve the June 14, 2016, Audit Committee Meeting agenda as well as the minutes of the November 9, 2015, Audit Committee Meeting.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Internal Auditor’s Report**

Adam Pennell, Internal Audit Manager, provided a general status update to the Committee on Internal Audit activities.

Member Lawrence Weekly expressed his appreciation to Rossi Ralenkotter, President/CEO, and Rana Lacer, Chief Financial Officer, for the transparency established by the policies and procedures of the LVCVA.

Chair Bill Noonan stated that he felt satisfied by discussions with Mr. Pennell regarding Internal Audit activities prior to the meeting.

This was an information item. Not an action item.

ITEM B. **Annual Audit Committee Update**

Ms. Lacer provided updates related to the Audit Committee's oversight measures and responsibilities as defined in the Audit Committee Charter.

Chair Bill Noonan and Member Gregory Lee thanked Ms. Lacer for her comprehensive presentation. Member Tom Jenkin added that he appreciated the update on the profitability of the Las Vegas Convention Center.

This was an information item. Not an action item.

SET NEXT MEETING DATE

The next Audit Committee meeting was scheduled for October 27, 2016.

DIRECTORS' RECOGNITION

Chair Bill Noonan recognized the retirement of Jon Reese, Director of Internal Audit, on June 3 and honored Mr. Reese's dedication to the LVCVA.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Committee Chair Bill Noonan adjourned the meeting at 10:13 a.m.

Respectfully submitted,

Date Approved: August 19, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Bill Noonan
Audit Committee Chair



**Regular Meeting of the Board of Directors
July 12, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on July 12, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair	Mayor John J. Lee
Mr. Chuck Bowling, Vice Chairabsent	Councilman John Marz
Mr. Bill Noonan, Secretary	Ms. Kristin McMillan
Mr. Tom Jenkin, Treasurervia telephone	Councilman George Rapson.....via telephone
Councilman Ricki Y. Barlow	Mayor Pro Tem Steven D. Ross
Commissioner Susan Brager.....via telephone	Mayor Pro Tem Cam Walker
Mr. Gregory Lee	Mr. Maurice Wooden.....absent

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO
	Rana Lacer, Chief Financial Officer
	Barbara Bolender, Chief Human Resources Officer
	Cathy Tull, Senior Vice President of Marketing
	Terry Jicinsky, Senior Vice President of Operations
	Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Reverend Dr. Robert Fowler of Victory Missionary Baptist Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted addressed the Board regarding his suggestions for agenda items and representation of the business community on the Board.

APPROVAL OF THE AGENDA AND MINUTES **Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to approve the July 12, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the June 14, 2016, Regular Meeting of the Board of Directors’ minutes.**

BOARD NOMINATIONS

In accordance with the NRS, the following nominees were submitted by the Las Vegas Metro Chamber of Commerce and the Nevada Resort Association (NRA) for the term of July 1, 2016 – June 30, 2018.

In accordance with the NRS, only elected Board Members voted for the nominees:

From the Las Vegas Metro Chamber of Commerce:

Mr. Gregory Lee – Eureka CasinosNRS 244A.603(1)(g)(1)

From the Nevada Resort Association:

Mr. Bill Noonan – Boyd Gaming CorporationNRS 244A.603(1)(g)(2)

Member Cam Walker moved and it was carried by unanimous vote of the elected Board Members present, including Member Susan Brager and Member George Rapson via telephone, to approve Gregory Lee as the Las Vegas Metro Chamber of Commerce nominee and Bill Noonan as the NRA nominee to serve as members of the Board of Directors for the term of July 1, 2016 – June 30, 2018.

Oath of Office was administered to the reappointed Members of the Board by the Honorable Judge Timothy Williams.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED CES Executive Summary presented by the Consumer Technology Association

Rossi Ralenkotter briefly outlined the significance of the Consumer Electronics Show (CES) and introduced Gary Shapiro, President and CEO of the Consumer Technology Association (CTA). Mr. Shapiro provided an executive summary of CES 2016 and the event's future growth in Las Vegas.

Chair Lawrence Weekly expressed his gratitude to Mr. Shapiro and Karen Chupka, Senior Vice President of International CES & Corporate Business Strategy of the CTA, for their support of Las Vegas as a destination. Chair Weekly thanked members of the Board, Mr. Ralenkotter, and staff for their hard work with the Southern Nevada Tourism Infrastructure Committee (SNTIC). Mr. Shapiro also thanked Mr. Ralenkotter for his cooperation and leadership.

Member Cam Walker said that he appreciated the information that Mr. Shapiro provided.

Mr. Shapiro expressed his support of the Las Vegas Convention Center District (LVCCD) project and the expansion and renovation of the Las Vegas Convention Center.

Member Gregory Lee congratulated Mr. Shapiro on the success of CES.

Mr. Ralenkotter recognized the CTA's involvement in the community through resort partners as well as government agencies. Mr. Ralenkotter acknowledged Ms. Chupka's presentation to the SNTIC on October 22, 2015.

This was an information item. Not an action item.

Kris Sanchez, Director of International Trade for the Nevada Governor's Office of Economic Development, addressed the Board and highlighted several projects aimed to heighten the economic development efforts in Nevada.

Mr. Ralenkotter announced the approval of the funding for the LVCCD project by the SNTIC on July 11. He went on to outline the details of the project and its importance for the destination and reminded the Board that the project must now be approved by the Governor and the Legislature. Mr. Ralenkotter recognized Steve Hill, SNTIC Chairman and Executive Director of the Nevada Governor's Office of Economic Development, Jeremy Aguero, Principal of Applied Analysis, LVCVA staff, and Board members involved for their efforts to promote the expansion of the Las Vegas Convention Center.

PRESENTED **Presentations by the Las Vegas Convention and Visitors Authority Staff**

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation on the following operations highlights:

- The Riviera demolition project status update
- USA Table Tennis US Open – July 4-9
- UFC Fan Expo – July 8-10
- Jam On It Basketball – July 8-24
- Evolution Championship Series (Evo) – July 15-17

Cathy Tull, Senior Vice President of Marketing, delivered a PowerPoint presentation on the following marketing highlights:

- Virtual reality partnership with Virgin Holidays
- #NONSTOP VEGAS on Matador Network
- Airline Updated
 - Norwegian Air Shuttle begins twice weekly service from Gatwick Airport, United Kingdom, on August 31
 - Condor Air Service begins twice weekly service from Munich, Germany, in spring 2017
 - Allegiant Air begins twice weekly service from Destin, Florida, on October 7
 - Frontier Airlines begins daily service from Nashville, Tennessee, and Tampa, Florida, in September
 - Delta Air Lines begins three times daily service from San Diego, California, in December

Rana Lacer, Chief Financial Officer, updated the Board on the bond refunding sales and outlined the rating presentations to Standard & Poor's and Moody's Investors Service on June 27. Ms. Lacer extended her appreciation to LVCVA staff, as well as Vice Chair Chuck Bowling, for their participation in the event. She also stated that positive scores were assigned to the LVCVA by both rating agencies.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Marketing Update**

Ms. Tull updated the Board on the latest domestic marketing efforts.

This was an information item. Not an action item.

ITEM 2. **Las Vegas Events – Event Approval – Life Is Beautiful – September 23-25, 2016**

Ms. Tull requested the Board of Directors approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$150,000 to fund the Life is Beautiful Music & Art Festival, September 23-25, 2016. The event will be held in Downtown Las Vegas.

Fiscal Impact

FY 2017: \$150,000 Estimated expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$150,000 to fund the Life is Beautiful Music & Art Festival, September 23-25, 2016.

ITEM 3. **International French Travel Market (IFTM) – September 20-23, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$115,000 for expenses associated with the LVCVA exhibiting at International French Travel Market (IFTM) Top Resa, September 20-23, 2016, in Paris, France; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$115,000	Estimated expenditure
	<u>(\$ 6,000)</u>	Estimated revenue from partner contributions
	\$109,000	Estimated net expenditure to LVCVA

Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$115,000 for expenses associated with the LVCVA exhibiting at International French Travel Market (IFTM) Top Resa, September 20-23, 2016, in Paris, France; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 4. **IMEX America – October 18-20, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$402,000 to enter into an agreement with IMEX America Ltd. for sponsorship and booth space rental at the IMEX America trade show; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$402,000	Estimated expenditure
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Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$402,000 to enter into an agreement with IMEX America Ltd. for sponsorship and booth space rental at the IMEX America trade show; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 5. **IBTM World - Barcelona – Barcelona, Spain – November 29 - December 1, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$218,000 for expenses associated with the LVCVA exhibiting at IBTM World - Barcelona, November 29 - December 1, 2016, in Barcelona, Spain; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$218,000	Estimated expenditure
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Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$218,000 for expenses associated with the LVCVA exhibiting at IBTM World - Barcelona, November 29 - December 1, 2016, in Barcelona, Spain; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 6. **World Trade Centers Association General Assembly 2017 – Las Vegas, NV – April 2-5, 2017**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of up to \$422,000 for expenses associated with hosting the World Trade Centers Association General Assembly to be held in Las Vegas April 2-5, 2017; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$422,000	Estimated gross expenditure
	<u>(\$419,500)</u>	Less committed sponsorships and registrations
	\$ 2,500	Net expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve an estimated expenditure of up to \$422,000 for expenses associated with hosting the World Trade Centers Association General Assembly to be held in Las Vegas April 2-5, 2017; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 7. **2016 World Routes Development Forum Exhibition – Chengdu, China – September 24-27, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$194,500 for expenses associated with trade show exhibition and booth design and build-out during the 2016 World Routes Development Forum; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$194,500	Estimated expenditure
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Chair Lawrence Weekly recognized Brig Lawson, Senior Director of Business Partnerships, Nick Mattera, Senior Director of Digital Engagement, Chris Jones, Airport Chief Marketing Officer for the Clark County Department of Aviation, Paul Bobson, Air Service Development Program Manager with McCarran International Airport, and Ailevon Pacific Airline Consulting (APAC) for their efforts in airline development and successfully representing Las Vegas.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$194,500 for expenses associated with trade show exhibition and booth design and build-out during the 2016 World Routes Development Forum; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 8. **Ailevon Pacific Airline Consulting (APAC) Update – Recap of January - June 2016 Activities**

Ms. Tull briefly outlined the work of APAC on airline development efforts. Mr. Lawson introduced APAC representatives Will Berchermann, Managing Director, and Jonathon Nield, Senior Consultant, who provided a presentation on their activities and accomplishments since January 2016.

Mr. Jones addressed the Board about the partnerships between McCarran International Airport, airlines, and the LVCVA, airport improvements, and the Air Service Incentive Program (ASIP).

Mr. Lawson gave closing remarks and recognized the support of Mr. Ralenkotter, Ms. Tull, LVCVA staff, and the Board in relation to air service development.

This was an information item. Not an action item.

ITEM 9. **Las Vegas Events Update**

Michael Mack, Vice President of Marketing and Communications for LVE, presented a comprehensive recap of LVE's fourth quarter activities of fiscal year 2016 to the LVCVA Board of Directors.

This was an information item. Not an action item.

OPERATIONS DIVISION

ITEM 10. **Emergency Notification System Upgrade Contract #17-4409**

Mr. Jicinsky requested the Board of Directors: 1) Award Contract #17-4409, Emergency Notification System Upgrade to Simplex Grinnell LP of Las Vegas, Nevada in the estimated amount of \$1,277,660; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2017: \$1,277,660 Estimated expenditure

Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Award Contract #17-4409, Emergency Notification System Upgrade to Simplex Grinnell LP of Las Vegas, Nevada in the estimated amount of \$1,277,660; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

GENERAL GOVERNMENT DIVISION

ITEM 11. **Heidrick & Struggles – C Suite Recruiting**

Barbara Bolender, Chief Human Resources Officer, requested the Board of Directors: 1) Approve the C Suite Recruiting Contract with Heidrick & Struggles, Miami Beach, Florida, in the estimated amount of \$250,000 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two statements of work related to the contract: a) Chief Operating Officer (COO) Recruiting; and b) Chief Public Affairs and Communication Officer (CCO) Recruiting; and 4) Authorize any residual unexpended balances from this agreement to revert to available general funds.

Fiscal Impact

FY 2017: \$250,000 Estimated expenditure

Member Gregory Lee asked Ms. Bolender if reference checks were performed to which Ms. Bolender answered that they were and that Heidrick & Struggles received positive remarks.

Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin and Member Susan Brager via telephone, to: 1) Approve the C Suite Recruiting Contract with Heidrick & Struggles, Miami Beach, Florida, in the estimated amount of \$250,000 for the period of July 1, 2016, through June 30, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two statements of work related to the contract: a) Chief Operating Officer (COO) Recruiting; and b) Chief Public Affairs and Communication Officer (CCO) Recruiting; and 4) Authorize any residual unexpended balances from this agreement to revert to available general funds.

ITEM 12. **Insurance Coverage and Premium – FY 2017 – General Liability, Property, Excess Workers Compensation Insurance**

Luke Puschnig, Legal Counsel, requested that the Board of Directors: 1) Approve the expenditure of an estimated amount of \$931,389 for various insurance policies for the fiscal year 2017; 2) Authorize Legal Counsel to execute the appropriate documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$931,389 Estimated expenditure

Secretary Bill Noonan recognized Allen Kaercher, President of Kaercher Insurance, and his team for their assistance in seeking competitive pricing with quality insurance agencies. Secretary Noonan also congratulated LVCVA staff on the funds saved through negotiations, which can be utilized for the LVCCD.

Member Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to: 1) Approve the expenditure of an estimated amount of \$931,389 for various insurance policies for the fiscal year 2017; 2) Authorize Legal Counsel to execute the appropriate documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 13. **Modification to Board Policy**

Mr. Puschnig recommended that the Board of Directors approve the clarification/modification to Board Policy 7.02 – Contingencies and Change Orders.

Policy Committee Chair Steven Ross commented that the Board should approve the change and that it would “streamline the reporting procedure on LVCVA’s large construction projects.” Committee Chair Ross went on to say that the policy change would be “critical to help construct and renovate the Las Vegas Convention Center in the near future, while at the same time providing the necessary information regarding the project to the Board of Directors.”

Policy Committee Chair Steven Ross moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin, Member Susan Brager, and Member George Rapson via telephone, to approve the clarification/modification to Board Policy 7.02 – Contingencies and Change Orders.

ITEM 14. **Legal Counsel’s Report and Recommendation(s)**

There were no legal items to report.

This was an information item. Not an action item.

Treasurer Tom Jenkin and Member George Rapson ended their calls at 10:36 a.m.

COMMITTEES

15. **Audit Committee Report**

The Audit Committee met on June 14, 2016, at 9:42 a.m. to discuss items A and B.

The Audit Committee Chair Bill Noonan presented a report to the Board of Directors for items A and B.

Item A. Internal Auditor's Report

Item B. Annual Audit Committee Update

Ms. Lacer provided updates related to the Audit Committee's oversight measures and responsibilities as defined in the Audit Committee Charter.

Committee Chair Noonan acknowledged Adam Pennell, Internal Audit Manager, for reporting before the Audit Committee on June 14.

This was an information item. Not an action item.

DIRECTORS' RECOGNITION

Member John Marz detailed the City of Henderson's Fourth of July Celebration. Member Marz also announced the Super Run Car Show on September 23-25 in Downtown Henderson.

Member Greg Lee thanked the LVCVA staff and Board members who had been involved with the SNTIC.

Member Cam Walker spoke about the Damboree Celebration in Boulder City on July 4 and the 2016 NBA Summer League on July 8-18 at the University of Nevada, Las Vegas.

Secretary Bill Noonan recognized the safety efforts of the LVCVA Security Department.

Member Kristin McMillan acknowledged Reverend Dr. Robert Fowler's invocation addressing the challenges faced in the community and elaborated on the importance of community leaders working together towards solutions to such challenges. Member McMillan explained the mission of the Las Vegas Metro Chamber of Commerce and thanked Secretary Noonan and Boyd Gaming for hosting the Department of Labor Regulations Forum on July 11 at the Orleans Hotel & Casino. Member McMillan also noted the Black Hat USA 2016 convention on July 30 – August 4 at Mandalay Bay Resort and Casino, as well as the Business Power Breakfast: Latest in Cyber Security Threats & Trends on July 29 at the Four Seasons Hotel.

Member Steven Ross noted the success of community and event leaders encouraging out-of-town participation in local events. Member Ross also mentioned the Life is Beautiful Music & Art Festival on September 23-25 in Downtown Las Vegas and the success of the event in past years.

Chair Lawrence Weekly thanked Mr. Shapiro and Ms. Chupka for their attendance at the meeting and presentation to the Board. Chair Weekly also spoke about the diversity and growth of Las Vegas and acknowledged the cooperation of local law enforcement and local leaders to maintain safety in the destination. Chair Weekly recognized Member Ross and Member John Lee for their efforts at the City of Las Vegas and the City of North Las Vegas. He went on to thank the Board members and LVCVA staff involved with the SNTIC and congratulated Mr. Ralenkotter on the progress of the LVCCD.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Jon Astor-White, President/CEO of Las Vegas Entertainment and Sports Television, also thanked local law enforcement and the LVCVA Security Department. Mr. Astor-White updated the Board on the status of the first 24/7 television network to broadcast from Las Vegas, which is anticipated to launch in September.

Mr. Braisted addressed the Board about potential convention marketing to college alumni.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 11:03 a.m.

Respectfully submitted,

Date Approved: August 9, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



COMPENSATION COMMITTEE MEETING
August 9, 2016
Minutes

The Compensation Committee Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on August 9, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Compensation Committee Members:

Mr. Chuck Bowling, Chair

Ms. Kristin McMillan

Mr. Bill Noonan

Commissioner Lawrence Weekly

Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO

Rana Lacer, Chief Financial Officer

Barbara Bolender, Chief Human Resources Officer

Cathy Tull, Senior Vice President of Marketing

Terry Jicinsky, Senior Vice President of Operations

Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES

Committee Chair Chuck Bowling called the meeting to order at 8:01 a.m. A quorum of the members was present at roll call.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Member Lawrence Weekly moved and it was carried by unanimous vote of the voting members present to approve the August 9, 2016, Compensation Committee Meeting agenda, as well as the minutes of the August 24, 2015, Compensation Committee Meeting.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Legal Counsel’s Annual Performance Evaluation**

Rossi Ralenkotter, President/CEO, requested the Committee: 1) Consider his performance evaluation of Legal Counsel and recommendation for merit increase and performance incentive; 2) Render Legal Counsel’s annual evaluation and approve his goals for fiscal year (FY) 2017; and 3) Make the appropriate recommendation to the Board of Directors.

Fiscal Impact

FY 2017: To be determined

Luke Puschnig, Legal Counsel, outlined his accomplishments from FY 2016, as well as his goals and objectives for FY 2017.

Mr. Ralenkotter elaborated on Mr. Puschnig's efforts and accomplishments throughout FY 2016 and acknowledged the value of his role as Legal Counsel. Mr. Ralenkotter recommended a 7.5 percent merit increase and a 25 percent performance incentive.

Member Kristin McMillan expressed her appreciation for the efforts, dedication, and energy that Mr. Puschnig brought forth, as well as his commitment to achieving results. She went on to thank Mr. Puschnig for his accessibility to the Board and staff. Member McMillan asked Mr. Puschnig to elaborate on the status of Cashman Center, to which Mr. Puschnig explained the details of the Memorandum of Understanding (MOU) between the LVCVA and City of Las Vegas. Mr. Ralenkotter elaborated on the benefits of the MOU in relation to providing the City of Las Vegas the ability to assume all responsibility of the facility and the LVCVA with a timeframe to develop an exit strategy.

Member Bill Noonan recognized Mr. Puschnig's ability to obtain quality insurance coverage at competitive pricing.

Chair Chuck Bowling thanked Mr. Puschnig, on behalf of the Board of Directors, for his effective approach to protect the interests of the LVCVA. Chair Bowling also acknowledged Mr. Puschnig's investment in the industry and his effort to act as a spokesperson for the legal aspects of the industry.

Member Kristin McMillan moved, seconded by Member Lawrence Weekly, and it was carried by unanimous vote of the Committee Members present to approve a recommendation to the full Board of Directors to: 1) Approve a 7.5 percent merit increase, equaling the amount of \$12,896.00, and a performance incentive of 25 percent, equaling the amount of \$42,998.80, for Legal Counsel; and 2) Approve Legal Counsel's FY 2017 goals and objectives.

ITEM B. **President/CEO's Annual Performance Evaluation**

The Human Resources Department requested the Committee: 1) Conduct the President/CEO's annual evaluation; 2) Approve his FY 2017 goals; and 3) Make an appropriate recommendation regarding merit increase and performance incentive compensation to the Board of Directors based on accomplishment of the FY 2016 goals.

Fiscal Impact

FY 2017: To be determined

Mr. Ralenkotter outlined his accomplishments from FY 2016, as well as his goals and objectives for FY 2017.

Member Kristin McMillan asked Mr. Ralenkotter if he anticipated executing an outside audit for cyber security. Mr. Ralenkotter answered that LVCVA staff had attending cyber security seminars and planned to test existing programs internally prior to seeking external professional assistance. Mr. Ralenkotter expressed the importance of protecting sensitive materials within the organization. Member McMillan asked who managed cyber security currently for the LVCVA, to which Mr. Ralenkotter answered that it was managed by Terry Jicinsky, Senior Vice President of Operations, and Lawrence Roney, Director of Information Technology.

Member Bill Noonan recognized Member McMillan and LVCVA Board of Directors' Treasurer Tom Jenkin, who served on the Southern Nevada Tourism Infrastructure Committee (SNTIC), and stated that he was proud of Mr. Ralenkotter and staff for the work performed with the SNTIC. Member Noonan also discussed the positive feedback he had received regarding the Request for Proposal (RFP) process for food services at LVCVA properties and said that the inclusion of the users of the food services facilities as part of the process was "a stroke of genius."

Chair Chuck Bowling spoke about the success of the Black Hat USA 2016 conference on July 30-August 4 at Mandalay Bay Convention Center and how it related to cyber security. Chair Bowling recognized the volume of work achieved by Mr. Ralenkotter and staff and expressed his appreciation of Mr. Ralenkotter's passion for the community. Chair Bowling also noted Mr. Ralenkotter's collaboration with the SNTIC, fulfillment of the MOU with the City of Las Vegas, and Mr. Ralenkotter's focus on convention business. Chair Bowling went on to emphasize the importance of Hainan Airlines' announcement of direct flights from Beijing, China, to Las Vegas and acknowledged Mr. Ralenkotter's partnership with McCarran International Airport.

Chair Bowling discussed the work of Performance Solutions Group, Inc. analyzing industry compensation and how it related to the LVCVA. Chair Bowling detailed the compensation review process and outlined Mr. Ralenkotter's compensation review from the August 24, 2015, Compensation Committee Meeting. He explained the \$100,000 merit increase, approved by the Board of Directors on September 8, 2015, that was split between FY 2016 and 2017 to equal a \$50,000 merit increase to Mr. Ralenkotter's base salary both years. Chair Bowling recommended the approval of a 40 percent performance incentive for Mr. Ralenkotter.

Member Lawrence Weekly expressed his appreciation to the Committee members for the work performed to determine a recommendation for Mr. Ralenkotter's compensation. Member Weekly spoke about the respect for Mr. Ralenkotter's achievements from the community and commended Mr. Ralenkotter for recognizing his accomplishments as part of a team effort. Member Weekly also said, "I think that your legacy is going to be absolutely amazing for future generations to come." He expressed his support for Chair Bowling's recommendation of a 40 percent performance incentive.

Member Maurice Wooden recognized Mr. Ralenkotter's investment in the community and ability to maintain positive relationships with all involved parties. Member Wooden thanked Mr. Ralenkotter for his efforts and vision.

Chair Chuck Bowling moved, seconded by Member Bill Noonan, and it was carried by unanimous vote of the Committee Members present to approve a recommendation to the full Board of Directors to: 1) Approve a performance incentive of 40 percent, equaling \$166,200.32, for the President/CEO; and 2) Approve the President/CEO's FY 2017 goals and objectives.

SET NEXT MEETING DATE

The next Compensation Committee meeting will be at the call of the Chair.

DIRECTORS' RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Committee Chair Chuck Bowling adjourned the meeting at 8:57 a.m.

Respectfully submitted,

Date Approved: August 8, 2017

Courtney Lipski
Executive Assistant to the Board of Directors

Chuck Bowling
Compensation Committee Chair



**Regular Meeting of the Board of Directors
August 9, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on August 9, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Mr. Tom Jenkin, Treasurer.....absent
Councilman Ricki Y. Barlow
Commissioner Susan Brager
Mayor Carolyn Goodman

Mr. Gregory Lee
Mayor John J. Lee.....absent
Councilman John Marz
Ms. Kristin McMillan
Councilman George Rapson
Mayor Pro Tem Cam Walker.....via telephone
Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Rana Lacer, Chief Financial Officer
Barbara Bolender, Chief Human Resources Officer
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:06 a.m. A quorum of the members was present at roll call, including Member Cam Walker via telephone.

INVOCATION The invocation was delivered by Shari Mashhood of the Las Vegas Baha'i Center.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Jon Astor-White, President/CEO of Las Vegas Entertainment and Sports Television, announced the launch of the first 24/7 television network to broadcast from Las Vegas on October 28 from the Cashman Theater.

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to approve the August 9, 2016, Regular Meeting of the Board of Directors' agenda and to approve the July 12, 2016, Regular Meeting of the Board of Directors' minutes.**

BOARD NOMINATIONS

In accordance with the Nevada Revised Statutes (NRS), the following appointment was made to the Las Vegas Convention and Visitors Authority Board of Directors by the City of Las Vegas:

From the Governing Body of the City of Las Vegas.....NRS 244A.603(1)(b)
Mayor Carolyn G. Goodman

This was an information item. Not an action item.

Oath of Office was administered to the newly appointed Member of the Board by the Honorable Judge Timothy Williams.

COMMITTEES

Committee Appointments

LVCVA Board Policy mandates that Committee Members be selected by the Chairman of the Board of Directors and ratified by the Board Members.

Chair Lawrence Weekly recommended the appointment of Member Carolyn Goodman to the Las Vegas Convention Center District (LVCCD) Committee.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, with the exception of Member Carolyn Goodman, who abstained, to appoint Member Carolyn Goodman to the LVCCD Committee.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief Human Resources Officer, recognized Rebecca DeLuca, Midwest Regional Sales Executive, for receiving the Meeting Professionals International Chicago Area Chapter's President's Award on July 11.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- Second and final implosion of the Riviera on August 16
- ASD Market Week – July 31-August 3
- MAGIC – August 15-17

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- Press announcement of Hainan Airlines beginning three times weekly service to Las Vegas from Beijing, China, in December
- Laughlin's River Regatta – August 13
- China Sales Mission – July 10-20
- Recognized McCarran International Airport as the eighth busiest airport in North America
- Airline updates:
 - Allegiant Air begins twice weekly service from Kansas City, Missouri, and five times weekly service from Oakland, California, to Las Vegas in October

Rana Lacer, Chief Financial Officer, reported on the successful bond refunding sale on July 20.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Las Vegas Events – Event Approval – World Series of Team Roping – Las Vegas, NV December 9-15, 2016**

Ms. Tull requested the Board of Directors approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$100,000 to fund the World Series of Team Roping, December 9-15, 2016. The event will be held at the South Point Equestrian Center.

Fiscal Impact:

FY 2017: \$100,000 Estimated expenditure

Member Maurice Wooden asked if this was a returning event, to which Ms. Tull stated that it was and outlined the details for the history of event.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to approve the distribution of funds to LVE in the amount of \$100,000 to fund the World Series of Team Roping, December 9-15, 2016.

ITEM 2. **Las Vegas Events – Event Approval – 2017 USA Sevens International Rugby Tournament – Las Vegas, NV – March 3-5, 2017**

Ms. Tull requested the Board of Directors approve the distribution of funds to LVE in the amount of \$250,000 to fund the USA Sevens International Rugby Tournament, March 3-5, 2017. The event will be held at Sam Boyd Stadium.

Fiscal Impact:

FY 2017: \$250,000 Estimated expenditure

Chair Lawrence Weekly acknowledged the community outreach of the event and expressed his gratitude to last year's rugby players and event coordinators who participated in Nevada Reading Week.

Member Carolyn Goodman asked about field usage in relation to the City of Las Vegas, to which Ms. Tull stated that all events would take place at Sam Boyd Stadium. Ms. Tull also noted that the requested funding for the event was less than in previous years and that LVE did not fund the event in 2015.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to approve the distribution of funds to LVE in the amount of \$250,000 to fund the USA Sevens International Rugby Tournament, March 3-5, 2017.

ITEM 3. **Las Vegas Events – Event Approval – Dolly Parton Concert – September 30, 2016**

Ms. Tull requested the Board of Directors approve the distribution of funds to LVE in the amount of \$100,000 to fund the Dolly Parton Concert, taking place at the Laughlin Event Center, September 30, 2016.

Fiscal Impact:

FY 2017: \$100,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to approve the distribution of funds to LVE in the amount of \$100,000 to fund the Dolly Parton Concert, taking place at the Laughlin Event Center, September 30, 2016.

ITEM 4. **Shriners Hospitals for Children Open – Las Vegas, Nevada – October 31 - November 6, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an expenditure of \$165,000 to enter into an agreement with the Shriners Hospitals for Children Open to lease a marquee hospitality suite during the October 31-November 6, 2016, golf tournament; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact:

FY 2017: \$165,000 Estimated expenditure

Chair Lawrence Weekly asked Patrick Lindsey, Tournament Director for the Shriners Hospitals for Children Open, about the event's youth outreach program. Mr. Lindsey outlined the partnership between tournament staff, the Southern Nevada Golf Association, and the Clark County School District. Chair Weekly expressed his appreciation to Mr. Lindsey and Ms. Tull for collaborating community outreach events.

Member Gregory Lee disclosed that he served on the Executive Committee for the Shriners Hospitals for Children Open, but would not benefit financially from this agreement. Luke Puschnig, Legal Counsel, stated that Member Lee was able to vote.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to: 1) Approve an expenditure of \$165,000 to enter into an agreement with the Shriners Hospitals for Children Open to lease a marquee hospitality suite during the October 31-November 6, 2016, golf tournament; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 5. **Expo! Expo! Annual Meeting and Exhibition 2016 – Anaheim, CA – December 6-8, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$153,600 for expenses associated with exhibiting at the International Association of Exhibition and Events (IAEE) Expo! Expo! Annual Meeting and Exhibition December 6-8, 2016, in Anaheim, CA; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to the available general funds.

Fiscal Impact:

FY 2017: \$153,600 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to: 1) Approve an estimated expenditure of \$153,600 for expenses associated with exhibiting at the International Association of Exhibition and Events (IAEE) Expo! Expo! Annual Meeting and Exhibition December 6-8, 2016, in Anaheim, CA; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to the available general funds.

ITEM 6. **Client Development Event – Washington, DC – December 13, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the production of a client development event to be held in Washington, DC, on December 13, 2016; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact:

FY 2017: \$225,000 Estimated expenditure

Chair Lawrence Weekly stated he appreciated the fact that the event would not take place during the National Christmas Tree Lighting Ceremony in President's Park. Chair Weekly recognized John Schreiber, Senior Director of Business Sales, and the LVCVA staff in Washington, DC, for the success of the event in the past.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the production of a client development event to be held in Washington, DC, on December 13, 2016; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 7. **World Travel Market – London, United Kingdom – November 7-9, 2016**

Ms. Tull requested the Board of Directors: 1) Approve an expenditure of \$260,000 for expenses associated with the LVCVA exhibiting at World Travel Market (WTM), November 7-9, 2016, in London, United Kingdom; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact:

FY 2017: \$260,000 Estimated expenditure
(\$50,000) Estimated revenues from partner contributions
\$210,000 Estimated net expenditure to LVCVA

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to: 1) Approve an expenditure of \$260,000 for expenses associated with the LVCVA exhibiting at WTM November 7-9, 2016, in London, United Kingdom; 2) Authorize the President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

GENERAL GOVERNMENT DIVISION

ITEM 8. **Customer Service Excellence Program**

Ms. Bolender requested the Board of Directors: 1) Approve an estimated expenditure of \$100,000 for the Las Vegas Metro Chamber of Commerce Customer Service Excellence Program for Fiscal Years 2017-2018; 2) Authorize the LVCVA President/CEO to execute the sponsorship contract; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact:

FY 2017: \$100,000 Estimated expenditure

Member Kristin McMillan stated that she would abstain from voting, due to her direct relationship with the Las Vegas Metro Chamber of Commerce.

Chair Lawrence Weekly encouraged the Board to attend a Customer Service Excellence ceremony.

Member Gregory Lee disclosed that he served on the Las Vegas Metro Chamber of Commerce Board of Trustees. Secretary Bill Noonan disclosed that he served on the Las Vegas Metro Chamber of Commerce Executive Committee. Mr. Puschnig confirmed that Member Lee and Secretary Noonan could vote.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, with the exception of Member Kristin McMillan, who abstained, to: 1) Approve an estimated expenditure of \$100,000 for the Las Vegas Metro Chamber of Commerce Customer Service Excellence Program for Fiscal Years 2017-2018; 2) Authorize the LVCVA President/CEO to execute the sponsorship contract; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 9.

Quarterly Collection Allocation

Ms. Lacer notified the Board of Directors that tax collection allocation amounts for the fourth quarter of fiscal year 2016 total \$7,035,077.

Fiscal Impact:

FY 2017: \$7,035,077 Expenditure

Chair Lawrence Weekly requested a report on the use of the collection allocations by each collecting municipality. Chair Weekly stated that it would be beneficial to showcase the value and impact the funds have had on the community. Ms. Lacer noted the work of Jeremy Aguero, Principal of Applied Analysis, and stated that additional information could be obtained.

Member John Marz stated that the City of Henderson would be willing to report on how the funds were spent.

This was an information item. Not an action item.

ITEM 10.

Legal Counsel's Report and Recommendation(s)

There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

ITEM 11.

Compensation Committee Report

The Compensation Committee met on August 9, 2016, at 8:00 a.m. to discuss items A and B.

Fiscal Impact:

FY 2017: To be determined

Compensation Committee Chair Chuck Bowling presented a report and gave the Committee's recommendations to the Board of Directors for items A and B.

Item A. Legal Counsel's Annual Performance Evaluation

Item B. President/CEO's Annual Performance Evaluation

Member Kristin McMillan expressed her admiration of Rossi Ralenkotter, President/CEO.

Member Carolyn Goodman stated that Mr. Ralenkotter had been “so sensational for this entire community.”

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Cam Walker via telephone, to: 1) Approve a 7.5 percent merit increase, equaling the amount of \$12,896.00, and a performance incentive of 25 percent, equaling the amount of \$42,998.80, for Legal Counsel; 2) Approve Legal Counsel’s FY 2017 goals and objectives; 3) Approve a performance incentive of 40 percent, equaling \$166,200.32, for the President/CEO; and 4) Approve the President/CEO’s FY 2017 goals and objectives.

Mr. Ralenkotter thanked the Board and said, “It’s a team effort both with our employees here, as well as with the hotel industry.”

DIRECTORS’ RECOGNITION

Member Susan Brager recognized the grand opening of Dave & Buster’s on August 8 in Downtown Summerlin.

Member Cam Walker ended his call at 9:55 a.m.

Member Maurice Wooden discussed future projects of Wynn Las Vegas, including a retail buildout planned to open next year.

Member George Rapson thanked Member Gregory Lee for Eureka Casinos’ continued investment in Mesquite with the Rising Star Sports Ranch Resort.

Member Kristin McMillan recognized the grand opening of Casa Del Matador on July 28 in Downtown Summerlin. Member McMillan expressed her appreciation of the LVCVA’s support of the Las Vegas Metro Chamber of Commerce Customer Service Excellence Program. Member McMillan also acknowledged the Las Vegas Metro Chamber of Commerce team members Greta Beck-Seidman, Associate Vice President of Marketing, and Pomai Weall, Customer Service Excellence Event Coordinator, for their involvement with the program.

Member John Marz reminded the Board of the Super Run Car Show on September 23-25 in Downtown Henderson.

Member Ricki Barlow announced the City of Las Vegas Ward 5: Back to School Fair on August 13 at Lorenzi Park and the grand reopening and dedication ceremony of the Historic Westside School on August 27 in Downtown Las Vegas.

Member Gregory Lee discussed the benefits of the opening of Exit 118 on Interstate I-15 for Mesquite and recognized the transportation research performed by the LVCVA and Tom Skancke, President of the Skancke Company, which helped drive the project.

Secretary Bill Noonan recognized Ms. Lacer and the Finance Department for the savings received through refunding efforts.

Member Carolyn Goodman stated that the City of Las Vegas was “very partial to the Cashman Complex that has been run so ably all these years by the LVCVA.” Member Goodman also discussed the active shooter drill for local first responders on August 5 at Las Vegas City Hall.

Chair Lawrence Weekly thanked Compensation Committee Chair Chuck Bowling and the Compensation Committee members for their participation at the Compensation Committee meeting on August 9 and congratulated Mr. Ralenkotter on his accomplishments. Chair Weekly also congratulated Brig Lawson, Senior Director of Business Partnerships, and LVCVA staff for their partnership with Hainan Airlines to launch the first nonstop flight between Las Vegas and China.

Chair Weekly announced the University of Nevada, Las Vegas (UNLV) inaugural football season kickoff on September 1 at Sam Boyd Stadium. Chair Weekly went on to discuss the importance of the tax collection allocations, specifically in regards to the renovating of the Pearson Community Center track, scheduled to reopen on August 25, and thanked the LVCVA and resort partners for the contributions.

Chair Weekly recognized audience member, Ronald Montoya, former counselor with the Clark County School District.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted expressed his appreciation for the time he was allotted meeting with LVCVA staff.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:06 a.m.

Respectfully submitted,

Date Approved: September 13, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair

LAS VEGAS ENTERTAINMENT & SPORTS TELEVISION, INC.
3800 WYNN ROAD, SUITE 503-G
LAS VEGAS, NV. 89103
(702)765-5309

www.lasvegasentertainmentandsportstelevisioninc.com

Jon Astor-White, President/CEO

August 9, 2016

TO: Commissioner Lawrence Weekly, Chair
LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS
Las Vegas Convention Center-Boardroom
3150 Paradise Road
Las Vegas, Nevada 89109

RE: LVES-TV SPONSORSHIP PROPOSAL

Commissioner Lawrence Weekly, et. al

Please be advised, Las Vegas Entertainment & Sports Television, Inc. (LVES-TV) are poised to launch the 1st. 24/7, 365 days a year, television network to broadcast from Las Vegas, original and live, "Entertainment & Sports", worldwide. LVES-TV are poised to launch, with it's signature star-studded **"HALL OF FAME WEEKEND"** featuring the **"VEGAS STAR AWARDS"**; we have an option to launch, the weekend of Oct. 28 thru 30, 2016, from the Cashman Center Theater (1800 seats).

Furthermore, be advised LVES-TV, has signed a Local Marketing Agreement (LMA) with Mako Communications, LLC., to program and broadcast, initially, to eighteen (18) Designated Market Area (DMAs); LVES-TV will uplink all of its 24/7, 365 days per year programming by satellite, to be broadcasted nationally to well over 35,754,130 households (see attached: Agreement and LVES-TV's "DMAs). LVES-TV, will look to add more "DMA" areas, within the first six months of our operations. Also other worldwide carriers and foreign markets, like China have expressed interest in carrying our TV Network, due to our live "Sports and Entertainment" programming, Etc.

LVES-TV, has structured its programming to showcase all of the daily, weekly, Entertainment, Sports and Special Events, taking place in Las Vegas, along, with our original programming schedule, outlined in the enclosed overview.

page 2. LVES-TV/LVCVA Proposal

We are aware, that the LVCVA and/or Las Vegas Events, sponsors various events to promote and/or market Las Vegas each year. LVES-TV, provides the perfect outlet to promote and market las Vegas worldwide, 24/7, 365 days a year.

We are hereby proposing that the LVCVA/R&R Partners, become our charter sponsor (s) and extend to LVES-TV a total of \$300,000, funding, \$150,000 to be associated with our annual "**HALL OF FAME WEEKEND**" featuring the "**VEGAS STAR AWARDS**"; and \$150,000, to be associated with LVES-TV, programming, Etc. Which is just a fraction of, the funds extended by the LVCVA and or Las Vegas Events, in support of one single event, without the television exposure, 24/7, 365 days per year, that LVES-TV, will provide. We (LVES-TV) have a meeting scheduled, 8/11/16, with Rob Dondero, V.P. R&R Partners and Ms. Caroline Coyle, V.P. LVCVA, Brand Strategies to further evaluate and discuss our present proposal. Thank you, for your time and consideration, in this matter. Respectfully.

A handwritten signature in black ink, appearing to read 'Jon Astor-White', written over a horizontal line. The signature is stylized and cursive.

Jon Astor-White, President/CEO
Las Vegas Entertainment & Sports Television, Inc. (LVES-TV) &
National/Las Vegas Entertainment & Sports Hall Of Fame, Inc.(Non-Profit)
(702)765-5309 Phone/Fax

LOCAL MARKETING AGREEMENT

Local Marketing Agreement (“Agreement”) dated as of July 28, 2016, by and between Mako Communications, LLC, Nave Broadcasting, LLC, and Tuck Properties, Inc. (collectively “Licensee”) and Las Vegas Entertainment & Sports Television, (LVES-TV) (“Programmer”). This Agreement pertains to the following Stations as identified by Call Sign and Facility ID in Table 1 below (collectively “Stations”).

Table 1

Reference City	Call Sign	Facility ID	RF Ch	Virtual Ch	Licensee
Atlanta	WYGA-CD	168094	16	16.7	Mako Communications, LLC
Austin	KVAT-LD	52930	17	17.4	Mako Communications, LLC
Chicago	W25DW-D	61692	25	25.8	Mako Communications, LLC
Corpus Christi	K29IP-D	167450	29	29.6	Mako Communications, LLC
Dallas	KHPK-LD	52926	28	28.4	Mako Communications, LLC
Denver	K05MD-D	167809	5	5.2	Tuck Properties, Inc.
Houston	KUVM-LD	167664	22	10.7	Mako Communications, LLC
Las Vegas	KEGS-LD	168004	24	30.5	Mako Communications, LLC
Miami	W16CC-D	4331	16	16.6	Mako Communications, LLC
New York City	WKOB-D	51441	2	42.6	Nave Broadcasting, LLC
Oklahoma City	KTOU-LD	28186	21	21.5	Mako Communications, LLC
Philadelphia	WDUM-LD	19586	16	41.3	Mako Communications, LLC
Phoenix	K18JL-D	7085	18	25.3	Mako Communications, LLC
Sacramento	KBTW-CD	2424	27	8.7	Mako Communications, LLC
San Antonio	KISA-LD	58786	40	40.9	Mako Communications, LLC
Seattle	KUSE-LD	168057	46	46.7	Mako Communications, LLC
St. Louis	KPTN-LD	35781	36	7.5	Mako Communications, LLC
Tampa	W15CM-D	6029	15	15.3	Mako Communications, LLC

WHEREAS, Licensee’s Stations have available broadcast time; and


WHEREAS, Programmer desires to avail itself of the Stations’ broadcast time for the presentation of programming service, including the sale of advertising time;

NOW, THEREFORE, for and in consideration of the mutual covenants herein contained, the parties hereto have agreed and do agree as follows:

1. **Facilities.** Licensee agrees to make broadcasting facilities available to Programmer and to allow Programmer to broadcast on the Stations, or cause to be broadcast, Programmer’s programs.

July 28, 2016

Page 1

Licensee Initials 

Las Vegas Sports Multi Market LMA (5).docx

Programmer Initials _____

LVES-TV DESIGNATED MARKET AREAS (DMA)

Designated Market Area (DMA) alphabetical order	TV Homes	% of US
(1) Atlanta Ch 16.7	2,385,730	2.105
(2) Austin Ch 17.4	745,640	0.658
(3) Chicago Ch 25.8	3,475,220	3.067
(4) Corpus Christi 29.6	205,900	0.182
(5) Dallas Ch 28.4	2,646,370	2.335
(6) Denver Ch 5.2	1,576,090	1.391
(7) Houston Ch 10.7	2,385,730	2.105
(8) Las Vegas Ch 30.5	736,700	0.650
(9) Miami Ch 16.6	1,660,020	1.465
(10) New York City Ch 42.6	7,368,320	6.503
(11) Oklahoma City 21.5	701,070	0.619
(12) Philadelphia 41.3	2,917,920	2.575
(13) Phoenix 25.3	1,848,850	1.632
(14) Sacramento 8.7	1,349,990	1.191
(15) San Antonio 40.9	907,320	0.801
(16) Seattle 46.7	1,766,070	1.559
(17) St. Louis 7.5	1,217,370	1.074
(18) Tampa 15.3	1,859,820	1.641
Total (LVES-TV) Households	35,754,130	32%

NSI Total U.S. TV Homes 113,314,340



**Audit Committee Meeting
August 19, 2016
Minutes**

The Audit Committee Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on August 19, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Audit Committee Members:

Mr. Bill Noonan, Committee Chair
Commissioner Susan Brager
Mr. Tom Jenkin.....via telephone
Mr. Gregory Lee.....via telephone
Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Barbara Bolender, Chief Human Resources Officer
Rana Lacer, Chief Financial Officer
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES

Committee Chair Bill Noonan called the meeting to order at 11:00 a.m. A quorum of the members was present at roll call, including Members Tom Jenkin and Gregory Lee via telephone.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Members Tom Jenkin and Gregory Lee via telephone, to approve the August 19, 2016, Audit Committee Meeting agenda, as well as the minutes of the June 14, 2016, Audit Committee Meeting.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Director of Internal Audit Candidate**

Rossi Ralenkotter, President/CEO, recommended the Audit Committee approve the hiring of Mike Bond to fill the position of Director of Internal Audit.

Fiscal Impact

FY 2017: \$83,000–128,000 Salary range

Chair Bill Noonan stated that he had the opportunity to interview Mr. Bond and had presented Mr. Ralenkotter with interview notes.

Member Lawrence Weekly recognized the thoroughness of Jon Reese, former Director of Internal Audit, and inquired about Mr. Bond's qualifications and readiness in relation to the Las Vegas Convention Center expansion project. Rana Lacer, Chief Financial Officer, answered, "I think he is well prepared because of his experience, his education, his certifications, and his professional experience, which is pretty extensive, that he won't have any shortfalls in adding value to that process." Barbara Bolender, Chief Human Resources Officer, detailed Mr. Bond's experience and agreed that he was "eminently qualified."

Member Weekly asked if Mr. Bond had experience working with local government, debt management, and bond oversight, to which Ms. Bolender answered that Mr. Bond had military experience. Ms. Lacer added that although Mr. Bond would be tasked to learn the Committee's expectations, the audit process in both the private and public sectors were structured in such a way that Mr. Bond should not encounter compliance issues. Member Weekly suggested that Ms. Bolender and Mr. Bond collaborate with Clark County in preparation for the 79th (2017) Session of the Nevada Legislature.

Member Gregory Lee requested a brief summary of Mr. Bond's past experience, to which Ms. Bolender outlined.

Member Tom Jenkin agreed that Mr. Bond had a "substantial background."

Member Lawrence Weekly moved and it was carried by unanimous vote of the voting members present, including Members Tom Jenkin and Gregory Lee via telephone, to approve the hiring of Mike Bond to fill the position of Director of Internal Audit.

SET NEXT MEETING DATE

The next Audit Committee meeting was scheduled for November 7, 2016.

DIRECTORS' RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Member Susan Brager motioned and Committee Chair Bill Noonan adjourned the meeting at 11:09 a.m.

Respectfully submitted,

Date Approved: November 7, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Bill Noonan
Audit Committee Chair



**Regular Meeting of the Board of Directors
September 13, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on September 13, 2016, at Cashman Center, 850 Las Vegas Boulevard North, Las Vegas, NV 89101. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Mr. Tom Jenkin, Treasurer.....via telephone
Councilman Ricki Y. Barlow
Commissioner Susan Brager
Mayor Carolyn Goodman

Mr. Gregory Lee.....absent
Mayor John J. Lee
Councilman John Marz
Ms. Kristin McMillan
Councilman George Rapson.....via telephone
Mayor Pro Tem Cam Walker
Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Rana Lacer, Chief Financial Officer
Barbara Bolender, Chief Human Resources Officer
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Ji Haeng Zen Master of the Zen Center of Las Vegas.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin and Member George Rapson via telephone, to approve the September 13, 2016, Regular Meeting of the Board of Directors’ agenda and to approve the August 9, 2016, Regular Meeting of the Board of Directors’ minutes.

Member Ricki Barlow entered the meeting at 9:04 a.m.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED

Presentation by Applied Analysis: Economic Impact Series

Jeremy Aguero, Principal, Applied Analysis, presented an overview of the LVCVA room tax collection allowance.

Chair Lawrence Weekly presented the importance of room tax collection allocations to community facilities and events by noting partnerships in events such as Nellis/Creech Military & Veterans Appreciation Day on September 10 at Craig Ranch Regional Park and the reopening of the William U. Pearson Community Center Track on August 24. He also recognized Members John Lee and Ricki Barlow for their involvement with these events. Chair Weekly stated that he felt it important to share the significant impact of room tax collection allocations with the community.

Member Carolyn Goodman asked Mr. Aguero to clarify the distribution of room tax dollars as it related to education, to which Mr. Aguero outlined Initiative Petition 1 (IP1), Nevada's general and capital state funds, and the Distributive School Account (DSA). Member Goodman inquired about the accountability of the spending of room tax dollars for education and expressed her concerns regarding education funding.

Member Kristin McMillan also inquired about the specifics of room tax dollars in relation to funding for education and the potential for changes at the legislative level.

Member John Lee asked about the room tax distribution formula and the assessment of room count, to which Mr. Aguero outlined. Rana Lacer, Chief Financial Officer, added that room count and total room tax generated is monitored regularly by LVCVA staff. Rossi Ralenkotter, President/CEO, noted that the room tax collection allocation formula was determined collaboratively between local entities.

Chair Weekly suggested that local entities and the LVCVA contact the State to address concerns with room tax dollar spending as it related to education. Member Goodman agreed that a collaboration with the State would be beneficial.

Member Ricki Barlow requested clarification on the equitability of population by jurisdiction in relation to room tax dollars, to which Ms. Lacer explained the population component of the allocation formula. Member John Lee addressed the potential impact of increasing the room tax in each jurisdiction.

This was an information item. Not an action item.

PRESENTED

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief Human Resources Officer, recognized Kelly Goebel, Security Sergeant, as Professional of the Month and Milla Zacarias, Total Rewards Administrator, for receiving a Customer Service Excellence Award.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- Las Vegas 51s 2016 baseball season review
- Solar Energy Trade Show – September 13-15
- Specialty Graphics Annual National Convention – September 14-16
- MINExpo – September 26-28

Chair Lawrence Weekly invited the Board to a tour of MINExpo on September 27.

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- El Grito Celebration – September 15-18
- Laughlin Events
 - Championship Bull Riding – September 10
 - Hank Williams Jr. concert – September 24
 - Dolly Parton concert – September 30
- iHeartRadio Music Festival – September 23-24
- Life is Beautiful – September 23-25
- Route 91 Harvest Festival – September 30 - October 2
- Barret Jackson Collector Car Auction – October 13-15
- DC Solar 350 NASCAR Truck Race – October 1
- Airline updates:
 - Southwest begins daily service from Minneapolis, MN, to Las Vegas on March 9, 2017
 - Eurowings begins twice weekly service from Cologne, Germany, to Las Vegas on July 3, 2017
 - Delta adds over 127 flights from 15 cities the first week of January 2017 to accommodate the Consumer Electronics Show on January 5-8

Ms. Lacer outlined the work of independent audit firm Piercy Bowler Taylor & Kern and recognized Ralph Piercy as the lead partner. Ms. Lacer also noted the review of the Comprehensive Annual Financial Report (CAFR) to be presented at the November 7 Audit Committee meeting and then to the Board at the November 8 regular meeting.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. Fiscal Year 2017 Marketing Preview

Ms. Tull presented the Board with a forward-looking marketing preview for fiscal year 2017.

Member Carolyn Goodman inquired about the marketing opportunities in relation to the Final Presidential Debate on October 19, to which Ms. Tull outlined the planning, media, and marketing initiatives. Mr. Ralenkotter also announced the Debate Rally on September 14 at UNLV and projected the publicity expectations for the debate. Member Goodman asked about local advertising signage for the debate, to which Ms. Tull delineated.

Member John Marz asked Ms. Tull about room sales on LasVegas.com. Ms. Tull spoke about the partnership with LasVegas.com and the resort partners, as well as the re-engineering of the website.

Member Cam Walker discussed the limited seating at the October 19 Final Presidential Debate.

Vice Chair Chuck Bowling thanked Ms. Tull, the Marketing Department, and R&R Partners for the marketing preview. Vice Chair Bowling suggested a comparison between previous year's marketing campaigns and the forward-looking preview to be presented to the Board for education purposes.

Chair Lawrence Weekly recognized the significance of Hainan Airlines' announcement of nonstop service from China to Las Vegas.

Chair Weekly also discussed the aftermath of Laughlin's River Regatta and inquired about clean-up procedures, to which Ms. Tull answered that she would work with Las Vegas Events (LVE) to plan more accordingly. Member Walker agreed that there were issues with the event's aftermath and stated he would provide a post-action report from LVE.

This was an information item. Not an action item.

OPERATIONS DIVISION

ITEM 2. **Dell Computer (PC) Procurement & Lease, LVCVA Contract #4422**

Mr. Jicinsky requested the Board of Directors: 1) Approve the procurement of Dell PC computers; 2) Award Contract #4422 for the lease to CSI Leasing, Inc., St. Louis, Missouri, in the estimated amount of \$408,060 for the period of September 13, 2016, through September 12, 2019; 3) Authorize the President/CEO to execute the contract documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact:

FY 2017: \$408,060 Estimated expenditure

Chair Lawrence Weekly asked Mr. Jicinsky to explain the slight increase in price, to which Mr. Jicinsky explained that it was due to an increase in the price per unit as well as an increase in employees.

Member Kristin McMillan inquired about the selection process for the leasing contract and the ability for potential companies to participate. Mr. Jicinsky explained the issuance of a Request for Information (RFI) and the available resources for companies that provide their information to the LVCVA prior to an RFI being issued. Ms. Lacer added that the Purchasing Department performs regular outreach to appropriate companies in order to ensure there be an opportunity to participate in future RFIs.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Treasurer Tom Jenkin and Member George Rapson via telephone, to: 1) Approve the procurement of Dell PC computers; 2) Award Contract #4422 for the lease to CSI Leasing, Inc., St. Louis, Missouri, in the estimated amount of \$408,060 for the period of September 13, 2016, through September 12, 2019; 3) Authorize the President/CEO to execute the contract documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

GENERAL GOVERNMENT DIVISION

ITEM 3. **Legal Counsel's Report and Recommendation(s)**

Legal Counsel reported that the case filed by California resident Scace Eric Hutson on June 30, 2015, which claimed injuries as a result of an alleged slip and fall close or on the LVCC property, was settled by the insurance companies within the self-insured retention amount.

This was an information item. Not an action item.

COMMITTEES

ITEM 4. **Audit Committee Report**

The Audit Committee met on August 19, 2016, at 11:00 a.m. to discuss item A.

Audit Committee Chair Bill Noonan presented a report to the Board of Directors for item A.

Item A. Director of Internal Audit Candidate

Fiscal Impact:

FY 2017: \$83,000-128,000 Salary range

Committee Chair Noonan introduced Mike Bond, Director of Internal Audit.

Chair Lawrence Weekly invited Mr. Bond to the podium.

Member Carolyn Goodman questioned Mr. Bond on his education background.

This was an information item. Not an action item.

Member Maurice Wooden left the meeting at 10:20 a.m.

DIRECTORS' RECOGNITION

Chair Lawrence Weekly recognized the passing of community leaders Stella Mason Parson, Bonnie Bryan, and former LVCVA Board Member Thalia Dondero.

Treasurer Tom Jenkin and Member George Rapson ended the call at 10:23 a.m.

Member Ricki Barlow reminded the Board about the Life is Beautiful Music & Art Festival on September 23-25 in Downtown Las Vegas. Chair Weekly mentioned Downtown Las Vegas' Carson Kitchen and Donut Bar.

Member John Lee spoke about the diversification of North Las Vegas. Chair Weekly acknowledged North Las Vegas construction projects; Dignity Health's North Las Vegas hospital, Cracker Barrel Old Country Store, and Burlington Coat Factory. Member Lee also thanked the Clark County Commission for its partnership with the City of North Las Vegas.

Member Cam Walker recognized the 54th Annual Art in the Park on October 1-2 in Boulder City. Member Walker shared his experience at the University of Nevada, Las Vegas (UNLV) football game on September 1 and acknowledged the Sonic Boom of the South's halftime performance.

Member Carolyn Goodman announced road closures beginning on September 14 in Downtown Las Vegas in preparation for the Life is Beautiful Music & Art Festival and elaborated on the proposed education reforms for the Clark County School District. Member Goodman also recognized the Las Vegas Fire and Rescue Department's response to reported toxins at Walter Johnson Junior High School on September 7.

Member Kristin McMillan invited the community to Eggs & Issues featuring Frank Luntz on September 19 at the Orleans Hotel & Casino.

Secretary Bill Noonan noted the finalization of the Southern Nevada Tourism Infrastructure Committee at the end of September and thanked Mr. Ralenkotter and LVCVA staff for their assistance and expertise.

Chair Weekly thanked Vice Chair Chuck Bowling and MGM Resorts International for the T-Mobile Arena. Chair Weekly also thanked everyone involved with the opening of the UNLV football season on September 1 and the hospitality provided to representatives of Jackson State University.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Jon Astor-White, President/CEO of Las Vegas Entertainment and Sports Television, addressed the Board regarding a written proposal submitted at the August 9 Regular Board of Directors' meeting.

Carlos Cruz commented on the food and beverage services contract bid for LVCVA properties in relation to the established benefits of the Culinary Workers Union Local 226.

Chenay Arberry read the attached letter by Rick Altman, Host and Organizer of the Presentation Summit, addressed to the LVCVA regarding the labor issues between the Culinary Workers Union Local 226 and Stations Casinos.

Celia Vargas and Jeffery Wise, Trump International Hotel Las Vegas employees, addressed the Board and commented on the labor issues between the Culinary Workers Union Local 226 and Trump International Hotel.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:42 a.m.

Respectfully submitted,

Date Approved: October 24, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



August 23, 2016

To: Amy Riley
Director, Las Vegas Convention and Visitors Authority
Re: Station Casinos, Green Valley Ranch,
and the Presentation Summit

Dear Ms. Riley:

Your failure to inform me about the labor dispute at Station Casinos hurts the visiting public and hurts many of the largest employers in Las Vegas. In June of 2015, when I visited numerous properties with LVCVA reps, I asked whether there are any labor issues with Green Valley Ranch and Red Rock Casino. The response: there has been no picketing. While that may be true, it answered a much narrower question than I asked. I understood the answer to mean there are no labor issues. I have now learned that the accurate answer to the question I asked is "Yes, there is a labor dispute with Station Casinos, the owner of that property."

Culinary Union Local 226 tells me that Administrative Law Judges at the National Labor Relations Board have found Station Casinos to be in violation of NLRA 88 times. The Union has also sent me photos of Union demonstrations on the sidewalk in front of Station Casino properties. I do not know the outcome of the litigation or the precise reasons for the protests, but I do know two things, there is a labor dispute and you did not tell me about it.

Had you done your job and told me about the labor dispute when I asked, I would have had the opportunity to talk to the Union to learn about their grievances with Station Casinos. I could have considered seeking a location in which the Federal Government has less interest and is not involved in a labor dispute. My family and I are pro-union; I would have not walked blindly into a labor dispute. Unfortunately, I found out about the dispute too late to change venues. The Union is contacting people scheduled to speak at the conference and informing them of the dispute. I understand that the Union has a free speech right to do so, but it is embarrassing to me.

Worse, your failure to answer my question accurately hurts Las Vegas employers who are not the subject of a labor dispute. I cannot imagine that the governing body of the Visitors Bureau has made a policy decision to hide labor disputes. The majority of hotels and casinos in Las Vegas do not have labor disputes and many of them are Union. Some of them may have representatives on your governing board.

You may not have intended to hurt me or properties that do not have labor disputes but you have. To avoid repeating this harm to others, I request that when anyone makes inquiries even remotely related to Station Casinos, you tell them there is a labor dispute, send them a copy of this letter, or at least tell them that they should call the Union.

Rick Altman
Host and Organizer
The Presentation Summit

- Presentation skills development
- Business presentations
- Digital photography
- Graphic design services
- Authoring
- Lecturing
- Training and consulting



**SPECIAL Meeting of the Board of Directors
September 29, 2016
Minutes**

The Special Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on September 29, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

<p>Commissioner Lawrence Weekly, Chair Mr. Chuck Bowling, Vice Chair.....absent Mr. Bill Noonan, Secretary.....absent Mr. Tom Jenkin, Treasurer.....absent Councilman Ricki Y. Barlow Commissioner Susan Brager Mayor Carolyn Goodman</p>	<p>Mr. Gregory Lee.....absent Mayor John J. Lee.....via telephone Councilman John Marz.....absent Ms. Kristin McMillan Councilman George Rapson.....via telephone Mayor Pro Tem Cam Walker Mr. Maurice Wooden</p>
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<p>LVCVA Executive Staff in Attendance</p>	<p>Rossi Ralenkotter, President/CEO Rana Lacer, Chief Financial Officer Cathy Tull, Senior Vice President of Marketing Terry Jicinsky, Senior Vice President of Operations Luke Puschnig, Esq., CEM, Legal Counsel</p>
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OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:01 a.m.

INVOCATION The invocation was delivered by Mary Lou Anderson, Spiritual Activist and Board Member of the Interfaith Council of Southern Nevada.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

Member Ricki Barlow entered the meeting at 9:05 a.m.

APPROVAL OF THE AGENDA AND MINUTES **Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the September 29, 2016, Special Meeting of the Board of Directors’ agenda.**

Member John Lee joined the meeting via telephone at 9:06 a.m.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Presidential Debate Sponsorship Contracting**

Rossi Ralenkotter, President/CEO, updated the Board on the preparations and media coverage of the Final Presidential Debate, to be held at the Thomas & Mack Center on October 19, and introduced Len Jessup, President of the University of Nevada, Las Vegas (UNLV).

Mr. Jessup addressed the Board about the specifics on media coverage of the debate and associated initiatives within the Clark County School District (CCSD). Mr. Jessup also expressed his appreciation of the partnership between UNLV and the LVCVA.

Mr. Ralenkotter spoke on the importance of LVCVA and UNLV staff attending the First Presidential Debate on September 26 at Hofstra University in Hempstead, New York, in preparation for the final debate in Las Vegas.

Cathy Tull, Senior Vice President of Marketing, requested the Board of Directors authorize the President/CEO to contract for debate-related expenditures up to an additional \$4,000,000, which would be funded by UNLV per the previously approved memorandum of understanding (MOU) between UNLV and the LVCVA.

Member Kristin McMillan thanked Mr. Ralenkotter and Mr. Jessup for their partnership and efforts with the debate. Member McMillan inquired about the nature of expenditures that had previously been executed, to which Ms. Tull outlined and discussed existing and future contracts awaiting execution. Member McMillan went on to request clarification on the specific parties involved in executing the pending contracts, the estimated expenditures that would be required, as well as the formalities of the previously approved MOU between UNLV and the LVCVA as it related to contracting and funding. Ms. Tull explained that the objective was to grant LVCVA permission to execute the pending contracts using UNLV funding in order to expedite the process while upholding the legalities of the previously approved MOU.

Member McMillan also inquired about the legalities written in the existing MOU in relation to the risks involved, to which Luke Puschnig, Legal Counsel, answered that although risks may be present for the LVCVA, it was imperative for the debate preparations to move forward. Mr. Puschnig noted his obtaining of additional liability insurance coverage for the LVCVA. Member McMillan asked Mr. Puschnig if it would be prudent to have additional writing clarifying the specific duties of UNLV and the LVCVA as it related to the process being requested. Mr. Puschnig stated that he felt it should be in writing. Member McMillan asked about the additional insurance, to which Mr. Puschnig explained that the purpose of the additional insurance was to protect the LVCVA from potential negligence claims that may be related to the additional contracts.

Chair Lawrence Weekly asked how the additional insurance was paid for, to which Mr. Puschnig explained that it was within budget and was only purchased to cover the LVCVA in relation to contracting for the debate. Mr. Puschnig referred back to Member McMillan's request to have the process in writing and signed by both parties and restated that it would be imperative to do so.

Member Carolyn Goodman asked about liability in relation to property damage and personal injury, to which Mr. Puschnig stated that liability coverage had been obtained.

Rana Lacer, Chief Financial Officer, reassured the Board that the Purchasing and Finance Departments understood the urgency and importance of the execution of pending and future contracts. Ms. Lacer went on to describe the liquidity process as it related to the execution of the contracts and that the process would be that UNLV would pay the contract amount to the LVCVA prior to the LVCVA executing the contract.

Member Maurice Wooden inquired about the current budget and potential overages, to which Ms. Lacer said that UNLV would be responsible for any additional contracting that would exceed the budgeted amount. Ms. Tull added that she was confident in the proposed budget and did not anticipate any overages.

Chair Weekly asked if staff would participate in the Second Presidential Debate to take place on October 9 at Washington University in St. Louis, Missouri, to which Mr. Ralenkotter stated that they would. Chair Weekly asked Mr. Jessup if he had any additional comments as it related to the questions asked by the Board. Mr. Jessup commented on the insurance coverage policy and said that he felt "comfortable with the precautions" that had been taken. Chair Weekly thanked Mr. Jessup for providing students from CCSD with participation opportunities as it related to the debates and asked about opportunities for teachers. Mr. Jessup outlined initiatives with CCSD that would involve students and teachers.

Member Goodman inquired about the production during the day of the debate, to which Ms. Tull outlined the media and advertising initiatives. Mr. Jessup added that he and Mr. Ralenkotter would deliver the opening remarks of the debate.

Member Kristin McMillan requested the motion be amended to include that the parties would memorialize the process that was approved at this meeting.

Member Cam Walker moved to approve, with the amended condition to include that the parties would memorialize the process that was approved at this meeting, and it was carried by unanimous vote of the voting members present, including Members John Lee and George Rapson via telephone, to authorize the President/CEO to contract for debate-related expenditures up to \$4,000,000, which would be funded by the UNLV per the previously approved memorandum of understanding between UNLV and the LVCVA.

Mr. Ralenkotter asked the Board to participate in a photo opportunity with the Presidential Debate bus immediately following the meeting.

DIRECTORS' RECOGNITION

Member Cam Walker recognized the 54th Annual Art in the Park on October 1-2 in Boulder City.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 9:32 a.m.

Respectfully submitted,

Date Approved: October 24, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Regular Meeting of the Board of Directors
October 24, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on October 24, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair	Mr. Gregory Lee
Mr. Chuck Bowling, Vice Chairabsent	Mayor John J. Lee.....absent
Mr. Bill Noonan, Secretary	Councilman John Marz
Mr. Tom Jenkin, Treasurerabsent	Ms. Kristin McMillan
Councilman Ricki Y. Barlow	Councilman George Rapson.....via telephone
Commissioner Susan Brager	Mayor Pro Tem Cam Walker
Mayor Carolyn Goodman	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO
	Rana Lacer, Chief Financial Officer
	Barbara Bolender, Chief Human Resources Officer
	Terry Jicinsky, Senior Vice President of Operations
	Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Secretary Bill Noonan called the meeting to order at 9:09 a.m.

INVOCATION The invocation was delivered by Mary Bredlau of Spirit of the Desert Episcopal Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Shaundell Newsome, Vice Chair of the Urban Chamber of Commerce, expressed his excitement for the growth of Las Vegas and requested that small businesses have the opportunity to participate in future projects.

Former Clark County Commissioner, Bruce Woodbury, addressed his concerns about Item 3, the Food and Beverage Services Request for Proposal (RFP).

APPROVAL OF THE AGENDA AND MINUTES **Member Cam Walker moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the October 24, 2016, Regular Meeting of the Board of Directors agenda.**

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the September 13, 2016, Regular Meeting of the Board of Directors’ minutes, and the September 29, 2016, Special Meeting of the Board of Directors’ minutes.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED **Presentations by the Las Vegas Convention and Visitors Authority Staff**

Rossi Ralenkotter, President/CEO, discussed the success of the Final Presidential Debate on October 19 at the Thomas & Mack Center. Mr. Ralenkotter also delivered a video presentation outlining the significance of the approval for the funding of the Las Vegas Convention Center (LVCC) expansion project and a potential football stadium in Las Vegas at the Nevada Legislature on October 14.

Chair Lawrence Weekly entered the meeting at 9:29 a.m.

Chair Weekly congratulated Mr. Ralenkotter on the approval of funding for the LVCC expansion project, acknowledged the exceptional convention client participation at the Nevada Legislature, and applauded the LVCVA staff for their efforts. Chair Weekly also thanked Member Kristin McMillan for her involvement with the process.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Las Vegas Events – Event Approval – Fremont Street Experience Downtown Hoedown – Las Vegas, NV – November 30, 2016**

Terry Jicinsky, Senior Vice President of Operations, requested the Board of Directors approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$125,000 to fund the Fremont Street Experience Downtown Hoedown, November 30, 2016.

Fiscal Impact:

FY 2017: \$125,000 Estimated expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the distribution of funds to LVE in the amount of \$125,000 to fund the Fremont Street Experience Downtown Hoedown, November 30, 2016.

ITEM 2. **Las Vegas Events Update**

Pat Christenson, President of LVE, presented a comprehensive recap of first quarter activities to the LVCVA Board of Directors and a brief overview of future events.

Member Carolyn Goodman commented that Adam Silver, Commissioner of the National Basketball Association (NBA), was complimentary of the 2016 NBA Summer League on July 8-18 in Las Vegas.

This was an information item. Not an action item.

ITEM 3. **Food and Beverage Services – RFP #16-4334**

Mr. Jicinsky introduced Hugh Sinnock, Vice President of Customer Experience. Mr. Sinnock requested the Board of Directors: 1) Award RFP #16-4334 to Volume Services, Inc. d/b/a Centerplate, a Delaware corporation for an initial term of seven years and six months; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize the President/CEO to execute two optional, three year extensions, if mutually agreed upon.

Fiscal Impact:

\$7,800,000 Estimated Average Annual Commission Revenue

Member Kristin McMillan inquired about the process of determining metrics, to which Mr. Sinnock explained the expectations outlined in the contract. Member McMillan asked Mr. Sinnock to respond to any concerns about the RFP process, to which Mr. Sinnock answered that he felt confident in staff's recommendation. Rana Lacer, Chief Financial Officer, added additional details regarding the metrics outlined in the contract.

Chair Lawrence Weekly requested that the Board receive regular updates regarding performance levels of Centerplate. Member McMillan stressed the importance of documenting performance levels in order to assist in future RFP processes. Ms. Lacer suggested that staff report the metric results to the Board on an annual basis.

Member Carolyn Goodman inquired about local staffing and upgrades to equipment, to which Mr. Sinnock confirmed that local staffing would be utilized and outlined the responsibilities of Centerplate in regards to kitchen upgrades. Member Goodman asked Ms. Lacer about client feedback, to which Ms. Lacer explained that client comments would be evaluated on an ongoing basis.

Secretary Bill Noonan asked Mr. Sinnock about the transition plan in order to accommodate the Consumer Electronics Show (CES) in January 2017. Mr. Sinnock responded that although it was a concern, he felt confident that Centerplate would be prepared and noted the professionalism of Aramark Corporation throughout the process. Secretary Noonan commented on the successful transition of the LVCVA telecommunications services with Cox Communications and said that he "would expect nothing less of Centerplate."

Member Cam Walker disclosed a family member's subcontracting work with Aramark Corporation. Luke Puschnig, Legal Counsel, confirmed that Member Walker was able to vote.

Chair Weekly asked if there had been discussions between Centerplate and the Las Vegas 51s, to which Mr. Sinnock replied that such conversations would occur upon approval of the contract.

Chair Weekly requested Centerplate representatives John Vingas, Senior Vice President of Operations-West, and Richard Ginzel, proposed General Manager-LVCC, approach the podium. Mr. Vingas introduced himself and Mr. Ginzel.

Chair Weekly acknowledged Former Commissioner Woodbury's concerns and stated that he felt confident in staff's recommendation.

Member Kristin McMillan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award RFP #16-4334 to Volume Services, Inc. d/b/a Centerplate, a Delaware corporation for an initial term of seven years and six months; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize the President/CEO to execute two optional, three year extensions, if mutually agreed upon.

OPERATIONS DIVISION

- ITEM 4. **Landscaping Upgrades to the Las Vegas Convention Center, Bid #17-4430**
Mr. Jicinsky requested the Board of Directors: 1) Award Bid #17-4430, Landscape Upgrades to the LVCC, to Black Canyon Construction, Las Vegas, Nevada, in the estimated amount of \$292,090; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact:

FY 2017: \$292,090 Estimated expenditure

Member Carolyn Goodman moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award Bid #17-4430, Landscape Upgrades to the LVCC, to Black Canyon Construction, Las Vegas, Nevada, in the estimated amount of \$292,090; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

ITEM 5. **Purchase of Meeting Room Tables**

Mr. Jicinsky requested the Board of Directors: 1) Award the purchase of 372 6' Round Tables to Mity-Lite, Inc., of Orem, Utah, in the estimated amount of \$120,171; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact:

FY 2017: \$120,171 Estimated expenditure

Chair Lawrence Weekly asked if a portion of existing tables would be discarded, to which Mr. Jicinsky confirmed that a number of tables would be removed and outlined options for dispersal. Chair Weekly requested that opportunities for distribution of tables to nonprofit organizations be considered.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award the purchase of 372 6' Round Tables to Mity-Lite, Inc., of Orem, Utah, in the estimated amount of \$120,171; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

GENERAL GOVERNMENT DIVISION

ITEM 6. **Clark County Self-Funded Health Benefits Plan 2017**

Barbara Bolender, Chief Human Resources Officer, requested the Board of Directors approve the premium increase to the Clark County Self-Funded Health Benefits Plan, effective January 1, 2017.

Fiscal Impact:

CY 2017: \$3,750,000 Estimated expenditure

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the premium increase to the Clark County Self-Funded Health Benefits Plan, effective January 1, 2017.

ITEM 7. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report

This was an information item. Not an action item.

DIRECTORS' RECOGNITION

Member John Marz invited the audience to Legends of Soul on November 5 and the Kellie Pickler concert on November 6 at the Henderson Pavilion, as well as the City of Henderson's annual Stroll 'n Roll on November 12 along Paseo Verde Parkway.

Member Ricki Barlow announced the City of Las Vegas' Senior Fishing Derby on November 3 at Lorenzi Park.

Member Greg Lee congratulated Mr. Ralenkotter and staff for the success of the Final Presidential Debate, as well as the approval of funding for the LVCC expansion project. Member Lee also spoke about the positive feedback received about the Rising Star Sports Ranch Resort in Mesquite.

Member Cam Walker announced the selection of Boulder City residents Dale Ryan and Dyanah Musgrave to participate in the ABC show "The Great Christmas Light Fight."

Secretary Bill Noonan applauded Mr. Ralenkotter and staff for their work at the Nevada Legislature. Secretary Noonan also welcomed Ed Finger, Senior Vice President of Finance, to the LVCVA.

Member Kristin McMillan recognized the success at the Nevada Legislature with the approval of funding for the LVCC expansion project and a potential football stadium in Las Vegas. Member McMillan elaborated on the beneficial impact of these projects for the economy and job creation. She went on to mention her support of the preliminary accreditation of the University of Nevada, Las Vegas (UNLV) School of Medicine. Member McMillan also congratulated Mr. Ralenkotter and staff for their work on the Final Presidential Debate. Finally, Member McMillan expressed her appreciation of the community engagement regarding the future of Las Vegas from both the public and private sectors of business.

Member Maurice Wooden commented on the prodigious feedback from visitors who traveled to Las Vegas for the Final Presidential Debate and acknowledged the entities involved in the process. Member Wooden also encouraged the audience and Board to experience the Discovery Children's Museum in Downtown Las Vegas and stated that "it is an unbelievable resource and experience for kids that is so enriching and so valuable."

Member Susan Brager agreed with Member Wooden's comments praising the Discovery Children's Museum. Member Brager outlined the development projects in Clark County District F and recognized the accomplishments of the UNLV hockey team. Member Brager also noted her appreciation of the youth programs offered in the community.

Member Carolyn Goodman expressed her excitement for the future of Las Vegas and noted the importance of the More Cops sales tax increase. Member Goodman announced the Veterans Parade on November 11 in Downtown Las Vegas. In addition, Member Goodman made mention to Las Vegas native Kris Bryant and the Chicago Cubs in the World Series, the importance of voting, and the increase of international representatives visiting the City of Las Vegas Mayor's Office to discuss potential airline connections.

Chairman Lawrence Weekly congratulated staff on the funding for the LVCC expansion project and expressed his appreciation for their hard work. Chairman Weekly thanked Peter Guzman, President of the Latin Chamber of Commerce, Nevada, and Mr. Newsome for their support at the Nevada Legislature and announced that Clark County would be accepting applications for the New Stadium Authority Board. Chairman Weekly also thanked Mr. Christenson and LVE staff for the success of the NBA Summer League in Las Vegas and the program's impact on the youth in Southern Nevada. He went on to discuss the importance of community events such as Life is Beautiful in Downtown Las Vegas and the National Finals Rodeo at the Thomas & Mack Center.

Member George Rapson thanked Member Greg Lee for the development of the Rising Star Sports Ranch Resort.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling addressed his concerns about room rates, convention space demand, and room tax dollars being allocated to building a new stadium.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:34 a.m.

Respectfully submitted,

Date Approved: November 8, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Audit Committee Meeting
November 7, 2016
Minutes**

The Audit Committee Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on November 7, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Audit Committee Members:

Mr. Bill Noonan, Committee Chair
Commissioner Susan Brager
Mr. Tom Jenkin.....via telephone
Mr. Gregory Lee
Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Rana Lacer, Chief Financial Officer
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES

Committee Chair Bill Noonan called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call, including Member Tom Jenkin via telephone.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

**APPROVAL OF
THE AGENDA
AND MINUTES**

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to approve the November 7, 2016, Audit Committee Meeting agenda, as well as the minutes of the August 19, 2016, Audit Committee Meeting.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A. **Internal Auditor's Report**

Mike Bond, Director of Internal Audit, delivered a PowerPoint presentation updating the Committee on Internal Audit activities.

Member Lawrence Weekly inquired about the LVCVA agreement with Freeman in relation to the audit process, to which Mr. Bond outlined. Terry Jicinsky, Senior Vice President of Operations, added that the relationship with Freeman was long-standing.

Member Gregory Lee asked about the specifics of Freeman reporting as it related to itemization, to which Mr. Bond explained how audit issues could potentially arise.

Chair Bill Noonan asked if Freeman's senior management had been informed of ongoing issues. Hugh Sinnock, Vice President of Customer Experience, addressed the Committee about the complexities of Freeman's internal process, but stated that Freeman had been cooperative in regards to payment adjustments. Mr. Noonan asked Mr. Bond if an interim review would occur, to which Mr. Bond said that it would.

Member Weekly discussed the importance of audit reviews in relation to the new food and beverage contract with Centerplate and suggested that the audit process be outlined in depth at the beginning of the contract start date. Chair Noonan stated that audit reviews would also be scheduled at the end of the current contract with Aramark Corporation. Mr. Bond confirmed that a close-out audit would be conducted.

This was an information item. Not an action item.

ITEM B. **Internal Audit Plan**

Mr. Bond requested the Committee approve the Internal Audit Fiscal Year (FY) 2017 Audit Plan.

Member Susan Brager inquired about the selection process for information technology auditing experts, to which Mr. Bond answered that it was the responsibility of the Director of Internal Audit to make the selection.

Chair Bill Noonan said that Ralph Piercy of Piercy Bowler Taylor & Kern (PBTK) suggested there be an audit review of the Internal Audit Department, to which Mr. Bond explained that it was one of the department goals.

Member Gregory Lee moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to approve the Internal Audit FY 2017 Audit Plan.

Mr. Bond proposed the Internal Audit Rating System.

Chair Noonan applauded Mr. Bond for the development of the rating system.

Mr. Bond outlined the Internal Audit goals for FY 2017.

Chair Noonan asked Mr. Bond to recognize the Internal Audit team. Mr. Bond expressed his appreciation to Adam Pennell, Internal Audit Manager, Justin Tully, Internal Auditor, and Tony Simos, Internal Auditor.

ITEM C. **Comprehensive Annual Financial Report Fiscal Year Ended June 30, 2016**

Rana Lacer, Chief Financial Officer, applauded the Internal Audit staff and recognized the collaborative effort between departments with functional reviews. Ms. Lacer also stated her support of the implementation of the Internal Audit Rating System.

Ms. Lacer presented the FY 2016 Comprehensive Annual Financial Report (CAFR) and requested that the Audit Committee of the Board of Directors accept the FY 2016 CAFR, including independent auditors' reports, for presentation at the November 8, 2016, Board of Directors' meeting.

Chair Noonan and Ms. Lacer invited Mr. Piercy to address the Committee. Mr. Piercy outlined the audit process and report findings of the independent audit, complimented the competence of LVCVA, and thanked the LVCVA for its partnership with PBTK. Chair Noonan asked Mr. Piercy how long he would serve as the lead partner, to which he replied that he had two years remaining. Mr. Piercy went on to describe his commitment to the project. Mr. Noonan thanked Mr. Piercy for his hard work.

Member Lawrence Weekly stated, for the record, that PBTk handled his campaign accounts, to which Luke Puschnig, Legal Counsel, answered that Member Weekly was able to vote.

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to accept the FY 2016 CAFR, including independent auditors' reports, for presentation at the November 8, 2016, Board of Directors' meeting.

ITEM D. **Resolution to Augment Fiscal Year 2017 General, Capital, Debt Service, and Internal Service Funds**

Ms. Lacer requested that the Audit Committee of the Board of Directors recommend approval of the proposed budget augmentation and the associated resolution to augment the FY 2017 budget by the Board of Directors at the November 8, 2016, meeting.

Fiscal Impact

FY 2017:

Increase General Fund budgeted resources by \$50,934,501; and
Increase General Fund appropriations by \$38,250,000; and
Increase General Fund ending fund balance by \$12,684,501; and
Increase Capital Fund budgeted resources by \$53,234,608; and
Increase Capital Fund appropriations by \$53,318,830; and
Decrease Capital Fund ending fund balance by \$84,222; and
Increase Debt Service Fund budgeted resources by \$120,381,804; and
Increase Debt Service Fund appropriations by \$120,305,632; and
Increase Debt Service Fund ending fund balance by \$76,172; and
Increase Internal Service Fund budgeted resources by \$3,178,096; and
Increase Internal Service Fund ending fund balance by \$3,178,096

Chair Bill Noonan asked Ms. Lacer to elaborate on the funds used for the Final Presidential Debate on October 19, as well as the total amount of Las Vegas Convention Center District (LVCCD) pay-as-you-go (PAYGO) funds needed for the project. Ms. Lacer explained the complexities of the Presidential Debate agreement with the University of Nevada, Las Vegas, and the anticipated funding schedule for the LVCCD PAYGO funds.

Member Susan Brager moved and it was carried by unanimous vote of the voting members present, including Member Tom Jenkin via telephone, to recommend approval of the proposed budget augmentation and the associated resolution to augment the FY 2017 budget by the Board of Directors at the November 8, 2016 meeting.

SET NEXT MEETING DATE

The next Audit Committee will be at the call of the Chair.

DIRECTORS' RECOGNITION

Member Lawrence Weekly expressed his appreciation to Mr. Bond and Ms. Lacer for their presentations and Mr. Bond for taking the time to meet with Member Weekly and Member Susan Brager to discuss Internal Audit activities. Member Weekly also recognized the work of LVCVA staff involved with the Final Presidential Debate on October 19 and asked if the LVCVA had been reimbursed by the University of Nevada, Las Vegas for any outstanding expenses. Ms. Lacer responded that "so far that relationship has been working very efficiently."

Member Gregory Lee commended LVCVA staff and the Internal Audit Department on their hard work and dedication.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Member Lawrence Weekly motioned and Committee Chair Bill Noonan adjourned the meeting at 10:21 a.m.

Respectfully submitted,

Date Approved: February 14, 2017

Courtney Lipski
Executive Assistant to the Board of Directors

Bill Noonan
Audit Committee Chair



**Las Vegas Convention Center District
Committee Meeting
November 8, 2016
Minutes**

The Las Vegas Convention Center District (LVCCD) Committee of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on November 8, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Las Vegas Convention Center District Committee Members:

- Mr. Chuck Bowling, Chair**
 Mr. Tom Jenkin
 Mayor Carolyn Goodman
 Mayor John Lee
 Ms. Kristin McMillan
 Mayor Pro Tem Cam Walker

LVCVA Executive Staff in Attendance

- Rossi Ralenkotter, President/CEO
 Rana Lacer, Chief Financial Officer
 Barbara Bolender, Chief Human Resources Officer
 Cathy Tull, Senior Vice President of Marketing
 Terry Jicinsky, Senior Vice President of Operations
 Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Chuck Bowling called the meeting to order at 8:01 a.m. A quorum of the members was present at roll call.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF THE AGENDA AND MINUTES

Member Cam Walker moved and it was carried by unanimous vote of the voting members present to approve the November 8, 2016, LVCCD Committee Meeting agenda and the March 29, 2016, LVCCD Committee Meeting minutes.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A.

Riviera Hotel Demolition and Site Improvements Project Progress Report

Terry Miller, LVCVA Owner’s Representative and Principal of Cordell Corporation, delivered a PowerPoint presentation progress report for the Riviera Hotel demolition and construction of site improvements to create the new convention center Diamond Lot.

Member Carolyn Goodman inquired about road closures on Riviera Drive during the expansion project. Mr. Miller answered that there had not been any road closures during the demolition of the Riviera Hotel, however he anticipated that there could be potential road closures during the construction phase of the project. Member Goodman requested that the Committee be kept informed of any road closures and asked if Riviera Drive could potentially be closed permanently. Terry Jicinsky, Senior Vice President of Operations, stated that the permanent closure of Riviera Drive was not in the master concept and that he did not anticipate permanent closure.

Mr. Jicinsky acknowledged Cordell Corporation and the trade companies working on the project and applauded their efficiency and ability to meet deadlines.

Member Kristin McMillan inquired about the number of jobs that had been created thus far in the project, to which Mr. Jicinsky replied that he would evaluate the exact number and report back.

This was an information item. Not an action item.

ITEM B. **Request for Contract Change No. B-027, Unforeseen Contaminated Soil Remediation for the Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155**

Mr. Jicinsky requested the LVCCD Committee recommend to the Board of Directors to: 1) Approve the Request for Contract Change No. B-027 in the amount of \$1,600,000 for unforeseen remediation of contaminated soil on the northern boundary of the Riviera Hotel Property; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2017: \$1,600,000 Estimated expenditure

Mr. Miller outlined the specifics of unforeseen issues on the Riviera Hotel property and detailed the proposed solutions.

Member Carolyn Goodman questioned the certainty of the remediation process resolving the issue and asked Mr. Miller if additional borings had been taken to ensure all contaminated soil had been identified. Mr. Miller assured the Committee that proper testing had been performed and that all issues would be resolved.

Member John Lee commended Mr. Miller for thoroughly investigating and reporting on the issue.

Member Goodman asked if a reserve for change orders was established at the time of purchase of the Riviera Hotel. Luke Puschnig, Legal Counsel, explained that the property was purchased "as-is, where-is" and that no change order reserve was established by the Purchase Agreement. Rana Lacer, Chief Financial Officer, added that funding had been set aside in the budget and was available for unforeseen costs throughout the process.

Member Tom Jenkin entered the meeting at 8:21 a.m.

Member Kristin McMillan inquired about the fuel tank registration and available state funds for environmental issues. Mr. Puschnig explained that there were known environmental issues at the time of purchase of the property and therefore had been acquired by the LVCVA. Member McMillan asked about the use of the reserve funds, to which Ms. Lacer explained that they were set aside specifically for unanticipated costs for the project. Member McMillan asked Ms. Lacer if she had any concerns in relation to project funding. Ms. Lacer made mention to LVCCD pay-as-you-go (PAYGO) funds, but stated that she felt confident additional change orders would not be needed after the contaminated soil remediation.

Member McMillan requested clarification on the application for reimbursement for remediation to the Nevada Division of Environmental Protection (NDEP), to which Mr. Miller detailed the State application process. Chair Chuck Bowling added that historically NDEP had paid out the majority of the requests received. Mr. Miller agreed and elaborated on the consistency of the pay-outs. Member McMillan asked about the timeline of the remediation for the Riviera Hotel, to which Mr. Miller said he anticipated approval in 2017 or 2018.

Chair Bowling spoke about the purpose of the Committee and emphasized the importance of transparency. He stated that unexpected costs were typically associated with major construction projects and expressed his appreciation to Mr. Miller and LVCVA staff for their efficiency.

Member Carolyn Goodman moved and it was carried by unanimous vote of the voting members present to: 1) Approve the Request for Contract Change No. B-027 in the amount of \$1,600,000 for unforeseen remediation of contaminated soil on the northern boundary of the Riviera Hotel Property; 2) Authorize the President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

SET NEXT MEETING DATE

The next LVCCD Committee meeting will be at the call of the Chair.

DIRECTORS' RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Chuck Bowling adjourned the meeting at 8:31 a.m.

Respectfully submitted,

Date Approved: December 13, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Chuck Bowling
LVCCD Committee Chair



**Regular Meeting of the Board of Directors
November 8, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on November 8, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Mr. Tom Jenkin, Treasurer
Councilman Ricki Y. Barlow
Commissioner Susan Brager
Mayor Carolyn Goodman

Mr. Gregory Lee
Mayor John J. Lee
Councilman John Marz
Ms. Kristin McMillan
Councilman George Rapson.....via telephone
Mayor Pro Tem Cam Walker
Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Rana Lacer, Chief Financial Officer
Barbara Bolender, Chief Human Resources Officer
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:00 a.m. A quorum of the members was present at roll call, including Member George Rapson via telephone.

INVOCATION The invocation was delivered by Chaplain Steve Sanson of Veterans in Politics International.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

Member Ricki Barlow entered the meeting at 9:05 a.m.

APPROVAL OF THE AGENDA AND MINUTES Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the November 8, 2016, Regular Meeting of the Board of Directors’ agenda, withdrawing item number four, and to approve the October 24, 2016, Regular Meeting of the Board of Directors’ minutes.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED **Presentation by Allegiant Air**
Jude Bricker, Chief Operating Officer of Allegiant Travel Company, presented an update on community impact and business initiatives.

Member Carolyn Goodman stated that she was a “big proponent” of Allegiant Air and inquired about the process of offering service to smaller towns around the country. Mr. Bricker answered that Allegiant Air would be “willing to try anything,” but would discontinue service if it were unsuccessful. Member Goodman also suggested Allegiant Air participate at the United States Conference of Mayors 85th Winter Meeting on January 17-19, 2017, in Washington, D.C.

Vice Chair Chuck Bowling thanked Mr. Bricker and team on behalf of the Board and community for their work.

This was an information item. Not an action item.

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief Human Resources Officer, recognized Alex Land, Eastern Region Sales Executive, for receiving the 2016 Young Professional of the Year Award from the International Association of Exhibitions and Events.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the 2016 Specialty Equipment Market Association (SEMA) Show on November 1-4 at the Las Vegas Convention Center.

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- Rock ‘n’ Roll Marathon – November 20
- 17th Annual Latin Grammy Awards – November 17
- NASCAR Champion’s Week – November 30-December 2
- 2016 Third Quarter Industry Awards
- Airline Updates:
 - Norwegian Airlines launched twice weekly service from London, United Kingdom, in October and Oslo, Norway, in November
 - Spirit Airlines begins daily service from Akron, Ohio, in April 2017
 - Korean Air celebrated its tenth anniversary flying into McCarran International Airport (McCarran) and adds an additional roundtrip weekly flight from Seoul, South Korea, in December
 - Interjet begins daily service from Mexico City, Mexico, in November

Member Goodman asked Ms. Tull the total number of weekly direct flights into McCarran, to which Ms. Tull said the information would be obtained and provided.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Annual Marketing Recap**

Ms. Tull delivered a video presentation of the marketing recap for fiscal year 2016, as required in the R&R Advertising and Marketing Communications Agreement.

Rob Dondero, Executive Vice President of R&R Partners, addressed the Board and highlighted the marketing goals and accomplishments.

Vice Chair Chuck Bowling recognized the significance of the marketing accomplishments of the LVCVA and R&R Partners.

This was an information item. Not an action item.

Ms. Tull referred back to Member Carolyn Goodman's inquiry on the number of direct flights into McCarran and stated that there were 32 nonstop international daily flights into McCarran and 486 nonstop domestic daily flights, on peak.

ITEM 2. **Research Surveys and Reports**

Ms. Tull requested the Board of Directors: 1) Award RFP #17-4425, Research Surveys and Reports to GLS Research, San Francisco, California, in the estimated amount of \$759,100, for the period of January 1, 2017, through December 31, 2018; 2) Authorize the LVCVA President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two (2) additional 2-year contracts according to the proposal documents, if mutually agreed; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$180,175	Estimated expenditure
FY 2018:	\$379,550	Estimated expenditure
FY 2019:	\$199,375	Estimated expenditure

Chair Lawrence Weekly inquired about the number of GLS Research local employees. Gary Stieger, President and Founder of GLS Research, addressed the Board and stated that GLS Research would subcontract with a local firm. Chair Weekly asked how local companies could compete for the subcontracting assignments, to which Mr. Stieger elaborated on GLS Research's relationship with local companies in Las Vegas.

Member John Marz asked how long GLS Research had been contracted with the LVCVA, to which Ms. Tull answered since 1990 and elaborated on the significance of the bidding process. Member Marz inquired about the methodology changes over the years. Kevin Bagger, Executive Director of the Research Center, elaborated on the methodologies utilized by the Research Department.

Chair Weekly stated that the monthly data reports provided by Mr. Bagger were helpful and suggested that a local firm be selected in the future.

Member Gregory Lee questioned Mr. Bagger on the methodology practices of the Research Department as it related to online surveying, to which Mr. Bagger outlined the benefits and uses of the differing methods of data collection.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Award RFP #17-4425, Research Surveys and Reports to GLS Research, San Francisco, California, in the estimated amount of \$759,100, for the period of January 1, 2017, through December 31, 2018; 2) Authorize the LVCVA President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two (2) additional 2-year contracts according to the proposal documents, if mutually agreed; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 3. **International Tourism Bourse (ITB) – Berlin, Germany – March 8-12, 2017**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$170,000 for expenses associated with the LVCVA exhibiting at ITB, March 8-12, 2017, in Berlin, Germany; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$170,000	Estimated expenditure
	<u>(\$ 4,500)</u>	Estimated revenue from partner contributions
	\$165,500	Estimated expenditure

Chair Lawrence Weekly recognized the showcasing of the new LVCVA booth.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$170,000 for expenses associated with the LVCVA exhibiting at ITB, March 8-12, 2017, in Berlin, Germany; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 4.
WITHDRAWN

Surface Transportation Consulting Agreement

The Marketing Division is requesting the Board of Directors: 1) Approve a contract for surface transportation services with SB Capitol Solutions, Washington, D.C., in the estimated amount of \$480,000 for the period of November 1, 2016, through June 30, 2019, to represent the Las Vegas Convention and Visitors Authority (LVCVA) in surface transportation related activities; 2) Authorize the LVCVA President/CEO to execute the contract documents and two one-year extensions, if mutually agreed upon; and 3) Authorize any residual unexpended balances from this authorization to revert to the available general funds.

For possible action.

ITEM 5.

Hainan Airlines Launch Activities

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$269,000 for expenses related to Hainan Airlines for launch activities in Beijing, China. Hainan will begin new nonstop service between Beijing and Las Vegas December 2, 2016; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017:	\$269,000	Estimated expenditure
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Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve an estimated expenditure of \$269,000 for expenses related to Hainan Airlines for launch activities in Beijing, China. Hainan will begin new nonstop service between Beijing and Las Vegas December 2, 2016; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

GENERAL GOVERNMENT DIVISION

ITEM 6.

Health Plan of Nevada Contract

Ms. Bolender requested the Board of Directors approve the contract with Health Plan of Nevada (HPN) for the 2017 calendar year.

Fiscal Impact

CY 2017:	\$1,790,000	Estimated expenditure
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Member Carolyn Goodman inquired about other bidders for the contract to which Ms. Bolender explained that the process was handled by Clark County. Rana Lacer, Chief Financial Officer, outlined the history of the health benefits offered by the LVCVA and Clark County explaining why employees were provided a choice between a Preferred Provider Organization (PPO) and Health Maintenance Organization (HMO). Ms. Lacer went on to say that financially it was beneficial for the LVCVA to continue to offer the same coverage as Clark County due to the smaller size of the organization.

Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve the contract with HPN for the 2017 calendar year.

ITEM 7. **Quarterly Budget and Statistical Report**

Ms. Lacer presented the LVCVA Budget and Statistical Report for the quarter ending September 30, 2016, to the Board of Directors for their information and review.

This was an information item. Not an action item.

ITEM 8. **Quarterly Collection Allocation**

Ms. Lacer notified the Board of Directors that tax collection allocation amounts for the first quarter of fiscal year 2017 total \$6,760,814.

Fiscal Impact

FY 2017: \$6,760,814 Expenditure

This was an information item. Not an action item.

ITEM 9. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

ITEM 10. **Audit Committee Report**

The Audit Committee met on November 7, 2016, at 9:00 a.m. to discuss items A-D.

No action required on items A and B.

Item A. Internal Auditor's Report

Item B. Internal Audit Plan

Audit Committee Chair Bill Noonan introduced Mike Bond, Director of Internal Audit, who addressed the Board to provide a brief outline of items A and B and the new audit rating system. Committee Chair Noonan congratulated the Internal Audit Department on the development of the rating system.

Audit Committee Chair Bill Noonan gave the Committee's recommendations to the Board of Directors for items C and D.

Item C. Comprehensive Annual Financial Report (CAFR) Fiscal Year (FY) Ended June 30, 2016

Item D. Resolution to Augment FY 2017 General, Capital, Debt Service, and Internal Service Funds.

Fiscal Impact

Item D

FY 2017:

Increase General Fund budgeted resources by \$50,934,501; and
Increase General Fund appropriations by \$38,250,000; and
Increase General Fund ending fund balance by \$12,684,501; and
Increase Capital Fund budgeted resources by \$53,234,608; and
Increase Capital Fund appropriations by \$53,318,830; and
Decrease Capital Fund ending fund balance by \$84,222; and
Increase Debt Service Fund budgeted resources by \$120,381,804; and
Increase Debt Service Fund appropriations by \$120,305,632; and
Increase Debt Service Fund ending fund balance by \$76,172; and
Increase Internal Service Fund budgeted resources by \$3,178,096; and
Increase Internal Service Fund ending fund balance by \$3,178,096

Rana Lacer informed the Board that the LVCVA received a new certification by the Association of Public Treasurers of the United States and Canada. Ms. Lacer went on to provide an overview of the FY 2016 CAFR.

Ms. Lacer invited Ralph Piercy of Piercy Bowler Taylor & Kern to address the Board. Mr. Piercy emphasized the importance of excellent service and commented on the efficiency of the Finance Department.

Ms. Lacer presented the FY 2017 budget augmentation, as requested by Committee Chair Noonan.

Member Ricki Barlow inquired about the funds for the bathroom renovations, to which Ms. Lacer outlined in detail.

Chair Lawrence Weekly disclosed that Piercy Bowler Taylor & Kern handled his election account. Chair Weekly said that Committee Chair Noonan "did a fantastic job" and suggested that any future questions or concerns from the Board be discussed with Committee Chair Noonan and Ms. Lacer.

Member Carolyn Goodman, Member John Lee, and Member Ricki Barlow also disclosed that Piercy Bowler Taylor & Kern handled their accounts.

Committee Chair Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to: 1) Approve Item C. Comprehensive Annual Financial Report Fiscal Year Ended June 30, 2016; and 2) Approve Item D. Resolution to Augment FY 2017 General, Capital, Debt Service, and Internal Service Funds.

Chair Weekly thanked Ms. Lacer, the LVCVA staff, and Piercy Bowler Taylor & Kern for their hard work.

Ms. Lacer expressed her appreciation to Committee Chair Noonan and the Audit Committee for their support, engagement, and expectations.

ITEM 11.

Las Vegas Convention Center District Committee Report

The Las Vegas Convention Center District (LVCCD) Committee met on November 8, 2016, at 8:00 a.m. to discuss items A and B.

No action required on item A.

Item A. Riviera Hotel Demolition and Site Improvements Project Progress Report

LVCCD Committee Chair Chuck Bowling presented a report and gave the Committee's recommendations to the Board of Directors for item B.

Item B. Request for Contract Change No. B-027, Unforeseen Contaminated Soil Remediation for the Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155

Fiscal Impact

Item B

FY 2017: \$1,600,000 Estimated expenditure

Member Cam Walker commented on the work of Cordell Corporation and Terry Miller, Principal, throughout the process.

Chair Lawrence Weekly moved and it was carried by unanimous vote of the voting members present, including Member George Rapson via telephone, to approve Item B. Request for Contract Change No. B-027, Unforeseen Contaminated Soil Remediation for the Riviera Hotel Demolition and Site Improvements Project, Bid #16-4387, PWP #CL-2016-155.

DIRECTORS' RECOGNITION

Member Carolyn Goodman invited the public to the Veterans Day Parade on November 11 in Downtown Las Vegas. Member Goodman asked Rossi Ralenkotter, President/CEO, of Centerplate, Inc. would be hiring local talent, to which Mr. Ralenkotter replied that they would and briefly outlined the process thus far. Member Goodman also inquired about the architectural bids for the Riviera property, to which Mr. Ralenkotter summarized the phases of the Las Vegas Convention Center expansion project and anticipated that the architectural bidding process would begin in 2017.

Member Ricki Barlow announced the Christmas Tree Lighting on November 17 at Lorenzi Park.

Member Susan Brager spoke about the proclamation of Whiskey Pete's Day and the accompanying celebration on November 4 at Whiskey Pete's Hotel & Casino.

Member Gregory Lee invited the Board and members of the public to visit the Rising Star Sports Ranch Resort. Member Lee announced the upcoming property tours and luncheon to coincide with the City of Mesquite's recognition of his parents, Ted and Doris Lee, on November 16.

Member Kristin McMillan announced the Customer Service Excellence Luncheon on November 15 at the Orleans Hotel & Casino and recognized the partnership between the Las Vegas Metro Chamber of Commerce and the LVCVA. Member McMillan also applauded Secretary Bill Noonan for his future position as Chairman of the Las Vegas Metro Chamber of Commerce Board of Trustees and announced the Board of Trustees 2017 Installation Luncheon on December 8 at the Cosmopolitan of Las Vegas.

Secretary Noonan requested Mr. Ralenkotter provide a brief update of the status of Cashman Center, to which Mr. Ralenkotter replied that conversations had been in progress and that he would report to the Board at a later date. Chair Lawrence Weekly asked Mr. Ralenkotter when he anticipated a status update to the Board, to which Mr. Ralenkotter answered that he would have more specifics after further conversations with associated parties.

Chair Weekly encouraged participation in the 2016 U.S. elections. Chair Weekly stated that he hoped the community partnerships in Las Vegas would continue to work collaboratively.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:56 a.m.

Respectfully submitted,

Date Approved: December 13, 2016

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair



**Las Vegas Convention Center District
Committee Meeting
December 13, 2016
Minutes**

The Las Vegas Convention Center District (LVCCD) Committee of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on December 13, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Las Vegas Convention Center District Committee Members:

- Mr. Chuck Bowling, Chair**
- Mr. Tom Jenkin.....absent
- Mayor Carolyn Goodman
- Mayor John Lee
- Ms. Kristin McMillan
- Mayor Pro Tem Cam Walker

LVCVA Executive Staff in Attendance

- Rossi Ralenkotter, President/CEO
- Rana Lacer, Chief Financial Officer
- Barbara Bolender, Chief Human Resources Officer
- Cathy Tull, Senior Vice President of Marketing
- Terry Jicinsky, Senior Vice President of Operations
- Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Chuck Bowling called the meeting to order at 8:02 a.m. A quorum of the members was present at roll call.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF THE AGENDA AND MINUTES

Member Cam Walker moved and it was carried by unanimous vote of the voting members present to approve the December 13, 2016, LVCCD Committee Meeting agenda and the November 8, 2016, LVCCD Committee Meeting minutes.

Member Carolyn Goodman entered the meeting at 8:03 a.m.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

ITEM A.

Owner’s Representative Amendment #2 - Cordell Corporation Contract #4260

Terry Jicinsky, Senior Vice President of Operations, requested that the LVCCD Committee recommend to the Board of Directors to: 1) Approve Amendment #2 to the Cordell Corporation Owner’s Representative Agreement for the development of the LVCC District Plan and the Phase Two Comprehensive Design Program Document; 2) Approve funding in the amount of \$1,280,000 for the period of January 1, 2017, through August 31, 2017; 3) Authorize the LVCVA President/CEO to execute the contract documents; 4) Authorize the LVCVA President/CEO to execute two (2) additional 3-month extensions according to the proposal documents if mutually agreed; and 5) Authorize any residual unexpended balances from the Agreement to revert to available capital funds.

Fiscal Impact

FY 2017: \$960,000 Estimated expenditure
FY 2018: \$320,000 Estimated expenditure

Rossi Ralenkotter, President/CEO, commented that the research component of the LVCCD project would be ongoing and continuous.

Member John Lee inquired about Senate Bill 1 (SB1) in relation to appointments to the Oversight Panel for Convention Facilities to which Mr. Jicinsky outlined the member selection process for the panel. Member Lee suggested that a member of the LVCVA Board of Directors be nominated for the Oversight Panel.

Chair Chuck Bowling outlined the necessary qualifications of the nominated and appointed members of the Oversight Panel and the importance of extensive industry and construction experience. Mr. Jicinsky read the specific requirements for the seven members of the panel and added that the Oversight Panel would act as a "sister organization" to the LVCCD Committee and LVCVA Board of Directors.

Member Cam Walker acknowledged that the LVCVA Board would have veto power and the ability to override the decisions of the Oversight Panel. Mr. Jicinsky added that the Oversight Panel would act as a support group to the LVCVA. Chair Chuck Bowling elaborated by stating that the purpose of the Oversight Panel would be to provide resources and ideas from the most experienced in the industry.

Member Carolyn Goodman expressed her concerns in regards to additional funds required in the event the Oversight Panel finds issues that would suspend progress on the project. Luke Puschnig, Legal Counsel, answered that the LVCVA Board would have the authority to address and expedite any issues. Mr. Jicinsky added that there was a layered approach to the project which would allot multiple tasks to be accomplished simultaneously and that if one task would temporarily be at a standstill, others would continue to be completed. Mr. Jicinsky emphasized that the LVCVA Board had the authority to override any action of the Oversight Panel.

Mr. Ralenkotter acknowledged that a pause in the project would have an economic impact and explained that a special meeting of the LVCVA Board could convene to dispute any disruption in order to continue progress.

Member Kristin McMillan requested clarification on the specific roles of the Oversight Panel versus the LVCCD Committee and LVCVA Board. Mr. Jicinsky explained that the roles of the LVCCD Committee and LVCVA Board would remain consistent and the Oversight Panel would have the ability to provide specific recommendations based on industry and construction experience.

Member McMillan asked Mr. Jicinsky to expound upon the process of determining compensation for Cordell Corporation in reference to Amendment #2. Mr. Jicinsky delineated the negotiation process and compensation and noted the percentage range of professional service fees for the project. Member McMillan requested clarification on the value of each deliverable, to which Mr. Jicinsky stated that the Finance and Operations Departments, as well as Randy Walker, LVCVA Consultant, collaborated on the negotiations and came to a consensus.

Member Cam Walker inquired about the negotiations in relation to value of work versus and staffing levels and questioned past professional service agreements utilized by Randy Walker and McCarran International Airport (McCarran). Mr. Walker addressed the Committee to explain the process utilized by McCarran and stated that to relate the professional service agreement negotiations of McCarran with those of the LVCVA was “an apples and oranges comparison.” Mr. Walker elaborated on the risks involved in the project in relation to the Oversight Panel and stated that he felt it would be beneficial to collect wisdom from experts in the industry. He went on to say that he felt the negotiation process had a fair end.

Member Cam Walker thanked Mr. Walker for his clarification and expressed his support of Amendment #2, but emphasized that the next phase of the LVCCD project would require very different roles from the owner’s representative.

Chair Bowling and Mr. Jicinsky clarified the terms of an extension and termination of the contract. Chair Bowling discussed the benefits and expertise of the Oversight Panel and emphasized the purpose of the LVCVA as a marketing organization.

Member Goodman inquired about the telecommunication services of Cox Communications as it related to the expansion, to which Mr. Ralenkotter replied that the LVCVA would be working collaboratively with Cox Communications and Centerplate, Inc. to provide competitive service. Member Goodman also asked Mr. Ralenkotter which stakeholders were involved in the expansion discussions, to which Mr. Ralenkotter answered that the research groups consist of a variety of conventions in order to collect inclusive feedback.

Member Carolyn Goodman moved and it was carried by unanimous vote of the voting members present to: 1) Approve Amendment #2 to the Cordell Corporation Owner’s Representative Agreement for the development of the LVCC District Plan and the Phase Two Comprehensive Design Program Document; 2) Approve funding in the amount of \$1,280,000 for the period of January 1, 2017, through August 31, 2017; 3) Authorize the LVCVA President/CEO to execute the contract documents; 4) Authorize the LVCVA President/CEO to execute two (2) additional 3-month extensions according to the proposal documents if mutually agreed; and 5) Authorize any residual unexpended balances from the Agreement to revert to available capital funds.

ITEM B.
**HELD
TO PRESENT
TO FULL
BOARD**

Riviera Hotel Demolition and Site Improvements Project Progress Report

Staff will present a progress report for the Riviera Hotel demolition and construction of site improvements to create the new convention center Diamond Lot.

This is an information item. Not an action item.

Mr. Jicinsky suggested, due to timing, that this item be held to present at the Regular Meeting of the Board of Directors beginning at 9AM.

SET NEXT MEETING DATE

The next LVCCD Committee meeting will be at the call of the Chair.

DIRECTORS’ RECOGNITION

There were no comments from the Directors.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Chuck Bowling adjourned the meeting at 8:55 a.m.

Respectfully submitted,

Date Approved: June 1, 2017

Courtney Lipski
Executive Assistant to the Board of Directors

Chuck Bowling
LVCCD Committee Chair



**Regular Meeting of the Board of Directors
December 13, 2016
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on December 13, 2016, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Commissioner Lawrence Weekly, Chair
Mr. Chuck Bowling, Vice Chair
Mr. Bill Noonan, Secretary
Mr. Tom Jenkin, Treasurerabsent
Councilman Ricki Y. Barlow
Commissioner Susan Brager
Mayor Carolyn Goodman

Mr. Gregory Lee
Mayor John J. Lee
Councilman John Marz
Ms. Kristin McMillan
Councilman George Rapson
Mayor Pro Tem Cam Walker
Mr. Maurice Wooden

LVCVA Executive Staff in Attendance

Rossi Ralenkotter, President/CEO
Rana Lacer, Chief Financial Officer
Barbara Bolender, Chief Human Resources Officer
Cathy Tull, Senior Vice President of Marketing
Terry Jicinsky, Senior Vice President of Operations
Luke Puschnig, Esq., CEM, Legal Counsel

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:03 a.m. A quorum of the members was present at roll call.

INVOCATION The invocation was delivered by Pastor Jimmy Monaghan of Canyon Ridge Christian Church.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF THE AGENDA AND MINUTES **Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve the December 13, 2016, Regular Meeting of the Board of Directors’ agenda, holding request for approval on item number seven, and to approve the November 8, 2016, Regular Meeting of the Board of Directors’ minutes.**

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED **Hainan Presentation**
Cathy Tull, Senior Vice President of Marketing, provided a summary, with video, of activities supporting the inauguration of Hainan Airlines’ non-stop service from Beijing, China, to Las Vegas. Ms. Tull also recognized the flight attendants from the flight, as well as Chris Jones, McCarran International Airport (McCarran) Chief Marketing Officer.

Rossi Ralenkotter, President/CEO, expressed his appreciation to Hainan Airlines, the LVCVA staff, McCarran, and the hotel partners for their efforts marketing Las Vegas to China.

This was an information item. Not an action item.

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief Human Resources Officer, recognized Jeremy Handel for receiving the Senior Practitioner of the Year Pinnacle Award from the Public Relations Society of America, as well as numerous awards received by the LVCVA Public Affairs Department on November 2.

Terry Jicinsky, Senior Vice President of Operations, delivered a PowerPoint presentation highlighting Cowboy Christmas at the Las Vegas Convention Center on December 1-10.

Cathy Tull, Senior Vice President of Marketing, delivered a video presentation on the following marketing highlights:

- National Finals Rodeo – December 1-10
- Las Vegas Bowl – December 17
- America's Party – December 31
- Southern Nevada Offroad Enthusiasts Rage At The River – December 9-11

Ms. Tull provided a food and beverage update outlining the transition of Centerplate, Inc. at the Las Vegas Convention Center and Cashman Center. Ms. Tull thanked Aramark Corporation for their partnership and cooperation during the transition.

Mr. Ralenkotter recognized the competition rating of the Las Vegas Bowl game.

Mr. Ralenkotter provided a brief status update on Cashman Center.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **U.S. Travel Association Membership**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$108,850 to renew an annual membership with the U.S. Travel Association; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$108,850 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$108,850 to renew an annual membership with the U.S. Travel Association; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Member Ricki Barlow entered the meeting at 9:23 a.m.

ITEM 2. **22nd Annual Boyd Group International Aviation Forecast Summit**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$399,500 to host the 22nd Annual Boyd Group International Aviation Forecast Summit, August 26-29, 2017, in Las Vegas; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2018: \$399,500 Estimated expenditure

Mike Boyd, President of Boyd Group International, thanked Chairman Lawrence Weekly for his participation at the Aviation Forecast Summit in 2015 and commented on Boyd Group International's efforts in bringing additional Chinese airlines to Las Vegas.

Vice Chair Chuck Bowling commented on the importance of the Aviation Forecast Summit and World Routes conference.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$399,500 to host the 22nd Annual Boyd Group International Aviation Forecast Summit, August 26-29, 2017, in Las Vegas; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 3. **IMEX Frankfurt – Frankfurt, Germany – May 16-18, 2017**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the LVCVA exhibiting at IMEX Frankfurt, May 16-18, 2017, in Frankfurt, Germany; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$225,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$225,000 for expenses associated with the LVCVA exhibiting at IMEX Frankfurt, May 16-18, 2017, in Frankfurt, Germany; 2) Authorize the LVCVA President/CEO to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 4. **Big League Weekend Series – March 25-26, 2017**

Ms. Tull requested the Board of Directors: 1) Approve an estimated expenditure of \$300,000 to sponsor the 2017 Big League Weekend to be held at Cashman Field, March 25-26, 2017; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balance from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$300,000 Estimated expenditure
 (\$108,000) Estimated revenue
 \$192,000 Estimated net cost to LVCVA

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve an estimated expenditure of \$300,000 to sponsor the 2017 Big League Weekend to be held at Cashman Field, March 25-26, 2017; 2) Authorize the LVCVA President/CEO to execute the contract documents; and 3) Authorize any residual unexpended balance from this authorization to revert to available general funds.

ITEM 5. **Las Vegas Events – Event Approval – KISS Concert, Laughlin – April 22, 2017**

Ms. Tull requested the Board of Directors approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$100,000 to fund the KISS Concert, taking place at the Laughlin Event Center, April 22, 2017.

Fiscal Impact

FY 2017: \$100,000 Estimated expenditure

Member Cam Walker moved and it was carried by unanimous vote of the voting members present to approve the distribution of funds to LVE in the amount of \$100,000 to fund the KISS Concert, taking place at the Laughlin Event Center, April 22, 2017.

ITEM 6. **Fremont Street Experience – Event Approvals – NASCAR RaceJam Weekend, March 10-12, 2017, Rock of Vegas Summer Concert Series, May - June 2017**

Ms. Tull requested the Board of Directors approve the distribution of funds to LVE in the amount of \$265,000 to fund two events that will be held at the Fremont Street Experience in Downtown Las Vegas: NASCAR RaceJam Weekend, March 10-12, 2017, and the Rock of Vegas Summer Concert Series, May - June, 2017.

Fiscal Impact

FY 2017: \$265,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve the distribution of funds to LVE in the amount of \$265,000 to fund two events that will be held at the Fremont Street Experience in Downtown Las Vegas: NASCAR RaceJam Weekend, March 10-12, 2017, and the Rock of Vegas Summer Concert Series, May - June, 2017.

ITEM 7.
APPROVAL
HELD

Final Presidential Debate Revenue Share

Ms. Tull presented the highlights from the Final Presidential Debate on October 19 at the University of Las Vegas, Nevada (UNLV). Ms. Tull recognized Don Snyder, UNLV Immediate Past President, Dr. Juanita Fain, UNLV Vice President of Student Affairs, and Vince Alberta, UNLV Vice President of Brand Marketing and Communications.

Mr. Ralenkotter commented on the earned media received for UNLV and Las Vegas as a destination for business travel. Mr. Ralenkotter thanked the Board for their support and recognized the partnership between the LVCVA and UNLV.

Mr. Snyder addressed the Board to express his appreciation for the opportunity to host the Final Presidential Debate, the partnership between the LVCVA and UNLV, as well as the media value received.

Dr. Fain conveyed the positive experience the event offered to the students at UNLV and thanked the partnerships with the LVCVA and Clark County School District. Dr. Fain discussed the International Study Mission hosted at UNLV during the week of the debate and thanked Secretary Bill Noonan and Boyd Gaming Corporation for hosting the delegates.

Chair Lawrence Weekly stated that he appreciated the student involvement during the week of the debate and thanked UNLV for their hard work.

This was an information item. Any action was held.

GENERAL GOVERNMENT DIVISION

- ITEM 8. **CT #4436, Domestic and International Delivery Services (Contract Joinder)**
Rana Lacer, Chief Financial Officer, requested the Board of Directors: 1) Award CT #4436, Domestic and International Delivery Services to FedEx Corporate Services, Memphis, TN, in the estimated amount of \$190,000, for the period of December 15, 2016, through November 27, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two (2) additional 2-year contracts according to the proposal documents, if mutually agreed; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2017: \$190,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Award CT #4436, Domestic and International Delivery Services to FedEx Corporate Services, Memphis, TN, in the estimated amount of \$190,000, for the period of December 15, 2016, through November 27, 2017; 2) Authorize the President/CEO to execute the contract documents; 3) Authorize the President/CEO to execute two (2) additional 2-year contracts according to the proposal documents, if mutually agreed; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.

- ITEM 9. **Legal Counsel's Report and Recommendation(s)**
There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

- ITEM 11. **Las Vegas Convention Center District Committee Report**
The Las Vegas Convention Center District (LVCCD) Committee met on December 13, 2016, at 8:00 a.m. to discuss items A and B.

LVCCD Committee Chair Chuck Bowling presented a report and gave the Committee's recommendation to the Board of Directors for item A.

Item A. Owner's Representative Amendment #2 - Cordell Corporation Contract #4260

Fiscal Impact

Item A

FY 2017: \$960,000 Estimated expenditure

FY 2018: \$320,000 Estimated expenditure

Char Lawrence Weekly moved and it was carried by unanimous vote of the voting members present to approve Item A. Owner's Representative Amendment #2 - Cordell Corporation Contract #4260.

No action required on item B.

Item B. Riviera Hotel Demolition and Site Improvements Project Progress Report

Terry Miller, LVCVA Owner's Representative and Principal of Cordell Corporation, presented a project progress report.

This was an information item. Not an action item.

Mr. Ralenkotter announced he had been selected as Chairman of the new National Advisory Committee on Travel and Tourism Infrastructure (NACTTI). Mr. Ralenkotter discussed the significance of the committee for travel and tourism, commerce, and transportation.

Chair Lawrence Weekly thanked Mr. Miller, as well as LVCVA staff, for the dedication and commitment to the LVCCD expansion project. Chair Weekly also thanked Member Carolyn Goodman, Member Kristin McMillan, and Secretary Bill Noonan for serving on the Southern Nevada Tourism Infrastructure Committee (SNTIC) and promoting the LVCCD.

DIRECTORS' RECOGNITION

Member Carolyn Goodman addressed transportation interests in the Southwest region and encouraged Mr. Ralenkotter to continue transportation discussions through NACTTI. Member Goodman announced that the City of Las Vegas was officially declared 100 percent renewable energy, recognized various energy projects throughout Southern Nevada, and thanked the Board members for all of their work. Chair Lawrence Weekly congratulated Member Goodman for the City of Las Vegas' accomplishment.

Member Susan Brager wished everyone a safe holiday season. Chair Weekly recognized the development in Clark County District F.

Member Maurice Wooden spoke about the success of the year and thanked LVCVA staff for their hard work.

Member Wooden, Member George Rapson, and Member Kristin McMillan also wished everyone a happy holiday season.

Member McMillan expressed her gratitude towards the Board and LVCVA staff

Member Cam Walker thanked Member Goodman for mentioning Nevada Solar One in Boulder City, Nevada, and recognized the featuring of Boulder City in the ABC show "The Great Christmas Light Fight" airing on December 19.

Member Gregory Lee congratulated Mr. Ralenkotter, LVCVA staff, and the Board for their accomplishments throughout the year, as well as the LVCVA and R&R Partners for their support of Mesquite, Nevada. Member Gregory Lee also recognized the passing of former Vegas casino owner Mike Ensign on December 7.

Member John Lee expressed his appreciation for the support received by North Las Vegas from community leaders and the LVCVA.

Member Ricki Barlow wished everyone a happy holiday season and luck in the new year. Chair Weekly congratulated Member Barlow on his graduation from Pepperdine University.

Member John Marz reflected on Henderson's Winterfest on December 8-10 and Ethel M Chocolates' Cactus Garden Holiday Lights. Member Marz also wished everyone a happy and safe holiday.

Secretary Bill Noonan thanked LVE and the LVCVA for the success of the National Finals Rodeo, December 1-10, and the coinciding events and wished everyone a happy holiday season.

Vice Chair Chuck Bowling announced the opening of the MGM National Harbor in Oxon Hill, Maryland, and spoke on its significance to promoting Las Vegas.

Chair Weekly thanked Pat Christenson, LVE President, Dale Eeles, LVE Vice President of Event Development, and LVE staff for their involvement with America's Party. Chair Weekly expressed his appreciation of Virginia Valentine, President of the Nevada Resort Association, the resort partners, R&R Partners, and the LVCVA for a great year. Chair Weekly also announced his annual Stuff-a-Bus event to be held directly after the meeting.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ken Evans, President of the Urban Chamber of Commerce, commended Centerplate, Inc. for the food services transition period and offered the Urban Chamber of Commerce as a resource for promoting inclusion and diversity in selected vendors.

Walter Curd, local business owner, addressed the Board regarding his concerns with Centerplate, Inc. and asked for his business to be included in the vendor selection process.

James Harmer, Business Agent for Teamsters Local 631, expressed his appreciation to the Board and LVCVA staff for their commitment to the success of Las Vegas and addressed parking issues at the Las Vegas Convention Center.

Michael Garwood, resident, expressed his concerns with increasing resort fees.

ADJOURNMENT

Mr. Ralenkotter wished everyone happy holidays.

Chair Lawrence Weekly adjourned the meeting at 10:18 a.m.

Respectfully submitted,

Date Approved: January 10, 2017

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair