

LAS VEGAS WELCOMES **MAGIC**

MAGIC

Help the Host Committee welcome back MAGIC – the global upright of fashion trade shows – to the Las Vegas Convention Center and Mandalay Bay Convention Center, Aug. 13–15.

This year, MAGIC is expected to attract 85,000 attendees, with approximately \$124.8 million in total economic impact.

Every February and August, MAGIC unites the most influential fashion retail decision makers and the world's top fashion brands in Las Vegas for the United States' most comprehensive fashion marketplace. Retailers find the latest in apparel, footwear, accessories and manufacturing. From the height of advanced, contemporary, luxury brands, to the latest trends in fast fashion, MAGIC fuels the business of fashion.

With over 85 years of experience in the fashion industry, it's bringing fashion to a whole new level. Offering top brands from more than 40 countries, you'll never know what you might find at MAGIC.

Join us in welcoming fashion enthusiasts by posting on social media using the templates provided below.

TWITTER

Find out the latest fashion trends during @MAGICMarketWeek in #Vegas Aug. 13–15! What's your favorite brand? @Vegas always makes a perfect accessory. #VegasMeansBusiness

