



# TOP REASONS TO HOLD YOUR MEDICAL MEETING IN LAS VEGAS

- 1 Accommodations**

With more than 150,000 rooms, Las Vegas offers the best group value proposition in the world. The average nightly room rate is \$107.
- 2 Convention Services**

With almost 250,000 hospitality industry employees, Las Vegas provides the best convention experience in the world. Our hotels host more than 19,000 meetings, conventions and incentive programs annually, ranging in size from 10 to more than 100,000 attendees. In 2011, Las Vegas was ranked No. 1 on the “Top Healthcare Meeting Locations” list produced by the Healthcare Convention & Exhibitors Association.
- 3 Medical & Bio-Skills Facilities**

Las Vegas offers unique medical laboratory meeting facilities for hands-on bio-skills labs and surgical training; a clinical simulation center; and specialized continuing medical and dental education training facilities in addition to traditional convention space. These venues offer dedicated lab managers and lab technicians; complete diagnostic and pathology equipment; surgical lighting; c-arms and endoscopy towers; general instrumentation; autoclaves; high-definition video equipment; auditoriums; on-site catering; and trained staff to assist with the unique needs of medical meeting planners, including anatomical procurement services.
- 4 Increased Attendance**

The attractiveness of Las Vegas generates strong attendance for meetings. On average, attendance increased 15 percent when conventions rotate into Las Vegas. Research also shows that attendees spend more time in their meetings and on the trade show floor when programs are held in Las Vegas.
- 5 Dining**

There are few other cities in the world that are able to boast about the wide array of dining options available. Many of the great chefs have set up shop in Las Vegas restaurants, where patrons are consistently rewarded with great food. Las Vegas has options for every culinary taste, including vegan, superfood and farm-to-table choices. Many restaurants offer small-group and private-dining venues for medical-related dinners, including customized menus to accommodate all budgets.
- 6 Las Vegas Medical and Wellness Services**

Las Vegas’ medical and wellness community offers a variety of services designed for the medical and business executive traveler, as well as the leisure traveler, and their guests. These services include executive physicals, dental treatments and cosmetic dentistry services. The city also boasts more than 50 of the finest wellness spas and thousands of treatments for relaxing experiences after the conference or meeting, or for spouse programs. Some of these providers may also be available to offer on-site services at your meeting to enhance the attendees’ experience.

- 7 Convention Centers**  
Space, space and more space! Las Vegas has more than 10.6 million sq. ft. of meeting and exhibit space and is home to three of the country's 10 largest convention venues: The Mandalay Bay Convention Center, a 1.7 million-square-foot center on the south Strip; Sands Expo and Convention Center, a 1.8 million-square-foot center adjacent to The Venetian and The Palazzo; and the Las Vegas Convention Center, a 3.2 million-square-foot center.
- 8 Air Service**  
With more than 900 flights per day and nonstop services from 120+ U.S. cities, Las Vegas is easy on your time and budget.
- 9 Location, Location, Location**  
McCarran International Airport is conveniently located just one mile from Las Vegas Boulevard and 3.5 miles from the Las Vegas Convention Center. Most hotels are within a 15-minute drive from the airport.
- 10 Weather**  
Las Vegas averages 320 days of sunshine per year and averages less than five inches of precipitation annually. This warm, dry climate is attractive for meetings throughout the year and allows visitors to engage in outdoor wellness activities such as wellness walks, 5K runs, hiking and more, which may be seasonally prohibitive in other destinations.
- 11 Transportation**  
The close proximity of Las Vegas hotels, in many cases, eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, however, Las Vegas offers myriad of options, including buses, taxis, shuttles and the country's first automated monorail.
- 12 Las Vegas Convention and Visitors Authority**  
The LVCVA is the ultimate authority on Las Vegas. Our team of friendly Las Vegas experts has an extensive array of tools available to assist you, including:
- RFP distribution
  - Site inspection arrangement
  - Facility and contact information
  - Familiarization tours
  - Calendar of events and shows
  - Press releases/press kits
  - Destination research
  - Local supplier coordination
  - Visitor brochures, guides and maps
  - Convention/trade show planning services
  - Registration staffing
  - LVCVA housing assistance
  - Attendance promotion
  - Promotion assistance
  - Wellness assistance
  - "Voluntourism" assistance

