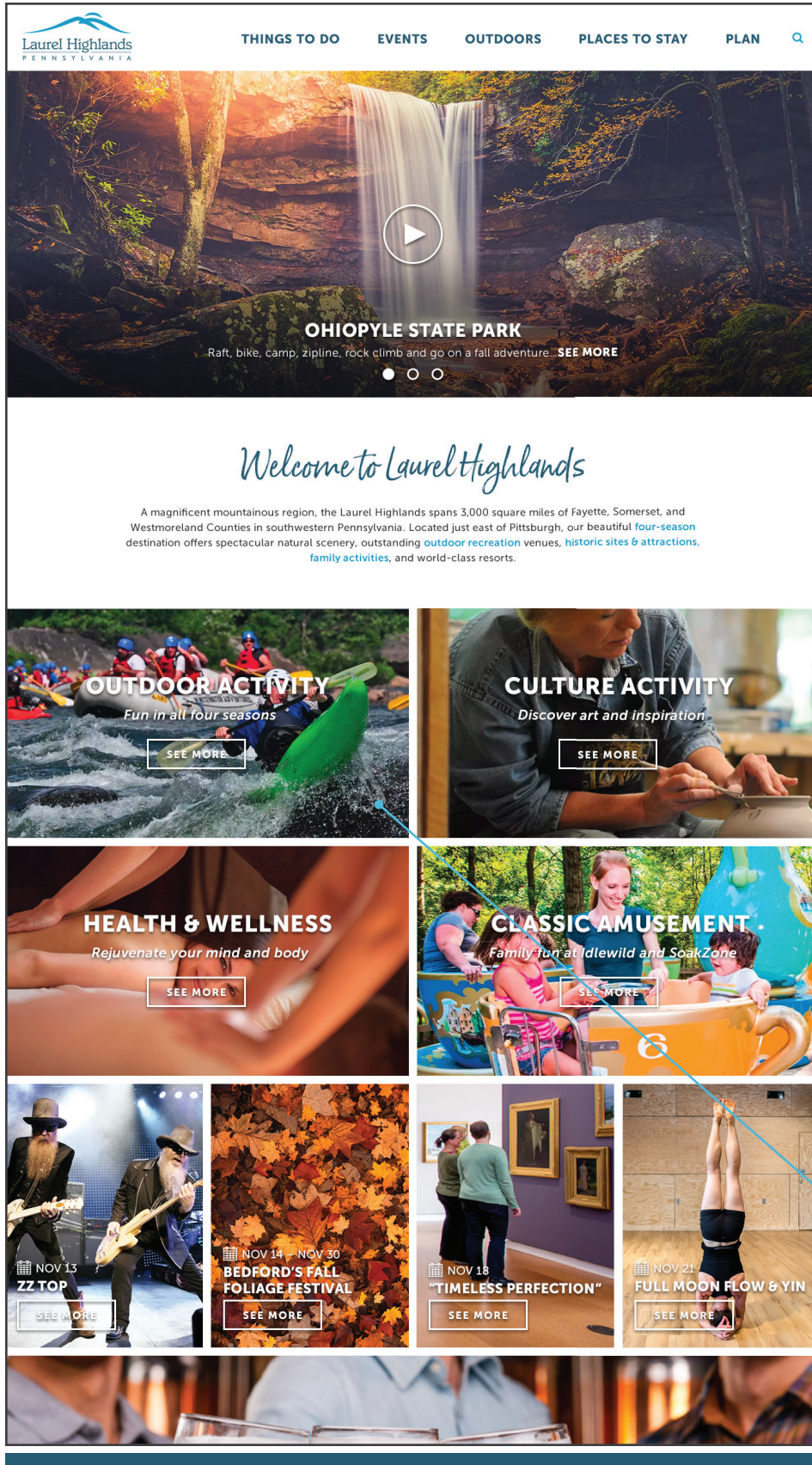
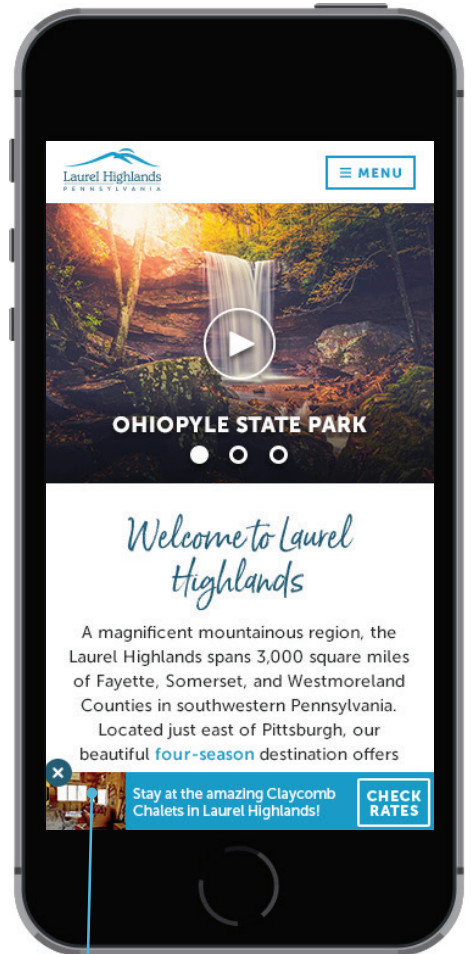


# Destination Travel Network & Laurel Highlands Visitors Bureau

Online Advertising Media Kit: [www.laurelhighlands.org](http://www.laurelhighlands.org)



Responsive website design allows advertisements to display on all devices.



## Mobile Banner

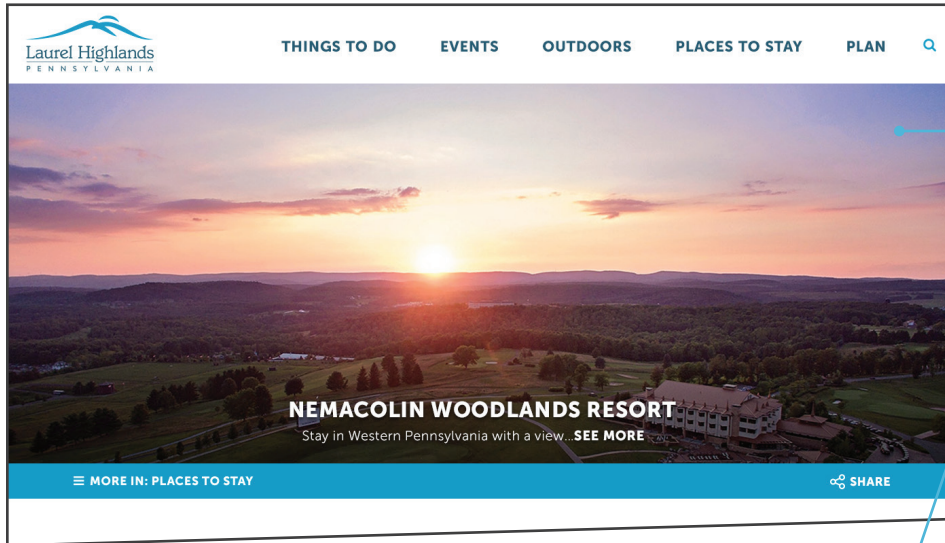
- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- Photo (75 x 50 pixels or 3:2 ratio)
- Copy (45 characters)

## Home Page Sponsor

- Showcase your business to visitors on the "entry page"
- Photo (693 x 394 pixels or 16:9 ratio)
- Title (25 characters max)
- Description (50 characters max)

# Destination Travel Network & Laurel Highlands Visitors Bureau

Online Advertising Media Kit: [www.laurelhighlands.org](http://www.laurelhighlands.org)



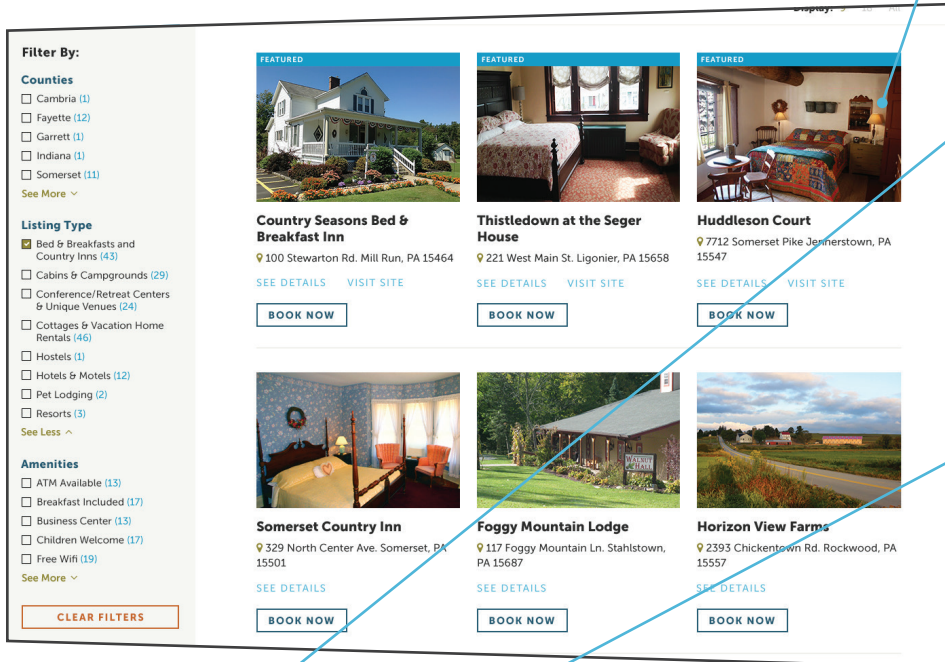
**Responsive website design allows advertisements to display on all devices.**

## Header Image

- Premium branding on category page with bold image
- Photo (1400W x 560H pixels or 5:2 ratio)

## Featured Listing

- Stand out from the crowd
- Put your company listing at the top of your industry category
- Featured Label
- Visit Website link

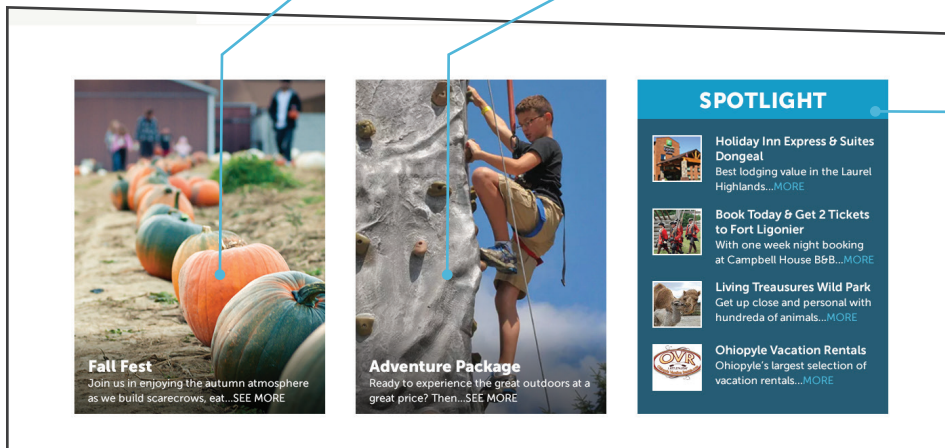


## Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (370W x 493H pixels)
- Title (40 characters max)
- Description (60 characters max)

## Run of Site Banner

- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (370W x 493H pixels)
- Title (40 characters max)
- Description (60 characters max)



## Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Title (40 characters)
- Body (50 characters)

