



# *RECOMMEND LEX*

Let Us Help You Bring Your Meeting to Lexington, KY





## *OUR VISITLEX MISSION*

To market and promote Lexington's Bluegrass Region for the purpose of attracting visitors and growing the economy.



## *BRING IT HOME*

Do you love Lexington? Do you want to contribute to the tourism and growth of our city? Are you a member of a company or organization that holds annual, regional or national meetings? Recommend Lexington for your next meeting or event and give attendees a one-of-a-kind experience in the Horse Capital of the World while helping to boost Lexington's tourism. VisitLEX's team of professionals will be there through every stage of the planning process. Best of all, our services are totally free.

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*With easy accessibility, first-class amenities and unique Southern charm, Lexington is a truly special place to host events from 50 to 5,000.*

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## *LET US SAVE YOU TIME*

At VisitLEX, we have resources at our fingertips to make planning meetings, events and conventions easy.

### *Planning Resources*

- Group meetings collateral
- Destination videos
- Meeting Planner testimonials
- Master calendar of destination availability and special events
- Access to over 70 hotel partners
- Electronic bid books
- Community contacts
- Personalized presentations
- Site visits

### *Promoting Your Meeting*

- VIP speaker gifts
- Electronic meeting promotion tool
- Meeting promotion collateral
- Presence at the previous year's event or conference to pre-sell destination
- Media & Public Relations support
- 100+ locally owned restaurants and breweries
- Knowledge of area attractions and unique venues
- Destination maps and guides



## *RECOMMEND LEX TODAY*



*“ Lexington has hosted our State FFA Convention for the past seven years. The level of service and attention to detail by the Lexington hospitality community has been amazing. Every step of the way, all are willing to go above and beyond to ensure a positive experience for our attendees.”*

**Matt Chaliff,  
Kentucky Association FFA**

# TESTIMONIALS

Hear from locals who have recommended Lexington for meetings or events.



*“When the Cancer Center Administrators Forum chose Lexington as the host city for its event, I expected a decline in attendance from the West Coast city the year before. Instead, Lexington matched that of San Diego’s. That’s a testament not only to the importance of the event but also to how easy it was for attendees to travel and to stay in Lexington.”*

**Terry Keys,  
UK Markey Cancer Center**

*“The VisitLEX team has served as an invaluable resource to UK Athletics throughout our SEC & NCAA Championship hosting opportunities. UK Athletics and the city of Lexington have an exemplary reputation for hosting quality events—and the VisitLEX staff is a critical component to that success.”*

**Kevil Saal,  
University of Kentucky Athletics**

*“Our Road to the Horse event has called the Kentucky Horse Park home since 2013, and we have since formed a strong relationship with the VisitLEX team. To coordinate an event of this magnitude, you need local knowledge—and VisitLEX has been a huge component to our success.”*

**Debbie Sullivan,  
Ride the Remuda Productions**

*Learn more by speaking to a VisitLEX representative today.*

***IT STARTS WITH A PHONE CALL.***

***(859) 233-1221 | (800) 848-1224***



**VISITLEX**

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