



# *RECOMMEND LEX*

Bring Your Next Meeting to Lexington, KY – We Can Help.





*Calumet Horse Farm*

## *OUR VISITLEX MISSION*

To market and promote Lexington's Bluegrass Region for the purpose of attracting visitors and growing the economy.



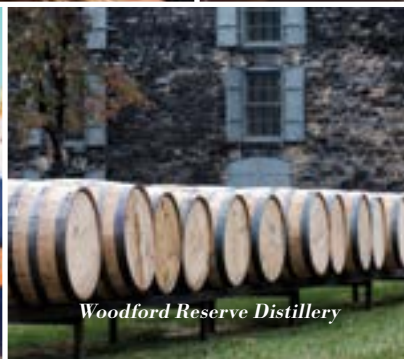
*Keeneland Race Course*



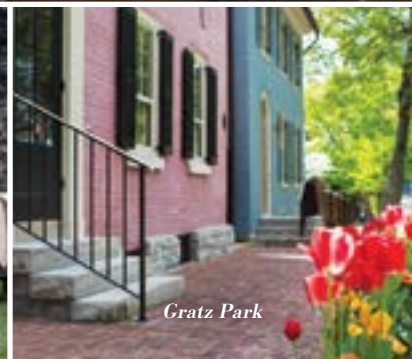
*Big Barn at the Kentucky Horse Park*



*Woodland Triangle Shops*



*Woodford Reserve Distillery*



*Cratz Park*

# *BRING IT HOME*

Do you love Lexington? Do you want to contribute to the tourism and growth of our city? Are you a member of a company or organization that holds annual, regional or national meetings? Recommend Lexington for your next meeting or event and give attendees a one-of-a-kind experience in the Horse Capital of the World. VisitLEX's team of professionals will be there through every stage of the planning process. Best of all, our services are totally free.

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*With easy accessibility, first-class amenities and unique Southern charm, Lexington is a truly special place to host events from 50 to 5,000.*

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## *LET US SAVE YOU TIME*

At VisitLEX, we have resources at our fingertips to make planning meetings, events and conventions easy.

### **BOOK YOUR MEETING**

- Access to over 70 hotel partners
- Electronic bid books
- Site visit coordination and execution
- Personalized presentations
- Meeting planner testimonials
- Master calendar of destination availability and special events
- Destination videos
- Group meetings collateral

### **PROMOTE YOUR MEETING**

- Electronic meeting planner tool kit
- Meeting promotion collateral
- Presence at the previous year's event or conference to pre-sell destination
- Media and Public Relations support
- Knowledge of area attractions and unique venues
- Destination maps and guides
- Social Media tips
- Giving Good: community service projects



*Rupp Arena*

# *RECOMMEND LEX TODAY*



*Apiary*



*Taylormade Farm*



*Castle & Key Distillery*

# TESTIMONIALS

Hear from locals who have recommended Lexington for meetings or events.

*“When the Cancer Center Administrators Forum chose Lexington as the host city for its event, I expected a decline in attendance from the West Coast city the year before. Instead, Lexington matched that of San Diego’s. That’s a testament not only to the importance of the event but also to how easy it was for attendees to travel and to stay in Lexington.”*



Terry Keys | UK Markey Cancer Center

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*“VisitLEX is one of the best kept secrets in the entire state. The staff is incredible. Having experts that know how to showcase this beautiful city and help you put on the very best event you can is like having staff you don’t have to pay for.”*



Kerri Schelling | KY School Boards Association

*“The VisitLEX team has served as an invaluable resource to UK Athletics throughout our SEC & NCAA Championship hosting opportunities. UK Athletics and the city of Lexington have an exemplary reputation for hosting quality events—and the VisitLEX staff is a critical component to that success.”*

—Kevil Saal, University of Kentucky Athletics

*“Lexington has hosted our State FFA Convention for the past seven years. The level of service and attention to detail by the Lexington hospitality community has been amazing. Every step of the way, all are willing to go above and beyond to ensure a positive experience for our attendees.”*

—Matt Chaliff, Kentucky Association FFA



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