

## Restaurants/Bars/Nightclubs

- Menu templates which tell the story of the restaurant location, owner, or cuisine
- Soul Food Icons for menu items
- The Soul Food Experience
- Southern Soul Music Delights
- “Perfect Pairing” menus along with signature cocktails to honor past/local celebrity inductions into a music hall of fame, walk of fame, or receipt of an annual music award
- Happy hours with music from local artists
- Restaurant celebrates the history of local artists via stories, pictures, music, and food
- Restaurant/Bar with live music and “record deals” where they can support musicians and the local charities they believe in – customers participate knowing that they are supporting a local artist or a local cause
- Microbrewery embracing music through its company tagline or beers with local names
- Restaurant offering great food while listening to local artists and songwriters – offering live music Monday through Saturday
- Customers experiencing live music every 30 or 60 minutes from one of the servers/staff
- Signature cocktails named after famous Maconites
- Nightclub offering a weekly “Soul Night”
- “A Taste of Soul” dining promotion