



Membership Application



The Macon-Bibb County CVB is a dynamic destination marketing organization that represents the tourism industry. The CVB promotes Macon, GA to visitors, meeting and convention planners, sports event attendees, motor coach groups, new residents, and other bureau members in order to bring people and revenue into the community and area businesses.

Required Information:

Business Name: _____
Primary Contact Name & Title: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Region: I-75 I-475 Ingleside Village Area Bass Road Area Downtown Area
Telephone: (_____) _____ Fax: (_____) _____
E-mail: _____ Web Address: _____

Please check all categories below, which would apply to your business:

- Arts/Entertainment/Nightlife
- Catering/Restaurant
- College/University
- Accommodations/Meeting Space
- Salon/Spa
- Shopping
- Sports & Recreation
- Tours & Sightseeing

Annual Membership Dues: **\$99**
Annual Membership Dues: **\$250**

Kindly complete this form and return to:

Macon-Bibb County CVB
Attn: Chandler Price
Marketing Coordinator
450 Martin Luther King, Jr. Blvd. Macon, GA 31201
You may also scan this application to cprice@visitmacon.org **OR** fax to 478-745-2022

Thank You for supporting tourism in Macon, Georgia!



Benefits and Values

In 2014, tourism in Macon...

- Generated **3,309** jobs
- Pumped **\$328.37** million direct tourist spending
- Produced **\$78.97** million in payroll
- Generated **\$8.94** million in local tax revenue
- Created **\$12.96** million state tax revenue

The Macon-Bibb County CVB works closely with community partners to promote their businesses to the traveling public. Our staff strives to develop and implement effective marketing strategies to increase the number of overnight visitors to Macon, GA and to foster economic development. As a CVB member, you will receive the following benefits:

- ✓ Complimentary use of CVB meeting space.
- ✓ Weblink, to your website, on VisitMacon.org.
- ✓ Descriptive listing in the annual Macon-Bibb County CVB's Travel Guide.
- ✓ Free distribution of your brochures, coupons, and rack cards at the Downtown and I-75 Visitors Center locations.
- ✓ Ability to have your business marketed at regional and national trade shows.
- ✓ Opportunity to showcase your business during Familiarization Tours for travel tourism professionals (meeting planners, tour operators, and press).
- ✓ Promotions listed on all CVB social media accounts.
- ✓ Opportunity to host travel writers and meeting planners as applicable.
- ✓ Access to our CVB Partner Portal – the CVB's password-protected online access to conventions and meetings and the ability to post coupons and/or specials.
- ✓ Opportunity to utilize CVB marketing and advertising sources.