

## What is the "Show Your Badge Program"?

"Show your Badge" is a year-round program designed to promote attractions, tours, and restaurants to your convention/event attendees. Show Your Badge is your VIP "ticket" to Macon's exclusive deals and discounts to make your attendees experience here all the more enjoyable.

"Show Your Badge" is exclusive only to our convention guests who have official identification badges with their name and group affiliation.

### **NEW OFFERS!**

Tropical Smoothie Café (478) 257-6040 10% off Entire Meal and 15% off for First-Responders

### SYB Meeting Planner FAQs

#### What kind of badges is accepted?

Any convention/event badges are accepted. To redeem an offer, each person must have their own badge. If your badge is rather unique, please send your Convention Services Coordinator a picture of your badge to distribute so that our members may be more readily to identify your convention/event attendees.

# How will we be informed of the Show Your Badge Offers?

The Show Your Badge website is kept up to date on a regular basis. Show Your Badge" is exclusive only to our convention groups who have leads through the Macon CVB. To receive our complimentary discount program simply register your group through our request form. Upon approval, our Convention Services Coordinator will send your group a custom web address to view our "Show Your Badge" Program. Many participating Macon CVB members have window clings of our Soul Stop/Soul Food program for convention attendees to recognize and identify which locations are currently participating. (These will be noted on the SYB brochure.)

#### How do we receive the offers?

It's simple! Just present your convention/event badge when ordering or entering a participating member establishment and receive the exclusive deals and promotions that are provided in the SYB brochure. If you like you may show them the discount via your Smartphone but there is no additional material that needs to be added to event badges to qualify for the program.

#### How long are the offers valid for?

Offers are valid for the entirety of the convention/event as well as shoulder nights unless otherwise stated on the Show Your Badge website. Deals can be changed, added, and removed, at the participating locations discretion without prior notice. Certain exclusions apply.

For more information call Vickia Johnson at 478.743.1074 ext. 108 or <a href="mailto:vjohnson@visitmacon.org">vjohnson@visitmacon.org</a>.