

WELCOME

50

WORLD DAIRY EXPO.
1967-2016

Celebrate!

**COMMERCIAL
EXHIBITORS**

**OCTOBER 4-7, 2016
ALLIANT ENERGY CENTER**

MADISON
GOING > BEYOND > VISIT™
GREATER MADISON CONVENTION & VISITORS BUREAU
VISITMADISON.COM/WDE16

**GMH&LA**
Greater Madison Hotel & Lodging Association

PRIVATE DINING

L'Etoile Restaurant:

Several private and semi-private rooms with wheelchair accessibility and capacities for formal dining ranging from 8-80 guests. Choose from a three-course service for two or a seven course Chef's Tasting Menu. Professional wine and beverage team are available.

1 S. Pinckney St., Suite 107, Madison
608.251.0500, letoile-restaurant.com
2.6 miles from AEC

Capitol ChopHouse:

Serving 28-day aged steaks and fresh seafood. Private dining rooms are available for groups up to 40 people.

9 E. Wilson St., Madison
608.255.0165, chophouse411.com
3.1 miles from AEC

Harvest:

Enjoy farm-to-table style Italian and modern American cuisines. Two private dining rooms are available for groups of 8-60 people.

21 N. Pinckney St., Madison
608.255.6075, harvest-restaurant.com
2.7 miles from AEC

The Coopers Tavern:

This friendly neighborhood restaurant features an outstanding selection of beer from around the world and a sandwich and burger menu designed to soothe your soul.

20 W. Mifflin St., Madison
608.256.1600, thecooperstavern.com
2.8 miles from the Alliant Energy Center

Great Dane Pub & Brewing Co. (Fitchburg):

Private dining room is equipped for conference calls, multi-media presentations, and personal speaking presentations with projector and microphone.

2980 Cahill Main, Fitchburg
608.442.9000, greatdanepub.com
3.6 miles from AEC

Johnny DELMONICO'S:

Impress your guests at this classy, big-city steak house with crisp white linen, a gorgeous mahogany bar, and dark wood paneling with Art Deco-inspired metallic trim.

130 S. Pinckney St., Madison
608.257.8325, johnnydelmonicos.com
2.7 miles from AEC

Mariner's Inn:

Waterfront dining featuring superb steaks and seafood served in a setting of marine antiques dating back to 1966. Three private dining rooms and outside waterfront lawn are available.

5339 Lighthouse Bay Dr., Madison
608.246.3120, marinersmadison.com
10 miles from AEC

Cento:

Madison's newest premier Italian restaurant combines Old World Italian traditions with modern techniques. Enjoy great food in an eclectic yet contemporary setting.

122 W. Mifflin St., Madison
608.284.9378, centomadison.com
2.7 miles from AEC

Craftsman Table & Tap:

Looking for the perfect space to host your social event? Craftsman Table & Tap's second floor Tap Room accommodates up to 70 for a cocktail event and 50 for dinner. This room offers a fully-stocked bar, a private patio, a relaxing atmosphere, and a delicious menu.

6712 Frank Lloyd Wright Ave., Middleton
608.836.3988, craftsmantableandtap.com
12.5 miles from AEC

Delaney's Charcoal Steaks:

Serving award-winning charcoal steaks, prime rib, chicken, chops, and fresh seafood since 1973, Delaney's is your classic steak house featuring white linen table cloths and exceptional service.

449 Grand Canyon Dr., Madison
608.833.7337, experiencedelaney.com
7.9 miles from AEC

Essen Haus German Restaurant:

Essen Haus has two private banquet halls used for a variety of gatherings for 55-100 people.

514 E. Wilson St., Madison
608.255.4674, essen-haus.com
2.8 miles from the Alliant Energy Center

Eldorado Grill:

An eclectic combination of Tex-Mex, Southwestern and Mexican cuisine with an upscale twist. Eldorado offers weekend brunch, dinner and an extensive tequila selection.

744 Williamson St. Madison
608.280.9378, eldoradogrillmadison.com
2.9 miles from the Alliant Energy Center

GREAT FOR STEAKS

Capitol Chophouse:

From succulent aged steaks to fresh seafood, Capitol Chophouse specializes in high-quality cuts that successfully create an unbeatable downtown dining experience.

9 E. Wilson St., Madison

608.255.0165, chophouse411.com

3.1 miles from the Alliant Energy Center

Delaney's Charcoal Steaks:

Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

449 Grand Canyon Dr., Madison

608.833.7337, experiencedelaney.com

8.0 miles from the Alliant Energy Center

Fleming's Prime Steakhouse & Wine Bar:

Enjoy the finest aged prime beef and 100 wines by the glass in a lively, stylish atmosphere. Fleming's is where evenings out become memorable times.

750 N. Midvale Blvd., Madison

608.233.9550, flemingssteakhouse.com

7.1 miles from the Alliant Energy Center

johnny DELMONICO'S:

A classy, big-city steak house with crisp white linens, gorgeous mahogany bar, and dark wood paneling with Art Deco-inspired metallic trim. Serving Certified Angus Beef steaks and a variety of seafood favorites, johnny DELMONICO'S is your fine-dining destination.

130 S. Pinckney St., Madison

608.257.8325, johnnydelmonicos.com

2.8 miles from the Alliant Energy Center

Mariner's Inn:

Experience waterfront dining on Lake Mendota's north shore at Mariner's Inn. A Madison landmark restaurant since 1966, enjoy superb steaks and seafood served in a setting of authentic marine antiques.

5339 Lighthouse Bay Dr., Madison

608.246.3120, marinersmadison.com

10.1 miles from the Alliant Energy Center

Rare Steakhouse:

An epic steakhouse on the Capitol Square serving Allen Brothers steaks, dry-aged in house. Dine at Rare Steakhouse for mahogany trim, handcrafted leather booths, over 400 wines, and exceptional service.

14 W. Mifflin St., Madison

608.204.9000, madison.raresteakandseafood.com

3.2 miles from the Alliant Energy Center

Ruth's Chris Steak House:

Using only the freshest and finest ingredients like USDA Prime steaks, fresh-squeezed juices, and locally-sourced produce, Ruth's Chris Steak House has an attention to detail and that special sizzle.

2137 Deming Way, Middleton

608.828.7884, ruthschris.com

12.0 miles from the Alliant Energy Center

Smoky's Club:

A family-run business serving the best steaks in the Midwest for over 50 years. Experience our truly special ambiance and enjoy sizzling steaks, homemade soups, and delicious sides. Our full bar awaits you!

3005 University Ave., Madison

608.233.2120, smokysclub.com

7.6 miles from the Alliant Energy Center

Tornado Steakhouse:

Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

116 S. Hamilton St., Madison

608.256.3570, tornadosteakhouse.com

2.4 miles from the Alliant Energy Center

Wonder Bar Steakhouse:

The historic Wonder Bar Steakhouse serves steaks, seafood and classic cocktails in town. Open Tuesday through Sunday for dinner.

222 E. Olin Ave., Madison

608.256.9430, wonderbarmadison.com

0.9 miles from the Alliant Energy Center

SHOPPING AREA

East Towne Mall:

Conveniently located less than a mile off of I-90/94, the East Towne Mall contains four major department stores (Boston Store, Gordmans, JCPenny and Sears), over 100 specialty shops ranging from electronics to apparel, and nearly 20 restaurants and eateries. With everything at the tip of your finger, East Towne makes shopping and dining easy for the whole family.

89 East Towne Mall, Madison
608.244.1387, shopeasttowne-mall.com
7.9 miles from Alliant Energy Center

Greenway Station:

As Madison's leader in total-lifestyle shopping, Greenway Station includes everything you could ask for: retail, dining, entertainment, strolling walkways, gardens and a courtyard. Stop by Home Goods, DSW, Marshalls, World Market, Nordstrom Rack or any of the other various stores and get shopping!

1650 Deming Way, Middleton
608.824.9111, greenwayshopping.com
11.5 miles from Alliant Energy Center

Hilldale Shopping Center:

Madison's premier shopping destination completed a major remodeling project this summer, bringing you a host of new stores including Michael Kors, Sur La Table, Lucky Brand and Lush.

702 N. Midvale Blvd., Madison
608.238.6640, hilldale.com
6.9 miles from Alliant Energy Center

Johnson Creek Premium Outlets:

Located 40 minutes outside of Madison, Johnson Creek offers more than 60 brand-name factory outlet stores including: Ann Taylor, Banana Republic, Coach, Calvin Klein, Gap, Nike, Columbia Sportswear, Polo Ralph Lauren and more!

575 Linmar Ln., Johnson Creek
920.699.4111, premiumoutlets.com/johnsoncreek
37.0 miles from Alliant Energy Center

Monroe Street:

Over 1 ½ miles of locally owned specialty shops and businesses make this street one of Madison's most distinctive shopping districts. A diverse range of shops offers a variety of unique items from gourmet cookware to designer clothing and jewelry. Many of Madison's best ethnic stores reside on the street, featuring Native American items and imported gifts from Asia and Africa. Also well-known for art galleries, antiques and interior design studios, Monroe Street boasts an amazing selection of fine art, ceramics, glass, crafts and custom-made pieces as well as framing and design services.

monroestreetmadison.com
3.3 miles from Alliant Energy Center

State Street:

Located in the heart of Madison, State Street is a pedestrian friendly street mall that links the elegant Wisconsin State Capitol building to the lively University of Wisconsin campus. The area is filled with locally owned boutique shops ranging from specialty gifts to one-of-a-kind clothing, jewelry and art. Madison Sole, Little Luxuries and The University Book Store are only a few of the shops awaiting your trip.

800.373.6376, visitmadison.com
2.7 miles from Alliant Energy Center

West Towne Mall:

This regional shopping center features Boston Store, Dick's Sporting Goods, JCPenny, Sears, a food court and over 100 specialty stores. Enjoy exclusive shops such as Apple Store, Coach, bareMinerals and more.

66 West Towne Mall, Madison
608.833.1544, shopwesttowne-mall.com
7.9 miles from Alliant Energy Center

Williamson Street:

Williamson Street, known locally as "Willy Street," has been described as bohemian, hippie and green. This near east side neighborhood is full of locally owned shops, restaurants, and entertainment establishments. Make sure to stop into Willy Street Co-op, a full-service grocery cooperative featuring local, organic and natural foods. Known for its energetic yet laid back vibe, Willy Street has become a vibrant hometown favorite for both shopping and dining.

800.373.6376, visitmadison.com
3.3 miles from Alliant Energy Center

DRY CLEANERS

Klinke Cleaners

939 S. Park St., Madison
608.268.6868, klinkecleaners.com
1.6 miles from AEC

Klinke Cleaners

412 E. Washington Ave., Madison
608.257.1073, klinkecleaners.com
3.2 miles from AEC

Right Touch Dry Cleaners

6790 Watts Rd., Madison
608.271.1088, righttouchdrycleaners.com
7.7 miles from AEC

Block Cleaners

2017 Winnebago St., Madison
608.244.3531, blockcleaners.com
4.7 miles from AEC

TAXI SERVICE

Union Cab: 608.242.2000

Green Cab: 608.255.1234

Madison Taxi: 608.255.8294

Badger Cab: 608.256.5566

VEHICLE RENTAL/SERVICE

Enterprise Rent-A-Car

Choose from 6 convenient locations in Madison. Offers sedans, vans, SUVs, trucks, cargo vans and passenger vans.
2 E. Park Ct., Madison
608.241.8901, enterprise.com
14.0 miles from AEC

Presidential Limousine

Offers sedans, stretch limos & SUVs, vans and buses.
269 Rodney Rd., Cambridge
608.423.2300, preslimousa.com
19.0 miles from AEC

Gallant Knight Limousine

Offers sedans, vans, limousines and shuttle buses.
4711 Lien Rd., Madison
608.242.7000, gallantknightusa.com
8.3 miles from AEC

AUTO & TRUCK REPAIR

FABICK Cat.:

FABICK Cat sells services and rents CAT and related products. From Caterpillar excavators, loaders and tractors, to CAT diesel engines, FABCO provides essential support to industry.
1111 Applegate Rd., Madison
608.271.6200, fabickcat.com
2.8 miles from the Alliant Energy Center

M & J Truck & Auto Repair Inc.:

M&J provides repair service for automobiles and medium and heavy trucks, including all mechanical repairs other than body work. M&J provides road service for trucks and heavy equipment.
2201 S. Stoughton Rd., Madison
608.221.0526, mjtruck.com
5.6 miles from the Alliant Energy Center

Clausen Automotive:

Clausen Automotive is a full-service auto and light truck service center. Repair services include A/C, brakes, transmission and tires. ASE certified technicians use modern repair equipment in order to guarantee superior service.
2118 S. Stoughton Rd., Madison
608.221.8321, clausenautomotive.com
5.6 miles from the Alliant Energy Center

Integrity Automotive Services:

Integrity Automotive Service specializes in brakes, undercar services, heating and cooling, electrical, transmission, engine maintenance and towing.
1211 Greenway Cross, Madison, WI 53713
608.277.0617, integrityauto-service.com
2.7 miles from Alliant Energy Center

RETAIL/HARDWARE STORES

Walmart Supercenter

2151 Royal Avenue, Monona
608.226.0913, walmart.com
2.9 miles from the Alliant Energy Center

Target- Hilldale

750 Hilldale Way, Madison
608. 807.3978, target.com
5.7 miles from the Alliant Energy Center

Sears-West Towne Mall

53 West Towne Mall, Madison
608.829.6200, sears.com
6.6 miles from the Alliant Energy Center

JC Penney-West Towne Mall

23 West Towne Mall, Madison
608.833.9011, jcpenny.com
6.4 miles from the Alliant Energy Center

Shopko

2101 W. Broadway, Monona
608.222.6010, shopko.com
2.1 miles from the Alliant Energy Center

Menards

6401 Copps Ave, Monona
608.221.9100, menards.com
3.5 miles from the Alliant Energy Center

Blain's Farm & Fleet

2202 S. Stoughton Rd, Madison
608.221.3851, farmandfleet.com
7.2 miles from the Alliant Energy Center

Kohls

2501 W. Broadway, Monona
608.221.4700, kohls.com
1.4 miles from the Alliant Energy Center

POST OFFICES

US Post Office

820 W. Wingra Dr., Madison
608.250.6514, usps.com
1.9 miles from AEC

US Post Office

215 Martin Luther King Jr. Blvd., Madison
608.250.6485, usps.com
2.5 miles from AEC

US Post Office

441 N. Lake St., Madison
608.250.1932, usps.com
3.0 miles from AEC

US Post Office

112 Owen Rd., Monona
608.222.8184, usps.com
4.1 miles from AEC

SHIPPING SERVICES

FedEx Office Print & Ship Center

654 W. Washington Ave., Madison
608.255.6367, local.fedex.com/wi/madison/office-0416
2.5 miles from the Alliant Energy Center

FedEx Office Print & Ship Center

3906 E. Washington Ave., Madison
608.245.0700, local.fedex.com/wi/madison/office-0404
7.6 miles from the Alliant Energy Center

The UPS Store

6666 Odana Rd., Madison
608.833.7447, madison-wi-0704.theupsstorelocal.com
7.8 miles from the Alliant Energy Center

FedEx Office Print & Ship Center

7805 Mineral Point Rd., Madison
608.829.2679, local.fedex.com/wi/madison/office-0449
8.6 miles from the Alliant Energy Center

PROMOTIONAL PRODUCTS

AwardsMall.com/ Total Awards & Promotions, Inc.:

Show your appreciation for those who are important to your business' success with personalized recognition items including plaques, trophies, etched crystal, promotional products, namebadges, ribbons and medals.

6686 Odana Rd., Madison
608.833.1716, awardsmall.com
7.8 miles from AEC

Creative Marketing Specialists, Inc.:

Promotional advertising is made easy with a wide variety of tradeshow items from giveaway swag to high-end executive gifts. Creative Marketing Specialists also offers apparel, awards and recognition products.

P.O. Box 7456, Madison
608.241.9887, cms-4you.com
35.0 miles from AEC

Championship Awards:

Offering a variety of promotional items including pens, pocket knives, plaques, clocks, glassware/crystal, desk accessories, personalized gifts and more.

2813 Royal Avenue, Madison
608.226.0440, championshipawards.com
2.0 miles from AEC

SUPPLIERS

Budget Signs & Specialties

2225 Industrial Dr., Madison
608.238.9080, budgetsignsmadison.com
2.1 miles from AEC

EZ Office Products

2838 Progress Rd., Madison
608.310.4300, ezop.com
5.3 miles from AEC

Name Badge Productions, LLC

3220 Deming Way, Middleton
608.831.3435, namebadgeproductions.com
12.8 miles from AEC

pc/nametag

124 Horizon Dr., Verona
800.845.1850, www.pcnametag.com
9.6 miles from AEC

Valley Expo & Displays

6320 Monona Dr., Ste. 404, Madison
608.221.4100, valleyexpodisplays.com
3.8 miles from AEC

PRINTING SERVICES

Econoprint/Powderkeg Interactive:

Voted "Best Local Printing Company", Econoprint provides award-winning service in design, printing, direct mail, web marketing, and signs. Delivery is fast and efficient.

330 Locust Dr., Verona
608.273.3258, econoprint.com
11.6 miles from AEC Event Services

EVENT SERVICES

Event Essentials:

Provides all your meeting needs including audio-visual video equipment, tables, chairs, tents, staging, dance floor, catering equipment, tableware, table linens, event design, lighting, installation, delivery & pickup.

6485 Blanchar's Crossing, Windsor
608.846.5004, eventessentials.com
17.9 miles from AEC