

**Mark your calendar for 4 seasons of FREE partner programming!** Join us for events that focus on business practices that will engage your customers, enhance your presence in the community and help us all build a stronger destination. Every event includes networking opportunities with fellow partners and new ways to maximize your partnership with the GMCVB. For more event information go to [visitmadison.com/partners/events](http://visitmadison.com/partners/events) and watch your email for event invites!

**MADISON**

GOING > BEYOND > VISIT

GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. Mifflin St., Ste. 200 > Madison, WI 53703



### **Business Builder Breakfast (B3)**

Partner orientation

Tuesday, February 14, 8:30–10:30 a.m.

Tuesday, May 16, 8:30–10:30 a.m.

Tuesday, August 8, **2:00–4:00 p.m.**

Tuesday, November 14, 8:30–10:30 a.m.

GMCVB Office - 22 E. Mifflin St., Ste. 200

### **Convention Connection\***

Connecting with convention & event attendees

Wednesday, March 22

10:00 a.m.–12:00 p.m.

### **Spirit of Hospitality Awards**

Celebrating hospitality professionals

Tuesday, May 9

4:30–6:30 p.m.

Monona Terrace® Community & Convention Center

### **Summer Social**

Annual partner networking social

Thursday, June 15

5:00–6:30 p.m.

### **Capturing Business on a Budget\***

DIY marketing with smartphone photography

Wednesday, September 13

1:00–3:30 p.m.

### **Brainstorm Bistro\***

Interactive networking event

Tuesday, October 31

8:30–10:45 a.m.

\* Industry education  
series sponsored by:

**FOODFIGHT**  
RESTAURANT GROUP