

Senior Manager, Media Relations

May 2017

If you like working with a talented team, being busy, having fun at work, and being part of the economic engine that helps drive the Greater Madison area, joining our creative crew could be a great fit for you!

The Company

The Greater Madison Convention and Visitors Bureau (GMCVB), and the Madison Area Sports Commission (MASC) are passionate about promoting the Madison area to visitors and locals alike. We do it by:

- Attracting new conventions, sporting events and competitions to the community.
- Providing expert service and support to people who visit Madison for events.
- Sharing relevant and timely information about all there is to see and do in our city.
- Conducting and analyzing tourism research.
- Building our local economy!

The Position

The Senior Manager Media Relations is a full-time position responsible for generating strategic external communications that cultivate a positive image for the destination and our organizations. Specifically, presenting Madison as a leisure and convention/event destination and the Greater Madison Convention & Visitors Bureau (GMCVB) and Madison Area Sports Commission (MASC) as economic development entities.

For more details and the job description click: [Senior Manager Media Relations May 2017](#).

The Minimum Qualifications

- Requires a minimum a Bachelors Degree in Communication, Journalism or related field.
- Demonstrated strategic communications expertise.
- Familiarity with marketing and media relations principles and practices, normally acquired through college-level courses in journalism, public relations, marketing or a related field.
- Knowledge of the Madison and Dane County area, including the hospitality community (accommodations, attractions, restaurants, etc.) is beneficial.

Why You Should Apply?

- Creative work with supportive, collaborative co-workers
- New office space on the vibrant Capitol Square
- Generous benefits package
- Promote the Madison area
- Help grow the local economy

How to Apply

Send **cover letter with salary requirements and resume** to resumes@visitmadison.com, or by mail to:

GMCVB
Recruitment
22 E Mifflin Street, Suite 200
Madison, WI 53703

Applications will be reviewed upon receipt. Please submit your application as soon as possible for early consideration.