

Business or organization name _____

Main contact _____

Contact email (for internal use only) _____

Physical address _____

Mailing address if different _____

Website _____

General email _____

Phone # _____ Fax # _____

Name and email for employee who should receive our email updates _____



**1500
MEMBERS
STRONG AND
GROWING**



**USE OUR
POWERFUL
MARKETING
TOOLS**



**LET US
ADVOCATE ON
YOUR BEHALF**



**THE MAINE TOURISM
ASSOCIATION IS A
NONPROFIT MEMBERSHIP
ORGANIZATION THAT
ADVOCATES FOR YOU AT
THE STATE LEVEL, WORKS
WITH THE MAINE OFFICE
OF TOURISM, AND DRIVES
MAINE'S VISITORS TO
YOUR BUSINESS**

**JOIN THE
LARGEST TOURISM
ORGANIZATION IN
MAINE DEDICATED
TO GROWING YOUR
BUSINESS**



**TOURISM
ASSOCIATION**

327 WATER STREET • HALLOWELL • ME | 207-623-0363
TOLL-FREE: 800-767-8709 • FAX: 207-623-0388
EMAIL US: MEMBERSHIP@MAINE TOURISM.COM

WWW.MAINETOURISM.COM

WWW.MAINETOURISM.COM

**FOR PAYMENT, ADD MEMBERSHIP COST AND ANY
ENHANCEMENTS FROM OTHER SIDE.**

PAYMENT METHOD

Check enclosed, made payable to Maine Tourism Association

Please charge my VISA MASTERCARD AMEX

Cardholder name _____

Credit card number _____

Expiration date _____ Code _____

Charge my card \$ _____

Authorized signature _____

JOIN MTA TODAY!

The Maine Tourism Association is a non-profit membership organization dedicated to boosting tourism-focused businesses in the state of Maine. We work closely with the Maine Office of Tourism to help attract visitors to the state, and drive them to your business once they are here.

WE SPEAK FOR YOU

We are your lobbyists. The Maine Tourism Association works tirelessly with the state legislators to protect funds that bring visitors to Maine, and to advance public policy that will improve tourism business in our state.

TO LEARN MORE ABOUT OUR ORGANIZATION, MEMBERSHIP BENEFITS, OR TO PROVIDE INPUT CALL US: 207-623-0363
EMAIL US: MEMBERSHIP@MAINETOURISM.COM
WWW.MAINETOURISM.COM

WE ADVERTISE YOUR BUSINESS

Through the Maine Tourism Association you can market your business to tourists who are planning a visit to Maine, or to tourists who are already here looking for great places to stay, good food, and fun.

- Make your brochures available to visitors in seven Maine Visitor Information Centers that receive over 500,000 visitors each year, along with a listing on the touch-screen kiosks.
- Put your business in the 300,000 copies of *Maine Invites You*, Maine's official travel planner, and the online travel planner.
- Additional promotions and advertising opportunities exist for:

Official State Highway Map, Guide to Inns and Bed & Breakfasts, Guide to Camps and Cottages, Attraction and Service Map.

BENEFITS OF MEMBERSHIP

As a member of MTA you get some amazing exposure for your business including:

- We send business to you via member referrals.
- You are listed in the official Maine Office of Tourism's travel planner, *Maine Invites You* (300,000 copies distributed annually!)
- Website listing including multiple pictures, social media feeds, and ability to add events, deals, and coupons on www.maintourism.com.
- Your listing on our touch-screen kiosks at three of Maine's Visitor Information Centers available 24/7.
- Our social media feeds highlight members, events, pictures and Maine interest pieces. Stay engaged with us!
- Professional development and networking opportunities.

ADDITIONAL BENEFIT OPPORTUNITIES

Members are afforded additional opportunities to promote their businesses to visitors:

- Brochure placement in seven Maine Visitor Information Centers and enhanced listing on our touch-screen kiosks at three of Maine's official information centers.
- Advertising in print and online versions of the Maine Office of Tourism official travel planner, *Maine Invites You*.
- Exhibit at seven Maine Visitor Information Centers to promote your business. (Based on availability.)
- Digital advertising on maintourism.com and direct booking reservation system for lodging and attractions.
- The opportunity to reach all of our members through our weekly e-newsletter.
- Advertise in our monthly newsletter, travel maps, and Maine accommodation guides.

BECOME A MEMBER!

TO JOIN,

1. ADD MEMBERSHIP COST (BELOW) AND ADDITIONAL BENEFITS ON THE NEXT PANEL
2. FILL OUT OTHER SIDE OF THIS FORM
3. DETACH AND MAIL TO US

INDUSTRY PARTNER

For tourism focused businesses in a category not listed below.....\$195

LODGING/ACCOMMODATIONS

7 or fewer rooms/units.....\$125
 8-25 rooms/units.....\$195
 26-100 rooms/units.....\$215
 101 or more rooms/units.....\$275

RESTAURANTS

19 or fewer seats.....\$125
 20 or more seats.....\$195

CAMPGROUNDS

7 or fewer sites.....\$125
 8 or more sites.....\$195

ATTRACTIONS..... \$195

CHAMBERS OF COMMERCE..... \$195

STATEWIDE ASSOCIATIONS..... \$295

501(C)3 (budget <\$1 Million)..... \$145

501(C)3 (budget >\$1 Million)..... \$195

MULTIPLE LOCATIONS ADD: Second location - \$175
Third -\$125 | Fourth and up -\$100

PLEASE WRITE A CRISP AND VIBRANT DESCRIPTION OF YOUR BUSINESS THAT IS 50 WORDS OR LESS. EMAIL THAT DESCRIPTION TO MEMBERSHIP@MAINETOURISM.COM

DISPLAY MY BROCHURES IN MAINE'S OFFICIAL VISITOR CENTERS

- ALL SEVEN VISITOR CENTERS..... \$135/yr
- KITTERY..... \$40/yr
- HAMPDEN NORTH..... \$15/yr
- YARMOUTH..... \$20/yr
- HAMPDEN SOUTH..... \$15/yr
- CALAIS..... \$15/yr
- HOULTON..... \$15/yr
- FRYEBURG..... \$15/yr

AVAILABLE TO MTA MEMBERS ONLY!

Ship your brochures directly to us and we will distribute them to the visitors centers and maintain inventory for you. Cartons must be lighter than 35lbs.

ENHANCE MY KIOSK LISTING AT THREE LOCATIONS FOR JUST \$60 PER CATEGORY PER YEAR

- HOTELS/MOTELS/RESORTS
- INNS/B&B
- RECREATION/ATTRACTION
- RETAIL/OUTLET
- MUSEUM/ART/MUSIC
- CAMPGROUNDS
- COTTAGES/CAMPS
- DINING
- CULINARY/BEVERAGE
- CHAMBERS/ASSOC.
- OTHER SERVICES

For enhanced listings: Kiosk are available 24/7 and are located in the Kittery, Yarmouth and Hampden North Centers - includes up to eight color images (JPG) and text or brochure/ad copy. Email us at jbelle@maintourism.com if you'd like us to take information directly from your website/social media feeds.

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