



# MAINE TOURISM ASSOCIATION'S 97TH ANNUAL MEETING AND AWARDS LUNCHEON



TOURISM  
ASSOCIATION

Lewiston, Maine

## Sponsorship & Exhibitor Packet

Networking Social

May 10, 2018  
Atrium at Bates Mill  
4:30pm-6:30pm

97th Annual Meeting

May 11, 2018  
Agora Grand  
9am-2pm

# Evening Social Event

Atrium at Bates Mill

May 10, 2018

4:30pm-6:30pm

We have partnered with the Lewiston Auburn Metropolitan Chamber to host a free evening social event at the Atrium at Bates Mill on May 10, 2018. This event will attract hundreds of business owners from the LA region as well as businesses across the State of Maine.

Join us for locally made brews, appetizers and learn about all that Lewiston/Auburn has to offer!

**Cost: FREE**



## 97th Annual Meeting

Agora Grand Event Center

May 11, 2018

9am-2pm

The Maine Tourism Association invites you to our 97th Annual Meeting on May 11th at the Agora Grand in Lewiston, Maine. This annual event is attended by Maine's most influential tourism leaders. Industry professionals will be exhibiting prior to the luncheon to showcase their products and services. Following will be our featured speakers, lunch and the presentation of our prestigious Hall of Fame Award.

A ticket includes one luncheon ticket and a chance to win prizes!

**Cost: \$60**



Maine Tourism Association's  
97th Annual Meeting & Social Event's  
**General Information**

## Keynote Speakers:

### Tori Barnes

Senior Vice President of Government  
Relations for the U.S. Travel Association.



### Maine Cabin Masters

Chase Morrill and his crew from Maine Cabin  
Masters, the hit DIY Network series.

## Official Hotel:

**The Hilton Garden Inn Auburn Riverwatch**  
**Rate:** \$89- must be reserved before April 10,  
2018.

Please contact them directly to book your  
stay at 207-514-2211.



Maine Tourism Association's  
97th Annual Meeting  
Agenda

## Agora Grand: Friday, May 11, 2018

7:30am to 8:30am: Set up time for exhibitors

9:00am - 11:00am: Registration, Exhibitors & Networking

You will have the opportunity to network with industry professionals, talk with exhibitors, and enjoy light refreshments.

11:00am: Welcome

Chris Fogg will welcome attendees into the Ballroom for his CEO Address

11:30am: Keynote Speaker

Tori Barnes, Senior Vice President of Government Relations for U.S. Travel Association

12:00pm - 12:30pm: Keynote Speaker

Chase Morrill and his crew from Maine Cabin Masters, the hit DIY Network series

12:30pm - 1:15pm: Lunch by Fish Bones American Grill

1:15pm: Membership Meeting/ Board of Director's Meeting

MTA will conduct their annual membership meeting as well as the board of director's meeting.

1:30pm: Hall of Fame Award Presentation

This year's Hall of Fame Award Winner is Cyndi Robbins, Owner of Poland Spring Resort and Cyndi's Dockside Restaurant.

1:45pm: Prize Drawings

Must be present to win!

2:00pm: Meeting Adjourns

# Maine Tourism Association's 97th Annual Meeting and Social Event Sponsorship Packages



## **Annual Meeting Event Sponsor: Agora Grand, Lewiston, Maine**

Includes: promotion in eNewsletter leading up to event, logo & website link on Maine Tourism Association website's Annual Meeting page, exclusive 5-10 minute presentation from the podium during the luncheon, Prominent exhibit space for both Evening Social and Annual Meeting Trade Show, exposure throughout the event, acknowledged on the luncheon PowerPoint & program, and two tickets to luncheon.

**\$2,500**

## **Evening Social Event Sponsor: Atrium at Bates Mill, Lewiston, Maine**

Includes: promotion in eNewsletter leading up to event, logo & website link on Maine Tourism Association website's Annual Meeting page, exclusive 5-minute presentation during the Social Event, prominent exhibit space, exposure throughout the event, two tickets to the Annual Meeting luncheon at the Agora Grande as well as acknowledged on the luncheon PowerPoint.

**\$1,500**

## **Grand Prize Sponsor**

Includes: prominent exposure throughout the event, two luncheon tickets, marketing materials put in our Grand Prize package, acknowledged on the luncheon PowerPoint & program.

**\$900**

## **Presentation Sponsor**

Includes: prominent exposure throughout the event, two luncheon tickets, acknowledged on the luncheon PowerPoint & program.

**\$750**

## **Luncheon Sponsor**

Includes: prominent exposure throughout the event, two luncheon tickets, an easel display placed in the luncheon area, acknowledged on the luncheon PowerPoint & program.

**\$600**

## **Table Sponsor**

Includes: prominent exposure throughout the event, two luncheon tickets, marketing material placed on luncheon tables, acknowledged on the luncheon PowerPoint & program.

**\$500**

## **Hall of Fame Award Sponsor**

Includes: prominent exposure throughout the event, one luncheon ticket, recognized from the podium before and after the award, acknowledged on the luncheon PowerPoint & program.

**\$400**

## **Refreshments Sponsor**

Includes: prominent exposure throughout the event, one luncheon ticket, recognition on the refreshments table, acknowledged on the luncheon PowerPoint & program.

**\$400**

## **Exhibit Hall Sponsor**

Includes: prominent exposure throughout the event, one luncheon ticket, marketing materials in exhibit hall, acknowledged on the luncheon PowerPoint & program.

**\$400**

## **Contributing Sponsor**

Includes: prominent exposure throughout the event, one luncheon ticket, acknowledged on the luncheon PowerPoint & program.

**\$300**

# Maine Tourism Association's 97th Annual Meeting & Social Event

## Exhibitor Information

We are pleased to announce that this year, all exhibitors will be recognized and have a chance to exhibit at both our 97th Annual Meeting Luncheon at the Agora Grand on May 11, 2018 as well as our Social Event at the Atrium at Bates Mill on May 10, 2018.



Atrium at Bates Mill  
May 10, 2018  
4:30pm-6:30pm  
36 Chestnut St  
Lewiston, Maine



Agora Grand Event Center  
May 11, 2018  
9am-2pm  
220 Bates Street  
Lewiston, Maine

## Exhibitor Package Includes:

An 8' x 10' space and prominent exposure during BOTH events, wifi, one luncheon ticket for the Annual Meeting and acknowledged on the luncheon PowerPoint & program for both events.

**\$300**

# Maine Tourism Association's 97th Annual Meeting & Evening Social Event Registration Form

Annual Meeting: May 11th- Agora Grand Event Center & Evening Social: May 10th- Atrium at Bates Mill

Name for Badge: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

## REGISTRATION

- May 10th Evening Social  Free  
Luncheon Attendee  \$60  
Exhibitor  \$300

## SPONSOR OPPORTUNITIES

- Event  \$2,500  
Networking Social  \$1,500  
Grand Prize  \$900  
Presentation  \$750  
Luncheon  \$600  
Table  \$500  
Hall of Fame Award  \$400  
Refreshments  \$400  
Exhibit Hall  \$400  
Contributing  \$300

## EXHIBITOR INFORMATION

(there is no extra charge for these amenities)

- Do you need electricity?  YES  NO  
Do you need WiFi?  YES  NO

## GUESTS/ADD-ONS

- Extra Luncheon Ticket QTY: \_\_\_\_\_  \$60  
Guest Name(s): \_\_\_\_\_  
Meal Option: Chicken  Vegetarian/Vegan   
Extra Social Ticket QTY: \_\_\_\_\_  Free  
Guest Name(s): \_\_\_\_\_

## MEAL OPTION

- Chicken  Vegetarian/Vegan   
Please contact Bailey Hannum if you have any dietary restrictions

**TOTAL: \$** \_\_\_\_\_

## PAYMENT

- VISA  MasterCard  Discover  AMEX

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

- Check Enclosed:** Make check payable to:  
Maine Tourism Association  
327 Water Street  
Hallowell, ME 04347

## CANCELLATIONS/REFUNDS

MTA must be notified of a cancellation in writing to bhannum@mainetourism.com. If you cancel your registration on or before May 10, 2018 you will receive a full refund of your registration fee. If, for any reason, you cancel your registration after May 10, 2018, you will not receive a refund of any kind.

## QUESTIONS?

Email Bailey at: bhannum@mainetourism.com or call (207) 623-5642.

AUTHORIZED SIGNATURE (MANDATORY): \_\_\_\_\_ DATE: \_\_\_\_\_