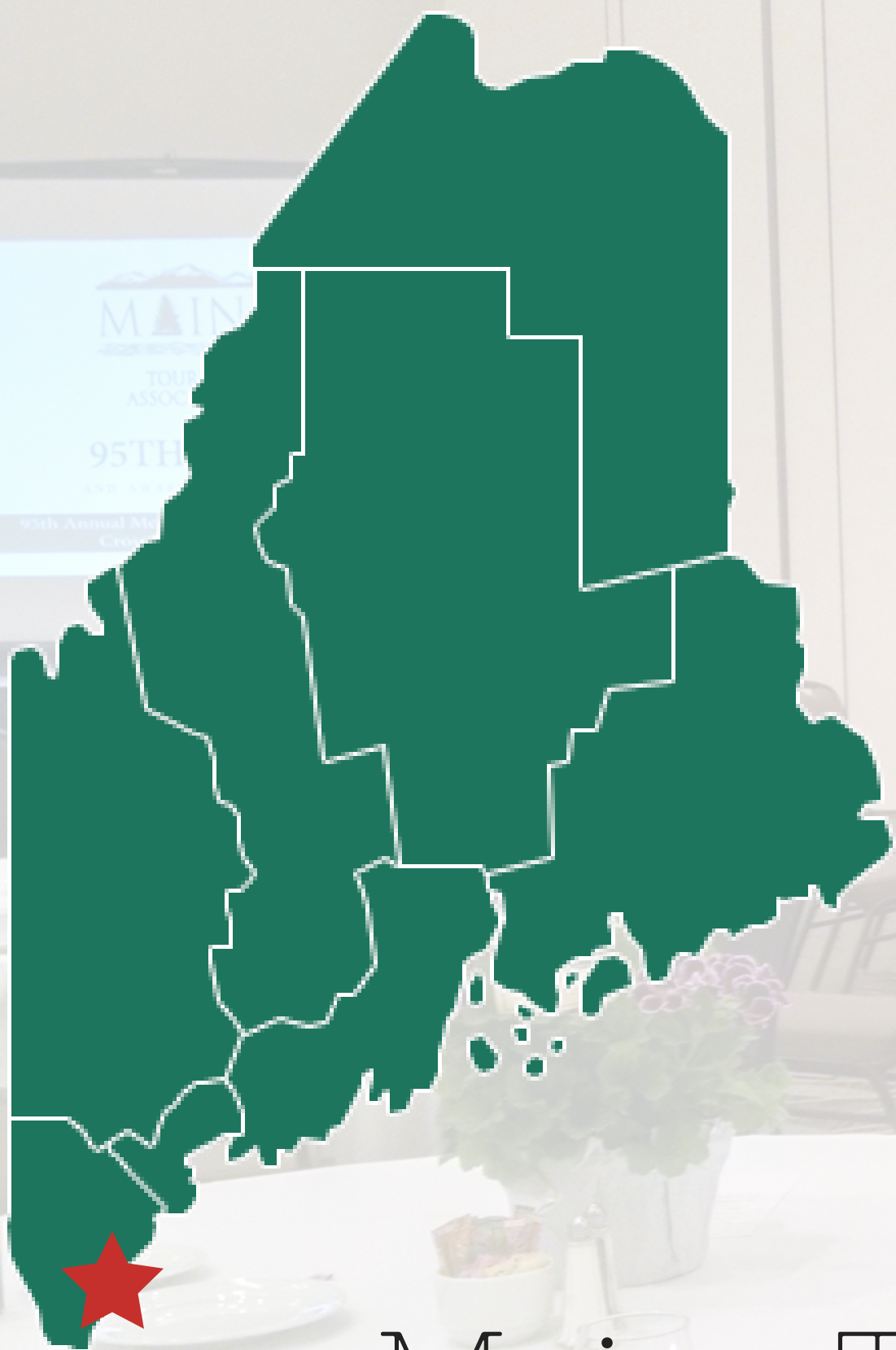




TOURISM  
ASSOCIATION



Maine Tourism Association  
96th Annual Meeting  
& Awards Luncheon  
Ogunquit, ME

**REGISTRATION PACKET**

Networking Social  
May 11, 2017

Ogunquit Playhouse  
5:30 pm - 7:30 pm

96th Annual Meeting  
May 12, 2017

Jonathan's Ogunquit  
9 am - 2 pm



Maine Tourism Association  
96th Annual Meeting  
& Awards Luncheon  
Ogunquit, ME



Social: May 11 - Ogunquit Playhouse - 96th Annual Meeting: May 12 - Jonathan's Ogunquit



## About the Meeting

The Maine Tourism Association invites you to our Annual Meeting on May 12th at the Jonathan's Ogunquit! This annual event is attended by Maine's most influential tourism leaders.

Industry professionals will be exhibiting prior to the luncheon to showcase their products and services. Following will be our featured speaker from The Howie Carr Radio Show. After lunch, we will end the afternoon with our highlight, the presentation of our prestigious Hall of Fame Award. We will also raffle off prizes from The Harraseeket Inn, Bar Harbor Whale Watch, concert tickets, and more!

Join us the night before our meeting for a Networking Social with heavy appetizers and drinks at Ogunquit Playhouse from 5:30 to 7:30 pm. If you have any questions, please contact Samy Sturtevant at [ssurtevant@mainetourism.com](mailto:ssurtevant@mainetourism.com) or (207) 623-5642. We look forward to seeing you!

## About the Location

Every year, the Maine Tourism Association picks a different area of our state to host our meeting. This year, we have chosen the beautiful community of Ogunquit. With 90% of its shoreline open for the public to enjoy, leisure and recreation activities abound on the beautiful white sand beach. Each year thousands of visitors walk the Marginal Way trail that meanders along the rocky coastline for a mile and a quarter from town to the fishing community of Perkins Cove.

Our Annual Meeting venue, Jonathan's Ogunquit, has been bringing Ogunquit casual fine dining for 40 years and bringing Farm to Table straight from Jonathan's farm. Jonathan's sources local food products wherever possible and focuses on serving fresh, New England products. They are also a local hot spot for concerts, comedy shows, and more!

Ogunquit Playhouse is graciously hosting us for our Networking Social on May 11th. One of Southern Maine's most important cultural landmarks, the Playhouse produces 5 Broadway musicals each season!



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Networking Social: May 11 - Ogunquit Playhouse - Annual Meeting: May 12 - Jonathan's Ogunquit

# REGISTRATION INFORMATION

## REGISTRATION RATES

|  |               |                |
|--|---------------|----------------|
| <b>Networking Social</b>   |               | <b>\$40</b>    |
| Join us the night before our meeting for heavy appetizers, drinks, and networking at Ogunquit Playhouse!   |               |                |
| <b>Attendee</b>  |               | <b>\$60</b>    |
| Includes: one luncheon ticket and the chance to win awesome prizes!  |               |                |
| <b>Exhibitor</b>   |               | <b>\$350</b>   |
| Includes: an 8' x 10' space in exclusive exhibit area, electricity and WiFi, two luncheon tickets, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Event Sponsor</b>   | (1 available) | <b>\$1,500</b> |
| Includes: promotion in eNewsletter leading up to event, logo & website link on Maine Tourism Association website's Annual Meeting page, exclusive 5-minute presentation from the podium during the luncheon, exhibit space, prominent exposure throughout the event, acknowledged on the luncheon PowerPoint & program, two tickets to luncheon and Networking Social. |               |                |
| <b>Networking Social Sponsor</b>   | (1 available) | <b>\$1,000</b> |
| Includes: promotion in eNewsletter leading up to event, logo & website link on Maine Tourism Association website's Annual Meeting page, exclusive 5-minute presentation during the Networking Social, exhibit space, prominent exposure throughout the event, acknowledged on the luncheon PowerPoint & program, two tickets to Networking Social and luncheon.        |               |                |
| <b>Grand Prize Sponsor</b>   | (1 available) | <b>\$900</b>   |
| Includes: prominent exposure throughout the event, two luncheon tickets, marketing materials put in our Grand Prize package, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Presentation Sponsor</b>  | (1 available) | <b>\$750</b>   |
| Includes: prominent exposure throughout the event, two luncheon tickets, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Luncheon Sponsor</b>  | (1 available) | <b>\$600</b>   |
| Includes: prominent exposure throughout the event, two luncheon tickets, an easel display placed in the luncheon area, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Table Sponsor</b>   | (1 available) | <b>\$500</b>   |
| Includes: prominent exposure throughout the event, two luncheon tickets, marketing material placed on luncheon tables, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Hall of Fame Award Sponsor</b>  | (1 available) | <b>\$400</b>   |
| Includes: prominent exposure throughout the event, one luncheon ticket, recognized from the podium before and after the award, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Refreshments Sponsor</b>  | (1 available) | <b>\$400</b>   |
| Includes: prominent exposure throughout the event, one luncheon ticket, recognition on the refreshments table, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Exhibit Hall Sponsor</b>  | (1 available) | <b>\$400</b>   |
| Includes: prominent exposure throughout the event, one luncheon ticket, marketing materials in exhibit hall, acknowledged on the luncheon PowerPoint & program.  |               |                |
| <b>Contributing Sponsor</b>  |               | <b>\$300</b>   |
| Includes: prominent exposure throughout the event, one luncheon ticket, acknowledged on the luncheon PowerPoint & program.   |               |                |



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Social: May 11 - Ogunquit Playhouse - Annual Meeting: May 12 - Jonathan's Ogunquit

## GENERAL INFORMATION

*Schedule subject to change*

### SOCIAL LOCATION

Ogunquit Playhouse  
10 Main Street  
Ogunquit, ME 03907  
Phone: (207) 646-5511  
Website: [ogunquitplayhouse.org/](http://ogunquitplayhouse.org/)

### MEETING LOCATION

Jonathan's Ogunquit  
92 Bournes Lane  
Ogunquit, ME 03907  
Phone: (207) 646-4777  
Website: [jonathansogunquit.com](http://jonathansogunquit.com)

### OFFICIAL HOTEL

Meadowmere Resort  
74 Main St  
Ogunquit, ME 03907  
Phone: (207) 646-9661  
Website: [meadowmere.com](http://meadowmere.com)

### ROOM RATES

\$89/night  
Be sure to tell the resort that you are attending Maine Tourism Association's Annual Meeting to receive the discounted group rate by April 15, 2017.

### REGISTRATION RATES

MTA must be notified of a cancellation in writing to [ssturtevant@mainetourism.com](mailto:sssturtevant@mainetourism.com). If you cancel your registration on or before May 11, 2017 you will receive a full refund of your registration fee. If, for any reason, you cancel your registration after May 11, 2017, you will not receive a refund of any kind.

### Thursday, May 11, 2017

**5:30 pm - 7:30 pm Social at Ogunquit Playhouse**  
Enjoy food from Village Food Market, beverages from the bar, and a tour of the Playhouse's back of house!

### Friday, May 12, 2017

**7:30 am - 8:30 am Set up time for exhibitors**  
Breakfast will also be provided during set up time for exhibitors

**9:00 am - 11:00 am Registration, Exhibitors & Networking**  
Chance for members of Maine's tourism industry to talk with exhibitors, network with other tourism professionals and enjoy light refreshments

**11:00 am Welcome**  
Chris Fogg will welcome attendees into the main room for his CEO address

**11:15 am Keynote Speaker**  
Howie Carr is MTA's keynote speaker for 2017. He is the host of a New England-wide radio talk-show, is a member of the Radio Hall of Fame in Chicago, and a columnist for the Boston Herald.

**12:00 pm Bruce Poliquin**  
Congressman Bruce Poliquin

**12:15 pm - 1:00 pm Lunch**

**1:00 pm Membership Meeting/ Board of Director's Meeting**  
MTA will conduct their annual membership meeting as well as the board of director's meeting as part of our by-laws

**1:15 pm Award Recognition**  
Chair Recognition and Hall of Fame Award presentation

**2:00 pm Prize Drawings**  
Must be present to win

**2:15 pm Meeting Adjourns**

### ANY QUESTIONS?

Email Samy at: [ssturtevant@mainetourism.com](mailto:sssturtevant@mainetourism.com) or call (207) 623-5642



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96th Annual Meeting: May 12 - Jonathan's Ogunquit - Social: May 11 - Ogunquit Playhouse

# REGISTRATION FORM

Name for Badge: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

## REGISTRATION

- May 11th Social  \$40
- Luncheon Attendee  \$60
- Exhibitor  \$350

## SPONSOR OPPORTUNITIES

- Event  \$1,500
- Networking Social  \$1,000
- Grand Prize  \$900
- Presentation  \$750
- Luncheon  \$600
- Table  \$500
- Hall of Fame Award  \$400
- Refreshments  \$400
- Exhibit Hall  \$400
- Contributing  \$300

## EXHIBITOR INFORMATION

(there is no extra charge for these amenities)

Do you need electricity?  YES  NO

Do you need WiFi?  YES  NO

## GUESTS/ADD-ONS

Extra Luncheon Ticket QTY: \_\_\_\_\_  \$60

Guest Name(s): \_\_\_\_\_

Meal Option: Chicken  Vegetarian

Extra Social Ticket QTY: \_\_\_\_\_  \$40

Guest Name(s): \_\_\_\_\_

## MEAL OPTION

Chicken  Vegetarian

Please contact Samy Sturtevant if you have any dietary restrictions

**TOTAL: \$** \_\_\_\_\_

## PAYMENT

VISA  MasterCard  Discover  AMEX

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

**Check Enclosed:** Make check payable to:

Maine Tourism Association  
 327 Water Street  
 Hallowell, ME 04347

## CANCELLATIONS/REFUNDS

MTA must be notified of a cancellation in writing to [ssurtevant@mainetourism.com](mailto:ssurtevant@mainetourism.com). If you cancel your registration on or before May 11, 2017 you will receive a full refund of your registration fee. If, for any reason, you cancel your registration after May 11, 2017, you will not receive a refund of any kind.

## QUESTIONS?

Email Samy at: [ssurtevant@mainetourism.com](mailto:ssurtevant@mainetourism.com) or call (207) 623-5642.

AUTHORIZED SIGNATURE (MANDATORY): \_\_\_\_\_ DATE: \_\_\_\_\_