

VACATION in AMERICA

By the Numbers



55% of Americans left vacation time on the table.

America's Lost Week

20.3 Days Taken
(1976-2000)
AVERAGE



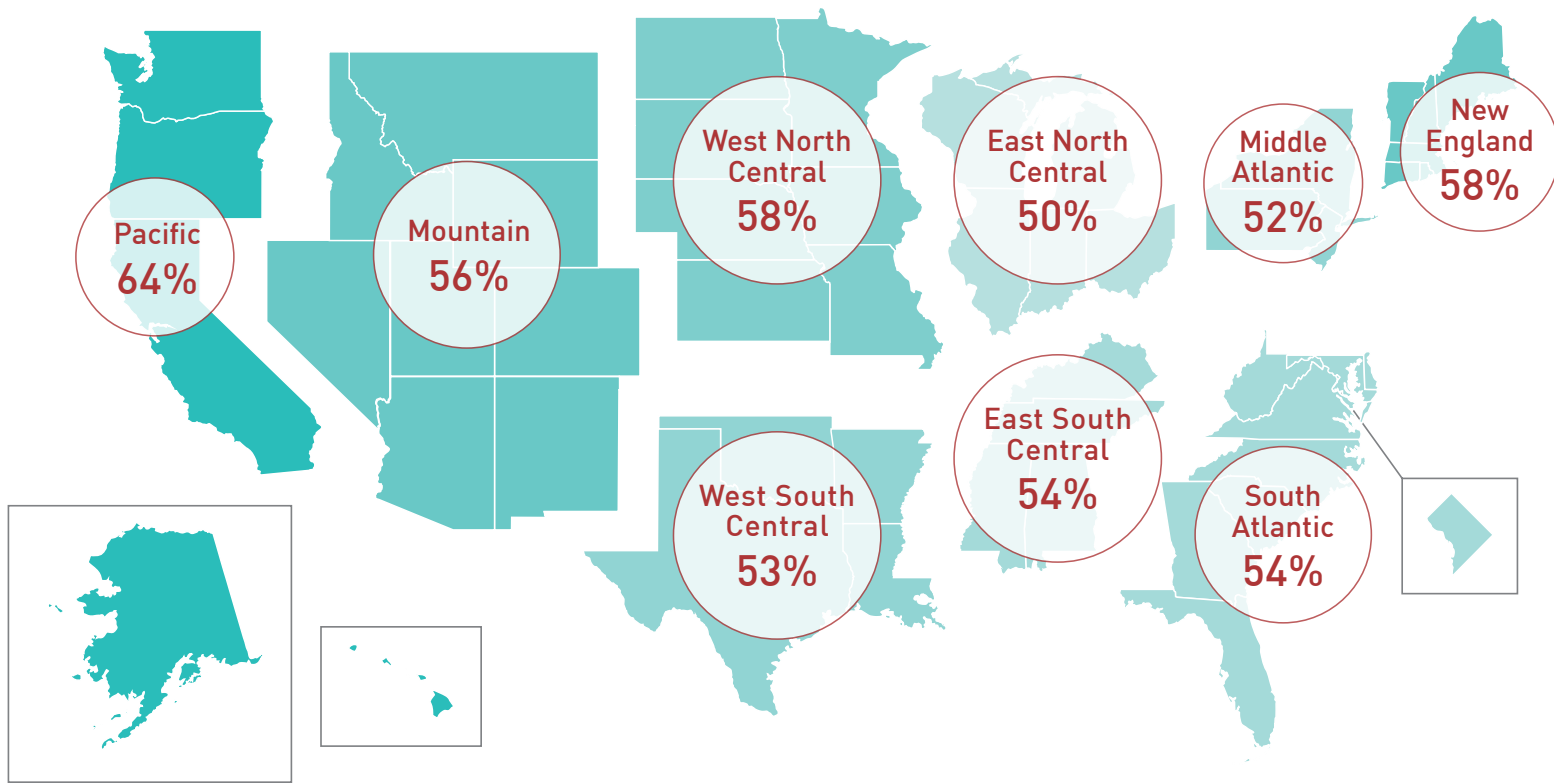
16.2 Days Taken
(2015)

What does this mean for the economy?

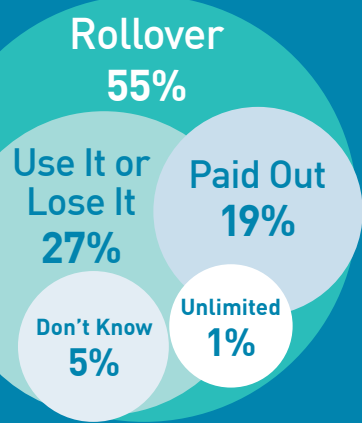
658 MILLION UNUSED DAYS → \$223 BILLION LOST IN TOTAL SPENDING → 1.6 MILLION JOBS LOST → \$65 BILLION IN LOST INCOME

222 MILLION OF THESE DAYS ARE FORFEITED

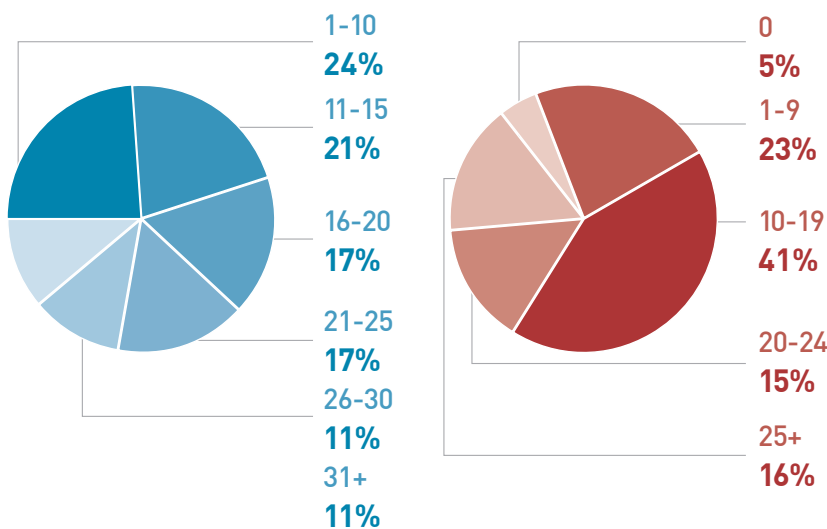
Unused Vacation Time By Region



Vacation Policies



Days Earned vs. Days Taken



95%! Americans say that using their paid time off is important to them.

PROJECT:TIME OFF