



eNEWSLETTER ADVERTISING CONTRACT

Ad Start Date: _____

Ad End Date: _____

Advertising

BANNER (4 color)

Size in pixels: 250 x 250
Please submit your Ad as a jpg file saved at 200 dpi.

Your eNews Ad will be sent mid-month (to 1,700 industry professionals), so please submit new Ads by the 1st of the month. E-mail file (and Logo*) to: mpierre@mainetourism.com



Please make sure you list your Web site URL - so we can link your Ad to your site.
*Your Logo is included on the Ad Feature above each article on the "Read More" page.

- 3 months\$50
- 6 months\$100
- 12 months\$150
- Design & Production of Ad.....\$25
Does not include ad placement cost.

General Conditions

All advertisements are subject to acceptance by Maine Tourism Association.

Maine Tourism Association reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Maine Tourism Association and/or for claims arising from contents of advertisements.

Maine Tourism Association shall not be liable for any costs for damages if for any reason it fails to publish an advertisement.

Maine Tourism Association is not responsible for insertion of incorrect information.

No conditions other than those set forth in this contract shall bind Maine Tourism Association unless specifically agreed to in writing by Maine Tourism Association. Maine Tourism Association will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with provisions of the contract.

Advertising Policies

All advertising is subject to Maine Tourism Association's approval. Advertiser agrees to indemnify and protect Maine Tourism Association from any claims or suits based on the subject matter of advertisements.

In compliance with existing state laws, we cannot include any advertising that could be interpreted as discriminatory.

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Web site: _____

Payment

Please return this form with payment to:

Publications Dept., Maine Tourism Association, 327 Water Street, Hallowell, ME 04347

Check Enclosed VISA MasterCard Discover AMEX
(payable to: Maine Tourism Association)

Account #: _____

Card billing address: _____

_____ Exp. date: _____ Vcode: _____
(Last 3 digits on signature line)

Authorized Signature: _____ Date: _____

Contacts

Michael Conley, Manager - Advertising & Membership Sales

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Fax: 207-623-0388 • E-mail: mconley@mainetourism.com

Published By: Maine Tourism Association, a non-profit membership organization for the promotion of tourism to Maine.

Chief Executive Officer: Christopher Fogg

I, the undersigned, have read and acknowledge the general conditions and advertising policies.

Authorized Signature: _____

SIGN HERE