



19th Annual Manitoba Tourism Awards

WINNIPEG AIRPORTS AUTHORITY

AWARD OF DISTINCTION (ORGANIZATION)

The Winnipeg Airports Authority Award of Distinction recognizes a business or organization reflecting exceptional leadership in Manitoba's tourism industry. Through their actions they help Manitoba realize distinction as a high quality tourism destination.

The recipient of the award will be a business or organization that:

- Has been in the tourism industry for a minimum of 10 years;
- Is committed to the excellence of Manitoba's tourism industry.

1. Provide a chronology of the organization and a summary of its vision, mission and objectives.
(10 points – 350 words/2200 characters max)



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2. Describe how the nominee's product/service or experience contributes to Manitoba's tourism offering. (25 points – 350 words/2200 characters max)

3. Describe how the nominee is committed to innovation, service excellence, and professionalism. (*e.g. describe the nominee's commitment to product development; describe the nominee's commitment to visitor satisfaction; describe the nominee's commitment to staff training and development, etc*) (25 points – 350 words/2200 characters max)



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4. Describe past awards or meritorious distinctions earned by the nominee. (15 points – 350 words/2200 characters max)

5. Provide specific results of the nominee's activities that demonstrate an improvement in the quality of tourism products and services in Manitoba (*e.g. increase in visitation and/or revenues; positive visitor feedback; media coverage; other performance measures, etc*) (25 points – 350 words/2200 characters max)



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AWARD OF DISTINCTION-ORGANIZATION NOMINATION FORM

Nominee *(please identify the individual, business, or organization being)*

Contact Name *(if not an individual)*

Address

City

Province

Postal Code

Phone

Email

Nomination submitted by:

Same as above *(self-nomination)*

Name

Company *(if applicable)*

Address

City

Province

Postal Code

Phone

Email

Yes, the nominee is aware of and accepts this nomination

Send completed nomination form, 2 photos and logo (if applicable) to awards@travelmanitoba.com before noon (CST), Thursday, June 15, 2017.

If you have any questions regarding the Manitoba Tourism Awards please email Samantha Bason at sbason@travelmanitoba.com, or call 1-800-665-0040.