



19th Annual Manitoba Tourism Awards

INDIGENOUS TOURISM AWARD

The Indigenous Tourism Award recognizes excellence in the delivery of a product or service that demonstrates cultural authenticity and sensitivity to the ecological, cultural and economic integrity of the community.

Indigenous Tourism is referred to as an educational culturally-based travel experience that is respectful of the ecological, cultural and economic integrity of host communities/areas. Implicit in the definition are the following principles:

- Indigenous includes First Nations, Métis, Dene, Inuit, Status and Non-Status;
- Experiences must be culturally authentic;
- The product/service/experience must focus predominately on Indigenous culture and experiences.

The recipient of the award will be an Indigenous product, service or experience that:

- Is committed to sharing an authentic and realistic cultural activity;
- Contributes to the promotion and advancement of Indigenous culture in the community/region/province;
- Generates/stimulates tourism and economic activity in the community/region/province;
- Educates visitors/participants/spectators on Indigenous culture;
- Actively demonstrates a respect for the ecology, economy and culture of the host community.

1. Describe how the nominee delivers an authentic Indigenous product/service/experience.
(25 Points – 350 words/2200 characters max)



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2. Describe any educational and innovative components incorporated into the product/service/experience.
(25 Points – 350 words/2200 characters max)

3. Describe how the nominee advances Indigenous culture and demonstrates respect for the environment in the community/region/province. (*e.g. how the nominee is a leader in promoting respect for cultural heritage, how the nominee engages in ecologically sustainable practices, etc.*) (25 Points – 350 words/2200 characters max)



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4. Describe how the nominee stimulates economic activity of the host community. (*e.g. does the nominee employ local Indigenous people; does the nominee partner with other Indigenous businesses; etc.*)
(25 Points – 350 words/2200 characters max)



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INDIGENOUS TOURISM AWARD NOMINATION FORM

Nominee *(please identify the individual, business, or organization being)*

Contact Name *(if not an individual)*

Address

City

Province

Postal Code

Phone

Email

Nomination submitted by:

Same as above *(self-nomination)*

Name

Company *(if applicable)*

Address

City

Province

Postal Code

Phone

Email

Yes, the nominee is aware of and accepts this nomination

Send completed nomination form, 2 photos and logo (if applicable) to awards@travelmanitoba.com before noon (CST), Thursday, June 15, 2017.

If you have any questions regarding the Manitoba Tourism Awards please email Samantha Bason at sbason@travelmanitoba.com, or call 1-800-665-0040.