



19th Annual Manitoba Tourism Awards

PARTNERSHIP AWARD

The Partnership Award recognizes partnerships and alliances that demonstrate the power and value of cooperative approaches to tourism promotion, development or delivery in Manitoba.

The recipient of the award will be a partnership that:

- Demonstrates the power of partnership in Manitoba;
- Contributes to the growth of Manitoba's tourism industry;
- Demonstrates a successful collaboration.

1. Describe why the partnership was created and its goals. (25 points – 350 words/2200 characters max)

2. Describe the key initiatives under this partnership as they relate to tourism and the respective roles of each of the partners. Initiatives include product development, marketing activities, programming or events. (25 points – 350 words/2200 characters max)



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3. Describe the level of innovation and creative thinking associated with this initiative.
(25 points – 350 words/2200 characters max)

4. Describe the results of this partnership and their significance to each of the partners as well as the community/region/province. (e.g. *quantified visitation increase; quantified revenue increase; increase in visitor satisfaction; impact on Manitoba's tourism industry in terms of improved perception and product offering, etc.*)
(25 points – 350 words/2200 characters max)



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PARTNERSHIP AWARD NOMINATION FORM

Nominee *(please identify the individual, business, or organization being)*

Contact Name *(if not an individual)*

Address

City

Province

Postal Code

Phone

Email

Nomination submitted by:

Same as above *(self-nomination)*

Name

Company *(if applicable)*

Address

City

Province

Postal Code

Phone

Email

Yes, the nominee is aware of and accepts this nomination

Send completed nomination form, 2 photos and logo (if applicable) to awards@travelmanitoba.com before noon (CST), Thursday, June 15, 2017.

If you have any questions regarding the Manitoba Tourism Awards please email Samantha Bason at sbason@travelmanitoba.com, or call 1-800-665-0040.