


2018 Mat-Su CVB Co-Op Marketing Opportunities

The Mat-Su CVB is offering cooperative marketing opportunities to its members at four in-state outdoor shows – Mat-Su, two in Anchorage and Fairbanks, as well as at the Los Angeles Travel and Adventure show. At the shows, your rack cards will be distributed to high-potential visitors. At the LA Travel and Adventure Show, there is the opportunity for up to three members to be in the Mat-Su CVB booth for \$250 (travel/lodging is responsibility of the participating member). *To be in the Mat-Su CVB booth at the Los Angeles Travel & Adventure show, your product MUST be in the Mat-Su Valley.*

 **NEW!** Sign up for all five shows (basic level only) and pay only \$100, a savings of \$25!

The Mat-Su CVB also needs prize giveaways for each in-state show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at the show. Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to casey@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show	Mid – 100 brochures, 8.5x11 table top display, \$75 show	Booth share - \$250, LA show only
LA Travel & Adventure Show, February 24-25		(not available)	
Mat-Su Outdoorsman Show, March 23-25, Wasilla			
Great Alaska Sportsman Show, April 5-8, Anchorage			
Alaska Summer Showcase, Date TBA, Anchorage			
Fairbanks Outdoors Show, April 20-22, Fairbanks			
SHOW SPECIAL – ALL FIVE FOR \$100		(not available)	

Business name: _____ Contact: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____ Exp. _____ CVV number _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB, 610 S. Bailey St., Suite 201, Palmer, AK 99645