

Northern Lights Award

Honors a community in the Mat-Su Borough that has distinguished itself for outstanding tourism promotion and/or development.

I nominate:

Gold Star Award

This prestigious award recognizes a business or organization that has made a significant accomplishment in the tourism industry.

I nominate:

Tourism Angel Award

Awarded to an individual who has supported and assisted Mat-Su CVB and has shown true concern for the success and growth of all members in the Mat-Su Borough.

I nominate:

Cheechako Award

Awarded to a new tourism business, organization or entity showing entrepreneurial zeal and managing not only to survive, but to thrive in its early years.

I nominate:

... It Happens Award

Awarded to an individual, business or organization that took a lemon and made lemonade. It is intended to laugh with, not at, others!

I nominate:

Special Awards: If you feel someone deserves recognition but doesn't fit a category, tell us who they are and why they merit special commendation!