

2018/2019 BUSINESS EVENTS SERVICES RENEWAL AND SIGN UP FORM



STANDARD RATES

Please tick one category that is most relevant to your business.

BE PRODUCTS & SERVICES

e.g. Attraction, entertainment, PCO,
Tours...etc

\$2,100 +GST

SMALL CORPORATE GOVERNMENT

less than 10

\$2,100 +GST

MEDIUM CORPORATE GOVERNMENT

between 10-25 people

\$3,675 +GST

LARGE CORPORATE GOVERNMENT

staff greater than 25

\$6,300 +GST

MAXIMISE YOUR PARTNERSHIP PROGRAM

MARKETING

Please tick the boxes for benefits that will add value to your business.

PLATINUM

MCB WEBSITE

Feature listing on home page
(minimum six months)

Showcase your business to visitors on the
"landing page" and option to engage via
photo, title and a short copy

6 months

\$900

p/year

\$1,350

MCB WEBSITE

Feature header image with
link on relevant category page
(limited amount per category)

Secure targeted placement on category-
specific pages for premium visibility,
including photo and title

6 months

\$1,200

p/year

\$1,800

PLATINUM

MCB WEBSITE

Supplier search featured listing
with relevant category

Stand out from the crowd and put your
company listing at the top of your industry
category including featured label

6 months

\$510

p/year

\$765

MAXIMISE YOUR PARTNERSHIP PROGRAM

MARKETING (continued)

Please tick the boxes for benefits that will add value to your business.

PLATINUM	MELBOURNE MICROSITE Feature header image with link on relevant category page (max. 1 per page)	Reach delegates and secure targeted placement on category-specific pages for premium visibility, including photo and title	p/year \$600
	MELBOURNE MICROSITE Feature content within relevant category page	Showcase your business to delegates and place a listing on relevant category pages	p/year \$450
	PAID ADVERTISING MELBOURNE MICROSITE Advertising on home page or relevant category	Premium branding on landing or category page with bold image and title	6 months \$900 p/year \$1,350
	UPGRADE ADVERTISEMENT MELBOURNE INCENTIVE PLANNERS' GUIDE In Simplified Chinese and English	Increase exposure to the incentive market by upgrading your business in MCB's Incentive Planners' Guide	Full page \$4,200 Half page \$2,200 Quarter page \$1,200
	YOUTUBE Opportunity to provide relevant business event videos for upload on MCB Youtube channel	Extend your reach and add your company video to MCB's category specific channels	p/year \$350
	DEDICATED SEGMENT ON MCB DIGITAL TV SERIES Amplification via MCB and Visit Victoria channels (min 6 partners to participate)	Do not miss this opportunity and be part of MCB's produced web TV series, showcasing industry highlights	\$5,000

UPGRADE YOUR PARTNERSHIP

Do not hesitate to contact our team at partnerships@melbournecb.com.au to discuss tailored programs and maximise your partnership with MCB.

PLATINUM Add crucial value to your package	\$12,000
STRATEGIC Benefit from a customised package	POA

PAYMENT SUMMARY

COMPANY NAME

TOTAL AMOUNT (excl. GST)

PARTNERSHIP
ANNUAL FEE

SIGNATURE

UPGRADE FEE

NAME

ADDED
BENEFIT TOTAL

DATE

Once this form is complete please scan and send to partnerships@melbournecb.com.au

All prices quoted exclude GST.

***Please note:** Benefits will commence once payment has been made.

MCB PARTNER PROGRAM SIGN UP FORM

Company Details

Organisation

Business address

Suburb

State

Postcode

Lead Contacts

The lead contact person on this list will receive all general correspondence.

CONTACT 1

Name

Position

Landline

Mobile

Email

Please specify at least one of the below:

Sales

Marketing

Finance

Head of company (AGM voting rights)

CONTACT 2

Name

Position

Landline

Mobile

Email

Please specify at least one of the below:

Sales

Marketing

Finance

Head of company (AGM voting rights)

Additional contacts can be added through the MCB Partner Portal.

FULL NAME

DATE

SIGNATURE

Once this form is complete please email to MCB at partnerships@melbournecb.com.au

*Please note: Benefits will commence once payment has been made.