

MELBOURNE INCENTIVES PLANNERS' GUIDE 2018



An aerial night photograph of Melbourne, Australia. The foreground features the Geelong Superdome stadium, a large, futuristic structure with a translucent, faceted exterior illuminated with blue and purple lights. In the background, the Melbourne city skyline is visible against a twilight sky, with numerous skyscrapers and buildings lit up. A large purple triangle is overlaid on the left side of the image, containing white text.

**YOUR GUIDE TO
PLAN AN EXCITING
AND UNIQUE
INCENTIVE PROGRAM
IN MELBOURNE,
AUSTRALIA**

CONTENTS

WELCOME TO MELBOURNE	2
MELBOURNE - AN INCENTIVE DESTINATION	4
Getting to and Around Melbourne	6
Top Experiences	10
New Experiences Coming In 2018	16
New Hotels and Venues	20
Iconic Melbourne	24
Top Food Experiences	28
Top Shopping Experiences	32
Nature and Wildlife	36
Arts, Culture and History	38
A Sporting Mecca	42
Festivals and Events Calendar	44
Discover Regional Victoria	48
Top Group Photo Locations	52
Sample Incentive Itineraries	54
Perfect China Case Study	56
'China Ready' Partners	57
Melbourne Activity Listings	58
CONFERENCE, HOTELS AND EXHIBITION VENUES CITYFRINGE	66
VENUES CITYFRINGE	74
ACCOMMODATION CITYFRINGE	92
CONFERENCE AND EVENT MANAGEMENT	94
EVENT SUPPORT SERVICES	98
RESTAURANTS	106
TOURING AND EVENT EXPERIENCES	110

WELCOME TO
MELBOURNE



Our City

With its vibrant, multicultural population, temperate climate and outstanding quality of life, Melbourne is an ideal destination for conference organisers, meetings planners and delegates alike. The city is compact, convenient and easy to navigate with everything on a delegate's doorstep. It was recently voted 'Australasia's Leading Meetings and Conference Destination' in the 2016 World Travel Awards.

The city is also home to historical and modern architecture, hidden laneways, beautiful green spaces, a wealth of attractions and a sophisticated food and wine scene, which makes Melbourne a haven for exploration and discovery.

Another drawcard is the city's unparalleled major events calendar. Melbourne is home to internationally acclaimed events such as the Australian Open Tennis Championships, Formula 1® Australian Grand Prix, Spring Racing Carnival featuring the Melbourne Cup, Melbourne Food and Wine Festival, Melbourne Fashion Festival and the list goes on.

With award-winning infrastructure, world-class knowledge centres, collaborative network of suppliers and a myriad of exciting activities for delegates, come and experience Melbourne for your next incentive travel rewards program or business event.

Melbourne Convention Bureau

With over 40 years' experience, Melbourne Convention Bureau (MCB) is an economic business development organisation in Victoria, Australia. Its core function is to secure international and national conferences, incentive travel reward programs and other business events for the state of Victoria by working with associations, corporate organisations and event planners from around the world.

As a subsidiary of Visit Victoria, MCB partners with the Victorian State Government, City of Melbourne, Melbourne Convention and Exhibition Centre as well as private enterprise that includes over 250 industry partners to secure and deliver outstanding and memorable business events for Melbourne and Victoria.

We work collaboratively on each bid we make, tailoring our approach for your business event to guarantee the best possible experience for delegates in our incredible city, as well as deliver real business outcomes for the organisation.

Our successful 'Team Melbourne' approach enables MCB to deliver exceptional events for clients and delegates, creating impactful legacies that last well beyond the event itself.

How MCB can assist you

Melbourne has a portfolio of incentive products that cater to all interests, cultures and requirements, and this means we can create an engaging and inspiring incentive program for any group size in the city and our stunning regional areas.

For delegates, Melbourne provides a year-round calendar of events that nurtures any form of entertainment.

Our team can assist incentive planners with:

- Accommodation and venue recommendations
- Coordination of site inspections
- Social programs, sample incentive itineraries and proposal preparation
- Sourcing of suppliers and contractors and referral to inbound tour operators
- Promotional and marketing support
- Support from state and local government
- Customs and immigration procedures

MCB is a full-service bureau with staff representation in five countries.

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**MELBOURNE –
AN INCENTIVE
DESTINATION**



Melbourne has been voted the 'World's Most Liveable City' for seven consecutive years... and there's a reason.

This preeminent city leads the way in events, arts, culture, sport and infrastructure, and offers a year-round calendar of annual events, festivals and shows, underpinned with a rich multicultural history and world-class eateries.

Vibrant, user-friendly and welcoming – Melbourne offers a multitude of ever-changing and exclusive experiences to accommodate every incentive group.

There is no shortage of group activities across Melbourne and regional Victoria to select from, whether for a group of 50 or 1,000 - the only challenge is to narrow down the selection!

In the city, delegates can create their own street art piece, take part in a car rally on the tracks of the Formula 1® Australian Grand Prix circuit, create their own fascinator and attend a race at Flemington or explore Melbourne's coffee culture with a local coffee expert.

Even more experiences are just an hour drive through picturesque regional Victoria, where delegates can experience underground viewing of little penguins as they return to their burrows, take a helicopter tour over the Twelve Apostles, experience Australian farm life by shearing a sheep at Churchill Island, paddle with a platypus at Healesville Sanctuary or float in a hot air balloon over the stunning Yarra Valley wine region.

Gathering an incentive group together for a function is just as simple with over 80 unique venues in Melbourne's city centre alone. Incentive guests have the choice of waterfront locations, spectacular skyline views and delightful outdoor spaces with the very best cuisine and entertainment. Comfortable and fully equipped hotels and varied accommodations are readily available in and around Melbourne where guests can rejuvenate and rest in style.

Melbourne constantly innovates and improves to continue to position itself as a top choice destination for Chinese incentive groups. Melbourne leads the way in making Chinese visitors feel welcome and prides itself on the many different programs our industry partners have for being 'China Ready'. Some initiatives include having Chinese speaking customer service, providing cultural understanding trainings to staff, on-site signage and marketing collateral available in the language. Read our 'China Ready' page for more information.

Start your journey now using the information in this planning guide, and imagine the possibilities of a truly unforgettable incentives trip to Melbourne.

We look forward to welcoming you to Melbourne.

Great Rewards Live Here

- Experience one of Melbourne's 350 annual events
- Dine at some of the world's top 100 restaurants in Melbourne
- Choose from over 80 unique event spaces in Melbourne's city centre alone
- Discover 10 different regions beyond Melbourne
- Travel on the largest urban tram network in the world - it's free in the city centre
- Shop till you drop at Chadstone – the Southern Hemisphere's largest shopping centre
- Have fun in all seasons with eight ski fields and world famous surf beaches

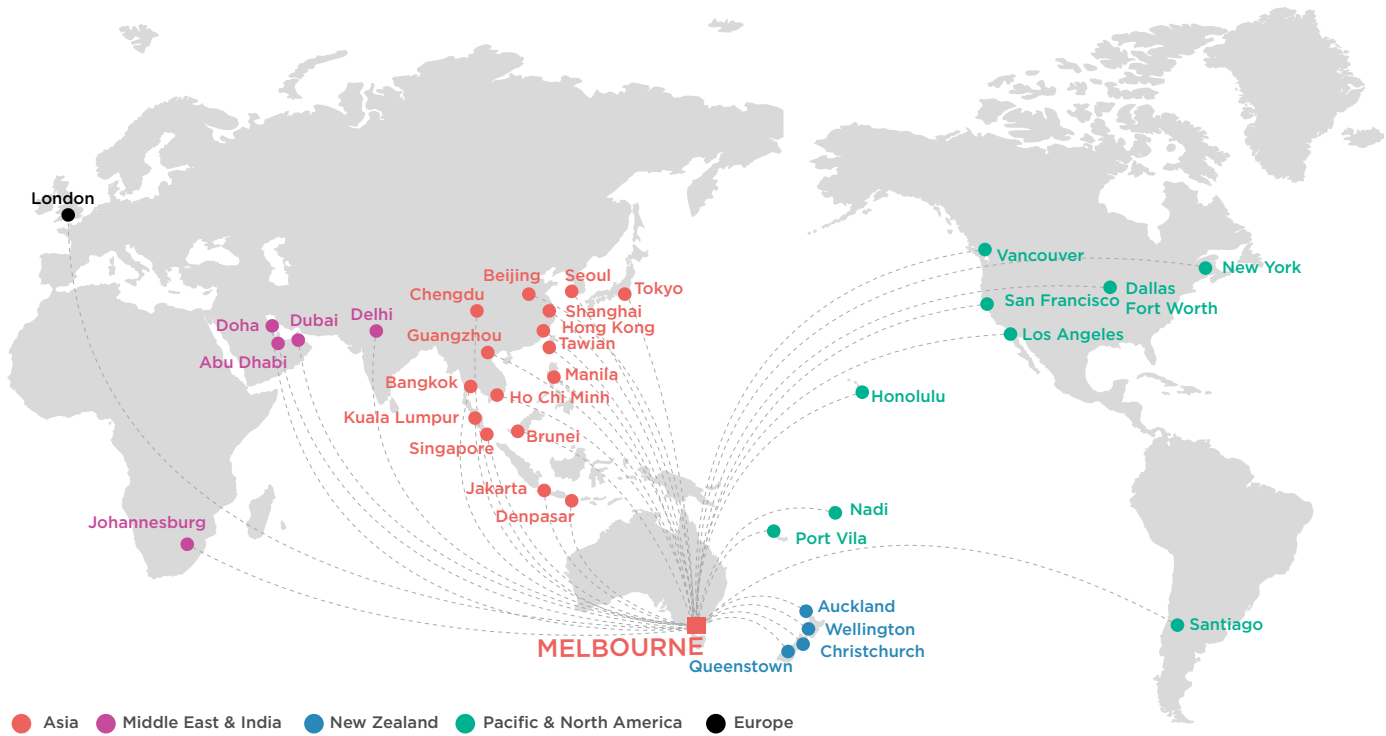
GETTING TO AND AROUND MELBOURNE



SkyBus



International access to Melbourne



Travel routes to Melbourne



There are nine direct air routes from China to Melbourne, traveling from:

- | | |
|----------|----------|
| Beijing | Shenyang |
| Qingdao | Xian |
| Shanghai | Chengdu |
| Changsha | Xiamen |
| Shenzhen | |

Whatever corner of the world you're travelling from, getting to Melbourne is easy. Located just 25 minutes away from the city centre the Melbourne Airport is the only major facility that is open 24-hours nationally



Melbourne Airport

Melbourne Airport is located 25km from Melbourne's city centre, an approximate 25-minute drive via freeway.

Melbourne Airport operates 24 hours a day, seven days a week and is curfew-free. Its integrated international and domestic terminal precinct provides passengers with the maximum flexibility in scheduling domestic and international travel.

In addition to the standard disability, parking and retail facilities in all terminals, Melbourne Airport can provide specialised group services, including tour desks for main arrival/ departure days; digital welcome screens in the arrivals concourse and baggage halls, as well as welcome signage and displays in main terminal areas. Language support; VIP meet and greet for key personnel; kerbside pick-up for ground transport services; and other airport promotional opportunities can be arranged.

Visit: melbourneairport.com.au

Melbourne Airport first pay-as-you-go lounge - Marhaba Lounge

Launched in September 2017, Melbourne Airport opened its first pay-as-you-go lounge in Terminal 2 called The Marhaba Lounge. The lounge provides international travellers exclusive lounge access for up to four hours, with Hudsons Coffee, an a la carte food menu, casual lounge seating, shower facilities, a dedicated business section and a large dining room.

Visit: marhabaservices.com/english/our-locations/melbourne-airport

Skybus' Melbourne City Express

The service runs between Melbourne Airport and Southern Cross Train Station, in the heart of the city. The service operates 24 hours a day, 365 days a year with departures every 10 minutes during the day. The average trip is just 20 minutes, at a low cost of AU\$18 one-way. A free city hotel shuttle is also available to all passengers. Customised ticketing options and charters are also available for corporate and conference groups.

Skybus, recently launched a new direct service connecting passengers in Southbank and Docklands to Melbourne (Tullamarine) Airport. The Southbank Docklands Airport Express has been introduced to benefit local residents, corporate tenants and hotel accommodation providers throughout this area.

Visit: skybus.com.au

Public Transport

Melbourne has one of the largest tram networks in the world, making travelling around the city easy. For added convenience, all tram travel within Melbourne's city centre is free. Metropolitan tram and train services operate between 5am and midnight Monday to Thursday, with extra hours on Friday and Saturday nights. There are also over 300 bus routes across Melbourne, servicing cross-suburban travellers and connections to train stations.

A smartcard ticketing system called myki covers travel on all of Melbourne's trains, trams and buses. Delegates can buy a myki Explorer pack which comes with a ready-to-use card, handy maps and discounts to some of our favourite places.

Visit: ptv.vic.gov.au

Taxi Services

Taxis and Ubers also operate out of Melbourne Airport 24 hours a day, seven days a week. A one-way trip to the city takes 20 - 30 minutes subject to time of day.

Visit:
melbtaxi.com.au
13cabs.com.au
uber.com

Melbourne is a well-connected, accessible city making it easy and enjoyable for delegates to travel in and around.



Free City Circle Tram

The City Circle Tram travels the perimeter of Melbourne's city centre, taking in many major landmarks. Delegates can catch the tram at any of the specially marked stops on Flinders Street, Harbour Esplanade, Docklands Drive or Spring Street. The City Circle route uses iconic W-Class trams, offering passengers a historical experience, while automated commentary announces points of interest along the route.

Visit: ptv.vic.gov.au

Perfect walking city

Melbourne is set in a compact grid layout, making it very easy to navigate by foot. The City of Melbourne has developed a series of self-guided walks to help delegates explore the city by foot.

Visit: whatson.melbourne.vic.gov.au/visitors/WalksItineraries

Cycle your way through Melbourne

Melbourne offers a Bike Share Scheme, allowing users to hire one of 600 bikes at the 50 docking stations around the city centre. With dedicated bike tracks and an impressive network of on-road bike lanes it is simple to ride around the city and take in many beautiful sites. The TravelSmart map provides information on cycling paths, road rules and more.

Visit: melbournebikeshare.com.au

River cruises

With the Yarra River running through it and a bay next door, Melbourne is a great city to make your way around by boat. Jump on a Melbourne Water Taxi or take a scenic cruise departing from Southbank. Delegates can even create their own itinerary and charter a boat from operators into the Docklands.

Visit: melbournewatertaxis.com.au

New City of Melbourne Visitors Service - Southern Cross

Melbourne's renowned City Ambassadors have expanded their services to two key sites at the Southern Cross Station, to assist visitors with directions and ideas on what to see and do. The new visitor services hubs are located next to the SkyBus terminal and at a kiosk at the intersection of Bourke and Spencer Streets.

Visit: whatson.melbourne.vic.gov.au/visitors/services/Pages/Visitorservices.aspx

**TOP
EXPERIENCES**





From a hot air balloon ride overlooking spectacular views of the city to experiencing close-up encounters with Australian wildlife and enjoying some of Melbourne's best food and wine, the world's most liveable city has it all to reward your group and create long lasting memories.

Hot Air Balloon over Melbourne or Yarra Valley

Global Ballooning Australia offers a one-hour sunrise balloon flight over Melbourne - one of the few cities in the world that can be traversed by balloon. Your group will get to experience the stunning views of the city from the sky with the option of a 5-star buffet breakfast with champagne after the flight at Pullman on the Park. In-flight commentary is provided which gives passengers an understanding of the various elements of ballooning; meteorology, altitude, navigation, equipment and air traffic control. This is a unique way to explore the beauty of Melbourne city.

Hot air ballooning packages over the Yarra Valley are also available to give your group the chance to enjoy the beautiful scenery of the Yarra Valley wine region from above.

Visit: globalballooning.com.au

Hidden Secrets Walking Tour

Melbourne has endless hidden secrets tucked inside historical arcades and down character filled laneways. Experience the unique side of the city with a local guide on a Hidden Secrets Walking Tour. Personalised tours are created to best to the group size and interests with a mix of history, local stories, architecture, street art, food and fashion. A variety of Melbourne products and experiences can be added to the tour including chocolate tastings and lunch. Guests receive a 'souvenir goodie bag' a customised map of the city along with VIP offers and recommendations.

Visit: hiddensecretstours.com

VIP Experience at Australia Formula 1® Grand Prix

The Formula 1® Australian Grand Prix is one of the most glamorous events on Melbourne's sporting and social calendar. Experience world-class racing, high quality entertainment and unprecedented networking opportunities in a stylish setting. A range of corporate suites including a new line up of Melbourne's top chefs provide a remarkable way to reward your group in a truly unique setting.

Design your own experience in a private or shared suite, with a wide range of different options and the dedicated sales team will help bring your vision to life.

Visit: grandprix.com.au



Attend race day at Flemington- Participate in a millinery workshop, take a photo with the Emirates Cup trophy and more

The Flemington Racecourse is renowned for hosting the Flemington Melbourne Cup Carnival, which attracts racing enthusiasts and visitors from around the world. Flemington increasingly continues to play host to a vast array of unique corporate and incentive events, attracting groups from overseas markets throughout the year. More than just a racecourse and racing club - Flemington is also a world-class entertainment and function venue.

Reward your staff with a unique event at Flemington with many options from participating in a millinery course to make their very own stylish headpiece and having their photo taken with the coveted Emirates Melbourne Cup trophy to enjoying a themed 'night at the races' event or a breakfast at sunrise while watching the horses train. It will be an unforgettable experience at the races.

Visit: flemington.com.au



Rochford Wines - Dining on Stage

In the heart of the Yarra Valley, just an hour away from Melbourne's city centre, Rochford Wines offers world class facilities, award-winning food and wine, and flexible spaces to make your event memorable. Choose from multiple spaces including a restaurant overlooking the green lawns, shaded courtyard area with a relaxed feel, outdoor terrace with mountain views or The Deck set over our lake. Smaller private rooms are also available for smaller meetings. Catering from 10 to 500 guests with unique packages available or choose to customise one to suit your requirements.

Rochford Wines also offers a brand new Dining on Stage experience, perfect for incentive groups. Local culinary delights are perfectly matched with wine, while guests take in magnificent sunset views across the Yarra Valley vineyard.

Visit: rochfordwines.com.au



Phillip Island - Australian wildlife in spectacular locations

Reward your group at Phillip Island Nature Parks, a unique incentive destination with four major attractions, where they can experience the Antarctic Journey and submerge themselves in the world's most extreme continent, as well as coming face-to-face with Victoria's famous Little Penguins.

The world-famous Penguin Parade

See the Little Penguins with a range of viewing options. Experiences can cater for large groups for up to 4,000.

The Nobbies Centre

Marvel at Antarctic wildlife in the multimedia displays and virtual interactive experience. The Nobbies Centre caters for groups up to 400.

Churchill Island Heritage Farm

This unique 57-hectare island is a traditional working farm. Group activities include milking the cow, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. It's a perfect setting for gala dinners, suitable for groups up to 5,000.

Koala Conservation Centre

Get up and personal with these Australian icons in their natural habitat.

Visit: penguins.org.au



Sovereign Hills - Escape the city to a truly unparalleled events venue

Located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne's city centre, and 70-minute drive from Melbourne Airport. Whether planning a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event. Sovereign Hill brings Australia's 1850s Gold Rush to life and visitors will feel like they've stepped back in time. Winner of many State and National tourism awards, Sovereign Hill has achieved 'Major Tourist Attraction in Australia' three times, and most recently was second-time Hall of Fame winner as Victoria's 2016 Major Tourist Attraction.

Accommodation is also available on site at Sovereign Hill Hotel. There are a variety of room options including recently refurbished Governor's rooms and Sovereign rooms - all with complimentary Wi-Fi and a full hot breakfast.

Take your group back in time and let them explore Australia in the gold rush era.

Visit: sovereignhill.com.au



Phillip Island Grand Prix Go-Kart Track

After a day experiencing the gorgeous scenery and wildlife encounters at Phillip Island, it will be time for some adventure. Reward your group with a race at the Grand Prix Go-Kart track.

Drivers start your engines. Feel the buzz of driving the Australian Grand Prix track at Phillip Island in state-of-the-art go-karts. Race around the circuit and take in the rugged cliffs and breathtaking coastline at the southern loop of the track, and put the pedal to the metal down the home straight to take home the winner's trophy.

Take your group on an exhilarating adventure and they will get the chance to feel what champions feel. It is an experience not to miss.

Visit: phillipislandcircuit.com.au/family-fun/go-karts



Enjoy the Tourist Lounge at Chadstone Fashion Capital

Chadstone - The Fashion Capital is the Southern Hemisphere's biggest shopping centre and a world-renowned fashion and entertainment hub. Chadstone features over 550 stores, designer boutiques and more than 30 luxury brands including Valentino, Louis Vuitton, Prada, Tiffany & Co, Chanel, Celine, Givenchy, Fendi, Jimmy Choo, Dior and Loewe.

Just 25 minutes from the city, Chadstone is accessible via car, public transport and complimentary coach which departs Federation Square and Crown Towers. Chadstone offers the very best in food with international restaurants, casual dining eateries and quick bite options. Guests can experience the HOYTS Cinema Complex or Australia's first and only LegoLand Discovery Center.

Chadstone provides exclusive Tourism Passports featuring over 100 deals just for visitors and offers multilingual guides, directories and maps with a Tourist Lounge to open soon.

Visit: chadstone.com.au



Experience every corner of the Great Ocean Road

Set off on your own Great Ocean Road adventure and experience one of the world's most scenic coastal drives. Along the 243 kilometre see the towering Twelve Apostles, get up close to native wildlife, and take in iconic surf breaks, seaside villages, pristine rainforest and misty waterfalls as you go. Get outdoors on bushwalking, surfing and mountain biking expeditions or take the cultural route through galleries, museums and heritage attractions.

Things not to miss on your Great Ocean Road adventure:

- **Twelve Apostles** - The famous rock formations stand just off the mainland and reach up to 70 metres from ocean to sky. These ancient limestone stacks are part of a dramatic landscape of gorges and spectacularly shaped cliffs.
- **Australian Native Wildlife** - Get up close with koalas, emus and kangaroos at the extinct volcano in Tower Hill.
- **Great Otway National Park** - See some of Australia's best rainforest scenery and walk among tall trees and giant tree ferns, discover beautiful waterfalls, see the Melba Gully glow worms, or just meander on secluded beaches along the shore at Cape Otway



Melbourne & Olympic Parks and Rod Laver Arena guided tour

Host your next event in the same venue that the Australian Open champions have played in. Margaret Court Arena is the perfect location for your next gala dinner, incentive rewards event or cocktail party. With the ability to open and close the roof in less than five minutes, you can have an event under the stars with a built in wet weather back up.

Why not conduct a tour of the world-class renowned Rod Laver Arena Tennis Court before your event or play a game of tennis on one of the state of the art show courts?

Catering for groups of 20 to 2,000, a range of flexible event spaces offer the wow factor that your rewarded guests deserve.

Visit: mopt.com.au



Moonlit Sanctuary Wildlife Conservation Park

Moonlit Sanctuary Wildlife Conservation Park invites you to explore 10 hectares of bushland, meeting endangered species, feeding kangaroos and wallabies, cuddling koalas and enjoying encounters with colourful birds, reptiles, dingoes and many other animals.

At night, Moonlit Sanctuary comes alive with its world-famous lantern-lit tours. Night birds are active, tiny feathertail gliders and giant yellow-bellied gliders swoop around, and endangered quolls, pademelons and bettongs forage for food.

Once in a lifetime experiences include:

- Cuddling up to a koala
- Playing with a dingo
- Holding an owl
- Behind the scenes tours

Moonlit Sanctuary caters for groups from two to 100 people. There is an extensive gift shop including Australian-made gifts and souvenirs and a café which offers light meals and refreshments which can provide Asian themed meal options.

Visit: moonlitsanctuary.com.au





**NEW EXPERIENCES
COMING IN 2018**



When it comes to new attractions to visit in Melbourne, we will not disappoint. 2018 will see new cultural exhibitions, sporting experiences, nature and adventure attractions that will ensure Melbourne keeps its place as a first-choice destination for incentive groups.

NGV Winter Masterpieces

The National Gallery of Victoria (NGV), the oldest and most visited gallery in Australia will be the sole international venue showing the works of influential artists such as Paul Cézanne, Salvador Dalí, Marcel Duchamp, Edward Hopper, Henri Matisse, Pablo Picasso, Jackson Pollock and Vincent Van Gogh at the highly-anticipated Masterworks from MOMA exhibition.

Encompassing 150 works, the exhibition will explore how artists have sought to be agents of change at pivotal moments in the world's history. If you want to explore how renowned artists have transformed our society by creating new worlds through their work you will have the opportunity to do so from June to October 2018 at the NGV.

Visit: ngv.vic.gov.au/exhibition/masterworks-from-moma

URBNSURF Melbourne

Coming to Melbourne Airport in early 2018, Australia's first surf park is set to provide both amateur surfers and expert wave riders a year-round way to catch a wave or two. Using cutting edge wave generation technology, URBNSURF Melbourne features LED lagoon lighting for day and night surfing, a fully-equipped pro-shop for board and gear hire, licensed café, training programs for all ages and abilities, beach cabanas and playgrounds.

Visit: urbnsurf.co/melbourne.html

Melbourne Museum's Viking Exhibition

Running from 23 March to 26 August 2018, Melbourne Museum's Vikings Exhibition will feature the largest collection of Viking artefacts ever displayed in Australia. With more than 500 treasures from the Swedish History Museum including swords and remains of ships, this exhibition will provide insight into the Viking culture, rituals and beliefs.

Visit: museums victoria.com.au/melbournemuseum/whats-on/vikings

White Night

Six years since its inception, White Night is now a regular fixture on Melbourne's cultural calendar. Capturing the imagination of 600,000 people across 12 continuous hours of art installations, exhibitions, films, lighting, projection, music and performance, White Night is a must do on your next visit. With four locations (Melbourne, Ballarat, Bendigo and Geelong), White Night is an ongoing adventure from dusk to dawn that transforms each city through its artists, its landscapes and its architecture. This is Melbourne as you've never seen it before, creatively reimaged.

Visit: whitenight.com.au

Live Wire Park

Designed for the adventure seekers, Live Wire Park is situated just 800 metres from the world-famous Great Ocean Road. This tree-top adventure facility includes exciting ropes courses for adults and children, a 150 metre treetop suspended walkway and a thrilling 500 metre zipline rollercoaster. Operating completely off-the-grid, the facility will collect all power and water on site to minimise environmental impacts. When visiting the Great Ocean Road and Twelve Apostles, plan a stop at this new and exciting elevated adventure park to combine your sight-seeing with a thrilling experience.

Visit: livewirepark.com.au



Wonderland

Alice's Adventures in Wonderland exhibition is coming to Melbourne in 2018. The exhibition will explore the many screen adaptations of Lewis Carroll's classic, which has captivated fans for more than 150 years. Wonderland is a collaboration between ACMI and DreamWorks, using the same theatrical trickery and special effects that have played such an important role in the numerous film adaptations of the book.

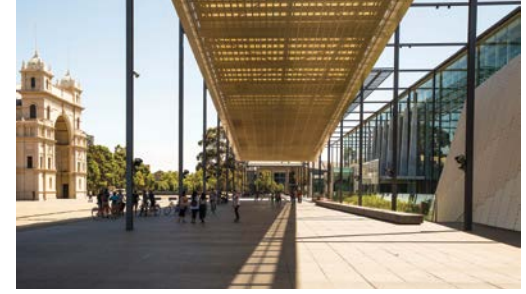
The interactive exhibition allows visitors to direct their own experience, engaging their sense of curiosity as Alice did in Wonderland.

Visit: acmi.net.au/events/wonderland



Wildlife Wonders

Scheduled to open in December 2018, Wildlife Wonders will provide visitors with an opportunity to see and learn about Australian wildlife on a guided walk through the picturesque Otways region. Located in bushland just outside Apollo Bay, delegates can watch koalas dozing in the treetops, potoroos and bandicoots foraging on the forest floor and kangaroos hopping along the horizon against a spectacular ocean backdrop.



MANDELA My Life: The Exhibition

Come and experience the new world-class, collections-rich exhibition on the inspirational life of Nelson Mandela. Produced in close collaboration with the Nelson Mandela Foundation of South Africa and the Melbourne Museum, this brand-new touring exhibit will make its world premiere in Australia at the prestigious Melbourne Museum, before embarking on its global museum tour in 2019.

Opening in September 2018 to commemorate the 100th anniversary year of Mandela's birth, this official Mandela Foundation exhibition is expertly curated from Mandela's extensive physical and digital archives, much of which has never before left South Africa.

Visit: mandelamylifeexhibition.com



NATIONAL GALLERY OF VICTORIA

Whistler's
Mother



**NEW HOTELS
AND VENUES**

NOVOTEL



2018 will see Victoria add to its already impressive accommodation mix with exciting new hotels and flexible spaces to host incentive groups.

Melbourne Convention and Exhibition Centre (MCEC) Expansion

MCEC expansion project has already commenced. The plan includes adding a new building which will offer more space to allow existing customers to be able to host larger events. The new space will directly connect with the existing convention and exhibition centres, growing MCEC's total size to more than 70,000 square metres. New infrastructure will also connect visitors with the new Novotel Melbourne South Wharf hotel due to open in March 2018, as well as multi-deck car parking facilities, allowing visitors to better access Melbourne's exhibitions, reinforcing Melbourne as a top-choice destination for business events and incentive meetings.

Visit: mcec.com.au/expansion

Novotel Melbourne South Wharf

Scheduled to open in March 2018, the 347-room Novotel Melbourne South Wharf enjoys prime position close to the Melbourne Convention and Exhibition Centre. Featuring Novotel brand hallmarks such as Live N' Dream bedding, interactive TVs, FairTrade bathroom amenities and free barista coffee at breakfast, this hotel adds yet another luxe accommodation option to the South Wharf area.

Visit: novotelmelbournesouthwharf.com.au

Novotel and Ibis Melbourne Little Lonsdale Street

Due to open in late 2018, this dual-branded hotel will see two hotels occupy one building in the heart of Melbourne's city centre. Comprising the lower tier of the tower, the 270-room Ibis Melbourne Little Lonsdale Street offers premium economy accommodation to price-conscious travellers. Novotel Melbourne Little Lonsdale Street will open above the shared public spaces, offering 213 4-star guest rooms and suites. Sharing two restaurants and bars, a gymnasium, and 10 meeting and event spaces, these two hotels suit business travellers, groups and leisure travellers.

Marnong Estate

Due to open in April 2018, Marnong Estate is a new community tourism project being developed in Melbourne's northern suburbs, just 15 minutes from Melbourne Airport and 35 minutes from the city centre. Reviving the existing homestead and establishing an integrated heritage resort facility, vineyard, brewery and agribusiness will contribute to the local community by providing an authentic cultural and historical experience. The first of its kind in the region, it's the perfect venue for large incentive groups, corporate functions and team building activities. It can accommodate up to 400 people, including 250 seated banquet-style.

Visit: marnongestate.com.au

Provenance Wines

The beginning of 2018 will see 5-star winery Provenance Wines open an operational winery and large function centre on the banks of the Barwon River near Geelong, an hour from Melbourne. Housed in the historic 19th century complex, Provenance Wines will offer an interactive wine experience with a 250-person event space perfect for private corporate functions and incentive meetings.

Visit: provenancewines.com.au

Melbourne and Olympic Parks redevelopment

The Melbourne Park redevelopment project aims to cater for the growing popularity of the Australian Open Tennis, with a focus on the comfort of patrons, more open space and shade and increased seating capacity. The project has already started and is divided in three different stages, with stage three beginning construction in 2019. The project will bring a refurbished Rod Laver Arena, an upgrade to Margaret Court Arena, a new multi-purpose 5,000 seat show court and arena, more public space and additional food and beverage offerings and better public transport connections to the city.

Visit: mopt.com.au/about/melbourne-park-masterplan



Tyrian Serviced Apartments

The newly opened luxury serviced apartments offer two key locations in Melbourne - one in the city centre, and the other nearby in quirky and popular Fitzroy. Tyrian Hotel offers its guests luxurious apartments incorporating high ceilings, premium furnishings and beautifully appointed spaces. These apartments offer a taste of luxury and style in the heart of Melbourne.

Visit: tyrian.com.au

Pan Pacific Melbourne

Recently acquired Pan Pacific Melbourne, this 5-star hotel combines luxurious hotel rooms and suites with a fabulous location on the South Wharf along the charming Yarra River. Offering close proximity to Melbourne's city centre and direct access to Melbourne Convention and Exhibition Centre, it is an ideal choice for incentives groups and conferences.

Visit: panpacific.com/melbourne



RACV Cape Schanck Resort

Due to open in April 2018, the newly redeveloped RACV Cape Schanck Resort represents a state-of-the-art facility for conferences, golf weekends, events and incentive meetings. A 75-minute drive from Melbourne's city centre, this luxury resort with Bass Strait views includes a gym, lounge, café and play room.

Visit: racv.com.au/travel-leisure/racv-resorts/our-destinations/cape-schanck-resort

Mitchelton Hotel

Recently opened in December 2017, Mitchelton Hotel will be located at Mitchelton Winery on the banks of the Goulburn River in the regional town of Nagambie. Establishment of the hotel with 58 rooms positions Mitchelton Winery as a self-contained conference and seminar venue, featuring indoor and outdoor spaces. The hotel will boast an infinity swimming pool and 9km of bushwalking and cycling tracks which circumnavigate the vineyard and take in extensive riverside walks.

Visit: mitchelton.com.au

Look forward to luxurious and globally recognised hotel brands coming to Melbourne in the next few years:

- Ritz Carlton Spencer Street
- Crown Queensbridge
- Marriott at Docklands
- Holiday Inn
- Mandarin Oriental
- Shangri La on LaTrobe Street
- W Hotel Collins Street







**ICONIC
MELBOURNE**



Eureka Skydeck 88

Eureka Skydeck 88 is Melbourne's 'must-see' attraction. Two dedicated lifts rocket visitors to level 88 in under 40 seconds. The Skydeck offers complete 360-degree, floor-to-ceiling views over Melbourne city centre, sports precinct, Port Phillip Bay, Docklands and everything in between. It also includes iPhone audio tour and complimentary Wi-Fi. Come by day for brilliant views extending to the Dandenong Ranges, and by night to see the breathtaking Melbourne skyline.

Eureka Skydeck is the only observation deck in the world that can thrill you with The Edge - a glass cube which projects three metres out from the building - with you in it - suspended almost 300 metres above the ground.

Eureka Skydeck's latest green screen installation, VERTIGO, is a specially constructed set presenting guests with the illusion they've fallen off the top of the building and are holding on for 88 storeys above the ground. Have fun creating and capturing a unique Eureka VERTIGO photo to share with friends.

Visit: eurekaskydeck.com.au



Melbourne Star Observation Wheel

The Melbourne Star is one of only four Giant Observation Wheels in the world, and the only one in the Southern Hemisphere. Operating 365 days a year, enjoy unparalleled views over Melbourne during the day and night. Each of the 21 spacious, air-conditioned cabins are large enough to allow up to 20 guests to walk comfortably around during the 30-minute flight. Book a private cabin for a one-of-a-kind experience with food and beverage packages and up to three rotations, for an unforgettable experience in the sky.

To double the fun, get your skates on. The Melbourne Star Skate and Fly special package offers a jam-packed day full of sky high fun on the Melbourne Star and ice cool skating at the O'Brien Group Arena located nearby.

Visit: melbournestar.com



Royal Botanic Gardens

Take time out of a busy schedule and head to Melbourne's Royal Botanic Gardens. Set on the edge of Melbourne's city centre, the Gardens offer stunning vistas, tranquil lakes, intertwined pathways to meander while viewing more than 8,500 plant species. Enjoy the Garden Discovery Tour, a chauffeured punt on the tranquil Ornamental Lake or just unwind at one of the two cafes, The Terrace or Jardin Tan. Browse the Garden's botanical-inspired souvenirs and giftshop to complete the visit.

Join the popular Aboriginal Heritage Walk that offers a rich and vibrant cultural experience. Indigenous guides provide a unique insight into the history of both the Gardens and its traditional owners. For a unique experience during summer, join the locals on the lawn at Moonlight outdoor cinema, theatre performances and exhibitions.

Visit: rbg.vic.gov.au



Federation Square and Flinders Street Station

Overlooking Melbourne's iconic railway station, Flinders Street Station, you will find Federation Square, which has become one of the most visited attractions in Melbourne. As a home to major cultural attractions, world-class events, tourism experiences and an exceptional array of restaurants, bars and specialty stores, this modern piazza has become the city's meeting place.

Federation Square is home to some of the best venues in Melbourne and hosts more than 2,000 events each year. Located in the city centre and with a unique mix of indoor and outdoor spaces available for hire it makes it an ideal location for festivals, concerts, conferences, markets, exhibitions, fashion shows and more. All venues offer a full range of event management services including: catering, cleaning, security, audio-visual and multimedia production.

Federation Square has been internationally recognised as a centre for innovation and creativity, where a wide range of successful arts and cultural festivals take place throughout the year. Combined with the popularity and beauty of its gardens and river, the piazza has become a contemporary world site and Melbourne's inspirational public space.

Visit: federationsquare.com.au



Melbourne's Laneways

There is always something new to discover in Melbourne's hive of bustling, creative laneways, with their covert boutiques, famed restaurants, hole-in-the-wall cafes and astonishing bars.

Block Arcade, Degraes Street, Hosier Lane, AC/DC Lane, Tattersalls Lane, Meyers Place and Hardware Lane are just some of Melbourne's best laneways to explore. Put the walking shoes on and go in search of alfresco eateries, cosy little bars, public art and funky pop up shops, and let the aroma of coffee brewing tempt you along the way. Several private and group walking tours are also available.

Visit: visitvictoria.com/Regions/Melbourne/Destinations/Laneways

Luna Park and St Kilda Beach

Overlooking the famous Port Phillip Bay, just a 15-minute drive from Melbourne's city centre, the historic Luna Park is one of Melbourne's iconic destinations. With 2012 celebrating 100 years of fun-filled adventures, Luna Park continues to surge forward with a generous mix of heritage listed attractions and brand-new thrill rides to satisfy all adventure seekers.

Luna Park also offers a range of function rooms to hire, ideal for incentive and corporate groups. After enjoying the adventure park, go for a stroll along St Kilda Beach, one of Melbourne's famous beaches, to enjoy this active precinct and spectacular views of the bay.

Visit: lunapark.com.au



Shrine of Remembrance

Learn about Australia's history at The Shrine, a major landmark on the city fringe. Opened in 1934, The Shrine is renowned for its spectacular architecture set amongst sprawling parklands and its stunning view along one of Melbourne's main thoroughfares. The Shrine is a Victorian state memorial to Australians who served in global conflicts throughout Australia's history and features over 800 artworks, historical artefacts and personal effects. Take a guided tour or self-guide, admission is free.

Visit: shrine.org.au/Home

Melbourne River Cruises

Sit back, relax and soak up the views as your captain details the history of the Yarra River and Melbourne on a gently meandering river cruise. Cruise past Melbourne's major attractions including the Royal Botanic Gardens, Melbourne Cricket Ground and sporting precinct, Federation Square, Southbank, the Docklands and further to Williamstown.

The Cruising Restaurant offers a unique dining experience on the Yarra River, with modern cuisine enhanced by the moving scenery of riverbanks and Melbourne's city lights. Join a daily sightseeing cruise, or host a private function with menus and entertainment to suit all budgets and tastes.

Visit: melbcruises.com.au



Fitzroy Gardens

The Fitzroy Gardens are one of Melbourne's most historic and beautiful gardens. The garden layout features pathways lined with magnificent Elm trees, and a variety of flowers, ornamental shrubs and trees which, together with extensive lawns, create a diverse and layered landscape. Points of interest include the magnificent floral displays in the Spanish mission-style Conservatory, Cooks Cottage, Scarred Tree, Fairies' Tree, model Tudor village, sculptures and fountains.

The Fitzroy Gardens Visitor Centre provides tourism information and entry tickets to Cooks Cottage. A free guided walking tour departs from the visitor centre every Saturday at 10am. Refreshments are available from Kere Kere café at the visitor centre, and at the Pavilion café in the centre of the Gardens.

Visit: fitzroygardens.com



Iconic Brighton Beach Bathing Boxes

Just 25 minutes from Melbourne's city centre, Brighton Beach is located in the City of Bayside, which has 17km of foreshore along Port Phillip Bay. Nestled on Dendy Street Beach, the Brighton Beach bathing boxes are a popular Bayside icon and cultural asset.

Bathing boxes and boatsheds are intrinsic to Port Phillip Bay and Western Port. Much has been written about Victorian morality and its impact on how people went about bathing and enjoying the seashore. Because of this morality bathing boxes had their origins not only in Australia but concurrently on the beaches of England, France and Italy. European bathing boxes exist to this day.

Take your group to experience Brighton Beach and enjoy the scenery it has to offer, making sure you take unforgettable pictures in front of the iconic colourful boxes.

Visit: brightonbathingbox.org.au



**TOP FOOD
EXPERIENCES**





Melbourne is renowned as a foodie haven with a diversity of cuisine that makes it a very enticing destination for business events. There are a myriad of restaurants and food tours in Melbourne to indulge in the famous culinary delights of the city.

Hidden Secret Food Tour and progressive degustation walk through Melbourne

Eat like a local and get great insights into the food culture of Melbourne, its famous laneways, people and local businesses. The Walking Foodie Tour engages all your senses and is perfect for groups. Try the progressive restaurant degustation food and wine tour, visit Melbourne's popular cafes or enjoy an afternoon of high tea. There is something to cater to any group's taste!

Hear from passionate staff who share their favourite drop, or learn about how their distinctive restaurant design, location and menus came to be. Each venue is a different food style, with history and design as diverse as the city.

Book a culinary tour and a local food expert will teach your group about Melbourne's fascinating gastronomic history.

Visit: hiddensecretstours.com

Queen Victoria Market - Sample the food as you go

The Queen Victoria Market is a foodie paradise! Experience the very best of Australian produce as you wander through iconic food halls and heritage sheds. Soak up the atmosphere of the largest open-air market in the Southern Hemisphere.

Chat with locals in the bustling meat, fish and dairy halls overflowing with fresh and unique delights. Discover the seemingly endless array of seasonal fruit and vegetables showcasing the best of Australian produce.

Groups can experience it all by booking a two-hour Hunt & Gather food tour that covers the fascinating history of the market while allowing visitors to sample Australian meat, seafood, cheese and handmade chocolate.

Visit: qvm.com.au

Oakridge Wines Masterclass

Just one hour from the city in the heart of the Yarra Valley, Oakridge Restaurant showcases the best in local produce. Inspired by his surroundings, Head Chef Matt Stone constructs his seasonal menus based upon the thriving ingredients in the Oakridge kitchen garden, as well as wild produce found around the region. With stunning views of the Oakridge vineyard and the surrounding hills, experience the best of 'farm to fork' dining with the option of matching award-winning wines.

Reward your staff with a private masterclass at Oakridge Wines, where they will learn to contrast current releases with vintage wines, which are perfectly matched to canapés designed by Chef Matt Stone.

Visit: oakridgewines.com.au



Paella making at Bohemian Wine Bar & Restaurant

Reward your group at Bohemian Wine Bar & Restaurant where they will learn the art of paella cooking and discover the secrets of traditional Spanish cuisine. Bohemian's paella cooking classes will take delegates on a gastronomic journey through the ingredients, the paella pan and techniques on the best way to cook and enjoy Spain's beloved national dish. This special culinary experience can be enjoyed while soaking in the stunning views of the Yarra River and Melbourne's city centre.

Visit: thebohemian.com.au/event/paella-cooking-class



Chocolate Food Tour

Chocoholics rejoice! Get your cocoa cravings satisfied on a chocolate food tour. Gather your sweet-tooth companions and get set for a day of pure indulgence. Sample locally made delicacies including; fair-trade, milk chocolate, dark chocolate, and macarons, while you wander around Melbourne and banter with chocolatiers. Private Chocoholics Tours are available and can be customised to ensure your group ends up in a state of pure bliss.

Visit: chocoholictours.com.au

Top renowned restaurants to visit in Melbourne

Melbourne is well known for its rich culinary culture, enjoying two of the World's 50 Best Restaurants. Reward your group with a scrumptious meal in one of Melbourne's most famous restaurants.

- **Attica - awarded one of the 'World's 50 Best Restaurants'**
attica.com.au
- **Brae - awarded one of the 'World's 50 Best Restaurants'**
braerestaurant.com
- **Donovan's St Kilda**
donovans.com.au
- **Chin Chin**
chinchinrestaurant.com.au
- **Vue de Monde**
vuedemonde.com.au
- **The Cliveden Bar and Dining Pullman Hotel**
theclivedenbaranddining.com.au
- **Number 35 Restaurant Sofitel**
no35.com.au
- **Dinner by Heston Blumenthal**
dinnerbyheston.com.au
- **Saint Crispin**
saintcrispin.com.au





TOP SHOPPING EXPERIENCES



From maker's markets to high-end boutiques, city laneway, luxurious shopping centres and pop-up stores, Melbourne is the epitome of style and a shopping destination of choice.

Emporium Melbourne

Emporium Melbourne is a must-visit destination on any Melbourne shopping expedition. It houses 225 shops and eateries over seven levels of retail heaven and boasts the largest collection of Australian designers under one roof. Highlight stores include Melbourne's own Scanlan Theodore, Gorman, Mr Simple, Godwin Charli and Autonomy. Japanese Giant Uniqlo chose this location for its first Australian store, as did Zoo York, The Waiting Room by Dr Denim and Calvin Klein Watches + Jewellery.

Visit: emporiummelbourne.com.au

Chadstone Fashion Capital

Chadstone – The Fashion Capital is Australia's largest shopping centre and a world-renowned fashion and entertainment hub for local and international visitors. An all-encompassing retail experience, Chadstone features over 550 stores, designer boutiques and 32 luxury brands as well as homewares, health, beauty and more.

In May 2018, Chadstone will be opening a brand-new Tourist Lounge for visitors to enjoy. Ideal for incentive meetings, reward your group with an event at the shopping centre. With large spaces for VIP events, champagne on arrival and multilingual team members, your group will get to enjoy Chadstone at its best.

Visit: chadstone.com.au

Queen Victoria Market

The Queen Victoria Market is so much more than the city's fresh-food shopping mecca – it's a historic landmark and a Melbourne institution. Explore the market's historic sheds and surrounding laneways to grab a bargain or find a Melbourne-made treasure amongst clothing, jewellery, handcrafts, homewares and souvenirs. Shoppers can find everything from fashion and general merchandise, to fruit and vegetables and local and imported gourmet foods at the largest open-air market in the Southern Hemisphere.

The market is open five days a week, with Sunday taking on a carnival atmosphere as entertainers delight the crowds. Guided tours for groups highlight the market's food, heritage, culture, shopping and history.

Visit: qvm.com.au



City laneways and arcades – Made in Melbourne

A trip to Melbourne would not be complete without getting a little lost amidst the laneways and arcades that typify the city. They are punctuated by stylish boutiques, including local designers LIFEwithBIRD, Nevenka, Alpha 60 and Kuwaii. For the finishing touches of any outfit, the city's best accessories can be found at Christine (ladies), Lord Coconut (men), Craft (home to Victorian makers' goods) and e.g.etal (a gallery-style display of contemporary Australian jewellery).

Home to an enterprising population of creative, crafty types, Melbourne is also one of the best places in Australia to pick up locally-produced fashion, homewares, accessories and art.

From small boutiques nestled down city laneways to outdoor markets bursting with local talent and hip studios filled with edgy, one-of-a-kind buys, shopping for a locally made item is a fun way to pick up a unique keepsake or special gift to remember the city by.

QV Melbourne

A visit to QV Melbourne allows visitors to experience the quintessential Melbourne lifestyle. Developed as a 'city within a city' with its own intimate laneways with shopping, dining and cultural experiences to discover, visitors can find everything from groceries to fine dining, homewares to health, beauty and more. Fashion and beauty retailers include a mix of local, national and international designers including Australia's only A.P.C. store, Incu, Aesop, Republic Boutique, M Dreams and many more.

QV has a range of dining options for breakfast, lunch or dinner to cater to various sized groups and tastes. The relaxed feel of the indoor / outdoor QV Square is reminiscent of a European-style piazza bordered with bars and restaurants including Shophouse Kitchen, Red Spice QV, Meat Fish Wine, Schnitz, Max Brenner, Hanaichi and Grill'd.

Visit: qv.com.au

The Royal Arcade

Step back in time with a visit to the first arcade developed in Melbourne, and the longest-standing arcade in Australia. The Heritage Listed Royal Arcade has graced the City of Melbourne since 1869 and provides an undercover shopping link between Bourke Street Mall, Little Collins Street and Elizabeth Street. The Royal Arcade is known for its collection of quality boutiques, specialist cafes and chocolatiers - the perfect place to select a memorable gift, or something special for yourself.

A must see in the arcade is the magnificent Gaunt's Clock which is flanked by two giant statues of the mythical figures of Gog and Magog. Since 1892, these mammoth statues have struck chimes at every hour, and are still heard today resounding throughout the arcade.

Visit: royalarcade.com.au

Melbourne Central

Melbourne Central takes up a mammoth five levels and has over 300 retailers offering a fantastic range of both Australian and international brands including Sephora, Nike, Sass & Bide, Country Road, MRP, and Mecca Maxima. Visitors looking for added entertainment can visit Strike Bowling or Hoyts Cinema, pay a visit to The Little Library free book exchange where one can pause and enjoy some quiet time. Melbourne Central also boasts unique architectural features, and is also home to the famous Shot Tower Square, where visitors gather each hour to view a giant marionette clock as it performs 'Waltzing Matilda'.

Visit: melbournecentral.com.au

Direct Factory Outlet (DFO) South Wharf

Located right next to the Melbourne Convention and Exhibition Centre (MCEC) and enjoying direct access to the vibrant South Wharf promenade facing Melbourne's iconic Yarra River, it is the ideal shopping destination for business visitors. The DFO South Wharf is a perfect combination of retail outlets ranging from Adidas and Converse to Coach and Lindt Chocolaterie. There are many dining and entertainment options to finish your shopping day while enjoying spectacular river and city views.

Visit: dfo.com.au/south-wharf



St. Collins Lane

St Collins Lane is Melbourne's newest shopping destination for luxury international and local brands. Conveniently located in the heart of the city between Collins and Little Collins Streets, the centre features luxury brands including Furla, Zadig & Voltair, The Kooples and cult UK label, REISS. St Collins Lane is also home to flagship stores for TAG Heuer and Coach, as well as the first Australian stores for Paris fashion brands Sandro Paris and Maje. When it's time to rest your feet, head to The Aviary for restaurant-quality dining from some of Australia's best names in hospitality, including the Neil Perry's Burger Project.

Visit: stcollinslane.com



The District Docklands

Recently revamped The District Docklands (formerly known as Harbour Town) is a premium shopping and lifestyle destination which enjoys an excellent position within the heart of the city, and is conveniently located in the free tram zone.

The District offers an exciting mix of direct outlets and specialty stores, entertainment and attractions. The line-up includes H&M, General Pants Co., Platypus Shoes, Skechers, Miniso, Ozmosis, Hype DC, Cotton On, Forever New, Bonds, Canterbury, FILA, Politix, Sportspower.

A wide variety of food retail is offered including a Food Truck Park, which features a rotation of some of Melbourne's best food vendors. Free Wi-Fi for customers is offered throughout the centre.

Visit: thedistrictdocklands.com.au



**NATURE AND
WILDLIFE**





Melbourne Zoo

Home to more than 320 species of animals and birds from around the world, Melbourne Zoo is a world of wildlife just five minutes from the city centre. See the endangered Sumatran Tiger, drop past the Orangutan Sanctuary and explore the Trail of Elephants. Head down the bush track to see unique Australian wildlife including koalas, kangaroos, wombats and emus. Enter the enchanting Butterfly House to connect with Australia's tropical and subtropical butterflies or submerge yourself in an underwater world to see Victoria's iconic Little Penguins and Australian Fur Seals.

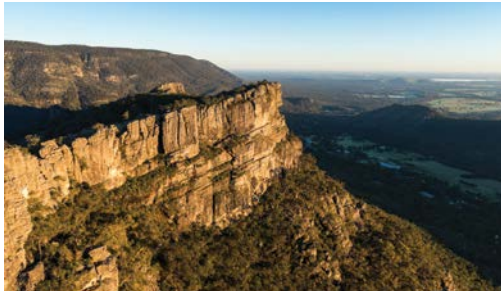
Melbourne Zoo's offers Close Up Encounters with several favourite animals including a kangaroo, seal, little penguins, lemur, giraffe, squirrel monkey and meerkat. Knowledgeable staff will guide small groups into the animal exhibit for a chance to meet these amazing animals and have a photo taken. The Melbourne Zoo also has various spaces to hold stunning events among the animals for large groups.

Visit: zoo.org.au/melbourne

Werribee Open Range Zoo

Reward your group with an African adventure and safari at the Werribee Open Range Zoo, where they will get to visit African animals like cheetahs, gorillas, giraffes, zebras and many more. Experience close encounters with different animals such as tiny lion cubs and gorillas, and go on a off-road safari travelling across the Zoo's open plains giving visitors the opportunity to see animals in their natural habitat.

Visit: zoo.org.au/werribee



Healesville Sanctuary

Healesville Sanctuary is one of the best places in Victoria to see and interact with native Australian wildlife. The Sanctuary offers visitors the opportunity to hear expert keepers talk and experience close-up encounters with kangaroos, koalas, dingoes, emus and echidnas in a stunning bushland setting.

A visit to Healesville Sanctuary also offers a once in a lifetime opportunity to meet and interact with a Platypus - one of Australia's most curious mammals in a unique hands-on experience.

Newly opened in December 2017 Healesville Sanctuary launched its new exhibit, Kangaroo Country. Visitors will now descend from the treetops of Koala Forest, walking through a bush oasis and meandering pathways where they will see a range of Australian wildlife, before coming face-to-face with the kangaroos.

Visit: zoo.org.au/healesville

Grampians National Park, Halls Gaps

Experience the beauty of the Australian native landscape in the Grampians with its breathtaking sunrises and sunsets. Kangaroos and wallabies can be seen at home in their natural habitat, and in abundance at Halls Gap. Plus, there's over 160km of walking routes to choose from.

Visit: visithallsgap.com.au



Kennett River, Great Ocean Rd

In the small hamlet of Kennett River located on the Otway Coast, visitors can enjoy the peace and beauty of the bush as they make their way along the Grey River Road to spot koalas and kookaburras in the beautiful rain forest.

Visit: otwaycoast.com.au/short-walks

Melba Gully, Great Ocean Road

Known as the Jewel of the Otways, Melba Gully is one of the wettest places in the state. Walk among ancient mossy trees and giant tree ferns and experience the unique spectacle provided by the large colony of glow worms. Once the sun sets, the walking tracks glitter from the twinkling of the tiny night-time creatures.

Visit: visitotways.com

Wilson's Promontory

Wilson's Promontory National Park is one of the state's most loved parks, and with good reason. This 50,000-hectare coastal reserve is threaded with a number of walking tracks and an abundance of wildlife. Refuge for an array of native animal and bird species including rosellas, wombats, emus and kangaroos, visitors can view the normally nocturnal wombat as they graze on grassy surfaces or handfeed the vividly plumed rosellas at the visitors area at Tidal River.

Visit: parkweb.vic.gov.au/explore/parks/wilsons-promontory-national-park



**ARTS, CULTURE
AND HISTORY**





Melbourne's culture is vibrant and alive – find it in the streets and lanes, in bars and cafes, at numerous festivals, exhibitions, museums and galleries. Melbourne prides itself on its many different personas: sophisticated, playful, unconventional, quirky, intense and multi-cultural. It is real, lived by the people, and it has earned Melbourne a spot in the international art and music scenes.

National Gallery of Victoria

Founded in 1861, the National Gallery of Victoria (NGV) is Australia's oldest and most renowned public art museum, hosting blockbuster exhibitions and holding the most significant collection of art in the region.

Visit the Great Hall within the Gallery, as it features the world's largest stained-glass ceiling, designed by Australian artist Leonard French.

A broad collection of Australian artwork is displayed at the Ian Potter Centre: NGV Australia, in Federation Square. As the country's first public art museum dedicated to Australian art, the centre has a collection numbering almost 25,000 works, including paintings, sculpture, prints, photography, fashion and textiles. The Ian Potter Centre presents the story of Australian art through a comprehensive program of temporary exhibitions and extensive displays.

Plenty of dining options are available at the Gallery and visitors may also browse through the Design Store before leaving to take away a collector's piece of their own.

Visit: ngv.vic.gov.au

State Library of Victoria

Sshhh! Don't tell anyone we shared this with you, libraries are supposed to be quiet places after all. Although having some silent zones, this Melbourne landmark is a hive of activity. The State Library is a magnificent 19th-century building with some of the city's most beautiful heritage interiors attracting students, tourists, researchers and other locals alike.

Explore world-class collections and fabulous exhibitions – visitors can even view the armour of iconic Australian Bush Ranger Ned Kelly! Listen to a stimulating talk, get involved in a discussion and attend a special event. A library highlight, is the La Trobe Reading Room, a magnificent octagonal domed reading room reaching six storeys high, housing 32,000 books and 320 readers at its desks. A viewing platform on level six offers a fabulous panorama of the dome and the reading room below. Tours of the Library are also available to guide visitors through this amazing building.

Visit: slv.vic.gov.au

Melbourne Museum

Melbourne Museum showcases Australian social history, explores life in Victoria, Indigenous cultures, science and the environment. Located adjacent to the World Heritage listed Royal Exhibition Building and Carlton Gardens, and home to IMAX Melbourne.

Major features of Melbourne Museum include celebrating Victoria's local Koorie culture in Bunjilaka, Aboriginal Cultural Centre. Explore Melbourne's rich history in the Melbourne Story exhibition; be immersed in evocative stories and discover the icons and personalities that have shaped Melbourne since the early 1800s.

See Phar Lap, Australia's legendary racehorse, in the flesh. Walk amongst skeletons of amazing animals from the past; from dinosaurs, flying reptiles and megafauna. View a complete skeleton of a blue whale. Wander through a living forest with resident wildlife inside the Forest Gallery.

The Melbourne Museum shop has a strong emphasis on local and Australian products that reflect the museum's themes. Purchase a unique range of books, toys, games, as well as locally produced crafts and souvenirs you won't find anywhere else.

Visit: museumvictoria.com.au/melbournemuseum



ACMI

Discover the world of the moving image in the galleries, cinemas and studios at the Australian Centre for the Moving Image (ACMI) at Federation Square.

Stories that transport you, ideas that transform you - become immersed in the world of film, television and digital culture. ACMI's centrepiece is a free permanent exhibition Screen Worlds charting the journey of the moving image, highlighting Australia's engagement with screen culture as both consumer and creator.

As the home of Melbourne's best and most popular film festivals, great Australian and international cinema and regular screenings of cult classics, ACMI presents an unparalleled annual calendar with inspirational exhibitions all year round.

Australia's coolest cultural destination, ACMI has everything from a century of film to the latest computer games and digital art of the future.

Visit the ACMI Shop, the ultimate store for film buffs or relax in ACMI Cafe and Bar overlooking Federation Square.

Visit: acmi.net.au



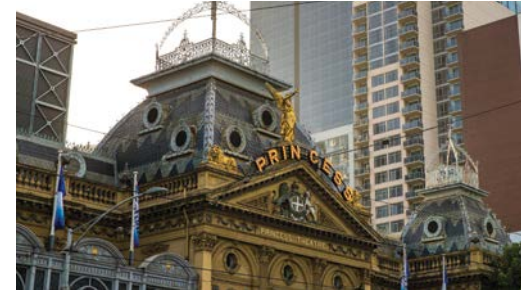
See a show or go on a backstage tour of Arts Centre Melbourne

Sitting beneath one of the city's great symbols - the magnificent spire - Arts Centre Melbourne is both a defining Melbourne landmark and Australia's largest and busiest performing arts centre. For nearly 30 years the Arts Centre Melbourne's leading role is showcasing the best local and international performing arts. It is host and partner to national and state music, opera, theatre and dance companies, together with local companies and festivals.

Under the Spire are the State Theatre, Playhouse, Fairfax Studio, Gallery 1, St Kilda Road Foyer Gallery, and Café Vic. Adjacent to the river is Hamer Hall, the city's premier concert venue which hosts a range of performances across all music styles.

The Arts Centre stages over 4,000 Australian and international performances annually, so there will be ample opportunity to view one of the diverse shows during your visit. Meander through the Sunday Market every week from 10am - 4pm, plus enjoy the dining options with bars and cafes on site.

Visit: artscentremelbourne.com.au



Marriner Regent and Princess Theatres

Make your spirits soar by taking in a musical! Melbourne has a vibrant and historic theatre scene and two grand venues to investigate are the Regent and Princess Theatres.

The landmark Regent Theatre holds a key part in our city's history since opening as a grand picture palace in 1929. Having survived a fire, a flood, twenty years in darkness and threats of demolition, to be reopened in 1996 having been meticulously refurbished returning it to its breathtaking former glory.

The spectacular Princess Theatre is a truly stunning both inside and out. Dating back as far as 1854, the theatre was totally refurbished from 1986 and reopened in 1989 with the musical 'Les Miserables' followed by 'The Phantom of the Opera' which established a new record for the longest-running show ever staged in Victoria.

World-class productions to have played at these theatres include; Cats, Mamma Mia!, The Producers, Dirty Dancing, Jersey Boys, Hairspray, Disney's The Lion King, We Will Rock You, and Andrew Lloyd Webber's Love Never Dies.

Visit: marrinergroup.com.au



Colac - Aboriginal site at the Otways Region

Aboriginal people have lived in Victoria for at least 30,000 years. The Gadubanud (Ktabanut) or King Parrot people have occupied the rainforest, estuaries, grass and wetlands, and coastline of The Otways for many thousands of years.

Colac is known as 'The gateway to the Otway Ranges' and is home to the Otway Forest Park, a rainforest full of nature rich in culture and history. Add to your group's itinerary a visit to this aboriginal site and your group can discover breathtaking waterfalls, explore beautiful lakes and walk among tall trees that carry thousands of years of history.

Visit: visitapollobay.com/assets-apollobay/Uploads/Indigenous-History.pdf

Melbourne's Cultural Festivals

- **Melbourne International Comedy Festival**
comedyfestival.com.au
- **Melbourne International Jazz Festival**
melbournejazz.com
- **Melbourne International Film Festival**
miff.com.au
- **Melbourne Writers Festival**
mwf.com.au
- **Melbourne Fringe festival**
melbournefringe.com.au
- **Melbourne Festival**
festival.melbourne



An aerial photograph of a city, likely Melbourne, Australia, featuring a large stadium with a distinctive white, geodesic dome structure. The stadium is surrounded by greenery and sports facilities, including tennis courts and a rugby field. In the background, a dense urban skyline with numerous skyscrapers is visible. A large blue diagonal graphic element is overlaid on the left side of the image.

A SPORTING MECCA



Melbourne is globally recognised as Australia’s sporting capital with its famous sporting venues and host of many international sporting events. All year round, Melbourne plays host to a calendar packed of renowned sporting events where fans from all over the world connect and share their passion for their favourite sport.

MCG Tours

Widely recognised as the home of Australian sport, the Melbourne Cricket Ground (MCG) has been the scene of many great sporting events, as well as many ‘firsts’ in Australian sporting history. One of Australia’s most significant sporting stadiums, dating back to 1853, the MCG Tour gives visitors the opportunity to relive many great sporting memories. Visitors can view the inner sanctum players’ change rooms, cricket viewing room and indoor practice facilities, media centre, library, the famous Long Room and even walk on the hallowed turf.

Visit: mcg.org.au/things-to-do/mcg-tour

National Sports Museum

Located at the MCG, the National Sports Museum presents world-class exhibitions of significant sporting artefacts. The museum houses the Australian Gallery of Sport and Olympic Museum Collection, the Sport Australia Hall of Fame, the Australian Cricket Hall of Fame, the Australian Football exhibition, Champions - Thoroughbred Racing Gallery, and temporary exhibition areas addressing the sporting issues and events of the day. Interactive and audio-visual displays enhance the visitor experience. On non-major event days, the Museum enables access to the Melbourne Cricket Club Museum and Library.

Visit: nsm.org.au

Melbourne Sport Tours

Receive an insider’s look at Melbourne and its sporting culture on an interactive and fun guide tour with Melbourne Sports Tour. Knowledgeable and passionate hosts take visitors behind-the-scenes of Melbourne’s world class sporting venues and show why sport is a way of life in Melbourne.

A range of half day and full day mini bus tours are available including Melbourne Sports Lovers; Horses, Wine and Beer; Legends and Champions; and Aussie Rules Football tours. Melbourne Sports Tour can also provide a bespoke tour to best suit your incentive group’s needs.

Visit: melbournesportstours.com.au

Rod Laver Arena Guided Tours

Come and experience Melbourne Park, venue of the Australian Open Tennis, where the world’s best tennis players meet each January. Rod Laver Arena Guided Tours are run daily by experienced and knowledgeable Tennis World tour guides. Visitors will be taken through the backstage areas used during the Australian Open including: Tournament Control, Player Change Rooms used by the world’s top seeded players, inside Rod Laver Arena and a Corporate Superbox, the Walk of Champions, Davis Cup Room and purpose-built Media Theatre that hosts the post-match press conferences during the Australian Open.

Visit: tennisworld.net.au/tours

Melbourne’s Golf Courses

Melbourne boasts many public and private courses located close to the city and further afield, ranging from resort-style layouts through to challenging suburban courses. Many have public access and cater for all handicaps and levels of experience. Take your group to experience the range and diversity of courses, while enjoying stunning views of rivers, mountains and beaches.

The World Cup of Golf would be hosted in Melbourne in 2018, which is a celebrated global event with the best players from around the world convening at The Metropolitan Golf Club for five days. Presidents Cup will also be hosted in Melbourne in 2019, reinforcing Victoria as the home of golf in Australia.

Some of Melbourne’s and Regional Victoria golf courses are:

- **Albert Park Golf Course**
albertparkgolf.com.au
- **Kingston Heath Golf Club**
kingstonheath.melbourne
- **Barwon Heads Golf Club**
barwonheads.golf
- **Huntingdale**
huntingdalegolf.com.au
- **Moonah Links, Fingal**
moonahlinks.com.au
- **Royal Melbourne**
royalmelbourne.com.au

FESTIVALS AND EVENTS CALENDAR



21 JANUARY – 29 APRIL 2018

Priscilla Queen of the Desert – The Musical

This iconic hit musical has more glitter than ever, featuring 500 award-winning costumes, 200 head-dresses and a nonstop parade of dance-floor hits. Based on the Oscar-winning film, Priscilla Queen of the Desert is the hilarious adventure of three friends who hop aboard an old bus bound for Alice Springs to put on the show of a lifetime.

Visit: priscillathemusical.com.au

16 FEBRUARY – 3 JUNE 2018

BEAUTIFUL: The Carol King Musical

BEAUTIFUL is the inspiring true story of Carol King's journey from schoolgirl to superstar; from her relationship with husband and song-writing partner Gerry Goffin, their close friendship and playful rivalry with song-writing duo Barry Mann and Cynthia Well, to her remarkable rise to stardom.

Visit: beautifulmusical.com.au/Melbourne

17 – 18 FEBRUARY 2018

White Night Melbourne

A one night only, all night celebration of culture and creativity, this 12-hour event includes exhibitions, street performances, illuminations, illustrations, film screenings, music, dance and interactive events throughout Melbourne's city centre and provides a rare opportunity to experience Melbourne in a different light. FREE.

Visit: whitenight.com.au/melbourne

1 – 18 MARCH 2018

Virgin Australia Melbourne Fashion Festival

An annual celebration of fashion, arts, ideas and creative endeavor for everyone to enjoy. The Festival presents the country's largest consumer fashion event, including world-class runway shows featuring Australia's established designers, state of the art production, beauty workshops, retail events, live entertainment and more.

Visit: vamff.com.au

16 – 25 MARCH 2018

Melbourne Food and Wine Festival

Dive into the Melbourne Food and Wine Festival; an annual, state-wide celebration of the Victorian food and wine industry. From large scale free events like River Graze to intimate dinners and immersive festival hub at the House of Food and Wine Hotel, there's something for every food lover.

Visit: melbournefoodandwine.com.au

21 – 25 MARCH 2018

Melbourne International Flower and Garden Show

The Southern Hemisphere's largest and most loved horticultural event, is held annually in the Heritage Listed Royal Exhibition Building and Carlton Gardens. It features the best landscape and floral talent from Australia and around the world alongside an extensive array of garden retail products, The Show is a celebration of lifestyle and our great outdoors.

Visit: melbflowershow.com.au

22 – 25 MARCH 2018

2018 Formula 1® Rolex Australia Grand Prix

At speeds of over 300 km/h, witness the world's fastest cars as their drivers take on the exhilarating turns and straights of the Albert Park Grand Prix Circuit. Experience the thrills and excitement on track, and enjoy the fan zones, entertainment and much more. Corporate hospitality and incentive packages available.

Visit: grandprix.com.au

28 MARCH – 22 APRIL 2018

Melbourne International Comedy Festival

Australia's largest comedy festival brings the best of local and international laughs to Melbourne for a massive program of stand-up comedy, cabaret, theatre, street performance, film and more. With over 550 shows to choose from, you're sure to leave with a belly full of laughs.

Visit: comedyfestival.com.au

28 MARCH – 8 APRIL 2018

Rip Curl Pro Bells Beach

Held annually at Bells Beach, Torquay, the Rip Curl Pro sees the world's best male and female surfers compete for professional surfing's most treasured trophy - the Rip Curl Pro Bell. Part of the 2018 World Surf League (WSL) World Tour, this event holds a very special place in surfing folklore, as the longest running world championship level contest on the World Tour.

Visit: worldsurfleague.com

15 MAY – 17 JUNE 2018

The Wizard of Oz

Andrew Lloyd Webber's production of The Wizard of Oz is an enchanting revision of the all-time classic. Rediscover the real story of Oz in this fantastic musical treat with all the favourite characters, iconic moments and classic songs at the stunning Regent Theatre.

Visit: wizardofozthemusical.com

1 – 10 JUNE 2018

Melbourne International Jazz Festival

Held in the city's best concert halls, arts venues, jazz clubs and throughout the streets, Melbourne International Jazz Festival is an annual event that brings the city to life. Showcasing local and international talents, the festival educates and entertains music lovers of all ages on the joys of jazz.

Visit: melbournejazz.com

2 – 19 AUGUST 2018

Melbourne International Film Festival

This iconic annual event held in the heart of Melbourne, is the largest showcase of new Australian films. The Melbourne International Film Festival features the best in current cinema from around the world as well as retrospectives, tributes and discussion programs.

Visit: miff.com.au

1 – 29 SEPTEMBER 2018

Australian Football League (AFL) Final Series

Experience the true spirit of Melbourne as passionate football fans fire up as the final eight teams battle it out for the AFL Premiership Cup. The Grand Final will be played at the Melbourne Cricket Ground (MCG) on 29 September in front of a crowd of 100,000. Corporate hospitality and incentive experiences are available.

Visit: afl.com.au

SEPTEMBER – 10 NOVEMBER 2018

Melbourne Spring Racing Carnival

Experience the excitement and glamour of the 2018 Spring Racing Carnival from 28 locations across Victoria during Spring. Witness the finest horse racing, fashion, culture, food, wine and entertainment. The jewel in the crown is the Melbourne Cup, held on 6 November where the world's greatest thoroughbreds battle it out for a stake of the \$6.2 million prize money. Corporate hospitality and incentive packages available.

Visit: springracingcarnival.com.au

4 – 21 OCTOBER 2018

Melbourne Festival

Provoking and inspiring, Melbourne Festival is one of the world's leading international arts festivals. Over 17 days, this dynamic festival presents unique international and Australian events in the fields of dance, theatre, music, visual arts, multimedia to enliven the senses.

Visit: festival.melbourne

26 – 28 OCTOBER 2018

Australian Motorcycle Grand Prix

For three days each October, the world's best riders congregate on the stunning Phillip Island Grand Prix Circuit for one of the biggest events in the MotoGP calendar. The Australian Motorcycle Grand Prix is a celebration of motorcycles, mates and adrenaline. Corporate hospitality and incentive packages available.

Visit: motogp.com.au

17 – 25 NOVEMBER 2018

Melbourne Music Week

From intimate, interactive experiences in non-traditional venues to headline performances at Melbourne Town Hall, Melbourne Music Week showcases the depth and diversity of Melbourne's creative music industry.

Visit: melbourne.vic.gov.au/mmw

21 – 25 NOVEMBER 2018

2018 World Cup of Golf

The 59th edition of the World Cup of Golf will return to Melbourne with The Metropolitan Golf Club playing host to 28 nations. The 2018 event will see the first and third days of competition played in a four ball (best ball) format, and the second and final days as foursomes (alternate shot).

Visit: pgatour.com/tournaments/melbourne-world-cup-of-golf

26 – 30 DECEMBER 2018

Boxing Day Test

The Boxing Day Test is the biggest match on the Australian cricket calendar attracting tens of thousands of spectators to the Melbourne Cricket Ground (MCG). Enjoy all the action this summer. Corporate hospitality packages available.

Visit: cricket.com.au

14 – 27 JANUARY 2019

Australian Open Tennis Championship

Melbourne sizzles in summer with the first Grand Slam tennis tournament on the international calendar. The biggest names in tennis take to Rod Laver Arena to battle it out at this hotly contested championship event held at Melbourne Park. Many unique incentive experiences are available.

Visit: ausopen.com



**DISCOVER
REGIONAL
VICTORIA**

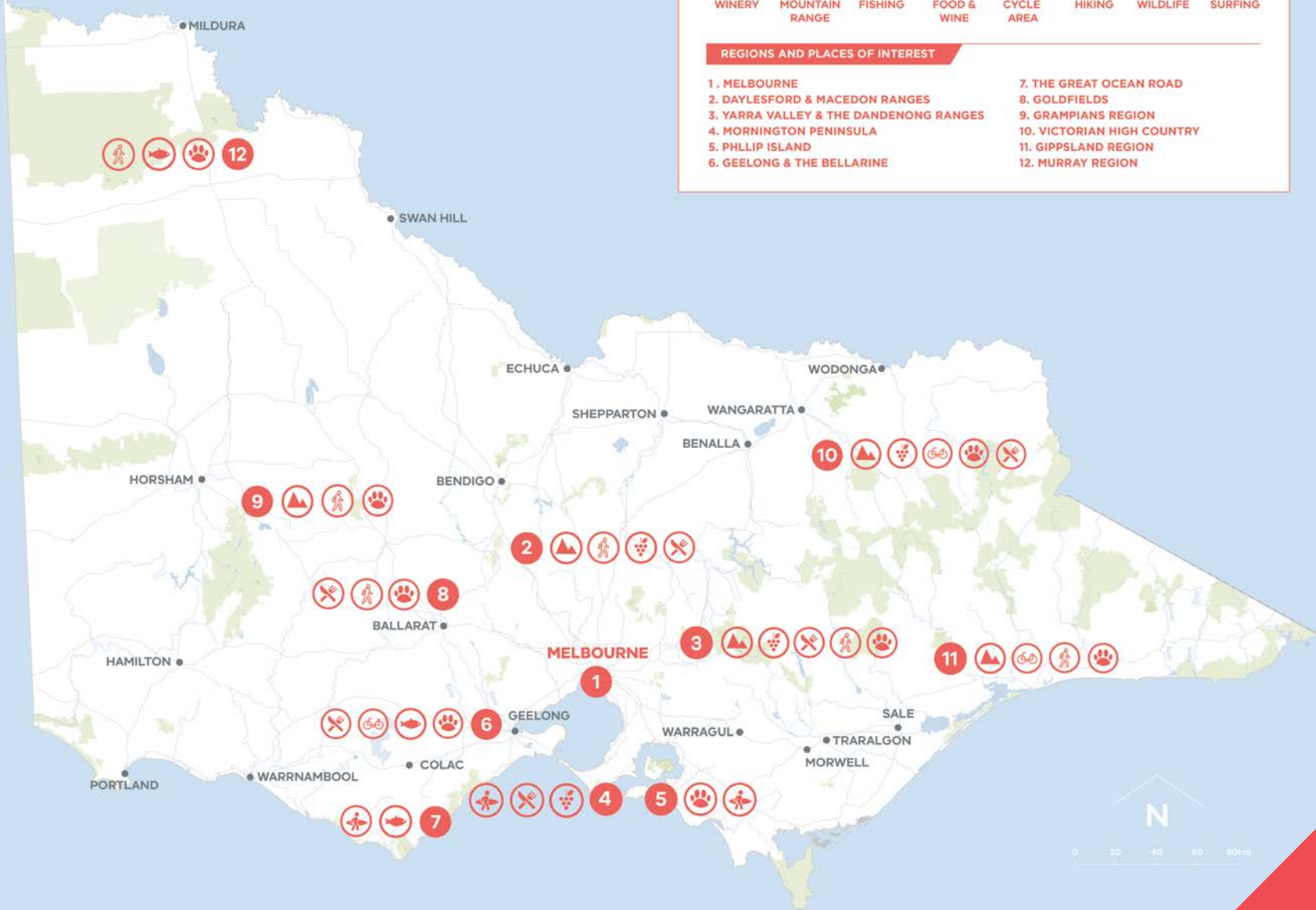


REGIONAL VICTORIA MAP



REGIONS AND PLACES OF INTEREST

- 1. MELBOURNE
- 2. DAYLESFORD & MACEDON RANGES
- 3. YARRA VALLEY & THE DANDENONG RANGES
- 4. MORNINGTON PENINSULA
- 5. PHLLIP ISLAND
- 6. GEELONG & THE BELLARINE
- 7. THE GREAT OCEAN ROAD
- 8. GOLDFIELDS
- 9. GRAMPIANS REGION
- 10. VICTORIAN HIGH COUNTRY
- 11. GIPPSLAND REGION
- 12. MURRAY REGION





Victoria is a state blessed with diverse natural beauty, from breathtaking coastline and charming towns, to stunning rural landscapes and regions rich in history, all easily accessible from Melbourne.

Geelong and the Bellarine

From Melbourne by coach: 1hr 15mins

This region offers a vibrant waterfront precinct, tranquil villages, and the opportunity to meet local producers along the Bellarine Taste Trail. Wander down historic streetscapes and tee off at lush golf courses, perfect for those relaxing summer days. Food lovers will get their fill with craft breweries, wineries and farm producers and local provedores. There are abundant activities including; water sports, wildlife encounters and scenic flights.

Visit: visitvictoria.com/Regions/Geelong-and-the-Bellarine



Daylesford and Macedon Ranges

From Melbourne by coach: 1hr 20mins

Daylesford and Macedon Ranges is the state's capital of indulgence, offering spa retreats and natural springs, great cafés and fine dining just over an hour from Melbourne. More than 80 percent of Australia's naturally occurring mineral springs are found in the region. Visit the quaint township of Hepburn Springs and walk around stone farmhouse buildings, surrounded by a stunning garden, and lavender fields at Lavandula Swiss-Italian farm.

Visit: visitvictoria.com/Regions/Daylesford-and-the-Macedon-Ranges

Mornington Peninsula

From Melbourne by coach: 1hr

From mushroom foraging walks in winter, to strawberry picking in summer, Mornington Peninsula is awash with local produce that is found in the many restaurants in the region. Capture golfing indulgence to a 'tee' with a private helicopter transfer to some of Australia's premier golf courses, including The Dunes, Sanctuary Lakes and Sandhurst.

Visit: visitvictoria.com/Regions/Mornington-Peninsula



Goldfields

From Melbourne by coach: 1hr 20mins

When gold was discovered in Victoria over 150 years ago it left a lasting legacy within the towns of Ballarat, Bendigo, Castlemaine and Maryborough. Re-live Australia's gold rush days by panning for gold at Ballarat's Sovereign Hill and explore the region's beautiful architecture, grand public buildings, statues, fountains and exquisite gardens - all reminders of that rich bygone era.

Visit: visitvictoria.com/Regions/Goldfields

Yarra Valley

From Melbourne by coach: 1hr

Less than one hour's drive from Melbourne, the picturesque Yarra Valley is famous for its vineyards, rolling green hills and the pleasures of locally produced food and wine. The Dandenong Ranges is a popular escape for its mountain scenery, forests and fern gullies. Drive, walk, wander or float through in a hot air balloon.

Visit: visitvictoria.com/Regions/Yarra-Valley-and-Dandenong-Ranges



Phillip Island

From Melbourne by coach: 1hr 50mins

Phillip Island is a popular destination for its nature and wildlife, as well as its international motor racing events. Experience the famous Penguin Parade, Australia's most popular wildlife event, where every day at dusk a parade of little penguins emerges from the sea and make their way to their burrows in the sand dunes. At Phillip Island Nature Parks, visitors can see wallabies, kangaroos, little penguins, seals and koalas in their natural habitat.

Visit: visitvictoria.com/Regions/Phillip-Island



Gippsland

From Melbourne by coach: 2hrs 10mins

Escape to the eastern corner of Victoria and be rewarded with natural landscapes of unparalleled beauty. Visit quaint seaside villages and alpine towns; fill up on farm-fresh produce; get active on the region's lakes, rivers and mountain ranges; or simply relax on the pristine beaches.

Visit: visitvictoria.com/Regions/Gippsland



Great Ocean Road

From Melbourne by coach: 2hrs 40mins

One of the world's most scenic drives, the Great Ocean Road follows Victoria's stunning south-western coastline past the famous Twelve Apostles. From Torquay, south of Geelong, to Peterborough, east of Warrnambool, the 243-kilometre/150-miles road winds along cliff tops, moves under the canopies of lush rainforests and cruises down to the shoreline.

Visit: visitvictoria.com/Regions/Great-Ocean-Road



Grampians

From Melbourne by coach: 2hrs 50mins

The Grampians region, with its expansive landscapes, has stunning national and state parks, indigenous history and breathtaking scenery. The Grampians National Park features spectacular rocky outcrops, 200 bird species, Aboriginal heritage trails and Victoria's largest collection of rock art. Experience its beauty by following one of the region's 40 walking tracks.

Visit: visitvictoria.com/Regions/Grampians



Murray Region

From Melbourne by coach: 3hrs

The world's third longest navigable river, the Murray River, forms the border between New South Wales and Victoria before heading south through South Australia to the ocean. The Murray River region is the state's very own Australian outback, blessed with a mild Mediterranean climate and a range of outdoor activities.

Visit: visitvictoria.com/Regions/The-Murray



High Country

From Melbourne by coach: 3hrs

Head for the spectacular scenery and high altitude of Victoria's high country. The region is renowned for its welcoming villages, long traditions of wine making, fine local produce, adventure and outdoor activities in the breath-taking alpine scenery. Take to the slopes for skiing in winter, or in the warmer months explore the mountains on horseback or mountain bike.

Visit: visitvictoria.com/Regions/High-Country

TOP GROUP PHOTO LOCATIONS





Parliament House



Brighton Beach Bathing Boxes



Federation Square



Flemington



Melbourne Cricket Ground



Great ocean road



Treasury Gardens



Rochford Wines, Yarra Valley

GREAT REWARDS LIVE HERE



BIG GROUPS

DAY 1



UNWIND

MORNING

Arrival in Melbourne

Luxury transfers to your choice of hotel located within Melbourne's city centre.

LUNCH

Paella masterclass at Cargo Hall

Situated along the picturesque Yarra River, experience a Paella master cooking class against the backdrop of Melbourne's city skyline. Groups up to 600.

AFTERNOON

Premium shopping at Chadstone

Bespoke VIP experiences and exclusive discounts in Australia's largest shopping centre with over 550 stores.

DINNER

Melbourne & Olympic Parks

Host your evening welcome event at the iconic Rod Laver Arena, home of the Australian Open. Capacity of 10,000 theatre style.

DAY 2



PHILLIP ISLAND

Churchill Island Heritage Farm

Experience daily traditional farming activities such as sheep shearing, cow milking, working dogs and whip cracking. Groups up to 5,000.

The Nobbies Centre

Complete your lunch onsite with a visit to the virtual exhibition 'Antarctic Journey' experience perched on cliffs overlooking Bass Strait. Catering up to 400.

Penguin Parade

Phillip Island is home to an estimated 32,000 little penguins. Watch as the little penguins waddles ashore every night at sunset.

Cape Kitchen

Cape Kitchen provides breathtaking views of the Southern Ocean coastline and offers a seasonal menu of fresh local Victorian produce.

DAY 3



BALLARAT

Sovereign Hill

Transport back to the 1850s and explore underground mines, pan for gold and discover Melbourne's history across 25-acres where the gold rush comes to life. Groups up to 4,000.

New York Bakery

Offering a combination of traditional and contemporary style dishes in a Victorian setting.

Ballarat Wildlife Park

Experience a wide variety of free roaming native Australian animals plus exotic reptiles across 37-acres of natural bush land.

Metropolis Events

Exuding luxury and sophistication, featuring a 17-metre internal dome and city views, this venue sets the scene for a grand gala dinner fit for your distinguished incentive award recipients. Groups up to 1,100.

DAY 4



YARRA VALLEY

Grape Stomping

Set on Rochford Wines expansive 20,000sqm lawn, this space can cater for large numbers and a wide range of activities including; grape stomping, wine blending and Segways.

Oakridge Wines

Award winning architecture, coupled with fresh produce direct from the kitchen garden sets this winery apart. On a magnificent setting across 18-hectares.

Departure

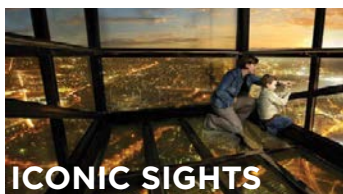
Luxury transfer to Melbourne Airport.

GREAT REWARDS LIVE HERE



ESSENCE OF MELBOURNE

DAY 1



ICONIC SIGHTS

MORNING

Arrival in Melbourne

Luxury transfers to your choice of hotel located within Melbourne's city centre.

LUNCH

Melbourne Cricket Ground (MCG)

Dine in the iconic 'G', home to major national and international sporting events, followed by a behind the scenes tour.

AFTERNOON

Harley Davidson Tour

Cruise around Melbourne with Big Stick Adventures to see the city's iconic attractions from an exciting new angle.

DINNER

Eureka Skydeck

View Melbourne from the top of the tallest residential building in the Southern Hemisphere followed by an exclusive dinner on level 89.

DAY 2



IMMERSIVE CULTURE

Street Art Tours

Immerse yourself in Melbourne's famous laneways with a renowned street artist, then create your own street art piece to take home.

Alfred Place

Set in a historic laneway, this two-storey Art Deco inspired gem will impress with soaring high ceilings and opulent touches of marble and rich emerald.

Shopping

Shop till you drop and grab a bargain at South Wharf's Direct Factory Outlet (DFO). Over 180 Australian and international brands, all at 70 percent off.

Progressive Dinner

Uncover some of Melbourne's best restaurants and bars with a guided tour of Melbourne by night with Hidden Secret Tours.

DAY 3



EXPLORING THE BAY

Mornington Peninsula

Drive along the picturesque Port Phillip Bay to visit the colourful and historical Brighton Beach Bathing Boxes. Then sample some of the region's boutique wineries on a horseback winery tour.

Green Olive at Red Hill

Enjoy a lunch at a beautiful vineyard and olive grove where amazing produce from local farmers is turned into a range of delicious tapas.

Peninsula Hot Springs

Take a soothing soak at this coastal oasis. Natural thermal mineral waters flow into over 20 bathing experiences including a cave pool, sauna, and hilltop pool with 360 degree views of the region.

Doot Doot Doot at the Jackalope Hotel

Enjoy contemporary dining within the Mornington Peninsula's newest luxury hotel. The menu draws on seasonal offerings from the hotel's kitchen garden and select regional producers.

DAY 4



HISTORY

Queen Victoria Market

Embark on the Ultimate Foodie Tour to experience the 19th century market at its liveliest. Enjoy food tastings of seasonal produce, meet the locals, and hear about the events that have shaped the market since 1878.

Cumulus Inc

Lunch like a local at a restaurant favoured by Melburnians. Located in a historic turn of the century rag trade building along the famous art and fashion precinct, Flinders Lane.

Departure

Luxury transfer to Melbourne Airport.

PERFECT CHINA CASE STUDY



Melbourne hosted Perfect China, the largest Chinese incentive group since 2008

A global leader in direct selling with 33 branches and more than 7,000 outlets nationwide in China, Perfect China, rewarded 3,200 of its top performers with a customised 5-day program in Melbourne and regional Victoria during June 2017.

A five-day itinerary allowed the group to immerse themselves in diverse and exceptional experiences around Melbourne and regional Victoria.

Itinerary Highlights

1. Delegates wandered through Melbourne's city centre, breathing the fresh air of the beautiful Fitzroy Gardens and visiting Flinders Street Station, the city's iconic train station.
2. The group travelled back in time to the gold rush era at Sovereign Hill where they ventured underground on a fully guided gold mine tour and went shopping 1850's style.
3. Delegates visited stunning Phillip Island where they experienced the Antarctic Journey, as well as came face-to-face with Australian Little Penguins.
4. Delegates took part in Go-Kart racing at Phillip Island to the backdrop of the ocean.
5. Delegates also experienced the world's oldest steam train, Puffing Billing, taking in the sights of the lush Dandenong Ranges along the journey.
6. The group enjoyed the coastal Mornington Peninsula, dining in the wine region of Red Hill.
7. Delegates visited the Twelve Apostles along the Great Ocean Road, taking photos of native wildlife and the spectacular coastal scenery.
8. Delegates went shopping in style for gifts and souvenirs at Chadstone Shopping Centre.

FAST FACTS

Dates: 19-24 June 2017

Delegates: 3,200

Room Nights: 8,000

Travel: 61 flights

Hotels: 12 hotels within Melbourne CBD

Regions: 5 Regions - Dandenong, Ballarat, Mornington Peninsula, Phillip Island, Great Ocean Road

“Melburnians are friendly and passionate, and the team at Melbourne Convention Bureau were meticulous in their service and passionate about supporting this strategically important program.”
Perfect China Representative

'CHINA READY' PARTNERS

Melbourne Convention Bureau's (MCB) is renowned as one of the world's most successful business events destinations.

Recognising the importance of thousands of Chinese delegates visiting Melbourne and regional Victoria annually, MCB and its industry partners continually work to improve their customer service, products and experiences for Chinese groups.

Spanning every sector including accommodation, venues, restaurants, attractions, city tours providers and production agencies, many MCB partners are proud of being 'China Ready'. They offer programs and services to ensure Chinese delegates feel welcome and have an enjoyable and memorable stay in Melbourne.

MCB partners' initiatives include:

- Chinese speaking customer service
- Chinese speaking sales and marketing team
- Marketing collateral in Chinese
- On-site signage in Chinese
- Welcome kits including maps, Chinese newspapers, specialised menu items, among others
- Restaurant menus in Chinese
- Sales fact sheets in Chinese
- In-house training programs for all new staff to understand the cultural requirements
- Prioritisation of Chinese agents at trade shows
- WeChat accounts
- In-market trips for further understanding and research

Melbourne's 'China Ready' Partners include:

1. Melbourne Convention and Exhibition Centre (MCEC)
2. AccorHotels
3. Crown Hotels
4. The Langham, Melbourne
5. Chadstone Shopping Centre
6. Rochford Wines
7. Walk Melbourne Tours
8. Phillip Island Nature Parks
9. Melbourne Star Observation Wheel
10. Queen Victoria Market
11. Showtime Event Group
12. Triumph Leisure Solutions
13. Harry The Hirer
14. Grand Hyatt

MELBOURNE ACTIVITY LISTINGS



CITY AND REGIONALLY BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
Be Challenged						
Melbourne Sites Scavenger Hunt	✓	✓	✓	✓	✓	✓
Wine Tasting & Wine Blending	✓	✓				
Coastal Sand Sculpting	✓	✓				
Melbourne Zoo Adventure	✓	✓	✓	✓	✓	✓
Melbourne Aquarium Exploration	✓	✓	✓	✓	✓	✓
Amazing Race	✓	✓	✓			
Cocktail Making	✓	✓	✓	✓		
A Journey of Melbourne Tastes	✓	✓	✓	✓	✓	✓
Melbourne Park Online GPS Tour	✓	✓	✓	✓	✓	✓
Beach Olympics	✓	✓				
Group Painting Art Attack	✓	✓	✓	✓	✓	✓
Perfume Making	✓	✓	✓	✓	✓	✓
Giving Back To The Community	✓	✓	✓	✓	✓	✓
Evening Entertainment/Trivia	✓	✓	✓	✓	✓	✓
Movie Making	✓	✓				
Master Chef Event	✓	✓				
Localing Private Tours Melbourne						
Private and Bespoke Tours	✓	✓	✓	✓	✓	✓
Sightseeing Tours	✓	✓	✓	✓	✓	✓
Melbourne Neighbourhood Tours	✓	✓	✓	✓	✓	✓
Night Tours	✓	✓	✓	✓	✓	✓
Dining Tours	✓	✓	✓	✓	✓	✓
Shopping Tours	✓	✓	✓	✓	✓	✓
Regional Tours	✓	✓	✓	✓	✓	✓
Melbourne Football Club						
Hands on Footy - AFL training session	✓	✓				
Attend an AFL game at the MCG (with or without hospitality)	✓	✓	✓	✓		
AFL for beginners at the MCG	✓	✓				
Unique briefing session with coach executive or player	✓	✓				

CITY AND REGIONALLY BASED

Melbourne Private Tours	<50	51-250	251-500	501-800	801-1,500	>1,500
Luxury Touring	✓	✓				
Destinations Include:						
- Yarra Valley						
- Mornington						
- Phillip Island						
- Great Ocean Road						
- Melbourne City						
Party in the Park (signature event)	✓	✓	✓			
Bubble Soccer Team Building	✓	✓	✓			
Prison Break Team Challenge	✓	✓				
Tree Surfing Challenge	✓	✓				
Dragon Boat Regatta Challenge	✓	✓				
Cocktail Masterclass	✓	✓				
Hidden Bar Tours	✓					
Pizza Making Classes	✓	✓				
Culinary Challenges (variety)	✓	✓				
Yarra Valley Winery Picnics	✓	✓				
Mornington Peninsula Winery Picnics	✓	✓				
Regional Horse Racing Day Packages	✓	✓				
Super Yacht Cocktail Parties	✓					
Yarra Valley Hot Air Ballooning and Barrel Tasting	✓					
Corporate Breakfasts, Lunches, Dinners	✓	✓	✓	✓		
Corporate Sporting Events	✓	✓				
Microflite Helicopter Services	<50	51-250	251-500	501-800	801-1,500	>1,500
Helicopter Scenic Flights - Twelve Apostles Flight, Wine Food Fly Tour	✓					

CITY BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
Atlantic Group (experiences)	<50	51-250	251-500	501-800	801-1,500	>1,500
The Den - Cocktails through the Ages	✓					
The Den - Whisky Appreciation Master Class	✓					
Mill & Bakery - Bread Making Class	✓	✓				
The Den / Ms Collins / Alumbra - Cocktail Making Class	✓					
Central Pier Venues, Docklands - Culinary Challenge	✓	✓				
Sir Paz Estate - Wine Tasting and Meet the Winemaker	✓					
Australian Grand Prix	<50	51-250	251-500	501-800	801-1,500	>1,500
Private hospitality at Grand Prix	✓	✓	✓	✓	✓	
Private suites include:						
- Formula One Paddock Club						
- Chicane Pavillion						
- Pit Exit Skydeck Lounge						
- Pit Exit Trackside International						
- Corporate Platform Turn 15						
- Corporate Platform Turns 3 & 4						
Customised suites available on request						
Chadstone Shopping Centre	<50	51-250	251-500	501-800	801-1,500	>1,500
Free Shopping Passport with exclusive offers from over 100 retailers and food outlets	✓	✓	✓	✓	✓	✓
Tour Bus Welcome Benefits: to include meet and greet service, dedicated pick-up and drop-off point close to luxury mall entrance and reserved coach parking	✓	✓	✓	✓	✓	✓
Free transport from Melbourne CBD - Federation Square	✓					
Shopping Experience Packages - Shop and Dine	✓	✓	✓	✓	✓	
DFO South Wharf	<50	51-250	251-500	501-800	801-1,500	>1,500
Shopping at over 170 retailers	✓	✓	✓	✓	✓	✓
Group shopping vouchers	✓	✓	✓	✓	✓	✓
Melbourne Cricket Ground	<50	51-250	251-500	501-800	801-1,500	>1,500
MCG Guided Tour	✓	✓	✓	✓	✓	✓
AFL Football or Cricket Match	✓	✓	✓	✓	✓	✓
National Sports Muesum Visitation	✓	✓	✓	✓	✓	✓
Melbourne Star Observation Wheel	<50	51-250	251-500	501-800	801-1,500	>1,500
30 minute flight - max 20 pax per cabin	✓	✓	✓			
Melbourne Star Experience package - max 14 pax per cabin. Hosted private cabins including catering	✓	✓				
Melbourne Zoo	<50	51-250	251-500	501-800	801-1,500	>1,500
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓	✓	✓	✓
Snake or reptile to your room	✓	✓	✓	✓	✓	✓
Whole Zoo to yourself! (Sunset Zoo Do)	✓	✓	✓	✓	✓	✓
Half the Zoo to yourself! (Half Zoo Do)	✓	✓	✓	✓		

CITY BASED

Queen Victoria Market	<50	51-250	251-500	501-800	801-1,500	>1,500
Ultimate Foodie Tour	✓					
Something Aussie	<50	51-250	251-500	501-800	801-1,500	>1,500
Group shopping experience at the biggest Australian store in Australia. Australian Food Tasting (i.e. Abalone, Manuka honey, Macadamia nuts, Nougat, Dried fruit)	✓	✓	✓			
Flemington	<50	51-250	251-500	501-800	801-1,500	>1,500
Millinery Workshop	✓	✓	✓			
A Night at the Races	✓	✓	✓	✓	✓	✓
Flemington Heritage Centre and Guided Walking Tours	✓	✓				
Breakfast at Sunrise	✓	✓				
Racecourse Lodge: stay overnight at Flemington Racecourse	✓					
Hunt for the Cup	✓	✓	✓			
A Day at the Races	✓	✓	✓	✓	✓	✓
Melbourne Cup Carnival	✓	✓	✓	✓	✓	✓
Walking Tours of Melbourne	<50	51-250	251-500	501-800	801-1,500	>1,500
Hidden Secrets Tours	✓	✓	✓			
- Lanes and Arcades						
- The Golden Mile Heritage Walk						
- Café Culture						
- Progressive Degustation						
- Progressive High Tea						

REGIONAL BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
Balgownie Estate (Yarra Valley)						
Winery Lunch	✓	✓				
Day Spa	✓	✓				
Bendigo						
Bendigo Talking Tram Tour	✓	✓				
Golden Dragon Museum Tour	✓	✓				
Central Deborah Gold Mine Tour	✓	✓				
Bendigo Pottery Classes	✓					
Bendigo Joss House Temple Tour	✓					
Bendigo Region Winery Tour	✓					
Bendigo Gold Prospecting	✓					
Ironbark Horse Riding Centre	✓					
The Great Stupa of Universal Compassion - largest Buddhist temple in the Southern Hemisphere	✓	✓	✓			
Food Fossicking Tour - discover local foodie treasures	✓					
Ride the O'Keefe Rail Trail on your bike all the way to Heathcote	✓	✓				
Bendigo Art Gallery - largest gallery in regional Australia guided tours	✓					
Heritage Building Tours - choose from three of Bendigo's architectural masterpieces	✓	✓				
Bendigo Blues Tram (seasonal)	✓					
Wine Bank on View - local winery tastings	✓					
Tooborac Hotel and Brewery - lunch and brewery tours	✓					
Business Events Geelong						
Swimming with the Dolphins	✓					
Ferry Cruises	✓	✓	✓			
Helicopter Scenic Flights	✓					
Golf Tours & Activities	✓	✓	✓			
Behind the Scenes Winery / Brewery Tours	✓	✓	✓			
Regional Food Experiences	✓	✓	✓			
Moonlit Sanctuary						
Visit the Sanctuary, keeper talks, introduction to Aussie animals	✓	✓				
Koala Encounters, pet and cuddle up to	✓					
Feed wallabies and kangaroos	✓	✓				
Sanctuary to yourself (5-8pm, daylight saving)	✓	✓				
Magical evening tours (after dusk)	✓					
Mega animal encounters, up close and personal (2.5 hours)	✓					
Catering available	✓	✓				

REGIONAL BASED

Mornington Peninsula	<50	51-250	251-500	501-800	801-1,500	>1,500
Peninsula Hot Springs	✓					
Bay Fish N Trips	✓					
Enchanted Adventure Garden and Tree Surfing	✓	✓	✓	✓	✓	✓
Bay Play Adventure Tours	✓	✓				
Horseback Winery Tours	✓					
Local Winery Tours	✓					
Gunnamatta Trail Rides	✓					
Boneo Maze and Mini Golf	✓	✓				
Moonraker Dolphin Swims	✓					
Crittenden Wine Centre - Wine Flights	✓					
Elite Day Tours (bespoke luxury tours)	✓					
MP Experience (food and wine)	✓					
Oakridge Wines (Yarra Valley)	<50	51-250	251-500	501-800	801-1,500	>1,500
Tour of Venue	✓					
Wine Tasting	✓					
Wine and Canape Masterclass	✓					
Phillip Island Nature Parks	<50	51-250	251-500	501-800	801-1,500	>1,500
Exclusive event on Churchill Island	✓	✓	✓	✓	✓	✓
Penguin Parade - General Viewing	✓	✓	✓	✓	✓	✓
Penguin Parade - Penguins Plus	✓	✓	✓			
Penguin Parade - Underground Viewing	✓	✓				
Wildlife Conservation Activities	✓	✓	✓	✓	✓	✓
Koala Conservation Centre	✓	✓	✓	✓	✓	✓
Antarctic Journey at the Nobbies Centre	✓	✓	✓	✓	✓	
Rochford Wines (Yarra Valley)	<50	51-250	251-500	501-800	801-1,500	>1,500
Wine Blending		✓	✓	✓	✓	✓
Grape Stomping		✓	✓	✓	✓	✓
Segway Tours		✓	✓			
Wine Games		✓	✓	✓	✓	✓
Horse and Carriage Tours		✓	✓			
Winery Tour		✓	✓	✓	✓	
Wine Tastings		✓	✓	✓	✓	
Produce Market			✓	✓	✓	✓

REGIONAL BASED

Showtime Event Group	<50	51-250	251-500	501-800	801-1,500	>1,500
Progressive Dine Around	✓	✓				
The Longest Lunch	✓	✓	✓	✓	✓	
Dining Under the Stars	✓	✓	✓			
Walking Whiskey Tours	✓	✓				
Pop Up Precinct Festival						✓
Mixology Masterclass	✓					
Outdoor Cinema		✓	✓			
Beach Barbecue	✓	✓	✓	✓		
Melbourne Gaol Night Tours	✓					
An Arresting Experience: Former City Watch House	✓	✓				
Masters of Wine	✓					
Sovereign Hill (Ballarat)	<50	51-250	251-500	501-800	801-1,500	>1,500
Gold Panning	✓	✓	✓	✓	✓	✓
Goldmine Tour	✓	✓	✓	✓	✓	
Winter Wonderlights - Christmas in July	✓	✓	✓	✓	✓	
Costume Photo	✓	✓				
Werribee Open Range Zoo	<50	51-250	251-500	501-800	801-1,500	>1,500
Pula Trail Walk (after hours)	✓	✓				
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓			
Private Safari Tour	✓	✓	✓	✓		



**CONFERENCE,
HOTELS AND
EXHIBITION VENUES
CITY/FRINGE**



PREMIER EVENTS AT MELBOURNE & OLYMPIC PARKS

Experience unparalleled Business Events at the home of the Australian Open. Conveniently located in the heart of Melbourne city, Melbourne & Olympic Parks offers an array of flexible spaces to create an unparalleled event experience. Set against the magnificent backdrop of the city skyline and the Yarra River; the Melbourne & Olympic Parks precinct comprises of Rod Laver Arena, Hisense Arena, Margaret Court Arena, AAMI Park, The Melbourne Park Function Centre and The Vista. Our unique combination of function rooms, arenas, stadiums and suites provides the ultimate flexibility to host a wide range of events that will leave lasting memories.

CATERING

Excite your senses and elevate your event with our extensive offering of first class catering. Our accomplished executive chefs and talented teams cultivate culinary delights to accompany any occasion. Creating partnerships with local suppliers and sourcing seasonal produce drives our team of culinary professionals. Their passion and commitment to creating innovative dishes that push the boundaries, are behind your memorable menu. Our packages and menus feature the freshest ingredients, allowing the produce to shine. Adept at delivering a diverse array of unrivalled experiences, our dedicated teams can work with you to design your culinary experience according to the needs or theme of your event, or choose from our existing menus that have been created with your event in mind.

HOW TO GET THERE

Melbourne & Olympic Parks is enviably positioned between Melbourne's thriving central business district and the busy inner-city suburb of Richmond, making it effortlessly accessible. The location of Melbourne & Olympic Parks is convenient to public transport, an array of accommodation, endless eateries and bars.

By Tram

Tram 70 (Wattle Park) Tram services from Flinders Street and Richmond Stations stop at Rod Laver Arena (Stop 7B), Hisense Arena (Stop 7C) and AAMI Park (Stop 7D). Tram 48 (North Balwyn) and Tram 75 (Vermont South) Stops adjacent to MCG on Wellington Parade.

By Train

Richmond Station; Lilydale, Belgrave, Alamein, Glen Waverley, Frankston, Cranbourne / Pakenham, Sandringham Jolimont Station; South Morang, Hurstbridge Flinders Street; All lines going to Richmond Station.

By Bus

Bus 605 City-Gardenvale Bus 246 Latrobe Uni-Elsternwick Station

Room Name	Sq (m)	Banquet	Cocktail	Classroom	Theatre
Park Room	622	360	600	270	600
Skyline Room	590	350	590	250	580
River Room	622	360	600	270	600
The Melbourne Park Function Centre	1800	1400	2000	800	1800
Olympic Park Rooms at AAMI Park	1600	650	1200	NA	1000
Olympic Park Room 1	564	250	500	NA	400
Olympic Park Room 2	521	250	500	NA	500
Olympic Park Room 3	527	250	500	NA	400
Margaret Court Arena	1250	650	1200	NA	5000
Hisense Arena	2760	1600	2500	NA	8500
The Vista	930	NA	1800	NA	NA

A: Olympic Boulevard, Melbourne, Victoria 3000

P: +61 3 9286 1118 | **E:** sales@mopt.vic.gov.au

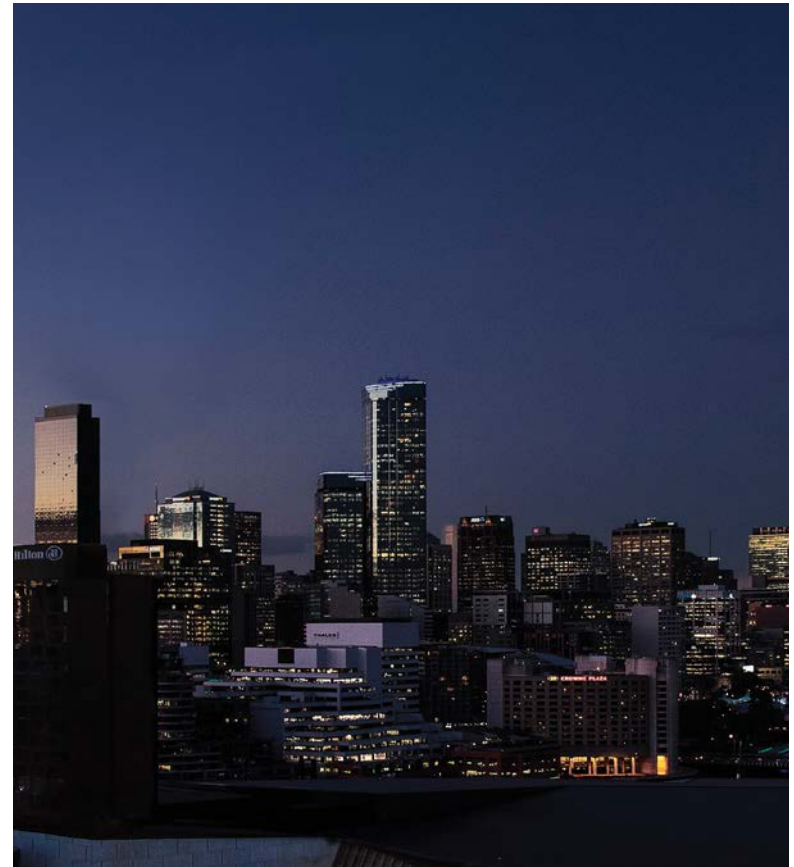
W: melbourneolympicpark.com.au



CROWNE PLAZA MELBOURNE

Conveniently located on the banks of the Yarra River, Crowne Plaza Melbourne is just a short walk from the centre of Melbourne's CBD, directly opposite the Melbourne Convention and Exhibition Centre and is close to the lively Southbank dining precinct. As a global upscale brand, Crowne Plaza Melbourne is China Ready accredited, the hotel features Chinese comforts including IHG Translator app, six CCTV channels, complimentary bottled water and authentic Chinese buffet items. Easily accessible, the hotel is perfectly situated for guests staying for business or attending a convention with our Chinese speaking staff dedicated to extending every service. The 385 stylish guestrooms offer comfort and convenience with a range of accommodation options, many featuring stunning river views. Located close to the Melbourne Casino Complex, Chinatown and situated in the free-tram zone, the hotel is experienced at hosting Chinese and Taiwan incentive groups of varied sizes.

A: 1-5 Spencer Street, Melbourne, Victoria 3008
P: +61 3 9648 2777 | **E:** meetings.melfs@ihg.com
W: melbourne.crowneplaza.com



CROWN METROPOL MELBOURNE

Crown Metropol offers contemporary and stylish accommodation and personal service, just minutes from Melbourne's business, sports and leisure hubs as well as a dedicated business centre. From Level 28, Crown Metropol offers spectacular views of Melbourne's Yarra River and a bayside panorama. The hotel is 30 minutes from Melbourne International Airport and close to the city's major transportation hubs with easy rail and road access to anywhere in metropolitan Melbourne and beyond.

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6211 | **E:** reservations.mcm@crownhotels.com.au
W: crownmetropolmelbourne.com.au

CROWN PROMENADE MELBOURNE

Crown Promenade Melbourne is a vibrant city hotel right on the edge of the city. Crown Promenade makes business travel a pleasure with its extensive dedicated business facilities and meeting rooms, and easy access to the CBD. To unwind after a busy day, Mesh restaurant and Tonic bar are conveniently on site, or use the air bridge to connect to Crown's exciting restaurants, bars and entertainment.

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6888 | **E:** reservations.mcp@crownhotels.com.au
W: crownpromenademelbourne.com.au

CROWN TOWERS MELBOURNE

Crown Towers is the ultimate in luxury close to the heart of Melbourne's CBD. Renowned as one of the finest hotels in the world, Crown Towers offers unmatched elegance and sophistication. The opulent surrounds and exemplary service include a dedicated business centre, fully equipped fitness centre and the exclusive Crystal Club. Synonymous with elegance and luxury, Crown Towers offers exceptional fine dining restaurants, internationally acclaimed shopping and exciting bars including The Waiting Room.

A: 8 Whiteman Street, Southbank, Victoria 3006
P: +61 3 9292 6868 | **E:** reservations.mct@crownhotels.com.au
W: crowntowersmelbourne.com.au

ACCOR – IBIS MELBOURNE HOTEL & APARTMENTS

ibis Melbourne Hotel & Apartments is conveniently located within walking distance of the famous Queen Victoria Markets, CBD shopping district and Lygon Street restaurant precinct. Our three versatile, refurbished event spaces cater for up to 300 delegates theatre-style and are uniquely Melbourne in design. Featuring 250 accommodation rooms, ibis Melbourne Hotel & Apartments is the perfect choice for your next business or leisure event.



A: 15-21 Therry Street, Melbourne, Victoria 3000
P: +61 3 9666 0006 | **E:** h1564-sb3@accor.com
W: ibismelbourne.com.au

ACCOR – MERCURE MELBOURNE CAROLINE SPRINGS

Mercure Melbourne Caroline Springs is located in the award winning WestWaters Hotel & Entertainment Complex. An all-in one venue that provides function space, accommodation and more. An out of city location with easy access to the CBD & airports the location is ideally suited for local and visiting guests. From corporate events to celebrations they can cater for up to 250 for a gala dinner and 400 for a lavish cocktail affair.



A: 10-20 Lake Street, Caroline Springs, Victoria 3023
P: +61 3 8358 0555 | **E:** reception@westwatershotel.com.au
W: mercure.com/caroline/springs

ACCOR – MERCURE MELBOURNE TREASURY GARDENS

Located only two blocks from the middle of Melbourne's CBD, Mercure Melbourne Treasury Gardens is the ideal venue for sales meetings, business conferences, product rollouts or training seminars of up to 300 guests. Offering "Mindful Meetings," a new signature program from Mercure Hotels which introduces health, wellbeing and sustainability into meeting packages, designed to deliver richer meeting experiences to get better outcomes, with some fun along the way.



A: 13 Spring Street, Melbourne, Victoria 3000
P: +61 3 9205 9958 | **E:** gerald.west@accor.com
W: mercuremelbourne.com.au

ACCOR – NOVOTEL MELBOURNE ON COLLINS

Novotel Melbourne on Collins offers nine versatile function rooms. The pillarless ballroom can separate into four spaces, seating up to 400 delegates and features floor-to-ceiling windows overlooking Little Collins Street. The 4.5-star hotel consists of 380 accommodation rooms, Lane Restaurant and bar, fitness centre and pool. Located in the heart of the city and conveniently situated atop St Collins Lane, the hotel is surrounded by the best Melbourne has to offer.



A: 270 Collins Street, Melbourne, Victoria 3000
P: +61 3 9667 5800 | **E:** h1587-sb2@accor.com
W: novotel.com

ACCOR – NOVOTEL MELBOURNE SOUTH WHARF

Where Melbourne Meets.

The newly built Novotel Melbourne South Wharf provides delegates with direct access into the Melbourne Convention and Exhibition Centre (MCEC). The golden hotel tower spans 26 levels above MCEC. Boasting 347 modern and thoughtfully designed accommodation rooms and suites with views across the city skyline or towards Port Phillip Bay. All hotel guests enjoy complimentary WiFi and access to the 24 hour on site fitness centre.



A: 7 Convention Centre Place, Melbourne, Victoria 3006
P: +61 1300 656 565 | **E:** HBO64@accor.com
W: novatelmelbournesouthwharf.com.au

ACCOR – NOVOTEL MELBOURNE ST KILDA

Immerse yourself in the seaside lifestyle of St Kilda. Only six kilometres from Melbourne CBD and 28 kilometres from Melbourne Airport, the 4-star Novotel St Kilda is close to attractions including Luna Park, the Palais Theatre, and the vibrant dining and nightlife of Acland and Fitzroy Streets. Relax in 211 beautifully appointed rooms, and start your day with the sumptuous breakfast buffet or enjoy coffee out on the ocean view terrace.



A: 16 The Esplanade, St Kilda, Victoria 3182
P: +61 3 9525 5522 | **E:** h1506-sb4@accor.com
W: novotelstkilda.com.au

ACCOR – PULLMAN & MERCURE MELBOURNE ALBERT PARK

Overlooking picturesque Albert Park Lake, the refurbished Pullman & Mercure Melbourne Albert Park is the ideal location for guests looking to combine business with leisure. With close proximity to Melbourne's central business district, St Kilda Beach and the vibrant Chapel Street shopping precinct, conference guests are able to enjoy the diversity Melbourne has to offer. Featuring 169 refurbished 5-star Pullman Rooms, and 209 4-star standard Mercure rooms, guest rooms are stylish, spacious and many offer a view of Albert Park Lake.



A: 65 Queens Road, Albert Park VIC 3004
P: +61 3 9529 4300 | **E:** h8788-sb9@accor.com
W: pullmanalbertpark.com.au

ACCOR – PULLMAN MELBOURNE ON THE PARK

Located in inner-city East Melbourne, the iconic Pullman Melbourne on the Park is where you expect it to be, conveniently located only 25km from Melbourne airport, in the heart of the city's sporting and entertainment precinct, overlooking Fitzroy Gardens and the Melbourne Cricket Ground. Offering warm contemporary furnishings, rooms feature the full range of travel comforts including WiFi, flat screen TVs and spacious work desks. Whether it be conferences, meetings, incentive programs or social events the hotel's dedicated events floor is where it all happens.



A: 192 Wellington Parade, East Melbourne, Victoria 3002
P: +61 3 9419 2000 | **E:** h9875@accor.com
W: pullmanonthepark.com.au

ACCOR – QUAY WEST SUITES MELBOURNE

Nestled along cosmopolitan Melbourne's Southgate precinct, the Quay West Suites Melbourne, combines 5-star hotel services with fully self-contained apartments, and offers spaces for functions of all shapes, sizes and duration. Quay West Suites also sports a stylish restaurant, as well as bar and terrace. The terrace especially, comes into its own in the warmer months, with an open-air vibe, AstroTurf throughout, and a city view.

QUAY WEST



A: 26 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 9693 6000 | **E:** h8804-sb@accor.com
W: quaywestsuitesmelbourne.com.au

ACCOR – SOFITEL MELBOURNE ON COLLINS

Located at the prestigious 'Paris-end' of Collins Street, Sofitel Melbourne On Collins is centrally placed amongst the city's premier shopping, dining and theatre attractions. Discover a new level of comprehensive meeting services, with a venue that caters for events for 1000 in the Grand Ballroom to twelve individual meeting rooms. From level 36, the hotel features 363 luxurious rooms and suites offering Melbourne's finest views through floor to ceiling windows, sumptuous Sofitel MyBed, and marble bathrooms featuring French amenities.



A: 25 Collins Street, Melbourne, Victoria 3000
P: +61 3 9653 7701 | **E:** h1902-sb13@sofitel.com
W: sofitel-melbourne.com.au

ACCOR – THE SEBEL MELBOURNE DOCKLANDS

Located on NewQuay Promenade, The Sebel is a 4.5-star apartment hotel offering studios, one and two bedroom apartments. This central waterfront property offers 24-hour reception, secure on-site parking, an indoor swimming pool, spa, sauna, gym, roof top tennis court and BBQ area. Guests can utilise the business centre and guest lounge, with complimentary internet access.



A: 18 Aquitania Way, Docklands, Melbourne, Victoria 3008
P: +61 3 9641 7500 | **E:** info@sebeldocklands.com.au
W: sebeldocklands.com.au

ASPECT CONVENTION CENTRE

Aspect Convention Centre is located right in the heart of Melbourne's CBD and a short stroll from public transport, cafes, restaurants and accommodation. Aspect offers breathtaking window and balcony views of landmarks such as Flinders Street Station, the MCG and Yarra River. The Centre provides catering and venue facilities to the business and community networks that extend throughout Melbourne, and is ideal for hosting business conferences, exhibitions, cocktail and banquet events.



A: Level 12, 300 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9919 1012 | **E:** ccentre.city@vu.edu.au
W: vu.edu.au/convention-centres

BATMAN'S HILL ON COLLINS

Batman's Hill on Collins is a charming historical hotel conveniently located in the heart of Melbourne CBD, opposite Southern Cross Station, the Skybus Airport Shuttle's city terminal, walking distance from Melbourne Exhibition Convention Centre, Etihad Stadium, Crown Entertainment Complex and The Art Centre. The Hotel features 190 rooms, and fully equipped one and two bedroom apartments, and a Conference Centre with 10 function spaces and restaurants. Offering an impeccable service, Batman's Hill will make all delegates' stay unique.



A: 623 Collins Street, Melbourne, Victoria 3000
P: +61 3 9614 6344 | **E:** bmdomestic@batmanshill.com.au
W: batmanshill.com.au

CLARION SUITES GATEWAY

A 4.5-star hotel located on the corner of Flinders and William Streets, just a short nine-minute walk to the Melbourne Exhibition and Convention Centre. Featuring all-suites full serviced hotel, studio rooms are equipped with a kitchenette. One or two bedroom suites have fully equipped kitchens and laundry facilities. Hotel facilities include restaurant, indoor heated swimming pool, WiFi Internet access, as well as an off-site gym.



A: 1 William Street, Melbourne, Victoria 3000
P: +61 3 9296 8888 | **E:** sales@clarionsuitesgateway.com.au
W: clarionsuitesgateway.com.au

GRAND HYATT MELBOURNE

Grand Hyatt Melbourne is perfectly poised on Collins Street in the heart of the business, shopping, theatre and restaurant district, whilst only walking distance from the main tourist attractions of Melbourne. Grand Hyatt Melbourne's meeting and banquet facilities consist of 16 rooms, including the hotel's elegant pillarless Savoy Ballroom and the picturesque Mayfair Ballroom. The 550 luxurious guestrooms include custom-made beds facing floor-to-ceiling windows, a marble bathroom with separate tub and shower and Egyptian cotton linen.



A: 123 Collins Street, Melbourne, Victoria 3000
P: +61 3 9657 1234 | **E:** melbo-catering.sales@hyatt.com
W: melbourne.grand.hyatt.com

DOUBLETREE BY HILTON MELBOURNE-FLINDERS STREET

Located in the heart of Melbourne's dynamic city centre and opposite iconic Flinders Street Station, this hotel is within easy walking distance of Melbourne's famous laneways, bars, shopping and the vibrant arts and entertainment district. This hotel boasts an upscale, contemporary and warm ambiance throughout the 180 bedrooms, allowing guests to unwind in the stylish and chic guest rooms. The hotel has three modern and flexible meeting rooms and a chic restaurant, that make an ideal location for business and social events in the heart of Melbourne's central business district.



A: 270 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9654 6888 | **E:** melfs_cb@hilton.com
W: hiltonmelbourne.com.au

MELBOURNE CONVENTION AND EXHIBITION CENTRE

Set on the banks of the iconic Yarra River, Melbourne Convention and Exhibition Centre (MCEC) connects you with everything you need for a successful event – incredible spaces, leading technology, award-winning food and the expertise to bring it all together. MCEC's multi-functional Plenary, 52 meeting rooms and 30,000 square metres of pillarless exhibition space are just the beginning. MCEC has hosted everything from meetings, conventions and exhibitions to concerts, trade shows and gala dinners.



A: 1 Convention Centre Place, South Wharf, Victoria 3006
P: +61 3 9235 8000 | **E:** salesenquiries@mcec.com.au
W: mcec.com.au

PAN PACIFIC MELBOURNE

Located on the South Wharf, Pan Pacific Melbourne features 396 luxury hotel rooms and suites that offer panoramic views of the Yarra River, Port Phillip Bay and City. With over 400 square metres of versatile meeting space and an internal direct walkway to the Melbourne Convention and Exhibition Centre, Pan Pacific Melbourne is an ideal base. Additionally, take advantage of on site dining facilities, well-equipped fitness centre and club lounge.



A: 2 Convention Centre Place, South Wharf, Victoria 3006
P: +61 3 9027 2000 | **E:** events.ppmel@panpacific.com
W: panpacific.com.au

PARKROYAL MELBOURNE AIRPORT

The award winning PARKROYAL Melbourne Airport is proudly the only hotel in Australia that connects directly to both domestic and international airport terminals via undercover sky bridges. The dedicated Meeting and Events level offers 16 flexible event spaces, most with an abundance of natural light, accommodating up to 300 delegates. Complimentary WiFi is available throughout the hotel, as well as an international restaurant, café and bar.

ROYCE HOTEL

Experience Melbourne's 5 star designer hotel. A unique venue listed with the National Trust in what was once renowned as Australia's most glamorous automobile showroom. The Royce embodies elegant contemporary design perfect for incentive groups for intimate dinners to chic cocktail parties and gala dinners. Ideally located between three stunning parklands in Melbourne city and a tram stop near the hotel entrance provides easy access for guests to Melbourne's major attractions. This is a truly memorable experience.

RYDGES MELBOURNE

Located in the heart of Melbourne's vibrant theatre district, Rydges Melbourne has a dedicated conference and events level with eleven pillarless rooms with flexible configurations and feature inbuilt audio visual and abundance of natural light. With 363 rooms available within the 4.5 star hotel including suites and self-contained apartments, Rydges Melbourne is the perfect destination for large conferences and social events!

VIBE SAVOY HOTEL MELBOURNE

Vibe Savoy Hotel Melbourne is perfectly located in the central business district and less than a five minute walk from Melbourne Exhibition and Convention Centre - it is the ideal choice for convention delegates. Behind the beautiful heritage façade of this hotel, there are six conference rooms which are highly versatile and can accommodate up to 130 delegates theatre style or 320 guests cocktail style.

THE LANGHAM, MELBOURNE

The Langham, Melbourne is the city's most luxurious and service-focused hotel that strives for excellence in every element of our guests' experiences. It is the city's best five-star hotel and is renowned for offering guests an unparalleled level of service unavailable anywhere in Melbourne. Desirably located on the banks of the Yarra River in Southbank and overlooking Melbourne's iconic Flinders Street Station, the hotel is appealing to domestic, international, business and leisure guests alike.



A: Arrival Drive, Tullamarine, Melbourne Airport, Victoria 3045
P: +61 3 8347 2000 | **E:** events.prmla@parkroyalhotels.com
W: parkroyalhotels.com/melbourne



A: 379 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 9677 9900 | **E:** events@roycehotels.com.au
W: roycehotels.com.au



A: 186 Exhibition Street, Melbourne, Victoria 3000
P: +61 3 9365 1210 | **E:** functions_melbourne@evt.com
W: rydges.com/melbourne



A: 630 Little Collins Street, Melbourne, Victoria 3000
P: +61 3 9622 8888 | **E:** meet@tfehotels.com
W: tfehotels.com/vibesavoy.com



A: 1 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 8696 8888 | **E:** geeta.seneviratne@langhamhotels.com
W: langhamhotels.com/melbourne

REGIONAL

BALGOWNIE ESTATE VINEYARD RESORT & SPA

Balgownie Estate is located in the heart of the Yarra Valley, just under one hour's drive or approximately 50 km from Melbourne's CBD and the airport. A luxury resort amongst the undulating green landscape is accentuated by the striking geometry of grape vine corridors. Purpose designed conference facilities make Balgownie Estate the perfect venue for special events. The venue also boasts 70 superbly appointed contemporary guest suites, Rae's Restaurant, Cellar Door, Natskin Spa Retreat and Health Club.



A: 1309 Melba Highway, Yarra Glen, Victoria 3775
P: +61 3 9730 0700 | **E:** besales@balgownieestate.com.au
W: balgownieestate.com.au

JACKALOPE HOTELS

Jackalope is like nothing Australia has seen before. A new standard in luxury accommodation, Jackalope Hotels' debut property promises an experience to remember. Just one hour from Melbourne and set on a pristine vineyard amid the Mornington Peninsula wine region, Jackalope provides the perfect setting for premium corporate incentives, meetings and celebratory events.



A: 166 Balnarring Road, Merricks North, Victoria 3926
P: +61 3 9519 8900 | **E:** jackalopehotels.com
W: jackalopehotels.com

MANSION HOTEL & SPA

Quite literally one of the grandest hotels in Australia, the Mansion Hotel & Spa at Werribee Park is a cosmopolitan haven of tranquillity and charm. This premier and highly sought after conference and event venue is just 30 minutes from Melbourne's CBD. The celebrated service and luxurious guest rooms pair effortlessly with the noble 19th century estate and 10 acres of picturesque formal English gardens. The hotel also has a cocktail style capacity to cater for 530 guests.

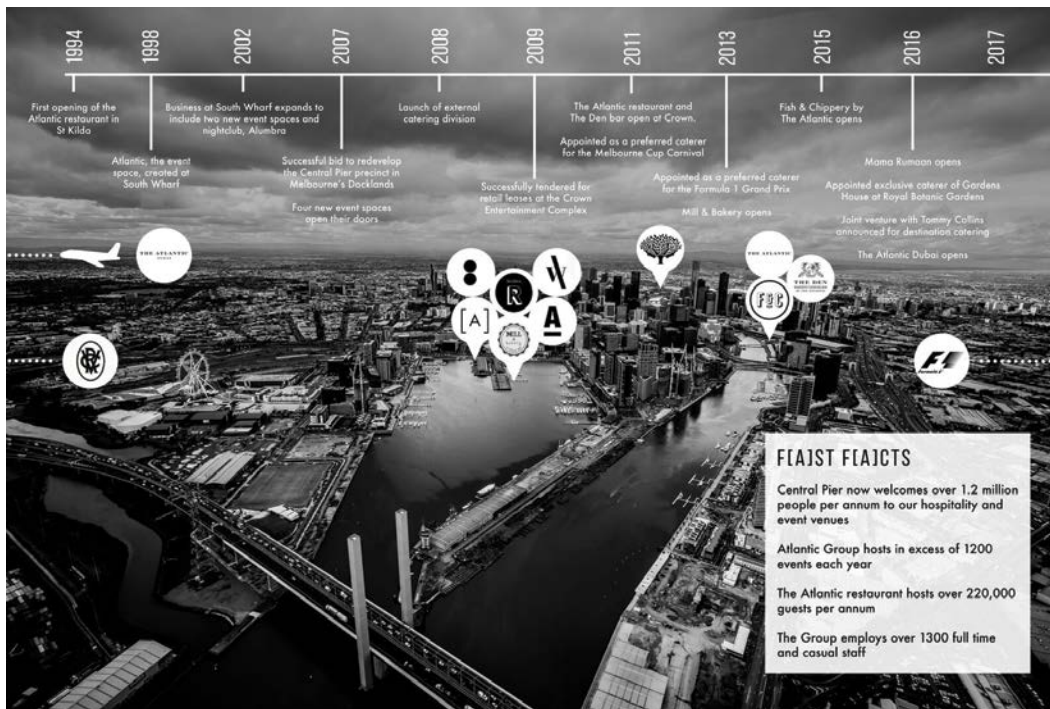


A: K Road, Werribee, Victoria 3030
P: +61 3 9731 4000 | **E:** nmcnamara@lancemore.com.au
W: lancemore.com.au/mansion-hotel-and-spa

**VENUES
CITY/FRINGE**



ATLANTIC GROUP®



IT TAKES NOTHING TO JOIN THE HERD IT TAKES EVERY THING TO STAND OUT

ATLANTIC GROUP

Atlantic Group, the hospitality hybrid with a reputation for creating highly personalised, imaginative and seamless experiences unlike any other (i.e. the herd). Continuing to lead the way in diversification and cementing their black sheep status within the industry, Atlantic Group have an impressive hospitality portfolio and knowledge, spanning the Melbourne CBD and abroad. Atlantic Group knows that every event has its own story to be told and no two are ever the same.

Browse their collection of unique and captivating function spaces – Peninsula, MAIÀ, Sumac and Sketch at Central Pier, Docklands, and Gardens House at the Royal Botanic Gardens. Perfect for lavish occasions, intimate parties and corporate events, their Melbourne venues cater to any type of function and their attention to detail is flawless.

Atlantic Group's venues offer an absolute scenic and waterfront location with event spaces that are versatile for all groups and cater for 50 to 2,500 guests. With the ability to deliver an innovative, edgy and unforgettable experience, meet Tommy Collins by Atlantic Group who will carefully curate and cater at the location of your choice. An experience and service completely tailored to fit even the most eccentric of briefs. The potential is limitless.

Scattered throughout Melbourne, we have an ever expanding selection of bars, restaurants and eateries. Each one contributing to Melbourne's thriving social scene with consistent crowds flocking for social gatherings fuelled with great food and ambience. The range of premium bars, restaurant's and retail stores that fall in under the Atlantic Group umbrella include but are not limited to artisan bread-house Mill & Bakery and Middle-Eastern eatery Mama Rumaan, both in Docklands, as well as The Atlantic Restaurant, The Den Bar and Fish & Chippery by The Atlantic at Crown Entertainment Complex.

With a passion for parties, social celebrations and memorable moments. One is never enough. The true black sheep of the industry, they don't like repetition and they are ever so hospitable.

A: Central Pier, 161 Harbour Esplanade, Docklands, Victoria 3008
P: +61 3 8623 9600 | **E:** info@atlanticgroup.com.au
W: atlanticgroup.com.au

FOOD PHILOSOPHY

Innovation, flavour and attention to detail forms every part of Atlantic Group's services, from the hand crafted creation of each delectable appetiser to the seamless execution of a banquet for 1000 guests. With a strong focus on sustainability and in state-of-the-art kitchens, Atlantic Group consistently creates the best tailored menus, global flavours, and food experiences with seasonal and locally sourced produce.



PENINSULA

Melbourne's most glamorous and avant-garde waterfront event space. The design was inspired by London's iconic Tate Modern Museum and features nine metre high ceilings, exposed trusses and huge floor to ceiling windows flanked by the original doors of the shed.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Peninsula C	585	8.65	456	220	300	396	456	444	550
Peninsula A	910	8.65	720	430	504	612	624	756	900
Peninsula Entire	1639	8.65	1488	700	896	1296	1200	1344	1500

MAIÀ

Pared back, rustic and striking. MAIÀ is the perfect union of the modern and the historic. With original loading doors, hand etched wooden floorboards, and a cathedral style ceiling, the space is equally impressive when left pared back as it is when styled. The perfect balance of old and new makes this space adaptable and complimentary to all grand plans.

Room	Sqm	Ht(m)	Banquet Round	Classroom	Cabaret	Board	Cocktail	Dinner Dance Round	Theatre
MAIÀ	436	8.65	360	168	200	500	300	60	400

SKETCH

Sketch is unquestionably a memorable venue. Rich purple and black tones give the space a distinctly dramatic feel, while crystal chandeliers from Milan and crockery and cutlery from Spain; emphasize that no expense has been spared. Located at the end of the historic Dockland's runway, Central Pier, floor to ceiling windows offer a stunning outlook over the water towards the city.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sketch	297	7.93	160	90	100	30	350	140	200

AMENITIES

Central Pier is in the heart of the growing Docklands business district, located just 1.4km from the Melbourne Convention & Exhibition Centre. Situated near 8 tram routes, including the free City Circle Tram, 900 metres from Southern Cross Train Station and in walking distance to the Melbourne CBD and Crown Entertainment Complex. Parking is available on Central Pier with a valet service also on offer. There is an abundance of alternative parking options within walking distance of Central Pier also.



GARDENS HOUSE

Strolling up the narrow garden path, surrounded by precisely manicured plants and foliage, guests are welcomed to the double storey property by a brilliant heritage façade and sprawling garden. From within, this historical homestead has been transformed to accommodate the most lavish and memorable of celebrations. Whether you plan on hosting an intimate soirée or secluded corporate retreat, your guests will relish this chance to party in the rarefied air of Melbourne's prized Botanical Gardens. A second storey balcony, spanning the width of the house, looks out to yet another generous and breathtaking private garden.

Gardens House continues to impress with multiple entertaining rooms, which can be used individually or combined to host hundreds of guests at a time. The unique positioning and transcendent atmosphere of this historic property make it a superb location for a marquee wedding or event. Versatile in its potential, this stunning Victorian property offers a setting appropriate for formal seated dining, black tie cocktail dinners, alfresco garden events and scenic ceremony backdrops.

Room	Cocktail	Sitdown
Entire Home	200	N/A
Palm Lounge	20	N/A
Garnet Room	N/A	8
Garden View Room	120	60
The Terrace	30	24

SUMAC

Rich, warm, and inviting. Sumac blends modern design with a Moroccan influence and sweeping curtains to create a sense of intimacy in a large space. With hand-etched floorboards, rich metal latticework, and splashes of fuchsia, this is a venue that transforms. Easily adapting to many different styles and tastes.

Room	Sqm	Ht(m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sumac	256	7.93	180	90	80	40	300	144	200

ATLANTIC GROUP®

MAMA RUMAAN

Mama Rumaan – a fierce Arabic mama rebelling against the norm. Nestled on Central Pier, Mama Rumaan is a Middle-Eastern style canteen. Bold, flavourful, authentic cuisine overwhelms the menu. Inspired by the recipes of the generations before her, Mama Rumaan embraces the lessons of her ancestors whilst introducing new depths to these traditional mena flavours.

The ambience is warm, aromatic and inviting and the food is designed to be shared amongst the family. At Mama Rumaan's you are always amongst family. Passionate about cooking with fresh produce and fragrant spices, you will come hungry but in true mama style you will leave satisfied, if not exploding.

The best food to share amongst family and friends is that from a mama's kitchen. Mama Rumaan has trained a diverse group of exceptionally talented chefs to ensure each region of food is represented with Middle-Eastern authenticity. Devoted to cooking with fresh produce, aromatic herbs and fragrant spices, this kitchen creates an offering true to the diversity in flavours of the Middle-East.

A venue that has a true personality of its own, the perfect location for those looking to experience the diverse culinary scene of Melbourne. Dine in casually or organise your private dining function. They can tailor the menu to suit your requirements with the inclusion of traditional entertainment and interactive experiences.



A: Shed 9, 161 Harbour Esplanade, Docklands, Victoria 3008
P: +61 3 8623 9690 | **E:** info@mamarumaan.com.au
W: mamarumaan.com.au

ATLANTIC GROUP®

MILL & BAKERY

A charming artisan bakery located on the Waterfront of Central Pier, Docklands. A quaint offering from the hospitality experts at Atlantic Group, it delights residents, workers and visitors alike with delicious tastes of Europe.

The interior, inspired by the European countryside and completed with an assortment of vintage knick knacks sourced from around Australia, creates a perfect setting.

This charming waterfront retreat takes great pride in its colourful display of assorted pastries, savoury lunch options and delectable desserts, complimented by excellent coffee and friendly, welcoming service.

The bakery creates all of its products on site. Sit and enjoy a coffee and some sweets and you can watch the bakers and chefs hard at work, with only a glass wall between you and the kitchen. Enquire for interactive experiences including baking master classes in rustic and authentic artisan breads and pastries.



A: Shed 9, 161 Harbour Esplanade, Docklands, Victoria 3008
P: +61 8623 9693 | **E:** enquiries@millandbakery.com.au
W: millandbakery.com



THE MISCHIEF MAKERS

TOMMY COLLINS BY ATLANTIC GROUP

Tommy Collins by Atlantic Group is about curating one off event experiences in the location of your choice. Whether you have one in mind or just a specific concept created deep within your imagination, this talented team can turn anything in to a reality.

Completely tailored to fit even the most eccentric of briefs, the potential is limitless. Have you been dreaming / (pinterest images) of an intimate mood lit dinner under the stars on a sprawling private estate? Or perhaps you're envisioning a lavish launch party atop a CBD rooftop overlooking a stunning city silhouette? Maybe it's the opening of a new brand and you want to create an experience that shatters and exceeds the stereotype. Our dynamic team comes armed with bow ties, style, ideas, creativity, passion and charisma. Who says chivalry is dead? Meet the new breed of mischief with manners. It's that big bang of mature meets madness; sophistication meets punk; black sheep meets bow ties.



Tommy Collins by Atlantic Group are a bunch of food fanatic, trend setting, laughter loving, event enthusiasts (aka The Lads). Led by hospitality visionary Hatem Saleh of Atlantic Group in conjunction with the talented Tommy McIntosh and Ben Avramides duo of Tommy Collins, Melbourne has never experienced an approach to catering quite like this.

Crafted to perfection, the event experience is a one off, never to be repeated, party to end all parties. Each and. Every. Single. Time.

Let us show you how to soirée our way.

A: Central Pier, 161 Harbour Esplanade, Docklands, Victoria 3008
P: +61 3 8623 9500 | **E:** info@tommycollinsag.com.au
W: tommycollinsag.com.au



SHOWTIME EVENT GROUP

Reward your People (25 – 5500 guests)

We deliver experiences.

Melbourne is internationally renowned for world class food, drink, and entertainment. Invite your guests to live like a Melburnian as Showtime Event Group combines these three elements in each of our bespoke programs.

Multiple venues across the city allow the group to cater for groups of all sizes, and work with you or your appointed agents to create an itinerary which will tick every box on your wish list.

Dedicated Event Producers have all the tools to plan and execute perfect events on your behalf. Allow them to use existing relationships with Australia's best suppliers to arrange for your catering, entertainment, audio visual equipment and styling. We guarantee that you will enjoy your event experience as much as your guests.



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au

LIVE THE LANEWAYS

Indulge your guests in all the flavours of Melbourne in a single night. Embark on an interactive festival experience by combining up to 10 venues on the South Wharf Promenade. Interactive food stalls and pop up bars within each space will showcase all of the flavours which make this city great. Combine this with world class entertainment and stunning visual effects to provide the perfect night in the heart of the city.



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au

BREATHTAKING VENUES

Meal time is Showtime in Melbourne! Whether it is breakfast, lunch or dinner, the group offers styles and menus to suit all budgets and tastes, each within a truly unique setting. In addition to a range of beautiful venues, the Executive Head Chef will work with you to create a memorable menu which will keep delegates talking long into the future!

Dinner Under the Stars

Retire from a day's activity with a degustation dinner in a custom built glass structure underneath the city skyline. World class entertainment and beautiful lighting will make this a magical night for all lucky enough to attend.

The Charm of the Yarra

Enjoy a truly unique al fresco dining experience. Have exclusive use of a section of the riverside promenade for a private breakfast and watch the boats pass by as the sun rises.



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au

SHARE IN OUR HISTORY

Old Melbourne Gaol was built in the mid-1800s, housing dangerous criminals including Australia's most infamous citizen, the bushranger Ned Kelly.

Today, you can visit the Gaol and experience what it was like for yourselves. A guide will 'arrest' your guests for the evening and take them through into the cells, or enjoy a tour full of original ghost stories.

Once you have completed the tour, enjoy a beautiful dinner within the gaol itself. There will be no other experience like this during your visit!



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au

TASTE THE DIFFERENCE

Craft beers and spirits are on the rise in Australia. Enjoy a walking tour through some of South Melbourne's boutique distilleries and breweries and meet the makers.

Complete the tour with a meal in a modern urban distillery and sample a beautiful single malt, or classic cocktails from some of Melbourne's leading bar tenders.



A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au



SOUTH WHARF RESTAURANTS

South Wharf restaurants sit at the door step if the Melbourne Convention and Exhibition Centre, in the heart of the Melbourne MICE destination. Made up of 6 unique restaurant / bars, South Wharf Restaurants specialise in Interactive Dining, providing delegates with an experience beyond just eating and drinking.

Bangpop is South Wharf's only Thai restaurant, offering authentic Thai dishes using local produce. The menu is made for sharing, and large communal tables are perfect for sizeable groups. Delegates can pre book to undertake a Thai cooking class where half the group will cook dinner, whilst the other half prepare classic Thai cocktails for the group.

Akachochin is a modern Izakaya that treats great produce with respect the traditional Japanese way. Delegates can join the head chef on an early morning visit to the local fish market to select the freshest catch. Once back at the sushi bar, guest will learn how to prepare the fish and make sashimi, nigiri and maki rolls. This experience is complimented with Sake flights, sampling from a choice of 50 different Sake.

The Common Man is the ultimate Aussie pub, with a large open air lawn underneath the city skyline. Book out the space for an exclusive screening of one of Melbourne's major sporting events, or simply come by one lunch to try an authentic backyard barbecue.

From the striking candy striped canopy to the giant longhorn that overlooks the dining room, Meat Market is not your average steak house. Meat Market's central open plan kitchen provides the theatre for your event. Learn about Victoria's 'farm to fork' philosophy while building the perfect burger with our chef. Guests receive recipes and training to try their new skills on the family at home.

Bohemian Wine Bar celebrates sharing style dishes with modern flavours designed to complement the perfect marriage of food & wine in a casual setting. Guests can enjoy a Chardonnay masterclass with our Head Sommelier, featuring six wines, cheese and charcuterie boards. All wines are available for purchase at special prices for groups and available to take away.

Plus 5 is a truly unique boutique venue directly opposite the MCEC. Sip traditional and unique cocktails and graze on delicious sharers and tapas in this vibrant heritage space. Including a unique private dining room for up to 10 guests, and covered riverside terrace, this is perfect for boutique events and showcases the maritime history of the area.

A: 61 South Wharf Promenade, Victoria 3006
P: +61 3 9682 1777 | **E:** events@showtimeevents.com.au
W: showtimeeventgroup.com.au

EPICURE



EPICURE MELBOURNE CRICKET GROUND

The MCG provides a highly prestigious location for any special event. Discover an extraordinary array of quality event spaces with exceptional facilities, built-in audio-visual equipment and award winning catering. Choose from a large range of rooms and spaces with breathtaking views of the hallowed turf, or Melbourne City. The spectacular setting provides an unmatched location for conferences, luncheons, gala dinners or workshops. Floor-to-ceiling windows allow for an abundance of natural light, while the views of the arena or city skyline provide an impressive backdrop. From use of the scoreboard to free WiFi for guests and digital screens, opportunities to impress sponsors and guests in a unique way are endless, including the opportunity to participate in a guided MCG tour or visit to the National Sports Museum. Guided tours take in the highlights of the stadium including the famous Long Room, player change rooms and a walk on the arena boundary. The EPICURE team will work to deliver a tailored, memorable event experience. Contact us today, to see how we can help.



A: Corner Jolimont Terrace & Jolimont Street, East Melbourne, Victoria 3002
P: +61 3 9284 2344 | **E:** functions.mcg@epicure.com.au
W: mcg.org.au/epicure

EPICURE



EPICURE MELBOURNE TOWN HALL

For over 135 years, Melbourne Town Hall has been at the heart of historic events that have shaped the city's celebrated milestones. It was here that Federation was debated, and the Beatles greeted adoring fans. The Melbourne Town Hall is now regarded as the city's most prestigious event space. Catering for events with up to 2,000 guests, Melbourne Town Hall offers a superb suite of function rooms. Take in the majesty of the Main Hall with its soaring ceilings and elegant chandeliers, bask in the character of the Yarra and Supper Rooms or partake in cocktails overlooking Swanston Street from the famous Portico Balcony. Located in the heart of the CBD, Melbourne Town Hall is the showcase destination for the city's cultural and civic life. The iconic venue plays host to gala dinners, corporate launches, concerts and a variety of other events. The grand interiors echo with countless celebrations of a community life spanning generations. Understandably, this venue epicentre offers diverse and vibrant catering and local event management on par with the grandeur of the facility. EPICURE's friendly team delivers this by providing seasonal, fresh, sustainable catering using the best local produce available. The EPICURE team will work with you to deliver a tailored, memorable event experience.



A: Corner Swanston & Collins Streets, Melbourne, Victoria 3000
P: +61 3 9658 9779 | **E:** melbournetownhall@epicure.com.au
W: epicure.com.au

EPICURE



EPICURE ZINC AT FEDERATION SQUARE

Located on the riverfront side of Federation Square, ZINC offers a rare private space in the heart of Melbourne. This modern and stylish venue adds a sense of elegance and sophistication to any occasion, with contemporary design and striking features such as floor-to-ceiling windows that overlook the Yarra River. Shaded by elm trees, ZINC's outdoor decks provide an excellent setting for pre-dinner drinks with views across the river to the city skyline. Whether you're looking for a large event space or a more intimate venue, ZINC at Federation Square can fulfill all requirements. Comprising one studio that splits into two smaller spaces, ZINC is ideal for corporate and association events. From gala dinners and product launches to lunches, seminars and cocktail parties. Studios 1 and 2 can accommodate up to 450 people for a sit down meal, with a dance floor area and separate pre-dinner drinks space. Up to 1,000 people can be accommodated for a cocktail style event. This modern venue offers cutting edge menus that rival Melbourne's finest restaurants. Drawing inspiration from food trends around the world, fine catering is delivered by EPICURE's award winning team and is reflected in every single dish. EPICURE provides seasonal, fresh, sustainable catering using the best local produce available.



A: Corner of Swanston & Flinders Streets, Melbourne, Victoria 3000
P: +61 3 9229 6300 | **E:** events@zincfedsq.com.au
W: zincfedsq.com.au

THE ABBOTSFORD CONVENT BY BURSARIA

The Abbotsford Convent is a unique heritage venue with a variety of indoor/outdoor spaces. Located only 4 kilometres from the city with historic buildings and lush gardens overlooking the picturesque Yarra River it is the perfect location for your event, launch or conference. The popular Rosina Function Space offers an open air private courtyard where guests can mingle whilst enjoying award winning catering by Bursaria Fine Foods. From intimate to large scale events your choice is endless.

BURSARIA

Abbotsford Convent

A: 1 St Heliers Street, Abbotsford 3067
P: +61 3 9417 7771 | **E:** hello@bursaria.com.au
W: bursaria.com.au

242 TELSTRA CONFERENCE CENTRE

The 242 Telstra Conference Centre is one of the preeminent conference facilities within the Melbourne CBD providing quality event space and facilities for all types of meetings, presentations and video conferences. The Theatrette is the jewel in the crown of the 242 Conference Centre, unique to the Melbourne CBD as a theatre capable of holding 203 people while still maintaining an intimate atmosphere.



A: Level 1/242 Exhibition Street, Melbourne, Victoria 3000
P: +61 3 8649 5295
E: paul.mcclure@team.telstra.com

ARTS CENTRE MELBOURNE

Situated underneath its iconic spire, Arts Centre Melbourne boasts an extraordinary collection of art filled event spaces. Featuring 10 function rooms, four theatres and dedicated pre-function areas, Arts Centre Melbourne is perfectly suited for meetings, conferences and special occasions. Arts Centre Melbourne boasts an exceptional culinary offering, an experienced and professional events team, state-of-the-art audio visual capabilities, onsite car parking, access to a broad range of talented performers and much more.



A: 100 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 9281 8350 | **E:** events@artscentremelbourne.com.au
W: artscentremelbourne.com.au

ETIHAD STADIUM

Situated on the city's doorstep, Etihad Stadium is the most innovative and outstanding function venue in Melbourne, with 15 unique function spaces that can convert into 21 breakout spaces. Features include: the largest retractable roof in the Southern Hemisphere, allowing events to take place on the ground itself; proximity to the CBD; access to public transport; undercover car parking; state-of-the-art technology; an array of catering options; and versatile function spaces.

CAULFIELD FUNCTIONS & EVENTS

Featuring historic architecture, panoramic views, over 8,000m² of indoor space and over 20,000m² of outdoor exhibition areas, Caulfield Racecourse provides incredible flexibility for event organisers. Whether you're planning a gala dinner, trade show, business conference or product launch, Caulfield's diverse range of rooms and facilities can be tailored to suit every event. Only a short stroll from public transport and only 15 minutes from the CBD, Caulfield Racecourse is the ultimate in convenience and accessibility.

AERIAL FOOD&DESIRE

Located in South Wharf, Aerial is an extraordinary corporate events venue that places clients and guests at one of Melbourne's most remarkable urban focal points, revealing the best the city has to offer. Aerial is situated at the corner of Dukes and Rona Walk in South Wharf, and is walking distance to the Melbourne CBD, Pan Pacific Melbourne, Melbourne Convention & Exhibition Centre (MCEC), Melbourne World Trade Centre, Docklands, Southern Cross Station and Crown Casino.

CAROUSEL FOOD&DESIRE

Perfectly situated on Albert Park Lake, Carousel is one of Melbourne's most iconic waterfront venues, with uninterrupted views of Melbourne's city skyline. At Carousel, food&desire offers tailored catering with a highly skilled events team who ensure that every facet of your conference or corporate event is executed with the highest level of creativity, integrity and attention to detail.

LUNA PARK MELBOURNE

Fun, laughter and long lasting memories are all part of Melbourne's iconic Luna Park experience. Combine restaurant quality food and carnival entertainment with beautiful bayside views and you have the ideal event guests will remember for years to come. Over the last 100 years Luna Park has undergone dramatic changes, the most recent being the development of a new three-story event building, featuring an open roof deck with spectacular views.

LEONDA BY THE YARRA

Nestled along the iconic Yarra River, located only minutes from the CBD and with a solid reputation as one of Melbourne's most sought after venues, Leonda By The Yarra boasts an elegant approach for those eager to host that important event in style. With an eye for detail and an air of sophistication, Leonda's esteemed reputation is built on their commitment to providing uncompromised service and an exceptional experience to every guest

ETIHAD STADIUM

A: 740 Bourke Street, Docklands, Victoria 3008
P: +61 3 8625 7663 | **E:** astrudwick@etihadstadium.com.au
W: etihadstadium.com.au/functions



A: Gate 22, Station Street, Caulfield East, Victoria 3145
P: +61 3 9257 7100 | **E:** events@mrc.net.au
W: eventsatcaulfield.com.au

AERIAL food&desire.

A: 17 Dukes Walk, South Wharf, Victoria 3006
P: +61 3 8646 6000 | **E:** info@foodanddesire.com.au
W: foodanddesire.com.au

Carousel food&desire.

A: 22 Aughtie Drive, Albert Park Lake, Victoria 3205
P: +61 3 8646 6000 | **E:** info@foodanddesire.com.au
W: foodanddesire.com.au



A: 18 Lower Esplanade, St Kilda, Victoria 3182
P: +61 3 9525 5033 | **E:** events@lunapark.com.au
W: lunaparkevents.melbourne



A: 2 Wallen Road, Hawthorn, Victoria 3123
P: +61 3 9819 1933 | **E:** events@leondabytheyarra.com.au
W: leondabytheyarra.com.au

FENIX EVENTS

Known for its culinary excellence and exceptional style, Fenix Events is a Melbourne icon for events with a difference. Located just outside the CBD in a beautiful waterfront location, Fenix specialises in the unique event, whether that be a conference, product launch or special event. Fenix boasts two state-of-the-art event spaces and menus that will transport guests on a true culinary journey.



A: 680 Victoria Street, Richmond, Victoria 3121
P: +61 3 9427 8500 | **E:** fenix@fenix.com.au
W: fenix.com.au

MARRINER GROUP - THE FORUM MELBOURNE

The Forum Melbourne has undergone a meticulous restoration and extensive refurbishment over the last 12 months creating an incredible and versatile state-of-the-art event space perfect for cocktail events from 400-1,500 and dinners from 250-520. With stunning architecture and a mesmerising proscenium, this venue creates one of Melbourne's most famous stages.



A: 154 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9299 9990 | **E:** events@marrinergroup.com.au
W: forummelbourne.com.au

PLAZA BALLROOM

The Plaza Ballroom, situated in the heart of Collins Street at Melbourne's famous Regent Theatre is a magnificent, fully-catered venue specialising in gala dinners, corporate functions and special events from 200-550 guests banquet style. Built in 1929, the venue is a unique blend of historic beauty and contemporary elegance. Marvel at the high ceilings, mesmerising Spanish Rococo architecture, Juliet balconies, bespoke lighting and original chandeliers.



A: 191 Collins Street, Melbourne, Victoria 3000
P: +61 3 9299 9860 | **E:** events@plazaballroom.com.au
W: plazaballroom.com.au

RIVER'S EDGE EVENTS

Located in the North Wharf precinct of Melbourne's CBD, River's Edge Events is best known for its pristine views of the Yarra River and city surrounds, sophisticated design, soft colour palette and floor-to-ceiling glass expanses. River's Edge can host events for up to 250 guests seated, or 650 standing. Chef takes a modern and creative approach to the menus, working with local suppliers and seasonal influences.



A: Level 1, 18-38 Siddeley Street, Melbourne, Victoria 3000
P: +61 3 8488 7519 | **E:** info@melbourneeventsgroup.com.au
W: riversedgeevents.com.au

THE PARK

The Park is celebrated for its tranquil views, extravagant chandeliers, open and stylish warehouse interiors and dramatic arched windows which offer an abundance of natural light from all angles. From dinner feasts and cocktail parties, to conferences and product launches, The Park events team is renowned for their flexibility and personal approach. Chef takes a modern and creative approach to the menus, working with local suppliers and seasonal influences.



A: 36 Lakeside Drive, Albert Park, Victoria 3206
P: +61 3 8488 7519 | **E:** info@melbourneeventsgroup.com.au
W: theparkmelbourne.com.au

SEA LIFE MELBOURNE AQUARIUM

Immerse yourself - almost literally - in a spectacular underwater world of fine dining and style at Melbourne's most unique function venue right in the heart of the CBD. SEA LIFE Melbourne Aquarium boasts five event spaces, each with stunning marine exhibits. From the small and intimate, to the large and extravagant, all events are delivered with their trademark creative flair and highly personalized service. An event at SEA LIFE Melbourne Aquarium will ensure an unforgettable experience.



A: Corner of King & Flinders Streets, Melbourne, Victoria 3000
P: +61 3 9067 8375 | **E:** functions@melbourneaquarium.com.au
W: melbourneaquarium.com.au/functions

METROPOLIS EVENTS

Metropolis Events is a unique venue which exudes luxury and sophistication from the moment guests enter the space. A New York loft style space featuring a 17 metre internal dome, 8 metre high windows, an all-weather outdoor terrace, and state-of-the-art audio visual technology. The venue sits directly on the banks of the Yarra River with sweeping city views of Flinders Street Station, Federation Square, Princess Bridge and the Melbourne CBD skyline. Metropolis Events is a versatile space ideal for gala events, cocktail parties, wedding receptions, product launches, private parties, and conferences or corporate events with a difference.

MUSEUM SPACES MELBOURNE MUSEUM

Melbourne Museum is an iconic, postmodern building perched on the edge of the city opposite the World Heritage-listed Royal Exhibition Building. With eight main galleries and temporary exhibition spaces in addition to custom-built function rooms, our spaces can be transformed to cater for events from 20 to 2,000 guests. Cocktails with a blue whale skeleton? Dinner beside a 25-metre-tall forest? A presentation with Phar Lap? Let your imagination take the lead at Melbourne Museum.

PETER ROWLAND AUSTRALIAN CENTRE FOR THE MOVING IMAGE (ACMI)

Set the scene for your next event amongst the creative and striking spaces of ACMI. ACMI's location in the heart of the central business district at Melbourne's Federation Square is ideal for launches, corporate functions, forums and celebrations. An exciting and contemporary destination with world-class facilities including in-house audio visual, studio green screen and two state-of-the-art cinemas offering dynamic presentation opportunities, ACMI is a great choice to bring your event vision to life.

PETER ROWLAND NATIONAL GALLERY OF VICTORIA (NGV)

The National Gallery of Victoria is one of Australia's most prestigious venues to stage an event. As one of Australia's finest cultural institutions, let the dramatic surrounds, exhibitions and designed spaces inspire your next cocktail party, gala dinner, business event or product launch. The Great Hall's impressive size and famous stained glass ceiling combine for a stunning, inspirational, backdrop to large scale events. Garden Restaurant, overlooking the Grollo Equiset Garden and the remarkable collection of sculptures, is available for exclusive use in the evenings.

EUREKA 89

At a staggering 300 metres above sea level, situated at the top of the Eureka Tower, Eureka 89 is Melbourne's most spectacular boutique events and dining space. Catering for a broad range of event styles, Eureka 89's event managers are happy to tailor packages to suit specific requirements. Ideally located adjacent to the Yarra River on Southbank, Eureka 89 is a short walk from a range of accommodation options and Melbourne's conferencing facilities.



A: Level 3, Access via Upper Podium Level, Southgate Melbourne,
3 Southgate Avenue, Southbank, Victoria 3006
P: +61 3 8537 7300 | **E:** info@metropolisevents.com.au
W: metropolisevents.com.au



A: 11 Nicholson Street, Carlton, Victoria 3053
P: +61 3 9270 5051 | **E:** museumspaces@museum.vic.gov.au
W: museumspaces.com.au



A: Federation Square, Flinders Street, Melbourne, Victoria 3000
P: +61 3 9825 0092 | **E:** info@peterrowland.com.au
W: peterrowland.com.au



A: 180 St Kilda Road, Melbourne, Victoria 3006
P: +61 3 9825 0092 | **E:** info@peterrowland.com.au
W: peterrowland.com.au



A: 7 Riverside Quay, Southbank, Victoria 3006
P: +61 3 9693 8889 | **E:** lara@eureka89.com.au
W: eureka89.com.au

MARNONG ESTATE

Offering conference spaces from 8-400 delegates, Marnong Estate provides plenty of space options indoor and outdoor to host any agenda, matched with stunning food and wine and only 15 minutes from Melbourne Airport and 35 minutes from Melbourne CBD. The dedicated events team will work to create an experience for all guests within the picturesque 1,100 acre surrounds. The homestead offers exclusive retreats with 4 suites of accommodation, boardroom and private dining.

MELBOURNE ZOO

At Melbourne Zoo we pride ourselves on providing guests with unique wildlife inspired venues and experiences while offering restaurant quality food, just minutes from the CBD. Take advantage of our beautiful indoor and outdoor function spaces and team of dedicated event professionals to help create your perfect event.

WERRIBEE OPEN RANGE ZOO

At Werribee Open Range Zoo we pride ourselves on providing guests with unique wildlife inspired venues and experiences while offering restaurant quality food. Take advantage of our beautiful indoor and outdoor function spaces and team of dedicated event professionals to help create your perfect event. We can also provide companies with opportunities for team building, staff professional development and of course unique animal experiences.

MUNICH BRAUHAUS

Located opposite the Melbourne Convention & Exhibition Centre on Melbourne's South Wharf, the Munich Brauhaus has been specifically designed to be a go-to destination for lunch, dinner or drinks. With 250 waterfront seats overlooking the spectacular river view, three bars and private function/dining rooms, Munich Brauhaus is the ideal location for events and celebrations for small groups of 30 right through to crowds of 1,100 can be catered for.

ALFRED PLACE BY ROCKPOOL EVENTS

Alfred Place by Rockpool Events is one event space you're going to remember. With soaring high ceilings and opulent touches of marble and rich emerald - this Art Deco inspired gem is sure to impress with multiple bar and dining spaces under one heritage-soaked roof, Alfred Place can host events small and large. The menus at Alfred Place are overseen by the group's Culinary and Brand Director Neil Perry, and bring the same commitment to sustainable produce and progressive approach to food evident in all Rockpool Dining Group restaurants.

ENCORE ST KILDA BEACH

ENCORE St Kilda Beach is situated within the iconic St Kilda Sea Baths, just 15 minutes from Melbourne's CBD. The venue boasts uninterrupted views of St Kilda's foreshore, a modern design with bright open spaces. Each unique space has been designed to extend the interior spaces into alfresco entertaining areas and can be independently used or combined together with Republica and Captain Baxter to create a beachside event space for up to 2,000 people.



A: 2335 Mickleham road, Mickleham, Victoria, 3064
P: +61 3 0010 5718 | **E:** enquiry@marnongestate.com.au
W: marnongestate.com.au

Restaurant Associates

A: Elliot Avenue, Parkville, Victoria 3052
P: +61 3 9285 9440
E: melbournezoofunctions@restaurantassociates.com.au
W: zooevents.com.au

Restaurant Associates

A: K Road, Werribee, Victoria 3030
P: +61 3 9285 9440
E: werribeezoofunctions@restaurantassociates.com.au
W: zooevents.com.au



A: 45 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 9645 8335 | **E:** urbanevents@urbanpurveyor.com
W: munichbrauhaus.com

Alfred Place

by **ROCKPOOL ★ EVENTS**

A: 7 Alfred Place, Melbourne, Victoria 3000
P: +61 3 8687 1109 | **E:** urbanevents@urbanpurveyor.com
W: rockpoolevents.com



A: 10/18 Jacka Boulevard, St Kilda Victoria 3182
P: +61 3 9259 5600 | **E:** events@rockpool.com
W: encorestkilda.com.au

STATE LIBRARY VICTORIA

Located in the heart of Melbourne's CBD, State Library Victoria is one of Melbourne's most distinctive landmarks and offers a unique venue for your next event. Boasting magnificent 19th-century heritage galleries, spacious contemporary venues and Conference Centre, the Library's Venue team will make your event a memorable occasion, with incredible spaces and unforgettable experiences.



A: 328 Swanston Street, Melbourne, Victoria 3000
P: +61 3 8664 7327 | **E:** venuehire@slv.vic.gov.au
W: slv.vic.gov.au/about-us/hire-our-spaces

THE BIG GROUP - GLASSHOUSE

Combining sophisticated design with panoramic windows, Glasshouse offers a choice of magnificent event spaces to take full advantage of the stunning views across the Yarra River and surrounds. Boasting interior design by the world-renowned architect Hecker Guthrie, with beautiful finishes and fixtures and the latest in audio-visual technology, exceptional event management and world-class catering by The Big Group, Glasshouse is the perfect venue for sophisticated events. Glasshouse can accommodate groups from 150 to 1,000, and seated events for up to 500 guests.

GLASSHOUSE

A: Olympic Boulevard, Olympic Park, Victoria 3001
P: +61 3 8412 0115 | **E:** enquire@theglasshouse.com.au
W: theglasshouse.com.au

THE BIG GROUP - MURAL HALL

Located in Melbourne's central business district and close to multiple secure car parking facilities, accommodation and public transport. Featuring disabled facilities, multiple and flexible floor layouts, state-of-the-art audio and complimentary WiFi. Flexible catering options plus a dedicated event manager. Overflowing with lavish stories from the past, Mural Hall offers a sense of modernity with a vintage overlay. Mural Hall is truly one of the most unique spaces in Melbourne.



A: Level 6, Myer Melbourne, 314-336 Bourke Street, Melbourne, Victoria 3000
P: +61 3 8416 9700 | **E:** office@muralhall.net.au
W: muralhall.net.au

THE BIG GROUP - ORMOND COLLECTIVE

Ormond Collective is a hub of venues located on the CBD fringe along leafy St Kilda Road district. Art Deco and heritage listed 'Ormond Hall' creates a refined nostalgic space, has a warm and inviting aesthetic that will inspire you for conference dinners or welcome receptions. 'The Bar' is akin to a traditional European bar wrapped in rich panelled walls perfect for welcome receptions. The stylish outdoor 'Pavilion' and garden is suited for casual events.



A: 557 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 8416 9791 | **E:** concierge@thebiggroup.com.au
W: ormondcollective.net.au

THE BIG GROUP - LUMINARE

Take a stroll down an inner-city alleyway and allow us to escort you to a rooftop venue with unsurpassed views of Melbourne and beyond to Port Phillip Bay. With a colour palette reminiscent of the night sky, Luminare offers an unassuming and sophisticated foundation for a variety of events. In daylight, it can be airy and alive with fresh flowers and flooded with radiant sunshine. By night - an intoxicating vision of shimmering city lights of Melbourne's skyline.



A: Corner Browns Lane & York Street, Victoria 3205
P: +61 3 8416 9791 | **E:** office@luminare.net.au
W: luminare.net.au

REGIONAL

OAKRIDGE WINES

Located in the heart of the Yarra Valley, one hour's drive from Melbourne CBD. Oakridge winery is set on 18 hectares of undulating vineyards overlooking the Yarra Valley. Oakridge's cellar door and 150-seat one hat restaurant embodies all that this exceptional region has to offer: award winning wines, delicious food experiences and a magnificent setting. A multipurpose operation catering for conferences, incentive groups, board meetings, offsite dinners, product launches and end of year celebrations.



A: 864 Maroondah Highway, Coldstream, Victoria 3770
P: +61 3 9738 9900 | **E:** info@oakridgewines.com.au
W: oakridgewines.com.au







**ACCOMMODATION
CITY/FRINGE**

ARIA HOTEL APARTMENTS

Based on the fringe of the CBD of Melbourne with easy accessibility to the Melbourne Convention and Exhibition Centre, and a lot of the most popular spots of interest in Melbourne, makes this destination a firm favourite. These superbly appointed 4 and 4.5 star apartments offer visitors luxury, spacious art-inspired accommodation with full kitchen facilities available, along with complimentary WiFi, and special assistance for Convention Groups.



A: 285 City Road, Southbank, Victoria 3006
P: +61 3 8102 3990 | **E:** info@ariahotelapartments.com.au
W: ariahotelapartments.com.au

AURA ON FLINDERS

Located across the river from Southbank, the Melbourne Convention and Exhibition Centre and the Crown Entertainment complex, Aura on Flinders is within walking distance to Southern Cross Station, Flinders Street Station, Etihad Stadium, Melbourne Cricket Ground, Docklands shopping precinct and Melbourne's premier theatres. Aura on Flinders has a selection of one and two bedroom apartments, both standard and deluxe, featuring a variety of city and river views from their balconies.



A: 707/534 Flinders Street, Melbourne, Victoria 3000
P: +61 3 8648 4178 | **E:** info@auraonflinders.com.au
W: auraonflinders.com.au

MELBOURNE SHORT STAY APARTMENTS

Unlike traditional hotels, Melbourne Short Stay Apartments offer all the comforts of home. Clients can choose from properties located throughout Melbourne's CBD and Southbank which are walking distance to the city's major attractions. Each one, two and three bedroom apartment features a private balcony, lounge/dining area and a fully equipped kitchen and laundry. Guests have access to free WiFi and recreational facilities including a heated indoor pool and gymnasium.



A: 241 City Road, Southbank, Victoria 3006
P: +61 3 8256 7500 | **E:** info@shortstay.com.au
W: shortstay.com.au

PUNTHILL NORTHBANK MELBOURNE

Located in Melbourne's vibrant city centre, Punthill Northbank is just a short walk to Crown Entertainment Complex, the Melbourne Exhibition and Convention Centre, Etihad Stadium, Southern Cross Station, the Docklands business precinct, and the magnificent Southbank Riverside. Punthill Northbank houses a trendy bar/cafe and top floor gymnasium, with beautifully appointed state-of-the-art accommodation, with many apartments offering panoramic city views. A combination of one and two bedroom apartments are available.



A: 560 Flinders Street, Melbourne, Victoria 3000
P: +61 3 9823 7070 | **E:** info@punthill.com.au
W: punthill.com.au

QUEST SOUTHBANK

A short walk to the Convention Centre, Southbank restaurants and Crown Entertainment Complex, Quest Southbank offers easy access to public transport, trains, trams and City Link tollway. Quest Southbank provides spacious one, two and three bedroom apartments in a quiet location that are stylishly finished. All apartments provide a fully equipped kitchen, private laundry, dining and living areas. The 24-hour reception offers guests a secure building and car park, complimentary WiFi and a room service menu.



A: 12-16 Kavanagh Street, Southbank, Victoria 3006
P: +61 3 9694 5600 | **E:** pking@questapartments.com.au
W: questsouthbank.com.au

CONFERENCE AND EVENT MANAGEMENT





SOLUTION ENTERTAINMENT

WHO WE ARE

Solution Entertainment isn't a full service event and entertainment agency. It is THE full service event and entertainment agency. We've been helping brands connect, engage and evolve for over a decade. Our team is made up of business-minded creatives and creative business minds to get you results.

HOW WE DO IT

Innovation is our sweet spot. We push the boundaries that need pushing and deliver beyond what's expected. It's not just about the 'wow' factor (although we do love to cause a buzz!) it's about long-lasting results that leave an impact, long after your event has finished.

WHAT WE DO

- Event Production, Management & Design
- Event Operations & Logistics
- Entertainment Booking, Production & Management
- Brand Experience & Activations
- Creative Concept Development



A: Ground Floor, 30 Inkerman Street, St Kilda, Victoria 3182
P: +61 3 9826 3994 | **E:** info@solutionentertainment.com.au
W: solutionentertainment.com.au



TRIUMPH LEISURE SOLUTIONS

TLS is one of Australia's leading creative production agencies. We are known for producing events that combine creativity and cutting-edge technology, innovative design, multi-layered AV, dramatic light and sound, live entertainment, special effects and much more. We support our clients acting as their Australian event team. We offer end to end production, responsive service and maximum value for money.

TLS has the capacity to create, stage, and manage large-scale presentations, as well as smaller 'big-idea' productions filled with excitement, joy, and world-class entertainment. We can help make your next event spectacular so, connect with us today and together, we'll create an unforgettable experience!

A: 1A, 1-5 Railway Avenue, Wahroonga, New South Wales 2076
P: +61 410 529 823 | **E:** info@tlsolutions.com.au
W: tlsolutions.com.au



ARINEX PTY LTD

Arinex (“architects of inspiring experiences”) is a leading Australian specialist in conference management; accommodation, registration, sponsorship, exhibition, special events, incentives, destination management and cutting edge conference technology. In living up to the aspiration contained in their name, Arinex has transformed the role of PCO from one of logistical management to that of an architect working with clients to determine their objectives, to design and execute events with professional excellence, and to achieve successful and rewarding outcomes.



A: 91-97 Islington Street, Collingwood, Victoria 3066
P: +61 3 8888 9500 | **E:** enquiry@arinex.com.au
W: arinex.com.au

ASN EVENTS

ASN Events manages over 70 conferences, scientific meetings and public events ranging in size from 100 to 25,000 participants throughout Australia and overseas. A key benefit that ASN Events offers is their focus on responsible fiscal outcomes. Having owned events outright, the team has the knowledge and experience to deliver risk minimisation, cost containment and optimal revenue return.



A: 9/397 Smith Street, Fitzroy, Victoria 3065
P: +61 3 5983 2400 | **E:** mp@asnevents.net.au
W: asnevents.net.au

AUSEVENTS™

AusEvents™ is a professional conference organiser for life science and technology events. The AusEvents™ team has the experience, connections and engagement with industry, government departments, universities and other stakeholders to successfully deliver conferences, conventions, summits, trade exhibitions, investment meetings and professional development courses to the biotech and technology sectors.



A: Suite 4, Level 4, 627 Chapel Street, South Yarra, Victoria 3141
P: +61 3 9828 1400 | **E:** events@ausbiotech.org
W: ausbiotech.org

AUSTRALIAN TOURS MANAGEMENT PTY LTD

Australian Tours Management (“ATM”) is a long-established, award winning destination management company with an experienced team that is responsive and proactive to its clients’ needs. Whether one is planning a corporate event, business meeting, award ceremony or product launch, ATM provides innovative solutions with the company’s objectives in mind. ATM’s local knowledge and expertise aims to save invaluable time and resources by providing reliable services to ensure a successful outcome.



A: Level 1, 28 Victoria Street, Carlton, Victoria 3053
P: +61 3 9662 1599 | **E:** teh@atmtravel.com.au
W: atmtravel.com.au

EMG EVENTS AGENCY

EMG Events is a strategically minded and creatively driven end-to-end events agency based in Melbourne. We are the only Australian events agency with internationally recognised ISO Quality Assurance Accreditation, and a proud reputation of over 20 years in the events industry. With a transparent phased approach to project management, the team are passionate about collaboration and conversation. Our execution is based around innovation; developing and deploying unique and immersive event experiences.



A: Suite 2, Level 2, 554 Church Street, Richmond, Victoria 3121
P: +61 3 9427 9494 | **E:** letstalk@emgevents.com.au
W: emgevents.com.au

ICMS PTY LTD

At ICMS we have decades of experience in developing, selling, marketing, coordinating and successfully delivering conferences of varying size and scale both domestically and internationally. From negotiation, planning and financial management to fostering relationships, execution and reporting, ICMS has the expertise and proactive approach to assist your team in designing and delivering a truly successful event that will build a legacy of positive experiences for delegates, speakers, exhibitors, sponsors, hosts and the organising committee alike.



A: Suite 2, 191 Riversdale Road, Hawthorn, Victoria 3122
P: +61 3 9810 0200 | **E:** success@icms.com.au
W: icms.com.au

KE CREATIVE EVENTS PTY LTD

We are a creative marketing and event management agency specialising in elite marketing and promotional campaigns, incentive travel, exceptional conferences, special events and brand activation servicing both the corporate and association market. A collective team of creative marketers, event managers, graphic and web design, film, edit and production, enables us the flexibility to work closely with our clients to provide a huge range of services at our St Kilda Road address.



A: Suite 38, 456 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 9866 4111 | **E:** events@kenteraevents.com.au
W: kecreative.com.au

LEISHMAN ASSOCIATES

Leishman Associates proudly offers an innovative and comprehensive approach to professional conference and event management. With extensive, and diverse experience across a range of industries, they know 'it's all about people'. Contact the experienced team at Leishman Associates to turn delegate moments into memories.



A: Level 3, 170 Elgin Street, Carlton, Victoria 3053
P: +61 3 6234 7844 | **E:** paula@laevents.com.au
W: leishman-associates.com.au

MCI AUSTRALIA

MCI believes that when people come together magic happens. That's why it's been helping companies and associations creating connections through inspiring meetings, congresses and association management projects since 1987. Strongly supported by Ovation Global DMC is its expert destination services and incoming event organisation. MCI Australia has over 35 years experience in delivering successful events throughout Australia, and was recently awarded the 2016 Meetings and Events Organisation of the Year in the Meetings and Events Australia industry awards.



A: Level 2, 369 Royal Parade, Parkville, Victoria 3052
P: +61 3 9320 8600 | **E:** lynn.fairbrass@mci-group.com
W: mci-group.com

TALK2 MEDIA AND EVENTS

Talk2 Media and Events' mission is to create rewarding experiences for customers. Its sector-led approach means that it is at the forefront of the changes happening across multiple industries. The carefully crafted shows change to reflect the trends of the moment and translate these trends into features and content on the show floor. Talk2 can assess how to help strengthen your business' target market engagement strategies and strengthen your brand equity.



A: Level 7, 60 City Road, Southbank, Victoria 3006
P: + 61 3 7000 0500 | **E:** info@talk2.media
W: talk2.media

THINK BUSINESS EVENTS

At Think Business Events they believe their point of difference is the confidence they instil in their clients. The in-depth conference management experience of their two company principals is highly evident in the professional team they have cultivated, and the processes they have developed to maintain a consistently high standard of service. Operating from both Melbourne and Sydney, Think Business Events deliver the full gamut of PCO services for the association, government and education sectors.



A: Unit 17, 3 Westside Avenue, Port Melbourne, Victoria 3207
P: +61 3 9417 1350 | **E:** enquiries@thinkbusinessevents.com.au
W: thinkbusinessevents.com.au

WALDRON SMITH MANAGEMENT

Waldron Smith Management is one of Australia's leading Professional Conference Organisers that has a proven track record of working alongside local organising committees and their national and international counterparts. Annually, we successfully manage a range of international and national conferences from a broad cross section of Association, Society and College clients from our fully maintained offices in Melbourne, Sydney and Brisbane. Waldron Smith Management. We bring people together and your conference to life.



A: 119 Buckhurst Street, South Melbourne, Victoria 3205
P: +61 3 9645 6311 | **E:** gerard@wsm.com.au
W: waldronsmith.com.au



EVENT SUPPORT SERVICES



GEELONG AND THE BELLARINE

From urban precincts to seaside villages, Geelong and The Bellarine is a natural for incentives.

Located under an hour from Melbourne's CBD, Geelong is Victoria's second city which has emerged as a centre for knowledge, innovation and a spectacular place to stay and play. Offering creative hubs, fabulous eateries and activities aplenty. Why not cruise on a boat, take a joy flight over the bay or take a ride on a restored antique carousel?

The Bellarine beckons a perfect balance of beachside lifestyle, rural character and foodie fancies. Take a hit at an award-winning golf course, swim with dolphins or challenge your team (daredevils or not) to skydiving. Menus reflect abundant local produce and boutique, family owned wineries are surrounded by spectacular scenery, offering a food and wine experience like no other.

With an abundance of top quality accommodation and venues, Geelong and The Bellarine excels as a year-round destination for adventure, team-building, connecting, exploring and chilling out. As the region's award-winning convention bureau, Business Events Geelong will make sure your event, no matter its scope or style, inspires your team.



A: Level 1, 48 Brougham Street, Geelong, Victoria 3228
P: 03 5244 7103 | **E:** info@begeelong.com.au
W: businessseventsgeelong.com.au



CRESWICK WOOLLEN MILLS

Creswick Woollen Mills celebrated its 70 year anniversary by winning the RACV Victorian Tourism award for best Tourist Attraction. It is now the only remaining woollen coloured spinning mill of its type left in Australia. Creswick Woollen Mills proudly designs in Australia a range of knitwear, accessories and homewares with a focus on natural fibres. Soft and luxurious to touch, natural fibres are unsurpassed in breathability. The Mill is conveniently located between Ballarat and Daylesford and is the perfect destination for day-trippers, holiday makers and tour groups, both large and small. The highlight of every visit includes getting up close and personal with the alpacas and their friends and touring the interactive exhibit A Very Fine Yarn. The newly opened café is a great place to relax with a cup of coffee and cake. The factory outlet is perfectly located opposite the Queen Victoria market making it a great day out for shopping.

A: 145 Therry Street, Melbourne, Victoria 3000
P: 1800 338 837 | **E:** info@creswickwool.com.au
W: creswickwool.com.au

ark:media

ARK:MEDIA

ark:media specialise in the development + execution of bespoke media strategies + represents leading associations across multiple industry sectors. Its expertise lies in branding, content production, creative design, sponsorship acquisition, publishing + distribution across traditional, digital + social media channels.

Time demands of business operations + lack of internal resources make it difficult for many organisations to develop engaging, thought-provoking campaigns for their members + partners. By developing + managing all your media, marketing and communication needs, ark:media provides for a smooth passage on your campaign journey.

From concept development to final distribution, ark:media has the know-how to set course on a new campaign, or to steer your current campaign to port. By embarking on a journey with ark:media, you are ensuring your organisation's media, marketing + communication strategies exceed expectations, but more importantly, these strategies will exceed the expectations of your members + commercial partners.

A: 46 Cavill Avenue, Surfers Paradise, Queensland 4217
P: + 61 7 5629 5310 | **E:** ceo@arkmedia.net.au
W: arkmedia.net.au

AON RISK SERVICES AUSTRALIA LIMITED

Aon Risk Services is the world's leading insurance broker, specialising in the insurance of exhibitions, conferences, trade shows and the like. Aon is able to insure events for shortfall/cancellations, for the impact of inclement weather, all equipment used or hired, as well as liability, including that which is often imposed by the venue, which is otherwise uninsurable.

BAYSIDE COACHES

Bayside Coaches specialise in corporate, conference, business and tour group travel. We pride ourselves on our high level of service and flexibility. Our late model fleet provides you with all the modern equipment, including the latest safety features. On request our drivers can offer informative, entertaining and professional commentary. Bayside Coaches has one of Australia's largest fleets of Volvo Coaches and with a fleet of over 80 vehicles we can cater for every group size.

COACH TOURS OF AUSTRALIA

Coach Tours of Australia is a supplier of high quality coach services in the tourism and transport industry, providing transport for transfers, day trips, extended group and education cultural travel, conferences and expos. Specialising in the planning and scheduling of inbound charter group travel, tours are both flexible and customisable per request.

BE CHALLENGED

Be Challenged creates interactive team building events that consist of fun, engagement, touring a local area or participating in a once-in-a-lifetime experience. Whatever it is, Be Challenged aims to turn individuals into great collaborators, and more effective team players. Be Challenged runs programs, workshops and evening events for groups from five to 5,000+ and is capable of creating a tailored concept to suit the company's objectives, group size, location and time frame.

BUSINESS EVENTS MORNINGTON PENINSULA

Only an hours drive from Melbourne CBD, the Mornington Peninsula has the perfect combination of venues and activities. Venues cater for intimate private retreats to larger meetings and conferences. Explore vineyards, cooking classes, 'hatted' restaurants and outdoor activities like golf, swimming with dolphins, tree surfing or relax in thermal pools. Let us assist you with finding your ideal venue where we can source proposals, plan a site visit and save you time.

BUSINESS EVENTS VICTORIA

Regional Victoria is a natural choice destination for incentives and conventions, boasting an impressive range of world-class destinations, activities and venues. Drive the Great Ocean Road, blend wine in the Yarra Valley or explore Victoria's natural wonders in the Grampians. Business Events Victoria is the convention bureau for regional Victoria. They can assist you with all your regional incentives and convention needs, ensuring the delivery of a successful and memorable event.



A: 201 Kent Street, Sydney, New South Wales 2001
P: +61 2 9253 7697 | **E:** philip.sunshine@aon.com
W: aon.com.au



A: 2 Winston Court, Moorabbin East, Victoria 3189
P: +61 3 9532 2115 | **E:** don@baysidecoaches.com.au
W: baysidecoaches.com.au



A: 6 Bond Street, Bacchus Marsh, Victoria 3340
P: 1800 660 530 | **E:** enquiries@ctoa.com.au
W: ctoa.com.au



A: 10/27 Ascot Vale Road, Flemington, Victoria 3031
P: 1300 723 470 | **E:** darcy@bechallenged.com.au
W: bechallenged.com.au



A: 359B Point Nepean Road, Dromana, Victoria 3936
P: +61 3 5950 1573 | **E:** businessevents@tourism.mornpen.vic.gov.au
W: businesseventsmorningtonpeninsula.com.au



A: 150 Collins Street, Melbourne, Victoria 3000
P: +61 3 8662 5432 | **E:** info@businesseventsvictoria.com
W: businesseventsvictoria.com

CITY OF GREATER BENDIGO

Welcome to Bendigo! Located in the heart of Victoria, beautiful historic and contemporary streetscapes are combined with buoyant business, arts and culture sectors. It's an easy drive from Melbourne, or there is a daily bus shuttle service, a regular train from Melbourne or even private air charters that will get you there. Choose from unique and sophisticated venues, to beautiful heritage buildings and large-scale exhibition trade show pavilions. The Bendigo Business Events team can assist with accommodation, registrations and sponsorship as well as local knowledge.



A: 41-43 Myers Street, Bendigo, Victoria 3552
P: +61 3 5434 6247 | **E:** d.holland@bendigo.vic.gov.au
W: bendigo.vic.gov.au

DANN EVENT HIRE

Dann Event Hire leads the furniture hire industry with its design-focused range and unwavering focus on clients, quality and service. Whether your requirements are large-scale or intimate – the ranges of on-trend furniture will transform your event or brand environment. Specialising in trend-setting furniture, feature lighting, quality hospitality equipment and impressive marquees – the Dann Event Hire range will ensure your brand or event stands out.



A: 77-83 Sutton Street, North Melbourne, Victoria 3051
P: 1300 131 299 | **E:** hello@danneventhire.com.au
W: danneventhire.com.au

EXECUDRIVE PTY LTD

Experienced corporate and events chauffeurs, Execudrive chauffeurs are courteous and knowledgeable professionals, providing a safe and reliable service. Their Melbourne Airport meet and greet service ensures guests are transported in luxury to their destination.



A: Level 17, 31 Queen Street, Melbourne, Victoria 3000
P: +61 3 9016 0046 | **E:** info@execudrive.com.au
W: execudrive.com.au

EXPONET

ExpoNet – Where brands are built. ExpoNet's vision is to bring your brand to life three-dimensionally. By creating an environment where people can connect, celebrate and interact, they help showcase clients' brands, promote engagement, and ensure a strong return on investment. By building great exhibitions and events, ExpoNet helps to build successful brands. As an event delivery partner – ExpoNet listens, creates, and delivers outstanding products and solutions ensuring every event is a runaway success. Partner with ExpoNet for a successful event, every time.



A: PO Box 232 South Melbourne, Victoria 3205
P: +61 3 9676 7777 | **E:** info@exponet.com.au
W: exponet.com.au

GRAY LINE MELBOURNE

Gray Line Melbourne offers the broadest range of charter and premium sightseeing tours in Victoria. If one is seeking an optional sightseeing tour add-on for smaller groups, or individuals or even a coach charter for larger groups that is tailored to specific requirements, then Gray Line Melbourne can help. Their ability to offer conference and event specific solutions provides peace-of-mind for conference/event organisers and delegates to and from anywhere.



A: 45-53 Ricketts Road, Mount Waverley, Victoria 3149
P: +61 3 9538 6676 | **E:** reservations@grayline.com.au
W: grayline.com.au

HARRY THE HIRER

Harry the hirer provides hire products for the conference, exhibition and event industry. We supply to events of all sizes, from gala dinners and awards ceremonies, trade shows and conferences, to major events. Our hire products include modern furniture, audio visual, lighting and rigging, display accessories, marquees, exhibition design and construction, kitchen and catering equipment and linen. No matter what your vision, we have the passion and expertise to make it a reality.



A: 81-91 Burnley Street Richmond, Victoria 3121
P: +61 3 9429 6666 | **E:** michael@harrythehirer.com.au
W: harrythehirer.com.au

HUME CITY

Hume City is a unique place to visit with an abundance of contrasting experiences only minutes from Melbourne Airport and within easy access to the central business district, making it an ideal day trip destination. Hume City offers some of Victoria's premier conference and meeting facilities in a mix of urban and rural settings. Enjoy the city skyline views, enchanting wineries or rustic heritage buildings.

ICMI SPEAKERS & ENTERTAINERS

As Australia's leading speakers bureau, ICMI is the perfect partner for your next event. ICMI provide organisations with reliable talent to handle the communication segments of conferences, events and internal functions, and help them to captivate their audience. ICMI have 3,000 plus speakers and entertainers on their books and 30 years of experience. Speak to a consultant and see how ICMI can help you make your next event truly memorable.

ICMS AUSTRALASIA

ICMS Australasia has successfully managed award-winning national and international conferences for associations, government and corporate clients. These include some of the largest and most complex conferences ever held in Australia. ICMSA presents a level of professionalism, dedication and creativity that only 52 years industry experience can provide.

ICON ENTERTAINMENT

ICON Entertainment has the right performer for any event, from small intimate gatherings to corporate events attended by hundreds. With a stable of entertainers second to none, whatever the occasion or budget, anything and everything is possible. Contact ICON Entertainment today for help creating an unforgettable event, and getting the best entertainment available.

IDEAL CORPORATE ACCESSORIES

Ideal Corporate Accessories (ICA) is a one-stop promotional product service with 15 years expertise in providing creative solutions to businesses. Local and offshore sourcing ensure a broad range of conference services including branded satchels, lanyards, promotional gifts and any uniform requirements. Convenient storage facilities close to the Melbourne CBD save time and money. ICA can deliver your conference items to most places in the world.

INFO SALONS

Info Salons is a full-service technology provider for the events industry, delivering customised registration solutions to leading conference and trade-show organisers globally. They are dedicated to delivering a personalised, seamless, high-tech check-in experience for all attendees. Info Salons world-renowned, on site services deliver exceptional event experiences.



A: 1079 Pascoe Vale Road, Broadmeadows, Victoria 3047
P: +61 3 9205 2200 | **E:** contactus@hume.vic.gov.au
W: hume.vic.gov.au



A: Level 2, 159 High Street, Prahran, Victoria 3181
P: +61 3 9529 3711 | **E:** icmi@icmi.com.au
W: icmi.com.au



A: Level 2, 120 Clarendon Street, Southbank 3006
P: +61 3 9682 0500
W: icmsaust.com.au



A: 77 Cobden Street, South Melbourne, Victoria 3205
P: +61 3 9686 4776 | **E:** info@iconent.com.au
W: iconent.com.au



A: 113/87 Gladstone Street, South Melbourne, Victoria 3205
P: +61 3 9699 3381 | **E:** sales@corporateaccessories.com.au
W: corporateaccessories.com.au



A: Level 1, 69-75 Reservoir Street, Surry Hills, New South Wales 2010
P: +61 2 9211 7344 | **E:** isa@infosalons.com.au
W: infosalonsgroup.com

MELBOURNE AIRPORT

Melbourne Airport is Victoria's gateway to the world. Its curfew free operation and prime location enables tourism, freight and trade 24 hours a day, seven days a week. Its single terminal precinct provides passengers from around the world with the maximum flexibility in scheduling domestic and international travel. The airport is located 22 kilometres north-west of the CBD, an approximate 22-minute drive via freeway from the city centre, providing ample arrival and departure options for delegates.



A: Tullamarine, Victoria 3043
P: +61 3 9297 1600
W: melbourneairport.com.au

MELBOURNE MILLINERY WORKSHOPS

Melbourne Millinery Workshops provide activities for inbound visitor groups, corporate teams and friendship circles. Staffed by well-known Melbourne milliners, Kim Fletcher and Serena Lindeman and their team, participants are guaranteed an entertaining and productive experience. With strong links to the Victorian Racing Club(VRC) and Flemington, these are the perfect tie-in activities for women and men linking up to the Melbourne Cup Festival.

A: Room 602, 37 Swanston Street, Melbourne, Victoria 3000
P: +61 3 9523 0711 | **E:** info@melbournemillineryworkshops.com.au
W: melbournemillineryworkshops.com.au

MICROFLITE HELICOPTER SERVICES

Remarkable experiences, endless destinations! Microflite Helicopter Services is Victoria's premier helicopter service, offering luxurious and memorable transportation to amazing destinations, as well as unforgettable experiences with leading tourism providers in Melbourne and Regional Victoria. Microflite's exemplary safety record, sumptuous facilities and unparalleled seating capacity ensure they can provide a world-class, bespoke service to small and large groups.



A: 17B/60 Siddeley Street, Docklands, Victoria 3008
P: +61 3 8587 9700 | **E:** info@microflite.com.au
W: microflite.com.au

MICROHIRE

Microhire is the AV partner of choice for event professionals, delivering unrivalled event experiences in Melbourne, and throughout Australia, since 1987. As the proven authority in digital technology, with the largest, most advanced technical inventory and range of digital services, Microhire's commitment to innovation guarantees seamless, world-class delivery. As a 300-plus, service-focused, creative, technically capable, event team extension, Microhire delivers everything from the simple and everyday, through to the unique and unexpected.



A: Unit 9, 331 Ingles Street, Port Melbourne, Victoria 3207
P: +61 3 9646 9882 | **E:** info@microhire.com.au
W: microhire.com.au

MORETON HIRE

Moreton Hire has the most expansive range of products and services across Australia, with offices situated in Melbourne, Sydney, Gold Coast, Brisbane, Far North Queensland, Singapore, UK and Europe. Their vast geographical presence positions Moreton Hire to easily support international companies exhibit in Australia. Moreton Hire product and service offerings include exhibition shell schemes, exhibition custom fabrication, furniture, equipment, signage, audio visual, lighting, displays, linens, marquee, flooring, air-conditioning and heating equipment and labour hire.



A: 260 Fairbairn Road, Sunshine West, Victoria 3020
P: +61 3 9300 5700 | **E:** experience@moreton.net.au
W: moreton.net.au

MURRAYS AUSTRALIA PTY LIMITED

Murrays is Australia's largest ground transport provider, offering luxury coaches, buses and corporate limousines with professional drivers throughout Australia. Every vehicle is monitored and quality controlled 24 hours a day, 7 days a week by skilled logistics personnel via state-of-the-art control centres. With more than 50 years' experience providing high quality transport solutions, trust Murrays to deliver your delegates safely and on-time.



A: Unit 6, 2 Somerville Road, Footscray, Victoria 3011
P: 13 22 59 | **E:** enquiries@murrays.com.au
W: murrays.com.au

SAXTON SPEAKERS

As Australia's foremost speakers bureau and the largest in the southern hemisphere, Saxton has more than 50 years experience representing Australia's best and broadest array of speakers and entertainers for a diverse range of fields. From conferences to awards celebrations, charity events, teambuilding and everything in between, we offer a quality team of over 30 consultants and support professionals who are passionate about matching your event with the right presenter.

SDP MEDIA

SDP Media is a highly regarded one-stop media services company offering professional photographic and video services. With over 20 years experience in the industry and an intimate knowledge of Melbourne, its venues and surrounds, their long-term success is due to consistently delivering excellence. SDP Media's broad and diverse team will deliver the trusted professionals and the right solution to suit your job within budget and deadline. Whatever your needs, SDP Media will capture your story in its best light.

SKYBUS

SkyBus operates 7 services between Auckland, Gold Coast, Melbourne and Avalon Airports into the heart of the city with additional Melbourne services direct to St Kilda, Southbank, Docklands, Frankston and Bayside. Our Melbourne and Auckland Airport services to the city run 24 hours a day 365 days a year with all other services running schedules 7 days a week. Free CBD shuttle, enjoy Free on-board WiFi, reliable, convenient, frequent and affordable.

SOUTHERN COLOUR

Southern Colour is the bright shining star of the Australian print industry. It is passionate. It is focused. It is single-minded. Southern Colour is able to provide print work for all types of exhibitions and conferences, and has managed large projects including World Youth and Student Travel, International Nurses Conference, and the International Diabetes Conference, to name a few. In addition to programs and guides (normally long run and multi-paginated), Southern Colour can also print smaller print runs on demand.

VIRGIN AUSTRALIA

Virgin Australia offers a daily non-stop service between Hong Kong and Melbourne on our A330-200 aircraft. With both business and economy class services, passengers will enjoy delicious inflight meals and entertainment throughout the journey. Upon arrival in Melbourne, passengers are able to connect to our extensive network in Australia and New Zealand.

YARRA VALLEY BUSINESS EVENTS

The Yarra Valley and Dandenong Ranges, just an easy hour from Melbourne's CBD and Airport, is Victoria's most spectacular incentive events destination. Yarra Valley Business Events provides expert support connecting events organisers directly with our experienced operators who deliver tailored memorable incentive programs. From sunrise hot air ballooning and grape stomping, to dining aboard the iconic Puffing Billy Railway or dining at 'hatted' wineries, contact us to organise a quality Yarra Valley and Dandenong Ranges experience.



A: Level 1, 344 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 8866 4000 | **E:** info@saxton.com.au
W: saxton.com.au



A: 5/131 Hyde Street, Footscray, Victoria 3011
P: +61 3 9077 5010 | **E:** admin@sdpmedia.com.au
W: sdpmedia.com.au



A: 29 Francis Briggs Road, Melbourne Airport Victoria 3045
P: 1300 SKYBUS (1300 759 287) | **E:** info@skybus.com.au
W: skybus.com.au



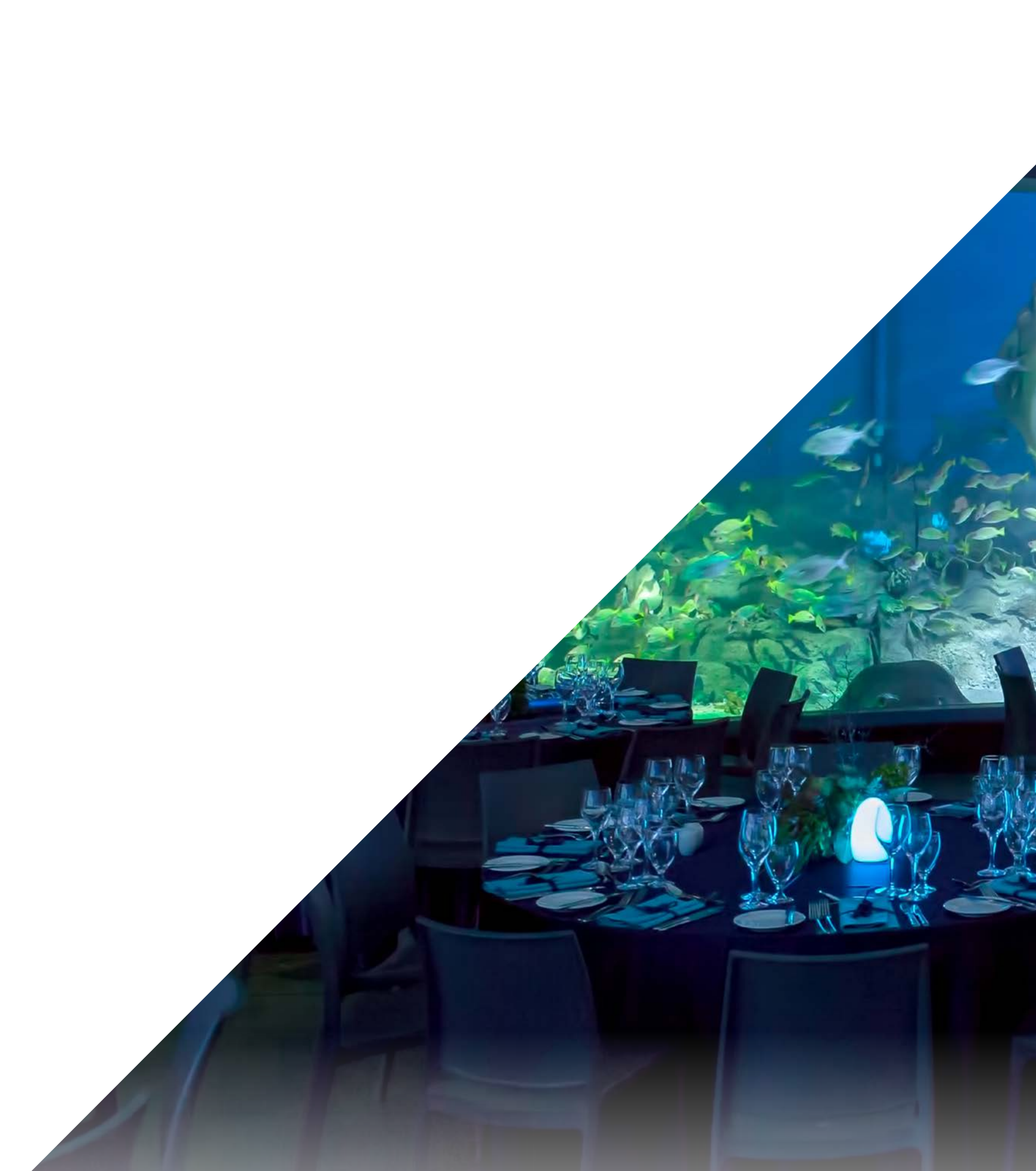
A: 2 Southpark Close, Keysborough, Victoria 3173
P: +61 3 8796 7000 | **E:** croberts@southerncolour.com.au
W: southerncolour.com.au



E: vigs@virginaustralia.com
W: virginaustralia.com



P: +61 3 8739 8000 | **E:** info@yarravalleybusinessevents.com.au
W: yarravalleybusinessevents.com.au





RESTAURANTS

THE ATLANTIC RESTAURANT

Seafood restaurant designed as a feast for all of the senses, delivering the true ocean to plate experience. Each day, the chefs source only the finest in fresh quality fish, oysters and crustaceans. Enjoy casual dining overlooking the riverside; or the intimacy of one of their private dining rooms. Head down the stairs to basement bar, The Den for a quaint cocktail or next door for a quick bite at takeaway shop, Fish & Chippy.

BUILDERS ARMS HOTEL

Builders Arms Hotel houses a public bar, the lively restaurant Ricky & Pinky, rear courtyard and two private dining rooms. The Bowery Room is a flexible, light-filled space featuring an open kitchen with a 60 seated / 90 cocktail capacity. The Private Dining Room is an intimate space with views over Gertrude Street and capacity for 18 guests. Exclusive or part use of the entire ground floor is available with a 140 seated / 240 cocktail capacity.

CUMULUS INC. & CUMULUS UP. ARC ONE GALLERY

Cumulus Inc. is a busy social hub offering the acclaimed cuisine of Andrew McConnell. The iconic venue houses three private dining spaces: 'Arc One Gallery', a contemporary exhibition space with a 70 seated / 100 cocktail capacity, exclusive use of 'Cumulus Up', the 2nd story wine bar with a private entrance and a 70 seated / 90 cocktail capacity, and 'The Wine Room', an intimate private dining space that offers a retreat for up to 20 guests.

CUTLER & CO. AND MARION

The flagship restaurant of chef Andrew McConnell reflects his passion for exceptional produce and offers a casual approach to fine dining. Exclusive restaurant use including the Cutler & Co. Bar accommodates a capacity of 80 seated / 140 cocktail. The Private Dining Room is an intimate space accommodating 40 seated / 60 cocktail. Marion, a neighborhood wine bar located next door boasts large street front windows, brushed copper finishes and a 42 seated / 70 cocktail capacity.

SUPERNORMAL & SUPERNORMAL CANTEEN

The vibrant pan-Asian restaurant located in the heart of the CBD is a celebration of chef Andrew McConnell's favourite dining experiences throughout Japan, China, Korea and Hong Kong. The Supernormal private dining room comes complete with audio-visual capabilities, karaoke and accommodates a capacity of 40 seated / 60 cocktail. Supernormal's southside sister Canteen boasts a stunning marble bar and a Tokyo izakaya aesthetic complete with yakitori grill and accommodates a capacity of 60 seated / 80 cocktail.

DONOVANS

Welcome to Donovans - our 'house on the beach' and home we love to share. Donovans is located on the St Kilda beach front offering guests a memorable dining experience in Melbourne. With a bayside view, beautiful Mediterranean inspired food and the special relaxed atmosphere of the restaurant, Donovans is where you will feel at home. A stunning Private Dining Room is also on offer with uninterrupted bay views.

THE ATLANTIC

A: Crown Entertainment Complex, 8 Whiteman Street, Southbank, Victoria
P: +61 3 9698 8888 | **E:** reservations@theatlantic.com.au
W: theatlantic.com.au/the-atlantic

BUILDERS ARMS HOTEL

A: 211 Gertrude Street, Fitzroy, Victoria 3065
P: +61 3 9417 7700 | **E:** info@buildersarmshotel.com.au
W: buildersarmshotel.com.au

CUMULUS INC.

CUMULUS UP.

A: 45 Flinders Lane, Melbourne, Victoria 3000
P: +61 3 9650 1445 | **E:** info@cumulusinc.com.au
W: cumulusinc.com.au

Cutler & Co

A: 55 - 57 Gertrude Street, Fitzroy, Victoria 3065
P: +61 3 9419 4888 | **E:** info@cutlerandco.com.au
W: cutlerandco.com.au

SUPERNORMAL
スーパー・ノーマル

SUPERNORMAL CANTEEN
スーパー・ノーマル

A: 180 Flinders Lane, Melbourne, Victoria 3000
2/157 Fitzroy Street, St Kilda, Victoria 3182
P: +61 3 9650 8688 | +61 3 9525 4488
E: info@supernormal.net.au | canteen@supernormal.net.au
W: supernormal.net.au


Donovans

A: 40 Jacka Boulevard, St Kilda, Victoria 3182
P: +61 3 9534 8221 | **E:** eat@donovans.com.au
W: donovans.com.au

MELBOURNE PUBLIC

Featuring iconic interiors inspired by a 1920's industrial flair of polished brass, exposed beams and signature heritage features, Melbourne Public boasts a north-facing terrace with a retractable roof and heating, a dining room that offers a more exclusive dining experience and a stunning private space, Citizen. The Melbourne Public team consistently delivers successful functions, drawing on 30+ years of experience to take care of everything, from initial concept to delivery. The space has a capacity for up to 1,000 guests.

LOCANDA PRIVATE DINING AND DELI

Ideally located in the heart of Melbourne's central business district, Locanda Private Dining and Deli features two unique spaces that may be used separately or combined to host larger events. With floor-to-ceiling wine cellars, an Italian marble share table and overhanging glass chandelier, this stylish space caters for intimate gatherings from six to lavish celebrations up to 110. The Locanda menu features the best of Victorian and Australian produce.

AKACHOCHIN

Akachochin is a modern Izakaya that treats great produce with respect the traditional Japanese way. Delegates can join the head chef on an early morning visit to the local fish market to select the freshest catch. Once back at the sushi bar, guests will learn how to prepare the fish and make sashimi, nigiri and maki rolls. This experience is complimented with Sake flights, sampling from a choice of 50 different Sake.

BANGPOP

Bangpop is South Wharf's only Thai restaurant, offering authentic Thai dishes using local produce. The menu is made for sharing, and large communal tables are perfect for sizeable groups. Delegates can pre-book to undertake a Thai cooking class where half the group will cook dinner, whilst the other half prepare classic Thai cocktails for the group.

BOHEMIAN BAR AND RESTAURANT

Bohemian Bar and Restaurant celebrates sharing style dishes with modern flavours designed to complement the perfect marriage of food and wine in a casual setting. Guests can enjoy a Chardonnay masterclass with our Head Sommelier, featuring six wines, cheese and charcuterie boards. All wines are available for purchase at special prices for groups and available to take away.

COMMON MAN

Common Man is the ultimate Aussie pub, with a large open air lawn underneath the city skyline. Book out the space for an exclusive screening of one of Melbourne's major sporting events, or simply come by one lunch to try an authentic backyard barbecue.

MELBOURNE PUBLIC

A: 11 Dukes Walk, South Wharf, Victoria 3006
P: +61 3 9268 7600 | **E:** alex@melbournepublic.com.au
W: melbournepublic.com.au

LOCANDA

A: 186 Exhibition Street, Melbourne, Victoria 3000
P: +61 3 9635 1228 | **E:** info@locanda.com.au
W: locanda.com.au

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AKACHOCHIN

A: 33 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 9245 9900 | **E:** info@akachochin.com.au
W: akachochin.com.au



A: 35 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 9245 9800 | **E:** info@bangpop.com.au
W: bangpop.com.au



A: 35 Dukes Walk, South Wharf, Victoria 3006
P: +61 3 9696 3774 | **E:** office@thebohemian.com.au
W: thebohemian.com.au



A: 39 Dukes Walk, South Wharf, Victoria 3006
P: +61 3 9696 3774 | **E:** office@thecommonman.com.au
W: thecommonman.com.au

MEAT MARKET

From the striking candy striped canopy to the giant longhorn that overlooks the dining room, Meat Market is not your average steakhouse. Meat Market's central open plan kitchen provides the theatre for your event. Learn about Victoria's 'farm to fork' philosophy while building the perfect burger with our chef. Guests receive recipes and training to try their new skills on the family at home.



A: 53 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 9008 8953 | **E:** info@meatmarketsouthwharf.com.au
W: meatmarketsouthwharf.com.au

PLUS 5

Plus 5 is a truly unique boutique venue directly opposite the Melbourne Convention & Exhibition Centre (MCEC). Sip traditional and unique cocktails and graze on delicious sharers and tapas in this vibrant heritage space. Including a unique private dining room for up to 10 guests, and covered riverside terrace, this is perfect for boutique events and showcases the maritime history of the area.



A: 37 South Wharf Promenade, South Wharf, Victoria 3006
P: +61 3 9682 0091 | **E:** functions@plus5bar.com.au
W: plus5bar.com.au

TOURING AND EVENT EXPERIENCES



MELBOURNE

Australia



PHILLIP ISLAND NATURE PARKS

Phillip Island Nature Parks is one of Victoria's and Australia's most spectacular locations and unique incentive destinations. The Phillip Island Nature Park is a self-funded, not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment. It offers groups opportunities to view an abundance of Australian wildlife in its natural setting. Churchill Island working farm, the Koala Conservation Centre, the Nobbies Centre and the world-famous Penguin Parade are all within 10 minutes drive of each other.

The Penguin Parade

A range of viewing options from small intimate groups on the beach where one is able to count the number of penguins with a dedicated Ranger, to the new underground viewing option or grandstands that can cater for large groups up to 4,000 people.

The Nobbies Centre

Take advantage of the latest technology at the new Antarctic Journey WWF (World Wide Fund for Nature) experience perched on cliffs overlooking the wild waters of Bass Strait. The Nobbies Centre caters for groups up to 400 people.

Churchill Island Heritage Farm

This unique 57-hectare island is open to groups as a working farm. The island can cater for small or large groups up to 5,000 people, and activities include traditional farming chores, milking the cows, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. Churchill Island is a perfect setting for gala dinners and a variety of client entertainment options.

Koala Conservation Centre

This attraction has Australia's highest eco-tourism ratings, and unlike a standard zoo, it allows visitors to get up and personal with these Australian icons in their natural habitat. Corporate groups can also take a 'behind the scenes' tour with a Ranger and offers after-hours koala spotlighting.

Catering

The experienced catering team prides itself on using local produce to deliver a tailored gourmet menu for any event. A variety of catering options are available from picnic hampers to small groups or large gala events.

Conferencing

Phillip Island Nature Parks has several bespoke venues to cater for conferences.

Unique Corporate Experiences

Wild Oceans EcoBoat Tour

The EcoBoat is Phillip Island Nature Parks' newest attraction, enabling guests to experience the spectacular coastline of Phillip Island and the largest Australian Fur-Seal colony in the world.

Saving Australia's Wildlife

Competitive team building activities are available whereby guests are able to build penguin, possum or bat homes, which can be branded with a corporate logo and placed strategically in the park to help with habitat restoration.

Short-tailed Shearwater Migration

Short-tailed Shearwaters arrive on Phillip Island each year in September and spend the summer raising their single chick in a sand dune burrow. Groups can share in a unique opportunity to sit high on the Woolamai beach sand dunes and watch the Shearwater migration arrive on Phillip Island. A private dinner follows in the nearby Woolamai Surf Club.

Phillip Island Nature Parks is a self-funded not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment.

A: 1019 Ventnor Road, Phillip Island, Victoria 3922
P: +61 3 5951 2800 | **E:** marketing@penguins.org.au
W: penguins.org.au



SOVEREIGN HILL

Location

Located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne, and 70-minute drive from Melbourne Airport.

At Sovereign Hill, the story of an important time and place in Australian history, and the people who lived it, lives on. Sovereign Hill is a glimpse of the vigour and excitement of life on Australia's 1850s goldfields, where real gold flows in the creek and costumed ladies and gents go about their daily life. There are working shops, hotels and a theatre – all based on original goldfields businesses. Visitors can journey underground into a goldmine and meet blacksmiths, confectioners and candlemakers as they ply their rare trades. Whether planning a retreat for 10, a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event.

Evening sound-and-light show

As the sun goes down, the entertainment continues at Sovereign Hill with a spectacular sound-and-light show.

A: Bradshaw Street, Ballarat, Victoria 3350
P: +61 3 53371100 | **E:** enquiries@sovereignhill.com.au
W: sovereignhill.com.au



WEL-TRAVEL AUSTRALIA

Wel-Travel Australia is fully licensed and insured Destination Management Company. They work together with international counterparts to service Meeting Incentive Conference Exhibition movements. They operate throughout the whole of Australia with offices and teams in Melbourne, Sydney, Gold Coast and Perth. They have an operational team based in Mumbai, India and country managers in Singapore, Malaysia and Indonesia. International markets The Company actively promotes Australia to are; all of Asia (except Korea) including China and India, Middle East including UAE, Qatar, Bahrain, Saudi Arabia, Turkey and Eastern Europe. As an active member of the Australian Tourism Export Council, the national peak body for Tourism Export, Wel-Travel Australia handle industry movements from automotive, banking, insurance, pharma, cosmetics, software and hardware companies to name a few. They look forward to working with like-minded trade partners to grow the business into Australia for mutual benefit.

A: 11/15 McEwan Road, Heidelberg Heights, Victoria 3081
P: +61 3 9457 3300 | **E:** sales@weltravel.com
W: weltravel.com



AUSTRALIAN GRAND PRIX CORPORATION

Experience first-class entertainment and unprecedented networking opportunities at the 2018 Formula 1® Rolex Australian Grand Prix. The world's best will descend upon Melbourne for the opening round of a new Formula 1® season, and there is no better way to impress clients or staff than by hosting a meeting or event trackside in one of our premium hospitality suites at the 2018 Formula 1® Rolex Australian Grand Prix.



A: Level 5, 616 St Kilda Road, Melbourne, Victoria 3004
P: +61 3 92587100 | **E:** corporate@grandprix.com.au
W: grandprix.com.au

BEST OF VICTORIA

Best of Victoria operate the booking service within the Melbourne Visitor Centre. They are a professional team dedicated to providing local knowledge necessary to helping to plan and book all travel needs in Melbourne, and around Victoria. Best of Victoria offer an extensive range of travel brochures, maps and visitor guides and are available seven days a week to assist with any conferencing requirements.



A: Melbourne Visitor Centre, Federation Square, Melbourne, Victoria 3000
P: +61 3 9928 0000 | **E:** chris@bestof.com.au
W: bestof.com.au

FLEMINGTON

The Melbourne Cup Carnival attracts racing enthusiasts and visitors from around the world. The unique social and cultural tradition, that literally brings Australia to a standstill, is an event that provides the opportunity to be part of something special – sport, food, wine, fashion and social interaction. The Flemington Racecourse may also be utilised for incentive and outdoor events all year round.



A: 448 Epsom Road, Flemington, Victoria 3031
P: +61 3 8378 0678 | **E:** tourism@vrc.net.au
W: flemington.com.au

HIDDEN SECRETS TOURS

The original laneway guided walks of Melbourne, Hidden Secrets are proven as the go to company for bespoke walking tours of the Melbourne CBD. Since 2004, they have developed a broad understanding of the city, able to design walks to fit a time restraint, a diverse collection of interests, and always with a clear vision of client enjoyment via the senses, walking comfort and premium service. A one-hour walking transfer, or a VIP foodie incentive, walking tours are the best way to soak in Melbourne.



A: 813/37 Swanston Street, Melbourne, Victoria 300
P: +61 3 96633358 | **E:** office@hiddensecretstours.com
W: hiddensecretstours.com/corporate-incentive-tours

MELBOURNE FOOTBALL CLUB

The Melbourne Football Club is the founding club of the Australian Football League, Australia's indigenous game. The Club is part of the fabric of the city and is based at Australia's most iconic sports stadium, the Melbourne Cricket Ground (MCG). On offer are client experiences that incorporate this unique sport in the world famous sports stadium including team building exercises, entertainment or simply experiencing the game itself.



A: Melbourne Cricket Ground, Brunton Avenue,
East Melbourne, Victoria 3002
P: +61 3 9652 1106 | **E:** experiences@melbournefc.com.au
W: melbourneexperiences.com.au

MPT TRAVEL CORPORATION

MPT Travel and Lifestyle Group offers a range of carefully crafted itineraries around Melbourne and Victoria, providing guests with the opportunity to fully customise their experience to suit individual needs. The Corporate Events division creates meaningful and memorable experiences for corporate events, incentives, team building or Christmas events with a twist that break the mould and consistently deliver outcomes that exceed expectations.



A: 1/240 Chapel Street, Prahran, Victoria 3191
P: +61 3 9529 3212 | **E:** info@mptravelandlifestyle.com.au
W: mptravelandlifestyle.com.au

MELBOURNE STAR OBSERVATION WHEEL

The Melbourne Star, the Southern Hemisphere's only giant observation wheel, is located in Docklands and provides a venue with a difference. Its unique spaces cater for between two to 1,000 people, including the popular culinary Melbourne Star Experience packages.



A: 101 Waterfront Way, Docklands, Victoria 3008
P: +61 3 8688 9688 | **E:** nicole.hill@melbournestar.com
W: melbournestar.com

MOONLIT SANCTUARY WILDLIFE CONSERVATION PARK

At Moonlit Sanctuary, delegates can explore 10 hectares of bushland, meet endangered species, feed kangaroos and wallabies, pat koalas and enjoy presentations and encounters with colourful birds, reptiles, dingoes and many other Aussie animals. At night, Moonlit Sanctuary's world-famous lantern-lit tour winds its way through the nocturnal home of the sanctuary's memorable animals with your guide to the chorus of frogs on the wetlands, see tawny frogmouths, quolls, devils, owls, feed gliders, kangaroos and bettongs.



A: 550 Tyabb-Tooradin Road, Pearcedale, Victoria 3912
P: +61 3 5978 7935 | **E:** info@moonlit-sanctuary.com
W: moonlitsanctuary.com.au

QUEEN VICTORIA MARKET

The renowned Queen Victoria Market is the largest open-air market in the Southern Hemisphere. Located in the heart of Melbourne, this is the epicentre of Victorian food, culture and lifestyle. Browse the market's historic sheds, and shop for a huge range of fresh produce, clothing, leather goods, jewellery and souvenirs. Guided walking tours are available to help discover the life, sounds and stories of the 19th Century market.



A: Corner Elizabeth & Victoria Street, Melbourne, Victoria 3000
P: +61 3 9320 5835 | **E:** tours@qvm.com.au
W: qvm.com.au

ROCHFORD WINES

Book your next group function in Rochford's restaurant. The restaurant itself is a large, light filled space with spectacular views over the surrounding Yarra Ranges. The venue is perfect for either a stand up or seated affair, product launches, corporate presentations or team buildings activities. For incentive and team building activities, choose from wine blending, wine games or grape stomping. Rochford's outdoor exhibition space is perfect for large events



A: 878-880 Maroondah Highway, Coldstream, Victoria 3770
P: +61 3 5957 3333 | **E:** faye@rochfordwines.com.au
W: rochfordwines.com.au

SOMETHING AUSSIE

Having been in the tourism industry for over 25 years, Something Aussie has grown into the largest Australiana concept store and has built a reputation within Australia's corporate community. With insight and knowledge of Australiana products, they are able to provide the best range of products, quality, value and service for any conference and incentive needs. They offer a convenient comprehensive shopping for groups of 10-400 in their large premises. The store can also customise corporate gifts for your conference needs.



A: 400 Victoria Street, North Melbourne, Victoria 3051
P: +61 3 9329 8622 | **E:** kuan@somethingaussie.com.au
W: somethingaussie.com.au

VICINITY - CHADSTONE SHOPPING CENTRE

Chadstone is the Southern Hemisphere's largest shopping centre and is a destination for shoppers from all over the world. With over 550 stores, a new state-of-the-art HOYTS Cinema Complex, special artworks, a dining terrace, beautiful landscaped gardens and easy accessibility, the Centre delivers an experience unmatched by any other shopping centre in Australia. Chadstone include 35 of the world's most iconic luxury designer stores, premium international retailers, and exciting collection of flagships, two new dining precincts and Australia's only Legoland Discovery Centre. Chadstone is truly tailor made for each and every one of its 23 million customers a year.



A: 1341 Dandenong Road, Chadstone, Victoria 3148
P: +61 3 9563 3355 | **E:** chadstone.marketing@vicinity.com.au
W: chadstone.com.au

VICINITY - DFO SOUTH WHARF

DFO South Wharf is THE place to find over 170 leading Australian and international brands - all at up to 70% off! With all brands under the one roof, you will be sure to find everything you are looking for in the latest women's and men's fashion, childrenswear, sportswear, footwear, handbags and luggage, homewares, manchester, lingerie, jewellery and loads more. Free WiFi, bus tour bay, Meet & Greet and Tourism Offer Booklet are available upon request.



A: 20 Convention Centre Place, South Wharf, Victoria 3006
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