

# MELBOURNE PLANNERS' GUIDE 2018



An aerial night photograph of Melbourne, Australia. The foreground features the Melbourne Cricket Ground (MCG) with its iconic geodesic dome illuminated with blue and purple lights. The stadium is surrounded by parking lots and roads with some traffic. In the background, the Melbourne city skyline is visible against a twilight sky, with numerous skyscrapers and buildings lit up. A large teal triangle is overlaid on the left side of the image, containing white text.

**YOUR GUIDE  
TO PLAN AN  
EXCITING AND  
MEMORABLE  
BUSINESS  
EVENT IN  
MELBOURNE,  
AUSTRALIA**

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# MINISTER'S FOREWORD



You're in the < FREE TRAM ZONE >

ICE AGE NO TIME FOR NUTS 4-OF  
VIEW  
**SEA LIFE**  
LIVE WITH IT  
ICE AGE  
REUNION  
EXPERIENCES OF AWAKING GREAT ARTS

3333



**Melbourne was named the 'World's Most Liveable City' for the seventh consecutive year in 2017, making it the ideal host city for your next business event.**

Melbourne is a friendly and safe city and will welcome you and your delegates in a traditional friendly and open manner.

Internationally renowned for both major and smaller business events, Melbourne offers the complete conference or incentive experience.

Melbourne offers a twist at every turn, defined by its depth and breadth of experiences.

Your delegates can immerse themselves in Melbourne's world-class food and wine scene, eating local produce and drinking wine, and of course the best coffee in Australia.

Shopping in Melbourne always comes with added extras, with laneway discoveries and cafe culture as much a part of the experience as the discovery of local designers and the best of international brands.

In Melbourne you'll discover a city buzzing with dynamic and cutting-edge arts and culture, and this can be followed up with a drink and dance late into the night in our 24-hour city.

Melbourne is the events capital of Australia with a vibrant and busy cultural and sporting events calendar, which includes the Melbourne Cup Carnival, Formula 1® Australian Grand Prix, Melbourne Fashion Festival, Australian Open Championship and Melbourne International Comedy Festival.

The city is prided on its opportunities for exploration, the abundance of open green spaces, historical and modern architecture and pop up festivals and events.

Where Melbourne is surprising and exciting, regional Victoria offers a true Australian experience; pristine national parks, stunning coastline and abundance of native wildlife, world-class wineries, gourmet produce, and all within a short drive of the city.

By choosing Melbourne for your next conference, incentive or corporate event you will be choosing a city that has an exceptional track record for hosting successful major international conventions supported by the Melbourne Convention Bureau.

We look forward to welcoming you to Melbourne.

**John Eren MP**

Minister for Tourism and Major Events

An aerial photograph of a city skyline, likely Auckland, New Zealand, featuring a river and a bridge. The image is partially obscured by a large orange geometric shape on the left side. The text "CEO'S MESSAGE" is overlaid on this shape.

# CEO'S MESSAGE



**Melbourne is a collaborative city that brings together the world's greatest minds in industry, academia and government to deliver conferences, meetings and exhibitions. Melbourne is Australia's knowledge capital, with world class research facilities, leading universities and world-renowned business leaders.**

As the gateway to the Asia-Pacific, and thanks to the unique attributes of our state and city, we offer great rewards for incentive groups with ever-changing and immersive experiences in Melbourne and regional Victoria, only a short trip from the city.

This 2018 Melbourne Planners' Guide (MPG) showcases the key venues, accommodation and business events products and services that will help you deliver an impactful event.

In addition to featuring the world-leading Melbourne Convention and Exhibition Centre, which is currently undergoing a major expansion that will make it the largest centre in the Southern Hemisphere, this comprehensive guide also showcases innovative and unexpected spaces on offer throughout the state.

Melbourne's business events industry is constantly evolving and the MPG includes details on the newest developments, attractions, events, experiences and venues.

To assist you with planning a unique and memorable conference or incentives itinerary, we have included inspiring ideas on gourmet dining experiences, great shopping destinations, exciting adventure activities, up-close wildlife encounters and much more. The MPG also includes a directory of 'only in Melbourne' experiences for groups of any size.

We have evolved the MPG into a digital format, enabling you to access the relevant supplier's website in one direct click. Our team will also update the MPG throughout the year, ensuring you always have access to the latest news.

You will find comprehensive information on the many ways Melbourne Convention Bureau can assist you in securing and holding a business event in Melbourne or regional Victoria.

Melbourne Convention Bureau (MCB) is one of the world's few full-service convention bureaux, providing complete support and advice right through from the decision-making process to event delivery. We can connect you to local and state government, local experts in your field and the relevant suppliers highlighted in this publication to ensure your event in Melbourne is seamless.

Many of the businesses listed in the MPG have received some of the most prestigious industry awards, meaning that you have access to the very best services, teams and products to help you plan a successful and impactful business event, with a distinctly Australian flavour.

I invite you to contact our team who can help bring your event to life in Melbourne, Australia.

A handwritten signature in black ink, appearing to read 'KB Bolinger'.

**Karen Bolinger**  
Chief Executive Officer,  
Melbourne Convention Bureau



# OUR CITY



**Delegates can experience an exciting and energetic city with extraordinary experiences to be discovered around every corner.**

With its vibrant, multicultural population, temperate climate and outstanding quality of life, Melbourne is an ideal destination for conference organisers, meetings planners and delegates alike. The city is compact, convenient and easy to navigate with everything on a delegate's doorstep. It was voted 'Australasia's Leading Meetings and Conference Destination' in the 2016 World Travel Awards.

The city is also home to historical and modern architecture, hidden laneways, beautiful green spaces, a wealth of attractions and a sophisticated food and wine scene, which makes Melbourne a haven for exploration and discovery.

Another drawcard is the city's unparalleled major events calendar. Melbourne is home to internationally acclaimed events such as the Australian Open Tennis Championships, Formula 1® Australian Grand Prix, Spring Racing Carnival featuring the Melbourne Cup, Melbourne Food and Wine Festival, Melbourne Fashion Festival and the list goes on.

Melbourne boasts the country's highest concentration of conference facilities, conveniently located in the centre of the city. The convention district offers more than 197,000 square metres of conference space, the pinnacle of which is Melbourne Convention and Exhibition Centre. The convention district also boasts over 17,000 accommodation rooms, ranging from luxurious to more budget-friendly options, making it an ideal city for business events.

With award-winning infrastructure, world-class knowledge centres, collaborative network of suppliers and a myriad of exciting activities for delegates, come and experience Melbourne for your next conference or business event.

## Fast Facts About Melbourne and Victoria

- Hugging the tip of the Australian east coast, Victoria is Australia's second-smallest state, covering 227,600 square kilometres — roughly the size of the British Isles
- Victoria's capital, Melbourne is located around the shores of Port Phillip Bay. The city itself sits beside the Yarra River, about five kilometres from the bay
- Melbourne is within a short drive of beaches, ski resorts, a richly varied rural hinterland and spectacular forests and offers a range of nature and exciting outdoor activities
- The total population of Victoria is 5.94 million, with an estimated 4.8 million people living in Melbourne
- Average temperatures in Melbourne range from 25°C/78°F in summer to 16°C/58°F in winter
- Melbourne's time zone is Australian Eastern Standard Time — GMT plus 10 hours
- Daylight savings occurs from 1 October 2018 to 1 April 2019
- The currency is the Australian Dollar
- Currency exchanges are available at Melbourne Airport, banks and other locations throughout the city



# OUR TEAM

**Our successful ‘Team Melbourne’ approach enables MCB to deliver exceptional events for your clients and delegates, and create lasting legacies.**

With over 40 years’ experience, Melbourne Convention Bureau (MCB) is an economic business development organisation in Victoria, Australia. Its core function is to secure international and national conferences, incentive travel reward programs and other business events for the state of Victoria by working with associations, corporate organisations and event planners from around the world.

As a subsidiary of Visit Victoria, MCB partners with the Victorian State Government, City of Melbourne, Melbourne Convention and Exhibition Centre as well as private enterprise that includes over 250 industry partners to secure and deliver outstanding and memorable business events for Melbourne and Victoria.

We work collaboratively on each bid we make, tailoring our approach for your business event to guarantee the best possible experience for delegates in our incredible city, as well as delivering real business outcomes for the organisation.

Based on our brand pillars of innovation, collaboration, creativity, commerce and experiences, MCB’s vision is to ensure Victoria remains one of the world’s leading business events destinations for international and national conferences and incentive travel rewards programs.

MCB is committed to actively promoting the city’s sustainability credentials to the business events industry. It is a member of the Global Destination Sustainability Index, an initiative that drives the adoption and recognition of sustainable practices in the business tourism and events industry.

Our successful ‘Team Melbourne’ approach enables MCB to deliver exceptional events for clients and delegates, creating impactful legacies that last well beyond the event itself.

## One of the BestCities

Melbourne is a founding member of the BestCities Global Alliance, an international network of resources that consists of convention bureaus, connecting the meeting planner to 12 premier meeting destinations — Berlin, Bogotá, Cape Town, Copenhagen, Dubai, Edinburgh, Houston, Madrid, Melbourne, Singapore, Tokyo and Vancouver. These cities are unified by a commitment to deliver exceptional standards and their performance is reviewed annually against a quality assured convention bureau service charter certified by Lloyd’s Register Quality Assurance.



### MCB is a full-service bureau with staff representation in five countries.

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T +86 21 6010 3959

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## International and National Association Conferences

As a knowledge city, Melbourne has much to offer associations looking for a destination to hold their next conference.

Victoria continues to excel in fields of health, medicine, science, engineering and technology, and these achievements, combined with our state-of-the-art infrastructure and accessibility, have seen our city consistently recognised as one of the world's premier conference destinations for associations.

Our team can assist with:

- Identifying conference opportunities
- Securing a local host to lead the bid and financial underwrite the bid
- Liaising with government and industry leaders to obtain support
- Developing bid strategies, preparation of bid documents and presentations
- Preparing business cases, competitor analysis, preliminary budgets and risk analysis
- Coordinating site inspections for key decision makers
- Lobbying campaigns and strategies.

## Corporate Meetings and Incentives

Melbourne has a portfolio of incentive products and a year-round calendar of events that cater to all interests, cultures and requirements. This means we can create an engaging and inspiring incentive program for any group size that includes the city as well as our iconic regional areas.

Our team can assist incentive planners with:

- Accommodation and venue recommendations
- Coordination of site inspections
- Social programs, sample incentive itineraries and proposal preparation
- Sourcing of suppliers and contractors and referral to inbound tour operators
- Promotional and marketing support
- Support from state and local government
- Customs and immigration procedures.

## Convention Servicing

We have a team that is dedicated to assisting associations with the logistics of holding a conference in Melbourne once the bid has been won. The team works alongside local hosts and conference organisers to develop delegate boosting and other marketing activities in the preceding years to maximise conference attendance in Melbourne.

Our team can assist associations with:

- Promotional material and media
- Delegate boosting activity
- Sourcing professional conference organiser or destination management company
- Providing site inspection support
- Locating suitable venues and accommodation within Melbourne or regional Victoria
- Sourcing suppliers, including entertainers, catering and guest speakers
- Providing pre and post touring options.

## Melbourne Meetings & Events Services

Our Melbourne Meetings & Events Services (MM&ES) is a free referral service that takes care of the hard work for meeting planners by sourcing quotes from the city's leading business events suppliers.

It is a one-stop-shop for planners, and our staff have in-depth knowledge of more than 250 leading venues, accommodation suppliers, transport providers, catering and entertainment specialists throughout Melbourne and regional Victoria.

Our MM&ES team can provide assistance with the following:

- Obtaining venue, accommodation, entertainment, catering, theming and event management quotes and comparative analysis
- Coordinating the inspection of venues
- Introducing new meeting products and services to the business events market.



An aerial night view of an airport terminal and tarmac. The terminal building is illuminated, and several aircraft are parked at gates. The tarmac is marked with yellow lines and numbers. In the background, the city lights are visible under a dark sky. A purple diagonal shape is overlaid on the left side of the image.

**24/7  
INTERNATIONAL  
AIR ACCESS**

**Whatever corner of the world you're travelling from, getting to and from Melbourne is easy. Located just 25 minutes from the city centre, the airport is the only major facility that is open 24-hours nationally.**

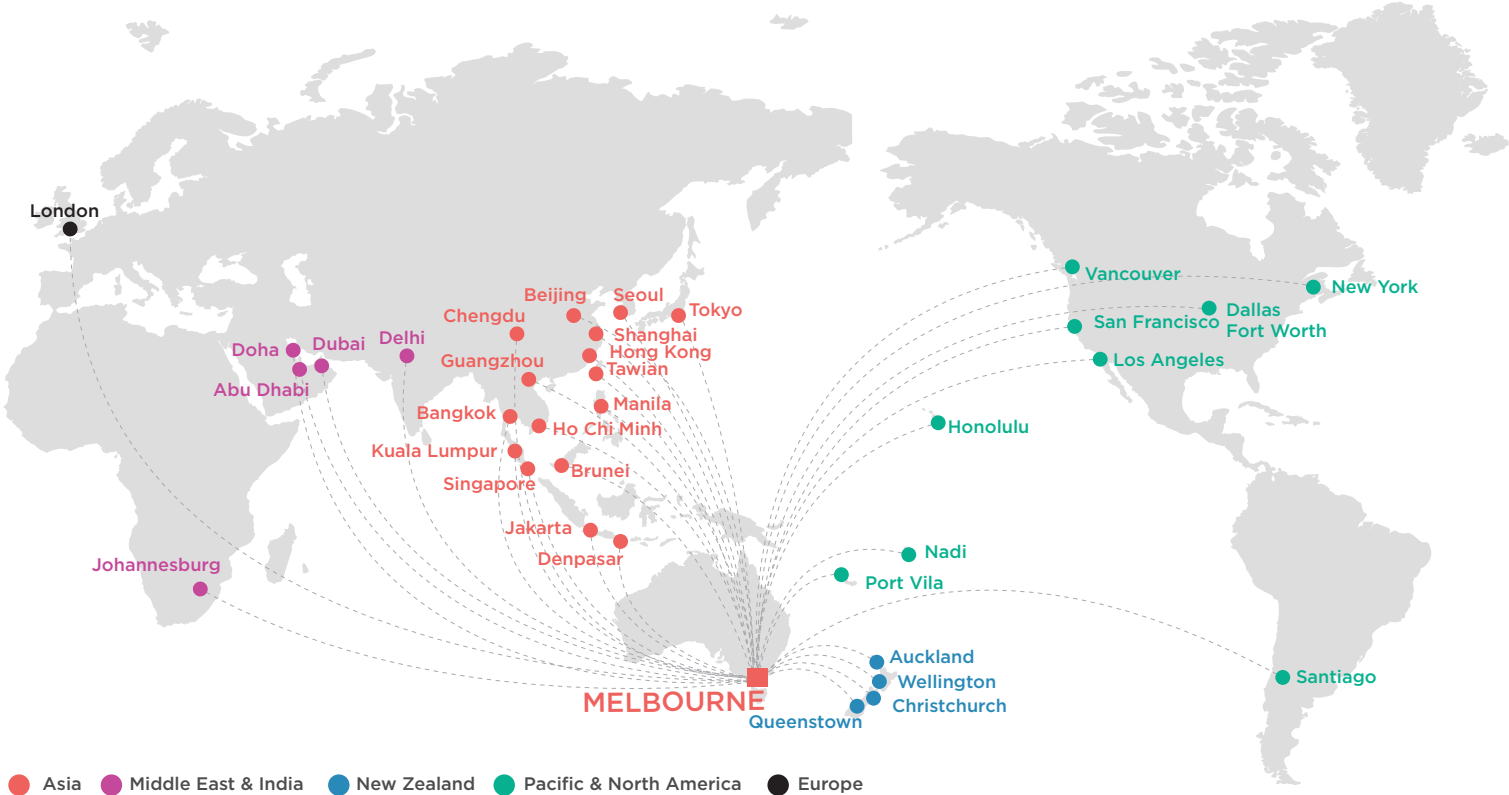
Melbourne's straightforward visa requirements and 24/7 international airport make travelling for a conference or business event a very positive experience for delegates.

Melbourne Airport operates 24 hours a day, seven days a week. Its integrated international and domestic terminal precinct provides passengers from around the world with the maximum flexibility in scheduling domestic and international travel, particularly for passengers travelling from Europe, the Middle East and Asia.

The airport is 25 kilometres from the city centre, an approximate 25-minute drive via freeway from the city centre and is curfew free, providing more arrival and departure options for delegates.

- 34** international airlines fly direct to Melbourne
- 464** direct international flights per week
- 248** flights per week from Asia
- 115** flights per week from New Zealand
- 53** flights per week from Middle East and India
- 41** flights per week from Pacific, North and South America
- 7** flights per week from Europe (direct via Middle East)
- 36** additional international airlines operating via codeshare

# INTERNATIONAL ACCESS TO MELBOURNE





# DOMESTIC TRAVEL ROUTES TO MELBOURNE



# GETTING TO MELBOURNE





**Whatever corner of the world you're travelling from, getting to and around Melbourne is easy. Located just 25 minutes away from the city centre the airport is the only major facility that is open 24 hours nationally.**

## Melbourne Airport

Melbourne Airport operates 24 hours a day, seven days a week and is curfew-free. Its integrated international and domestic terminal precinct provides passengers with the maximum flexibility in scheduling domestic and international travel.

In addition to the standard disability, parking and retail facilities in all terminals, Melbourne Airport can provide specialised group services, including tour desks for main arrival/ departure days; digital welcome screens in the arrivals concourse and baggage halls, as well as welcome signage and displays in main terminal areas. Language support; VIP meet and greet for key personnel; kerbside pick-up for ground transport services; and other airport promotional opportunities can be arranged.

Visit: [melbourneairport.com.au](http://melbourneairport.com.au)

## Skybus' Melbourne City Express

The service runs between Melbourne Airport and Southern Cross Train Station, in the heart of the city. The service operates 24 hours a day, 365 days a year with departures every 10 minutes during the day. The average trip is just 20 minutes, at a low cost of AU\$18 one-way. A free city hotel shuttle is also available to all passengers. Customised ticketing options and charters are also available for corporate and conference groups.

Visit: [skybus.com.au](http://skybus.com.au)

## Taxi Services

Taxis and Ubers also operate out of Melbourne Airport 24 hours a day, seven days a week. A one-way trip to the city takes 20 - 30 minutes subject to the time of day.

Visit:  
[melbtaxi.com.au](http://melbtaxi.com.au)  
[13cabs.com.au](http://13cabs.com.au)  
[uber.com](http://uber.com)

## Public Transport

Melbourne has one of the largest tram networks in the world, making travelling around the city easy. For added convenience, all tram travel within Melbourne's city centre is free. Metropolitan tram and train services operate between 5am and midnight Monday to Thursday, with extra hours on Friday and Saturday nights. There are also over 300 bus routes across Melbourne, servicing cross-suburban travellers and connections to train stations.

A smartcard ticketing system called myki covers travel on all of Melbourne's trains, trams and buses. Delegates can buy a myki Explorer pack which comes with a ready-to-use card, handy maps and discounts to some of our favourite places.

Visit: [ptv.vic.gov.au](http://ptv.vic.gov.au)



# EXPLORING MELBOURNE





## Melbourne is a well-connected, accessible city that is both easy and enjoyable for business visitors to navigate.

### Free City Circle Tram

The City Circle tram travels the perimeter of Melbourne's city centre, taking in many major landmarks. Delegates can catch the tram at any of the specially marked stops on Flinders Street, Harbour Esplanade, Docklands Drive or Spring Street. The City Circle route uses iconic W-Class trams, offering passengers a historical experience, while automated commentary announces points of interest along the route.

Visit: [ptv.vic.gov.au](http://ptv.vic.gov.au)

### Perfect walking city

Melbourne is set in a compact grid layout with most attractions within easy walking distance. The City of Melbourne has developed a series of self-guided walks to help delegates to comfortably explore the city by foot.

Visit: [whatson.melbourne.vic.gov.au/visitors/WalksItineraries](http://whatson.melbourne.vic.gov.au/visitors/WalksItineraries)

### Cycle your way through Melbourne

Melbourne offers a Bike Share Scheme, allowing users to hire one of 600 bikes at the 50 docking stations around the city centre. With dedicated bike tracks and an impressive network of on-road bike lanes it is simple to ride around the city and take in many beautiful sites. The TravelSmart map provides information on cycling paths, road rules and more.

Visit: [melbournebikeshare.com.au](http://melbournebikeshare.com.au)

### River cruises

With the Yarra River running through it and a bay next door, Melbourne is a great city to make your way around by boat. Jump on a Melbourne Water Taxi or take a scenic cruise departing from Southbank. Delegates can even create their own itinerary and charter a boat from operators into the Docklands.

Sit back, relax and soak up the views as your captain details the history of the Yarra River and Melbourne on a gently meandering river cruise. Cruise past Melbourne's major attractions including the Royal Botanic Gardens, Melbourne Cricket Ground and sporting precinct, Federation Square, Southbank, the Docklands and further to Williamstown.

Visit: [melbournewatertaxis.com.au](http://melbournewatertaxis.com.au)

Visit: [melbcruises.com.au](http://melbcruises.com.au)



**ICONIC  
MELBOURNE**





## Eureka Skydeck 88

Eureka Skydeck 88 is Melbourne's 'must-see' attraction. Two dedicated lifts rocket visitors to level 88 in under 40 seconds. The Skydeck offers complete 360-degree, floor-to-ceiling views over Melbourne city centre, sports precinct, Port Phillip Bay, Docklands and everything in between. It also includes iPhone audio tour and complimentary WiFi. Come by day for brilliant views extending to the Dandenong Ranges, and by night to see the breathtaking Melbourne skyline.

Eureka Skydeck is the only observation deck in the world that can thrill you with The Edge - a glass cube which projects three metres out from the building - with you in it - suspended almost 300 metres above the ground.

Eureka Skydeck's latest green screen installation, VERTIGO, is a specially constructed set creating an illusion for guests that they have fallen off the top of the building and are holding on 88 storeys above the ground. Have fun creating and capturing a unique Eureka VERTIGO photo to share with friends.

Visit: [eurekaskydeck.com.au](http://eurekaskydeck.com.au)



## Melbourne Star Observation Wheel

The Melbourne Star is one of only four Giant Observation Wheels in the world, and the only one in the Southern Hemisphere. Operating 365 days a year, enjoy unparalleled views over Melbourne during the day and night. Each of the 21 spacious, air-conditioned cabins are large enough to allow up to 20 guests to walk comfortably around during the 30-minute flight. Book a private cabin for a one-of-a-kind experience with food and beverage packages and up to three rotations, for an unforgettable experience in the sky.

To double the fun, get your skates on. The Melbourne Star Skate and Fly special package offers a jam-packed day full of sky-high fun on the Melbourne Star and ice cool skating at the O'Brien Group Arena located nearby.

Visit: [melbournestar.com](http://melbournestar.com)



## Royal Botanic Gardens

Take time out of a busy schedule and head to Melbourne's Royal Botanic Gardens. Set on the edge of Melbourne's CBD, the Gardens offer stunning vistas, tranquil lakes, intertwined pathways to meander while viewing more than 8,500 plant species. Enjoy the Garden Discovery Tour, a chauffeured punt on the tranquil Ornamental Lake or just unwind at one of the two cafes, The Terrace or Jardin Tan. Browse the Garden's botanical-inspired souvenirs and giftshop to complete the visit.

Join the popular Aboriginal Heritage Walk that offers a rich and vibrant cultural experience. Indigenous guides provide a unique insight into the history of both the Gardens and its traditional owners. For a unique experience during summer, join the locals on the lawn at Moonlight outdoor cinema, theatre performances and exhibitions.

Visit: [rbg.vic.gov.au](http://rbg.vic.gov.au)



## Federation Square and Flinders Street Station

Overlooking Melbourne's iconic railway station, Flinders Street Station, Federation Square has become one of the most visited attractions in Melbourne. As the site for major cultural attractions, world-class events, tourism experiences and an exceptional array of restaurants, bars and specialty stores, this modern piazza has become the city's meeting place.

Federation Square is home to some of the best venues in Melbourne and hosts more than 2,000 events each year. Located in the city centre and with a unique mix of indoor and outdoor spaces available for hire it makes an ideal location for festivals, concerts, conferences, markets, exhibitions, fashion shows and more. All venues offer a full range of event management services including: catering, cleaning, security, audio-visual and multimedia production.

Visit: [federationsquare.com.au](http://federationsquare.com.au)



## Melbourne Laneways

There is always something new to discover in Melbourne's hive of bustling, creative laneways, with their covert boutiques, famed restaurants, hole-in-the-wall cafes and astonishing bars.

Block Arcade, Degraes Street, Hosier Lane, AC/DC Lane, Tattersalls Lane, Meyers Place and Hardware Lane are just some of Melbourne's best laneways to explore. Put the walking shoes on and go in search of alfresco eateries, cosy little bars, public art and funky pop up shops, and let the aroma of coffee brewing tempt you along the way. Several private and group walking tours are also available.

Visit: [visitvictoria.com/Regions/Melbourne/Destinations/Laneways](http://visitvictoria.com/Regions/Melbourne/Destinations/Laneways)



## Luna Park and St Kilda Beach

Overlooking the famous Port Phillip Bay, just 15-minute drive from Melbourne's city centre, the historic Luna Park is one of Melbourne's iconic destinations. With 2012 celebrating 100 years of fun-filled adventures, Luna Park continues to surge forward with a generous mix of heritage listed attractions and brand-new rides to satisfy all thrill seekers.

Luna Park also offers a range of function rooms to hire, ideal for incentive and corporate groups. After enjoying the adventure park, go for a stroll along St. Kilda Beach, one of Melbourne's famous beaches, to enjoy this active precinct and spectacular views of the bay.

Visit: [lunapark.com.au](http://lunapark.com.au)





## Shrine of Remembrance

Learn about Australia's history at The Shrine, a major landmark on the city fringe. Opened in 1934, The Shrine is renowned for its spectacular architecture set amongst sprawling parklands and its stunning view along one of Melbourne's main thoroughfares. The Shrine is a Victorian state memorial to Australians who served in global conflicts throughout Australia's history and features over 800 artworks, historical artefacts and personal effects. Take a guided tour or self-guide, admission is free.

Visit: [shrine.org.au/Home](http://shrine.org.au/Home)



## Brighton Beach iconic boxes

Just 25 minutes from Melbourne CBD, Brighton Beach is located in the City of Bayside, which has 17Km of foreshore to Port Phillip Bay. Nestled on Dendy Street Beach, the Brighton Beach bathing boxes are a popular Bayside icon and cultural asset.

Bathing boxes and boatsheds are intrinsic to Port Phillip Bay and Western Port. Much has been written about Victorian morality and its impact on how people went about bathing and enjoying the seashore. Victorian attitudes and values of this era dictated the need for bathing boxes in Australia and concurrently on the beaches of England, France and Italy. European bathing boxes exist to this day.

Take your group to experience Brighton Beach and enjoy the scenery it has to offer, and capture some memorable photographs of yourselves with the iconic colourful boxes.

Visit: [brightonbathingbox.org.au](http://brightonbathingbox.org.au)



## Fitzroy Gardens

The Fitzroy Gardens is one of Melbourne's most historic and beautiful parks. The garden layout features pathways lined with magnificent Elm trees, and a variety of flowers, ornamental shrubs and trees, which together with extensive lawns, create a diverse and layered landscape. Points of interest include the magnificent floral displays in the Spanish mission-style Conservatory, Cooks Cottage, Scarred Tree, Fairies' Tree, model Tudor village, sculptures and fountains.

The Fitzroy Gardens Visitor Centre provides tourism information and entry tickets to Cooks Cottage. A free, guided walking tour departs from the visitor centre every Saturday at 10am. Refreshments are available from Kere Kere café at the visitor centre, and at the Pavilion café in the centre of the Gardens.

Visit: [fitzroygardens.com](http://fitzroygardens.com)

**TOP  
EXPERIENCES**





**From a hot air balloon ride overlooking spectacular views of the city to experiencing close-up encounters with Australian wildlife and enjoying some of Melbourne's best food and wine, the world's most liveable city has it all to create long-lasting memories.**

### **Hot Air Balloon over Melbourne or Yarra Valley**

Global Ballooning Australia offers a one-hour sunrise balloon flight over Melbourne - one of the few cities in the world that can be traversed by balloon. Your group will get to experience the stunning views of the city from the sky and the option of 5-star buffet breakfast with champagne after the flight at Pullman on the Park. In-flight commentary is provided which gives passengers an understanding of the various elements of ballooning; meteorology, altitude, navigation, equipment and air traffic control. This is a unique way to explore the beauty of Melbourne city.

Hot air ballooning packages over the Yarra Valley are also available to give your group the chance to enjoy the beautiful scenery of the Yarra Valley wine region from above.

Visit: [globalballooning.com.au](http://globalballooning.com.au)

### **Melbourne Street Art Tour + Street Art Workshop**

Melbourne's street art is internationally renowned and has become an attraction for local and overseas visitors experiencing Melbourne's creative ambience. Visitors can explore this art form in one of Melbourne's fun and educational street art tours. With local knowledge on just about everything, the guides will treat visitors to some of Melbourne's hidden underground treasures.

Enjoy a unique and artistic experience that presents new ideas, shapes, colours and culture in all kinds of public arenas. Explore the hidden secrets of Melbourne's iconic laneways that are filled with street art and graffiti. It is a great team-building exercise and by working collaboratively on an art workshop and be able to take a piece of Melburnian art to decorate your workspace.

Visit: [melbournestreettours.com](http://melbournestreettours.com)

### **VIP Experience at Australia Formula 1® Grand Prix**

The Formula 1® Australian Grand Prix is one of the most glamorous events on the sporting and social calendar. Experience world-class entertainment and unprecedented networking opportunities in a stylish setting. A range of corporate suites including a new line up of Melbourne's top chefs provide a remarkable way to host clients or reward your staff in a truly unique setting.

Design your own experience in a private or shared suite, with a wide range of different options and the dedicated sales team will help bring your vision to life.

Visit: [grandprix.com.au](http://grandprix.com.au)



### **Attend race day at Flemington**

The Flemington Racecourse is renowned for hosting the Flemington Melbourne Cup Carnival, which attracts racing enthusiasts and visitors from around the world. Flemington continues to play host to a vast array of unique corporate and incentive events, attracting groups from overseas markets throughout the year. More than just a racecourse and racing club – Flemington is also a world-class entertainment and function venue.

Experience a unique event at Flemington with many options from participating in a millinery course to make your very own stylish headpiece and having your photo taken with the coveted Emirates Melbourne Cup trophy to enjoying a themed ‘night at the races’ event or a breakfast at sunrise while watching the horses train. It will be an unforgettable experience at the races.

Visit: [flemington.com.au](http://flemington.com.au)



### **Rochford Wines – Dining on Stage**

In the heart of the Yarra Valley, just an hour away from Melbourne’s city centre, Rochford Wines offers world-class facilities, award-winning food and wine, and flexible spaces to make your event memorable.

Choose from multiple spaces including a restaurant overlooking the green lawns, shaded courtyard area with a relaxed feel, outdoor terrace with mountain views or The Deck set over our lake. Small private rooms are also available for smaller meetings. These different spaces cater for 10 to 500 guests with exclusive and customised packages to suit your requirements.

Rochford Wines also offers a brand new Dining on Stage experience that is perfect for incentive groups. Local culinary delights are perfectly matched with wine, while guests take in magnificent sunset views across the Yarra Valley vineyard.

Visit: [rochfordwines.com.au](http://rochfordwines.com.au)



### **Phillip Island - Australian wildlife in spectacular locations**

Visit Phillip Island Nature Parks, a unique incentive destination with four major attractions, where you can experience the Antarctic Journey and submerge yourselves in the world’s most extreme continent, and even come face-to-face with Victoria’s famous Little Penguins.

#### **The world-famous Penguin Parade**

See the Little Penguins with a range of viewing options. Experiences can cater for large groups for up to 4,000.

#### **The Nobbies Centre**

Marvel at Antarctic wildlife in the multimedia displays and virtual interactive experience. The Nobbies Centre caters for groups up to 400.

#### **Churchill Island Heritage Farm**

This unique 57-hectare island is a traditional working farm. Group activities include milking the cow, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. It’s a perfect setting for gala dinners, suitable for groups up to 5,000.

#### **Koala Conservation Centre**

Get up close and personal with these Australian icons in their natural habitat.

Visit: [penguins.org.au](http://penguins.org.au)



## Sovereign Hills - Escape the city to a truly unparalleled events venue

Located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne's city centre, and 70-minute drive from Melbourne Airport. Whether planning a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event. Sovereign Hill brings Australia's 1850s Gold Rush to life and visitors will feel like they've stepped back in time. Winner of many State and National tourism awards, Sovereign Hill has achieved 'Major Tourist Attraction in Australia' three times, and most recently was second-time Hall of Fame winner as Victoria's 2016 Major Tourist Attraction.

Accommodation is available on site at Sovereign Hill Hotel with a variety of room options including recently refurbished Governor's Rooms and Sovereign Rooms - all with complimentary W-Fi and a full hot breakfast.

Go back in time and explore Australia's legendary gold rush era.

Visit: [sovereignhill.com.au](http://sovereignhill.com.au)



## Enjoy the Tourist Lounge at Chadstone Fashion Capital

Chadstone - The Fashion Capital is the Southern Hemisphere's biggest shopping centre and a world-renowned fashion and entertainment hub. Chadstone features over 550 stores, designer boutiques and more than 30 luxury brands including Valentino, Louis Vuitton, Prada, Tiffany & Co, Chanel, Celine, Givenchy, Fendi, Jimmy Choo, Dior and Loewe.

Just 25 minutes from the city, Chadstone is accessible via car, public transport and complimentary coach which departs Federation Square and Crown Experience. Chadstone offers the very best in food with international restaurants, casual dining eateries and quick-bite options. Guests can experience the HOYTS Cinema Complex or Australia's first and only LegoLand Discovery Center.

Chadstone provides exclusive Tourism Passports featuring over 100 deals just for your visitors and offers multilingual guides, directories and maps, with a Tourism Lounge to open soon.

Visit: [chadstone.com.au](http://chadstone.com.au)



## Melbourne & Olympic Parks and Rod Laver Arena guided tour

Host your next event in the same venue that the Australian Open champions have played in. Margaret Court Arena is the perfect location for your next gala dinner, incentive rewards event or cocktail party. With the ability to open and close the roof in less than five minutes, you can have an event under the stars with a built-in wet weather back up.

Why not conduct a tour of the world-class renowned Rod Laver Arena Tennis Court before your event or play a game of tennis on one of the state-of-the-art show courts?

Catering for groups of 20 to 2,000, a range of flexible event spaces offers the 'wow factor' that your rewarded guests deserve.

Visit: [mopt.com.au](http://mopt.com.au)



## Moonlit Sanctuary Wildlife Conservation Park

Moonlit Sanctuary Wildlife Conservation Park invites you to explore 10 hectares of bushland, meeting endangered species, feeding kangaroos and wallabies, cuddling koalas and enjoying encounters with colourful birds, reptiles, dingoes and many other animals.

At night, Moonlit Sanctuary comes alive with its world-famous lantern-lit tours. Night birds are active, tiny feathertail gliders and giant yellow-bellied gliders swoop around, and endangered quolls, pademelons and bettongs forage for food.

Once in a lifetime experiences include:

- Cuddling up to a koala
- Playing with a dingo
- Holding an owl
- Behind the scenes tours

Moonlit Sanctuary caters for groups from two to 100 people. There is an extensive gift shop including Australian-made gifts and souvenirs and a café which offers light meals and refreshments and can provide Asian themed meal options.

Visit: [moonlitsanctuary.com.au](http://moonlitsanctuary.com.au)



Qantas Conference Travel

# Experience the Spirit of Australia.



Thinking of Melbourne for your next conference?

As Australia's national carrier, Qantas Airways offers a network spanning 206 destinations across, Asia and the Pacific, the Americas, Europe, the Middle East and Africa, and Australia including those served by our codeshare partner airlines.

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countries  
incl. our expansive domestic network

Connected worldwide with

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We've built a reputation for:

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- full premium international & domestic service
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## Qantas Conference Travel

Qantas Conference Travel is designed to support organisations hosting conferences within Australia:

- We understand that your delegates need a seamless conference experience from start to finish
- We offer a unique booking experience by providing a range of discounted airfares
- Plus a customised online booking tool is available to delegates through your secure official registration website.

## Working together

To maximise the number of delegates attending your conference, you can help us promote our discounted fares by:

- Marketing Qantas Airways as your exclusive airline partner
- Promoting the discounted fares in pre-and post-registration communications
- Placement of the Qantas logo on all multi-channel marketing and promotional material.

## How to apply

Email your completed application form to [QantasConferenceSupport@qantas.com.au](mailto:QantasConferenceSupport@qantas.com.au) and a Qantas team member will be in contact with you within 10 business days:

- Meet the minimum number of attendees flying internationally into Australia for your event
- Designate Qantas as your Official Sponsor Airline
- Submit your request at least 12 months prior to your event.





# NEW REASONS TO HOST IN VICTORIA







**The business events sector in Melbourne has benefited from the recent launch of new flights, hotels, attractions and events, with a suite of new visitor inventory and infrastructure also set to launch in 2018.**

**New international air services**

Melbourne continues to succeed in attracting international air services; creating additional seats and welcoming more international business visitors. Recent achievements for new and increased international airline services include:

- **Virgin Australia** commenced a five-weekly service between Los Angeles and Melbourne.
- **Jetstar** commenced a thrice weekly service between Ho Chi Minh City and Melbourne.
- **China Southern Airlines** commenced a thrice weekly service between Shenzhen and Melbourne.
- **Qatar Airways** upgraded its B777-300ER from Melbourne to Doha to an A380, creating an additional 54,000 seats per annum.
- **Japan Airlines** commenced a daily service between Tokyo (Narita) and Melbourne.
- **LATAM** commenced a thrice weekly service between Santiago and Melbourne.
- **Sri Lankan Airlines** will commence a daily service between Colombo and Melbourne.
- **Virgin Australia** commenced a daily service from Hong Kong to Melbourne,
- **Jetstar** will commence a twice weekly service between Zhengzhou and Melbourne.
- **Air Canada** will commence a thrice weekly service from Vancouver to Melbourne.
- **Qantas** will commence a four-weekly service between San Francisco and Melbourne, which will add close to 50,000 seats each way every year.

**Melbourne Convention and Exhibition Centre (MCEC) expansion**

The construction of Melbourne Convention and Exhibition Centre’s (MCEC) \$205 million expansion is progressing as scheduled, due for completion in mid-2018. Adding nearly 20,000 square metres of flexible, multi-purpose event space including new exhibition halls and additional meeting and banquet rooms, the new space will be fully connected and integrated with the existing MCEC. The venue’s total size will increase to over 70,000 square metres making it the largest convention and exhibition space in Australia. A multi-purpose area with a retractable 1,000 seat theatre and additional adaptable meeting rooms are two of many flexible features throughout the new building that will allow the space to adapt to the needs of customers.

**Other key features of MCEC’s expansion include:**

- The expansion will connect business visitors with a new 347-room Novotel hotel and multi-deck car parking facilities
- Banquet room to accommodate up to 450 guests
- 9,000 square metres of pillar-less exhibition space
- Informal networking spaces
- Outdoor event courtyard
- Balcony area to host 150 guests for cocktail functions

Visit: [mcec.com.au/expansion](http://mcec.com.au/expansion)

**Melbourne Airport’s first pay-as-you-go lounge**

Melbourne Airport opening its first pay-as-you-go lounge in Terminal 2. The Marhaba lounge gives international travellers exclusive lounge access for up to four hours, with Hudsons Coffee, an a la carte food menu, casual lounge seating, shower facilities, a dedicated business section and large dining room. The Marhaba lounge first launched in Dubai International Airport in 1991, and has since opened at airports across Europe, the Middle East and Asia. The Marhaba lounge is \$65 for adults and \$35 for children under 12 years old and the perfect place to chill out before a long-haul flight.

Visit: [marhabaservices.com/english/our-locations/melbourne-airport](http://marhabaservices.com/english/our-locations/melbourne-airport)



## New multilingual signs improve safety on the Great Ocean Road

New multilingual signs are being rolled out along the Great Ocean Road to help international tourists safely navigate one of Victoria's most popular tourist routes. In an Australian-first, trucks undertaking road works on the Great Ocean Road are now displaying messages in Mandarin and English, to alert international drivers to traffic conditions. The multilingual electronic signs can display 25 different messages and will be used during peak road work periods.

## Melbourne Jet Base

Australia's first world-class private jet terminal is expected to open within the Melbourne Aviation Precinct at Melbourne Airport towards the end of 2018. Melbourne Jet Base will cater to corporate executives offering a comfortable, efficient and fast way to get into Melbourne with private jets at their disposal. Designed by the award-winning team from Cox Architects, the facility will include an aircraft hangar as well as facilities for private jet owners and pilot accommodation.

Visit: [melbap.com/jetbase](http://melbap.com/jetbase)



## New City of Melbourne Visitors Service - Southern Cross

Melbourne's renowned City Ambassadors have expanded their services to two key sites at the Southern Cross Station, to assist visitors with directions and ideas on what to see and do. The new visitor services hubs are located next to the SkyBus terminal and at a kiosk at the intersection of Bourke Street and Spencer Street.

Visit: [whatson.melbourne.vic.gov.au/visitors/services/Pages/Visitorservices](http://whatson.melbourne.vic.gov.au/visitors/services/Pages/Visitorservices)



## airport express for Southbank and Docklands

SkyBus, operators of Melbourne's popular airport express, has launched a new direct service connecting passengers in Southbank and Docklands to Melbourne Tullamarine Airport. The Southbank Docklands Airport Express has been introduced to benefit local residents, corporate tenants and hotel accommodation providers throughout this area. Starting 5 November 2017, the new service will have a daily operation from 7am to 7pm and bus frequency of 30 minutes on weekdays and hourly on weekends. The Southbank Docklands Airport Express has four convenient pick up points within the Southbank and Docklands including Harbour Esplanade, City Road (Queensbridge Street), City Road (Eureka Tower) and Whiteman Street.

Visit: [skybus.com.au](http://skybus.com.au)

# EVENT BOOKINGS MADE EASY



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For more information, please email us at [eventdirect@virginaustralia.com](mailto:eventdirect@virginaustralia.com)

Terms and conditions: All fares purchased using the Event Direct booking tool are subject to the fare type terms and conditions provided on the Virgin Australia website, which can be found at <http://www.virginaustralia.com/au/en/plan/fare-types/domestic/#compare>





NATIONAL GALLERY OF VICTORIA

**NEW EXPERIENCES  
COMING IN 2018**



**When it comes to new attractions to visit in Melbourne, we will not disappoint. 2018 will see new cultural exhibitions, sporting experiences, nature and adventure attractions that will ensure Melbourne keeps its place as a first-choice destination for business events and incentive groups.**

### **NGV Winter Masterpieces**

The National Gallery of Victoria (NGV), the oldest and most visited gallery in Australia will be the sole international venue showing the works of influential artists such as Paul Cézanne, Salvador Dalí, Marcel Duchamp, Edward Hopper, Henri Matisse, Pablo Picasso, Jackson Pollock and Vincent van Gogh at the highly-anticipated Masterworks from MOMA exhibition. Encompassing 150 works, the exhibition will explore how artists have sought to be agents of change at pivotal moments in the world's history. If you want to explore how renowned artists have transformed our society by creating new worlds through their work you will have the opportunity to do so from June to October 2018 at the NGV.

Visit: [ngv.vic.gov.au/exhibition/masterworks-from-moma](http://ngv.vic.gov.au/exhibition/masterworks-from-moma)

### **URBNSURF Melbourne**

Coming to Melbourne Airport in early 2018, Australia's first surf park is set to provide both amateur surfers and expert wave riders a year-round way to catch a wave or two. Using cutting edge wave generation technology, URBNSURF Melbourne features LED lagoon lighting for day and night surfing, a fully-equipped pro-shop for board and gear hire, licensed café, training programs for all ages and abilities, beach cabanas and playgrounds.

Visit: [urbnsurf.co/melbourne](http://urbnsurf.co/melbourne)

### **Melbourne Museum's Viking Exhibition**

Running from 23 March to 26 August 2018, Melbourne Museum's Vikings Exhibition will feature the largest collection of Viking artefacts ever displayed in Australia. With more than 500 treasures from the Swedish History Museum including swords and remains of ships, this exhibition will provide insight into Viking culture, rituals and beliefs.

Visit: [museums victoria.com.au/melbournemuseum/whats-on/vikings](http://museums victoria.com.au/melbournemuseum/whats-on/vikings)



## Live Wire Park

Designed for the adventure seekers, Live Wire Park is situated just 800 metres from the world-famous Great Ocean Road. This tree-top adventure facility includes exciting rope courses for adults and children, a 150-metre treetop suspended walkway and a thrilling 500 metre zipline rollercoaster. Operating completely off-the-grid, the facility will collect all power and water on site to minimise environmental impacts. When visiting the Great Ocean Road and Twelve Apostles, plan a stop at this new and exciting elevated adventure park to combine your sight-seeing with a thrilling experience.

Visit: [livewirepark.com.au](http://livewirepark.com.au)



## White Night

Six years since its inception, White Night is now a regular fixture on Melbourne's cultural calendar. Capturing the imagination of 600,000 people across 12 continuous hours of art installations, exhibitions, films, lighting, projection, music and performance, White Night is a must do on your next visit. With four locations (Melbourne, Ballarat, Bendigo and Geelong), White Night is an ongoing adventure from dusk to dawn that transforms each city through its artists, its landscapes and its architecture. This is Melbourne as you've never seen it before, creatively reimaged.

Visit: [whitenight.com.au](http://whitenight.com.au)



## Wonderland

Alice's Adventures in Wonderland exhibition is coming to Melbourne in 2018. The exhibition will explore the many screen adaptations of Lewis Carroll's classic, which has captivated fans for more than 150 years. Wonderland is a collaboration between ACMI and DreamWorks, using the same theatrical trickery and special effects that have played such an important role in the numerous film adaptations of the book.

The interactive exhibition allows visitors to direct their own experience, engaging their sense of curiosity as Alice did in Wonderland.

Visit: [acmi.net.au/events/wonderland](http://acmi.net.au/events/wonderland)



## Priscilla Queen of the Desert - The Musical

Australia's most successful homegrown musical Priscilla Queen of the Desert is now playing at Melbourne's Regent Theatre. Based on the Oscar-winning film, Priscilla is the comical adventure of three friends who hop aboard a battered old bus bound for Alice Springs to put on the show of a lifetime. Their epic journey is a heart-warming story of self-discovery, sassiness and acceptance. The musical will feature a stunning array of more than 500 award-winning costumes, 200 headdresses and a nonstop parade of dance-floor classics including 'It's Raining Men', 'I Will Survive', 'I Love The Nightlife', 'Finally' and many more.

Visit: [priscillathemusical.com.au](http://priscillathemusical.com.au)



## Wildlife Wonders

Scheduled to open in December 2018, Wildlife Wonders will provide visitors with an opportunity to see and learn about Australian wildlife on a guided walk through the picturesque Otways region. Located in bushland just outside Apollo Bay, delegates can watch koalas dozing in the treetops, potoroos and bandicoots foraging on the forest floor and kangaroos hopping along the horizon against a spectacular ocean backdrop.

Visit: [conservationecologycentre.org](http://conservationecologycentre.org)

## Melbourne Museum goes Inside Out

Museum Inside Out will transform the traditional museum experience into a playful and thrilling new experience at Melbourne Museum this summer. The new exhibition will showcase Museums Victoria's unique collection, the most significant and historic pieces - plus the humble and every day - in a new and creative way. Visitors will become immersed in the theatrical sets, fascinated by bizarre wonderlands and their imaginations engaged in a multisensory journey. Inside Out is unlike anything Melbourne Museum has offered before.

Visit: [museums victoria.com.au/melbournemuseum/whats-on/inside-out](http://museums victoria.com.au/melbournemuseum/whats-on/inside-out)



## MANDELA My Life: The Exhibition

Come and experience the new world-class, collections-rich exhibition on the inspirational life of Nelson Mandela. Produced in close collaboration with the Nelson Mandela Foundation of South Africa, this brand-new touring exhibit will make its world premiere in Australia at the prestigious Melbourne Museum, before embarking on its global museum tour in 2019.

Opening in September 2018 to commemorate the 100th anniversary year of Mandela's birth, this official Mandela Foundation exhibition is expertly curated from Mandela's extensive physical and digital archives, much of which has never-before left South Africa. This captivating new exhibition will be brought to life through original artefacts rare and amazing film, sound and imagery, immersive multi-media environments and scenic recreations that allow visitors of all ages to engage with, and honour the legacy of this extraordinary world leader.

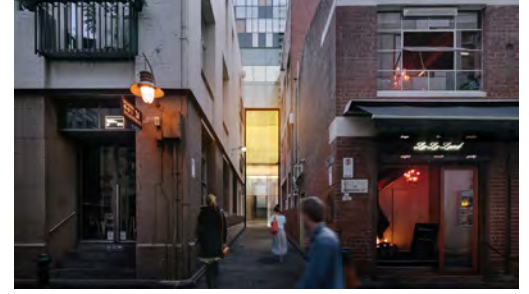
Visit: [museums victoria.com.au/melbournemuseum/whats-on/mandela-my-life-the-exhibition/](http://museums victoria.com.au/melbournemuseum/whats-on/mandela-my-life-the-exhibition/)



**NEW HOTELS  
AND VENUES**

NOVOTEL





**Named the ‘World’s Most Liveable City’ for a seventh time in a row, Melbourne is on a roll and showing no signs of slowing down. 2018 will see Victoria add to its already impressive accommodation mix with exciting new hotels and venues to host large groups, ensuring that Melbourne keeps its place as a top choice destination for business events.**

### **Melbourne Convention and Exhibition Centre (MCEC) expansion**

MCEC expansion project has already commenced. The new space will directly connect with the existing convention and exhibition centres, growing MCEC’s total size to more than 70,000 square metres. New infrastructure will also connect visitors with the new Novotel Melbourne South Wharf Hotel due to open in March 2018, as well as multi-deck car parking facilities, allowing visitors to better access Melbourne’s exhibitions, reinforcing Melbourne as a top-choice destination for business events and incentive meetings.

Visit: [mcec.com.au/expansion](http://mcec.com.au/expansion)

### **Novotel Melbourne South Wharf**

Scheduled to open in March 2018, the 347-room Novotel Melbourne South Wharf enjoys prime position close to the Melbourne Convention and Exhibition Centre. Featuring Novotel brand hallmarks such as Live N’ Dream bedding, interactive TVs, FairTrade bathroom amenities, and free barista coffee at breakfast, this hotel adds yet another deluxe accommodation option to the South Wharf area.

Visit: [accorhotels.com](http://accorhotels.com)

### **Novotel and Ibis Melbourne Little Lonsdale Street**

Due to open in late 2018, this dual-branded hotel will see two hotels occupy one building in the heart of Melbourne’s city centre. Comprising the lower tier of the tower, the 270-room ibis Melbourne Little Lonsdale Street offers premium economy accommodation to price-conscious travellers. Novotel Melbourne Little Lonsdale Street will open above the shared public spaces, offering 213 4-star guest rooms and suites. Sharing two restaurants and bars, a gymnasium, and ten meeting and event spaces, these two hotels suit business travellers, groups and leisure travellers.

Visit: [accorhotels.com](http://accorhotels.com)



## Marnong Estate

Due to open in April 2018, Marnong Estate is a new community tourism project being developed in Melbourne's northern suburbs, just 15 minutes from Melbourne Airport and 35 minutes from the city centre. Reviving the existing homestead and establishing an integrated heritage resort facility, vineyard, brewery and agribusiness will contribute to the local community by providing an authentic cultural and historical experience. The first of its kind in the region, it's the perfect venue for large incentive groups, corporate functions and team building activities. It can accommodate up to 400 people, including 250 seated banquet-style.

Visit: [marnongestate.com.au](http://marnongestate.com.au)



## Provenance Wines

The beginning of 2018 will see 5-star winery Provenance Wines open an operational winery and large function centre on the banks of the Barwon River near Geelong, an hour from Melbourne. Housed in the historic 19th century complex, Provenance Wines will offer an interactive wine experience with a 250-person event space perfect for private corporate functions and incentive meetings.

Visit: [provenancewines.com.au](http://provenancewines.com.au)



## Melbourne and Olympic Parks redevelopment

The Melbourne Park redevelopment project aims to cater for the growing popularity of the Australian Open Tennis, with a focus on the comfort of patrons, more open space and shade and increased seating capacity. The project has already started and is divided in three different stages, with Stage three beginning construction in 2019. The project will bring a refurbished Rod Laver Arena, an upgrade to Margaret Court Arena, a new multi-purpose 5,000 seat show court and arena, more public space and additional food and beverage offerings and better public transport connections to the city.

Visit: [melbournepark.com.au](http://melbournepark.com.au)



### Tyrian Serviced Apartments

The newly opened luxury serviced apartments offer two key locations in Melbourne - one in the city centre, and the other nearby in quirky and popular Fitzroy. Tyrian Hotel offers its guests luxurious apartments incorporating high ceilings, premium furnishings and beautifully appointed spaces. These apartments offer a taste of luxury and style in the heart of Melbourne.

Visit: [tyrian.com.au](http://tyrian.com.au)



### Pan Pacific Melbourne

Recently acquired Pan Pacific Melbourne, this 5-star hotel combines luxurious hotel rooms and suites with a fabulous location on the South Wharf along the charming Yarra River. Offering close proximity to Melbourne's city centre and direct access to Melbourne Convention and Exhibition Centre, it is an ideal choice for incentives groups and conferences.

Visit: [panpacific.com/melbourne](http://panpacific.com/melbourne)



### RACV Cape Schanck Resort

Due to open in April 2018, the newly redeveloped RACV Cape Schanck Resort represents a state-of-the-art facility for conferences, golf weekends, events and incentive meetings. A 75-minute drive from Melbourne's city centre, this luxury resort with Bass Strait views includes a gym, lounge, café and playroom.

Visit: [racv.com.au/travel-leisure/racv-resorts/our-destinations/cape-schanck-resort.html](http://racv.com.au/travel-leisure/racv-resorts/our-destinations/cape-schanck-resort.html)



### Mitchelton Hotel

Recently opened in December 2017, Mitchelton Hotel is located at Mitchelton Winery on the banks of the Goulburn River in the regional town of Nagambie. Establishment of the hotel with 58 rooms positions Mitchelton Winery as a self-contained conference and seminar venue, featuring indoor and outdoor spaces. The hotel boasts an infinity swimming pool and 9km of bushwalking and cycling tracks, which circumnavigate the vineyard and take in extensive riverside walks.

Visit: [mitchelton.com.au](http://mitchelton.com.au)

**Look forward to globally recognised luxurious hotel brands coming to Melbourne in the next few years:**

- Ritz Carlton Spencer Street
- Crown Queensbridge
- Marriott at Docklands
- Holiday Inn
- Mandarin Oriental
- Shangri La on LaTrobe Street
- W Hotel Collins Street

**TOP FOOD  
EXPERIENCES**





**Melbourne is a renowned foodie heaven with a diversity of cuisine that makes it a very enticing destination for business events. A myriad of restaurants and food tours are available for endless opportunities to indulge in the famous culinary delights of the city.**

### **Hidden Secret Food Tour and progressive degustation walk through Melbourne**

Eat like a local and get great insights into the food culture of Melbourne, its famous laneways, people and local businesses. The Walking Foodie Tour engages all your senses and is perfect for groups. Try the progressive restaurant degustation food and wine tour, visit Melbourne's popular cafés or enjoy an afternoon of high tea. There is something to cater to every group's taste!

Listen to passionate staff share their favourite drop, or learn how their distinctive restaurant design, location and menu came to be. Each venue is a different food style, with a history and design as diverse as the city.

Book a culinary tour and a local food expert will teach your group about Melbourne's fascinating gastronomic history.

Visit: [hiddensecretstours.com](http://hiddensecretstours.com)

### **Oakridge Wines Masterclass**

Just one hour from the city in the heart of the Yarra Valley, Oakridge Restaurant showcases the best in local produce. Inspired by these surroundings, Head Chef Matt Stone constructs his seasonal menus based on the thriving ingredients in the Oakridge kitchen garden, as well as wild produce found around the region. With stunning views of the Oakridge vineyard and the surrounding hills, experience the best of 'farm to fork' dining with the option of matching award-winning wines.

Enjoy a private masterclass at Oakridge Wines learning to contrast current releases with vintage wines, which are perfectly matched to canapés designed by Chef Matt Stone.

Visit: [oakridgewines.com.au](http://oakridgewines.com.au)

### **Queen Victoria Market - Sample the food as you go**

The Queen Victoria Market is a foodie's paradise! Experience the very best of Australian produce as you wander through iconic food halls and heritage sheds. Soak up the atmosphere of the largest open-air market in the Southern Hemisphere.

Chat with locals in the bustling meat, fish and dairy halls overflowing with fresh and unique delights. Discover the seemingly endless array of seasonal fruit and vegetables showcasing the best of Australian produce.

Groups can experience it all by booking a two-hour Hunt & Gather food tour that covers the fascinating history of the market while allowing visitors to sample Australian meat, seafood, cheese and handmade chocolate.

Visit: [qvm.com.au](http://qvm.com.au)



## Melbourne's latest food trends

Melburnians pride themselves on being ahead of the curve when it comes to the latest trends in almost everything, but food and dining certainly top the list. In 2018 the thing on every foodie's mind is "what's next in Melbourne's food scene?" The latest innovations and trends include:

- Brunches with cocktails
- Plant-based
- Craft breweries
- Midnight feasts
- Say cheese
- Asian inspired
- All day dining
- Filled pastries
- Meat in Melbourne



## Paella making at Bohemian Wine Bar & Restaurant

Master the art of Spanish cooking with paella cooking classes.

Indulge yourself at Bohemian Wine Bar & Restaurant where you can learn the art of paella cooking and discover the secrets of traditional Spanish cuisine. Bohemian's paella cooking classes will take delegates on a gastronomic journey through the ingredients, the paella pan and techniques on the best way to cook and enjoy Spain's beloved national dish. This special culinary experience can be enjoyed while soaking in the stunning views of the Yarra River and Melbourne's skyline.

Visit: [thebohemian.com.au/event/paella-cooking-class](http://thebohemian.com.au/event/paella-cooking-class)



## Melbourne's rooftop bars

Melbourne is renowned for its hidden gems and rooftop bars form part of those hard-to-find places. Some are set on quirky terraces, others are placed in luxurious settings, but they all share spectacular views, colourful cocktails and delicious food. Rooftop bars form part of Melbourne's food and wine culture and Melburnians pride themselves in the long list of rooftop bars worth visiting.

Some of the most celebrated bars are:

- Rooftop Bar, Melbourne
- Madame Brussels, Melbourne
- Naked in the Sky, Fitzroy
- Good Heavens, Melbourne
- The Rooftop at QT, Melbourne
- The Corner Hotel, Richmond
- Imperial Hotel, Melbourne



## Chocolate Food Tour

Chocoholics rejoice! Get your cocoa cravings satisfied on a chocolate food tour. Gather your sweet-tooth companions and get set for a day of pure indulgence. Sample locally made delicacies including; fair-trade, milk chocolate, dark chocolate, and macarons, while you wander around Melbourne and banter with chocolatiers. Private Chocoholics Tours are available and can be customised to ensure your group ends up in a state of pure bliss.

Visit: [chocoholictours.com.au](http://chocoholictours.com.au)



## Rochford Wines - Dining on Stage

Rochford Wines, just an hour away from Melbourne's city centre, is where you can enjoy a brand new Dining on Stage experience, perfect for incentive groups. Local culinary delights are perfectly matched with wine, while guests take in magnificent sunset views across the Yarra Valley vineyard. Up to 500 people can take part in this remarkable experience.

Visit: [rochfordwines.com.au](http://rochfordwines.com.au)



## World's 50 Best Restaurants

Two Melbourne restaurants, Attica and Brae, are among the top 50 restaurants in the world, according to the prestigious The World's 50 Best Restaurants awards. Known as the Oscars of the dining industry, The World's 50 Best Restaurants awards were hosted at Melbourne's Royal Exhibition Building (REB) in 2017 - just the third city to host the awards, after London and New York.

Visit: [theworlds50best.com/list/1-50-winners](http://theworlds50best.com/list/1-50-winners)

## Top renowned restaurants to visit in Melbourne

- **Attica** - awarded one of the 'World's 50 Best Restaurants' [attica.com.au](http://attica.com.au)
- **Brae** - awarded one of the 'World's 50 Best Restaurants' [braerestaurant.com](http://braerestaurant.com)
- **Donovan's St Kilda** [donovans.com.au](http://donovans.com.au)
- **Chin Chin** [chinchinrestaurant.com.au](http://chinchinrestaurant.com.au)
- **Vue de Monde** [vuedemonde.com.au](http://vuedemonde.com.au)
- **The Cliveden Bar and Dining Pullman Hotel** [theclivedenbaranddining.com.au](http://theclivedenbaranddining.com.au)
- **Number 35 Restaurant Sofitel** [no35.com.au](http://no35.com.au)
- **Dinner by Heston Blumenthal** [dinnerbyheston.com.au](http://dinnerbyheston.com.au)
- **Saint Crispin** [saintcrispin.com.au](http://saintcrispin.com.au)

# SHOPPING EXPERIENCES







**Modern day Melbourne has evolved into a place that marches to the beat of its own drum and fosters young creatives in all fields of design and fashion. From maker's markets to high-end boutiques, city laneway surprises and pop-up stores, Melbourne is the epitome of style and a shopping destination of choice.**

### **Emporium Melbourne**

Since opening its doors in 2014, Emporium Melbourne has carved itself a name as a must-visit on any Melbourne shopping expedition. It houses 225 shops and eateries over seven levels of retail heaven and boasts the largest collection of Australian designers under one roof. Highlight stores include Melbourne's own Scanlan Theodore, Gorman, Mr Simple, Godwin Charli and Autonomy. Japanese Giant Uniqlo chose this location for its first Australian store, as did Zoo York, The Waiting Room by Dr Denim and Calvin Klein Watches + Jewellery.

Visit: [emporiummelbourne.com.au](http://emporiummelbourne.com.au)

### **Chadstone Fashion Capital**

Chadstone - The Fashion Capital is Australia's largest shopping centre and a world-renowned fashion and entertainment hub for local and international visitors. An all-encompassing retail experience, Chadstone features over 550 stores, designer boutiques and 32 luxury brands as well as homewares, health, beauty and more.

In May 2018, Chadstone will be opening a brand-new Tourist Lounge for visitors to enjoy. Ideal for corporate meetings, the lounge will incorporate large spaces for VIP events, champagne on arrival and multilingual team members.

Visit: [chadstone.com.au](http://chadstone.com.au)

### **Queen Victoria Market**

The Queen Victoria Market is so much more than the city's fresh-food shopping mecca - it's a historic landmark and Melbourne institution. Explore the market's historic sheds and surrounding laneways to grab a bargain or find a Melbourne-made treasure amongst clothing, jewellery, handcrafts, homewares and souvenirs. Shoppers can find everything from fashion and general merchandise, to fruit and vegetables and local and imported gourmet foods at the largest open-air market in the Southern Hemisphere.

The market is open five days a week, with Sunday taking on a carnival atmosphere as entertainers delight the crowds. Guided tours for groups highlight the market's food, heritage, culture, shopping and history.

Visit: [qvm.com.au](http://qvm.com.au)



## City laneways and arcades – Made in Melbourne

A trip to Melbourne would not be complete without getting a little lost amidst the laneways and arcades that typify the city.

Home to an enterprising population of creative, crafty types, Melbourne is also one of the best places in Australia to pick up locally produced fashion, homewares, accessories and art.

From small boutiques nestled down city laneways to outdoor markets bursting with local talent and hip studios filled with edgy, one-of-a-kind buys, shopping for a locally made item is a fun way to pick up a unique keepsake or special gift to remember the city by.

Visit: [designaspace.com.au](http://designaspace.com.au)



## QV Melbourne

A visit to QV Melbourne allows visitors to experience the quintessential Melbourne lifestyle. Developed as a ‘city within in a city’ with its own intimate laneways with shopping, dining and cultural experiences to discover, visitors can find everything from groceries to fine dining, homewares to health, beauty and more. Fashion and beauty retailers include a mix of local, national and international designers including Australia’s only A.P.C. store, Incu, Aesop, Republic Boutique, M Dreams.

QV has a range a dining options for breakfast, lunch or dinner to cater to various sized groups and tastes. The relaxed feel of the indoor / outdoor QV Square is reminiscent of a European-style piazza bordered with bars and restaurants including Shophouse Kitchen, Red Spice QV, Meat Fish Wine, Schnitz, Max Brenner, Hanaichi and Grill’d.

Visit: [qv.com.au](http://qv.com.au)



## The Royal Arcade

Step back in time with a visit to the first arcade developed in Melbourne, and the longest-standing arcade in Australia. The Heritage Listed Royal Arcade has graced the City of Melbourne since 1869 and provides an undercover shopping link between Bourke Street Mall, Little Collins and Elizabeth Streets. The Royal Arcade is known for its collection of quality boutiques, specialist cafes and chocolatiers - the perfect place to select a memorable gift, or something special for yourself.

A must see in the arcade is the magnificent Gaunt’s Clock which is flanked by two giant statues of the mythical figures of Gog and Magog. Since 1892, these mammoth statues have struck chimes at every hour, and are still heard today resounding throughout the arcade.

Visit: [royalarcade.com.au](http://royalarcade.com.au)



## Melbourne Central

Melbourne Central takes up a mammoth five levels and has over 300 retailers offering a fantastic range of both Australian and international brands including Sephora, Nike, Sass & Bide, Country Road, MRP, Mecca Maxima. Visitors looking for added entertainment can visit Strike Bowling or Hoyts Cinema. Melbourne Central also boasts unique architectural features, and is also home to the famous Shot Tower Square, where visitors gather each hour to view a giant marionette clock as it performs 'Waltzing Matilda'.

Visit: [melbournecentral.com.au](http://melbournecentral.com.au)



## St. Collins Lane

St Collins Lane is Melbourne's newest shopping destination for luxury international and local brands. Conveniently located in the heart of the city between Collins and Little Collins Streets, the centre features luxury brands including Furla, Zadig & Voltair, The Kooples and cult UK label, REISS. St Collins Lane is also home to flagship stores for TAG Heuer and Coach, as well as the first Australian stores for Paris fashion brands Sandro Paris and Maje. When it's time to rest your feet, head to The Aviary for restaurant-quality dining from some of Australia's best names in hospitality, including the Neil Perry's Burger Project.

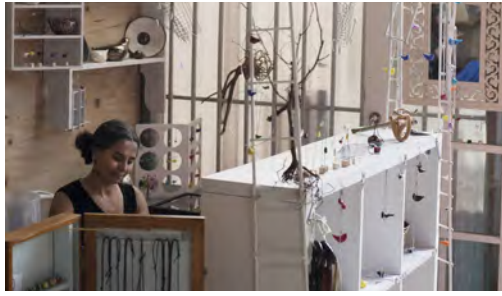
Visit: [stcollinslane.com](http://stcollinslane.com)



## Direct Factory Outlet (DFO) South Wharf

Located right next to the Melbourne Convention and Exhibition Centre (MCEC) and enjoying direct access to the vibrant South Wharf promenade facing Melbourne's iconic Yarra River, it is the ideal shopping destination for business visitors. The DFO South Wharf is a perfect combination of retail outlets ranging from Adidas and Converse to Coach and Lindt Chocolatier. There are many dining and entertainment options to finish your shopping day while enjoying spectacular river and city views.

Visit: [dfo.com.au/south-wharf](http://dfo.com.au/south-wharf)



## The District Docklands

The District Docklands is a family-friendly urban oasis and a vibrant new village on the edge of the CBD. The hottest new shopping and entertainment precinct in Melbourne the centre draws inspiration from Melbourne's iconic laneways and distinctive culture.

Located conveniently within the free tram zone, The District Docklands offers an exciting range of entertainment attractions including Dialogue in the Dark, ArtVo and the Blender Art Studios, along with a the latest fashion from the likes of H&M, General Pants Co., Platypus Shoes, Skechers, Miniso, Ozmosis, Hype, DC, Cotton On, Forever New, Bonds, Canterbury, FILA, Politix and Sportspower to name a few.

Enjoy a wide variety of food retails and free WiFi for customers throughout the centre.

Visit: [thedistrictdocklands.com.au](http://thedistrictdocklands.com.au)

## Melbourne's quirky and unique specialty stores

Melbourne is famous for its hidden gems, so hidden in fact that many bespoke stores remain unknown to shoppers. These quirky specialty stores and exclusive boutiques offer something a little left-of-centre.

- **Lord Coconut** – Melbourne's only jewellery retailer and gallery for men.  
[lordcoconut.com](http://lordcoconut.com)
- **Buttonmania** – One-stop-shop for buttons, buckles, toggles and more.  
[buttonmania.com.au](http://buttonmania.com.au)
- **FilmNeverDie** – Old school photography store and café.  
[filmneverdie.com](http://filmneverdie.com)
- **Magic Lantern** – Celebrates the fun and forgotten technologies and toys of the pre-cinematic world.  
[magiclanternstudio.com](http://magiclanternstudio.com)
- **Max Stern & Co** – Coin and stamp collection store.  
[maxstern.com.au](http://maxstern.com.au)

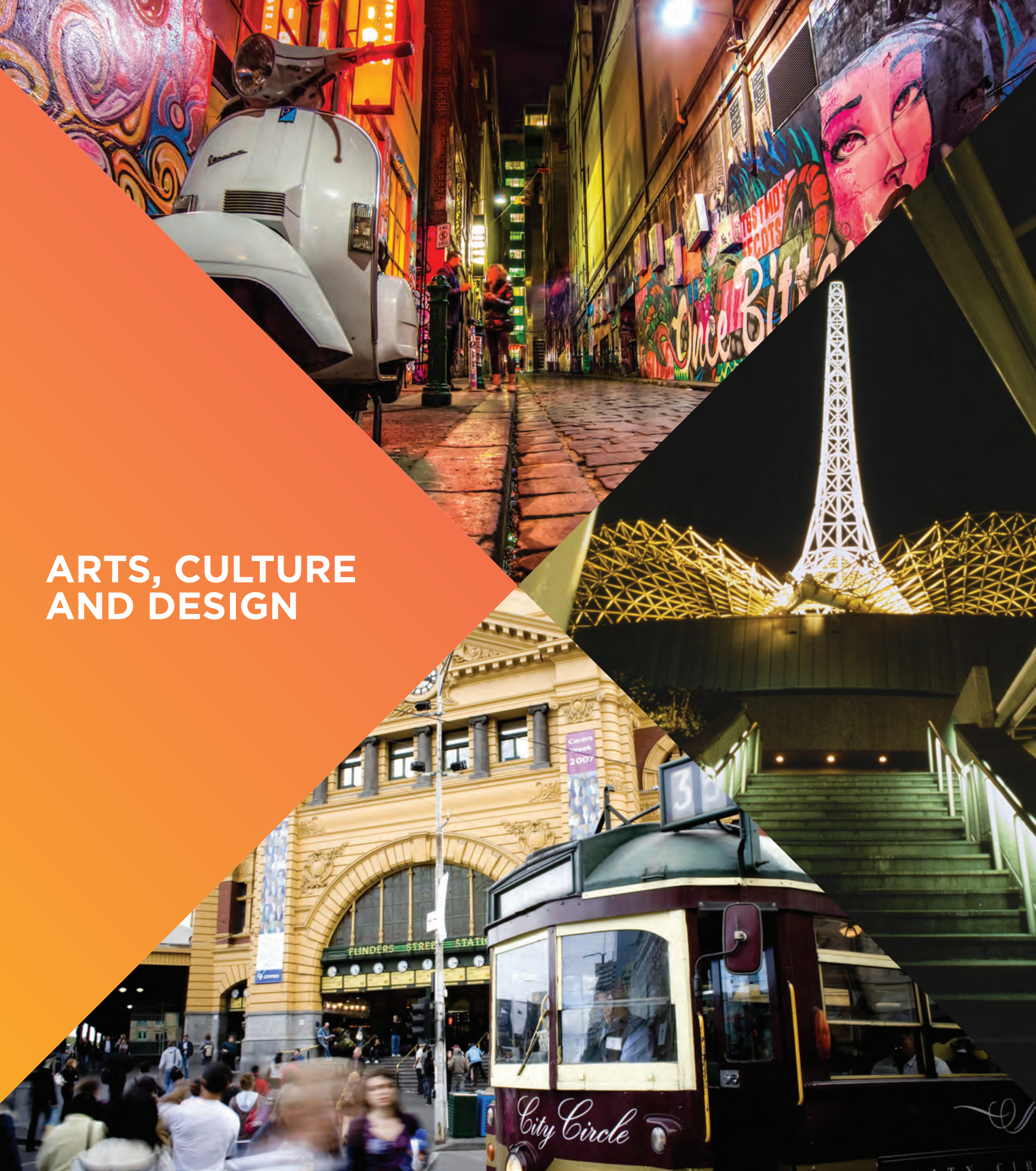
## Rose Street Market

For all things handmade, the Rose St. Artists' Market is where those in-the-know find Melbourne's best art and design talent. Each Saturday and Sunday there's a huge line-up of creative types, so expect to feast your eyes on plenty of unique gems and one-off wonders that you won't get anywhere else! There's everything from art, photography, fashion, jewellery, accessories, homewares, emerging designers, collectables, vintage pieces, tasty treats, cool beats, rooftop bar.... and more!

Visit: [rosestmarket.com.au](http://rosestmarket.com.au)







**ARTS, CULTURE  
AND DESIGN**



**Melbourne's culture is vibrant and alive. You will find it in the streets and lanes, in bars and cafes, at numerous festivals, exhibitions, museums and galleries. Melbourne prides itself on its many different personas; sophisticated, playful, unconventional, quirky, intense and multi-cultural. It is real, lived by the people, and it has earned itself a spot in the international art and music scenes.**

### **Masterworks from MoMA, National Gallery of Victoria**

Due to open winter 2018, the NGV will be the sole international venue for Masterworks from MoMA, which will include renowned art and design from a roll call of iconic figures including Paul Cézanne, Salvador Dalí, Marcel Duchamp, Edward Hopper, Jeff Koons, Henri Matisse, Piet Mondrian, Pablo Picasso, Jackson Pollock, Lyubov Popova, Mark Rothko and Vincent van Gogh. This exhibition will feature around 150 works including some never-before-seen in Australia, and is the largest instalment of the Melbourne Winter Masterpieces series, for the first time traversing the entire ground floor of NGV International.

Visit: [ngv.vic.gov.au/exhibition/masterworks-from-moma](http://ngv.vic.gov.au/exhibition/masterworks-from-moma)

### **The State Library**

Sshhh! Don't tell anyone we shared this with you, libraries are supposed to be quiet places after all. Although having some silent zones, this Melbourne landmark is a hive of activity. The State Library is a magnificent 19th-century building with some of the city's most beautiful heritage interiors attracting students, tourists, researchers and other locals alike.

A library highlight, the La Trobe Reading Room a magnificent octagonal domed reading room is six storeys high and can house 32,000 books and 320 readers at its desks. A viewing platform on level 6 offers a fabulous panorama of the dome and the reading room below. Tours of the Library are also available to guide you through this amazing building.

Visit: [slv.vic.gov.au](http://slv.vic.gov.au)

### **Melbourne Museum**

Melbourne Museum showcases Australian social history, explores life in Victoria, Indigenous cultures, science and the environment. It is located adjacent to the World Heritage listed Royal Exhibition Building and Carlton Gardens, and home to IMAX Melbourne.

Major features of Melbourne Museum include celebrating Victoria's local Koorie culture in Bunjilaka, Aboriginal Cultural Centre.

Take a close look at bugs, from stick insects to red-back and funnel-web spiders in Bugs Alive. Wander through a living forest with resident wildlife inside the Forest Gallery.

The Melbourne Museum shop has a strong emphasis on local and Australian products that reflect the museum's themes.

Visit: [museumvictoria.com.au/melbournemuseum/](http://museumvictoria.com.au/melbournemuseum/)



## Street Art's top five laneways

Melbourne's laneways are synonymous with street art. Journey through this treasure trove of public art on a Street Art Tour with a local practicing street artist as your guide.

You will visit Melbourne's famous street art laneways as well as lesser known hidden laneways and arcades to discover some of the most interesting street art and outdoor galleries in the world. Learn all about the artists and stories behind the artworks from artists directly involved in the scene.

The tour finishes at the famous Blender Studios where your group will be treated to an exclusive studio tour, meet practicing street and fine artists, and get a feel for this dynamic art world. Private and group tours are available and can be customised with catering, workshops, live painting, music and other requests to suit your needs.

Visit: [melbournestreettours.com](http://melbournestreettours.com)

## ACMI

Discover the world of the moving image in the galleries, cinemas and studios at the Australian Centre for the Moving Image (ACMI) at Federation Square.

Stories that transport you, ideas that transform you - immerse yourself in the world of film, television and digital culture. ACMI's centrepiece is a free permanent exhibition Screen Worlds that charts the journey of the moving image and highlights Australia's engagement with screen culture as both consumer and creator.

Australia's coolest cultural destination, ACMI has everything from a century of film to the latest computer games and digital art of the future.

Visit the ACMI Shop, the ultimate store for film buffs, or relax in the ACMI Cafe and Bar overlooking Federation Square.

Visit: [acmi.net.au](http://acmi.net.au)

## Marriner Regent and Princess Theatres

Make your spirits soar by taking in a Musical! Melbourne has a vibrant and historic theatre scene and two grand venues to investigate are the Regent and Princess Theatres.

The landmark Regent Theatre holds a key part in our city's history since opening as a grand picture palace in 1929. The building survived fire, flood, 20 years in darkness and threats of demolition, before it was reopened in 1996 meticulously refurbished and returned to its breathtaking former glory.

The spectacular Princess Theatre is truly stunning both inside and out. Dating back to 1854, plans for its refurbishment commenced in 1986. The iconic theatre reopened in 1989 with the musical 'Les Miserables' followed by 'The Phantom of the Opera' which established a new record for the longest-running show ever staged in Victoria.

World-class productions to have played at these theatres include; 'Cats', 'Mama Mia!', 'The Producers', 'Dirty Dancing', 'Jersey Boys', 'Hairspray', Disney's 'The Lion King', 'We Will Rock You', and Andrew Lloyd Webber's 'Love Never Dies'.

Visit: [marrinergroup.com.au](http://marrinergroup.com.au)





## Colac - Aboriginal site at the Otways Region

Aboriginal people have lived in Victoria for at least 30,000 years. The Gadubanud (Ktabanut) or King Parrot people have occupied the rainforest, estuaries, grass and wetlands, and coastline of The Otways for many thousands of years.

Colac is known as 'The gateway to the Otway Ranges' and is home to the Otway Forest Park, a rainforest full of nature rich in culture and history. Add to your group's itinerary a visit to this aboriginal site and your group can discover breathtaking waterfalls, explore beautiful lakes and walk among tall trees that carry thousands of years of history.

Visit: [visitapollobay.com/assets-apollobay/Uploads/Indigenous-History.pdf](https://visitapollobay.com/assets-apollobay/Uploads/Indigenous-History.pdf)



## See a show or go on a backstage tour of Arts Centre Melbourne

The magnificent Arts Centre Melbourne spire is one of the city's great symbols and a defining landmark that soars above Australia's largest and busiest performing arts centre.

For nearly 30 years the Arts Centre Melbourne has held the lead role in showcasing the best local and international performing arts. It plays host and partner to national and state music, opera, theatre and dance companies, together with local companies and festivals.

The Arts Centre stages over 4,000 Australian and international performances annually, so there will be ample opportunity to view one of the diverse shows during your visit. Meander through the Sunday Market every week plus dining options with bars and cafes on site.

Visit: [artscentremelbourne.com.au](https://artscentremelbourne.com.au)

## Melbourne cultural festivals

- **Melbourne International Comedy Festival**  
[comedyfestival.com.au](https://comedyfestival.com.au)
- **Melbourne International Jazz Festival**  
[melbournejazz.com](https://melbournejazz.com)
- **Melbourne International Film Festival**  
[miff.com.au](https://miff.com.au)
- **Melbourne Writers Festival**  
[mwf.com.au](https://mwf.com.au)
- **Melbourne Fringe festival**  
[melbournefringe.com.au](https://melbournefringe.com.au)
- **Melbourne Festival**  
[festival.melbourne](https://festival.melbourne)

# NATURE AND WILDLIFE





**Victoria's national parks and reserves are home to a vibrant ecosystem of native wildlife, including koalas, wallabies, emus, kangaroos and wombats.**

### **Melbourne Zoo**

Home to more than 320 species of animals and birds from around the world, Melbourne Zoo is a world of wildlife just five minutes from the city centre. See the endangered Sumatran Tiger, drop past the Orangutan Sanctuary and explore the Trail of Elephants. Head down the bush track to see unique Australian wildlife including koalas, kangaroos, wombats and emus. Enter the enchanting Butterfly House to connect with Australia's tropical and subtropical butterflies or submerge yourselves in an underwater world to see Victoria's iconic Little Penguins and Australian Fur Seals.

The Melbourne Zoo also has various spaces to hold stunning events among the animals for large groups.

Visit: [zoo.org.au/melbourne](http://zoo.org.au/melbourne)

### **Grampians National Park, Halls Gaps**

Experience the beauty of the Australian native landscape in the Grampians with its breathtaking sunrises and sunsets. Kangaroos and wallabies can be seen at home in their natural habitat, and in abundance at Halls Gap. Plus, there's over 160 kms of walking routes to choose from.

Visit: [visithallsgap.com.au](http://visithallsgap.com.au)

### **Werribee Open Range Zoo**

Experience an African adventure at the Werribee Open Range Zoo, where you will get to visit African animals like cheetahs, gorillas, giraffes, zebras and many more. Experience close encounters with different animals such as tiny lion cubs and gorillas, and go on an off-road safari travelling across the Zoo's open plains giving you the opportunity to see animals in their natural habitat.

Visit: [zoo.org.au/werribee](http://zoo.org.au/werribee)

### **Great Ocean Road wildlife spotting**

Known as the Jewel of the Otways, Melba Gully is one of the wettest places in the state. Walk among ancient mossy trees and giant tree ferns and experience the unique spectacle provided by the large colony of glow worms. Once the sun sets, the walking tracks glitter from the twinkling of the tiny night-time creatures.

In the small hamlet of Kennett River located on the Otway Coast, visitors can enjoy the peace and beauty of the bush as they make their way along the Grey River Road to spot koalas and kookaburras in the beautiful rainforest.

Visit: [otwaycoast.com.au/short-walks](http://otwaycoast.com.au/short-walks)

### **Healesville Sanctuary**

Healesville Sanctuary is one of the best places in Victoria to see and interact with native Australian wildlife. The Sanctuary offers visitors the opportunity to hear expert keepers talk and experience close-up encounters with kangaroos, koalas, dingoes, emus and echidnas in a stunning bushland setting.

Newly opened in December 2017 Healesville Sanctuary launched its new exhibit, Kangaroo Country. Visitors will now descend from the treetops of Koala Forest, walking through a bush oasis and meandering pathways where they will see a range of Australian wildlife, before coming face-to-face with the kangaroos.

Visit: [zoo.org.au/healesville](http://zoo.org.au/healesville)



## Wilson's Promontory

Wilson's Promontory National Park is one of the state's best-loved parks, and with good reason. This 50,000-hectare coastal reserve is threaded with a number of walking tracks and an abundance of wildlife. Refuge for an array of native animal and bird species including rosellas, wombats, emus and kangaroos. Visitors can view the normally nocturnal wombats as they graze on grassy surfaces or handfeed the vividly plumed rosellas at the visitors' area at Tidal River.

Visit: [parkweb.vic.gov.au/explore/parks/wilsons-promontory-national-park](http://parkweb.vic.gov.au/explore/parks/wilsons-promontory-national-park)

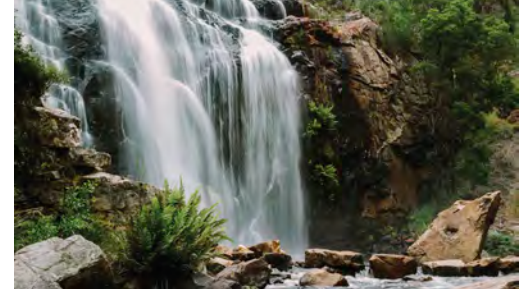
## Gardens Galore

Stroll among lush landscaped lawns, stunning floral displays and centuries-old trees at historic and botanic gardens. Make a weekend of exploring the beautifully ornate gardens of the Goldfields. Put the Ballarat and Castlemaine botanical gardens on your bouquet list and allow plenty of time for the acres of open spaces at Rosalind Park, Bendigo. On the Mornington Peninsula, take in the hues and views at Heronswood House and Garden, and lose yourself in the wonderfully fragrant Ashcombe Maze and Lavender Gardens.



## Phillip Island Penguin Protection Program

The Penguin Protection Program gives groups the opportunity to help the Little Penguins at Phillip Island's Penguin Parade - home of the world famous Little Penguin Watching. Working with the rangers at Phillip Island on this two hour interactive, educational ecotourism project will ensure the survival of penguins on Phillip Island for future generations. As a not-for-profit conservation organisation, Phillip Island Nature Parks needs all the help it can get. Your guests assist the Australian Rangers to build homes for the smallest and cutest penguins in the world, before heading down to Summerland beach to experience sunset Little Penguin Watching. This fully interactive ecotourism program has been specially designed for students and special interest groups, looking for a unique educational experience with nature on Phillip Island.



## Waterfall Wanders

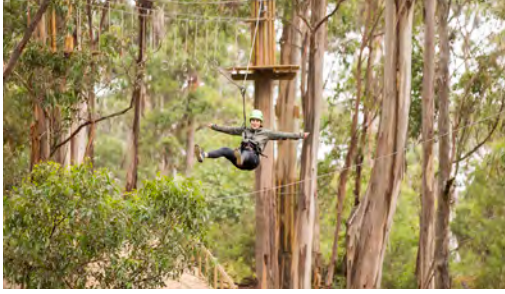
Weekend wanderers, take your pick from our top waterfall wanders in the Yarra Valley and Dandenong Ranges.

- Steavenson Falls Trail
- Tree Fern Gully Trail
- Keppel Lookout Trail
- Sherbrooke Falls Trail
- Cumberland Walk
- Keppel Falls Walk



# ADVENTUROUS MELBOURNE





**All year-round, the atmosphere in Melbourne is electric, with a jam-packed activity schedule showcasing the multiple faces of our cosmopolitan city. Choose from floating over the city in a hot-air balloon, driving a V8 race car, taking your group to the edge of the Eureka Tower and much more.**

### **Grand Prix Go-Kart Track**

Drivers start your engines. Feel the buzz of driving the Australian Grand Prix track at Phillip Island in state-of-the-art go-karts. Race around the circuit and take in the rugged cliffs and breathtaking coastline at the southern loop of the track, and put the pedal to the metal down the home straight to take home the winner's trophy.

Visit: [phillipislandcircuit.com.au/family-fun/go-karts](http://phillipislandcircuit.com.au/family-fun/go-karts)

### **Kite Boarding St. Kilda**

Carve up the waves on the shores of St. Kilda beach, one of Melbourne's most iconic suburbs, and kite boarding destinations. Take a tailored lesson or head out solo and chase the breeze of Port Phillip Bay behind the sails while taking in views of the spectacular Melbourne city skyline and coastline from the water.

Visit: [kiterepublic.com.au](http://kiterepublic.com.au)  
Visit: [gokite.com.au](http://gokite.com.au)

### **Skydive Melbourne**

Be prepared to fly over Melbourne! Take the tandem skydive only minutes from Melbourne's city centre over St. Kilda Beach. Float above the ocean and take in the magnificent views of Melbourne and the bay from the air. Try spotting St. Kilda's iconic Luna Park attraction on the descent.

Visit: [skydive.com.au/melbourne](http://skydive.com.au/melbourne)

### **Treetop Adventures**

Enjoy new ways of exploring some of regional Victoria's forests from the tops. From ziplines, hanging ropes, and treetop challenges, this will be a definite exhilarating experience for the whole group.

Visit: [otwayfly.com](http://otwayfly.com)  
Visit: [livewirepark.com.au](http://livewirepark.com.au)  
Visit: [treesadventure.com.au](http://treesadventure.com.au)

### **Big Stick Adventures**

For a unique and dynamic program to reward your team, head out with Big Stick Adventures for creative experiences, team-building activities and events. Their packages improve performance, unite teams and promote growth through fun and adventure.

Visit: [bigstickevents.com](http://bigstickevents.com)

An aerial photograph of a city, likely Melbourne, Australia, featuring a large stadium with a distinctive white, geodesic dome structure (the Melbourne Cricket Ground) in the foreground. The stadium is surrounded by greenery and a network of roads and highways. In the background, a dense urban skyline with numerous skyscrapers is visible under a clear sky. A large orange triangle is overlaid on the left side of the image, containing the text 'A SPORTING MECCA'.

**A SPORTING MECCA**





**Melbourne is globally recognised as Australia’s sporting capital with its famous sporting venues and host of many international sporting events. All year round, Melbourne plays host to a packed calendar of renowned events where fans from all over the world connect and share their passion for their favourite sport.**

### **MCG Tours**

Widely recognised as the home of Australian sport, the Melbourne Cricket Ground (MCG) has been the scene of many great sporting events, as well as many ‘firsts’ in Australian sporting history. One of Australia’s most significant stadiums, dating back to 1853, the MCG Tour gives delegates the opportunity to relive many great sporting memories. Groups can view the inner sanctum players’ change rooms, cricket viewing room and indoor practice facilities, media centre, library, the famous Long Room and even walk on the hallowed turf.

Visit: [mcg.org.au/things-to-do/mcg-tour](http://mcg.org.au/things-to-do/mcg-tour)

### **National Sports Museum**

Located at the MCG, the National Sports Museum presents world-class exhibitions of significant sporting artefacts. The museum houses the Australian Gallery of Sport and Olympic Museum Collection, the Sport Australia Hall of Fame, the Australian Cricket Hall of Fame, the Australian Football exhibition, Champions - Thoroughbred Racing Gallery, and temporary exhibition areas addressing current sporting issues and events. Interactive and audio-visual displays enhance the visitor experience. On non-major event days, the Museum enables access to the Melbourne Cricket Club Museum and Library.

Visit: [nsm.org.au](http://nsm.org.au)

### **Melbourne Sport Tours**

Receive an insider’s look at Melbourne and its sporting culture on an interactive and fun guide tour with Melbourne Sports Tour. Knowledgeable and passionate hosts take you behind-the-scenes of Melbourne’s world class sporting venues and show why sport is a way of life in Melbourne.

A range of half day and full day mini bus tours are available including Melbourne Sports Lovers; Horses, Wine and Beer; Legends and Champions; and Aussie Rules Football tours. Melbourne Sports Tour can also provide a bespoke tour to best suit your group’s needs.

Visit: [melbournesportstours.com.au](http://melbournesportstours.com.au)



## Rod Laver Arena Guided Tours

Home to the world-famous Tennis Australian Open, come and experience Melbourne Park, where the world's best tennis players meet each January. Rod Laver Arena Guided Tours are run daily by experienced and knowledgeable Tennis World tour guides. Visitors are taken through the backstage areas used during the Australian Open including: Tournament Control, Player Change Rooms used by the world's top seeded players, inside Rod Laver Arena and a Corporate Superbox, the Walk of Champions, Davis Cup Room and purpose-built Media Theatre that hosts the post-match press conferences during the Australian Open.

Visit: [tennisworld.net.au/tours](http://tennisworld.net.au/tours)

## Melbourne's Golf Culture

Melbourne boasts many public and private courses located all close to the city and further afield, ranging from resort-style layouts through to challenging suburban courses. Many have public access and cater for all handicaps and levels of experience. Take your group to experience the range and diversity of courses, while enjoying stunning views of rivers, mountains and beaches.

The World cup of Golf would be hosted in Melbourne in 2018, which has been a celebrated and valued tradition in the games for decades with the best players from around the world convening at the Metropolitan Golf Club for five days. Presidents Cup will also be hosted in Melbourne in 2019, reinforcing Melbourne as the Golf city in Australia.

Visit: [visionvictoria.com/golf](http://visionvictoria.com/golf)

## Top Melbourne and Regional Victoria golf courses:

- **Albert Park Golf Course**  
albertparkgolf.com.au
- **Kingston Heath Golf Club**  
kingstonheath.melbourne
- **Barwon Heads Golf Club**  
barwonheads.golf
- **Huntingdale**  
huntingdalegolf.com.au
- **Moonah Links, Fingal**  
moonahlinks.com.au
- **Royal Melbourne**  
royalmelbourne.com.au

## Major sporting events

- Formula 1® Australian Grand Prix (22 - 25 March 2018)
- Surfing: Rip Curl Pro Bells Beach (28 March - 8 April 2018)
- Rugby League: Game I, 2018 Holden State of Origin Series (6 June 2018)
- Super Rugby: Australia Wallabies v Ireland (16 June 2018)
- Australian Motorcycle Grand Prix 2018 (28 October 2018)
- Horse Racing: 2018 Melbourne Cup Carnival (3 - 10 November 2018)
- The World Cup of Golf 2018 (21-25 November 2018)
- Australian Open Tennis Championship (14-27 January 2019)
- Golf: Presidents Cup 2019 (9-15 December 2019)



# FESTIVALS AND EVENTS CALENDAR



21 JANUARY – 29 APRIL 2018

## Priscilla Queen of the Desert – The Musical

This iconic hit musical has more glitter than ever, featuring 500 award-winning costumes, 200 head-dresses and a nonstop parade of dance-floor hits. Based on the Oscar-winning film, Priscilla Queen of the Desert is the hilarious adventure of three friends who hop aboard an old bus bound for Alice Springs to put on the show of a lifetime.

Visit: [priscillathemusical.com.au](http://priscillathemusical.com.au)

16 FEBRUARY – 3 JUNE 2018

## BEAUTIFUL: The Carol King Musical

BEAUTIFUL is the inspiring true story of Carol King's journey from schoolgirl to superstar; from her relationship with husband and song-writing partner Gerry Goffin, their close friendship and playful rivalry with song-writing duo Barry Mann and Cynthia Well, to her remarkable rise to stardom.

Visit: [beautifulmusical.com.au/Melbourne](http://beautifulmusical.com.au/Melbourne)

17 – 18 FEBRUARY 2018

## White Night Melbourne

A one night only, all night celebration of culture and creativity, this 12-hour event includes exhibitions, street performances, illuminations, illustrations, film screenings, music, dance and interactive events throughout Melbourne's city centre and provides a rare opportunity to experience Melbourne in a different light. FREE.

Visit: [whitenight.com.au/melbourne](http://whitenight.com.au/melbourne)

1 – 18 MARCH 2018

## Virgin Australia Melbourne Fashion Festival

An annual celebration of fashion, arts, ideas and creative endeavor for everyone to enjoy. The Festival presents the country's largest consumer fashion event, including world-class runway shows featuring Australia's established designers, state of the art production, beauty workshops, retail events, live entertainment and more.

Visit: [vamff.com.au](http://vamff.com.au)

16 – 25 MARCH 2018

## Melbourne Food and Wine Festival

Dive into the Melbourne Food and Wine Festival; an annual, state-wide celebration of the Victorian food and wine industry. From large scale free events like River Graze to intimate dinners and immersive festival hub at the House of Food and Wine Hotel, there's something for every food lover.

Visit: [melbournefoodandwine.com.au](http://melbournefoodandwine.com.au)

21 – 25 MARCH 2018

## Melbourne International Flower and Garden Show

The Southern Hemisphere's largest and most loved horticultural event, is held annually in the heritage listed Royal Exhibition Building and Carlton Gardens. Featuring the best landscape and floral talent from Australia and around the world alongside an extensive array of garden retail products, the Show is a celebration of lifestyle and our great outdoors.

Visit: [melbflowershow.com.au](http://melbflowershow.com.au)

22 – 25 MARCH 2018

## 2018 Formula 1® Rolex Australia Grand Prix

At speeds of over 300 km/h, witness the world's fastest cars and their drivers take on the exhilarating turns and straights of the Albert Park Grand Prix Circuit. Experience the thrills and excitement on track, and enjoy the fan zones, entertainment and much more. Corporate hospitality and incentive packages available.

Visit: [grandprix.com.au](http://grandprix.com.au)

28 MARCH – 22 APRIL 2018

## Melbourne International Comedy Festival

Australia's largest comedy festival brings the best of local and international laughs to Melbourne for a massive program of stand-up comedy, cabaret, theatre, street performance, film and more. With over 550 shows to choose from, you're sure to leave with a belly full of laughs.

Visit: [comedyfestival.com.au](http://comedyfestival.com.au)

28 MARCH – 8 APRIL 2018

## Rip Curl Pro Bells Beach

Held annually at Bells Beach, Torquay, the Rip Curl Pro sees the world's best male and female surfers compete for professional surfing's most treasured trophy - the Rip Curl Pro Bell. Part of the 2018 World Surf League (WSL) World Tour, this event holds a very special place in surfing folklore, as the longest running world championship level contest on the World Tour.

Visit: [worldsurfleague.com](http://worldsurfleague.com)

15 MAY – 17 JUNE 2018

## The Wizard of Oz

Andrew Lloyd Webber's production of The Wizard of Oz is an enchanting revision of the all-time classic. Rediscover the real story of Oz in this fantastic musical treat with all the favourite characters, iconic moments and classic songs at the stunning Regent Theatre.

Visit: [wizardofozthemusical.com](http://wizardofozthemusical.com)

1 – 10 JUNE 2018

## Melbourne International Jazz Festival

Held in the city's best concert halls, arts venues, jazz clubs and throughout the streets, Melbourne International Jazz Festival is an annual event that brings the city to life. Showcasing local and international talents, the festival educates and entertains music lovers of all ages on the joys of jazz.

Visit: [melbournejazz.com](http://melbournejazz.com)

2 – 19 AUGUST 2018

## Melbourne International Film Festival

This iconic annual event held in the heart of Melbourne, is the largest showcase of new Australian films. The Melbourne International Film Festival features the best in current cinema from around the world as well as retrospectives, tributes and discussion programs.

Visit: [miff.com.au](http://miff.com.au)

1 – 29 SEPTEMBER 2018

## Australian Football League (AFL) Final Series

Experience the true spirit of Melbourne as passionate football fans fire up as the final eight teams battle it out for the AFL Premiership Cup. The Grand Final will be played at the Melbourne Cricket Ground (MCG) on 29 September in front of a crowd of 100,000. Corporate hospitality and incentive experiences are available.

Visit: [afl.com.au](http://afl.com.au)

SEPTEMBER – 10 NOVEMBER 2018

## Melbourne Spring Racing Carnival

Experience the excitement and glamour of the 2018 Spring Racing Carnival from 28 locations across Victoria during spring. Witness the finest horse racing, fashion, culture, food, wine and entertainment. The jewel in the crown is the Melbourne Cup, held on 6 November where the world's greatest thoroughbreds battle it out for a stake of the \$6.2 million prize money. Corporate hospitality and incentive packages available.

Visit: [springracingcarnival.com.au](http://springracingcarnival.com.au)

4 – 21 OCTOBER 2018

## Melbourne Festival

Provoking and inspiring, Melbourne Festival is one of the world's leading international arts festivals. Over 17 days, this dynamic festival presents unique international and Australian events in the fields of dance, theatre, music, visual arts and multimedia to enliven the senses.

Visit: [festival.melbourne](http://festival.melbourne)

26 – 28 OCTOBER 2018

## Australian Motorcycle Grand Prix

For three days each October, the world's best riders congregate on the stunning Phillip Island Grand Prix Circuit for one of the biggest events in the MotoGP calendar. The Australian Motorcycle Grand Prix is a celebration of motorcycles, mates and adrenaline. Corporate hospitality and incentive packages available.

Visit: [motogp.com.au](http://motogp.com.au)

17 – 25 NOVEMBER 2018

## Melbourne Music Week

From intimate, interactive experiences in non-traditional venues to headline performances at Melbourne Town Hall, Melbourne Music Week showcases the depth and diversity of Melbourne's creative music industry.

Visit: [melbourne.vic.gov.au/mmw](http://melbourne.vic.gov.au/mmw)

21 – 25 NOVEMBER 2018

## 2018 World Cup of Golf

The 59th edition of the World Cup of Golf will return to Melbourne with The Metropolitan Golf Club playing host to 28 nations. The 2018 event will see the first and third days of competition played in a four ball (best ball) format, and the second and final days as foursomes (alternate shot).

Visit: [pgatour.com/tournaments/melbourne-world-cup-of-golf](http://pgatour.com/tournaments/melbourne-world-cup-of-golf)

26 - 30 DECEMBER 2018

## Boxing Day Test

The Boxing Day Test is the biggest match on the Australian cricket calendar attracting tens of thousands of spectators to the Melbourne Cricket Ground (MCG). Enjoy all the action this summer. Corporate hospitality packages available.

Visit: [cricket.com.au](http://cricket.com.au)

14 - 27 JANUARY 2019

## Australian Open Tennis Championship

Melbourne sizzles in summer with the first Grand Slam tennis tournament on the international calendar. The biggest names in tennis take to Rod Laver Arena to battle it out at this hotly contested championship event held at Melbourne Park. Many unique incentive experiences are available.

Visit: [ausopen.com](http://ausopen.com)



**MELBOURNE:  
AN INNOVATION  
HUB**





Renowned as Australia's knowledge capital and innovation hub, Melbourne's diverse discoveries and inventions impact the global market, saving and improving lives, creating jobs and offering new ways of seeing the world.

## Biomedical

Melbourne is a world leader in medicine, boasting over 150 biotechnology companies, 13 major medical research institutes, 10 teaching hospitals and 9 universities across the state. It is one of only three cities in the world to have two universities in the global top 20 biomedicine rankings.

## Melbourne Biomedical Precinct

Located at the edge of the city centre, the Melbourne Biomedical Precinct delivers outstanding clinical care, education and world-class research. It is Australia's most important life science cluster and recognised as one of the world's leading biomedical precincts. Collectively the Precinct Partners employ over 28,000 people including 10,000 researchers in 30 exceptional biotechnology, engineering and medical facilities, all within walking distance of each other.

Melbourne is a leading location for:

- Cancer care clinical research and therapeutics
- Infectious diseases and diagnostic testing
- Clinical trials
- Drug discovery and development
- Neuroscience research and development
- Regenerative medicine
- Medical technologies

Melbourne has hosted 57 events within the last five years in the medical sector bringing 98,000 delegates to the city. Melbourne attracts some of the world's largest and most prestigious medical sector conferences including: World Congress on Public Health 2017, International Congress on Systemic Lupus Erythematosus 2017, International Congress of Immunology 2016, International Congress of Urology Society 2015, International AIDS Conference 2014 and World Diabetes Congress in 2013.



**53%**

of all ASX-listed life sciences companies are based in Melbourne



**40%**

of Australia's funding for medical research is based in Melbourne



**2**

Melbourne universities are in the global top 20 Biomedicine rankings

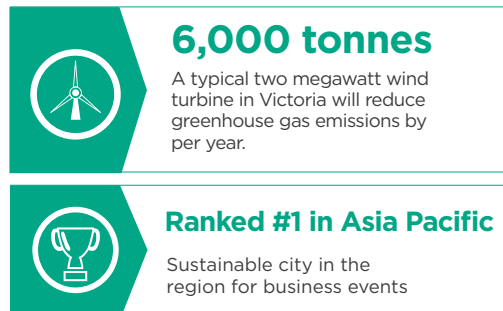
## World-Leading Education

Melbourne and the state of Victoria has a world-class, integrated education system. Victoria spends 36 percent (some A\$82 billion) of its gross state product on education and training. In a snapshot, Melbourne and Regional Victoria boast:



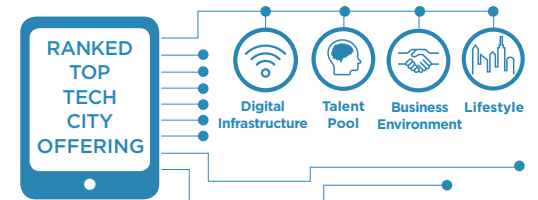
## Sustainability - a priority

- Victoria is an emerging leader in clean energy research and development. Melbourne and regional Victoria boast a strong mix of renewable energy technologies, including solar, wind and wave power, and world-class research and development (R&D)
- Melbourne has a vision to become one of the world's most sustainable cities with an aim of being carbon neutral by 2020
- Melbourne is becoming a hub for Australian carbon services throughout the Asia-Pacific region and is home to the National office of the Carbon Market Institute
- Melbourne is also home to the Clean Energy Council, the peak body for the clean energy in Australia
- The Melbourne Convention and Exhibition Centre (MCEC) is the first convention centre in the world to be awarded a 6-star Green Star environment rating by the Green Building Council of Australia.



## Information and Communication Technology Sector (ICT)

Melbourne is Australia's technology hub and home to more than half of Australia's top 20 technology companies. With a global reputation for cost effectiveness and delivering innovative products and services, Melbourne has a unique strength in the development of high quality digital content, web and mobile applications.



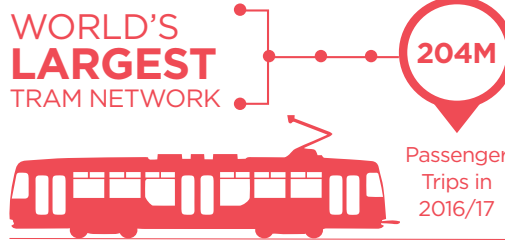
Source: Savills' Tech Cities 2017 Report

- There are over 8,000 companies in Victoria's ICT sector, including many international firms such as IBM, Microsoft and Intel
- Melbourne has one of the largest ICT R&D clusters in the Southern Hemisphere producing world-leading, commercially focussed research
- Melbourne's cloud hub is the largest in the Asia-Pacific region
- Melbourne produces more ICT university graduates than any other Australian city

## Australia's centre for transport's engineering and design

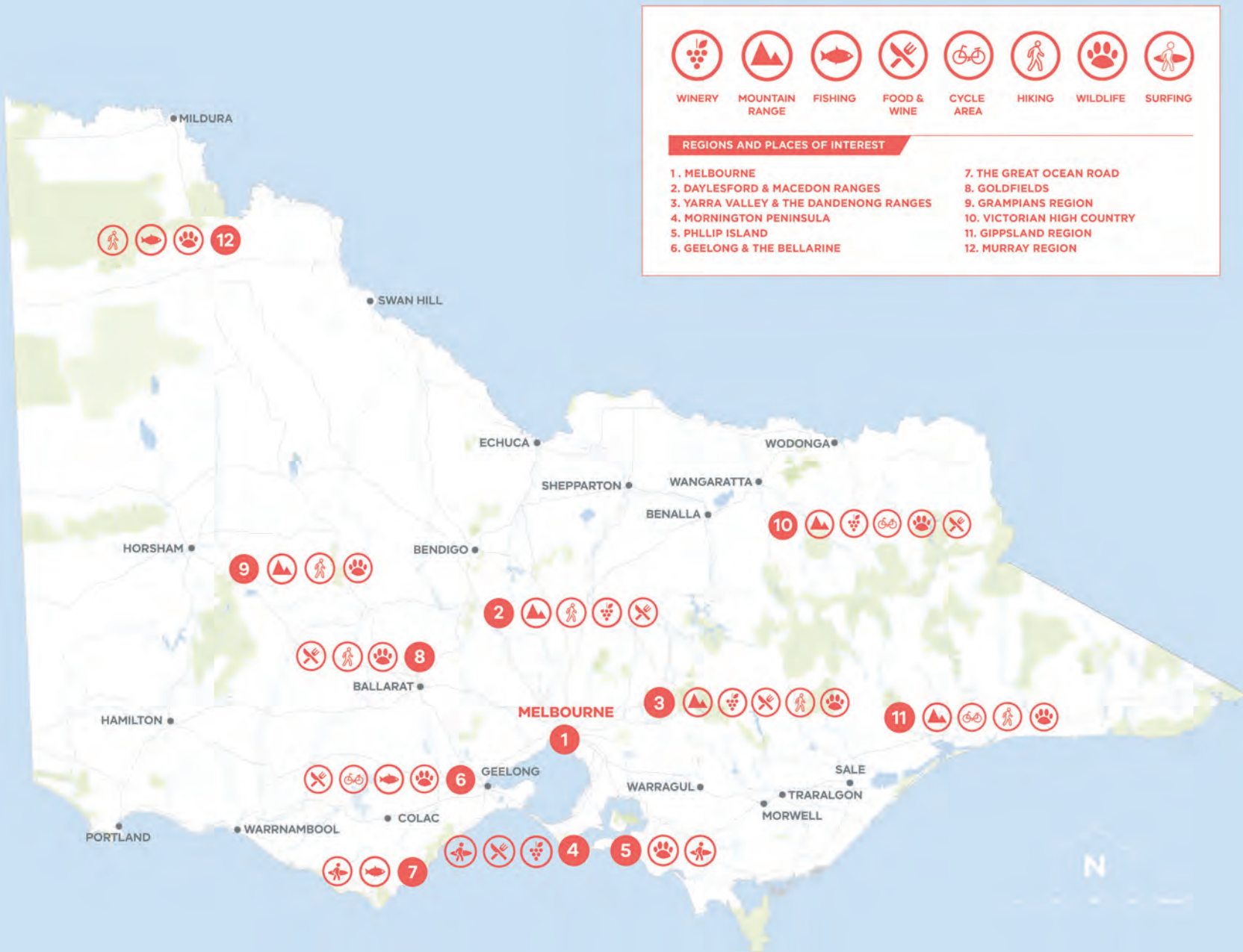
Melbourne is Australia's centre for automobile, aviation and rail manufacturing, engineering and design. Melbourne has a history of more than 100 years in vehicle R&D and manufacturing, which has resulted in generations of expertise and broad industry capability. It is one of the few locations in the world that can take a vehicle through the entire design and engineering spectrum. This has resulted in several global companies having their design and engineering capacity in the state.

Melbourne's public transport is an example of the state's capabilities and technology within the sector. The network extends from the city centre in all directions, with trains, trams and buses offering comprehensive public transport services.



**DISCOVER  
REGIONAL  
VICTORIA**





**Victoria is a state blessed with diverse natural beauty, from breathtaking coastline, charming towns, stunning rural landscapes and regions rich in history, all easily accessible from Melbourne. Opportunities for wildlife encounters, scenic walks or total indulgence are around every corner, beckoning groups to choose their own adventure.**



## Mornington Peninsula

From Melbourne by coach: 1hr

From mushroom foraging walks in winter, to strawberry picking in summer, Mornington Peninsula is awash with local produce that is found in the many restaurants in the region. Capture golfing indulgence to a 'tee' with a private helicopter transfer to some of Australia's premier golf courses, including The Dunes, Sanctuary Lakes and Sandhurst.

## Yarra Valley

From Melbourne by coach: 1hr

Less than one hour's drive from Melbourne, the picturesque Yarra Valley is famous for its vineyards, rolling green hills and the pleasures of locally produced food and wine. The Dandenong Ranges is a popular escape for its mountain scenery, forests and fern gullies. Drive, walk, wander or float through in a hot air balloon.

## Daylesford and Macedon Ranges

From Melbourne by coach: 1hr 20mins

Daylesford and Macedon Ranges is the state's capital of indulgence, offering spa retreats and natural springs, great cafés and fine dining just over an hour from Melbourne. More than 80 percent of Australia's naturally occurring mineral springs are found in the region. Visit the quaint township of Hepburn Springs and walk around stone farmhouse buildings, surrounded by a stunning garden, and lavender fields at Lavandula Swiss-Italian farm.



## Goldfields

From Melbourne by coach: 1hr 20mins

When gold was discovered in Victoria over 150 years ago it left a lasting legacy within the towns of Ballarat, Bendigo, Castlemaine and Maryborough. Re-live Australia's gold rush days by panning for gold at Ballarat's Sovereign Hill and explore the region's beautiful architecture, grand public buildings, statues, fountains and exquisite gardens - all reminders of that rich bygone era.

## Phillip Island

From Melbourne by coach: 1hr 50mins

Phillip Island is a popular destination for its nature and wildlife, as well as its international motor racing events. Experience the famous Penguin Parade, Australia's most popular wildlife event, where every day at dusk a parade of little penguins emerges from the sea and make their way to their burrows in the sand dunes. At Phillip Island Nature Parks, visitors can see wallabies, kangaroos, little penguins, seals and koalas in their natural habitat.



## Gippsland

From Melbourne by coach: 2hrs 10mins

Escape to the eastern corner of Victoria and be rewarded with natural landscapes of unparalleled beauty. Visit quaint seaside villages and alpine towns; fill up on farm-fresh produce; get active on the region's lakes, rivers and mountain ranges; or simply relax on the pristine beaches.



## Great Ocean Road

From Melbourne by coach: 2hrs 40mins

One of the world's most scenic drives, the Great Ocean Road follows Victoria's stunning south-western coastline past the famous Twelve Apostles. From Torquay, south of Geelong, to Peterborough, east of Warrnambool, the 243-kilometre/150-miles road winds along cliff tops, moves under the canopies of lush rainforests and cruises down to the shoreline.



## Grampians

From Melbourne by coach: 2hrs 50mins

The Grampians region, with its expansive landscapes, has stunning national and state parks, indigenous history and breathtaking scenery. The Grampians National Park features spectacular rocky outcrops, 200 bird species, Aboriginal heritage trails and Victoria's largest collection of rock art. Experience its beauty by following one of the region's 40 walking tracks.



## Murray Region

From Melbourne by coach: 3hrs

The world's third longest navigable river, the Murray River, forms the border between New South Wales and Victoria before heading south through South Australia to the ocean. The Murray River region is the state's very own Australian outback, blessed with a mild Mediterranean climate and a range of outdoor activities.



## High Country

From Melbourne by coach: 3hrs

Head for the spectacular scenery and high altitude of Victoria's high country. The region is renowned for its welcoming villages, long traditions of wine making, fine local produce, adventure and outdoor activities in the breath-taking alpine scenery. Take to the slopes for skiing in winter, or in the warmer months explore the mountains on horseback or mountain bike.

# MELBOURNE – AN INCENTIVE DESTINATION



220 NQR To carry 11 Tons

T C Q  
5 17 3



## Melbourne has been voted the 'World's Most Liveable City' for seven consecutive years... and there's a reason.

This preeminent city leads the way in events, arts, culture, sport and infrastructure, and offers a year-round calendar of annual events, festivals and shows, underpinned with a rich multicultural history and world-class eateries.

Vibrant, user-friendly and welcoming – Melbourne offers a multitude of ever-changing and exclusive experiences to accommodate every incentive group.

There is no shortage of group activities across Melbourne and Regional Victoria to select from, whether for a group of 50 or 1,000 - the only challenge is to narrow down the selection! In the city, delegates can create their own street art piece, take part in a car rally on the tracks of the Formula 1® Australian Grand Prix circuit, create their own fascinator and attend a race at Flemington or explore Melbourne's coffee culture with a local coffee expert. Even more experiences are just an hour drive through picturesque regional Victoria, where delegates can experience underground viewing of the little penguins as they return to their burrows, take an helicopter tour over the Twelve Apostles, experience Australian farm life by shearing a sheep at Churchill Island, paddle with a platypus at Healesville Sanctuary or float in a hot air balloon over the stunning Yarra Valley wine region.

Gathering an incentive group together for a function is just as simple with over 80 unique venues in the Melbourne CBD alone. Incentive guests have the choice of waterfront locations, spectacular skyline views, and delightful outdoor spaces with the very best cuisine and entertainment. Comfortable and fully equipped hotels and varied accommodations are readily available in and around Melbourne and the immediate surrounds where guests can rejuvenate and rest in style.

Melbourne constantly innovates and improves to continue to position itself as a top choice destination for Chinese incentive groups. Melbourne leads the way in making Chinese visitors feel welcome and prides itself on the many different programs our industry partners have for being 'China Ready'. Some initiatives include having Chinese speaking customer service, providing cultural understanding trainings to staff, on-site signage and marketing collateral available in the language. Read our 'China Ready' page for more information.

Start your journey now using the information in this planning guide, and imagine the possibilities of a truly unforgettable incentives trip to Melbourne.

We look forward to welcoming you to Melbourne.

## Great Rewards Live Here

- Experience one of Melbourne's 350 annual events
- Dine at some of the world's top 100 restaurants in Melbourne
- Choose from over 80 unique event spaces in Melbourne CBD alone
- Discover 10 different regions beyond Melbourne
- Travel on the largest urban tram network in the world - it's free in the city centre
- Shop till you drop at Chadstone – the southern hemisphere's largest shopping centre
- Have fun in all seasons with eight ski fields, and world famous surf beaches

# MELBOURNE ACTIVITY LISTINGS



## CITY AND REGIONALLY BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
<b>Be Challenged</b>						
Melbourne Sites Scavenger Hunt	✓	✓	✓	✓	✓	✓
Wine Tasting & Wine Blending	✓	✓				
Coastal Sand Sculpting	✓	✓				
Melbourne Zoo Adventure	✓	✓	✓	✓	✓	✓
Melbourne Aquarium Exploration	✓	✓	✓	✓	✓	✓
Amazing Race	✓	✓	✓			
Cocktail Making	✓	✓	✓	✓		
A Journey of Melbourne Tastes	✓	✓	✓	✓	✓	✓
Melbourne Park Online GPS Tour	✓	✓	✓	✓	✓	✓
Beach Olympics	✓	✓				
Group Painting Art Attack	✓	✓	✓	✓	✓	✓
Perfume Making	✓	✓	✓	✓	✓	✓
Giving Back To The Community	✓	✓	✓	✓	✓	✓
Evening Entertainment/Trivia	✓	✓	✓	✓	✓	✓
Movie Making	✓	✓				
Master Chef Event	✓	✓				
<b>Localing Private Tours Melbourne</b>						
Private and Bespoke Tours	✓	✓	✓	✓	✓	✓
Sightseeing Tours	✓	✓	✓	✓	✓	✓
Melbourne Neighbourhood Tours	✓	✓	✓	✓	✓	✓
Night Tours	✓	✓	✓	✓	✓	✓
Dining Tours	✓	✓	✓	✓	✓	✓
Shopping Tours	✓	✓	✓	✓	✓	✓
Regional Tours	✓	✓	✓	✓	✓	✓
<b>Melbourne Football Club</b>						
Hands on Footy - AFL training session	✓	✓				
Attend an AFL game at the MCG (with or without hospitality)	✓	✓	✓	✓		
AFL for beginners at the MCG	✓	✓				
Unique briefing session with coach executive or player	✓	✓				

<b>Melbourne Private Tours</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Luxury Touring	✓	✓				
Destinations Include:						
- Yarra Valley						
- Mornington						
- Phillip Island						
- Great Ocean Road						
- Melbourne City						
Party in the Park (signature event)	✓	✓	✓			
Bubble Soccer Team Building	✓	✓	✓			
Prison Break Team Challenge	✓	✓				
Tree Surfing Challenge	✓	✓				
Dragon Boat Regatta Challenge	✓	✓				
Cocktail Masterclass	✓	✓				
Hidden Bar Tours	✓					
Pizza Making Classes	✓	✓				
Culinary Challenges (variety)	✓	✓				
Yarra Valley Winery Picnics	✓	✓				
Mornington Peninsula Winery Picnics	✓	✓				
Regional Horse Racing Day Packages	✓	✓				
Super Yacht Cocktail Parties	✓					
Yarra Valley Hot Air Ballooning and Barrel Tasting	✓					
Corporate Breakfasts, Lunches, Dinners	✓	✓	✓	✓		
Corporate Sporting Events	✓	✓				
<b>Microflite Helicopter Services</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Helicopter Scenic Flights - Twelve Apostles Flight, Wine Food Fly Tour	✓					

## CITY BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
<b>Atlantic Group (experiences)</b>						
The Den - Cocktails through the Ages	✓					
The Den - Whisky Appreciation Master Class	✓					
Mill & Bakery - Bread Making Class	✓	✓				
The Den / Ms Collins / Alumbra - Cocktail Making Class	✓					
Central Pier Venues, Docklands - Culinary Challenge	✓	✓				
Sir Paz Estate - Wine Tasting and Meet the Winemaker	✓					
<b>Australian Grand Prix</b>						
Private hospitality at Grand Prix	✓	✓	✓	✓	✓	
Private suites include:						
- Formula One Paddock Club						
- Chicane Pavillion						
- Pit Exit Skydeck Lounge						
- Pit Exit Trackside International						
- Corporate Platform Turn 15						
- Corporate Platform Turns 3 & 4						
Customised suites available on request						
<b>Chadstone Shopping Centre</b>						
Free Shopping Passport with exclusive offers from over 100 retailers and food outlets	✓	✓	✓	✓	✓	✓
Tour Bus Welcome Benefits: to include meet and greet service, dedicated pick-up and drop-off point close to luxury mall entrance and reserved coach parking	✓	✓	✓	✓	✓	✓
Free transport from Melbourne CBD - Federation Square	✓					
Shopping Experience Packages - Shop and Dine	✓	✓	✓	✓	✓	
<b>DFO South Wharf</b>						
Shopping at over 170 retailers	✓	✓	✓	✓	✓	✓
Group shopping vouchers	✓	✓	✓	✓	✓	✓
<b>Melbourne Cricket Ground</b>						
MCG Guided Tour	✓	✓	✓	✓	✓	✓
AFL Football or Cricket Match	✓	✓	✓	✓	✓	✓
National Sports Muesum Visitation	✓	✓	✓	✓	✓	✓
<b>Melbourne Star Observation Wheel</b>						
30 minute flight - max 20 pax per cabin	✓	✓	✓			
Melbourne Star Experience package - max 14 pax per cabin. Hosted private cabins including catering	✓	✓				
<b>Melbourne Zoo</b>						
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓	✓	✓	✓
Snake or reptile to your room	✓	✓	✓	✓	✓	✓
Whole Zoo to yourself! (Sunset Zoo Do)	✓	✓	✓	✓	✓	✓
Half the Zoo to yourself! (Half Zoo Do)	✓	✓	✓	✓		

<b>Queen Victoria Market</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Ultimate Foodie Tour	✓					
<b>Something Aussie</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Group shopping experience at the biggest Australian store in Australia. Australian Food Tasting (i.e. Abalone, Manuka honey, Macadamia nuts, Nougat, Dried fruit)	✓	✓	✓			
<b>Flemington</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Millinery Workshop	✓	✓	✓			
A Night at the Races	✓	✓	✓	✓	✓	✓
Flemington Heritage Centre and Guided Walking Tours	✓	✓				
Breakfast at Sunrise	✓	✓				
Racecourse Lodge: stay overnight at Flemington Racecourse	✓					
Hunt for the Cup	✓	✓	✓			
A Day at the Races	✓	✓	✓	✓	✓	✓
Melbourne Cup Carnival	✓	✓	✓	✓	✓	✓
<b>Walking Tours of Melbourne</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Hidden Secrets Tours	✓	✓	✓			
- Lanes and Arcades						
- The Golden Mile Heritage Walk						
- Café Culture						
- Progressive Degustation						
- Progressive High Tea						

## REGIONAL BASED

ACTIVITY	SIZE OF GROUP					
	<50	51-250	251-500	501-800	801-1,500	>1,500
<b>Balgownie Estate (Yarra Valley)</b>						
Winery Lunch	✓	✓				
Day Spa	✓	✓				
<b>Bendigo</b>						
Bendigo Talking Tram Tour	✓	✓				
Golden Dragon Museum Tour	✓	✓				
Central Deborah Gold Mine Tour	✓	✓				
Bendigo Pottery Classes	✓					
Bendigo Joss House Temple Tour	✓					
Bendigo Region Winery Tour	✓					
Bendigo Gold Prospecting	✓					
Ironbark Horse Riding Centre	✓					
The Great Stupa of Universal Compassion - largest Buddhist temple in the Southern Hemisphere	✓	✓	✓			
Food Fossicking Tour - discover local foodie treasures	✓					
Ride the O'Keefe Rail Trail on your bike all the way to Heathcote	✓	✓				
Bendigo Art Gallery - largest gallery in regional Australia guided tours	✓					
Heritage Building Tours - choose from three of Bendigo's architectural masterpieces	✓	✓				
Bendigo Blues Tram (seasonal)	✓					
Wine Bank on View - local winery tastings	✓					
Tooborac Hotel and Brewery - lunch and brewery tours	✓					
<b>Business Events Geelong</b>						
Swimming with the Dolphins	✓					
Ferry Cruises	✓	✓	✓			
Helicopter Scenic Flights	✓					
Golf Tours & Activities	✓	✓	✓			
Behind the Scenes Winery / Brewery Tours	✓	✓	✓			
Regional Food Experiences	✓	✓	✓			
<b>Moonlit Sanctuary</b>						
Visit the Sanctuary, keeper talks, introduction to Aussie animals	✓	✓				
Koala Encounters, pet and cuddle up to	✓					
Feed wallabies and kangaroos	✓	✓				
Sanctuary to yourself (5-8pm, daylight saving)	✓	✓				
Magical evening tours (after dusk)	✓					
Mega animal encounters, up close and personal (2.5 hours)	✓					
Catering available	✓	✓				

<b>Mornington Peninsula</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Peninsula Hot Springs	✓					
Bay Fish N Trips	✓					
Enchanted Adventure Garden and Tree Surfing	✓	✓	✓	✓	✓	✓
Bay Play Adventure Tours	✓	✓				
Horseback Winery Tours	✓					
Local Winery Tours	✓					
Gunnamatta Trail Rides	✓					
Boneo Maze and Mini Golf	✓	✓				
Moonraker Dolphin Swims	✓					
Crittenden Wine Centre - Wine Flights	✓					
Elite Day Tours (bespoke luxury tours)	✓					
MP Experience (food and wine)	✓					
<b>Oakridge Wines (Yarra Valley)</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Tour of Venue	✓					
Wine Tasting	✓					
Wine and Canape Masterclass	✓					
<b>Phillip Island Nature Parks</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Exclusive event on Churchill Island	✓	✓	✓	✓	✓	✓
Penguin Parade - General Viewing	✓	✓	✓	✓	✓	✓
Penguin Parade - Penguins Plus	✓	✓	✓			
Penguin Parade - Underground Viewing	✓	✓				
Wildlife Conservation Activities	✓	✓	✓	✓	✓	✓
Koala Conservation Centre	✓	✓	✓	✓	✓	✓
Antarctic Journey at the Nobbies Centre	✓	✓	✓	✓	✓	
<b>Rochford Wines (Yarra Valley)</b>	<b>&lt;50</b>	<b>51-250</b>	<b>251-500</b>	<b>501-800</b>	<b>801-1,500</b>	<b>&gt;1,500</b>
Wine Blending		✓	✓	✓	✓	✓
Grape Stomping		✓	✓	✓	✓	✓
Segway Tours		✓	✓			
Wine Games		✓	✓	✓	✓	✓
Horse and Carriage Tours		✓	✓			
Winery Tour		✓	✓	✓	✓	
Wine Tastings		✓	✓	✓	✓	
Produce Market			✓	✓	✓	✓



Showtime Event Group	<50	51-250	251-500	501-800	801-1,500	>1,500
Progressive Dine Around	✓	✓				
The Longest Lunch	✓	✓	✓	✓	✓	
Dining Under the Stars	✓	✓	✓			
Walking Whiskey Tours	✓	✓				
Pop Up Precinct Festival						✓
Mixology Masterclass	✓					
Outdoor Cinema		✓	✓			
Beach Barbecue	✓	✓	✓	✓		
Melbourne Gaol Night Tours	✓					
An Arresting Experience: Former City Watch House	✓	✓				
Masters of Wine	✓					
Sovereign Hill (Ballarat)	<50	51-250	251-500	501-800	801-1,500	>1,500
Gold Panning	✓	✓	✓	✓	✓	✓
Goldmine Tour	✓	✓	✓	✓	✓	
Winter Wonderlights - Christmas in July	✓	✓	✓	✓	✓	
Costume Photo	✓	✓				
Werribee Open Range Zoo	<50	51-250	251-500	501-800	801-1,500	>1,500
Pula Trail Walk (after hours)	✓	✓				
Canapes and drinks at an animal enclosure with a keeper talk (after hours)	✓	✓	✓			
Private Safari Tour	✓	✓	✓	✓		

# PERFECT CHINA CASE STUDY



## Melbourne hosted Perfect China, the largest Chinese incentive group since 2008

A global leader in direct selling with 33 branches and more than 7,000 outlets nationwide in China, Perfect China, rewarded 3,200 of its top performers with a customised 5-day program in Melbourne and regional Victoria during June 2017.

A five-day itinerary allowed the group to immerse themselves in diverse and exceptional experiences around Melbourne and regional Victoria.

## Itinerary Highlights

1. Delegates wandered through Melbourne's city centre, breathing the fresh air of the beautiful Fitzroy Gardens and visiting Flinders Street Station, the city's iconic train station.
2. The group travelled back in time to the gold rush era at Sovereign Hill where they ventured underground on a fully guided gold mine tour and went shopping 1850's style.
3. Delegates visited stunning Phillip Island where they experienced the Antarctic Journey, as well as came face-to-face with Australian Little Penguins.
4. Delegates took part in Go-Kart racing at Phillip Island to the backdrop of the ocean.
5. Delegates also experienced the world's oldest steam train, Puffing Billing, taking in the sights of the lush Dandenong Ranges along the journey.
6. The group enjoyed the coastal Mornington Peninsula, dining in the wine region of Red Hill.
7. Delegates visited the Twelve Apostles along the Great Ocean Road, taking photos of native wildlife and the spectacular coastal scenery.
8. Delegates went shopping in style for gifts and souvenirs at Chadstone Shopping Centre.

## FAST FACTS

**Dates:** 19-24 June 2017

**Delegates:** 3,200

**Room Nights:** 8,000

**Travel:** 61 flights

**Hotels:** 12 hotels within Melbourne CBD

**Regions:** 5 Regions - Dandenong, Ballarat, Mornington Peninsula, Phillip Island, Great Ocean Road

**“Melburnians are friendly and passionate, and the team at Melbourne Convention Bureau were meticulous in their service and passionate about supporting this strategically important program.”**  
Perfect China Representative

# 'CHINA READY' PARTNERS

## Melbourne Convention Bureau's (MCB) is renowned as one of the world's most successful business events destinations.

Recognising the importance of thousands of Chinese delegates visiting Melbourne and regional Victoria annually, MCB and its industry partners continually work to improve their customer service, products and experiences for Chinese groups.

Spanning every sector including accommodation, venues, restaurants, attractions, city tours providers and production agencies, many MCB partners are proud of being 'China Ready'. They offer programs and services to ensure Chinese delegates feel welcome and have an enjoyable and memorable stay in Melbourne.

### MCB partners' initiatives include:

- Chinese speaking customer service
- Chinese speaking sales and marketing team
- Marketing collateral in Chinese
- On-site signage in Chinese
- Welcome kits including maps, Chinese newspapers, specialised menu items, among others
- Restaurant menus in Chinese
- Sales fact sheets in Chinese
- In-house training programs for all new staff to understand the cultural requirements
- Prioritisation of Chinese agents at trade shows
- WeChat accounts
- In-market trips for further understanding and research

### Melbourne's 'China Ready' Partners include:

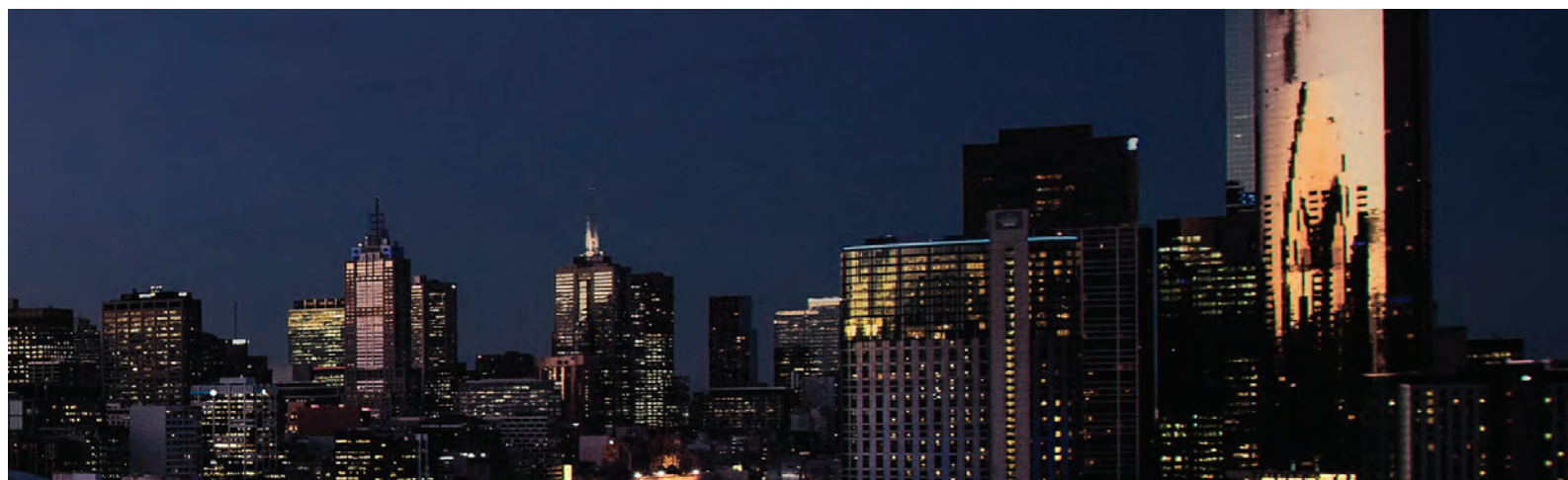
1. Melbourne Convention and Exhibition Centre (MCEC)
2. AccorHotels
3. Crown Hotels
4. The Langham, Melbourne
5. Chadstone Shopping Centre
6. Rochford Wines
7. Walk Melbourne Tours
8. Phillip Island Nature Parks
9. Melbourne Star Observation Wheel
10. Queen Victoria Market
11. Showtime Event Group
12. Triumph Leisure Solutions
13. Harry The Hirer
14. Grand Hyatt

# VENUES & ACCOMMODATION INDEX



## INDEX

Conference Hotels and Exhibition Venues City/Fringe	Phone	Accomm Rooms	Meeting Rooms	Banquet	Classroom	Cocktail	Theatre	Star Rating	Map Ref	Pages
Accor - Ibis Melbourne Hotel & Apartments	+61 3 9666 0006	250	3	240	100	350	300	4.5	1	101
Accor - Mercure Melbourne Caroline Springs	+61 3 8358 0555	98	4	200	150	500	400	4.5	2	101
Accor - Mercure Melbourne Treasury Gardens	+61 3 9205 9958	164	5	200	140	300	260	4	3	101
Accor - Novotel Melbourne on Collins	+61 3 9667 5800	380	9	230	210	450	400	4.5	4	102
Accor - Novotel Melbourne South Wharf	1300 656 565	347	-	-	-	-	-	4	5	102
Accor - Novotel Melbourne St Kilda	+61 3 9536 6143	211	12	200	186	350	300	4.5	6	101
Accor - Pullman & Mercure Melbourne Albert Park	+61 3 8554 2801	378	31	1100	540	1600	1400	5	7	99
Accor - Pullman Melbourne on the Park	+61 3 9419 2000	419	11	510	400	1000	850	4.5	8	100
Accor - Quay West Suites Melbourne	+61 3 9693 6000	110	2	100	72	160	120	5	9	102
Accor - Sofitel Melbourne on Collins	+61 3 9653 7701	363	12	690	362	1000	1000	5	10	100
Accor - The Sebel Melbourne Docklands	+61 3 9641 7500	131	1	12	-	-	-	4.5	11	102
Balgownie Estate Vineyard Resort & Spa	+61 3 9730 0721	70	7	180	90	350	160	4.5	12	113
Batman's Hill on Collins	+61 3 9614 6344	190	4	160	100	150	180	4	13	107
Bobby Mcgee's	+61 3 9635 1226	363	1	200	18	500	170	4.5	14	112
Clarion Suites Gateway	+61 3 9296 8888	120	3	70	40	100	60	4.5	15	114
Crown Events and Conference	+61 3 9292 6222	-	24	1500	1100	2500	2500	-	16	103
Crown Metropol Melbourne	+61 3 9292 6211	658	7	80	28	170	90	5	17	104
Crown Promenade Melbourne	+61 3 9292 6688	465	2	-	-	-	-	4.5	18	105
Crown Towers Melbourne	+61 3 9292 6868	481	-	-	-	-	-	5	19	106
Crowne Plaza Melbourne	+61 3 9648 2777	385	7	90	90	180	140	4.5	20	107
Doubletree by Hilton Melbourne-Flinders Street	+61 3 9654 6888	180	3	-	60	140	130	4	21	110
Grand Hyatt Melbourne	+61 3 9653 4449	550	15	730	600	1500	1120	5	22	109
Jackalope Hotels	+61 3 9519 8900	46	5	-	36	100	84	5	23	114
Mansion Hotel & Spa	+61 3 9731 4000	91	9	140	96	300	220	-	24	115
Melbourne Convention and Exhibition Centre	+61 3 9235 8000	-	63	3000	912	1660	5564	-	25	111
Pan Pacific Melbourne	+61 3 9027 2000	396	6	150	110	200	220	5	26	108
PARKROYAL Melbourne Airport	+61 3 8347 2000	276	16	190	120	300	250	4.5	27	107
Royce Hotel	+61 3 9677 9900	100	12	180	126	300	220	5	28	114
Rydges Melbourne	+61 3 9365 1210	363	11	200	162	500	300	4.5	29	112
The Langham, Melbourne	+61 3 8696 8888	388	17	220	159	400	318	5	30	113
Vibe Savoy Hotel Melbourne	+61 3 9622 8888	163	6	160	80	320	130	4.5	31	114



# INDEX

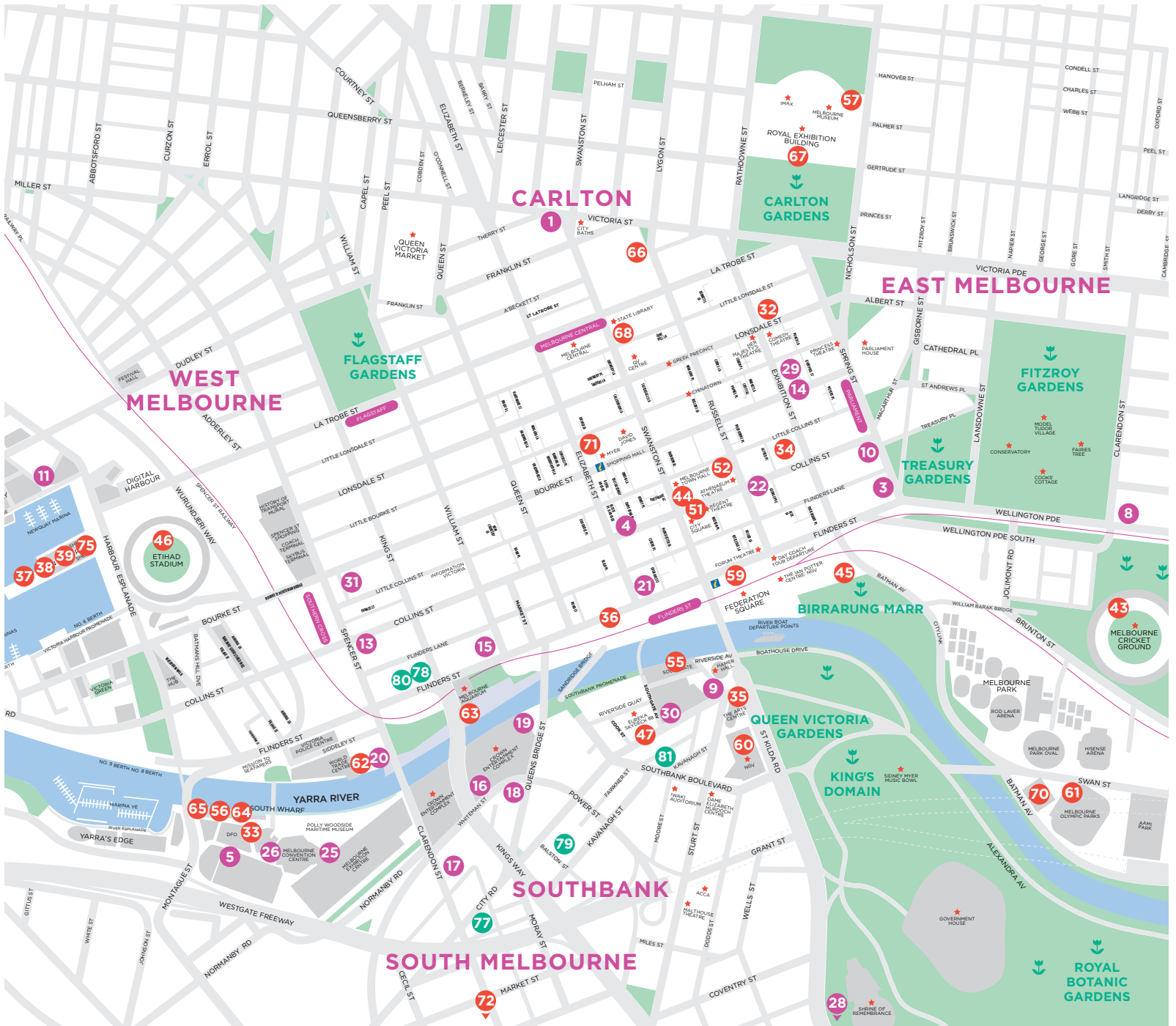
Venues City/Fringe	Phone	Meeting Rooms	Banquet	Classroom	Cocktail	Theatre	Map Ref	Pages
242 Telstra Conference Centre	+61 3 8649 5295	5	–	–	–	203	32	134
Aerial food&desire	+61 3 8646 6000	1	468	160	900	312	33	134
Alfred Place	+61 3 8687 1109	3	100	–	360	–	34	137
Arts Centre Melbourne	+61 3 9281 8350	10	300	120	750	2464	35	131
Aspect Convention Centre	+61 3 9919 1012	5	250	90	500	340	36	134
Atlantic Group	+61 3 8623 9600	6	1488	700	1200	1500	37	117-118
Atlantic Group - Mama Rumaan	+61 3 8623 9690	–	–	–	–	–	38	119
Atlantic Group - Mill & Bakery	+61 3 8623 9693	–	–	–	–	–	39	119
Carousel food&desire	+61 3 8646 6000	3	500	95	100	400	40	134
Caulfield Functions & Events	+61 3 9257 7200	11	750	207	2500	1500	41	132
ENCORE St Kilda Beach	+61 3 9593 9033	3	336	180	2300	240	42	133
EPICURE Melbourne Cricket Ground	+61 3 9284 2344	29	550	300	1200	760	43	126
EPICURE Melbourne Town Hall	+61 3 9658 9779	8	700	–	1500	2000	44	127
EPICURE Zinc at Federation Square	+61 3 9229 6300	2	520	–	1000	500	45	127
Etihad Stadium	+61 3 8625 7663	15	5000	–	10000	1400	46	134
Eureka 89	+61 3 9693 8889	2	150	–	400	130	47	136
Fenix Events	+61 3 9427 8500	4	240	64	400	350	48	135
Leonda by the Yarra	+61 3 9819 1933	2	484	300	1000	700	49	135
Luna Park Melbourne	+61 3 9525 5033	3	250	–	550	350	50	132
Marriner Group - Plaza Ballroom	+61 3 9299 9860	3	550	250	1200	800	51	135
Marriner Group - The Forum Melbourne	+61 3 9299 9990	1	520	–	1500	790	52	135
Marnong Estate	1300 105 718	11	250	145	350	380	53	136
Melbourne Zoo	+61 3 9285 9440	2	300	–	500	300	54	133
Metropolis Events	+61 3 8537 7300	1	402	120	1100	470	55	136
Munich Brauhaus	+61 3 9645 8335	3	900	–	1100	–	56	136
Museum Spaces - Melbourne Museum	+61 3 9270 5051	15	700	–	2000	1000	57	136
Oakridge Wines	+61 3 9738 9900	4	150	120	250	180	58	137
Peter Rowland - Australian Centre for the Moving Image (ACMI)	+61 3 9825 0092	9	100	36	600	390	59	131
Peter Rowland - National Gallery of Victoria (NGV)	+61 3 9825 0092	1	900	–	2500	700	60	132
Premier Events at Melbourne & Olympic Parks	+61 3 9286 1118	12	2000	750	2500	10000	61	128-129
River's Edge Events	+61 3 8488 7519	2	250	–	650	300	62	135
SEA LIFE Melbourne Aquarium	+61 3 9067 8375	5	400	–	1500	–	63	136
South Wharf - Cargo Hall	+61 3 9682 1777	1	250	–	600	300	64	125
South Wharf - Showtime Events Centre	+61 3 9682 1777	–	280	140	1000	400	65	125
Showtime Event Group - Old Melbourne Gaol	+61 3 9682 1777	1	120	–	350	–	66	124
Showtime Event Group- Royal Exhibition Building	+61 3 9682 1777	1	2200	3000	5000	3500	67	124
State Library Victoria	+61 3 8664 7327	13	220	–	520	250	68	137
The Abbotsford Convent by Bursaria	+61 3 9417 7771	5	280	126	500	350	69	134
The Big Group - Glasshouse	+61 3 8416 9700	5	500	25	1000	600	70	130
The Big Group - Mural Hall	+61 3 8416 9700	2	550	–	800	700	71	130
The Big Group - The Luminare	+61 3 8416 9700	1	270	–	450	250	72	130
The Big Group - Ormond Collective	+61 3 8416 9700	3	220	–	600	250	73	130
The Park	+61 3 8488 7519	1	500	–	1000	600	74	135
Tommy Collins By Atlantic Group	+61 3 8623 9500	–	–	–	–	–	75	120
Werribee Open Range Zoo	+61 3 9285 9440	4	800	–	500	–	76	133

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Accommodation City/Fringe	Phone	Accomm Rooms	Meeting Rooms	Banquet	Classroom	Cocktail	Theatre	Star Rating	Map Ref	Pages
Aria Hotel Apartments	+61 3 8102 3990	120	–	–	–	–	–	3.5	77	139
Aura on Flinders	+61 3 8648 4178	95	–	–	–	–	–	4	78	139
Melbourne Short Stay Apartments	+61 3 8256 7500	–	–	–	–	–	–	3.5	79	139
Punthill Northbank Melbourne	+61 3 9823 7070	121	–	–	–	–	–	4.5	80	139
Quest Southbank	+61 3 9694 5600	88	–	–	–	–	–	4.5	81	140



# MAPS OF MELBOURNE



## City Centre

**LEGEND**

- ★ Places of interest
- 🌳 Parks and Gardens
- 🚏 Information Points
- Train Stations





Fringe



Regional

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**CONFERENCE,  
HOTELS AND  
EXHIBITION  
VENUES  
CITY/FRINGE**



## ACCOR – PULLMAN & MERCURE MELBOURNE ALBERT PARK

Overlooking picturesque Albert Park Lake, the refurbished Pullman & Mercure Melbourne Albert Park is the ideal location for guests looking to combine business with leisure. With close proximity to Melbourne’s central business district, St Kilda Beach and the vibrant Chapel Street shopping precinct, conference guests are able to enjoy the diversity Melbourne has to offer.

### Conference and Event Facilities

One of Melbourne’s largest and most comprehensive conference and events venues, Pullman & Mercure Melbourne Albert Park is a purpose built convention centre with 31 versatile event spaces featuring natural light set over 2600 square metres. This makes it the ultimate venue for residential conferences, exhibitions, product launches, seminars and gala dinners.

### Grand Ballroom

The Grand Ballroom is a premier event venue, boasting 6.2 metre high ceilings and 1070 square metres of pillarless event space. Floor-to-ceiling windows offer an abundance of natural light and beautiful views over Albert Park Lake whilst the retractable walls provide flexibility for breakouts and exhibitions. This venue offers space for 110 exhibition booths, direct car and large display access and LED lighting with colour control.

### Technical and Business Facilities

The venue boasts advanced audio-visual technology, supported by its in-house audio-visual partner Audio Visual Dynamics. WiFi Internet access is available in all conference venues and there is a dedicated conference concierge for event organisers.

### Guest Accommodation

Featuring 169 refurbished Pullman rooms and 209 Mercure rooms, Pullman & Mercure Melbourne Albert Park offers two tiers of accommodation to delegates. The Pullman Tower presents 5-star accommodation whilst the Mercure Rooms are of a 4-star standard. Guest rooms are stylish, spacious and many offer a view of Albert Park Lake.

### Guest Facilities and Services

Encased is a 24-hour reception, in-room dining, concierge, car parking for over 600 cars, Windows Restaurant, Atrium bar + Lounge, Espresso Bar and foreign currency exchange.

### Leisure Facilities

Newly refurbished and fully equipped gymnasium, an indoor heated swimming pool, spa and sauna. There are jogging and cycling tracks adjacent to the hotel, and golf and driving range nearby.

Room Name	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Grand Ballroom	1070	900	-	540	1400	616	1400	-
Grand Ballroom & 7	1462	1100	-	540	1600	776	1400	-
Grand 1	154	100	30	48	120	72	140	39
Grand 2	154	100	30	48	120	72	140	39
Grand 3	154	100	30	48	120	72	140	39
Grand 4	154	100	30	48	120	72	140	39
Grand 5	170	120	39	72	160	96	180	48
Grand 6	208	160	39	108	200	128	198	51
State	395	250	-	198	500	256	528	-
State 1	83	40	30	36	70	32	70	26
State 2	96	50	30	39	80	40	80	30
State 3	196	160	70	90	240	128	246	48
Lake	187	140	-	90	180	112	180	-
Lake 1	32	20	10	-	25	-	35	12
Lake 2	70	40	30	27	50	-	66	25
Lake 3	37	-	15	14	-	-	31	15
Lake 4	44	30	20	18	35	-	42	18
Board Room	31	12	12	-	-	-	-	-
Park	122	60	30	25	80	40	72	27
M:1-M:10	22	10	10	-	15	-	15	-
Element	177	80	36	36	150	80	100	30
Albert	81	50	24	39	75	30	72	-
Victoria	42	30	18	24	45	20	45	15

**A:** 65 Queens Road, Melbourne, Victoria 3004  
**P:** +61 3 8554 2801 | **E:** h8788-sb9@accor.com  
**W:** Pullmanalbertpark.com.au

## ACCOR – PULLMAN MELBOURNE ON THE PARK

Located in inner-city East Melbourne, the iconic Pullman Melbourne on the Park is where you expect it to be, conveniently located only 25km from Melbourne airport, in the heart of the city’s sporting and entertainment precinct, overlooking Fitzroy Gardens and the Melbourne Cricket Ground.

### Accommodation Facilities

Pullman hotels cultivate the art of enjoying those moments when work stops and leisure begins. The hotel’s upscale rooms and suites offer warm contemporary furnishings and unobstructed views over East Melbourne, Fitzroy Gardens and the MCG. Equally suited for business and leisure, rooms feature the full range of travel comforts, including WiFi, flat screen TVs and spacious work desks. Travel is also about connecting with people. The Executive Lounge by Pullman is the place to connect, collaborate, socialize, a perfect upgrade for the global nomad.

### Conference and Events Facilities

Whether it be conferences, meetings, incentive programs or social events the hotel’s dedicated events floor is where it all happens. Their conferencing and banquet facilities are hyper-connected and equipped with state-of-the-art technology. The 11 distinctive function rooms are fully customisable for a wide range of gatherings, from small executive boardrooms to full-scale product launches and gala dinners. A large light-filled foyer space offers an excellent setting



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
1000	11	419	838

for trade exhibitions and business breaks. Pullman Melbourne on the Park is where ideas come to meet.



Room Name	Sq (m)	Banquet Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Grand Ballroom	707	510	-	400	1000	400	850
Ballroom 2 & 3	515	300	-	300	500	256	492
Ballroom 1 & 2	382	250	-	204	350	200	344
Ballroom 3	322	200	-	198	300	160	320
Ballroom 2	193	130	-	102	150	104	232
Ballroom 1	188	130	-	102	150	104	232
Stradbroke+Huntingfield+Delacombe	277	200	-	135	250	144	240
Huntingfield-Delacombe	185	140	-	90	160	104	160
Stradbroke-Huntingfield	162	120	-	90	120	80	160
Delacombe	115	80	27	45	80	64	90
Huntingfield	70	60	27	45	50	48	80
Stradbroke	92	60	27	45	60	48	80
Latrobe	96	40	15	27	50	32	40
Hopetoun+Hotham	89	50	-	36	50	32	55
Hopetoun	55	30	18	18	30	24	40
Hotham	34	20	12	18	16	-	24
Boardroom 1	27	-	8	-	-	-	-
Boardroom 2	30	-	12	-	-	-	-
Conference Foyer	735	-	-	-	690	-	-

**A:** 192 Wellington Parade, East Melbourne, Victoria 3002  
**P:** +61 3 9419 2000 | **E:** h9875@accor.com  
**W:** pullmanonthepark.com.au

## ACCOR – SOFITEL MELBOURNE ON COLLINS

Located at the prestigious ‘Paris-end’ of Collins Street, Sofitel Melbourne On Collins is centrally placed amongst the city’s premier shopping, dining and theatre attractions.

Discover a new level of comprehensive meeting service with a venue that offers 12 individual meeting rooms.

Accommodate delegates in a range of configurations from international plenary events for 1,000 in the Grand Ballroom to executive boardroom meetings with views of the city on level 35. Each room is equipped with state-of-the-art audio-visual services and a dedicated service team who will ensure your events are truly inspired.

From level 36, the hotel features 363 luxurious rooms and suites offering Melbourne’s finest views through floor to ceiling windows, sumptuous Sofitel MyBed, and marble bathrooms featuring French amenities. Indulge in hotel attractions including modern dining in No35, stylish cocktails in the Atrium Bar on 35 or afternoon tea in Sofi’s Lounge.

Other services are there for your immediate needs including; reception, concierge, in-room dining, valet parking, fitness centre and a comprehensive business centre.



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
1000	12	363	726



Room Name	Sq (m)	Theatre	Cabaret	Classroom	U Shape	Board	Banquet	Dance	Cocktail
Grand Ballroom	796	1000	504	330	-	-	690	610	1000
Perth Room	250	300	160	100	40	-	200	180	300
Sydney Room	211	300	160	100	40	-	200	160	300
Brisbane Room	250	300	160	100	40	-	200	160	300
Two-thirds of Grand Ballroom	461	600	320	200	-	-	400	350	600
LaTrobe Ballroom	400	350	200	150	48	-	250	200	400
Fitzroy Ballroom	258	300	160	100	40	-	200	160	300
Arthur Streeton Auditorium	258	362	-	362	-	-	-	-	-
Victoria Suites	183	100	64	50	30	30	100	80	100
Victoria Suite 1	43	20	-	-	-	20	-	20	20
Victoria Suite 2	97	70	48	30	20	30	60	50	60
Victoria Suite 3	43	20	-	-	-	20	-	-	20
East Tower Suite	84	-	-	-	-	22	30	-	50
West Tower Suite	124	60	40	-	-	40	80	60	120
West Tower Suite 1&2	43	30	16	-	-	20	30	-	40
West Tower Suite 3	61	30	16	-	-	20	30	-	40
Sofi’s Lounge	491	-	-	-	-	-	-	-	400

**A:** 25 Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9653 7701 | **E:** h1902-sb13@sofitel.com  
**W:** sofitel-melbourne.com.au



## ACCOR – NOVOTEL MELBOURNE ST KILDA

Immerse yourself in the seaside lifestyle of St Kilda. Only six kilometres from Melbourne CBD and 28 kilometres from Melbourne Airport, the 4.5 star Novotel St Kilda is close to attractions including Luna Park, the Palais Theatre, and the vibrant dining and nightlife of Acland and Fitzroy Streets. Relax in 211 beautifully appointed rooms, and start your day with the sumptuous breakfast buffet or enjoy coffee out on the ocean view terrace.

**A:** 16 The Esplanade, St Kilda, Victoria 3182  
**P:** +61 3 9536 6143 | **E:** h1506-sb4@accor.com  
**W:** novotelstkilda.com.au



## ACCOR – IBIS MELBOURNE HOTEL & APARTMENTS

ibis Melbourne Hotel & Apartments is conveniently located within walking distance of the famous Queen Victoria Markets, CBD shopping district and Lygon Street restaurant precinct. Our three versatile, refurbished event spaces cater for up to 300 delegates theatre-style and are uniquely Melbourne in design. Featuring 250 accommodation rooms, ibis Melbourne Hotel & Apartments is the perfect choice for your next business or leisure event.



**A:** 15-21 Therry Street, Melbourne, Victoria 3000  
**P:** +61 3 9666 0006 | **E:** h1564-sb3@accor.com  
**W:** ibismelbourne.com.au

## ACCOR – MERCURE MELBOURNE CAROLINE SPRINGS

Mercure Melbourne Caroline Springs is located in the award winning WestWaters Hotel & Entertainment Complex, and is an all-in-one venue that provides function space, accommodation and more. An out of city location and easy access to the CBD and airports makes the venue ideally suited for local and visiting guests. All occasions can easily be catered for, from corporate events to celebrations for up to 250 for a gala dinner and 400 for a lavish cocktail affair.



**A:** 10-20 Lake Street, Caroline Springs, Victoria 3023  
**P:** +61 3 8358 0555 | **E:** reception@westwatershotel.com.au  
**W:** mercure.com/caroline/springs

## ACCOR – MERCURE MELBOURNE TREASURY GARDENS

Located only two blocks from the middle of Melbourne's CBD, Mercure Melbourne Treasury Gardens is the ideal venue for sales meetings, business conferences, product rollouts or training seminars of up to 300 guests. Offering 'Mindful Meetings', a new signature program from Mercure Hotels which introduces health, wellbeing and sustainability into meeting packages, designed to deliver richer meeting experiences to get better outcomes, with some fun along the way.



**A:** 13 Spring Street, Melbourne, Victoria 3000  
**P:** +61 3 9205 9958 | **E:** gerald.west@accor.com  
**W:** mercuremelbourne.com.au

## ACCOR – NOVOTEL MELBOURNE ON COLLINS

Novotel Melbourne on Collins offers nine versatile function rooms. The pillarless ballroom can separate into four spaces, seating up to 400 delegates and features floor-to-ceiling windows overlooking Little Collins Street. The 4.5-star hotel consists of 380 accommodation rooms, Lane Restaurant and Bar, fitness centre and pool. Located in the heart of the city and conveniently situated atop St Collins Lane, the hotel is surrounded by the best Melbourne has to offer.



**A:** 270 Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9667 5800 | **E:** h1587-sb2@accor.com  
**W:** novotel.com

## ACCOR – NOVOTEL MELBOURNE SOUTH WHARF

### Where Melbourne Meets.

The newly built Novotel Melbourne South Wharf provides delegates with direct access into the Melbourne Convention and Exhibition Centre (MCEC). The golden hotel tower spans 26 levels above MCEC. Boasting 347 modern and thoughtfully designed accommodation rooms and suites with views across the city skyline or towards Port Phillip Bay. All hotel guests enjoy complimentary WiFi and access to the 24 hour on site fitness centre.



**A:** 7 Convention Centre Place, Melbourne, Victoria 3006  
**P:** 1300 656 565 | **E:** HB064@accor.com  
**W:** novotelmelbournesouthwharf.com.au

## ACCOR – QUAY WEST SUITES MELBOURNE

Nestled along cosmopolitan Melbourne's Southgate precinct, the Quay West Suites Melbourne, combines 5 star hotel services with fully self-contained apartments, and offers spaces for functions of all shapes, sizes and duration. Quay West Suites also sports a stylish restaurant, as well as bar and terrace. The terrace especially, comes into its own in the warmer months, with an open-air vibe, AstroTurf throughout, and a city view.



**A:** 26 Southgate Avenue, Southbank, Victoria 3006  
**P:** +61 3 9693 6000 | **E:** h8804-sb@accor.com  
**W:** quaywestsuitesmelbourne.com.au

## ACCOR – THE SEBEL MELBOURNE DOCKLANDS

Located on NewQuay Promenade, The Sebel is a 4.5 star apartment hotel offering studios, one and two bedroom apartments. This central waterfront property offers 24-hour reception, secure on-site parking, an indoor swimming pool, spa, sauna, gym, rooftop tennis court and BBQ area. Guests can utilise the business centre and guest lounge, with complimentary internet access.



**A:** 18 Aquitania Way, Docklands, Melbourne, Victoria 3008  
**P:** +61 3 9641 7500 | **E:** info@sebeldocklands.com.au  
**W:** sebeldocklands.com.au

## CROWN EVENTS AND CONFERENCE

Crown is uniquely positioned to host an array of events and conferences. As dedicated event specialists, they offer an unparalleled combination of central locations, exceptional professional facilities and flexible onsite expertise for events and conferences of any scale.

Our exemplary standards and service are will make make your next business event an outstanding success. Crown provides a bespoke service that takes responsibility for every detail of your event, including food and beverage requirements, planning, logistics, and all aspects of technical support.

The expansive Crown entertainment precinct stretches across the equivalent of two city blocks. Within easy reach of Melbourne's CBD, arts precincts and sporting fields, Crown occupies a prime position along the Yarra River.

At Crown Melbourne, every moment is a special one. Glamorous escapes, spectacular views and inspirational ideas are all part of this unique and exciting destination where anything seems possible. Premium dining at Dinner by Heston Blumenthal, Koko, or Silks offer incredible experiences whilst the nightlife at The Waiting Room, Club 23 and Lumia showcase a sensational atmosphere within the complex. Additionally, Crown is home to many Australian and international luxury designer stores and two award-winning spas.

The Crown Conference Centre is a purpose-built facility, catering for residential conferences, meetings, seminars, product launches, exhibitions and events. The Centre can accommodate up to 840 delegates with two main plenary rooms, 16 breakout rooms, a dedicated exhibition space, exclusive group registration areas and four barista-style cafes. The clean modern design provides the ideal backdrop, affording an abundance of natural light in all breakout rooms, a flexible layout, along with the latest in audio-visual technology.

The Conference Hall is a pillarless space with seating capacity for 840 delegates' theatre style or 400 delegates classroom style.

The Promenade Room caters for up to 660 delegates' theatre style, or 330 delegates in a classroom configuration.

The Palladium is the venue of choice for some of Australia's most prestigious events. Designed to impress and inspire, opulence flows throughout this completely pillarless ballroom. With its magnificent custom designed carpets, seven metre ceilings, plush wall panelling and superbly appointed fittings.

The Palladium can be reconfigured to almost any requirement, whether it's a gala dinner for 1,300 guests, an awards night, anniversary celebration or product launch.

Beneath the Melbourne sky with views towards the glittering lights of the city, the Crown Marquee is a truly memorable and photogenic setting for an outdoor event with a difference.



Suitable for up to 350 in a cocktail setting or up to 200 for a seated banquet, the Crown Marquee is an exceptional destination for any event, complete with Crown's exemplary service and impeccable food and beverage options.

This exclusive venue is available from 1 October 2018 – 31 March 2019.

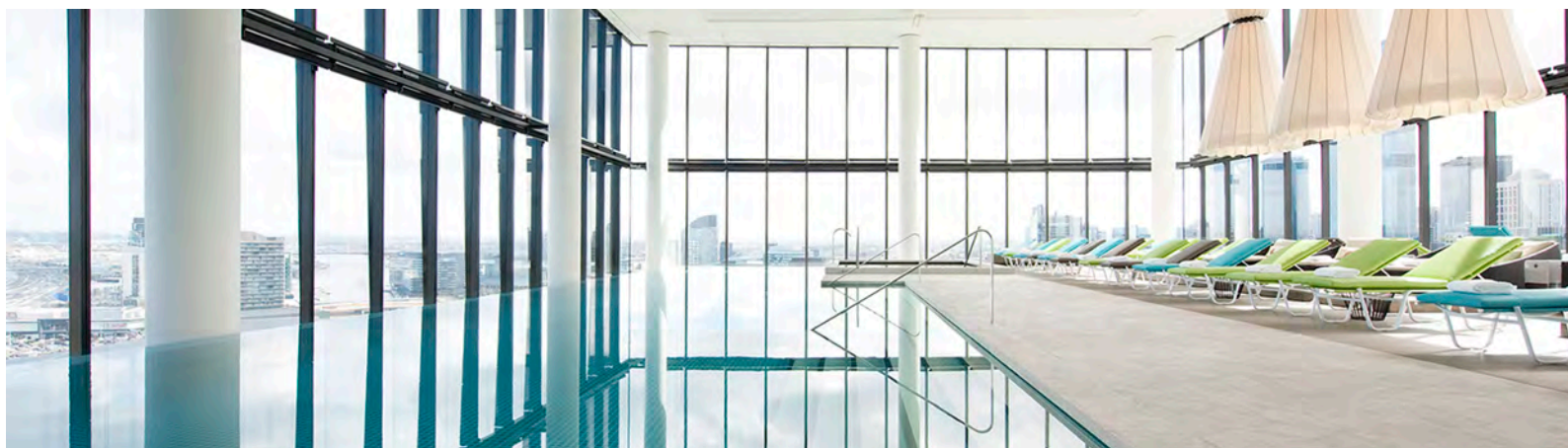
The River Room has a capacity to seat 240 guests and this versatile venue can easily be reconfigured to create a more intimate space. The River Room offers stunning views of the city skyline and Yarra River, and also has a private balcony.

The experience can further be enhanced by access to over 1,600 accommodation rooms at the three award-winning hotels on site; Crown Towers, Crown Metropal and Crown Promenade.

From meetings to incentives to launch events, seminars and workshops, Crown Melbourne stands apart in its ability to deliver the exact blend of expertise and experience that will make your next event both memorable and successful.

Room Name	Sq (m)	Banquet	Classroom	Cocktail	Cabaret	Theatre
Palladium	2050	1500	1100	250	-	2500
Palladium A, B, C	656	440	300	800	-	700
Palladium C1	256	160	130	340	-	250
Palladium C2	128	80	50	120	-	80
Palladium C3	256	160	130	340	-	250
River Room	468	270	150	500	-	500
Garden Room 1, 2, 3	64	40	20	40	-	50
Garden Room 2 & 3	128	80	40	80	-	110
Crown Conference Hall	609	420	414	-	336	840
CCH 1	296	180	180	-	144	330
CCH 2	157	90	90	-	72	170
CCH 3	157	90	90	-	72	170
CCH 1 & 2	453	270	270	-	216	570
CCH 2 & 3	313	180	180	-	144	330
Exhibition Hall	746	-	-	-	-	-
Promenade Room	542	360	336	-	256	660
P1	291	160	156	-	128	338
P2	126	80	72	-	64	132
P3	126	80	72	-	64	132
P1 & P2	416	240	255	-	224	520
P2 & P3	251	140	138	-	112	286
M1-M16	76	40	63	-	16-64	134
M room combinations	150	90	90	-	37-72	150
marquee	-	200	180	350	160	160

**A:** 8 Whiteman Street, Southbank, Victoria 3006  
**P:** +61 3 9292 6222 | **E:** [conferences@crownmelbourne.com.au](mailto:conferences@crownmelbourne.com.au)  
**W:** [crowneventsandconferences.com.au](http://crowneventsandconferences.com.au)



## CROWN METROPOL MELBOURNE

An elegant oasis of space and calm, Crown Metropol Melbourne is a modern private getaway to one of the world's most liveable cities. With specially commissioned works of art, bespoke fittings and designer furniture throughout, Crown Metropol is both a serene retreat and an efficient private office with the latest amenities and high-tech communications.

Crown Metropol redefines contemporary luxury. Its cutting-edge design blends seamlessly with unsurpassed comfort. Crown Metropol Melbourne has over 650 accommodation rooms including studio-style rooms and loft style suites.

Experience contemporary luxury in this urban retreat, featuring the latest amenities and high-tech communications. The office and the hotels sleek and stylish full-service Business Centre, is open 24 hours a day. The hotel also offers extensive meeting and banquet facilities, and can accommodate every type of event from small business meetings to large social gatherings.

From the top floors of the 28-storey tower, Crown Metropol offers spectacular views of Melbourne's Yarra River and a bayside panorama. The hotel is minutes to the CBD with Melbourne's lively restaurants and hidden laneway bars in walking distance.

### Accommodation

The ultimate in contemporary luxury, Crown Metropol Melbourne rooms feature specially commissioned works of art, bespoke fittings and designer furniture to deliver a truly unique hotel experience.

Home to 658 guest accommodation rooms, with a range of room types including Luxe King, Luxe Twin, Loft and The Apartment, guests will enjoy the private sanctuary of their room. You'll find your choice of either a king bed or two queen beds and a spacious work desk to enhance your work or rest. The bathroom cleverly maximises your sense of space with an oversized shower, large vanity and a privacy screen.

All rooms include high definition LCD televisions, complimentary wireless internet access, an iPod docking station, the latest in-room movies and cable

television channels, mini bar/refrigerator, oversized shower, individually controlled air-conditioning, tea and coffee making facilities and delicious in-room dining from Mr Hive Kitchen & Bar (additional charges apply).

### 28 Skybar Lounge

Melbourne's highest and most exclusive address, 28 Skybar Lounge showcases jaw-dropping views over the city skyline complimented by the five-metre floor-to-ceiling glass façade. On a clear day, the east-facing view spans as far as the Dandenong Ranges and the northern end overlooks the hotel's stunning sundeck and waterfall-edge swimming pool.

The lounge's decor showcases custom made furniture and artwork throughout with four distinct areas including a dining area, lounge area, complete with oversized television and gas fireplace, an impressive marble bar and heated outdoor terrace.

Visit 28 Skybar Lounge to enjoy a refreshing beverage from our extensive range of boutique beers, local wines or exclusive cocktails.

### Dining, bars and shopping

At Crown Melbourne, every moment is a special one. Glamorous escapes and spectacular views are all part of this unique and exciting destination where anything seems possible. Premium dining at Dinner by Heston Blumenthal, Koko, or Silks offer incredible experiences whilst the nightlife at The Waiting Room, Club 23 and Lumia showcase sensational atmosphere within the complex. Additionally, Crown is home to many Australian and international luxury designer stores and the opulent Crown Spa.

**A:** 8 Whiteman Street, Southbank, Victoria 3006  
**P:** +61 3 9292 6211 | **E:** [reservations.mcm@crownhotels.com.au](mailto:reservations.mcm@crownhotels.com.au)  
**W:** [crownmetropolmelbourne.com.au](http://crownmetropolmelbourne.com.au)





## CROWN PROMENADE MELBOURNE

Crown Promenade Melbourne is a stylish and modern hotel featuring spacious rooms, right on the edge of the city. This vibrant hotel makes business travel a pleasure with its extensive dedicated business facilities and meeting rooms located in close proximity to the CBD and just minutes from Melbourne's sports and leisure hubs.

To unwind after a busy day, Mesh Restaurant and Tonic Bar are conveniently onsite, or use the air bridge to connect to Crown's exciting restaurants, bars and entertainment. For wellbeing, The Deck pool and fitness centre is a cool retreat to nurture mind, body and spirit.

Located on Level 2, the Crown Promenade Business Centre is convenient and offers two meeting rooms – the executive meeting room that holds up to 14 people in a boardroom setting and the small meeting room that holds up to six people. Both rooms are equipped with the latest technology that successful presentations demand. For group arrivals, the easy coach access is complemented by the hotel lobby's dedicated check-in area offering group reception, bell desks and a private luggage storage area.

### Accommodation

Home to 465 guest rooms, Crown Promenade Melbourne is stylish, modern and welcoming. Crown Promenade offers a range of accommodation, from spacious guest rooms including twin rooms, king rooms, corner king rooms, studios and luxury suites.

All rooms are furnished in natural tones, feature original art by local artists and have an ottoman window seat to take in Melbourne's city and bay views. Their contemporary rooms are spacious and feature a king size bed, large desk, flat screen TV, new release movies, complimentary wireless internet access, mini bar and refrigerator, individually controlled air-conditioning and in-room dining (additional charges apply).

### Tonic and Mesh

Located in the Crown Promenade Lobby, Mesh Restaurant offers stylish and relaxed dining in beautiful surrounds. An open kitchen, wooden floors and copper mesh features lend a modern, welcoming ambience to the restaurant. Equally

accommodating for hotel guests as it is for families, small groups and couples alike, whether you are looking for a light snack or a complete meal, Mesh is a great place to dine.

Whether you're calling it a day or making a night of it, Crown Promenade's stylish Tonic Bar gets you in the mood. Leather seating, a modern and relaxed ambience, extensive wine and cocktail lists, bar snacks and an outdoor terrace make Tonic a great place to relax after a busy day.

### The Deck

Whether your idea of relaxation is a workout or reclining by the pool, be sure to visit The Deck on level 3. At Crown Promenade Melbourne, you can swim a few laps or relax in our 25-metre infinity spa pool, all the while enjoying the stunning city skyline. Complemented by reclining lounge chairs and an abundance of natural light.

For wellbeing, the Crown Promenade Melbourne gymnasium offers a full range of gym and fitness equipment, including treadmills and spinning bikes, as well as a range of weight machines and free weights.

### Dining, Bars and Shopping

At Crown Melbourne, every moment is a special one. Glamorous escapes and spectacular views are all part of this unique and exciting destination where anything seems possible. Premium dining at Dinner by Heston Blumenthal, Koko, or Silks offer incredible experiences whilst the nightlife at The Waiting Room, Club 23 and Lumia showcase sensational atmosphere within the complex. Additionally, Crown is home to many Australian and international luxury designer stores and the opulent Crown Spa.

**A:** 8 Whiteman Street, Southbank, Victoria 3006  
**P:** +61 3 9292 6688 | **E:** [reservations.mcp@crownhotels.com.au](mailto:reservations.mcp@crownhotels.com.au)  
**W:** [crownpromenademelbourne.com.au](http://crownpromenademelbourne.com.au)



## CROWN TOWERS MELBOURNE

Crown Towers Melbourne is a haven of rare luxury located on the banks of the Yarra River in the heart of the city's arts and leisure precinct. Renowned as one of the finest hotels in the world, Crown Towers offers an atmosphere of unmatched luxury and sophisticated elegance. Lavishly appointed and offering an impeccable standard of customer service and attention to detail, Crown Towers is a hotel that truly understands the meaning of opulence.

A spectacular Melbourne landmark, Crown Towers is situated in the heart of Melbourne's central business district and is synonymous with sophistication, elegance and luxury. The spectacular views from this riverside icon are matched by its consummate service, signature restaurants and purpose-built business facilities. For an additional touch of indulgence and sophistication, Crown Spa offers the ultimate in private pampering.

### Accommodation

Crown Towers offers an unparalleled level of luxury with 481 exquisitely appointed oversized guest rooms, including Villas, all of which boast magnificent views of the city, Yarra River or Port Phillip.

The sumptuous guest rooms and suites, some of the most spacious in Australia, provide every imaginable amenity, including spectacular views of the city of Port Phillip Bay.

Guest rooms at Crown Towers feature a spacious bathroom with double marble vanities and deep soaking bath with television, separate shower, walk-in dressing room, the latest in-room technology, air conditioning with individual temperature control, complimentary wireless internet access, HD LCD television, personal bar/refrigerator, and a wide range of luxury toiletries (additional charges apply).

The Crown Towers Villas are the epitome of world-class accommodation. Located on the uppermost floors, each has the character of a penthouse residence, accessible by three private express lifts, and attended by a service-oriented team of butlers, on call 24 hours.

### Crystal Club

Crystal Club offers guests an exclusive and private lounge with a dedicated private check-in service and concierge facilities. The open design and light-filled ambience

highlight the Club's unique features including carefully selected artworks and exquisite crystal ware that reflect its name.

After checking in, you can enjoy everything that Crystal Club offers including complimentary breakfast, light snacks and evening canapés. Unwind after a long day of meetings or touring. Meet friends for pre-dinner drinks or plan the day ahead over breakfast with free WiFi. With its high ceilings, cosy club room and expansive sun-filled outdoor deck, Crystal Club is the perfect escape created for comfort, relaxation and privacy.

### Crown Spa

Crown Spa, located within the luxurious Crown Towers, is undeniably Australia's most exclusive and sophisticated day spa with tranquil surrounds, relaxing décor and the ultimate in private pampering suites.

A team of therapists are dedicated to enhancing your sense of wellbeing with indulgent and truly effective La Prairie and Subtle Energies treatments that will soothe and revitalise mind, body and soul. Crown Towers also features one of the largest indoor pools in the country, a split-level gymnasium and two rooftop tennis courts.

### Dining, Bars and Shopping

At Crown Melbourne, every moment is a special one. Glamorous escapes and spectacular views are all part of this unique and exciting destination where anything seems possible. Premium dining at Dinner by Heston Blumenthal, Koko, or Silks offer incredible experiences whilst the nightlife at The Waiting Room, Club 23 and Lumia showcase sensational atmosphere within the complex. Additionally, Crown is home to many Australian and international luxury designer stores and two award-winning spas.

**A:** 8 Whiteman Street, Southbank, Victoria 3006  
**P:** +61 3 9292 6868 | **E:** [reservations.mct@crownhotels.com.au](mailto:reservations.mct@crownhotels.com.au)  
**W:** [crowntowersmelbourne.com.au](http://crowntowersmelbourne.com.au)



## CROWNE PLAZA MELBOURNE

Conveniently located on the banks of the Yarra River, Crowne Plaza Melbourne is just a short walk from the centre of Melbourne's CBD, directly opposite the Melbourne Convention and Exhibition Centre and is close to the lively Southbank dining precinct. As a global upscale brand, Crowne Plaza Melbourne is China Ready accredited, the hotel features Chinese comforts including IHG Translator app, six CCTV channels, complimentary bottled water and authentic Chinese buffet items. Easily accessible, the hotel is perfectly situated for guests staying for business or attending a convention with our Chinese speaking staff dedicated to extending every service. The 385 stylish guestrooms offer comfort and convenience with a range of accommodation options, many featuring stunning river views. Located close to the Melbourne Casino Complex, Chinatown and situated in the free-tram zone, the hotel is experienced at hosting Chinese and Taiwan incentive groups of varied sizes.

**A:** 1-5 Spencer Street, Melbourne, Victoria 3008  
**P:** +61 3 9648 2777 | **E:** meetings.melfs@ihg.com  
**W:** melbourne.crowneplaza.com



## BATMAN'S HILL ON COLLINS

Located at the ideal end of Melbourne's CBD, this 4-star hotel offers a variety of accommodation for all budgets - from Economy rooms, Premiere rooms through to 1 and 2 bedroom apartments - to choose from. Walking distances to the Melbourne Convention and Exhibition Centre, close proximity to all the highlights of Melbourne. Specialising in looking after conventions, with facilities complementing the personalised service offered to support meeting planners.

**A:** 623 Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9614 6344 | **E:** bdmdomestic@batmanshill.com.au  
**W:** batmanshill.com.au



## PARKROYAL MELBOURNE AIRPORT

The awardwinning PARKROYAL Melbourne Airport proudly positioned itself as the only hotel in Australia that connects directly to both domestic and international airport terminals via undercover sky bridges. Whether travelling for work for leisure, guests can relax comfortably in one of our 276 rooms with thoughtfully appointed amenities. All rooms are styled with modern furnishings as well as equipped with double glazed windows offering airport and city views. An international restaurant, café and bar are available for dining. The dedicated Meeting and Events level offers 16 flexible event spaces, most with an abundance of natural light accommodating up to 300 delegates. All rooms feature complimentary Wi-Fi and the latest in audio visual technology. A Business Centre is also available for guests' convenience. The hotel further provides leisure facilities including fitness centre, indoor heated lap pool, spa, sauna and steam room, allowing guests to recharge after a long flight or prepare for a busy day ahead.

**A:** Arrival Drive, Tullamarine, Melbourne Airport, Victoria 3045  
**P:** +61 3 8347 2000 | **E:** events.prmla@parkroyalhotels.com  
**W:** parkroyalhotels.com/melbourne



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
220	6	396	840



## PAN PACIFIC MELBOURNE

### Hotel at a glance

Perfectly positioned on South Wharf along the scenic Yarra River, Pan Pacific Melbourne offers direct access to Melbourne Convention and Exhibition Centre (MCEC), and is the perfect choice for delegates attending a meeting or travelling on business or leisure.

Located a 20 minute taxi ride from Melbourne Airport, every one of the 396 luxury hotel rooms and suites offer panoramic views of the Yarra River, Port Phillip Bay or city while featuring modern furnishings. For an executive experience, select a stunning Pacific Club King Room for additional comfort and exclusive access to the Pacific Club Lounge, boasting an outdoor terrace that almost 'floats' above the Yarra River.

Guests will be able to revive their senses in the 24-hour fitness centre with a range of state-of-the-art equipment. Our on-site Dock 37 Bar & Kitchen offers a fantastic modern cuisine in an upmarket yet relaxed atmosphere. To enhance guest's dining experience, the restaurant also features seven-metre high ceilings and a unique suspended wine gantry.

### Accommodation

Pan Pacific Melbourne offers refreshed, modern rooms and suites featuring floor-to-ceiling windows as well as thoughtful amenities. For guests' convenience and comfort, each guest room includes complimentary internet access, daily turn-down service upon request, personalised wake-up service, executive writing desk, FOXTEL channels and pillow menu.

### On-site meetings and events

The hotel also offers modern and convenient meeting facilities with capacity from 2 to 220 delegates, as well as outdoor options allowing flexibility and natural light.

Spread across 450 square metres of thoughtfully-designed indoor and outdoor space, each of the meeting venues comes complete with complimentary high-speed internet access, state of the art audio-visual equipment, gourmet catering options and convenient business services.

Pan Pacific Melbourne's Woodside rooms and terrace are its main meeting and events space, located on the ground floor facing South Wharf Promenade. These rooms are complemented by two smart boardrooms, which also enjoy natural light. The in-house culinary experts can customize a gourmet selection of international and local cuisine as well as placing exceptional attention to detail.

The hotel's onsite audio visual partner Staging Connections provides superior audio visual solutions, creative styling and set design, first-class multimedia production and innovative digital event services. With Staging Connections' technical knowledge and passion, Pan Pacific Melbourne can confidently offer world-class meetings and events services to its clients.

Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Woodside 1	54	30	20	27	48	24	48	21
Woodside 2	67	40	20	36	60	36	60	24
Woodside 3	94	60	36	45	75	48	80	30
Woodside 4	51	10	10	12	15	8	20	-
River Room	38	12	12	-	-	-	-	-
Boardroom	24	8	8	-	-	-	-	v
Woodside 1 + 2	122	70	39	54	90	56	110	42
Woodside 1 + 2 + 3	215	140	66	90	180	104	190	66
Woodside 1 + 2 + 3 + 4	266	150	72	110	200	135	220	78
Woodside 2 + 3	161	100	48	72	150	80	150	39
Woodside 2 + 3 + 4	212	120	54	84	160	90	160	42
Woodside 3 + 4	145	80	42	60	100	64	90	30
Terrace 1	70	-	-	-	50	-	50	-
Terrace 2	70	-	-	-	50	-	50	-
Terrace 1 + 2	140	60	-	-	100	-	100	-

**A:** 2 Convention Centre Place, South Wharf, Victoria 3006

**P:** +61 3 9027 2000 | **E:** events.ppmel@panpacific.com

**W:** panpacific.com.au

Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
1500	15	550	1100



## GRAND HYATT MELBOURNE

Grand Hyatt Melbourne sets an unprecedented benchmark in five-star luxury, located on the iconic Collins Street, the Paris end of Melbourne. Perfectly poised in the heart of the city's business, shopping, theatre and restaurant district, the hotel is ideal for both business and leisure travellers alike and only walking distance from Melbourne's main tourist attractions. Grand Hyatt Melbourne's meeting and banquet facilities consist of 15 rooms, including the hotel's elegant pillarless Savoy Ballroom, the picturesque Mayfair Ballroom and the exclusive events space the residence.

### MEETINGS AND EVENTS

The hotel's flexible event spaces can be easily configured to accommodate all types of functions, including banquets, conferences and private seminars from ten people to cocktail-style receptions for up to 1500 guests. the residence is the premium event venue at Grand Hyatt Melbourne. Based on the concept of a private mansion, the space includes four individually styled rooms - Wine Room, Library, Verandah and Courtyard - all served by a spectacular open kitchen. The floor-to-ceiling windows afford stunning views of Collins Street and the courtyard dazzles with natural light through a soaring atrium glass ceiling.

### ACCOMMODATION

The 550 luxurious guestrooms include custom-made beds facing floor-to-ceiling windows overlook spectacular Melbourne skyline or river views, a marble bathroom with separate tub and shower and Egyptian cotton linens. Each room features an LCD flat screen TV and a comfortable work area comprising an L-shaped sofa, round table and leather upholstered armchair. Complimentary high speed WiFi on an unlimited number of devices is also available.

All premium suites, Grand King suites and Club rooms are located on the top five floors of the hotel and provide access to the executive Grand Club Lounge which overlooks panoramic views of Melbourne and offers complimentary deluxe continental breakfast, all day refreshments, evening drinks with canapes and personal check-in and check-out services. The Grand Club Lounge also provides complimentary one hour boardroom hire for meetings and wireless internet access.

### RESTAURANTS AND BARS

Collins Kitchen: contemporary restaurant open Monday to Friday from 6am - 10.30pm and 6.30am - 10.30pm on weekends, offering buffet breakfast, lunch, afternoon tea, dinner and all-day dining.

Ru-Co Bar: open until late from 5pm on Tuesday to Thursday, and 4pm on Friday and Saturday.

Grand Club Lounge: open daily for Grand Club and suite guests from 6.30am - 10pm..

Room Name	Ht (m)	Sq (ft)/Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
<b>Level 8</b>									
Savoy Ballroom	7.5 / 6.5	11,300 / 1,050	730	-	600	1500	520	1120	-
Savoy 1, 2, 3	7.5 / 6.5	8,826 / 82	620	-	500	1250	448	1000	-
Savoy 1	7.5	5,167 / 480	320	-	300	500	256	500	-
Savoy 2	6.5	1,938 / 180	130	30	80	200	96	180	-
Savoy 3	6.5	1,938 / 180	130	30	80	200	96	180	-
Mayfair Ballroom	4.7 / 3.2	5,780 / 537	320	-	320	450	256	500	-
Mayfair 1	4.7 / 3.7	3,563 / 331	220	40	220	250	160	300	42
Mayfair 2	3.2	1,087 / 101	50	20	50	75	48	80	30
Mayfair 3	3.2	1,130 / 105	50	20	50	75	48	80	30
Bristol 1, 2	3.3	1,249 / 116	80	20	60	100	56	100	30
Bristol 1	3.3	345 / 32	20	-	-	25	16	25	-
Bristol 2	3.3	975 / 46	50	-	-	40	32	40	-
Connaught	3.3	732 / 68	40	14	30	40	32	40	18
Grosvenor 1, 2	3.6	1,184 / 110	80	20	50	80	64	80	30
Grosvenor 1	3.6	592 / 55	40	12	25	40	32	40	-
Grosvenor 2	3.6	592 / 55	40	12	25	40	32	40	-
The Boardroom	2.6	312 / 29	-	8	-	-	-	-	-
<b>the residence</b>									
the residence	7.1 / 3	6,921 / 643	160	-	-	410	-	-	-
Veramdah, Library, Wine Room	7.1 / 3	3,315 / 308	160	-	108	210	112	210	-
The Verandah	7.1	1,550 / 144	80	16	48	150	48	110	20
The Library	7.1 / 3	883 / 82	20	12	30	30	16	40	-
Wine Room	7.1 / 3	883 / 82	20	12	30	30	16	40	-
Courtyard	7.4	2,153 / 200	60	-	-	200	-	80	-

**A:** 123 Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9653 4449 | **E:** ghmelbourne.events@hyatt.com  
**W:** melbourne.grand.hyatt.com



## DOUBLETREE BY HILTON MELBOURNE-FLINDERS STREET

### Hotel at a Glance

Located in the heart of Melbourne's dynamic city centre and opposite iconic Flinders Street Station, this hotel is within easy walking distance of Melbourne's famous laneways, bars and shopping and the vibrant arts and entertainment district.

This hotel is an upscale, contemporary and warm 180 bedroom hotel that includes destination restaurant Platform 270, 24-hour room service and fitness centre, and new features like the Sweet Dreams bed, WiFi, HDTVs and bespoke design touches inspired by its urban Flinders Street location.

### Accommodation

Unwind in the stylish and chic guest rooms, equipped with contemporary amenities designed to help you relax and stay productive. Lie back on the signature Sweet Dreams by DoubleTree bed while you browse channels on the HDTV. Work at the desk space on a stylish Billiani chair, and keep in touch with WiFi access (fee applies).

Enjoy the spacious bathroom with walk-in shower, combed cotton terry towels and deluxe bath products to make you feel pampered. Other amenities include tea and coffee making facilities. Many rooms offer city views of the central business district rooftops or buzzing Flinders Street.

Skyline River View rooms offer panoramic views over Flinders Street Station to the Yarra River, from the Melbourne Cricket Ground in the east to South Wharf in the west. Interior rooms are contemporary and quiet with feature light boxes displaying vintage maps of central Melbourne.

### Fitness Centre

Start your morning, or wind down after a busy day in the 24-hour fitness centre. Take in superb views over Flinders Street Station as you enjoy a complete workout with a full range of the latest equipment.

### Dining

Named in tribute to its famous neighbour, Platform 270 is a very Melbourne style restaurant: influenced by the many and varied laneways of the city. Like these eclectic city laneways, the executive chef has created a diverse menu that

incorporates local produce and playful flavours put together with both modern and time-honoured culinary techniques.

This smart-casual, intimate and design-savvy restaurant has leather-bound booths that are perfect for groups of friends, and views into the open kitchen that will entertain. With its open kitchen and zoned dining areas the restaurant makes for a chic and unique private event space.

### Bar

Pull up a chair at the Platform 270's lobby bar or take a seat by the dramatic freestanding open fire and watch Flinders Street buzzing by. Choose a drink from the extensive range of beers, wines, cocktails and soft drinks, or pick a bottle from one of the vintages on display.

### Meetings and Events

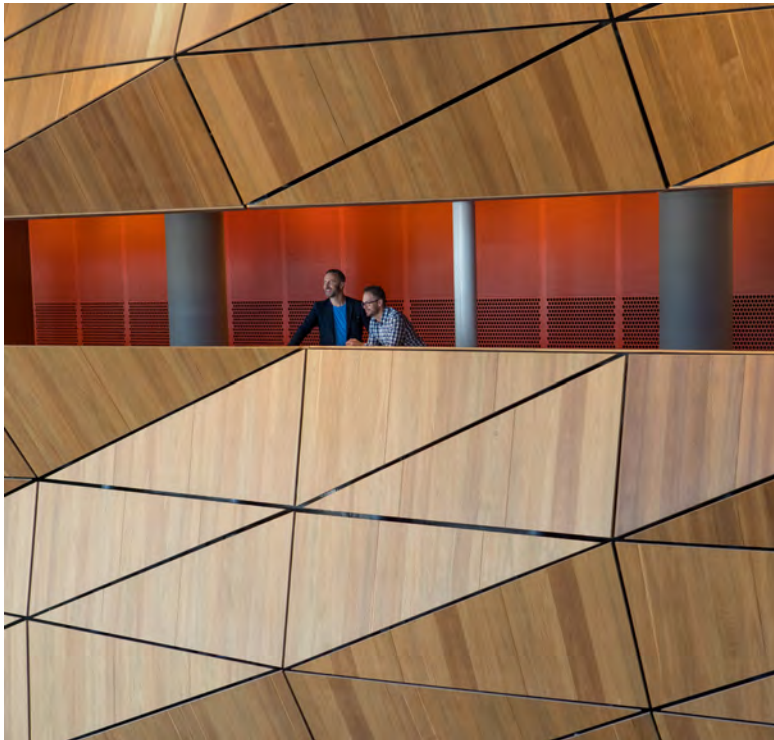
The hotel has three modern and flexible meeting rooms and a chic restaurant that make an ideal location for business and social events in the heart of Melbourne's central business district. Two event rooms can accommodate up to 70 people each, or 140 when combined. The rooms have been recently renovated in a simple, flexible style that includes dramatic carpeting inspired by Melbourne's graffiti laneways. The spaces have an integrated sound system, in-built data projectors and retractable screens. The third room, a boardroom, enjoys a 55" LCD TV. All food is prepared by the hotel's chic restaurant, which can also be booked for private events. Catering options include breakfasts, light catering, cocktail events and sit-down dinners.

Name of Room	Sq (m)	Theatre	U Shape	Boardroom	Classroom	Cabaret	Cocktail
DoubleTree 1	71	60	24	25	30	40	60
DoubleTree 2	71	60	24	25	30	40	60
DoubleTree 1 & 2	142	130	56	50	60	70	140
Boardroom	26	-	-	8	-	-	-
Platform 270	120	50	-	-	-	50	100

**A:** 270 Flinders Street, Melbourne, Victoria 3000

**P:** +61 3 9654 6888 | **E:** melfs\_cb@hilton.com

**W:** hiltonmelbourne.com.au



## MELBOURNE CONVENTION AND EXHIBITION CENTRE

At Melbourne Convention and Exhibition Centre (MCEC), we're passionate about creating inspirational environments.

We do this by delivering a personalised service and partnering with our customers to offer ideas, insights and imaginative solutions.

Our aim is to tailor every experience. Whether it's a 1,000 person gala feeling like an intimate dinner with friends, a sell-out concert feeling like a private serenade or extraordinary culinary creations that taste home-made - we realise it's the little details that make all the difference.

MCEC is distinctly Melbourne. We are part of a vibrant events precinct in the heart of the world's most liveable city and Australia's creative hub. We take inspiration from the creative, cultural and culinary delights of Melbourne and offer the inspiration, innovation and expertise to create memorable experiences for you and your guests.

We are the only centre in Australia to offer onsite accommodation, with the five-star Pan Pacific Melbourne and Novotel Melbourne South Wharf directly connected via private internal walkways.

We have strong networks and partner with key Melbourne and Victorian organisations to ensure your experience is truly a Melbourne one.

At MCEC, we are shaped by you.

Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret Theatre	U-shape
<b>Convention Centre</b>							
Plenary 1, 2, 3	-	-	-	-	-	-	5540
Meeting rooms	-	-	-	-	-	-	-
Small meeting rooms	71	30	18	27	56	24	70
Small meeting rooms combined	146	70	-	72	112	64	140
Small cantilevered rooms	67	30	20	27	56	24	72
Medium meeting rooms	144	60	36	63	108	48	132
Large meeting rooms	240	120	42	96	188	96	252
Large meeting rooms combined	490	300	-	216	376	240	504
Melbourne Room 1 & 2 combined	2401	1440	-	864	1660	1184	2232
<b>Exhibition Centre</b>							
Exhibition Bays	30000	-	-	-	-	-	-
Clarendon Auditorium	400	-	-	-	-	-	466
Clarendon Rooms	-	150	-	135	230	120	270
<b>Expansion Spaces (Available from 1 July 2018)</b>							
Exhibition Bays	1500	3000	-	-	-	-	3000
Goldfields Theatre	1500	-	-	-	-	-	1000
Mutifunction Spaces	1500	1500	-	-	-	-	-
Eureka Meeting rooms	182	80	36	72	150	64	182
Eureka meeting rooms combined	552	300	-	240	450	240	576
Courtyard meeting rooms	79	30	30	39	65	24	76
Courtyard meeting rooms combined	158	70	60	72	130	56	136
Sovereign Room	921	450	-	312	750	360	792
Terrace	-	-	-	-	150	-	-

**A:** 1 Convention Centre Place, South Wharf, Victoria 3006  
**P:** +61 3 9235 8000 | **E:** sales@mcec.com.au  
**W:** mcec.com.au



## RYDGES MELBOURNE

Rydges Melbourne is superbly located in the heart of Melbourne, just minutes from the best restaurants, bars, theatres and sporting venues.

### Conferencing and Event Facilities

Rydges' dedicated conference level comprises of 11 rooms catering for events, banquets and cocktail parties. Featuring pillarless rooms with abundant natural light, flexible room configuration with full range of AV equipment available along with dedicated event staff. Rydges also has Bobby McGee's, a uniquely themed event venue catering for up to 550 guests (refer to the Bobby McGee's listing).

### Accommodation Facilities

4.5-star accommodation with 363 refurbished hotel rooms including 70 suites, 12 of which are self-contained. All have individually controlled heating /air conditioning and complimentary high-speed internet.

### Hotel Facilities

24-hour reception with safety deposit boxes, Locanda Restaurant and private dining, deli, rooftop heated pool and complimentary health club access. High speed wireless internet is proudly offered complimentary to all Conference and Events guests.



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
800	11	363	726



Room	Sq (m)	Ht (m)	Banquet Oval	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Mad Men	24	2.7	0	12	0	0	0	0	0
Phantom	108	3.3	80	42	69	100	64	100	36
42nd Street	105	3.3	70	42	66	100	56	115	33
Chicago	97	3.3	70	36	54	100	56	100	30
Chorus Line	75	3.3	60	30	45	80	48	85	24
Carousel	93	3.3	80	36	63	100	64	100	30
Broadway	264	3.3	200	72	174	350	160	300	50
Foyers	-	-	-	-	-	220	-	-	-
Bobby's	497	10	200	20	18	500	80	170	18
Gilbert Suite	32	2.7	0	15	15	20	0	20	15

**A:** 186 Exhibition Street, Melbourne, Victoria 3000  
**P:** +61 3 9365 1210 | **E:** functions\_melbourne@evt.com  
**W:** rydges.com/melbourne



## BOBBY MCGEE'S

### Your event takes centre stage

Bobby McGee's is a standout venue that caters for all types of corporate events and private events. From impressive product launches to themed cocktail parties with pizzazz, the versatility of the venue is limited only by one's imagination. Creative food and beverage packages including themed food carts and an impressive 3.6 metre donut wall, ensures that Bobby McGee's provides an experience to remember. Bobby McGee's is also the perfect 'after dinner' party venue for functions held at the Rydges Melbourne event spaces.

The versatile venue and onsite technical services lend itself to array of entertainment options including live music, roving entertainment, DJs and event special effects, while the creative and professional events team at Bobby McGee's offer a tailored event experience guaranteed to exceed expectations and imagination. It's more than an events venue - it's an exclusive entertainment venue with a difference!

### Venue Highlights

Bobby McGee's features three private entrances including a secret passage, three themed bars, green rooms, two cinematic projectors, six plasma screens and a DJ booth, as well as an amphitheater-styled dance floor with state-of-the-art lighting, and a sensational sound system.



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
800	1	363	726



### Location

This hidden gem is located within the 4.5-star Rydges Melbourne Hotel in the heart of the central business district.

**A:** 186 Exhibition Street, Melbourne, Victoria 3000  
**P:** +61 3 9635 1226 | **E:** info@bobbymcgees.com.au  
**W:** bobbymcgees.com.au



# THE LANGHAM

MELBOURNE



Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
17	388	388

## THE LANGHAM, MELBOURNE

The Langham, Melbourne is the city's most luxurious and service-focused hotel that strives for excellence in every element of our guests' experiences. It is the city's best five-star hotel and is renowned for offering guests an unparalleled level of service unavailable anywhere in Melbourne.

Desirably located on the banks of the Yarra River in Southbank and overlooking Melbourne's iconic, Flinders Street Station, the hotel is appealing to domestic, international, business and leisure guests alike. Featuring all of the hallmarks of a five-star hotel, The Langham, Melbourne offers guests an elegant haven in which to relax, conduct business, attend an event or dine.



Guests have the option to check in from the comfort of their own room. The Langham, Melbourne is one of the only hotels to offer a full daily turndown service and boast classically-designed rooms with spacious outdoor terraces and balconies, as well as being one of only three hotels in Australia with three full time concierges and three dedicated service stylists. The Langham, Melbourne extends truly intuitive service that aims to anticipate guests' needs and exceed their expectations.

Room Name	Sq (m)	Banquet	Theatre	Classroom	Reception	U-shape	Cabaret
Clarendon Ballroom	332.6	220	318	159	400	72	196
Clarendon Ballroom A	110.88	80	120	54	120	36	48
Clarendon Ballroom B	110.88	80	120	54	120	36	48
Clarendon Ballroom C	110.88	80	120	54	120	36	48
Alto	184	130	143	96		45	96
Swanston Rooms	360	110	150	48	200	-	-
Swanston I	105	50	54	39	100	24	40
Swanston II	90	50	100	51	100	40	64
Yarra Rooms	115	70	80	48	100	32	32
Yarra I	57.5	30	50	24	50	18	20
Yarra II	57.5	30	50	24	50	18	20
Flinders Room	77.4	50	50	36	80	24	32
Boardroom	68	14	-	-	-	-	-
Collins Room	37.2	14	-	-	-	-	-
Little Collins	19.1	6	-	-	-	-	-
Towers I	32	20	20	12	-	15	12
Tower II	52	40	40	30	-	21	20

**A:** 1 Southgate Avenue, Southbank, Victoria 3006  
**P:** +61 3 8696 8888 | **E:** tlmel.catering@langhamhotels.com  
**W:** langhamhotels.com/melbourne



## BALGOWNIE ESTATE VINEYARD RESORT & SPA

Balgownie Estate is located in the heart of the Yarra Valley, just under one hour's drive or approximately 65 kms from Melbourne's CBD and the airport. A luxury resort amongst the undulating green landscape is accentuated by the striking geometry of grape vine corridors. Balgownie Estate is a perfect conference and event venue for meetings and special events, featuring a purpose built state of the art conference centre, private dining rooms, open marquee and executive boardroom. Encompassing floor to ceiling windows, offering an abundance of natural daylight, the views make for an outstanding backdrop for tailored meetings and events. Perfect for team building activities on site or a cellar door wine tasting, this venue boasts 70 superbly appointed contemporary guest suites, Rae's Restaurant, Cellar Door, Natskin Spa Retreat and Health Club.



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
300	7	70	133

Room Name	Sq (m)	Height	Banquet	Banquet with dance	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Melba and Anderson	202	2.7 - 4.2	150	130	-	90	320	96	160	60
Melba	119	3.2 - 4.2	70	50	26	50	180	36	100	30
Anderson	83	2.7	50	30	30	30	100	30	60	25
Marquee	81	3m+	50	30	30	80	70	40	100	30
Executive Boardroom	28	2.4	-	-	18	21	30	-	30	20
Private Dining Room 1	-	-	-	30	-	20	40	-	40	-
Private Dining Room 2	-	-	-	20	-	12	25	-	25	-
Rae's Restaurant	230	3.2 - 4.2	180	150	-	-	350	-	-	-
Cellar Door	60	3.2 - 4.2	20	-	-	-	60	-	-	-



**A:** 1309 Melba Highway, Yarra Glen, Victoria 3775  
**P:** +61 3 9730 0721 | **E:** conferences@balgownieestate.com.au  
**W:** balgownieestate.com.au



## ROYCE HOTEL

### Location

Perfectly located near to the Royal Botanic Gardens in Melbourne city and with a tram stop near the hotel entrance, this provides easy access for guests by public transport to the hotel and some of Melbourne's major attractions.

### Meetings and Events

Flexible event spaces, some with natural light, that can cater for all types of events from an intimate meeting or private dining space to 300 guests. The hotel boasts a magnificent 4.7m domed ceiling in the main Grand Ballroom which is situated at the top of the sweeping staircase. The meeting rooms lead out to a marble mezzanine landing overlooking the elegant hotel lobby with floor to ceiling windows. Other event facilities include the Outdoor Courtyard perfect for breaks or a BBQ or cocktail party as well as the "amberoom" lounge bar and "dish" restaurant which was awarded two Chefs Hats by Gault and Millau in 2017. A full range of AV and technical services available. All spaces are individually styled. Create a memorable experience that your guests will be inspired by.

### Accommodation and General Facilities

All designer rooms feature marble bathroom, WiFi, large well-lit work desk, deluxe mini bar, 42" flat screen TV, pillow top bedding, in-room safe, dry cleaning/laundry, coffee machine, bathrobe and slippers. Some rooms feature furnished balcony



Meeting Capacity (Max):	Total Meeting Rooms:	Accommodation Room:	Accommodation Capacity (max):
220	12	100	140



or two story loft suites and one bedroom suites are also available. Other facilities include restaurant, bar, 24 hour room service/reception, valet parking, fitness room, business area.

Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
Ballroom	208	180	-	126	300	120	220	-
Packard	96	60	30	56	100	48	84	30
Bentley	56	30	25	28	50	24	48	22
Royce	56	30	20	21	50	24	40	16
Packard Bentley	152	100	-	84	150	80	150	45
Royce Bentley	112	80	30	63	110	56	100	35
Lotus	11	-	10	-	-	-	-	-
Talbot	23	-	12	-	-	-	-	-
Minerva	39	20	16	-	20	-	25	-
Meeting Rooms 1,2 3 or 4	21	10	10	-	10	-	15	-
Courtyard	140	80	-	-	140	-	-	-
Dish	143	100	-	-	140	-	-	-
Amberoom	114	-	-	-	140	-	-	-

**A:** 379 St Kilda Road, Melbourne, Victoria 3004  
**P:** +61 3 9677 9900 | **E:** events@roycehotels.com.au  
**W:** roycehotels.com.au

## CLARION SUITES GATEWAY

A 4.5 star hotel located on the corner of Flinders and William Streets, just a short nine-minute walk to the Melbourne Exhibition and Convention Centre. Featuring all suites full serviced hotel, studio rooms are equipped with a kitchenette. One or two bedroom suites have fully equipped kitchens and laundry facilities. Hotel facilities include; restaurant, indoor heated swimming pool, WiFi Internet access, as well as an off-site gym.



**A:** 1 William Street, Melbourne, Victoria 3000  
**P:** +61 3 9296 8888 | **E:** sales@clarionsuitesgateway.com.au  
**W:** clarionsuitesgateway.com.au

## VIBE SAVOY HOTEL MELBOURNE

Vibe Savoy Hotel Melbourne is perfectly located in the central business district and less than a five-minute walk from Melbourne Exhibition and Convention Centre - it is the ideal choice for convention delegates. Behind the beautiful heritage façade of this hotel, there are six conference rooms which are highly versatile and can accommodate up to 130 delegates theatre style or 320 guests cocktail style.



**A:** 630 Little Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9622 8888 | **E:** meet@tfehotels.com  
**W:** tfehotels.com/vibesavoy.com

## JACKALOPE HOTELS

Jackalope is like nothing Australia has seen before. A new standard in luxury accommodation, Jackalope Hotels' debut property promises an experience to remember. Just one hour from Melbourne and set on a pristine vineyard amid the Mornington Peninsula wine region, Jackalope provides the perfect setting for premium corporate incentives, meetings and celebratory events



**A:** 166 Balnarring Road, Merricks North, Victoria 3926  
**P:** +61 3 9519 8900 | **E:** jackalopehotels.com  
**W:** jackalopehotels.com

## MANSION HOTEL & SPA

Quite literally one of the grandest hotels in Australia, the Mansion Hotel & Spa at Werribee Park is a cosmopolitan haven of tranquility and charm. This premier and highly sought after conference and event venue is just 30 minutes from Melbourne's CBD. The celebrated service and luxurious guest rooms pair effortlessly with the noble 19th century estate and 10 acres of picturesque formal English gardens. The hotel also has a Cocktail style capacity to cater for 530 guests.

JL  
MANSION HOTEL & SPA  
AT WERRIBEE PARK

**A:** K Road, Werribee, Victoria 3030

**P:** +61 3 9731 4000 | **E:** [nmcmamara@lancemore.com.au](mailto:nmcmamara@lancemore.com.au)

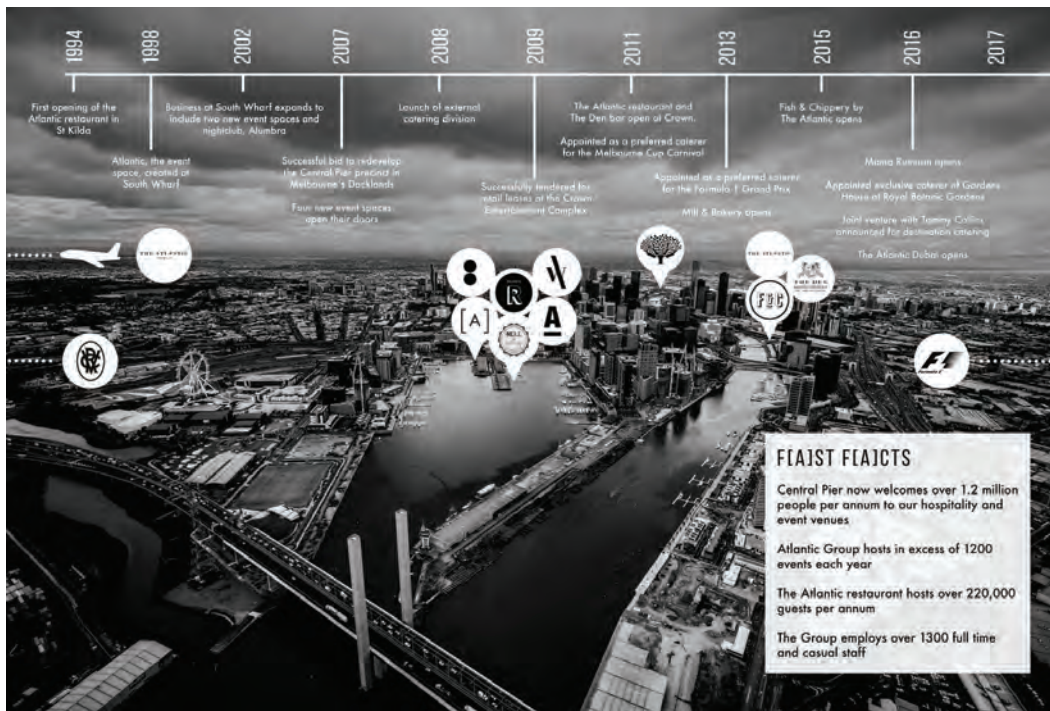
**W:** [lancemore.com.au/mansion-hotel-and-spa](http://lancemore.com.au/mansion-hotel-and-spa)





**VENUES  
CITY/FRINGE**

# ATLANTIC GROUP®



**FAST FACTS**

Central Pier now welcomes over 1.2 million people per annum to our hospitality and event venues

Atlantic Group hosts in excess of 1200 events each year

The Atlantic restaurant hosts over 220,000 guests per annum

The Group employs over 1300 full time and casual staff



**IT TAKES NOTHING TO JOIN THE HERD IT TAKES EVERY THING TO STAND OUT**

## ATLANTIC GROUP

Atlantic Group, the hospitality hybrid with a reputation for creating highly personalised, imaginative and seamless experiences unlike any other (i.e. the herd). Continuing to lead the way in diversification and cementing their black sheep status within the industry, Atlantic Group have an impressive hospitality portfolio and knowledge, spanning the Melbourne CBD and abroad. Atlantic Group knows that every event has its own story to be told and no two are ever the same.

Browse their collection of unique and captivating function spaces – Peninsula, MAIÀ, Sumac and Sketch at Central Pier, Docklands, and Gardens House at the Royal Botanic Gardens. Perfect for lavish occasions, intimate parties and corporate events, their Melbourne venues cater to any type of function and their attention to detail is flawless.

Atlantic Group's venues offer an absolute scenic and waterfront location with event spaces that are versatile for all groups and cater for 50 to 2,500 guests. With the ability to deliver an innovative, edgy and unforgettable experience, meet Tommy Collins by Atlantic Group who will carefully curate and cater at the location of your choice. An experience and service completely tailored to fit even the most eccentric of briefs. The potential is limitless.

Scattered throughout Melbourne, we have an ever expanding selection of bars, restaurants and eateries. Each one contributing to Melbourne's thriving social scene with consistent crowds flocking for social gatherings fuelled with great food and ambience. The range of premium bars, restaurant's and retail stores that fall in under the Atlantic Group umbrella include but are not limited to artisan bread-house Mill & Bakery and Middle-Eastern eatery Mama Rumaan, both in Docklands, as well as The Atlantic Restaurant, The Den Bar and Fish & Chippery by The Atlantic at Crown Entertainment Complex.

With a passion for parties, social celebrations and memorable moments. One is never enough. The true black sheep of the industry, they don't like repetition and they are ever so hospitable.

**A:** Central Pier, 161 Harbour Esplanade, Docklands, Victoria 3008  
**P:** +61 3 8623 9600 | **E:** info@atlanticgroup.com.au  
**W:** atlanticgroup.com.au

## FOOD PHILOSOPHY

Innovation, flavour and attention to detail forms every part of Atlantic Group's services, from the hand crafted creation of each delectable appetiser to the seamless execution of a banquet for 1000 guests. With a strong focus on sustainability and in state-of-the-art kitchens, Atlantic Group consistently creates the best tailored menus, global flavours, and food experiences with seasonal and locally sourced produce.



## PENINSULA

Melbourne's most glamorous and avant-garde waterfront event space. The design was inspired by London's iconic Tate Modern Museum and features nine metre high ceilings, exposed trusses and huge floor to ceiling windows flanked by the original doors of the shed.

Room	Sqm	Ht (m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Peninsula C	585	8.65	456	220	300	396	456	444	550
Peninsula A	910	8.65	720	430	504	612	624	756	900
Peninsula Entire	1639	8.65	1488	700	896	1296	1200	1344	1500

## MAIÀ

Pared back, rustic and striking. MAIÀ is the perfect union of the modern and the historic. With original loading doors, hand etched wooden floorboards, and a cathedral style ceiling, the space is equally impressive when left pared back as it is when styled. The perfect balance of old and new makes this space adaptable and complimentary to all grand plans.

Room	Sqm	Ht (m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Round	Theatre
MAIÀ	436	8.65	360	168	200	500	300	60	400

## SKETCH

Sketch is unquestionably a memorable venue. Rich purple and black tones give the space a distinctly dramatic feel, while crystal chandeliers from Milan and crockery and cutlery from Spain; emphasize that no expense has been spared. Located at the end of the historic Dockland's runway, Central Pier, floor to ceiling windows offer a stunning outlook over the water towards the city.

Room	Sqm	Ht (m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sketch	297	7.93	160	90	100	30	350	140	200

## AMENITIES

Central Pier is in the heart of the growing Docklands business district, located just 1.4km from the Melbourne Convention & Exhibition Centre. Situated near 8 tram routes, including the free City Circle Tram, 900 metres from Southern Cross Train Station and in walking distance to the Melbourne CBD and Crown Entertainment Complex. Parking is available on Central Pier with a valet service also on offer. There is an abundance of alternative parking options within walking distance of Central Pier also.



## GARDENS HOUSE

Strolling up the narrow garden path, surrounded by precisely manicured plants and foliage, guests are welcomed to the double storey property by a brilliant heritage façade and sprawling garden. From within, this historical homestead has been transformed to accommodate the most lavish and memorable of celebrations. Whether you plan on hosting an intimate soirée or secluded corporate retreat, your guests will relish this chance to party in the rarefied air of Melbourne's prized Botanical Gardens. A second storey balcony, spanning the width of the house, looks out to yet another generous and breathtaking private garden.

Gardens House continues to impress with multiple entertaining rooms, which can be used individually or combined to host hundreds of guests at a time. The unique positioning and transcendent atmosphere of this historic property make it a superb location for a marquee wedding or event. Versatile in its potential, this stunning Victorian property offers a setting appropriate for formal seated dining, black tie cocktail dinners, alfresco garden events and scenic ceremony backdrops.

Room	Cocktail	Sitdown
Entire Home	200	N/A
Palm Lounge	20	N/A
Garnet Room	N/A	8
Garden View Room	120	60
The Terrace	30	24

## SUMAC

Rich, warm, and inviting. Sumac blends modern design with a Moroccan influence and sweeping curtains to create a sense of intimacy in a large space. With hand-etched floorboards, rich metal latticework, and splashes of fuchsia, this is a venue that transforms. Easily adapting to many different styles and tastes.

Room	Sqm	Ht (m)	Banquet	Classroom	Cabaret	Board	Cocktail	Dinner Dance Square	Theatre
Sumac	256	7.93	180	90	80	40	300	144	200

## ATLANTIC GROUP®

### MAMA RUMAAN

Mama Rumaan – a fierce Arabic mama rebelling against the norm. Nestled on Central Pier, Mama Rumaan is a Middle-Eastern style canteen. Bold, flavourful, authentic cuisine overwhelms the menu. Inspired by the recipes of the generations before her, Mama Rumaan embraces the lessons of her ancestors whilst introducing new depths to these traditional mena flavours.

The ambience is warm, aromatic and inviting and the food is designed to be shared amongst the family. At Mama Rumaan's you are always amongst family. Passionate about cooking with fresh produce and fragrant spices, you will come hungry but in true mama style you will leave satisfied, if not exploding.

The best food to share amongst family and friends is that from a mama's kitchen. Mama Rumaan has trained a diverse group of exceptionally talented chefs to ensure each region of food is represented with Middle-Eastern authenticity. Devoted to cooking with fresh produce, aromatic herbs and fragrant spices, this kitchen creates an offering true to the diversity in flavours of the Middle-East.

A venue that has a true personality of its own, the perfect location for those looking to experience the diverse culinary scene of Melbourne. Dine in casually or organise your private dining function. They can tailor the menu to suit your requirements with the inclusion of traditional entertainment and interactive experiences.



**A:** Shed 9, 161 Harbour Esplanade, Docklands, Victoria 3008  
**P:** +61 3 8623 9690 | **E:** info@mamarumaan.com.au  
**W:** mamarumaan.com.au

## ATLANTIC GROUP®

### MILL & BAKERY

A charming artisan bakery located on the Waterfront of Central Pier, Docklands. A quaint offering from the hospitality experts at Atlantic Group, it delights residents, workers and visitors alike with delicious tastes of Europe.

The interior, inspired by the European countryside and completed with an assortment of vintage knick knacks sourced from around Australia, creates a perfect setting.

This charming waterfront retreat takes great pride in its colourful display of assorted pastries, savoury lunch options and delectable desserts, complimented by excellent coffee and friendly, welcoming service.

The bakery creates all of its products on site. Sit and enjoy a coffee and some sweets and you can watch the bakers and chefs hard at work, with only a glass wall between you and the kitchen. Enquire for interactive experiences including baking master classes in rustic and authentic artisan breads and pastries.



**A:** Shed 9, 161 Harbour Esplanade, Docklands, Victoria 3008  
**P:** +61 8623 9693 | **E:** enquiries@millandbakery.com.au  
**W:** millandbakery.com



THE MISCHIEF MAKERS

**TOMMY COLLINS BY ATLANTIC GROUP**

Tommy Collins by Atlantic Group is about curating one off event experiences in the location of your choice. Whether you have one in mind or just a specific concept created deep within your imagination, this talented team can turn anything in to a reality.

Completely tailored to fit even the most eccentric of briefs, the potential is limitless. Have you been dreaming / (pinteresting images) of an intimate mood lit dinner under the stars on a sprawling private estate? Or perhaps you're envisioning a lavish launch party atop a CBD rooftop overlooking a stunning city silhouette? Maybe it's the opening of a new brand and you want to create an experience that shatters and exceeds the stereotype. Our dynamic team comes armed with bow ties, style, ideas, creativity, passion and charisma. Who says chivalry is dead? Meet the new breed of mischief with manners. It's that big bang of mature meets madness; sophistication meets punk; black sheep meets bow ties.

Tommy Collins by Atlantic Group are a bunch of food fanatic, trend setting, laughter loving, event enthusiasts (aka The Lads). Led by hospitality visionary Hatem Saleh of Atlantic Group in conjunction with the talented Tommy McIntosh and Ben Avramides duo of Tommy Collins, Melbourne has never experienced an approach to catering quite like this.

Crafted to perfection, the event experience is a one off, never to be repeated, party to end all parties. Each and. Every. Single. Time.

Let us show you how to soir e our way.

**A:** Central Pier, 161 Harbour Esplanade, Docklands, Victoria 3008  
**P:** +61 3 8623 9500 | **E:** info@tommycollinsag.com.au  
**W:** tommycollinsag.com.au



# THE NEXT BIG THING ON

## *The Melbourne Events Stage*



South Wharf's iconic Showtime Events Centre and Cargo Hall take their innovative approach to entertaining into multiple venues across the CBD and city fringes. Showtime has become synonymous with passion and attention to detail within the competitive Melbourne events industry.



Showtime Event Group's dedicated Producers work with Victoria's finest industry suppliers to curate unique experiences and activate some of the city's most unusual spaces, retaining the focus on high quality food, beverage and execution. Your guests take centre stage with Showtime Event Group. An award winning operations team ensure that each delegate receives the VIP treatment; appreciating the warmth and hospitality for which Melbourne is internationally renowned. Producers will work with you to highlight key event objectives, while delivering an experience that will keep them talking long into the future.

It all began at South Wharf Promenade. On the doorstep of the Melbourne Convention and Exhibition Centre and Crown Resorts, this was always going to be the destination for social and business events in the world's most liveable city. Operating across eight spaces on the riverside and under the city skyline, Showtime Event Group is as proud today of its roots as ever. Whether it is a table for five in one of South Wharf's stunning restaurants, or a welcome party for 5,000 guests activating the entire precinct, there is a venue here to suit all tastes.

Showtime's food philosophy is to consistently deliver exceptional culinary experiences, whether cocktail or gala style and the team is able to customise menus to suit the guest demographic while providing modern and innovative menus.

Every event is different. It was little surprise that clients have been screaming out for new spaces and opportunities, delivered by a tried and trusted partner. In response to these requests, Showtime Event Group now works across some of Melbourne's most iconic venues, including the historic Old Melbourne Gaol and inspiring Royal Exhibition Building.





## *Unique* **VENUES**

### *Curating Bespoke Experiences*

The diversity of properties available and combined experience of this impressive team provide a convenient solution for any gala dinner, product activation, cocktail celebration or conference.

Styling, entertainment, and audiovisual equipment are all part of the service, allowing planners to rediscover the joy in creative collaboration.

Don't see the right space for you? Showtime Event Group has a dedicated off-site team who specialise in catering into homes, public spaces and open areas.

The possibilities are endless. Contact the team today to start discussing your next big idea.

[www.showtimeeventgroup.com.au](http://www.showtimeeventgroup.com.au)

03 9682 1777 | [events@seg.melbourne](mailto:events@seg.melbourne)



“  
*Convenience,  
Creativity,  
Collaboration*  
”

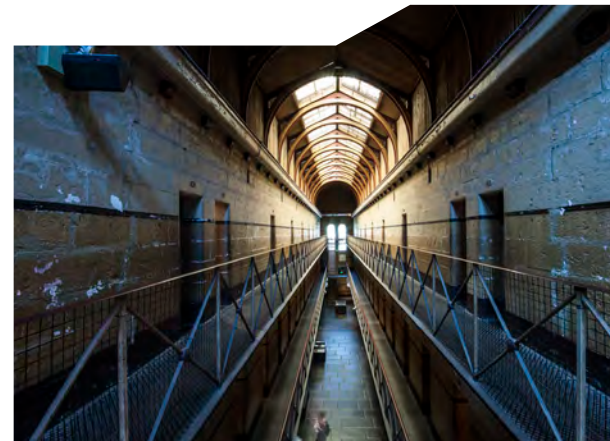
## Old Melbourne Gaol



Completed in the mid 1800's and located in central Melbourne, the Old Melbourne Gaol is constructed in beautiful blue stone and still contains the original cells and historic features. In those cells some of Melbourne's most notorious criminals were held including the infamous bushranger Ned Kelly.

One of Australia's most fascinating and unique spaces, the Gaol has capacity for up to 120 people seated and 350 people for a standing event. Add to the experience with a private tour or guest appearances from historic characters, such as Ned Kelly and gaol governors to roaming police sergeants. This guarantees to be an event like no other.

The precinct also includes the Former City Watchhouse and Old Magistrates Court, available for catered events.



## South Wharf Events



Drawing on the diversity of themed, modern indoor and outdoor spaces, South Wharf Events encapsulates all that is truly Melbourne; including laneways, lawns and historic cargo sheds, and offering the best in global food trends, wine and entertainment. Talented event producers are available to create an interactive and immersive experience bringing the sights, sounds and smells of international street food to life with numerous pop-up food stations, bars or a banquet dinner under the stars.

South Wharf Events can accommodate groups of all sizes, creating a refreshingly contemporary approach to welcome receptions, awards nights, product launches and gala events.



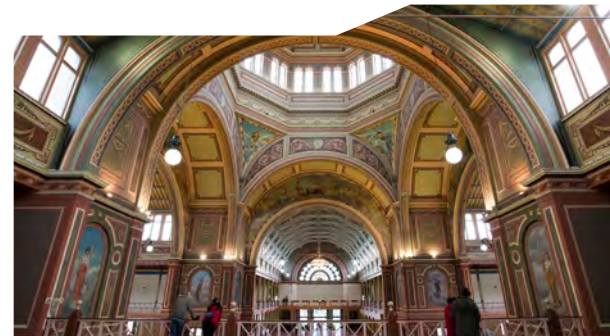
## Royal Exhibition Building



World Heritage listed, this magnificent space is the oldest surviving building from the Great Exhibition era and still operates as a functioning exhibition hall. Standing strong in Carlton Gardens, the building is beautiful inside and out—a true landmark of Melbourne.

Dozens of trade fairs and public expos are held at the REB annually, continuing 135 years of bringing new ideas to Melbourne. It is also available to book for business events, with seated capacity for up to 2,500 people.

Showtime Event Group are able to cater for your next event at the Royal Exhibition Building



## South Wharf Restaurants



The South Wharf Restaurant precinct is made up of six unique dining spaces with cuisine from Japan and Thailand, a premium steak house, pub style casual dining, a boutique wine bar, and cocktail lounge. Each space can cater for a table of one, through to exclusive cocktail events and seated dinners.

Why not include a unique and interactive educational experience? Select from sushi masterclasses, wine appreciation dinners, thai cooking classes and many more options.

Alternatively, dine around the restaurants with different courses in different styles of cuisine— a great way to sample all that Melbourne has to offer.



## Showtime Events Centre

SHOWTIME  
EVENTS CENTRE

### About the venue

Take centre stage with Showtime. Holding an enviable position on the riverside with magnificent internal and exterior areas, Showtime is undoubtedly on the event planners' 'must visit' list.

### Location

Situated a short distance from the CBD with Melbourne Convention and Exhibition Centre and international hotels on the doorstep, this venue will provide an unbeatable setting for style, service and event solutions.

### Capacity

The venue can seat from 80 to 280 guests banquet-style or host up to 1000 for a cocktail event. The outdoor venue space can be incorporated to produce a precinct party for up to 5,000 guests.

### Features

A custom designed bar and modern green room facility complement the original heritage features. Showtime formed part of the dining hall in this historic docking area and continues to drive South Wharf as a destination for excellence in hospitality. Beautiful wooden floorboards and wrought iron wall features pay tribute to its legacy, while an award winning in-house catering and operations team continue to elevate the offering and deliver truly VIP experiences.



## Cargo Hall

CARGO  
HALL

### About the venue

The Cargo Hall is located in the heart of the highly sought after South Wharf Promenade, with an enviable backdrop of the city skyline.

### Location

Situated adjacent to the Melbourne Convention and Exhibition Centre in South Wharf, Cargo Hall is located at the foot of the Pan Pacific hotel. The promenade location offers privacy for guests, with the benefit of CBD and local amenities within a few minutes walk. Close to public transport, there are also car parking spaces within walking distance.

### Capacity

The pillar-less, fully open space can accommodate up to 220 people for a sit-down event, 600 standing, or 300 theatre style.

### Features

Industrial chic pairs contemporary design with striking original features such as raw timber panelling, steel trusses and a suspended mezzanine stage area. An all weather riverside glass conservatory with an abundance of natural light provides a stylish area for welcome drinks. This stunning blank canvas is ideal for product launches, innovative conferences, cocktail parties and fine dining experiences.





## EPICURE MELBOURNE CRICKET GROUND

The MCG provides a highly prestigious location for any special event. Discover an extraordinary array of quality event spaces with exceptional facilities, built-in audio-visual equipment and award winning catering. Choose from a large range of rooms and spaces with breath taking views of the hallowed turf, or Melbourne City. The spectacular setting provides an unmatched location for conferences, luncheons, gala dinners or workshops. Floor-to-ceiling windows allow for an abundance of natural light, while the views of the arena or city skyline provide an impressive backdrop.

From use of the scoreboard to free WiFi for guests and digital screens, opportunities to impress sponsors and guests in a unique way are endless, including the opportunity to participate in a guided MCG tour or visit to the National Sports Museum. Guided tours take in the highlights of the stadium including the famous Long Room, player change rooms and a walk on the arena boundary. The EPICURE team will work to deliver a tailored, memorable event experience. Contact us today, to see how we can help.

Room Name	Sq (m)	Banquet	Cocktail	Cabaret	Theatre
Members Dining Room	900	550	1000	440	760
Percy Beames Bar	-	-	600	-	-
Olympic Room	779	550	1200	400	600
Betty Cuthbert Lounge	606	-	400	-	-
AFL Dining Room	535	420	660	128	280
National Sports Museum	-	50	150	-	30
Jim Stynes Grill	746	330	500	260	300
Yarra Park Room	534	320	600	216	290
Tom Wills Room	174	110	200	88	72
Premiership Club Dining Room	420	280	520	136	264
Stumps Tavernw	-	-	180	-	-
David Neitz Terrace	-	-	250	-	-
Robert Flower Terrace	-	-	150	-	-
Stadium	-	-	-	-	100,000
Concourse	-	-	5,500	-	-
Multi-Space Dining	-	4,500	-	-	-

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East Melbourne, Victoria 3002  
**P:** +61 3 9284 2344 | **E:** functions.mcg@epicure.com.au  
**W:** mcg.org.au/epicure

# EPICURE



Meeting Capacity (Max):	Total Meeting Rooms:
2000	8

## EPICURE MELBOURNE TOWN HALL

For over 135 years, Melbourne Town Hall has been at the heart of historic events that have shaped the city's celebrated milestones. It was here that Federation was debated, and the Beatles greeted adoring fans. The Melbourne Town Hall is now regarded as the city's most prestigious event space. Catering for events with up to 2,000 guests, Melbourne Town Hall offers a superb suite of function rooms. Take in the majesty of the Main Hall with its soaring ceilings and elegant chandeliers, bask in the character of the Yarra and Supper Rooms or partake in cocktails overlooking Swanston Street from the famous Portico Balcony. Located in the heart of the CBD, Melbourne Town Hall is the showcase destination for the city's cultural and civic life. The iconic venue plays host to gala dinners, corporate launches, concerts and a variety of other events. The grand interiors echo with countless celebrations of a community life spanning generations.

Understandably, this venue epicentre offers diverse and vibrant catering and local event management on par with the grandeur of the facility. EPICURE's friendly team delivers this by providing seasonal, fresh, sustainable catering using the best local produce available. The EPICURE team will work with you to deliver a tailored, memorable event experience.



Room Name	Banquet	Cocktail	Cabaret	Theatre
Main Hall	700	1500	560	2000
Supper Room	180	250	125	250
Swanston Hall	200	350	140	300
Yarra Room	90	150	64	120
Portico Room & Balcony	40	120	24	40
Melbourne Room	30	50	-	30
Regent Room	20	-	-	-

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**P:** +61 3 9658 9779 | **E:** melbournetownhall@epicure.com.au  
**W:** epicure.com.au

# EPICURE



Meeting Capacity (Max):	Total Meeting Rooms:
2000	8

## EPICURE ZINC AT FEDERATION SQUARE

Located on the riverfront side of Federation Square, ZINC offers a rare private space in the heart of Melbourne. This modern and stylish venue adds a sense of elegance and sophistication to any occasion, with contemporary design and striking features such as floor-to-ceiling windows that overlook the Yarra River. Shaded by elm trees, ZINC's outdoor decks provide an excellent setting for pre-dinner drinks with views across the river to the city skyline. Whether you're looking for a large event space or a more intimate venue, ZINC at Federation Square can fulfill all requirements. Comprising one studio that splits into two smaller spaces, ZINC is ideal for corporate and association events. From gala dinners and product launches to lunches, seminars and cocktail parties. Studios 1 and 2 can accommodate up to 450 people for a sit down meal, with a dance floor area and separate pre-dinner drinks space. Up to 1,000 people can be accommodated for a cocktail style event. This modern venue offers cutting edge menus that rival Melbourne's finest restaurants. Drawing inspiration from food trends around the world, fine catering is delivered by EPICURE's award winning team and is reflected in every single dish. EPICURE provides seasonal, fresh, sustainable catering using the best local produce available.



Room Name	Banquet	Cocktail	Theatre
ZINC Studio 1 & 2	520	1000	500
Studio 1	200	500	250
Studio 2	150	200	130

**A:** Corner of Swanston & Flinders Streets, Melbourne, Victoria 3000  
**P:** +61 3 9229 6300 | **E:** events@zincfedsq.com.au  
**W:** zincfedsq.com.au



## PREMIER EVENTS AT MELBOURNE & OLYMPIC PARKS

Experience unparalleled Business Events at the home of the Australian Open. Conveniently located in the heart of Melbourne city, Melbourne & Olympic Parks offers an array of flexible spaces to create an unparalleled event experience. Set against the magnificent backdrop of the city skyline and the Yarra River; the Melbourne & Olympic Parks precinct comprises of Rod Laver Arena, Hisense Arena, Margaret Court Arena, AAMI Park, The Melbourne Park Function Centre and The Vista. Our unique combination of function rooms, arenas, stadiums and suites provides the ultimate flexibility to host a wide range of events that will leave lasting memories.

### Venues

#### THE MELBOURNE PARK FUNCTION CENTRE

Explore infinite event options in this versatile space to create your next unforgettable business event experience. Any occasion can be delivered in this expansive space. Boasting floor to ceiling windows that capture magnificent views and invite natural light inside, The Melbourne Park Function Centre encourages your imagination to run wild. An ultimate blank canvas. The Melbourne Park Function Centre offers a grand, 1,800 sqm pillarless space with 6 m high ceilings and operable walls dividing the room perfectly into three. For those events that require more room, The Garden Room is the ideal break out space. With access directly into Garden square and boasting floor to ceiling windows, The Garden Room is the perfect addition to your business event.

#### AAMI PARK

Discover awe inspiring views of the award-winning playing pitch to experience an unrivalled business event. Host your next event at the home of rectangular sports in Melbourne. The Olympic Park rooms invite the outside in, with floor to ceiling windows that overlook the playing pitch. Expand your event further and host a cocktail party on the third floor of the stadium. This space is designed with a central bar and uncompromised views of either the Melbourne CBD or Richmond,

endless possibilities await. Bespoke options can be arranged to take advantage of the concourse, green spaces or even the athletes changing rooms, for a truly memorable event experience.

#### MARGARET COURT ARENA

Be inspired by the design, acoustics and unmatched architecture that this multipurpose intimate arena offers. Shining brightly as Melbourne & Olympic Parks' newest arena, Margaret Court Arena has been designed with events in mind. This outdoor show court turned indoor arena, oozes innovation and sophistication, offering immense flexibility for events of any type. Your event can be seamlessly transformed from indoor to outdoor in a matter of minutes, with the world's fastest retractable roof. Margaret Court Arena invites the outside in with no fear of Melbourne's unpredictable weather ruining your affair.

Boasting expansive VIP and back of house rooms with a private and exclusive entrance, this multipurpose venue is perfect for any style of event. From plenaries with key note speakers, large cocktail parties, gala dinners, conferences and more, Margaret Court Arena can transform your standard event into a unique event experience to remember.

#### HISENSE ARENA

Impress your guests by hosting a truly unique event experience in our most versatile venue. Stage your next premier event at Melbourne's home of indoor sports, Hisense Arena. With the largest floor space at Melbourne & Olympic Parks, this venue can be configured in almost any format, allowing you to transform the arena for your specific event requirements. From an elaborate gala dinner for 2000 guests to a plenary session for up to 8,500 guests, Hisense Arena is both versatile and unique, offering you the ultimate blank canvas. Special access can be granted to encompass the artists and athletes back stage rooms, along with the use of the corporate suites. Hisense Arena boasts two large breakout rooms, one of which has an unparalleled view of the Melbourne city skyline.





## TENNIS HQ

Motivate your team by hosting your next meeting in one of our executive boardrooms or brand-new breakout rooms in Tennis HQ. Offering impressive views of Melbourne from the outdoor covered balcony and an abundance of natural light, this multi-level venue is the perfect location for a board meeting, cocktail party, and conference or as an addition to your event being held in The Melbourne Park Function Centre. Operable walls offer the ultimate flexibility on all levels allowing the spaces to be opened, revealing an expansive space. The vast café area with floor-to-ceiling glass windows and contemporary interior design can also be incorporated into your event experience.

## THE VISTA

Unsurpassable in both position and possibilities, there is no other location quite like The Vista in Melbourne. The unique vantage point of The Vista offers endless versatility; with the ability to hold an open-air event, erect a marquee or feature other installations. Guests will gaze at the uninterrupted outlook of Melbourne, the Yarra River and Botanical Gardens. Why not complement your event with the use of the surrounding Show Court Two, River Terrace or Tanderrum Bridge to create a truly remarkable experience.

## CATERING

Excite your senses and elevate your event with our extensive offering of first class catering. Our accomplished executive chefs and talented teams cultivate culinary delights to accompany any occasion. Creating partnerships with local suppliers and sourcing seasonal produce drives our team of culinary professionals. Their passion and commitment to creating innovative dishes that push the boundaries, are behind your memorable menu. Our packages and menus feature the freshest ingredients, allowing the produce to shine. Adept at delivering a diverse array of unrivalled experiences, our dedicated teams can work with you to design your culinary experience according to the needs or theme of your event, or choose from our existing menus that have been created with your event in mind.



## HOW TO GET THERE

Melbourne & Olympic Parks is enviably positioned between Melbourne's thriving central business district and the busy inner-city suburb of Richmond, making it effortlessly accessible. The location of Melbourne & Olympic Parks is convenient to public transport, an array of accommodation, endless eateries and bars.

### By Tram

Tram 70 (Wattle Park) Tram services from Flinders Street and Richmond Stations stop at Rod Laver Arena (Stop 7B), Hisense Arena (Stop 7C) and AAMI Park (Stop 7D). Tram 48 (North Balwyn) and Tram 75 (Vermont South) Stops adjacent to MCG on Wellington Parade.

### By Train

Richmond Station; Lilydale, Belgrave, Alamein, Glen Waverley, Frankston, Cranbourne / Pakenham, Sandringham Jolimont Station; South Morang, Hurstbridge Flinders Street; All lines going to Richmond Station

Room Name	Sq (m)	Banquet	Cocktail	Classroom	Theatre
Park Room	622	360	600	270	600
Skyline Room	590	350	590	250	580
River Room	622	360	600	270	600
The Melbourne Park Function Centre	1800	1400	2000	800	1800
Olympic Park Rooms at AAMI Park	1600	650	1200	NA	1000
Olympic Park Room 1	564	250	500	NA	400
Olympic Park Room 2	521	250	500	NA	500
Olympic Park Room 3	527	250	500	NA	400
Margaret Court Arena	1250	650	1200	NA	5000
Hisense Arena	2760	1600	2500	NA	8500
The Vista	930	NA	1800	NA	NA

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**W:** melbournepark.com.au

# THE BIG GROUP

A CREATIVE HOSPITALITY AGENCY

## LUMINARE



A statement piece amidst the cosmopolitan skyline, Luminare's high-end hints and industrial-chic aesthetic offer guests a rooftop experience, while only a heartbeat from the city centre.

Space	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre
Luminare	440	270	-	-	450	216	250

## MURAL HALL



Mural Hall is quite simply the most exquisite, European style venue in Melbourne. It sits conveniently above Bourke Street Mall and embodies sophistication and heritage rarely seen in Australian venues.

Space	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre
Mural Hall	600	550	-	-	800	440	700
Lounge Bar	310	100	-	-	500	-	-

## ORMOND COLLECTIVE



Ormond Collective provides a stunning backdrop for a range of events. Art Deco in style it is reminiscent of a traditional European era with three distinct spaces. Located in the leafy St Kilda Road district it stands on the city fringe.

Space	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre
Ormond Hall	320 *	220	-	-	500	160	250
The Bar	210	-	-	-	400 **	-	-
The Pavilion	970	-	-	-	600	-	-

\* Includes Eastern Bar

\*\* Includes Outdoor Garden Area

## GLASSHOUSE



Architecturally designed for a range of functions, The Glasshouse is a masterpiece packed with style and poised for big occasions. Positioned within the iconic Olympic Park Precinct on the edge of Melbourne's CBD, it has glorious views across the Yarra river and surrounds.

Space	Sq(m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre
Foyer	240.5	-	-	-	350	-	-
Event Space (whole room)	595	500	-	-	1000	400	600
Event Space (large half)	-	350	-	-	850	250	300
Event Space (small half)	-	150	-	-	300	100	200
Boardroom	77	18-24	18-24	25	-	-	-
Executive Room	54	32	-	-	-	-	152
Theatre	193	-	-	-	-	-	152
The Eatery (internal)	131	60	-	-	150	-	-

## ARTS CENTRE MELBOURNE

Situated underneath the iconic spire piercing Melbourne's skyline, Arts Centre Melbourne is famous for hosting many of the world's most talented performers. What many don't realise is that the venue also boasts an extraordinary collection of art filled event spaces.

Featuring 10 function rooms, four theatres and dedicated pre-function areas, Arts Centre Melbourne is perfectly suited to host a wide range of functions and events, ranging from intimate banquets and meetings through to impressive cocktail functions and conferences.

From cosy, circular rooms featuring rich earthy tones, through to light filled contemporary spaces boasting stunning city views, each of Arts Centre Melbourne's event spaces offer an exciting and memorable point of difference, guaranteed to bring the wow factor to any event. Priding itself on providing an exceptional service and hospitality experience, Arts Centre Melbourne employs an experienced and professional team, delivering extraordinary events in a seamless fashion. The in-house culinary team has a passion for flavour, freshness and innovation, tailoring menus to suit the theme and style of each event.

Arts Centre Melbourne also boasts state-of-the-art audio visual capabilities, onsite car parking, security, complimentary WiFi, cloak facilities and access to a broad range of talented performers, suitable for all budgets and themes.



Room Name	Sq (m)	Banquet	Board	Classroom	Cocktail	Cabaret	Theatre	U-shape
The Pavilion	510	300	-	120	700	240	350	-
Ancor Lounge	136	60	20	21	90	40	70	18
State Theatre Lounge	116	40	20	18	70	32	40	12
Hugh Williamson Room	45	20	20	-	40	-	25	-
Plaza Room	63.8	18	18	-	30	-	20	-
Members' Lounge	170	60	20	-	100	80	60	-
BHP Lounge	32.9	10	-	-	20	-	-	-
Presidents' Lounge	87	24	-	-	20	-	-	-
Premium Lounge	74	20	-	-	40	-	-	-
Truscott Lounge	29.4	10	-	-	20	-	-	-
Melbourne Room	61	20	22	-	40	-	40	-
State Theatre	-	420	-	-	750	-	2085	-
Playhouse Theatre	-	-	-	-	120	-	884	-
Fairfax Studio	-	-	-	-	250	-	376	-
Hamer Hall	-	100	-	-	500	-	2464	-
Sidney Myer Music Bowl	-	360	-	-	420	-	1922	-

**A:** 100 St Kilda Road, Melbourne, Victoria 3004  
**P:** +61 3 9281 8350 | **E:** events@artscentremelbourne.com.au  
**W:** artscentremelbourne.com.au

## PETER ROWLAND

# acmi

## PETER ROWLAND - AUSTRALIAN CENTRE FOR THE MOVING IMAGE (ACMI)

Set the scene for your next event amongst the creative and striking spaces of ACMI. ACMI's location in the heart of the central business district at Melbourne's Federation Square is ideal for launches, corporate functions, forums and celebrations.

An exciting and contemporary destination with world-class facilities including in-house audio visual, studio green screen and two state-of-the-art cinemas offering dynamic presentation opportunities, ACMI is a great choice to bring your event vision to life.

Featuring flexible spaces and modern settings, a wide range of options are available for styling, interactive events, break-out spaces, registration areas and pre-event drinks.

Incorporate elements of current exhibitions within your event, seminar or conference with viewings and screenings to add a unique experience.

Peter Rowland Catering brings unparalleled expertise in delivering memorable experiences whilst pioneering new standards of quality and innovation.



Room Name	SQM <sup>2</sup>	Banquet	Cocktail	Cabaret	Dinner/Dance	Theatre
The Lightwell	600	106	400	-	76	-
The Cube	130	110	130	88	80	120
Cinema 1	123	-	-	-	-	170
Cinema 2	454	-	-	-	-	390
Studio 1	193	-	90	-	-	70
Screen Worlds	1200	100	150	-	70	-
Boardroom	72	20	-	18	-	-
ACMI Cafe & Bar	250	95	200	-	75	-

**A:** Federation Square, Flinders Street, Melbourne, Victoria 3000  
**P:** +61 3 9825 0092 | **E:** info@peterrowland.com.au  
**W:** peterrowland.com.au

**PETER ROWLAND**

**NATIONAL GALLERY  
OF VICTORIA NGV**

## PETER ROWLAND - NATIONAL GALLERY OF VICTORIA (NGV)

The National Gallery of Victoria is one of Australia's most prestigious venues to stage an event.

As one of Australia's finest cultural institutions let the dramatic surrounds, exhibitions and designed spaces inspire your next cocktail party, gala dinner, business event or product launch.

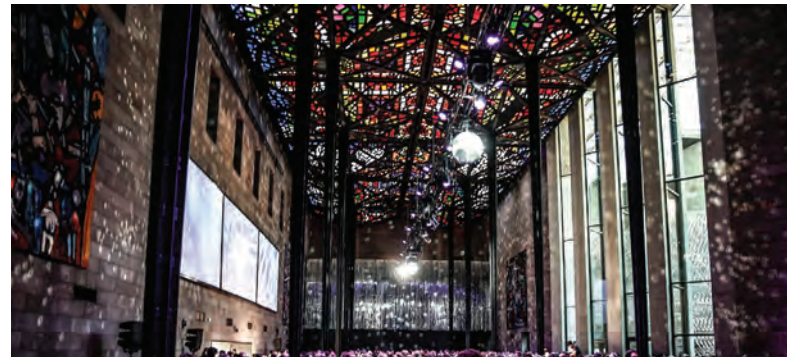
The Great Hall's impressive size and famous stained glass ceiling combine for a stunning, inspirational, backdrop to large-scale events. Garden Restaurant, overlooking the Grollo Equiset Garden and the remarkable collection of sculptures, is available for exclusive use in the evenings.

Private viewings of the NGV's artwork collection and seasonal exhibitions can be arranged to add to your event experience.

With access to some of the gallery's unique public spaces including Federation Court, near the popular water wall, or the decadent surrounds of the Tea Room, the NGV is a creative and stylish choice for any event.

Peter Rowland Catering brings unparalleled expertise in delivering memorable experiences whilst pioneering new standards of quality and innovation.

Meeting Capacity (Max):	Total Meeting Rooms:
2500	7



Room Name	Sq (m)	Banquet	Cocktail	Cabaret	Dinner/Dance	Theatre
Great Hall	775	700	1000	560	600	700
Garden Restaurant	191	160	250	100	120	200
Great Hall & Federation Court	1171	1000	2500	-	900	-
Federation Court	396	300	500	-	250	-
Tea Room	-	24	50	-	-	-
Clemenger Auditorium	-	-	-	-	-	250
Multimedia Lounge	-	60	80	-	-	-
North Foyer	-	-	170	-	-	-

**A:** 180 St Kilda Road, Melbourne, Victoria 3006  
**P:** +61 3 9825 0092 | **E:** info@peterrowland.com.au  
**W:** peterrowland.com.au



## CAULFIELD FUNCTIONS & EVENTS

Featuring historic architecture, panoramic views, over 8,000m<sup>2</sup> of indoor space and over 20,000m<sup>2</sup> of outdoor exhibition areas, Caulfield Racecourse provides incredible flexibility for event organisers.

Whether you're planning an exclusive gala dinner, trade show, business conference or product launch, Caulfield's diverse range of rooms and facilities can be tailored to suit every event. With on-site parking for over 4,000 cars, a short stroll from public transport and only 15 minutes from the CBD, Caulfield Racecourse is the ultimate in convenience and accessibility.

**A:** Gate 22, Station Street, Caulfield East, Victoria 3145  
**P:** +61 3 9257 7200 | **E:** events@mrc.net.au  
**W:** mrc.racing.com



## LUNA PARK MELBOURNE

Fun, laughter and long lasting memories are all part of Melbourne's iconic Luna Park experience. Combine restaurant quality food and carnival entertainment with beautiful bayside views and you have the ideal event guests will remember for years to come. Over the last 100 years Luna Park has undergone dramatic changes, the most recent being the development of a new three-story event building featuring an open roof deck with spectacular views. Hire the entire park exclusively, or let their experienced event consultants customise an entertainment and dining package just for you. Spaces are available throughout the year.

Venue Highlights: multiple venue space | outstanding catering partners | 20-3500 capacity | carnival rides | circus performers & DJs | opposite St Kilda Beach | exclusive & non-exclusive options | cocktail, buffet & fine dining | magnificent outdoor & indoor spaces | 15 mins from CBD | onsite paid parking | unique team building activities | ticketing solutions | security

**A:** 18 Lower Esplanade, St Kilda, Victoria 3182  
**P:** +61 3 9525 5033 | **E:** events@lunapark.com.au  
**W:** lunaparkevents.melbourne

## Restaurant Associates



### MELBOURNE ZOO

#### Go wild!

Home to more than 320 animal and bird species from Australia and around the world, Melbourne Zoo is also host to a range of corporate functions like workshops, conferences, family days, board meetings, cocktail parties, dinners and special events in a truly unique location.

Not only does Melbourne Zoo offer multiple world-class venues in an iconic and easy to access location, but one can completely tailor corporate events with flexible packages to suit all needs, size and budget. They also provide dedicated events planners to assist with opportunities for team building, staff professional development, restaurant quality dining and incredible unique animal encounters.

Make your next event truly unique and unforgettable at Melbourne Zoo.

**A:** Elliot Avenue, Parkville, Victoria 3052  
**P:** +61 3 9285 9440  
**E:** melbournezoofunctions@restaurantassociates.com.au  
**W:** zooevents.com.au

## Restaurant Associates



### WERRIBEE OPEN RANGE ZOO

Just 30 minutes drive from Melbourne's central business district is an African safari experience! Werribee Open Range Zoo recreates the look and feel of the African Savannah around the tranquil surrounds of the Werribee River and is home to some of Africa's most iconic animals. Choose from the unique Slumber Dining Hut, overlooking the African Savannah - a perfect space for small meetings and workshops; or select the larger Meerkat Room with its own meerkat viewing window. The African Kia also provides an outdoor option with a large manicured lawn surrounded by authentic African huts. The four huts can be hired individually for a more intimate gathering with catering for up to 20 guests, or alternatively the entire African Kia can hold up to 1,500 guests - perfect for a family day. Werribee Open Range Zoo can also provide organisations with many opportunities for team building, professional development activities and unique animal encounters.

**A:** K Road, Werribee, Victoria 3030  
**P:** +61 3 9285 9440  
**E:** werribeezoofunctions@restaurantassociates.com.au  
**W:** zooevents.com.au

## encore ST KILDA BEACH



### ENCORE ST KILDA BEACH

ENCORE St Kilda Beach is situated within the iconic St Kilda Sea Baths, just 15 minutes from Melbourne's CBD. The venue boasts uninterrupted views of St Kilda's foreshore, a modern design with bright open spaces. Each unique space has been designed to extend interior spaces into alfresco entertaining areas, and can be independently used or combined together with Republica and Captain Baxter to create a beachside event space for up to 2,000 people. Close to public transport with access to disabled facilities, onsite car parking for 400+ and coach accessibility is available. Floor to ceiling windows provide ample natural light, and the beach, courtyard and roof breakaway areas are all superb function spaces. State-of-the-art audio visual plus greenroom facilities are also included. Dance floors, multiple outdoor breakout areas, pillarless rooms, and onsite catering are added features available to guests. All managed by a single event coordinator.

**A:** St Kilda Sea Baths, 10-18 Jacka Boulevard, St Kilda, Victoria 3182  
**P:** +61 3 9593 9033 | **E:** info@encorestkilda.com.au  
**W:** encorestkilda.com.au



## THE ABBOTSFORD CONVENT BY BURSARIA

The Abbotsford Convent is a unique heritage venue with a variety of indoor/outdoor spaces. Located only 4 kilometres from the city with historic buildings and lush gardens overlooking the picturesque Yarra River it is the perfect location for your event, launch or conference. The popular Rosina Function Space offers an open air private courtyard where guests can mingle whilst enjoying award winning catering by Bursaria Fine Foods. From intimate to large scale events your choice is endless.

## 242 TELSTRA CONFERENCE CENTRE

The 242 Telstra Conference Centre is one of the preeminent conference facilities within the Melbourne CBD providing quality event space and facilities for all types of meetings, presentations and video conferences. The Theatrette is the jewel in the crown of the 242 Conference Centre, unique to the Melbourne CBD as a theatre capable of holding 203 people while still maintaining an intimate atmosphere.

## ETIHAD STADIUM

Situated on the city's doorstep, Etihad Stadium is the most innovative and outstanding function venue in Melbourne, with 15 unique function spaces that can convert into 21 breakout spaces. Features include: the largest retractable roof in the Southern Hemisphere, allowing events to take place on the ground itself; proximity to the CBD; access to public transport; undercover car parking; state-of-the-art technology; an array of catering options; and versatile function spaces

## AERIAL FOOD&DESIRE

Located in South Wharf, Aerial is an extraordinary corporate events venue that places clients and guests at one of Melbourne's most remarkable urban focal points, revealing the best the city has to offer. Aerial is situated at the corner of Dukes and Rona Walk in South Wharf, and is walking distance to the Melbourne CBD, Pan Pacific Melbourne, Melbourne Convention & Exhibition Centre (MCEC), Melbourne World Trade Centre, Docklands, Southern Cross Station and Crown Casino.

## CAROUSEL FOOD&DESIRE

Perfectly situated on Albert Park Lake, Carousel is one of Melbourne's most iconic waterfront venues, with uninterrupted views of Melbourne's city skyline. At Carousel, food&desire offers tailored catering with a highly skilled events team who ensure that every facet of your conference or corporate event is executed with the highest level of creativity, integrity and attention to detail.

## ASPECT CONVENTION CENTRE

Aspect Convention Centre is located right in the heart of Melbourne's CBD and a short stroll from public transport, cafes, restaurants and accommodation. Aspect offers breathtaking window and balcony views of landmarks such as Flinders Street Station, the MCG and Yarra River. The Centre provides catering and venue facilities to the business and community networks that extend throughout Melbourne, and is ideal for hosting business conferences, exhibitions, cocktail and banquet events.

## BURSARIA

Abbotsford Convent

**A:** 1 St Heliers Street, Abbotsford, Victoria 3067  
**P:** +61 3 9417 7771 | **E:** hello@bursaria.com.au  
**W:** bursaria.com.au



**A:** Level 1/242 Exhibition Street, Melbourne, Victoria 3000  
**P:** +61 3 8649 5295  
**E:** paul.mcclure@team.telstra.com



**A:** 740 Bourke Street, Docklands, Victoria 3008  
**P:** +61 3 8625 7663 | **E:** astrudwick@etihadstadium.com.au  
**W:** etihadstadium.com.au/functions



**A:** 17 Dukes Walk, South Wharf, Victoria 3006  
**P:** +61 3 8646 6000 | **E:** info@foodanddesire.com.au  
**W:** foodanddesire.com.au



**A:** 22 Aughtie Drive, Albert Park Lake, Victoria 3205  
**P:** +61 3 8646 6000 | **E:** info@foodanddesire.com.au  
**W:** foodanddesire.com.au



**A:** Level 12, 300 Flinders Street, Melbourne, Victoria 3000  
**P:** +61 3 9919 1012 | **E:** ccentre.city@vu.edu.au  
**W:** vu.edu.au/convention-centres

## LEONDA BY THE YARRA

Nestled along the iconic Yarra River, located only minutes from the CBD and with a solid reputation as one of Melbourne's most sought after venues, Leonda By The Yarra boasts an elegant approach for those eager to host that important event in style. With an eye for detail and an air of sophistication, Leonda's esteemed reputation is built on their commitment to providing uncompromised service and an exceptional experience to every guest



**A:** 2 Wallen Road, Hawthorn, Victoria 3123  
**P:** +61 3 9819 1933 | **E:** events@leondabytheyarra.com.au  
**W:** leondabytheyarra.com.au

## FENIX EVENTS

Known for its culinary excellence and exceptional style, Fenix Events is a Melbourne icon for events with a difference. Located just outside the CBD in a beautiful waterfront location, Fenix specialises in the unique event, whether that be a conference, product launch or special event. Fenix boasts two state-of-the-art event spaces and menus that will transport guests on a true culinary journey.



**A:** 680 Victoria Street, Richmond, Victoria 3121  
**P:** +61 3 9427 8500 | **E:** fenix@fenix.com.au  
**W:** fenix.com.au

## MARRINER GROUP - THE FORUM MELBOURNE

The Forum Melbourne has undergone a meticulous restoration and extensive refurbishment over the last 12 months creating an incredible and versatile state-of-the-art event space perfect for cocktail events from 400 - 1,500 and dinners from 250 - 520. With stunning architecture and a mesmerising proscenium, this venue creates one of Melbourne's most famous stages.



**A:** 154 Flinders Street, Melbourne, Victoria 3000  
**P:** +61 3 9299 9990 | **E:** events@marrinergroup.com.au  
**W:** forummelbourne.com.au

## MARRINER GROUP - PLAZA BALLROOM

The Plaza Ballroom, situated in the heart of Collins Street at Melbourne's famous Regent Theatre is a magnificent, fully-catered venue specialising in gala dinners, corporate functions and special events from 200-550 guests banquet style. Built in 1929, the venue is a unique blend of historic beauty and contemporary elegance. Marvel at the high ceilings, mesmerising Spanish Rococo architecture, Juliet balconies, bespoke lighting and original chandeliers



**A:** 191 Collins Street, Melbourne, Victoria 3000  
**P:** +61 3 9299 9860 | **E:** events@plazaballroom.com.au  
**W:** plazaballroom.com.au

## RIVER'S EDGE EVENTS

Located in the North Wharf precinct of Melbourne's CBD, River's Edge Events is best known for its pristine views of the Yarra River and city surrounds, sophisticated design, soft colour palette and floor to ceiling glass expanses. River's Edge can host events for up to 250 guests seated, or 650 standing room. Chef takes a modern and creative approach to the menus, working with local suppliers and seasonal influences.



**A:** Level 1, 18-38 Siddeley Street, Melbourne, Victoria 3000  
**P:** +61 3 8488 7519 | **E:** info@melbournereventsgroup.com.au  
**W:** riversedgeevents.com.au

## THE PARK

The Park is celebrated for its tranquil views, extravagant chandeliers, open and stylish warehouse interiors and dramatic arched windows which offer an abundance of natural light from all angles. From dinner feasts and cocktail parties, to conferences and product launches, The Park events team is renowned for their flexibility and personal approach. Chef takes a modern and creative approach to the menus, working with local suppliers and seasonal influences.



**A:** 36 Lakeside Drive, Albert Park, Victoria 3206  
**P:** +61 3 8488 7519 | **E:** info@melbournereventsgroup.com.au  
**W:** theparkmelbourne.com.au

## SEA LIFE MELBOURNE AQUARIUM

Immerse yourself - almost literally - in a spectacular underwater world of fine dining and style at Melbourne's most unique function venue right in the heart of the CBD. SEA LIFE Melbourne Aquarium boasts five event spaces, each with stunning marine exhibits. From the small and intimate, to the large and extravagant, all events are delivered with their trademark creative flair and highly personalized service. An event at SEA LIFE Melbourne Aquarium will ensure an unforgettable experience.

## METROPOLIS EVENTS

Metropolis Events is a unique venue which exudes luxury and sophistication from the moment guests enter the space. A New York loft style space featuring a 17m internal dome, 8m high windows, an all-weather outdoor terrace, and state of the art audio visual technology. The venue sits directly on the banks of the Yarra River with sweeping city views of Flinders Street Station, Federation Square, Princess Bridge and the Melbourne CBD skyline. Metropolis Events is a versatile space ideal for gala events, cocktail parties, wedding receptions, product launches, private parties, and conferences or corporate events with a difference.

## MUSEUM SPACES - MELBOURNE MUSEUM

Melbourne Museum is an iconic, postmodern building perched on the edge of the city opposite the World Heritage-listed Royal Exhibition Building. With eight main galleries and temporary exhibition spaces in addition to custom-built function rooms, our spaces can be transformed to cater for events from 20 to 2,000 guests. Cocktails with a blue whale skeleton? Dinner beside a 25-metre-tall forest? A presentation with Phar Lap? Let your imagination take the lead at Melbourne Museum.

## EUREKA 89

At a staggering 300 metres above sea level, situated at the top of the Eureka Tower, Eureka 89 is Melbourne's most spectacular boutique events and dining space. Catering for a broad range of event styles, Eureka 89's event managers are happy to tailor packages to suit specific requirements. Ideally located adjacent to the Yarra River on Southbank, Eureka 89 is a short walk from a range of accommodation options, and Melbourne's conferencing facilities.

## MARNONG ESTATE

Offering conference spaces from 8-400 delegates, Marnong Estate provides plenty of space options indoor and outdoor to host any agenda, matched with stunning food and wine and only 15 minutes from Melbourne Airport and 35 minutes from Melbourne CBD. The dedicated events team will work to create an experience for all guests within the picturesque 1,100 acre surrounds. The homestead offers exclusive retreats with 4 suites of accommodation, boardroom and private dining.

## MUNICH BRAUHAUS

Located opposite the Melbourne Convention & Exhibition Centre on Melbourne's South Wharf, the Munich Brauhaus has been specifically designed to be a go-to destination for lunch, dinner or drinks. With 250 waterfront seats overlooking the spectacular river view, three bars and private function/dining rooms, Munich Brauhaus is the ideal location for events and celebrations for small groups of 30 right through to crowds of 1,100 can be catered for.



**A:** Corner of King & Flinders Streets, Melbourne, Victoria 3000  
**P:** +61 3 9067 8375 | **E:** functions@melbourneaquarium.com.au  
**W:** melbourneaquarium.com.au/functions



**A:** Level 3, Access via Upper Podium Level, Southgate Melbourne,  
3 Southgate Avenue, Southbank, Victoria 3006  
**P:** +61 3 8537 7300 | **E:** info@metropolisevents.com.au  
**W:** metropolisevents.com.au



**A:** 11 Nicholson Street, Carlton, Victoria 3053  
**P:** +61 3 9270 5051 | **E:** museumspaces@museum.vic.gov.au  
**W:** museumspaces.com.au



**A:** 7 Riverside Quay, Southbank, Victoria 3006  
**P:** +61 3 9693 8889 | **E:** lara@eureka89.com.au  
**W:** eureka89.com.au



**A:** 2335 Mickleham road, Mickleham, Victoria, 3064  
**P:** +61 3 0010 5718 | **E:** enquiry@marnongestate.com.au  
**W:** marnongestate.com.au



**A:** 45 South Wharf Promenade, South Wharf, Victoria 3006  
**P:** +61 3 9645 8335 | **E:** urbanevents@urbanpurveyor.com  
**W:** munichbrauhaus.com



## ALFRED PLACE

Alfred Place by Rockpool Events is one event space you're going to remember. With soaring high ceilings and opulent touches of marble and rich emerald this Art Deco inspired gem is sure to impress. With multiple bar and dining spaces under one heritage-soaked roof, Alfred Place can host events small and large. The menus at Alfred Place are overseen by the group's Culinary and Brand Director Neil Perry, and bring the same commitment to sustainable produce and progressive approach to food evident in all Rockpool Dining Group restaurants.

## Alfred Place

by **ROCKPOOL** ★ **EVENTS**

**A:** 7 Alfred Place, Melbourne, Victoria 3000  
**P:** +61 3 8687 1109 | **E:** [urbanevents@urbanpurveyor.com](mailto:urbanevents@urbanpurveyor.com)  
**W:** [urbaneventsvenues.com.au/the-alfred](http://urbaneventsvenues.com.au/the-alfred)

## STATE LIBRARY VICTORIA

Located in the heart of Melbourne's CBD, State Library Victoria is one of Melbourne's most distinctive landmarks and offers a unique venue for your next event. Boasting magnificent 19th-century heritage galleries, spacious contemporary venues and Conference Centre, the Library's Venue team will make your event a memorable occasion, with incredible spaces and unforgettable experiences.



**A:** 328 Swanston Street, Melbourne, Victoria 3000  
**P:** +61 3 8664 7327 | **E:** [venuehire@slv.vic.gov.au](mailto:venuehire@slv.vic.gov.au)  
**W:** [slv.vic.gov.au/about-us/hire-our-spaces](http://slv.vic.gov.au/about-us/hire-our-spaces)

## OAKRIDGE WINES

Located in the heart of the Yarra Valley, one hour's drive from Melbourne CBD, Oakridge winery is set on 18 hectares of undulating vineyards overlooking the Yarra Valley. Oakridge's cellar door and 150 seat one hat restaurant embodies all that this exceptional region has to offer including award winning wines, delicious food experiences and a magnificent setting. Oakridge Wines is a multipurpose operation catering for conferences, incentive groups, board meetings, offsite dinners, product launches and end of year celebrations.

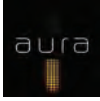


**A:** 864 Maroondah Highway, Coldstream, Victoria 3770  
**P:** +61 3 9738 9900 | **E:** [info@oakridgewines.com.au](mailto:info@oakridgewines.com.au)  
**W:** [oakridgewines.com.au](http://oakridgewines.com.au)





**ACCOMMODATION  
CITY/FRINGE**



Accommodation Room: 95

## AURA ON FLINDERS

Located across the river from Southbank, the Melbourne Convention and Exhibition Centre and the Crown Casino complex, Aura on Flinders is within walking distance to Southern Cross Station, Flinders Street Station, Etihad Stadium, Melbourne Cricket Ground, Docklands shopping precinct and Melbourne's premier theatres.

Aura on Flinders has a selection of one and two bedroom apartments, both standard and deluxe, featuring a variety of city and river views from their balconies. When the sun goes down, the city lights are spectacular. The interiors of the apartments have a sound balance between functionality and simplicity and all apartments offer free WiFi and access to a fully equipped gym.

All apartments are self-contained, including a full kitchen with fridge, microwave, toaster and tea/coffee making facilities. Extra features include dishwasher, hairdryer, TV and DVD as well as a washing machine and dryer. The front desk operates 24 hours, 7 days a week offering small business centre services. Many of the staff members are bilingual and ready to assist with all every need including booking taxis, airport transfers, tours and restaurants. Aura on Flinders can also provide laundry services and longer stay reservations.

Located across the river from Southbank, the Melbourne Convention and Exhibition Centre and the Crown Entertainment complex, Aura on Flinders is within walking distance to Southern Cross Station, Flinders Street Station, Etihad Stadium,



Melbourne Cricket Ground, Docklands shopping precinct and Melbourne's premier theatres. Aura on Flinders has a selection of one and two bedroom apartments, both standard and deluxe, featuring a variety of city and river views from their balconies.

**A:** 707/534 Flinders Street, Melbourne, Victoria 3000  
**P:** +61 3 8648 4178 | **E:** info@auraonflinders.com.au  
**W:** auraonflinders.com.au

## ARIA HOTEL APARTMENTS

Situated on the fringe of the CBD of Melbourne, with easy access to the Melbourne Convention and Exhibition Centre and many of the most popular spots of interest in Melbourne, makes this destination a firm favourite. The hotel's superbly appointed 4 and 4.5 apartments offer visitors luxurious, spacious, art-inspired accommodation with full kitchen facilities available, along with complimentary WiFi, and special assistance for convention groups.



**A:** 285 City Road, Southbank, Victoria 3006  
**P:** +61 3 8102 3990 | **E:** info@ariahotelapartments.com.au

## MELBOURNE SHORT STAY APARTMENTS

Unlike traditional hotels, Melbourne Short Stay Apartments offer all the comforts of home. Clients can choose from properties located throughout Melbourne's CBD and Southbank which are walking distance to the city's major attractions. Each one, two and three bedroom apartment features a private balcony, lounge/dining area and a fully equipped kitchen and laundry. Guests have access to free WiFi and recreational facilities including a heated indoor pool and gymnasium.



**A:** 241 City Road, Southbank, Victoria 3006  
**P:** +61 3 8256 7500 | **E:** info@shortstay.com.au  
**W:** shortstay.com.au

## PUNTHILL NORTHBANK MELBOURNE

Located in Melbourne's vibrant city centre, Punthill Northbank is just a short walk to Crown Entertainment Complex, the Melbourne Exhibition and Convention Centre, Etihad Stadium, Southern Cross Station, the Docklands business precinct, and the magnificent Southbank Riverside. Punthill Northbank houses a trendy bar/cafe and top floor gymnasium, with beautifully appointed state-of-the-art accommodation. A combination of one and two bedroom apartments is available, with many apartments offering panoramic city views.



**A:** 560 Flinders Street, Melbourne, Victoria 3000  
**P:** +61 3 9823 7070 | **E:** info@punthill.com.au  
**W:** punthill.com.au

## QUEST SOUTHBANK

A short walk to the Convention Centre, Southbank restaurants and Crown Entertainment Complex, Quest Southbank offers easy access to public transport, trains, trams and City Link tollway. Quest Southbank provides spacious one, two and three bedroom apartments in a quiet location that are stylishly finished. All apartments provide a fully equipped kitchen, private laundry, dining and living areas. The 24-hour reception offers guests a secure building and car park.



**A:** 12-16 Kavanagh Street, Southbank, Victoria 3006  
**P:** +61 3 9694 5600 | **E:** pking@questapartments.com.au  
**W:** [questsouthbank.com.au](http://questsouthbank.com.au)



# CONFERENCE AND EVENT MANAGEMENT



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Conference & Event Management	Phone	Pages
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ASN Events	+61 3 5983 2400	148
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Australian Tours Management Pty Ltd	+61 3 9662 1599	148
EMG Events Agency	+61 3 9427 9494	144
ICMS Australasia Pty Ltd	+61 3 9682 0500	145
ICMS Pty Ltd	+61 3 9810 0200	145
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Wel-Travel Australia	+61 3 9457 3300	147





## ARINEX PTY LTD

Arinex (“architects of inspiring experiences”) is a leading Australian specialist in conference management; accommodation, registration, sponsorship, exhibition, special events, incentives, destination management and cutting edge conference technology.

In living up to the aspiration contained in their name, Arinex has transformed the role of PCO from one of logistical management to that of an architect working with clients to determine their objectives, to design and execute events with professional excellence, and to achieve successful and rewarding outcomes.

As experts in developing and executing extraordinary conferences, exhibitions, events and inspiring reward and recognition programs, the focus is on meticulous pre-event planning, sound financial management and professional program delivery.



**A:** 91-97 Islington Street, Collingwood, Victoria 3066  
**P:** +61 3 8888 9500 | **E:** enquiry@arinex.com.au  
**W:** arinex.com.au



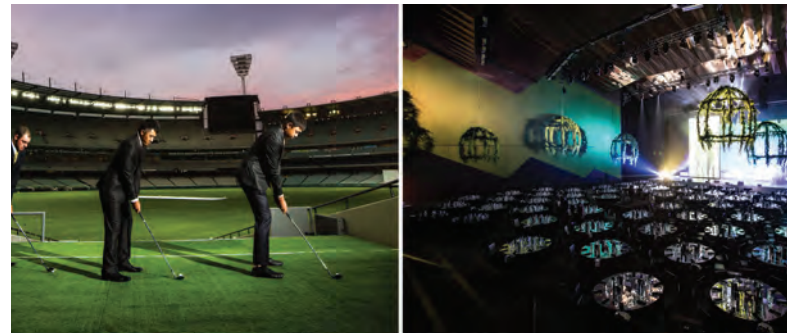
## EMG EVENTS AGENCY

EMG Events Agency is a strategically minded and creatively driven end-to-end events agency based in Melbourne. EMG Events is the only events agency in Australia with internationally recognised ISO Quality Assurance Accreditation, and a proud reputation of over 20 years in the events industry.

With a transparent phased approach to project management, the team is passionate about collaboration and conversation.

We begin by understanding our client needs and researching who our audience are; allowing us to get closer to the true objectives of the event. Our execution is based around innovation; developing and deploying unique and immersive event experiences.

EMG Events is a collective of passionate, creative people who love events and the deep impact that they can have on people from an emotional and physical perspective.



**A:** Suite 2, Level 2, 554 Church Street, Richmond, Victoria 3121  
**P:** +61 3 9427 9494 | **E:** letstalk@emgevents.com.au  
**W:** emgevents.com.au



## ICMS AUSTRALASIA

ICMS Australasia has successfully managed award-winning national and international conferences for associations, government and corporate clients. These include some of the largest and most complex conferences ever held in Australia. ICMSA presents a level of professionalism, dedication and creativity that only 52 years industry experience can provide.

ICMSA prides itself on creating rewarding experiences that delight conference delegates and key stakeholders. This is achieved by formulating conference strategies around the important aspects of delegate boosting, program delivery and sponsorship procurement. The management and staff of ICMSA have a passionate belief in the power of meetings, the value of the spoken word and the need to combine planning, logistics, creativity, entertainment, technology and business discipline to ensure success.



**A:** Level 2, 120 Clarendon Street, Southbank, Victoria 3006  
**P:** +61 3 9682 0500 | **E:** info@icmsaust.com.au  
**W:** icmsaust.com.au

## ICMS PTY LTD

At ICMS we pride ourselves in delivering innovative, creative solutions that build legacy and positive experience for delegates, speakers, sponsors, hosts and the organising committee alike. We'll become your strategic partner and ensure that the key objectives of your Conference are achieved. We absolutely recognise the significance of partnering with our clients by providing the most efficient solutions that meet service requirements with the highest level of professionalism at the best value.

We have decades of experience in developing, selling, marketing, coordinating and successfully delivering events of varying size and scale both domestically and internationally. From negotiation, planning and financial management to execution, reporting and fostering relationships, ICMS has the expertise and proactive approach to assist your team in designing and delivering a truly successful conference.

It's our goal to blend an engaging program, compelling speakers, interesting formats, vibrant workshops, social media, smartphone apps, audience interaction, entertainment, sponsors and exhibitors to establish dialogue. This will ensure delegates are immersed in your event rather than simply observing. It is our belief that a truly successful conference is not only informative but grabs the audience's attention, stirs action and motivates.



ICMS welcomes the opportunity to discuss your conferencing requirements further and we look forward to hearing from you.

**A:** Suite 2, 191 Riversdale Road, Hawthorn, Victoria 3122  
**P:** +61 3 9810 0200 | **E:** success@icms.com.au  
**W:** icms.com.au

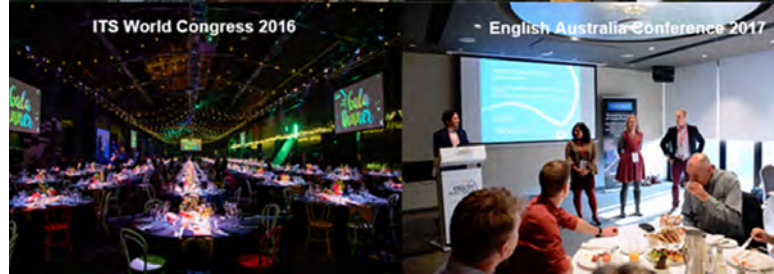


## MCI AUSTRALIA

MCI Australia believes that when people come together, magic happens. That's why the organisation has been helping companies and associations create connections through inspiring meetings, congresses and association management projects since 1987.

Strongly supported by Ovation Global DMC, MCA Australia provides expert destination services and incoming event organisation.

MCI Australia has over 35 years' experience in delivering successful events throughout Australia, and was recently awarded the 2016 Meetings and Events Organisation of the Year in the Meetings and Events Australia industry awards.



**A:** Level 2, 369 Royal Parade, Parkville, Victoria 3052  
**P:** +61 3 9320 8600 | **E:** lynn.fairbrass@mci-group.com  
**W:** mci-group.com



## SOLUTION ENTERTAINMENT

### WHO WE ARE

Solution Entertainment isn't a full service event and entertainment agency. It is THE full service event and entertainment agency. We've been helping brands connect, engage and evolve for over a decade. Our team is made up of business-minded creatives and creative business minds to get you results.

### HOW WE DO IT

Innovation is our sweet spot. We push the boundaries that need pushing and deliver beyond what's expected. It's not just about the 'wow' factor (although we do love to cause a buzz!) it's about long-lasting results that leave an impact, long after your event has finished.

### WHAT WE DO

- Event Production, Management & Design
- Event Operations & Logistics
- Entertainment Booking, Production & Management
- Brand Experience & Activations
- Creative Concept Development



**A:** Ground Floor, 30 Inkerman Street, St Kilda, Victoria 3182  
**P:** +61 3 9826 3994 | **E:** info@solutionentertainment.com.au  
**W:** solutionentertainment.com.au



## WALDRON SMITH MANAGEMENT

Waldron Smith Management is one of Australia's leading Professional Conference Organisers that has a proven track record of working alongside local organising committees and their national and international counterparts.

Annually, we successfully manage a range of international and national conferences from a broad, cross-section of Association, Society and College clients from our fully maintained offices in Melbourne, Sydney and Brisbane.

Waldron Smith Management - we bring people together and your conference to life.



**A:** 119 Buckhurst Street, South Melbourne, Victoria 3205  
**P:** +61 3 9645 6311 | **E:** gerard@wsm.com.au  
**W:** waldronsmith.com.au



## TRIUMPH LEISURE SOLUTIONS

TLS is one of Australia's leading creative production agencies. We are known for producing events that combine creativity and cutting-edge technology, innovative design, multi-layered AV, dramatic light and sound, live entertainment, special effects and much more. We support our clients acting as their Australian event team. We offer end to end production, responsive service and maximum value for money.

TLS has the capacity to create, stage, and manage large-scale presentations, as well as smaller 'big-idea' productions filled with excitement, joy, and world-class entertainment. We can help make your next event spectacular so, connect with us today and together, we'll create an unforgettable experience!

**A:** 1A, 1-5 Railway Avenue, Wahroonga, New South Wales 2076  
**P:** +61 4 1052 9823 | **E:** info@tlsolutions.com.au  
**W:** tlsolutions.com.au



## WEL-TRAVEL AUSTRALIA

Wel-Travel Australia is fully licensed and insured Destination Management Company. We work together with international counterparts to service Meeting Incentive Conference Exhibition movements. We operate throughout the whole of Australia with offices and teams in Melbourne, Sydney, Gold Coast and Perth. We have an operational team based in Mumbai, India and country managers in Singapore, Malaysia and Indonesia. International markets we actively promote Australia to are; all of Asia (except Korea) including China and India, Middle East including UAE, Qatar, Bahrain, Saudi Arabia, Turkey and Eastern Europe. As an active member of the Australian Tourism Export Council, the national peak body for Tourism Export, we handle industry movements from automotive, banking, insurance, pharma, cosmetics, software and hardware companies to name a few. We look forward to working with like-minded trade partners to grow the business into Australia for our mutual benefit.

**A:** 11/15 McEwan Road, Heidelberg Heights, Victoria 3081  
**P:** +61 3 9457 3300 | **E:** sales@weltravel.com  
**W:** weltravel.com

## ASN EVENTS

ASN Events manages over 70 conferences, scientific meetings and public events ranging in size from 100 to 25,000 participants throughout Australia and overseas. A key benefit that ASN Events offers is their focus on responsible fiscal outcomes. Having owned events outright, the team has the knowledge and experience to deliver risk minimisation, cost containment and optimal revenue return.



**A:** PO Box 200, Balnarring, Victoria 3926  
**P:** +61 3 5983 2400 | **E:** mp@asnevents.net.au  
**W:** asnevents.net.au

## AUSEVENTS™

AusEvents™ is a professional conference organiser for life science and technology events. The AusEvents™ team has the experience, connections and engagement with industry, government departments, universities and other stakeholders to successfully deliver conferences, conventions, summits, trade exhibitions, investment meetings and professional development courses to the biotech and technology sectors.



**A:** Suite 4, Level 4, 627 Chapel Street, South Yarra, Victoria 3141  
**P:** +61 3 9828 1400 | **E:** events@ausbiotech.org  
**W:** ausbiotech.org

## AUSTRALIAN TOURS MANAGEMENT PTY LTD

Australian Tours Management (ATM) is a long-established, award winning destination management company with an experienced team that is responsive and proactive to clients' needs. For clients planning a corporate event, business meeting, award ceremony or product launch, ATM provides innovative solutions with the clients' objectives in mind. ATM's local knowledge and expertise saves clients' valuable time and resources by providing reliable services to ensure a successful outcome.



**A:** Level 1, 28 Victoria Street, Carlton, Victoria 3053  
**P:** +61 3 9662 1599 | **E:** teh@atmtravel.com.au  
**W:** atmtravel.com.au

## KE CREATIVE EVENTS PTY LTD

We are a creative marketing and event management agency specialising in elite marketing and promotional campaigns, incentive travel, exceptional conferences, special events and brand activation. A collective team of creative marketers, event managers, graphic and web design, film, edit and production, enables us the flexibility to work closely with our clients to provide a huge range of services at our St Kilda Road address.



**A:** Suite 38, 456 St Kilda Road, Melbourne, Victoria 3004  
**P:** +61 3 9866 4111 | **E:** events@kenteraevents.com.au  
**W:** kecreative.com.au

## LEISHMAN ASSOCIATES

Leishman Associates proudly offers an innovative and comprehensive approach to professional conference and event management. With extensive, and diverse experience across a range of industries, they know 'it's all about people'. Contact the experienced team at Leishman Associates to turn delegate moments into memories.



**A:** Level 3, 170 Elgin Street, Carlton, Victoria 3053  
**P:** +61 3 6234 7844 | **E:** paula@laevents.com.au  
**W:** leishman-associates.com.au

## TALK2 MEDIA AND EVENTS

Talk2 Media and Events' mission is to create rewarding experiences for customers. The company's sector-led approach means that it is at the forefront of the changes happening across multiple industries. The carefully crafted shows change to reflect the trends of the moment and translate these trends into features and content on the show floor. Talk2 Media and Events can assess how to help strengthen your business' target market engagement strategies and strengthen your brand equity.



**A:** Level 7, 60 City Road, Southbank, Victoria 3006  
**P:** + 61 3 7000 0500 | **E:** info@talk2.media  
**W:** talk2.media

## THINK BUSINESS EVENTS

The point of difference of is the confidence it instill in its clients. The expertise and in-depth conference management experience of the principals of Think Business Events has fostered a highly proficient professional team. The processes the team has developed serves to maintain a consistently high standard of service. Operating from both Melbourne and Sydney, Think Business Events deliver the full gamut of PCO services for the association, government and education sectors.

thinkbusinessevents  
*passionate about conferences*

**A:** Unit 17, 3 Westside Avenue, Port Melbourne, Victoria 3207  
**P:** +61 3 9417 1350 | **E:** enquiries@thinkbusinessevents.com.au  
**W:** thinkbusinessevents.com.au





# EVENT SUPPORT SERVICES

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# Be drawn to regional Victoria and create your perfect business event.



## Visit our website or contact us today to:

- Search regional Victoria's amazing destinations, unique venues and professional services
- Seek assistance with sourcing proposals from venues that meet your event needs
- Order your **FREE** copy of the 2018 Regional Victoria Planner's Guide
- Register your interest to attend an upcoming familiarisation

[businesseventsvictoria.com](http://businesseventsvictoria.com) / ☎ +61 3 8662 5432



✉ [info@businesseventsvictoria.com](mailto:info@businesseventsvictoria.com)

[in](https://www.linkedin.com/company/businesseventsvictoria) /businesseventsvictoria

[ig](https://www.instagram.com/businesseventsvictoria) @businesseventsvictoria





## EXPONET

### ExpoNet – Where brands are built.

ExpoNet's vision is to bring your brand to life three-dimensionally. By creating an environment where people can connect, celebrate and interact, they help showcase clients' brands, promote engagement, and ensure a strong return on investment.

For over 35 years, ExpoNet has provided world-class event and exhibition solutions for a diverse range of clients – and have been consistently recognised for excellence by industry associations such as Meetings and Events Australia, and the Exhibition and Event Association of Australasia.

ExpoNet's design and project management experts, along with their experienced sales managers, offer a seamless service partnering with clients to achieve the impossible. They are passionate about offering custom solutions, extensive event equipment, detailed venue knowledge, proactive project management, innovative technology solutions and stylish furniture products.

With international reach, as well as in-house design and production facilities in Sydney, Melbourne and Brisbane/Gold Coast, ExpoNet's talented professionals have the backing of solid networks and infrastructure to partner with, in order to create successful events.

As the country's leading event suppliers, trusted by thousands of businesses every year, ExpoNet has demonstrated time after time that their product range and services are second to none in showcasing companies of every size.

By building great exhibitions and events, ExpoNet helps to build successful brands. As an event delivery partner – ExpoNet listens, creates, and delivers outstanding products and solutions ensuring every event is a runaway success.

Partner with ExpoNet for a successful event, every time.

### Services

- Event, exhibition and venue fit-out design and installation
- Best practice project management
- Australia's largest range of contemporary furniture and display equipment for hire
- Modular shell scheme stands/exhibition booths
- Event equipment including staging, seating and structures
- Custom stands, designed and constructed
- Signage and graphic services
- Audio-visual and computer equipment with technical support
- Innovative display equipment and portable signage for sale
- As a certified Octanorm Service Partner International (OSPI), ExpoNet can assist clients' participation in international exhibitions



### Recent Accolades

- MEA National Award, Exhibition Services (2011, 2012, 2013, Hall of Fame) and Platinum Award (2011)
- EEAA Awards for Excellence, Best Supplier Team (2010, 2011, 2012, 2015 and 2017)
- EEAA Awards for Excellence, Best Custom Stand (2012 and 2013)

### Custom Designed and Built Stands

Talk to ExpoNet's experienced creative consultants about maximising your presence at your next event with a custom stand or three dimensional marketing solution. Whatever your budget, ExpoNet can transform a space into a visually stunning and superior event experience for your valued customers.

### Events and Special Projects

ExpoNet will create engaging events that will enhance your company, your brand, and your business opportunities. With one of the largest ranges of event hire equipment, ExpoNet's award-winning team has the expertise to create the perfect environment for your three dimensional marketing, both on time and on budget.

### Styling and Theming

ExpoNet's StyleMe superb event styling service is here! Tap into fresh ideas, custom coloured furniture, props and theming solutions with ExpoNet's event space styling service. Transform your event area with the help of professionals trained in the art of interior design and event production. Our styling service offers event space concept and design. The StyleMe event styling team uses its extensive product and service offering, including graphics, stylish furniture, centre pieces, props, feature elements, signage, logistics as well as unique customizable colour theme furniture.

**A:** 44 White Street, South Melbourne, Victoria 3205  
**P:** +61 3 9676 7777 | **E:** info@exponet.com.au  
**W:** exponet.com.au



## HARRY THE HIRER

### What we do

Connect, engage & inspire

We've been helping organisations connect and engage in the corporate events industry for over 35 years. We understand how important delivering an innovative and memorable event is which is why we look for opportunities to innovate, improve, and evolve the experience for our clients, partners and attendees.

### Who we are

From humble beginnings hauling marquees, Harry the hirer now has an unrivalled collection of marquees, stylish furniture and event equipment. Our ethos is to be driven by creative design and constantly look to local and international trends for inspiration across all departments.

### Who we help

Whether you're an exhibition organiser, exhibitor participating in a show or an event planner we can help you design a space that inspires meaningful relationships with your audience.

### How we work

Our team meticulously seek to understand your event. Form follows function and it is in this methodology that our team progresses through the creative process and brings your vision to life.

### Services

We have everything you need to help plan your next party or corporate event. Beyond our extensive product hire range, our service offering expands into signage, design, custom build and creative stylists.



**A:** 81-91 Burnley Street, Richmond, Victoria 3121  
**P:** +61 3 9429 6666 | **E:** michael@harrythehirer.com.au  
**W:** harrythehirer.com.au



## MELBOURNE AIRPORT

Melbourne's seamless visa requirements and curfew free international airport make travelling for a conference or business event a very positive experience for delegates.

Melbourne Airport is Victoria's gateway to the world. Its curfew free operation and prime location enables tourism, freight and trade 24 hours a day, seven days a week. Its single terminal precinct provides passengers from around the world with the maximum flexibility in scheduling domestic and international travel.

The airport is located 22 kilometres north-west of the CBD, an approximate 22-minute drive via freeway from the city centre, providing ample arrival and departure options for delegates.

<b>34</b>	international Airlines fly direct to Melbourne
<b>464</b>	direct international flights per week
<b>248</b>	flights per week from Asia
<b>115</b>	flights per week from New Zealand
<b>53</b>	flights per week from Middle East and India
<b>41</b>	flights per week from Pacific, North & South America
<b>7</b>	flights per week from Europe (direct via Middle East)
<b>36</b>	additional international airlines operating via codeshare

**A:** Tullamarine, Victoria 3043  
**P:** +61 3 9297 1600  
**W:** melbourneairport.com.au



## SKYBUS

Now in our 40th year, SkyBus continues to offer world class, reliable, frequent, convenient, comfortable and cost-effective travel solutions. SkyBus is recognised as the best choice for travelling between Melbourne and Avalon Airports into Melbourne's CBD, Southbank, Docklands, St Kilda, Frankston and bayside areas.

Our Melbourne and Auckland Airport Express services to the city operate 24 hours a day 365 days a year, including public holidays. All other SkyBus services operate daily all year round. International and Interstate travellers consistently rate SkyBus services eight or nine out of 10 for overall satisfaction via Trip Advisor and yearly independent surveys.

SkyBus offers free on board WiFi, Kids Travel Free Family Tickets, value for money, ease of use, online and E-kiosk ticketing.

We now have 13 iconic custom designed Australian made Double Deckers with four more to arrive in 2018. Our Double Deckers provide easy access to additional luggage compartments, enhanced seating comfort and low floors providing easy boarding and disembarking for all passengers. Our double deckers are also equipped with wheelchair ramps.

Our Double Deckers offer a 37 percent increase in passenger capacity, while maintaining the same fuel usage as standard buses, meaning there is no negative environmental impact.

In April 2016, SkyBus opened a new \$2 million, state-of-the-art Airport Gateway at Southern Cross Station. It provides greater connectivity with dedicated SkyBus arrival and departure terminals, flight arrival and departure information, fast easy ticketing solutions, customer service counters, a dedicated hotel and city shuttle booth and ample locker storage.

### Services

The Avalon Express service travels the 55kms from the SkyBus Airport Gateway at Southern Cross Station via Werribee, on a schedule designed specifically to meet every arriving and departing flight at Avalon Airport. The Avalon Express service operates 7 days a week, 365 days a year.

The St Kilda Express transfers passengers the 34kms from T4 kerbside at Melbourne Tullamarine Airport to St Kilda, where stops are located at central locations on a continuous loop through Melbourne's second most-visited destination. 7 days a week, 365 days a year.

The Southbank Docklands Express service travels 25kms directly from Melbourne Tullamarine Airport to the city's fastest growing residential, business and visitation precincts. This service operates seven days a week, 365 days of the year to the Southbank, Crown and Docklands precincts, on a continuous loop.

The Frankston and Mornington Peninsula service travels 79kms to Frankston, 7 days a week, 365 days a year, from 4am to 10pm.

Passengers travelling on Airport to City services can also take advantage of our complimentary Hotel Transfer service. All vehicles in our Hotel Transfer service fleet offer free WiFi. This service operates from 6am to 8:30pm on weekdays and 7:30am to 4:30pm on weekends, providing complimentary connections to CBD accommodation and businesses for all SkyBus passengers.

**A:** 29 Francis Briggs Road, Melbourne Airport, Victoria 3045  
**P:** 1300 SKYBUS (1300 759 287) | **E:** [info@skybus.com.au](mailto:info@skybus.com.au)  
**W:** [skybus.com.au](http://skybus.com.au)



## GEELONG AND THE BELLARINE

From urban precincts to seaside villages, Geelong and The Bellarine is a natural for incentives.

Located under an hour from Melbourne's CBD, Geelong is Victoria's second city which has emerged as a centre for knowledge, innovation and a spectacular place to stay and play. Offer creative hubs, fabulous eateries and activities aplenty. Why not cruise on a boat, take a joy flight over the bay or take a ride on a restored antique carousel?

The Bellarine beckons a perfect balance of beachside lifestyle, rural character and foodie fancies. Take a hit at an award-winning golf course, swim with dolphins or challenge your team (or not) to skydiving. Menus reflect abundant local produce and boutique, family-owned wineries are surrounded by spectacular scenery, offering a food and wine experience like no other.

With an abundance of top quality accommodation and venues, Geelong and The Bellarine excels as a year-round destination for adventure, teambuilding, connecting, exploring and chi. As the region's award-winning convention bureau, Business Events Geelong will make sure your event, no matter its scope or style, inspires your team.



**A:** Level 1, 48 Brougham Street, Geelong, Victoria 3228  
**P:** +61 3 5244 7103 | **E:** info@begeelong.com.au  
**W:** businessseventsgeelong.com.au



## COACH TOURS OF AUSTRALIA

Coach Tours of Australia is a supplier of high quality coach services in the tourism and transport industry, providing transport for transfers, day trips, extended group and education cultural travel, conferences and expos. Specialising in the planning and scheduling of inbound charter group travel, tours are both flexible and customizable per request.

**A:** 6 Bond Street, Bacchus Marsh, Victoria 3340  
**P:** 1800 660 530 | **E:** enquiries@ctoa.com.au  
**W:** ctoa.com.au



## CRESWICK WOOLLEN MILLS

Creswick Woollen Mills celebrated their 70 year anniversary by winning the RACV Victorian Tourism award for best Tourist Attraction. It is now the only remaining woollen coloured spinning mill of its type left in Australia. Creswick Woollen Mills proudly designs in Australia a range of knitwear, accessories and homewares with a focus on natural fibres. Soft and luxurious to touch, natural fibres are unsurpassed in breathability. The Mill is conveniently located between Ballarat and Daylesford and is the perfect destination for day-trippers, holiday makers and tour groups, both large and small. The highlight of every visit includes getting up close and personal with the alpacas and their friends and touring the interactive exhibit A Very Fine Yarn. The newly opened café is a great place to relax with a cup of coffee and cake. The factory outlet is perfectly located opposite the Queen Victoria market making it a great day out for shopping.

**A:** 145 Therry Street, Melbourne, Victoria 3000  
**P:** 1800 338 837 | **E:** info@creswickwool.com.au  
**W:** creswickwool.com.au



## YARRA VALLEY BUSINESS EVENTS

Your perfect business destination Yarra Valley Business Events provides expertise to support conferencing, events and incentive travel experiences in our world-class cool climate wine region. Located just an hour east of Melbourne's CBD and Airport the Yarra Valley boasts an impressive diversity of business event venues and attraction activities. Complemented by an iconic natural environment, excellence in sustainability, over 80 cellar doors, hatted restaurants, internationally recognised Breweries and Gin Distillers, unique outdoor team building activities like sunrise Hot Air Ballooning. Event and Meeting Planners, along with their clients are invited to experience what's on offer by registering their interest to participate in an exclusive hosted Business Event Familiarisation.

**P:** +61 3 8739 8000 | **E:** [info@yarravalleybusinessevents.com.au](mailto:info@yarravalleybusinessevents.com.au)  
**W:** [yarravalleybusinessevents.com.au](http://yarravalleybusinessevents.com.au)

## AON RISK SERVICES AUSTRALIA LIMITED

Aon Risk Services is the world's leading insurance broker, specialising in the insurance of exhibitions, conferences, trade shows and the like. Aon are able to insure events for shortfall/cancellations, for the impact of inclement weather, all equipment used or hired, as well as liability, including that which is often imposed by the venue, which is otherwise uninsurable.

## BAYSIDE COACHES

Bayside Coaches specialise in corporate, conference, business and tour group travel. We pride ourselves on our high level of service and flexibility. Our late model fleet provides you with all the modern equipment, including the latest safety features. On request our drivers can offer informative, entertaining and professional commentary. Bayside Coaches has one of Australia's largest fleets of Volvo Coaches and with a fleet of over 80 vehicles we can cater for every group size.

## BE CHALLENGED

Be Challenged create interactive team building events that consist of fun, engagement, touring a local area or participating in a once-in-a-lifetime experience. Whatever it is, Be Challenged aim to turn individuals into great collaborators, and more effective team players. Be Challenged run programs, workshops and evening events for groups from five to 5,000+ and are capable of creating a tailored concept to suit the company's objectives, group size, location and timeframe.

## ark:media

### ARK:MEDIA

ark:media specialise in the development + execution of bespoke media strategies + represents leading associations across multiple industry sectors. Its expertise lies in branding, content production, creative design, sponsorship acquisition, publishing + distribution across traditional, digital + social media channels.

Time demands of business operations + lack of internal resources make it difficult for many organisations to develop engaging, thought-provoking campaigns for their members + partners. By developing + managing all your media, marketing and communication needs, ark:media provides for a smooth passage on your campaign journey.

From concept development to final distribution, ark:media has the know-how to set course on a new campaign, or to steer your current campaign to port. By embarking on a journey with ark:media, you are ensuring your organisation's media, marketing + communication strategies exceed expectations, but more importantly, these strategies will exceed the expectations of your members + commercial partners.

**A:** 46 Cavill Avenue, Surfers Paradise, Queensland 4217  
**P:** + 61 7 5629 5310 | **E:** [ceo@arkmedia.net.au](mailto:ceo@arkmedia.net.au)  
**W:** [arkmedia.net.au](http://arkmedia.net.au)



**A:** 201 Kent Street, Sydney, New South Wales 2001  
**P:** +61 2 9253 7697 | **E:** [philip.sunshine@aon.com](mailto:philip.sunshine@aon.com)  
**W:** [aon.com.au](http://aon.com.au)



**A:** 2 Winston Court, Moorabbin East, Victoria 3189  
**P:** +61 3 9532 2115 | **E:** [don@baysidecoaches.com.au](mailto:don@baysidecoaches.com.au)  
**W:** [baysidecoaches.com.au](http://baysidecoaches.com.au)



**A:** 10/27 Ascot Vale Road, Flemington, Victoria 3031  
**P:** 1300 723 470 | **E:** [darcy@bechallenged.com.au](mailto:darcy@bechallenged.com.au)  
**W:** [bechallenged.com.au](http://bechallenged.com.au)

## BUSINESS EVENTS MORNINGTON PENINSULA

Only an hours drive from Melbourne CBD, the Mornington Peninsula has the perfect combination of venues and activities. Venues cater for intimate private retreats to larger meetings and conferences. Explore vineyards, cooking classes, "hatted" restaurants and outdoor activities like golf, swimming with dolphins, tree surfing or relax in thermal pools. Let us assist you with finding your ideal venue where we can source proposals, plan a site visit and save you time.



**A:** 359B Point Nepean Road, Dromana, Victoria 3936  
**P:** +61 3 5950 1573 | **E:** [businessesvents@tourism.mornpen.vic.gov.au](mailto:businessesvents@tourism.mornpen.vic.gov.au)  
**W:** [businessesventsmorningtonpeninsula.com.au](http://businessesventsmorningtonpeninsula.com.au)

## CITY OF GREATER BENDIGO

Welcome to Bendigo! Located in the heart of Victoria, beautiful historic and contemporary streetscapes are combined with buoyant business, arts and culture sectors. It's an easy drive from Melbourne, or there is a daily bus shuttle service, a regular train from Melbourne or even private air charters that will get you there. Choose from unique and sophisticated venues, to beautiful heritage buildings and large-scale exhibition trade show pavilions. The Bendigo Business Events team can assist with accommodation, registrations and sponsorship as well as local knowledge.



**A:** 41-43 Myers Street, Bendigo, Victoria 3552  
**P:** +61 3 5434 6247 | **E:** [d.holland@bendigo.vic.gov.au](mailto:d.holland@bendigo.vic.gov.au)  
**W:** [bendigo.vic.gov.au](http://bendigo.vic.gov.au)

## DANN EVENT HIRE

Dann Event Hire leads the furniture hire industry with its design-focused ranges and unwavering focus on clients, quality and service. Whether your requirements are large-scale or intimate - the ranges of on-trend furniture will transform your event or brand environment. Specialising in trend-setting furniture, feature lighting, quality hospitality equipment and impressive marquees - the Dann Event Hire ranges will ensure your brand or event stands out.



**A:** 77-83 Sutton Street, North Melbourne, Victoria 3051  
**P:** 1300 131 299 | **E:** [hello@danneventhire.com.au](mailto:hello@danneventhire.com.au)  
**W:** [danneventhire.com.au](http://danneventhire.com.au)

## EXECUDRIVE PTY LTD

Experienced corporate and events chauffeurs, Exeudrive chauffeurs are courteous and knowledgeable professionals, providing a safe and reliable service. Their Melbourne Airport meet and greet service ensures guests are transported in luxury to their destination.



**A:** Level 17, 31 Queen Street, Melbourne, Victoria 3000  
**P:** +61 3 9016 0046 | **E:** [info@execudrive.com.au](mailto:info@execudrive.com.au)  
**W:** [execudrive.com.au](http://execudrive.com.au)

## GRAY LINE MELBOURNE

Gray Line Melbourne offers the broadest range of charter and premium sightseeing tours in Victoria. If one is seeking an optional sightseeing tour add-on for smaller groups, or individuals or even a coach charter for larger groups that is tailored to specific requirements, then Gray Line Melbourne can help. Their ability to offer conference and event specific solutions provides peace-of-mind for conference/event organisers and delegates to and from anywhere.



**A:** 45-53 Ricketts Road, Mount Waverley, Victoria 3149  
**P:** +61 3 9538 6676 | **E:** [reservations@grayline.com.au](mailto:reservations@grayline.com.au)  
**W:** [grayline.com.au](http://grayline.com.au)

## HUME CITY

Hume City is a unique place to visit with an abundance of contrasting experiences only minutes from Melbourne Airport and within easy access to the central business district, making it an ideal day trip destination. Hume City offers some of Victoria's premier conference and meeting facilities in a mix of urban and rural settings. Enjoy the city skyline views, enchanting wineries or rustic heritage buildings.



**A:** 1079 Pascoe Vale Road, Broadmeadows, Victoria 3047  
**P:** +61 3 9205 2200 | **E:** [contactus@hume.vic.gov.au](mailto:contactus@hume.vic.gov.au)  
**W:** [hume.vic.gov.au](http://hume.vic.gov.au)

## ICMI SPEAKERS & ENTERTAINERS

As Australia's leading speakers bureau, ICMI is the perfect partner for your next event. ICMI provide organisations with reliable talent to handle the communication segments of conferences, events and internal functions, and help them to captivate their audience. ICMI have 3,000 plus speakers and entertainers on their books and 30 years of experience. Speak to a consultant and see how ICMI can help you make your next event truly memorable.



**A:** Level 2, 159 High Street, Prahran, Victoria 3181  
**P:** +61 3 9529 3711 | **E:** icmi@icmi.com.au  
**W:** icmi.com.au

## ICON ENTERTAINMENT

ICON Entertainment has the right performer for any event, from small intimate gatherings to corporate events attended by hundreds. With a stable of entertainers second to none, whatever the occasion or budget, anything and everything is possible. Contact ICON Entertainment today for help creating an unforgettable event, and getting the best entertainment available.



**A:** 77 Cobden Street, South Melbourne, Victoria 3205  
**P:** +61 3 9686 4776 | **E:** info@iconent.com.au  
**W:** iconent.com.au

## IDEAL CORPORATE ACCESSORIES

Ideal Corporate Accessories (ICA) is a one-stop promotional product service with 15 years expertise in providing creative solutions to businesses. Local and offshore sourcing ensure a broad range of conference services including branded satchels, lanyards, promotional gifts and any uniform requirements. Convenient storage facilities close to the Melbourne CBD save time and money. ICA can deliver your conference items to most places in the world.



**A:** 113/87 Gladstone Street, South Melbourne, Victoria 3205  
**P:** +61 3 9699 3381 | **E:** sales@corporateaccessories.com.au  
**W:** corporateaccessories.com.au

## INFO SALONS

Info Salons is a full-service technology provider for the events industry, delivering customised registration solutions to leading conference and trade-show organisers globally. They are dedicated to delivering a personalised, seamless, high-tech check-in experience for all attendees. Info Salons world-renowned, onsite services deliver exceptional event experiences.



**A:** Level 1, 69-75 Reservoir Street, Surry Hills, New South Wales 2010  
**P:** +61 2 9211 7344 | **E:** isa@infosalons.com.au  
**W:** infosalonsgroup.com

## MELBOURNE MILLINERY WORKSHOPS

Melbourne Millinery Workshops provide activities for inbound visitor groups, corporate teams and friendship circles. Staffed by well-known Melbourne milliners, Kim Fletcher and Serena Lindeman and their team, participants are guaranteed an entertaining and productive experience. With strong links to the VRC and Flemington, these are the perfect tie-in activities for women and men linking up to the Melbourne Cup Festival.



**A:** Room 602, 37 Swanston Street, Melbourne, Victoria 3000  
**P:** +61 3 9523 0711 | **E:** info@melbournemillineryworkshops.com.au  
**W:** melbournemillineryworkshops.com.au

## MICROFLITE HELICOPTER SERVICES

Remarkable experiences, endless destinations! Microflite Helicopter Services is Victoria's premier helicopter service, offering luxurious and memorable transportation to amazing destinations, as well as unforgettable experiences with leading tourism providers in Melbourne and Regional Victoria. Microflite's exemplary safety record, sumptuous facilities and unparalleled seating capacity ensure they can provide a world-class, bespoke service to small and large groups.



**A:** 17B/60 Siddeley Street, Docklands, Victoria 3008  
**P:** +61 3 8587 9700 | **E:** info@microflite.com.au  
**W:** microflite.com.au



## MICROHIRE

Microhire is the AV partner of choice for event professionals, delivering unrivalled event experiences in Melbourne, and throughout Australia, since 1987. As the proven authority in digital technology, with the largest, most advanced technical inventory and range of digital services, Microhire's commitment to innovation guarantees seamless, world-class delivery. As a 300-plus, service-focused, creative, technically capable, event team extension, Microhire delivers everything from the simple and everyday, through to the unique and unexpected.

## MORETON HIRE

Moreton Hire has the most expansive range of products and services across Australia, with offices situated in Melbourne, Sydney, Gold Coast, Brisbane, Far North Queensland, Singapore, UK and Europe. Their vast geographical presence positions Moreton Hire to easily support international companies exhibit in Australia. Moreton Hire product and service offerings include exhibition shell schemes, exhibition custom fabrication, furniture, equipment, signage, audio visual, lighting, displays, linens, marquee, flooring, air-conditioning and heating equipment and labour hire.

## MURRAY'S COACHES, BUSES AND LIMOUSINES

Murrays is Australia's largest ground transport provider, offering luxury coaches, buses and corporate limousines with professional drivers throughout Australia. Every vehicle is monitored and quality controlled 24 hours a day, 7 days a week by skilled logistics personnel via state-of-the-art control centres. With more than 50 years' experience providing high quality transport solutions, trust Murrays to deliver your delegates safely and on-time.

## PHOTOEVENTZ

Photoeventz has over two decades of experience and expertise covering major conferences and conventions including trade shows at all of Melbourne's leading venues. Packages can be tailored to specific requirements covering photography and/or videography. Specialised services include unlimited access to event centric online galleries hosted for up to 12 months, onsite high quality printing and a greenscreen mobile studio bringing an extra dimension to any event.

## SAS EVENTS

SAS Events (formerly known as Sonny Adams Staging) has been a leader in the events hire and fabrication industry, creating spaces for large scale exhibitions, conferences and corporate events for over 20 years. With Melbourne's largest and most diverse range of draping options, bespoke furniture and on trend décor, SAS Events is committed to transforming any space. Their expert knowledge, focus on quality and competitive pricing, ensures the success of all their client's events.

## SAXTON SPEAKERS

As Australia's foremost speakers bureau and the largest in the southern hemisphere, Saxton has more than 50 years experience representing Australia's best and broadest array of speakers and entertainers for a diverse range of fields. From conferences to awards celebrations, charity events, teambuilding and everything in between, we offer a quality team of over 30 consultants and support professionals who are passionate about matching your event with the right presenter.



Visuals • Events • Conferences • Exhibitions • AV • IT

**A:** Unit 9, 331 Ingles Street, Port Melbourne, Victoria 3207  
**P:** +61 3 9646 9882 | **E:** info@microhire.com.au  
**W:** microhire.com.au



**A:** 260 Fairbairn Road, Sunshine West, Victoria 3020  
**P:** +61 3 9300 5700 | **E:** experienec@moreton.net.au  
**W:** moreton.net.au



**A:** Unit 6, 2 Somerville Road, Footscray, Victoria 3011  
**P:** 13 22 59 | **E:** enquiries@murrays.com.au  
**W:** murrays.com.au



**A:** 13 Ians Grove, Lower Templestowe, Victoria 3107  
**P:** + 61 3 1727 2707 | **E:** raimond@photoeventz.com.au  
**W:** photoeventz.com.au



**A:** Unit 4, 60 Stubbs Street, Kensington, Victoria 3031  
**P:** +61 3 9329 3577 | **E:** quotes@sasevents.com.au  
**W:** sasevents.com.au



**A:** Level 1, 344 St Kilda Road, Melbourne, Victoria 3004  
**P:** +61 3 8866 4000 | **E:** info@saxton.com.au  
**W:** saxton.com.au

## SDP MEDIA

SDP Media is a highly regarded one-stop media services company offering professional photographic and video services. With over 20 years experience in the industry and an intimate knowledge of Melbourne, its venues and surrounds, their long-term success is due to consistently delivering excellence. SDP Media's broad and diverse team will deliver the trusted professionals and the right solution to suit your job within budget and deadline. Whatever your needs, SDP Media will capture your story in its best light.



**A:** 5/131 Hyde Street, Footscray, Victoria 3011  
**P:** +61 3 9077 5010 | **E:** admin@sdpmedia.com.au  
**W:** sdpmedia.com.au

## SCHENKER AUSTRALIA PTY LTD

With more than 1 million exhibition shipments per year, DB Schenker is one of the largest Fairs & Exhibition Logistics provider worldwide. DB Schenker network of 95,000 employees in 130 countries, we take full advantage of our worldwide leading position. Our customers benefit from our tailor made exhibition shipping services. Not only offering International & Domestic transport services, Schenker provides on-site logistics solution, including labour, MHE, scheduling.



**A:** 43-57 South Centre Road, Melbourne Airport, Victoria 3045  
**P:** +61 3 9344 9657 | **E:** ben.wilson@dbshenker.com  
**W:** schenker.com.au

## SOUTHERN COLOUR

Southern Colour is the bright shining star of the Australian print industry. It is passionate. It is focused. It is single-minded. Southern Colour is able to provide print work for all types of exhibitions and conferences, and has managed large projects including World Youth and Student Travel, International Nurses Conference, and the International Diabetes Conference, to name a few. In addition to programs and guides (normally long run and multi-paginated), Southern Colour can also print smaller print runs on demand.



**A:** 2 Southpark Close, Keysborough, Victoria 3173  
**P:** +61 3 8796 7000 | **E:** croberts@southerncolour.com.au  
**W:** southerncolour.com.au





**RESTAURANTS**

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## THE ATLANTIC RESTAURANT

The Atlantic Restaurant is designed to be a feast for all of the senses, delivering the true ocean to plate experience. Each day, the chefs source only the finest in fresh quality fish, oysters and crustaceans. Enjoy casual dining overlooking the riverside, or the intimacy of one of the private dining rooms. Head down stairs to the basement bar, The Den, for a quaint cocktail or pop next door for a quick bite at the takeaway shop, Fish & Chippery.

## ANDREW MCCONNELL BUILDERS ARMS HOTEL

Built in 1853 and restored by the renowned chef Andrew McConnell in 2012, Builders Arms houses a public bar, lively Chinese restaurant Ricky & Pinky, private dining spaces and a courtyard. Private events are offered with the choice of classic Western menus or authentic Ricky & Pinky Chinese banquets. The Bowery Room is a flexible, light-filled space featuring an open kitchen with polished floorboards and a 60 seated / 90 cocktail capacity. The Private Dining Room is an intimate space with views over Gertrude Street, and capacity for 18 guests.

## ANDREW MCCONNELL CUMULUS INC.

Cumulus Inc. in Melbourne's famous art and fashion precinct is a busy social hub offering the acclaimed cuisine of Andrew McConnell. It houses three private dining spaces including Arc One Gallery, a contemporary Australian art space located adjacent to the restaurant. This distinctive art space offers the unique opportunity to dine amongst the latest art exhibition.

## ANDREW MCCONNELL CUMULUS UP.

Cumulus Up, located upstairs from Cumulus Inc., is an intimate dining space that offers a private retreat for up to 20 guests. The atmosphere lends itself to many an occasion with its interior warm and elegant by night and flooded with natural light by day. The wine bar's climate-controlled cellar houses a considered and eclectic selection of wine. Focusing on the best examples of vintage, variety, style and region, it offers an extensive range from both the new world and the old.

## ANDREW MCCONNELL CUTLER & CO.

Highly acclaimed chef Andrew McConnell's flagship two-hat restaurant is a reflection of his passion for exceptional produce and unforgettable dining experiences. The private dining room offers a casual approach to fine dining with a 32-person capacity and a 120 capacity cocktail area. Cutler & Co is located in an old metal works factory in Fitzroy, Melbourne's first suburb and industrial area. The menu celebrates the seasons through both an a la carte menu featuring larger dishes to share for the table and the daily changing Chef's Selection degustation style menu.

## ANDREW MCCONNELL MARION

Marion is a wine bar that compliments its neighbouring Cutler & Co. as a place to pause for a moment or for the entire evening. The capacity is 40 seated and 80 cocktail and the ambience is reminiscent of the great neighbourhood wine bars of the world. Boasting an industrial-style fit-out with large street front windows and brushed copper finishes, the venue embraces the celebrated history of its setting within the oldest suburb of Melbourne.

## THE ATLANTIC

**A:** Crown Entertainment Complex, 8 Whiteman Street, Southbank, Victoria 3006  
**P:** +61 3 9698 8888 | **E:** reservations@theatlantic.com.au  
**W:** theatlantic.com.au/the-atlantic

## BUILDERS ARMS HOTEL

**A:** 211 Gertrude Street, Fitzroy, Victoria 3065  
**P:** +61 3 9417 7700 | **E:** info@buildersarmshotel.com.au  
**W:** buildersarmshotel.com.au

## CUMULUS INC.

**A:** 45 Flinders Lane, Melbourne, Victoria 3000  
**P:** +61 3 9650 1445 | **E:** info@cumulusinc.com.au  
**W:** cumulusinc.com.au

## CUMULUS UP.

**A:** 45 Flinders Lane, Melbourne, Victoria 3000  
**P:** +61 3 9650 1445 | **E:** info@cumulusinc.com.au  
**W:** cumulusinc.com.au

## Cutler & Co

**A:** 55-57 Gertrude Street, Fitzroy, Victoria 3065  
**P:** +61 3 9419 4888 | **E:** info@cutlerandco.com.au  
**W:** cutlerandco.com.au

## MARION

**A:** 53 Gertrude Street, Fitzroy, Victoria 3065  
**P:** +61 3 9419 6262 | **E:** info@cutlerandco.com.au  
**W:** marionwine.com.au

## ANDREW MCCONNELL SUPERNORMAL

Supernormal is an inspired interpretation of acclaimed chef Andrew McConnell's favourite Asian eating experiences. The menu is influenced by the restaurant cuisine of Tokyo, Shanghai, Seoul and Hong Kong. Classic dishes are revisited and some new favourites born. Through the restaurant and past the open kitchen, a spectacular circular staircase leads to an intimate private room complete with audio-visual capabilities and karaoke. The capacity is 40 seated and 60 cocktail.

## DONOVANS

Welcome to Donovans - our 'house on the beach' and home we love to share. Donovans is located on the St Kilda beach front offering guests a memorable dining experience in Melbourne. With a bayside view, beautiful Mediterranean inspired food and the special relaxed atmosphere of the restaurant, Donovans is where you will feel at home. A stunning Private Dining Room is also on offer with uninterrupted bay views.

## MELBOURNE PUBLIC

Featuring iconic interiors inspired by a 1920's industrial flair of polished brass, exposed beams and signature heritage features, Melbourne Public boasts a north-facing terrace with a retractable roof and heating, a dining room that offers a more exclusive dining experience and a stunning private space, Citizen. The Melbourne Public team consistently delivers successful functions, drawing on 30+ years of experience to take care of everything, from initial concept to delivery. The space has a capacity for up to 1,000 guests.

## LOCANDA PRIVATE DINING AND DELI

Ideally located in the heart of Melbourne's central business district, Locanda Private Dining and Deli features two unique spaces that may be used separately or combined to host larger events. With floor to ceiling wine cellars, an Italian marble share table and overhanging glass chandelier, this stylish space caters for intimate gatherings from six to lavish celebrations up to 110. The Locanda menu features the best of Victorian and Australian produce.

## AKACHOCHIN

Akachochin is a modern Izakaya that treats great produce with respect the traditional Japanese way. Delegates can join the head chef on an early morning visit to the local fish market to select the freshest catch. Once back at the sushi bar, guest will learn how to prepare the fish and make sashimi, nigiri and maki rolls. This experience is complimented with Sake flights, sampling from a choice of 50 different Sake.

## BANGPOP

Bangpop is South Wharf's only Thai restaurant, offering authentic Thai dishes using local produce. The menu is made for sharing, and large communal tables are perfect for sizeable groups. Delegates can pre-book to undertake a Thai cooking class where half the group will cook dinner, whilst the other half prepare classic Thai cocktails for the group.

## SUPERNORMAL スーパー・ノーマル

## SUPERNORMAL CANTEEN スーパー・ノーマル

**A:** 180 Flinders Lane, Melbourne, Victoria 3000  
**P:** +61 3 9650 8688 | **E:** info@supernormal.net.au  
**W:** supernormal.net.au



**A:** 40 Jacka Boulevard, St Kilda, Victoria 3182  
**P:** +61 3 9534 8221 | **E:** eat@donovans.com.au  
**W:** donovans.com.au

## MELBOURNE PUBLIC

**A:** 11 Dukes Walk, South Wharf, Victoria 3006  
**P:** +61 3 9268 7600 | **E:** alex@melbournepublic.com.au  
**W:** melbournepublic.com.au

## LOCANDA

**A:** 186 Exhibition Street, Melbourne, Victoria 3000  
**P:** +61 3 9635 1228 | **E:** info@locanda.com.au  
**W:** locanda.com.au

赤提灯

AKACHOCHIN

**A:** 33 South Wharf Promenade, South Wharf, Victoria 3006  
**P:** +61 3 9245 9900 | **E:** info@akachochin.com.au  
**W:** akachochin.com.au



**A:** 35 South Wharf Promenade, South Wharf, Victoria 3006  
**P:** +61 3 9245 9800 | **E:** info@bangpop.com.au  
**W:** bangpop.com.au

## BOHEMIAN BAR AND RESTAURANT

Bohemian and Restaurant celebrates sharing style dishes with modern flavours designed to complement the perfect marriage of food and wine in a casual setting. Guests can enjoy a Chardonnay masterclass with our Head Sommelier, featuring six wines, cheese and charcuterie boards. All wines are available for purchase at special prices for groups and available to take away.



**A:** 35 Dukes Walk, South Wharf, Victoria 3006  
**P:** +61 3 9696 3774 | **E:** office@thebohemian.com.au  
**W:** thebohemian.com.au

## THE COMMON MAN

The Common Man is the ultimate Aussie pub, with a large open air lawn underneath the city skyline. Book out the space for an exclusive screening of one of Melbourne's major sporting events, or simply come by one lunch to try an authentic backyard barbecue.



**A:** 39 Dukes Walk, South Wharf, Victoria 3006  
**P:** +61 3 9696 3774 | **E:** office@thecommonman.com.au  
**W:** thecommonman.com.au

## MEAT MARKET

From the striking candy striped canopy to the giant longhorn that overlooks the dining room, Meat Market is not your average steak house. Meat Market's central open plan kitchen provides the theatre for your event. Learn about Victoria's 'farm to fork' philosophy while building the perfect burger with our chef. Guests receive recipes and training to try their new skills on the family at home.



**A:** 53 South Wharf Promenade, South Wharf, Victoria 3006  
**P:** +61 3 9008 8953 | **E:** info@meatmarketsouthwharf.com.au  
**W:** meatmarketsouthwharf.com.au

## PLUS 5

Plus 5 is a truly unique boutique venue directly opposite the Melbourne Convention and Exhibition Centre (MCEC). Sip traditional and unique cocktails and graze on delicious sharers and tapas in this vibrant heritage space. Including a unique private dining room for up to 10 guests, and covered riverside terrace, this is perfect for boutique events and showcases the maritime history of the area.



**A:** 37 South Wharf Promenade, South Wharf, Victoria 3006  
**P:** +61 3 9682 0091 | **E:** functions@plus5bar.com.au  
**W:** plus5bar.com.au





**TOURING  
AND EVENT  
EXPERIENCES**



**MELBOURNE**

**Australia**

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## PHILLIP ISLAND NATURE PARKS

Phillip Island Nature Parks is one of Victoria's and Australia's most spectacular locations and unique incentive destination. The Phillip Island Nature Park is a self-funded, not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment. It offers groups opportunities to view an abundance of Australian wildlife in its natural setting. Churchill Island working farm, the Koala Conservation Centre, the Nobbies Centre and the world-famous Penguin Parade are all within 10 minutes drive of each other.

### The Penguin Parade

A range of viewing options from small intimate groups on the beach where one is able to count the number of penguins with a dedicated Ranger, to the new underground viewing option or grandstands that can cater for large groups up to 4,000 people.

### The Nobbies Centre

Take advantage of the latest technology at the new Antarctic Journey WWF (World Wide Fund for Nature) experience perched on cliffs overlooking the wild waters of Bass Strait. The Nobbies Centre caters for groups up to 400 people.

### Churchill Island Heritage Farm

This unique 57-hectare island is open to groups as a working farm. The island can cater for small or large groups up to 5000 people, and activities include traditional farming chores, milking the cows, sheep shearing, whip cracking, working dogs and blacksmith demonstrations. Churchill Island is a perfect setting for gala dinners and a variety of client entertainment options.

### Koala Conservation Centre

This attraction has Australia's highest eco-tourism ratings, and unlike a standard zoo, it allows visitors to get up and personal with these Australian icons in their natural habitat. Corporate groups can also take a 'behind the scenes' tour with a Ranger and offers after-hours koala spotlighting.

### Catering

The experienced catering team prides itself on using local produce to deliver a tailored gourmet menu for any event. A variety of catering options are available from picnic hampers to small groups or large gala events.

### Conferencing

Phillip Island Nature Parks has several bespoke venues to cater for conferences.

### Unique Corporate Experiences

#### Wild Oceans EcoBoat Tour

The EcoBoat is Phillip Island Nature Parks' newest attraction, enabling guests to experience the spectacular coastline of Phillip Island and the largest Australian Fur-Seal colony in the world.

#### Saving Australia's Wildlife

Competitive team building activities are available whereby guests are able to build penguin, possum or bat homes, which can be branded with a corporate logo and placed strategically in the park to help with habitat restoration.

#### Short-tailed Shearwater Migration

Short-tailed Shearwaters arrive on Phillip Island each year in September and spend the summer raising their single chick in a sand dune burrow. Groups can share in a unique opportunity to sit high on the Woolamai beach sand dunes and watch the Shearwater migration arrive on Phillip Island. A private dinner follows in the nearby Woolamai Surf Club.

Phillip Island Nature Parks is a self-funded not-for-profit organisation committed to sustaining and maintaining the unique Phillip Island wildlife and environment.

**A:** 1019 Ventnor Road, Phillip Island, Victoria 3922  
**P:** +61 3 5951 2800 | **E:** [marketing@penguins.org.au](mailto:marketing@penguins.org.au)  
**W:** [penguins.org.au](http://penguins.org.au)



## SOVEREIGN HILL MUSEUM ASSOCIATION

### Location

Located in the historic city of Ballarat, Sovereign Hill is a 90-minute drive from Melbourne, and 70-minute drive from Melbourne Airport.

At Sovereign Hill, the story of an important time and place in Australian history, and the people who lived it, lives on. Sovereign Hill is a glimpse of the vigour and excitement of life on Australia's 1850s goldfields, where real gold flows in the creek and costumed ladies and gents go about their daily life. There are working shops, hotels and a theatre – all based on original goldfields businesses. Visitors can journey underground into a goldmine and meet blacksmiths, confectioners and candlemakers as they ply their rare trades. Whether planning a retreat for 10, a team building activity for 100 or an incentive program for 4,000, Sovereign Hill can confidently accommodate the event.

### Evening sound-and-light show

As the sun goes down, the entertainment continues at Sovereign Hill with a spectacular sound-and-light show.

**A:** Bradshaw Street, Ballarat, Victoria 3350  
**P:** +61 3 5337 1100 | **E:** [enquiries@sovereignhill.com.au](mailto:enquiries@sovereignhill.com.au)  
**W:** [sovereignhill.com.au](http://sovereignhill.com.au)



## SOMETHING AUSSIE

Established in 1992, Something Aussie has built a superb reputation within Australia's corporate community. The one-stop shop for all things Aussie is the preferred choice for incentive companies, conference organisers and corporations giving unique gifts for their valued clients. Something Aussie invites you to draw on its vast experience in the field of authentic Australiana. Find everything from quirky souvenirs and Aboriginal art, to Australian gourmet foods. Something Aussie's point of difference is that it offers a relaxed environment in which to explore its collection. Something Aussie is flexible in catering to all needs, incorporating gifts, incentive gifts, conference collateral, speaker gifts, pillow and thank you gifts, promotional packaging and labelling. Something Aussie strives to exceed expectations, providing superior quality Australian-designed gifts and delivering on time.

**A:** 400 Victoria Street, North Melbourne, Victoria 3051  
**P:** +61 3 9329 8622 | **E:** kuan@somethingaussie.com.au  
**W:** somethingaussie.com.au



## AUSTRALIAN GRAND PRIX CORPORATION

Experience first-class entertainment and unprecedented networking opportunities at the 2018 Formula 1® Rolex Australian Grand Prix. The world's best will descend upon Melbourne for the opening round of a new Formula 1® season, and there is no better way to impress clients or staff than by hosting a meeting or event trackside in one of our premium hospitality suites at the 2018 Formula 1® Rolex Australian Grand Prix.



**A:** Level 5, 616 St Kilda Road, Melbourne, Victoria 3004  
**P:** +61 3 9258 7100 | **E:** corporate@grandprix.com.au  
**W:** grandprix.com.au

## BEST OF VICTORIA

Best of Victoria operate the booking service within the Melbourne Visitor Centre. They are a professional team dedicated to providing local knowledge necessary to helping to plan and book all travel needs in Melbourne, and around Victoria. Best of Victoria offer an extensive range of travel brochures, maps and visitor guides and are available seven days a week to assist with any conferencing requirements.



**A:** Melbourne Visitor Centre, Federation Square, Melbourne, Victoria 3000  
**P:** +61 3 9928 0000 | **E:** chris@ausvc.com.au  
**W:** bestof.com.au

## FLEMINGTON

The Melbourne Cup Carnival attracts racing enthusiasts and visitors from around the world. The unique social and cultural tradition, that literally brings Australia to a standstill, is an event that provides the opportunity to be part of something special – sport, food, wine, fashion and social interaction. The Flemington Racecourse may also be utilised for incentive and outdoor events all year round.



**A:** 448 Epsom Road, Flemington, Victoria 3031  
**P:** +61 3 8378 0678 | **E:** tourism@vrc.net.au  
**W:** flemington.com.au

## HIDDEN SECRETS TOURS

The original laneway guided walks of Melbourne, Hidden Secrets are proven as the go to company for bespoke walking tours of the Melbourne CBD. Since 2004, they have developed a broad understanding of the city, able to design walks to fit a time restraint, a diverse collection of interests, and always with a clear vision of client enjoyment via the senses, walking comfort and premium service. Walking transfers, or a VIP foodie incentive, walking tours are the best way to soak in Melbourne



**A:** 813/37 Swanston Street, Melbourne, Victoria 3000  
**P:** +61 3 9663 3358 | **E:** office@hiddensecretstours.com  
**W:** hiddensecrets.com

## LOCALING PRIVATE TOURS MELBOURNE

Localing Private Tours specialise in providing bespoke tours and immersive experiences with luxury vehicles for groups of all sizes. Enjoy a side of Melbourne that most visitors never get to experience, or explore the hidden wonders of regional Victoria. Tailored requirements, coupled with an in-depth local knowledge and unique style of delivery, ensure that every guest walks away well informed and delighted.



**A:** 27 Duke Street, Abbotsford, Victoria 3067  
**P:** 1300 838 858 | **E:** info@localing.com.au  
**W:** localing.com.au

## MELBOURNE FOOTBALL CLUB

The Melbourne Football Club is the founding club of the Australian Football League, Australia's indigenous game. The Club is part of the fabric of the city and is based at Australia's most iconic sports stadium, the Melbourne Cricket Ground (MCG). On offer are client experiences that incorporate this unique sport in the world famous sports stadium including team building exercises, entertainment or simply experiencing the game itself.



**A:** Melbourne Cricket Ground, Brunton Ave, East Melbourne, Victoria 3002  
**P:** +61 3 9652 1106 | **E:** experiences@melbournefc.com.au  
**W:** melbourneexperiences.com.au

## MELBOURNE PRIVATE TOURS

MPT Travel and Lifestyle Group offers a range of carefully crafted itineraries around Melbourne and Victoria, providing guests with the opportunity to fully customise their experience to suit individual needs. The Corporate Events division creates meaningful and memorable experiences for corporate events, incentives, team building or Christmas events with a twist that break the mould and consistently deliver outcomes that exceed expectations.



**A:** 1/240 Chapel Street, Prahran, Victoria 3191  
**P:** +61 3 9529 3212 | **E:** info@mptravelandlifestyle.com.au  
**W:** mptravelandlifestyle.com.au

## MELBOURNE STAR OBSERVATION WHEEL

The Melbourne Star, the Southern Hemisphere's only giant observation wheel, is located in Docklands and provides a venue with a difference. Its unique spaces cater for between two to 1,000 people, including the popular culinary Melbourne Star Experience packages.



**A:** 101 Waterfront Way, Docklands, Victoria 3008  
**P:** +61 3 8688 9688 | **E:** nola.cuddy@melbournestar.com  
**W:** melbournestar.com

## MOONLIT SANCTUARY WILDLIFE CONSERVATION PARK

At Moonlit Sanctuary, delegates can explore 10 hectares of bushland, meet endangered species, feed kangaroos wallabies, pat koalas and enjoy presentations and encounters with colourful birds, reptiles, dingoes and many other Aussie animals. At night, Moonlit Sanctuary's world-famous lantern-lit tour winds its way through the nocturnal home of the sanctuary's memorable animals with your guide to the chorus of frogs on the wetlands, see tawny frogmouths, quolls, devils, owls, feed gliders, kangaroos and bettongs.



**A:** 550 Tyabb-Tooradin Road, Pearcedale, Victoria 3912  
**P:** +61 3 5978 7935 | **E:** info@moonlit-sanctuary.com  
**W:** moonlitsanctuary.com.au

## QUEEN VICTORIA MARKET

The renowned Queen Victoria Market is the largest open-air market in the Southern Hemisphere! Located in the heart of Melbourne, this is the epicentre of Victorian food, culture and lifestyle. Browse the market's historic sheds, and shop for a huge range of fresh produce, clothing, leather goods, jewellery and souvenirs. Guided walking tours are available to help discover the life, sounds and stories of the 19th Century market.



**A:** Corner Elizabeth & Victoria Street, Melbourne, Victoria 3000  
**P:** +61 3 9320 5835 | **E:** tours@qvm.com.au  
**W:** qvm.com.au

## ROCHFORD WINES

Book your next group function in Rochford's restaurant – the restaurant itself is a large, light filled space perfect for either a stand up or sit down affair; products launches, corporate presentations, team buildings activities etc. – with spectacular views over the surround Yarra Ranges. For incentive and team building activities, choose from wine blending, wine games or grape stomping. Rochford's outdoor exhibition space is perfect for a large event.



**A:** 878-880 Maroondah Highway, Coldstream, Victoria 3770  
**P:** +61 3 5957 3333 | **E:** faye@rochfordwines.com.au  
**W:** rochfordwines.com.au

## VICINITY - CHADSTONE SHOPPING CENTRE

Chadstone is the Southern Hemisphere's largest shopping centre and is a destination for shopper from all over the world. With over 550 stores, a new state-of-the-art HOYTS Cinema Complex, special artworks, a dining terrace, beautiful landscaped gardens and easy accessibility, the Centre delivers an experience unmatched by any other shopping centre in Australia. Chadstone include 35 of the world's most iconic luxury designer stores, premium international retailers, and exciting collection of flagships, two new dining precincts and Australia's only Legoland Discovery Centre. Chadstone is truly tailor made for each and every one of its 23 million customers a year.



**A:** 1341 Dandenong Road, Chadstone, Victoria 3148  
**P:** +61 3 9563 3355 | **E:** chadstone.marketing@vicinity.com.au  
**W:** chadstone.com.au

## VICINITY - DFO SOUTH WHARF

DFO South Wharf is THE place to find over 170 leading Australian and international brands - all at up to 70% off! With all brands under the one roof, you will be sure to find everything you are looking for in the latest women's and men's fashion, childrenswear, sportswear, footwear, handbags and luggage, homewares, manchester, lingerie, jewellery and loads more. Free WiFi, bus tour bay, Meet & Greet and Tourism Offer Booklet are available upon request.



**A:** 20 Convention Centre Place, South Wharf, Victoria 3006  
**P:** +61 3 9099 1111 | **E:** esther.liu@vicinity.com.au  
**W:** dfo.com.au







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**WE LOOK  
FORWARD TO  
SEEING YOU  
IN MELBOURNE**

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