



The mission of VisitMidland is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

April 2018 Edition

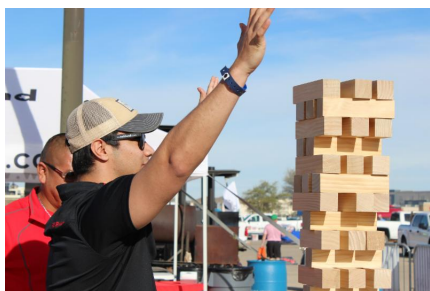
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## Texas Tech Football Spring Scrimmage & Tailgate

VisitMidland hosted a tailgate during the Texas Tech Football Spring Scrimmage that took place at Grande Communication Stadium. This free community event was a blast, and visitors enjoyed games, food, giveaways and fun for the whole family.





## Things to Do this April

Click on the blue event name for more detail about these fun events perfect for the whole family. For a complete listing of Midland events, go to the [VisitMidland Event Calendar](#).

***An Evening w/ the Doobie Brothers w/ Pat Simmons Jr.*** - Come out and enjoy an evening with The Doobie Brothers and Pat Simmons Jr. at the Midland County Horseshoe Amphitheater. Great music, great food and memories of a lifetime.

***Robbie Gries: Dare to be Different*** - Distinguished Lecture Series. With her dare to be different philosophy and pioneering spirit, Robbie Gries was the first woman to graduate in geology from Colorado State University, the first woman to become AAPG President and president of the Geological Society of America.



Did you know, you can list your event for FREE on our events calendar? [Click here](#) to submit your event!

## Partner Spotlight - I-20 Wildlife Preserve & Jenna Welch Nature Study Center

The I-20 Wildlife Preserve & Jenna Welch Nature Study Center is a hidden gem tucked between Interstate 20 and an oil-field pipe yard. The 99-acre preserve is centered on a 30-acre urban playa wetland. The site contains a 3.4 mile trail system with a 1.45 mile ADA-accessible trail loop. Once inside, you will find a 24 foot hawk observation tower, 4 teaching platforms, 2 butterfly gardens, 4 feeding stations, a 2,105 foot boardwalk, and 7 bird blinds.



I-20 Wildlife Preserve & Jenna Welch Nature Study Center Playa

The playa habitat provides birding and wildlife viewing opportunities both during wet and dry seasons. Along with the many bird and butterfly species, bobcats, badgers, porcupines, raccoons, rabbits, reptiles, and amphibians are commonly seen.

Admission to the preserve is free.

[Click here](#) for more information on The I-20 Wildlife Preserve & Jenna Welch Nature Study Center

## What Have We Been Up To?

The VisitMidland team attended the 2018 Texas Travel Industry Association's Unity Dinner in Austin. The evening focused on the impact of Hurricane Harvey to the tourism industry and the importance of receiving full funding for Texas Tourism during the next legislative session.



TTIA 2018 Unity Dinner

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